

1980 FORD

FAIRMONT

The right idea for today.



FORD FAIRMONT FOR 1980



Better Ideas make Fairmont the right idea for today.

Design and engineering committed to the efficiency you need without sacrificing the comfort you deserve. Fairmont helped pioneer this concept—that the call for more efficient cars need not reduce the pleasure of driving. You can discover for yourself the achievements of Fairmont's design and engineering in a test drive at your Ford Dealer. Better Ideas for the 80's—like Fairmont's impressive fuel economy—all add up to the right idea for today.

Fairmont's great selection of models for 1980—among them you can find the idea that's just right for you. Take Futura, so highly personal in style and luxury. Futura is the top of the line, available in the popular 2-door and now in a new 4-door, both displayed here. Or consider the standard Fairmont, 2- or 4-door, if what you have in mind is excellent style and value at a very low price. And there's the Fairmont station wagon, which has the best fuel economy ratings, the highest cargo capacity and the lowest sticker price of any mid-size wagon built in America.

All Fairmont models are well appointed and equipped, as the standard features listed on page 17 clearly point out. Especially notable are these: new low rolling resistance P-metric steel-belted radial tires, maintenance-free battery, high-illumination halogen headlamps (Futura), and Ford's new Limited Corrosion Perforation Warranty (explained on the back cover).

Your wide choice of options (pages 18-19) includes the new Tu-Tone paint treatments shown here—a distinctive scheme for each body style. Fairmont's power train alignment gets an exciting boost from two new optional engines—the 4.2 liter (255 CID) V-8, and the only 4-cylinder turbocharged engine built in America. The 2.3 liter turbo is discussed in some detail on page 5.

And Fairmont has more Better Ideas, the kind that make its design so sensible for today. Like the confident feel of the road you get from the modified MacPherson strut front suspension, 4-bar link coil spring rear system, and rack and pinion steering. Trim, aerodynamic exterior styling. A remarkably spacious interior, plus a roomy trunk. And best of all, excellent fuel economy from the standard 2.3 liter OHC 4-cylinder engine with 4-speed synchronized manual transmission. EPA gas mileage ratings for this power team, shown below, are higher than last year.* If you choose the optional 3.3 liter (200 CID) "I" Six, you have the best estimated mpg of any 6-cylinder mid-size car.

Style and comfort, along with cost efficiency, space efficiency, fuel efficiency. These are qualities that'll make you glad you bought a Fairmont.

Front Cover: Futura 4-Door with Decor Group, in Dark Cordovan Metallic (8N) and matching vinyl roof.

Left: Futura 4-Door with Decor Group and full vinyl roof, and Futura 2-Door with Decor Group and half vinyl roof. Both cars are in Tu-Tone Pastel Sand (6D) over Sand Glow (6B). Vinyl roofs are Sand.

Notable Standard Features and Measurements appear on page 17. Some items shown are optional; options list appears on pages 18-19.

See your dealer for actual samples of colors and trims coded by letter in the text.

*EPA GAS MILEAGE ESTIMATES

49 STATES		CALIFORNIA	
EPA Est. MPG	23	EPA Est. MPG	21
Est. Range	368	Est. Range	336
Est. Hwy. MPG	38	Est. Hwy. MPG	31
Est. Hwy. Range	608	Est. Hwy. Range	496

For comparison with other cars. Figures are for standard 2.3 liter engine and 4-speed manual transmission. Actual mpg and range may differ depending on speed, distance and weather. Actual highway mileage and range will probably be lower than estimate. Range based on mileage estimates and Fairmont's standard 16-gallon fuel tank. (Early production models have a 14-gallon tank.)

FORD FAIRMONT
FUTURA/DECOR/SPORT GROUP



(A) Futura 2-Door with Decor Group and Turbocharged Engine

Right ideas shape the personal world of Futura.

Fairmont Futura, in either sporty 2-door or new 4-door luxury model, has the unmistakable look that marks it as the top-of-the-line Fairmont.

Futura's beautifully appointed exterior includes such standard features as dual rectangular halogen headlamps, hood ornament, bright belt moldings, deluxe vinyl insert bodyside moldings with integral wheel lips, plus stylish turbine wheel covers. Futura 4-Door has dual remote control mirrors as well.

You can make your Futura even more stylish. With bodyside accent stripes and bright window frames, you have the exterior features of the optional Futura Decor Group presented here on our display model (add dual mirrors also to Futura 2-Door).

And Futura interiors? They're equally distinctive, as you'll see on pages 6-7.

(A) Futura 2-Door with Decor Group in Silver Metallic (1G) with Black half vinyl roof and turbocharged engine. The unique wrapover roof pillar design is Futura 2-Door's most distinguishing feature.

