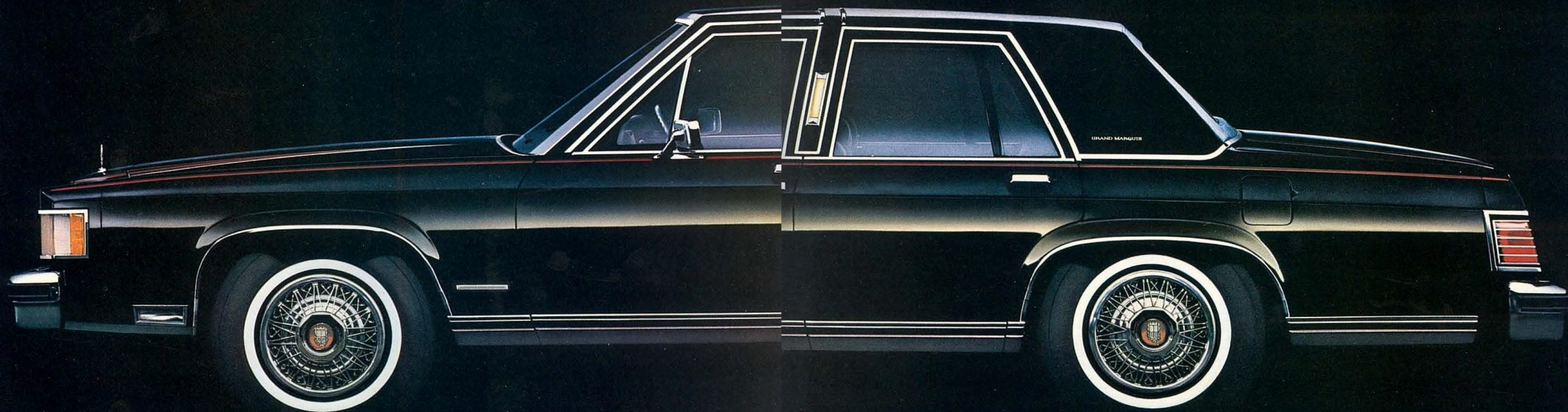


**MERCURY**

**GRAND MARQUIS '83**





Mercury Grand Marquis LS four-door Sedan in Black with optional wire wheel covers.

## CLASS REUNION

Welcome back an old friend you probably thought you'd never see again. The American car the way it was always meant to be for you. Full-size. Smooth riding. Comfortable.

This is Mercury Grand Marquis for '83. Still a leader among a select few. Refined. Successful. Richer than ever, in fact. Rich enough to be called "Grand Marquis" because it has both the hardware and the software to back its boast of being one very luxurious full-size Mercury.

A carefully engineered suspension system eases the ride. Thoughtfully designed seating comfortably supports the body. Strategically placed acoustical materials quiet the space around you.

But Grand Marquis is more than insulation and isolation from the harsher realities of life on the road.

Everywhere you look, this is a car of quality and substance. As is to be expected, the styling is elegant, the

appointments and materials first-rate, the standard equipment level outstanding.

Steering, brakes and windows are all power. So is the electronically fuel-injected 5.0 liter V-8 which resides under Grand Marquis' classic hoodline. The transmission is, of course, automatic with an overdrive fourth gear for more efficient highway-speed driving.\* Steel-belted white sidewall radial tires glide you across the endless miles which lie beyond Grand Marquis' halogen headlamps.

Activate the optional on-board Tripmind<sup>®</sup> computer and receive data such as average speed and fuel usage instantly. Turn on the standard four-speaker AM/FM stereo radio. Ease back into the standard cloth-covered Twin Comfort Lounge seats and take the time to reacquaint yourself with the tradition of comfort and elegance which has always marked the Grand Marquis among the leaders in its class, year after year. Then ask yourself: Why should 1983 be any

different? And why should you be driving anything less than Mercury's finest?

*Some of the equipment shown may be available only at extra cost and only on specific models. Please see pages 12 through 15 for specific information regarding standard and optional equipment.*

*\*EPA estimates were not available at the time this catalog was published. However, Mercury Grand Marquis should post excellent mileage figures in the new EPA Gas Mileage Guide. See your Lincoln-Mercury Dealer for the latest information.*



*Grand Marquis LS' standard luxury cloth-covered Twin Comfort Lounge seating in Charcoal. Also available at extra cost in leather.*

## A LESSON IN LUXURY

There's more to life than luxury. There's comeliness, too...especially if you like to share your luxury with family and friends. Unfortunately, only a few cars these days offer generous helpings of both. Fortunately, one of these cars is the elegant yet affordable Mercury Grand Marquis LS.