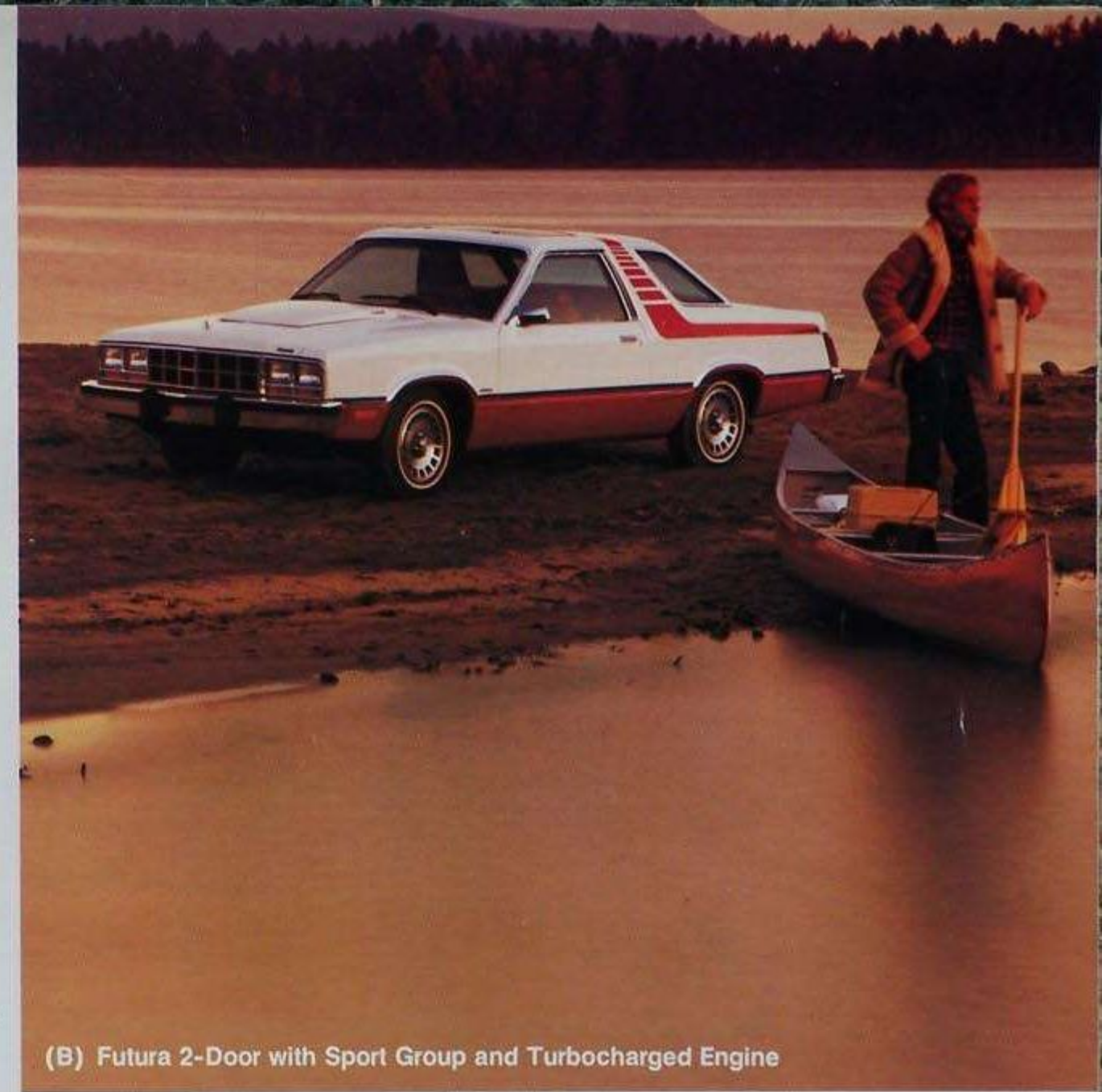
(B) Futura 2-Door with Sport Group in optional Tu-Tone White (9D) over Candyapple Red (2K). Sport Group includes over-the-roof tape stripe, here in Candyapple Red, and charcoal/argent grille. This car is also equipped with the optional turbocharged engine.

(C) Standard 2.3 liter OHC 4-cylinder engine offers excellent fuel economy, higher even than last year.* With 4-speed manual transmission; optional SelectShift automatic available.

(D) 2.3 liter turbocharged engine delivers plenty of reserve power on command for passing or freeway merging. The turbocharger consists mainly of a turbine and a compressor. The turbine, driven by exhaust gases, connects to the compressor, which pressurizes the fuel/air mixture and increases its velocity to the combustion chambers. This simple principle produces great results.

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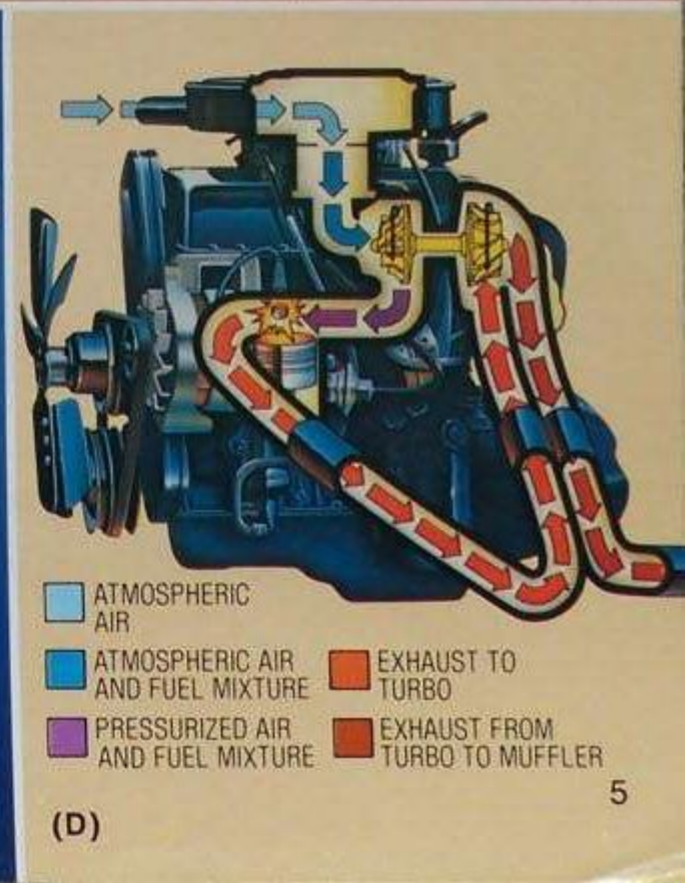
*EPA gas mileage estimates are shown on page 3.



(B) Futura 2-Door with Sport Group and Turbocharged Engine



(C)



(D)

■ ATMOSPHERIC AIR
■ ATMOSPHERIC AIR AND FUEL MIXTURE
■ PRESSURIZED AIR AND FUEL MIXTURE
■ EXHAUST TO TURBO
■ EXHAUST FROM TURBO TO MUFFLER

FORD FAIRMONT
FUTURA INTERIORS





(B)



(C)

Interiors tailored to your personal standards.

Futura's handsomely trimmed interiors provide a distinctive atmosphere of personal comfort and convenience. Your choice of seating arrangements begins with sporty bucket seats or a bench seat, standard, depending on the power team (see note below), and moves up to the elegant flight bench seat in the optional Decor Group. Decor bucket seats are also available. And you can select any one of six attractive colors: Medium Red, Medium Wedgewood Blue, Caramel, Medium Vaquero, Sand or White. Bucket seats in optional plaid cloth/vinyl shown in (B) are available in Medium Red, Medium Wedgewood Blue or Caramel.

(A) Futura Decor Group—Cloth Flight Bench Seat. A top-line Futura exclusive, this luxurious flight bench seat has smooth velour bodycloth, shown in Medium Vaquero (YZ) with Cordovan luxury velour cloth inserts. It's also available in pebble-grain vinyl. Or, to combine sportiness with luxury, choose bucket seats in the Decor velour cloth trim. Other features you get in the option group include: luxury steering wheel, special sound insulation package, plush passenger compartment carpeting, carpeted luggage compartment, cloth headlining and sun visors (vinyl with White interiors), plus a passenger side visor vanity mirror, glove box lock, cigarette lighter and rear seat ashtray.

(B) Futura Interior—Standard Cloth/Vinyl Bucket Seats. Standard bucket seats are shown here in optional Wedgewood Blue plaid cloth and vinyl (UB). The pebble-grain vinyl in (B), page 14, is standard. Futura's interior offers these features as well: padded upper door trim panel with woodtone inserts and carpeted lower portion, color-keyed deluxe belts, full-width high-gloss woodtone appliques on the instrument panel, and deluxe steering wheel hub.