One look at Grand Marquis LS' standard interior, shown above, clearly illustrates Mercury's intention of spoiling you from the very beginning. The aptly named Twin Comfort Lounge seats are upholstered in rich cloth and feature dual seatback recliners, plus dual fold-down center

armrests that allow you to tailor your seating arrangements for two or three in front. Further adjustments are available in the form of six-way power seat options for either the driver's side alone or both driver's and passenger's sides. Further luxury is available in the form of optional leather seating surfaces.

Rear-seat passengers receive special attention as well. There's a fold-down center armrest which again turns comfortable seating for three into luxurious seating for two. There are even pockets located on the front seatbacks for storage of maps, magazines and other materials.

Grand Marquis LS' door panels also get the luxury treatment. They're covered in the same rich cloth as the seats and feature woodtone trimmed full-length armrests with courtesy lights. The lower door panels are covered in cut-pile carpeting, as are the floor and the deep-well 22.4 cubic foot trunk.

By now, it should be rather apparent that Grand Marquis' interior design philosophy goes beyond just seating six to seating them very well indeed. It's a lesson in luxury from the people at Lincoln-Mercury who obviously know what luxury is all about.



*Mercury Grand Marquis LS two-door Sedan in optional Silver Metallic and Medium Charcoal Metallic Tu-Tone with optional wire wheel covers.*

## ***CLASS DISTINCTION***

Some people would have you believe that luxurious full-size automobiles come just one way these days...with four doors. Lincoln-Mercury knows better.

You don't have to move down to a smaller car to indulge your taste for a more exuberant driving style. You can just move into a 1983 Grand Marquis two-door Sedan instead.

One look at its distinctive rear-quarter window, wrapover roof molding and

coach lamps tells you this is a car designed for the style-conscious driver.

The clues to this car's character continue inside. The standard reclining Twin Comfort Lounge seating shared with Grand Marquis four-door turns into a pair of individual seats when you fold down either or both center armrests. The standard four-spoke steering wheel and brushed aluminum and woodtone trimmed instrument panel—also

standard on the four-door—add to the sporty, personal luxury car flavor.

All the important items that enhance the experience of driving any Grand Marquis add a special excitement to the two-door. An electronically fuel-injected 5.0 liter V-8 and an Automatic Overdrive Transmission start you off on the right road.

To keep you there, you'll find power steering, a power front disc/rear drum

braking system, steel-belted white sidewall radial tires, and a front stabilizer bar. All standard.

There's more to the definition of a luxurious personal car, however. Rest assured that the Grand Marquis two-door has those other attributes in abundance.

The ride is smooth, the interior impressive, the standard four-speaker AM/FM stereo radio very effective indeed. But the options you can add are

as outstanding in their own way as the standards you already have.

For instance, there's a wide range of sound systems for the music lover. A handling suspension, leather-wrapped steering wheel and cornering lamps for the driving enthusiast. An Illuminated Entry System and power door locks for the security-minded. A tilt steering wheel, fingertip speed control and illuminated visor vanity mirrors for convenience

seekers. Six-way power seats and leather seating for lovers of luxury.

The 1983 Mercury Grand Marquis two-door. Like life, it's pretty much what you make it. But, unlike a lot of other two-doors these days, you get an awful lot to begin with.



*Mercury Grand Marquis four-door Sedan in Maroon with standard deluxe wheel covers.*

*Grand Marquis' standard cloth-covered Twin Comfort Lounge seating in Dark Red.*

## CLASS ACT

Here's good news for full-size aficionados who prefer a Grand Marquis more basic than an LS. The six-passenger beauty shown above is called simply "Grand Marquis," yet it's still everything the name implies.

There's no lack of bright moldings or trim. Handsome deluxe wheel covers complement the steel-belted white sidewall radial tires that are shared with

the LS. And, of course, the styling is pure Grand Marquis from stem to stern...from the new vertical bar grille design flanked by dual halogen headlamps and topped by the classic hood ornament, to the redesigned taillamps.

This Grand Marquis maintains its standards in mechanical areas as well. Power steering and brakes team up with an electronically fuel-injected 5.0 liter V-8

engine and an Automatic Overdrive Transmission to provide levels of handling and performance long associated with the pleasure of owning and driving a full-size automobile.