(C) Futura Interior—Standard Cloth/Vinyl Bench Seat. In new "double-bucket" sew style, this bench seat is standard with optional Six and V-8 engines (see note below). Available in optional knit-weave cloth and vinyl trim, here in Caramel (ST). Comes in the pebble-grain vinyl shown in (B), page 14.

Note: Standard seating in Futura is determined by your choice of power team. You get (1) **low-back bucket seats** with the 2.3 liter engine/floor-mounted 4-speed manual transmission, and with the 2.3 liter turbo engine/floor-mounted automatic transmission; or (2) **bench seat** with the optional 3.3 liter (200 CID) "I" Six/floor-mounted 4-speed manual overdrive, and with the 4.2 liter (255 CID) V-8 engine/column-mounted automatic. Bucket seats are available as an option with the Six and V-8 engines.

In the Decor interior, the flight bench seat is available with optional column-mounted automatic only. Bucket seats are available with either manual or automatic floor-mounted transmission, and also with the column-mounted automatic.

Some items shown are optional. Options list appears on pages 18-19. See your dealer for actual samples of colors and trims coded by letter in the text. Note: Interiors shown may vary from production in some trim details.

FORD FAIRMONT
EXTERIOR ACCENT



(A) Fairmont 4-Door with Exterior Accent Group

Our practical Fairmont
accents style and value.

The 2-door and 4-door standard Fairmonts are high on everything except price. High on style and value, they are at the same time very affordable. Here they are shown with the distinctive Exterior Accent Group: bright belt moldings, wheelip and rocker panel moldings, bright LH mirror, hood ornament, deluxe wheel covers, and bright window frames (available separately). Just the right accents to highlight Fairmont's clean, sculptured lines.

Fairmont offers more than good looks, of course. Fairmont is trim outside, surprisingly spacious inside. It's aerodynamically designed to reduce wind resistance. And you get such features as modern P-metric steel-belted radial tires and maintenance-free battery in the long list of standard equipment on page 17. Plus Ford's new Limited Corrosion Perforation Warranty explained on the back cover.

What's more, excellent fuel economy is one of Fairmont's Better Ideas for the 80's. A 2.3 liter OHC 4-cylinder engine is standard, with EPA fuel economy ratings that are even higher than last year.* With optional turbocharger, the 2.3 liter engine delivers extra power on command for passing or freeway merging. It's the only 4-cylinder turbocharged engine built in America.

(A) Fairmont 4-Door in Black (1C) with Caramel vinyl roof and Exterior Accent Group.

(B) Fairmont 2-Door in optional Tu-Tone Dark Blue Metallic (3D) over Light Medium Blue (3F) with Exterior Accent Group.

(C) Fairmont's luggage compartment is 16.8 cu. ft., spacious enough to hold ten pieces of assorted luggage.

(D) Flip-up open air roof is an option you'll appreciate on warm, sunny days. Flip it up part way for extra ventilation or remove it entirely for that open air convertible feeling.

Notable Standard Features and Measurements appear on page 17. Some items shown are optional; options list appears on pages 18-19. See your dealer for actual samples of colors and trims coded by letter in the text.

*EPA gas mileage estimates are shown on page 3.



(B) Fairmont 2-Door with Exterior Accent Group and Tu-Tone Paint



(C)

(D)

FORD
FAIRMONT/ES OPTION



Designed and priced right for today.

The standard Fairmont is practical, well equipped—and very affordable. And with emphasis on space and fuel efficiency, Fairmont's design is right for the 80's.

There is more to a Fairmont than meets the eye. Inside, you may feel as though you're in a larger car. It's designed to be trim and compact, but there's room enough inside to comfortably seat five. Notice the large glass area—it adds considerably to Fairmont's roomy, inviting atmosphere.

You have fine engineering in Fairmont. Better Ideas for the 80's like the modified MacPherson strut front suspension, 4-bar link rear system, plus rack and pinion steering. Most important for today, the standard 2.3 liter OHC 4-cylinder engine with 4-speed manual transmission gives excellent fuel economy, even better than last year.*

Among many other Better Ideas is the optional 2.3 liter turbocharged engine, available with floor-mounted automatic transmission. For more information on this remarkable engine, see page 5. Your choice of Fairmont power teams also includes the optional 3.3 liter (200 CID) "I" Six with 4-speed manual overdrive transmission. It gives Fairmont the best fuel economy estimates of any 6-cylinder mid-size car. And there's the new 4.2 liter (255 CID) V-8 available with automatic transmission.

(A) Fairmont 4-Door in Dark Pine Metallic (7M). Available also in 2-door model—the lowest-priced Fairmont. Shown with optional deluxe wheel covers, WSW tires, electric rear window defroster, rear bumper guards, front and rear rub strips. P-metric steel-belted radial ply tires and maintenance-

free battery are new standard features this year, along with Ford's new Limited Corrosion Perforation Warranty.

(B) Fairmont 2-Door with ES OPTION in Tu-Tone Candyapple Red (2K) over Black (1C), available separately. Also equipped with optional 2.3 liter turbocharged engine. ES OPTION gives Fairmont the image of a European road car. It includes a black grille, cowl grille and lower back panel. Window frames are black, as are the functional rear pillar ventilation louvers, remote control LH and RH mirrors—all added features along with the black vinyl and bright bodyside moldings. You also get bright belt moldings, turbine wheel covers, and bumper guards with rub strips. ES OPTION comes with a sports handling package consisting of a larger front stabilizer bar, rear stabilizer bar, stiffer front and rear shocks and lower arm bushings, stiffer rear spring rates. Also included, P-metric 185/75R tires on 5½-in. wide wheels.

(C) Column-mounted 2-lever system on all Fairmonts puts controls at your fingertips. Windshield wipers/washers are operated with the front lever; turn signal, horn and headlamp dimmer with the rear lever.