A concern for quality and convenience continues inside Grand Marquis. Here too, the seating is of the Twin Comfort Lounge variety, covered in a rich cloth and featuring dual recliners.

The thick carpeting and deluxe seat belts are color-keyed, as are the instrument panel and four-spoke luxury steering wheel. Woodtone accents trim the door panels, steering wheel and lower instrument panel.

The center armrests fold to allow you the option of accommodating either two or three front-seat passengers. The lockable glove box and the ashtray are lit

for easier use, while a luxury sound insulation package allows you to enjoy the standard AM/FM stereo radio even more by helping make things quieter.

To achieve even higher levels of comfort, convenience and class, there's a long list of options just waiting to serve your needs. You'll find everything from air conditioning and an electronic digital clock to a Premium Sound System and vent windows.

The 1983 Mercury Grand Marquis is available in both two-door and four-door Sedans...to give you two basically beautiful ways to travel long distances in the comfort and style you've grown accustomed to.



Grand Marquis Colony Park Wagon in optional Desert Tan Metallic with optional turbine spoke cast aluminum wheels.

Colony Park LS' standard cloth-covered Twin Comfort Lounge seats in Walnut.

# WORKING CLASSIC

The Lincoln-Mercury people know that there's more than one way to build a first-class people and parcel mover that's as handsome as it is hardworking.

Witness the attention lavished on the Grand Marquis Colony Park and Colony Park LS Wagons. You could think of them as Grand Marquis Sedans with very large and extremely functional glassed-in cargo compartments.

Even with the rear seat up, there's a lot of room for luggage, groceries and the like. 52.5\* cubic feet, in fact. Fold the rear seat and cargo capacity is increased to a very commodious 89.3\* cubic feet. That's big enough for furniture, building materials or camping gear.

Transporting loads large and small is made all the easier by the standard three-way tailgate and tinted power tailgate window. Smaller precious cargo

can be fitted into special lockable stowage compartments in the quarter trim panel and under the load floor. Bigger valuables are protected by removable cargo compartment carpeting which also keeps the load floor free from unsightly scratches.

While their exteriors are graced by the classic styling and elegant accents long associated with the Grand Marquis Sedans (like the special roof pillar coach

lamps), the Colony Parks add a few special touches of their own. Namely, the standard rosewood-tone bodyside and tailgate accent panels and the optional chrome-plated rooftop luggage rack, which dramatically increases the already impressive carrying capacity.

The Colony Parks' capacity for pleasing passengers is as conspicuous as the Grand Marquis Sedans'. Standard seating for six is highlighted by Twin

Comfort Lounge seats covered in easy-to-clean vinyl or the more luxurious LS cloth shown above. (Removable dual facing rear seats can be ordered for the cargo compartment area to increase passenger capacity to eight.)

The handsome instrument panel also shown above includes easy-to-read instrumentation and easy-to-reach controls which keep the driver in close touch with all of the many standard

features...the 5.0 liter electronically fuel-injected V-8 engine, Automatic Overdrive Transmission, power steering, power brakes, power windows, analog quartz clock, AM/FM stereo radio and more.

Whatever it is you're carrying, Mercury has a classic way to carry it...in the Colony Park Wagon of your choice.

\*Based on MVMA specifications.

# STANDARD FEATURES



## GRAND MARQUIS TWO-DOOR AND FOUR-DOOR SEDANS STANDARD FUNCTIONAL FEATURES

- 5.0 liter EFI (302 CID) V-8 engine
- Automatic Overdrive Transmission
- Power steering
- Power brakes: front disc, rear drum
- AM/FM stereo radio (may be deleted for credit)
- Luxury sound package
- Automatic parking brake release
- Deep-well luggage compartment
- Front stabilizer bar
- Four-bar link rear suspension
- Long- and short-arm coil spring front suspension
- Mini-spare tire
- Concealed electric windshield wipers
- Low-profile steel-belted radial WSW tires
- 60-amp alternator
- 54-amp-hr maintenance-free battery
- Left-hand remote-control mirror

## STANDARD INTERIOR FEATURES

- Full six-passenger seating capacity
- Twin Comfort Lounge seats trimmed in cloth with dual front center armrests
- Dual front seat recliners
- Four-spoke luxury steering wheel
- Dual-pod instrument cluster with woodtone instrument panel appliques
- Steering column-mounted stalk controls for washer/wiper, high/low headlamp beam, horn, and turn signals
- 16-ounce color-keyed cut-pile carpeting
- Color-keyed deluxe seat belts with tension reliever
- Cigar lighter
- Day/night mirror
- Lockable glove box
- Trunk, glove box, and ashtray lights
- Analog quartz clock
- Power windows
- Deluxe door and quarter trim with woodtone appliques
- Full-length armrests
- Door pull straps
- Carpeted lower door trim panels
- Dual instrument panel courtesy lights
- Seat belt warning chimes

## STANDARD EXTERIOR FEATURES

- Hood ornament
- Hood and bodyside accent stripes
- Dual halogen headlamps
- Bright headlamp and parking lamp surround moldings
- Deluxe wheel covers
- Bright and Black wide rocker panel moldings
- Front and rear bumper guards
- Wraparound taillamps
- Bright belt, wheel-lip, roof drip, and window frame moldings
- Vinyl coach roof with wrapover molding
- Coach lamps



## GRAND MARQUIS LS 2-DOOR AND 4-DOOR SEDANS

- Include all Grand Marquis standard features plus these additions and/or differences:
- Twin Comfort Lounge seats trimmed in luxury cloth with dual front center armrests
  - Cloth-trimmed headrests
  - Rear-seat folding center armrest
  - Right-hand visor vanity mirror
  - Luxury door trim with armrest woodtone inserts and courtesy lights
  - Map pockets in front seatback
  - Dual beam dome/map light
  - Tinted glass
  - LS badge on rear decklid



## GRAND MARQUIS COLONY PARK AND COLONY PARK LS WAGONS

- Include all Grand Marquis Sedan standard features plus these additions and/or differences:
- Three-way tailgate
  - Power tailgate window, tinted
  - Conventional spare tire/wheel
  - Removable load floor carpet
  - Lockable stowage compartment
  - Bright and Black tailgate window molding
  - Integral backup lights and taillamps
  - Cargo compartment light
  - Tailgate door opening light switch
  - Deluxe vinyl Twin Comfort Lounge seats (luxury cloth upholstery on LS)
  - Rosewood-tone bodyside and tailgate accent panels

## GRAND MARQUIS SPECIFICATIONS

	2-Door Sedans	4-Door Sedans	Station Wagons
Wheelbase	114.3"	114.3"	114.3"
Turning Diameter Overall	39.1'	39.1'	39.1'
Length Overall	214.0"	214.0"	218.0"
Width	77.5"	77.5"	79.3"
Wheel Tread			
-Front	62.2"	62.2"	62.2"
-Rear	62.0"	62.0"	62.0"
Headroom			
-Front	37.9"	37.9"	38.8"
-Rear	37.2"	37.2"	39.1"
Legroom			
-Front (Max.)	42.1"	42.1"	42.1"
-Rear (Min.)	40.7"	40.7"	39.5"
Hiproom			
-Front	57.6"	57.6"	57.6"
-Rear	58.0"	56.9"	54.2"
Shoulder Room			
-Front	61.6"	61.6"	61.6"
-Rear	60.7"	60.7"	61.5"
Fuel Tank Capacity (Gals.)	18	18	18.5
Luggage Capacity with Mini-Spare (Cu. Ft.)	22.4	22.4	-
Wagon Cargo Volume			
Behind Front Seat (Cu. Ft.)	-	-	89.3
Behind Rear Seat	-	-	52.5

# SEATING CHOICES



Twin Comfort Lounge seats trimmed in cloth are standard on Grand Marquis two-door and four-door Sedans in Charcoal, Dark Red, Midnight Blue, Walnut, and French Vanilla. Optional on Colony Park Wagon in Dark Red, Midnight Blue, Walnut, and French Vanilla.



Twin Comfort Lounge seats trimmed in Duraweave vinyl are optional on the Colony Park Wagon in Dark Red, Midnight Blue, Walnut, and French Vanilla. (Door panel treatment same as Twin Comfort Lounge seats shown at left.)



Twin Comfort Lounge seats trimmed in leather are optional on Grand Marquis LS two-door and four-door Sedans, as well as the Colony Park LS Wagon, in Dark Red, Midnight Blue, Walnut, French Vanilla, and Charcoal (sedans only). Luxury cloth trim in same colors on same models is standard.