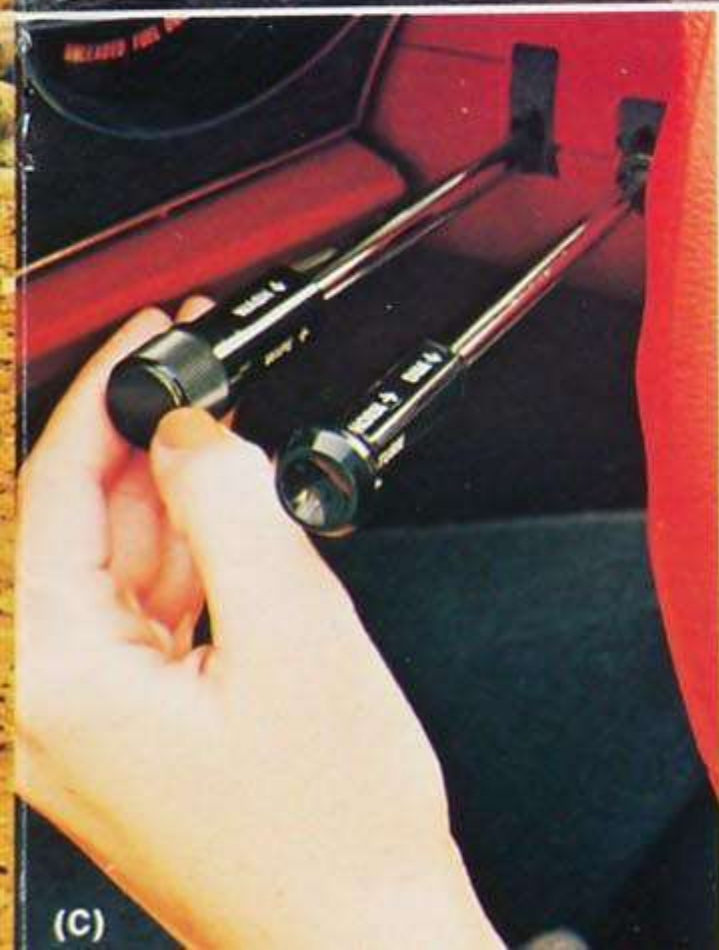
(D) ES OPTION interior features a color-keyed instrument panel with full-width grey engine-turned appliques (woodtone with optional Instrumentation Group). A metal-spoke sports steering wheel is included on the black column, too.

Notable Standard Features and Measurements appear on page 17. Some items shown are optional; options list appears on pages 18-19. See your dealer for actual samples of colors and trims coded by letter in the text.

*EPA gas mileage estimates are shown on page 3.



(B) Fairmont 2-Door with ES OPTION, Turbocharged Engine and Tu-Tone Paint



(C)



(D)



(A) Fairmont Squire

The Wagonmaster's roomy, popular mid-size.

It was by design that Ford, America's Wagonmaster, set out to make Fairmont a great wagon and one of the most popular in America. You get lots of utility, thanks to a design that puts space where it's most needed. Inside. There's 4-door convenience and 5-passenger roominess. The rear liftgate opens to 79.5 cu. ft. of usable cargo-carrying capacity (rear seat folded down). And best of all, you get excellent economy from the standard 2.3 liter OHC 4-cylinder engine with 4-speed manual transmission.

Fairmont has the best gas economy ratings* and the highest cargo capacity of any mid-size wagon built in America (other Ford cars excluded). It's also the lowest in price. Want Better Ideas for the 80's in a wagon? Get a Fairmont—from America's Wagonmaster.

(A) Fairmont Squire in White (9D). Squire Option includes woodgrain vinyl bodyside and liftgate paneling appliques, bright belt moldings and window frames, styled LH mirror, deluxe wheel covers, hood ornament, and "Squire" script. Also included are the Interior Accent Group features described on pages 14-15.

(B) Fairmont Wagon in Red Glow (2H) with Exterior Decor Group: bright belt moldings, window frames, vinyl insert bodyside moldings with integral wheel-lips, accent stripes, dual remote control mirrors, hood ornament, turbine wheel covers.

(C) Fairmont Wagon with Exterior Accent Group. Shown in Sand Glow (6B) with the bright stylish touches detailed on pages 8-9.

(D) Lockable stowage compartment, optional, is a convenient way to store valuables you'd like to keep out of sight.

(E) Rear window wiper/washer. An option you'll find very useful on snowy or rainy days when it's especially important to have a clear view of what's behind you.

Notable Standard Features and Measurements appear on page 17. Some items shown are optional; options list appears on pages 18-19. See your dealer for actual samples of colors and trims coded by letter in the text.

*EPA gas mileage estimates are shown on page 3.