# EXTERIOR COLORS

- |   |  |   |  |
|---|--|---|--|
| <input type="checkbox"/> Black                    | <input type="checkbox"/> Light Charcoal    | <input type="checkbox"/> Midnight Blue Metallic | <input type="checkbox"/> French Vanilla Metallic |
| <input type="checkbox"/> White                    | <input type="checkbox"/> Maroon            | <input type="checkbox"/> Walnut Metallic        | <input type="checkbox"/> Medium Blue Metallic*   |
| <input type="checkbox"/> Silver Metallic          | <input type="checkbox"/> Dark Red Metallic | <input type="checkbox"/> Light Desert Tan       | <input type="checkbox"/> Desert Tan Metallic*    |
| <input type="checkbox"/> Medium Charcoal Metallic | <input type="checkbox"/> Light Medium Blue | <input type="checkbox"/> Pastel French Vanilla  | <i>*Optional glamour paints</i>                  |

## OPTIONAL TU-TONE PAINTS

UPPER COLOR	LOWER COLOR	VINYL ROOF	BODYSIDE MOLDING
Black	Med. Charcoal Met.	Black	Black
Silver Met.	Med. Charcoal Met.	Silver	Silver
Midnight Blue Met.	Med. Blue Met.*	Midnight Blue	Midnight Blue
Pastel French Van.	French Van. Met.	French Vanilla	French Vanilla
Walnut Met.	Desert Tan Met.*	Walnut	Walnut

\*Glamour color

# OPTIONS

	Grand Marquis	Grand Marquis LS	Colony Park	Colony Park LS
<input type="checkbox"/> Air Conditioning, Auto Temp. Control	OPT	OPT	OPT	OPT
<input type="checkbox"/> Air Conditioning, Manual	OPT	OPT	OPT	OPT
<input type="checkbox"/> Auto Lamp-On/Off Delay System	OPT	OPT	OPT	OPT
<input type="checkbox"/> Axle, Traction-Lok	OPT	OPT	OPT	OPT
<input type="checkbox"/> Battery, 71-Amp-Hr, Heavy-Duty	OPT	OPT	OPT	OPT
<input type="checkbox"/> Bumper Rub Strips	OPT	OPT	OPT	OPT
<input type="checkbox"/> Clock, Electronic Digital	OPT	OPT	OPT	OPT
<input type="checkbox"/> Cornering Lamps	OPT	OPT	OPT	OPT
<input type="checkbox"/> Defroster, Electric Rear Window*	OPT	OPT	OPT	OPT
<input type="checkbox"/> Extended Service Plan (see page 15)	OPT	OPT	OPT	OPT
<input type="checkbox"/> Glass, Tinted Complete*	OPT	STD	OPT	STD
<input type="checkbox"/> Illuminated Entry System	OPT	OPT	OPT	OPT
<input type="checkbox"/> Locking Fuel Filler Door with Remote Control*	OPT	OPT	OPT	OPT
<input type="checkbox"/> Luggage Rack	NA	NA	OPT	OPT
<input type="checkbox"/> Mirrors—Illuminated Visor Vanity Dual	OPT	OPT	OPT	OPT
<input type="checkbox"/> Mirror—Right-Hand Remote-Control Convex	OPT	OPT	OPT	OPT
<input type="checkbox"/> Molding, Protective Bodyside	OPT	OPT	OPT	OPT
<input type="checkbox"/> Molding, Rocker Panel	STD	STD	OPT	OPT
<input type="checkbox"/> Paint—Glamour	OPT	OPT	OPT	OPT
<input type="checkbox"/> Paint—Tu-Tone	OPT	OPT	NA	NA
<input type="checkbox"/> Protection, Lower Bodyside	OPT	OPT	OPT	OPT
<input type="checkbox"/> Roof—Formal Coach (4-dr. models)	OPT	OPT	NA	NA
<input type="checkbox"/> Seats, Removable Rear Dual Facing	NA	NA	OPT	OPT
<input type="checkbox"/> Speed Control, Fingertip Steering Wheel, Leather-Wrapped*	OPT	OPT	OPT	OPT
<input type="checkbox"/> Steering Wheel, Tilt	OPT	OPT	OPT	OPT
<input type="checkbox"/> Suspension, Handling*	OPT	OPT	NA	NA
<input type="checkbox"/> Suspension, Heavy-Duty*	OPT	OPT	OPT	OPT
<input type="checkbox"/> Tripminder® Computer	OPT	OPT	OPT	OPT
<input type="checkbox"/> Windows, Pivoting Vent*	OPT	OPT	OPT	OPT

POWER	Grand Marquis	Grand Marquis LS	Colony Park	Colony Park LS
<input type="checkbox"/> Power Antenna*	OPT	OPT	OPT	OPT
<input type="checkbox"/> Power Door Locks	OPT	OPT	OPT	OPT
<input type="checkbox"/> Power Seat, 6-Way Driver's Side	OPT	OPT	OPT	OPT
<input type="checkbox"/> Power Seat, 6-Way, Both Sides	OPT	OPT	OPT	OPT

RADIOS	Grand Marquis	Grand Marquis LS	Colony Park	Colony Park LS
<input type="checkbox"/> AM/FM Stereo with 8-Track Tape	OPT	OPT	OPT	OPT
<input type="checkbox"/> AM/FM Stereo with Cassette Tape	OPT	OPT	OPT	OPT
<input type="checkbox"/> AM/FM Electronic Stereo Search	OPT	OPT	OPT	OPT
<input type="checkbox"/> AM/FM Electronic Stereo Search with 8-Track	OPT	OPT	OPT	OPT
<input type="checkbox"/> AM/FM Electronic Stereo Search/Cassette w/Dolby® Noise Reduction	OPT	OPT	OPT	OPT
<input type="checkbox"/> Premium Sound System*	OPT	OPT	OPT	OPT

	Grand Marquis	Grand Marquis LS	Colony Park	Colony Park LS
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RADIAL TIRES	Grand Marquis	Grand Marquis LS	Colony Park	Colony Park LS
<input type="checkbox"/> P225/75R14 WSW	OPT	OPT	OPT	OPT
<input type="checkbox"/> P205/75R15 WWSW*	OPT	OPT	OPT	OPT
<input type="checkbox"/> P205/75R15 WWSW* Puncture-sealant	OPT	OPT	OPT	OPT
<input type="checkbox"/> Conventional Spare Tire*	OPT	OPT	STD	STD

WSW = White Sidewall  
WWSW = Wide White Sidewall

WHEELS/WHEEL COVERS	Grand Marquis	Grand Marquis LS	Colony Park	Colony Park LS
<input type="checkbox"/> Luxury Wheel Covers	OPT	OPT	OPT	OPT
<input type="checkbox"/> Wire Wheel Covers (locking)	OPT	OPT	OPT	OPT
<input type="checkbox"/> Wire Wheel Covers (non-locking)	OPT	OPT	OPT	OPT
<input type="checkbox"/> Cast Aluminum Turbine Spoke Wheels* (15-inch tires only)	OPT	OPT	OPT	OPT

STD—Standard. OPT—Optional. NA—Not available.