(B) Fairmont Wagon with Exterior Decor Group



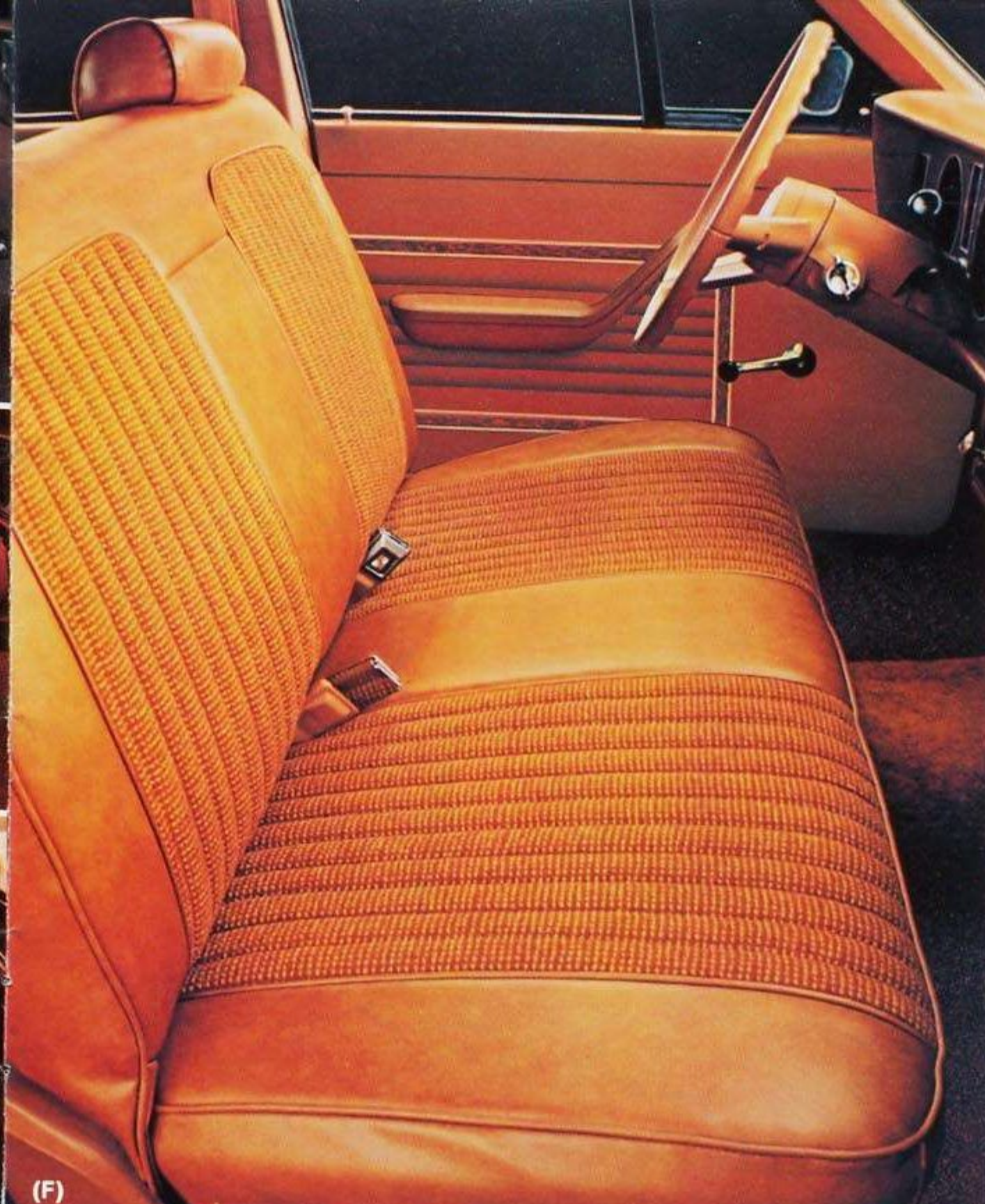
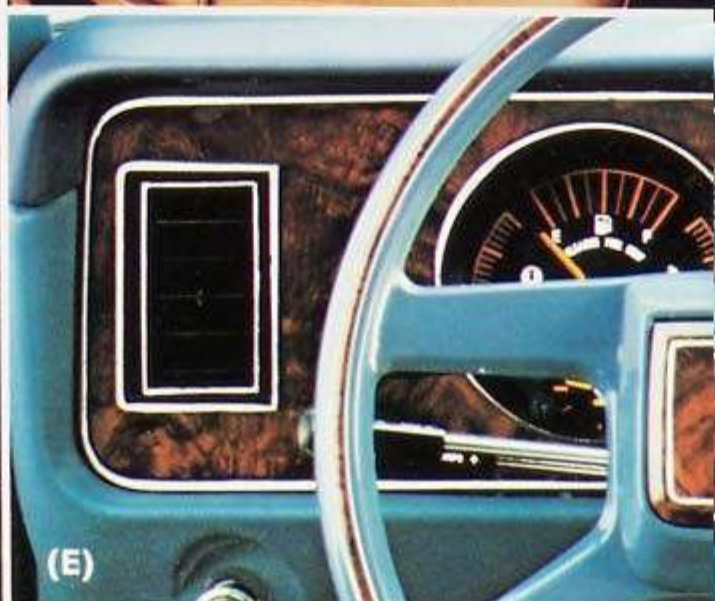
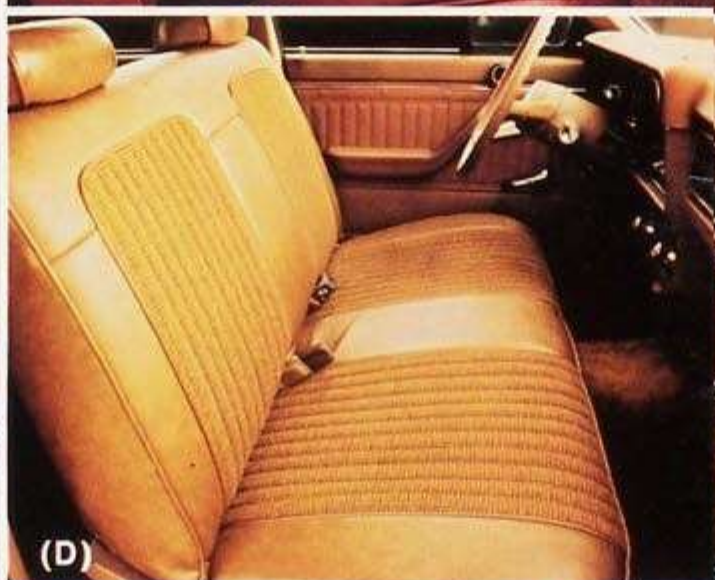
(C) Fairmont Wagon with Exterior Accent Group



(D)



(E)



Fashion and comfort... that's Fairmont's style.

Giving you fashion and comfort to suit your personal taste—that's Fairmont's style. The wide selection of seats and attractive colors and trims is Fairmont's way of making you feel right at home. Your choice of colors: Medium Red, Medium Wedgewood Blue, Caramel, Medium Vaquero, Sand, and White (with Accent and Decor Group options).

(A) Interior Accent Group—Cloth/Vinyl Bucket Seats. Fairmont's optional Accent level low-back bucket seats are available in this optional plaid cloth with vinyl trim, shown in Medium Wedgewood Blue (LB). Pebble-grain vinyl in (B) is standard. Other features in the Accent Group: deluxe sound package, deluxe steering wheel hub (except ES OPTION), new woodtone molding with accents on door trim panels, carpeted lower liftgate panel (wagons).

(B) Interior Accent Group—Vinyl Bucket Seats. Shown in Caramel (ET), these pleated low-back bucket seats are upholstered in distinctive pebble-grain vinyl. Or choose optional cloth/vinyl (A).

(C) Fairmont Interior—Standard Vinyl Bucket Seats. Shown in Medium Red (AD) are these individually adjustable bucket seats in new helix-pattern vinyl. Standard interior also features new vertical pleat door trim design.

(D) Fairmont Interior—Standard Cloth/Vinyl Bench Seat. Available in helix-pattern vinyl (C) for all models. Also in new optional open-crosshatch cloth/vinyl trim, shown here in Sand (CY), in 2- and 4-door models only. Features the new "double-bucket" sew style.

(E) Fairmont Instrument Panel has full-width woodtone appliques and easy-to-read instrumentation. Controls are located on two easy-to-reach steering column-mounted levers.

(F) Interior Accent Group—Cloth/Vinyl Bench Seat. Another Accent Group choice is this bench seat in "double-bucket" sew style, shown with new optional knit-weave cloth/vinyl trim in Caramel (FT). Pebble-grain vinyl is standard.

Interior Decor Group—Flight Bench Seat. The elegant Decor interior shown on page 6 is available in Fairmont Station Wagon. The flight bench seat offers two trim choices—standard pebble-grain vinyl and optional velour cloth. Bucket seats in velour are available as well. Also in the option are these features: deluxe door trim with bright accents, woodtone applique insert and carpeted lower trim panel. Color-keyed cloth headlining and sun visors (vinyl with White interiors). Luxury steering wheel. High-gloss instrument panel appliques. Plush cut-pile carpeting. Carpeted load floor and liftgate. Special sound insulation package. Also color-keyed deluxe belts, RH visor vanity mirror, glove box lock, rear seat ashtrays, and cigarette lighter.