### OPTIONAL PACKAGES

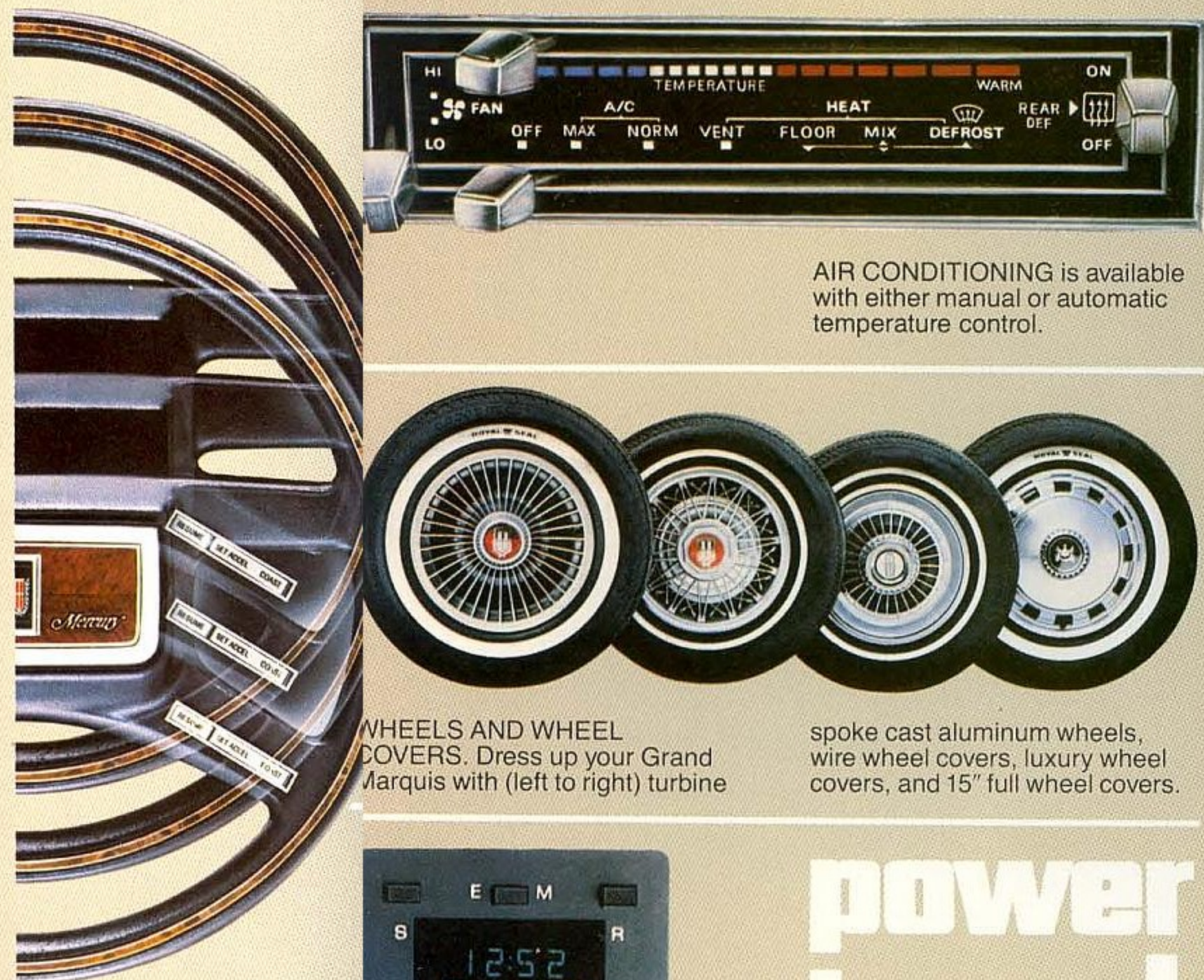
- APPEARANCE PROTECTION GROUP**  
Includes door-edge guards, front and rear color-keyed carpeted floor mats, and license plate frame(s).
- CONVENIENCE GROUP**  
Includes interval windshield wipers, right-hand visor vanity mirror (standard on Grand Marquis LS and Colony Park LS), remote-control decklid release (tailgate lock on wagons), trip odometer, and warning light cluster.
- LOCK CONVENIENCE GROUP\***  
Includes power door locks and power release of trunk or tailgate lock.
- TRAILER-TOWING PACKAGE\*** (Heavy- or Medium-Duty)  
Includes special suspension, heavy-duty battery and radiator, and power steering oil cooler. Also includes wiring harness and turn signal relays, transmission oil cooler, high axle ratio, upsized rear brakes, and heavier-duty U-joint. Includes conventional spare tire on sedans.
- LIGHT GROUP**  
Includes engine compartment light, dual beam dome/map light (std. on Grand Marquis LS and Colony Park LS), and headlamp-on warning chime.

\*This equipment is subject to additional ordering requirements or limitations. Please consult your dealer for details.

Dolby® is a trademark of Dolby Laboratories, Inc.



**RADIO.** Electronic AM/FM Stereo Search radio with 8-track tape player (shown above) is one of five Grand Marquis radio options. Add optional Premium Sound System to any of the stereo radios for greatly improved sound quality. This system includes two additional door speakers, upgraded rear speakers, and power amplifier.



**WHEELS AND WHEEL COVERS.** Dress up your Grand Marquis with (left to right) turbine spoke cast aluminum wheels, wire wheel covers, luxury wheel covers, and 15" full wheel covers.



**FINGERTIP SPEED CONTROL** to lessen fatigue on long trips. Includes luxury steering wheel and "resume" feature.

**LUXURY STEERING WHEEL WITH "TILT" FEATURE.** Adjust to five positions. Allows easy entry to and exit from the driver's seat.

**RIPMINDER® COMPUTER.** High-technology option offers you, at the push of a button, information such as the time, day, and date; trip odometer, trip average speed; instantaneous fuel economy data, trip average fuel economy, and fuel used.



### QUALITY REPLACEMENT PARTS FROM FORD

Your new Mercury Grand Marquis comes equipped with factory-engineered and approved parts including a dependable Motorcraft battery, shock absorbers, spark plugs, long life oil filters, and motor oil. For continued top performance, be sure to specify genuine Motorcraft parts whenever replacement is necessary.