Note: Standard seating is determined by your choice of power team. You get (1) **low-back bucket seats** with the 2.3 liter engine/floor-mounted 4-speed manual transmission, and with the 2.3 liter turbo engine/floor-mounted automatic transmission; or (2) **bench seat** with the optional 3.3 liter (200 CID) "I" Six/floor-mounted 4-speed manual overdrive, and with the 4.2 liter (255 CID) V-8 engine/column-mounted automatic. Bucket seats are optional with the Six and V-8 engines. In the Decor interior for wagons, the flight bench seat is available with optional column-mounted automatic only. Bucket seats are available with either manual or automatic floor-mounted transmission, and also with the column-mounted automatic.

Some items shown are optional. Options list appears on pages 18-19. See your dealer for actual samples of colors and trims coded by letter in the text. Note: Interiors shown may vary from production in some trim details.

FORD FAIRMONT ENGINEERING

Here's where our Better Ideas for the 80's begin: AN INSIDE LOOK AT FORD FAIRMONT

Fairmont is designed and engineered to be comfortable, practical and efficient. Qualities all underscored by advanced technology and Ford engineering, with emphasis on Ford's Better Ideas for the 80's. The features highlighted here are but a few of the many reasons we feel you'll be pleased when you invest in Fairmont quality.

A. Modern Aerodynamic Design.

Aerodynamic efficiency, or low wind resistance, can help improve performance and fuel economy.

B. Positive Handling Suspension System.

Fairmont was the first Ford car to incorporate the modified version of the MacPherson strut front suspension. The MacPherson system is used on

many European luxury sedans. Rear suspension is the 4-bar link system used on some full-size Fords. Shocks are positioned vertically outboard of the rear rails for optimum ride control.

C. Economical 2.3 Liter OHC 4-Cyl. Engine.

Offers excellent fuel economy, even higher than last year. (EPA gas mileage estimates are shown on page 3.) Features overhead cam design, Holly-Weber staged 2V carburetor with crossflow design of intake and exhaust ports. Now available with optional turbocharger, which provides extra acceleration when you need it. For more about turbocharging, see page 5.

D. Responsive Front Disc Brakes resist fade because they dissipate heat more effectively, are less affected by rain and dampness than drum brakes. Incorporate audible wear sensors.

E. Precise Rack and Pinion Steering.

A direct, low-friction system which provides steering response with minimal effort.

F. New P-Metric Steel-Belted Radial Ply Tires.

Standard on all Fairmonts. Major feature is higher inflation pressure than last year, for reduced rolling resistance.

G. Fully Synchronized 4-Speed Manual Transmission.

Companion to the standard 2.3 liter 4-cylinder engine. Fully synchronized to permit rapid upshifting and downshifting at moderate speeds without gear clash.

H. Spacious Interior Design.

Efficient use of interior space has made Fairmont famous. Fairmont's design offers generous room for five passengers plus 16.8 cu. ft. of trunk capacity, enough to hold 10 pieces of assorted luggage.

I. Solid Unitized Body Construction.

Fairmont's unitized body is a one-piece steel shell with smooth-fitting seams. Front suspension strut attaching points and engine front mounting brackets are integral with fender aprons.

Plus These Additional Features:

Column-mounted control 2-lever system. New halogen headlamps (Futura) and maintenance-free battery. Flat luggage compartment floor with spare tire stowed beneath. And more.

Low Scheduled Maintenance.

The 1980 Ford Fairmont has a recommended maintenance schedule of 10,000 miles (7,500 miles with V-8 engines, 3,000 miles with turbo engine) or 12 months between oil changes and 30,000 miles between tune-ups and lubes. These are just two small parts of a comprehensive program which, *in total*, can lower scheduled maintenance to an estimated \$171 on the '80 Fairmont—73% or \$471 less than the comparable 1973 Maverick—over 50,000 miles. This example uses 3.3 liter Six engines and automatic transmissions in both cars. Ford Labor Time Standards, a \$21.35 hourly labor rate, and manufacturer's suggested retail parts prices effective July 1, 1979, were used in the above computations.



FORD FAIRMONT NOTABLE STANDARD FEATURES

2-DOOR AND 4-DOOR

FUNCTIONAL

- 2.3 liter OHC 4-cylinder engine with DuraSpark Electronic Ignition
- Electronic voltage regulator
- Maintenance-free battery (heavy-duty with 2.3 liter engine in all states except California)*
- 4-speed fully synchronized manual transmission, floor-mounted shift
- Modified MacPherson strut front suspension/4-bar link coil spring rear suspension
- Front disc brakes with lining wear indicators/rear drum brakes
- Foot-operated parking brake with warning light
- P-metric 14" BSW steel-belted radial ply tires (4)
- Flat trunk with spare tire stowed below the floor
- Rack and pinion steering
- Anodized aluminum bumpers with front bumper guards
- Single rectangular headlamps
- 2-speed windshield wiper with wiper-mounted washer jets

- Steering column-mounted 2-lever system—
 1. Windshield washer/wiper
 2. Turn signal/horn/headlamp dimmer

- Ram-air forced ventilation
- Day/night inside mirror
- Inside hood release
- Ford's Limited Corrosion Perforation Warranty (see back cover)

APPEARANCE AND COMFORT

- Low-back vinyl bucket seats
- Color-keyed cut-pile carpeting
- Instrument panel woodtone appliques (full width)
- Front armrests with integral door-pull handles
- Coin tray integral with color-keyed shift boot
- Black windshield wiper arms
- Bright grille, headlamp and parking lamp bezels; bright windshield, backlight and drip moldings
- Bright hub caps (4)

FAIRMONT FUTURA

- Most standard Fairmont 2-Door/4-Door features plus these additions or variations:
- Low-back bucket seats in higher level vinyl upholstery

- Deluxe door trim panels; carpeted lower portion
- Color-keyed deluxe belts
- High-gloss woodtone instrument panel appliques
- Deluxe steering wheel hub
- Deluxe Sound Insulation Package
- Dual remote control mirrors (4-Door), styled LH mirror (2-Door)
- Wrapover roof pillar (2-Door)
- Dual rectangular halogen headlamps
- Wraparound taillamps (2-Door)
- Bright belt moldings
- Deluxe vinyl insert bodyside moldings with integral wheelip moldings
- Futura hood ornament
- Turbine wheel covers (4)

FAIRMONT WAGON

- Most standard Fairmont 4-Door features plus these additions or variations:
- Folding second seat with one-hand quick release
 - Color-keyed cargo area carpeting
 - Level load floor with no rear sill
 - Liftgate with concealed hinges and gas-filled strut assist cylinders
 - Liftgate "open" warning light
 - Cargo area light

*Conventional battery in early production models. For options list, see pages 18-19.

Measurements

	Wheelbase	Length	Height	Width	Front Tread	Rear Tread	Trunk or Cargo Space	Fuel Capacity	Curb Weight	Passenger Capacity
2-DOOR	105.5"	195.5"	52.9"	71.0"	56.6"	57.0"	16.8 cu. ft.	16 gal.†	2,660 lb.	5
4-DOOR	105.5"	195.5"	52.9"	71.0"	56.6"	57.0"	16.8 cu. ft.	16 gal.†	2,688 lb.	5
FUTURA 2-DR.	105.5"	197.4"	51.7"	71.0"	56.6"	57.0"	16.1 cu. ft.	16 gal.†	2,701 lb.	5
FUTURA 4-DR.	105.5"	195.5"	52.9"	71.0"	56.6"	57.0"	16.8 cu. ft.	16 gal.†	2,716 lb. (Est.)	5
WAGON	105.5"	195.5"	54.2"	71.0"	56.6"	57.0"	79.5 cu. ft.*	16 gal.	2,826 lb.	5

*With rear seat down. †14.7 gal. with 2.3 liter turbocharged engine. Note: Early production models have a 14-gal. tank, 12.7 gal. with turbo engine.



(A)



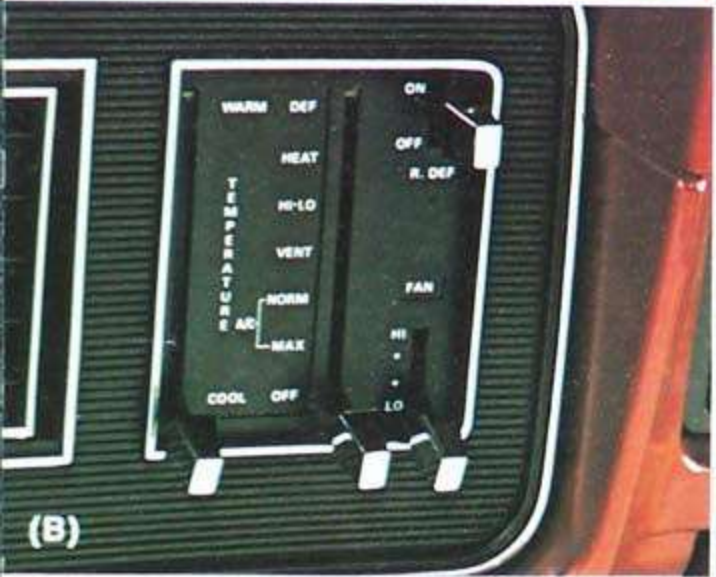
(E)



(I)



(M)



(B)



(F)



(J)



(N)



(C)



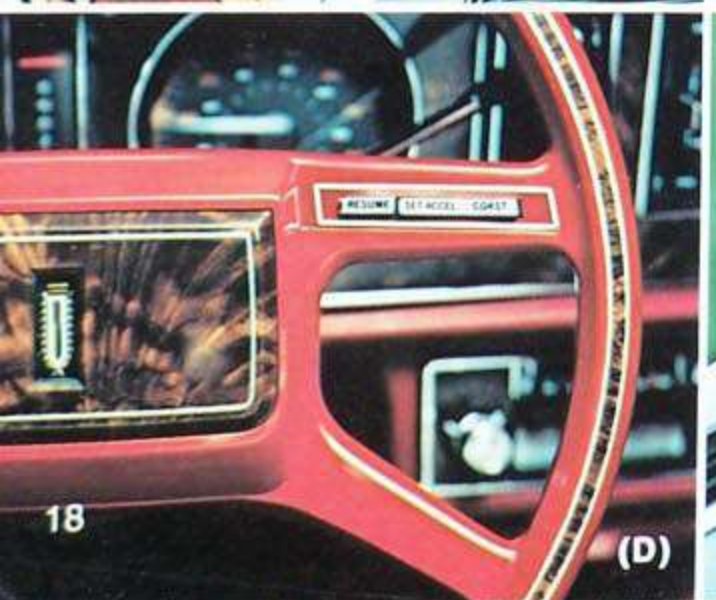
(G)



(K)



(O)



18

(D)



(H)



(L)



(P)

FORD FAIRMONT OPTIONS

Add your personal touch.

Audio

Ford offers a superb selection of radios and audio equipment for the Fairmont of your choice. All are precision engineered and built to exacting Ford quality standards. Of special interest, all Ford radios will receive traveler's advisory broadcasts when tuned to either end of the AM band. For details, get the booklet "1980 Sound Systems and Electronic Options" at your Ford Dealer.

- AM Radio. Push-button tuning, single instrument panel speaker.
- AM/FM Monaural Radio. Quality sound on AM/FM bands.
- AM/FM Stereo Radio.* Dual band selectivity, with FM stereo.
- AM/FM Stereo Radio with 8-Track Tape.* Dual band radio selection plus 8-track tape.

(A) AM/FM Stereo Radio with Cassette Tape.* Uses space-saving 60-min. compact cassette tapes.

- Premium Sound System. Larger rear speakers, more powerful amplifier augment the sound.

*Dual speakers front and rear included.

Appearance

- Exterior Accent Group. See pages 8-9, 13.
- Exterior Decor Group. Wagons only. See page 13.
- ES OPTION. See page 11.
- Futura Decor Group. Detailed on pages 5 and 7.
- Futura Sports Group. See page 5.
- Instrumentation Group. Includes tachometer, trip odometer, ammeter, temperature and oil pressure gauges.
- Interior Accent Group. Shown and detailed on pages 14-15.
- Interior Decor Group. Wagons only. See page 15.
- Dual Bright Mirrors. Remote-controlled. Standard on Futura 4-Door.
- Sport Steering Wheel. Black metal 3-spoke design. See page 11.
- Accent Stripes. Included in Futura Decor Group.
- Metallic Glow Paint. Four distinctive color choices: Red (2H), Chamois (8W), Sand (6B), Bittersweet (8D).

- Tu-Tone Paint. New treatments shown on pages 2-3, 9. Lower bodyside scheme available for Futura Sport Group, page 5, and ES OPTION, page 11.
- Squire Option. See pages 12-13.
- Full Vinyl Roof. Available in eight colors. Medium Red, Dark Blue, Caramel, Black, Cordovan, Silver Metallic, Sand, and White. Shown on front cover, pages 2-3, 8.
- Half Vinyl Roof. Available on Futura 2-Door. Shown on pages 2, 4.
- Leather-Wrapped Steering Wheel. Color-keyed.

Comfort

- (B) Air Conditioner.** Manual controls for cool and warm air, defrosting, defogging, for year-round comfort. Tinted glass recommended.
- Tinted Glass—Complete. Cuts sun glare and heat. Recommended with air conditioner.
- Flip-Up Open Air Roof. Lets you get the most out of sunny days. Illustrated on page 9.
- Pivoting Manual Front Vent Windows. For all models except Futura 2-Door. See page 11.
- Rear Ventilation Louvers. Increase rear seat ventilation. Available on all models except Futura 2-Door and Wagon. Shown on page 11.

Convenience

- Convenience Group. RH visor vanity mirror, glove box lock, rear seat ashtray, deluxe color-keyed belts (standard on Futura) and cigarette lighter.
- (C) Electric Rear Window Defroster.** Quickly removes snow, ice, frost or condensation from the rear window.
- (D) Fingertip Speed Control.** You set any safe speed at or above 30 mph and Fingertip Speed Control maintains it. Great convenience, and holding steady speed helps save gas. Pressing the brake pedal deactivates the system. Touch of the "resume" button automatically reestablishes the speed set prior to braking. Comes with 4-spoke luxury steering wheel.
- Remote-Control Decklid Release. Press a button inside the car and the decklid unlocks automatically.
- Interval Windshield Wipers. Variable wiper speeds can be set to match weather conditions.
- Light Group. Luggage compartment light (sedans), glove box light,

engine compartment light. Also dual beam map/dome light, rear door courtesy light switches (4-doors), and passenger door courtesy light switch.

- Lockable Stowage Box. A handy wagon option. See page 13.
- Luggage Rack. Stylish station wagon option lets you carry extra cargo on the roof. Pages 12-13.
- (E) Tilt Steering Wheel.** Adjusts to five positions. Makes entry and exit easier. Comes with 4-spoke luxury steering wheel.
- Rear Window Wiper/Washer. For clearer rearward vision through wagon liftgate window. See page 13.

Interiors

Full details on pages 6-7 (Futura), 14-15 (Fairmont).

Performance

- (F) 2.3 Liter Turbocharged Engine.** Includes hood scoop (non-functional) with Turbo lettering. Available only with optional SelectShift automatic transmission and floor-mounted shift selector. Sedans only. See page 5.
- Other Engine Options. 3.3 liter (200 CID) 1V "I" 6-cyl. with 4-speed manual overdrive transmission, SelectShift optional. New 4.2 liter (255 CID) 2V V-8 with SelectShift.
- (G) SelectShift Automatic Transmission.** Go fully automatic or take over and shift manually if you choose. Shown with optional floor-mounted shift lever available with bucket seats.
- Heavy-Duty Battery. 54 amp-hr. Standard with 2.3 liter engine in all states except California.
- Handling Suspension. Includes: larger front stabilizer bar, rear stabilizer bar, stiffer rear spring rates, shock valving and front/rear lower arm bushings. Also P-metric 185/75R tires on 5½-in. wide wheels. Sedans only.
- Power Assists**
 - Power Front Disc Brakes. Require less pedal pressure than manual brakes.
 - (H) Power Door Locks.** Lock all doors from the driver's seat.
 - (I) Power Bench Seat.** Single control regulates seat position—up or down, forward or back.
 - Variable Ratio Power Steering. Variable ratio feature increases

steering gear ratio as steering wheel is turned. For ease of handling during tight turns.

- (J) Power Side Windows.** Individual passenger window controls for driver.

Protection

- Rear Bumper Guards. Front bumper guards are standard.
- Bumper Rub Strips. Horizontal, front and rear. Available only with rear bumper guards. (Shown on all display models.)
- Rocker Panel Moldings. Included in Exterior Accent Group. Shown on front cover, pages 2-3, 8-9, 13.
- Vinyl Insert Bodyside Moldings. Added protection against dings and dents. Available on all models except Futura.
- Wide Bodyside Moldings. Black vinyl insert moldings with integral wheel lips. Standard on Futura. Included in Exterior Decor Group (wagon) and available on Fairmont with Tu-Tone paint option.
- Appearance Protection Group. Carpeted front floor mats, door edge guards, license plate frames.
- Lower Bodyside Protection (in addition to Ford corrosion protection measures noted on the back cover). Provides an application of vinyl under the paint along the lower sides of the body to help protect against stone pecking. Important on gravel or heavily salted roads.

Tires

- New P-metric steel-belted radial ply tires in black sidewalls (BSW), white sidewalls (WSW), and raised white letters (RWL). Consult your Ford Dealer for tire size availability.
- Conventional Spare Tire.

Wheel Covers/Wheels

- (K) Deluxe Wheel Covers (4),** for all models except Futura. See also pages 8-9, 10, 13.
- (L) Turbine Wheel Covers (4),** standard on Futura. See also front cover, pages 2-3, 11, 13.
- (M) Wire Wheel Covers (4),** see also page 12.
- (N) Cast Aluminum Wheels (4),** see page 4-5.
- (O) Wheel Trim Rings and Hub Caps (4).**
- (P) Styled Steel Wheels with Trim Rings, (4).**

FORD FAIRMONT CHOICES



Fairmont 2-Door with Exterior Accent Group,*
Pastel Sand (6D)



Fairmont 4-Door Wagon, Chamois Glow (BW)



Fairmont Futura 4-Door with Decor
Group,* Bittersweet Glow (8D)



Fairmont Squire,* Red Glow (2H)



Fairmont Futura 2-Door, Dark Blue
Metallic (3D)

*For content of option packages, see pages 5, 9, 13.
Options list is shown on pages 18-19.

NEW LIMITED CORROSION PERFORATION WARRANTY. Ford Motor Company provides a 3-year, unlimited mileage, corrosion warranty on all new 1980 model cars. The warranty states that any part which, in normal use, rusts through from corrosion within three years of retail delivery or first use will be repaired or replaced free of charge by the selling dealer after inspection by a Ford representative. Of course, exhaust system components or parts which develop corrosion perforation caused by accidents or other damage are not covered.



Ford Motor Company's optional Extended Service Plan covers certain selected components on new Ford cars and light trucks for longer than the vehicle's basic warranty. The cost is so moderate for the protection you get that it could pay for itself the first time you need it. Ask your Ford Dealer for more information about the Plan.

OPTION AVAILABILITY. Some features presented are optional at extra cost. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Ask your Ford Dealer for the latest information on options, prices and availability.

PRODUCT CHANGES. Ford Division reserves the right to change specifications any time without incurring obligations.

A 1980 Ford Designed for You. As you consider the purchase of a new car, here's an important point to remember: Ford is the only U.S. car and truck manufacturer with improved mileage ratings for every 1980 car and truck model built in America (except Pinto in California). This is based on EPA ratings for standard power teams compared to 1979 introductory models. A test drive at your Ford Dealer, we believe, will prove there's a Ford for the 80's designed for you.

*Buy or lease a Ford Fairmont from your Ford Dealer—
a great choice either way!*

Better Ideas for
the 80's. **FORD.**



FORD FAIRMONT

FORD DIVISION