### EXTENDED SERVICE PLAN

Ford Motor Company's optional Extended Service Plan covers certain components on new Lincoln-Mercury cars for longer than the vehicle's basic warranty. The cost is so moderate for the protection you get that it could pay for itself the first time you need it. Ask your Lincoln-Mercury Dealer for complete details of the Plan, which is available on cars sold and normally operated in the 50 United States and Canada.

### MAINTENANCE SCHEDULE

The Ford Motor Company wants to reduce both the frequency and cost of scheduled maintenance on its cars to an absolute minimum. And compared to just a few years ago, we're making strides in that direction. For example, in 1973, an engine oil change was called for each 4,000 miles. For 1983, Grand Marquis oil changes are recommended at 7,500-mile intervals. Other recommended intervals are now 30,000 miles between spark plug changes; 30,000 miles between air filter replacements; 52,500 miles or three years between engine coolant replacements. We're proud of these improvements, and we're working constantly to make them even better.

### FORD-PAID REPAIR PROGRAMS AFTER THE WARRANTY PERIOD

Sometimes Ford Motor Company offers adjustment programs to pay all or part of the cost of certain repairs. These programs are intended to assist owners and are in addition to the warranty or to required recalls. Ask Ford Motor Company or your Lincoln-Mercury Dealer about such programs relating to your Ford or Lincoln-Mercury vehicle.

To get copies of any adjustment program for your vehicle or the vehicle of interest to you:

Call Ford toll-free at 1-800-241-3673. Alaska and Hawaii, call 1-800-243-3711.

In Georgia, call 1-800-282-0959 or write Ford at Ford Customer Information System, Post Office Box 95427, Atlanta, GA 30347.

We'll need your name and address; year, make, model, and vehicle ID no., as well as engine size; and whether you have a manual or automatic transmission.

### TECHNICAL SERVICE BULLETINS

All vehicles need repairs during their lifetime. Sometimes Ford issues Technical Service Bulletins (TSBs) and easy-to-read explanations describing unusual engine or transmission conditions which may lead to costly repairs, the recommended repairs, and new repair procedures. Often a repair now can prevent a more serious repair later. Ask Ford Motor Company or your Lincoln-Mercury Dealer for any such TSBs and explanations relating to your Ford or Lincoln-Mercury vehicle.

To get copies of these Technical Service Bulletins and explanations for your vehicle or the vehicle of interest to you:

Call Ford toll-free at 1-800-241-3673. Alaska and Hawaii, call 1-800-243-3711.

In Georgia, call 1-800-282-0959 or write Ford at Ford Customer Information System, Post Office Box 95427, Atlanta, GA 30347.

We'll need your name and address; year, make, model, and vehicle ID no., as well as engine size; and whether you have a manual or automatic transmission. Specifications and descriptions used were in effect when this publication was approved for printing.

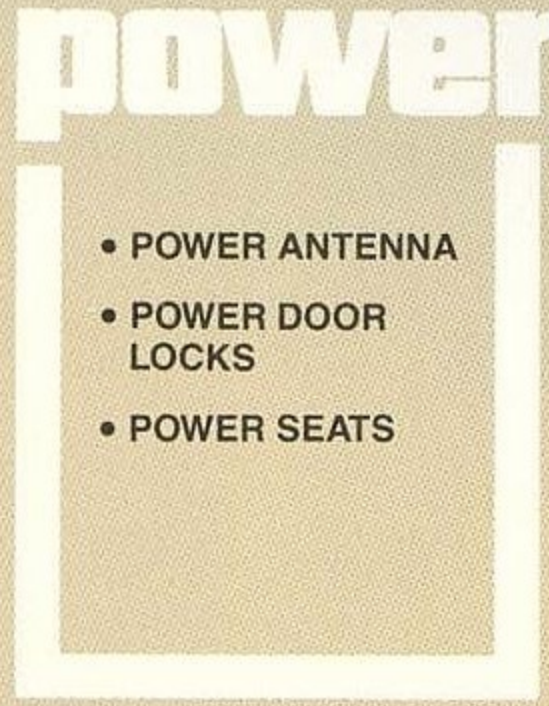
Lincoln-Mercury Division reserves the right to discontinue options at any time, or change specifications, equipment or designs without notice and without incurring obligation.

Standard and optional equipment listed is subject to change. Some features described are optional at extra cost. Some options are required in combination with other options.

Availability of some features may be subject to a slight delay.

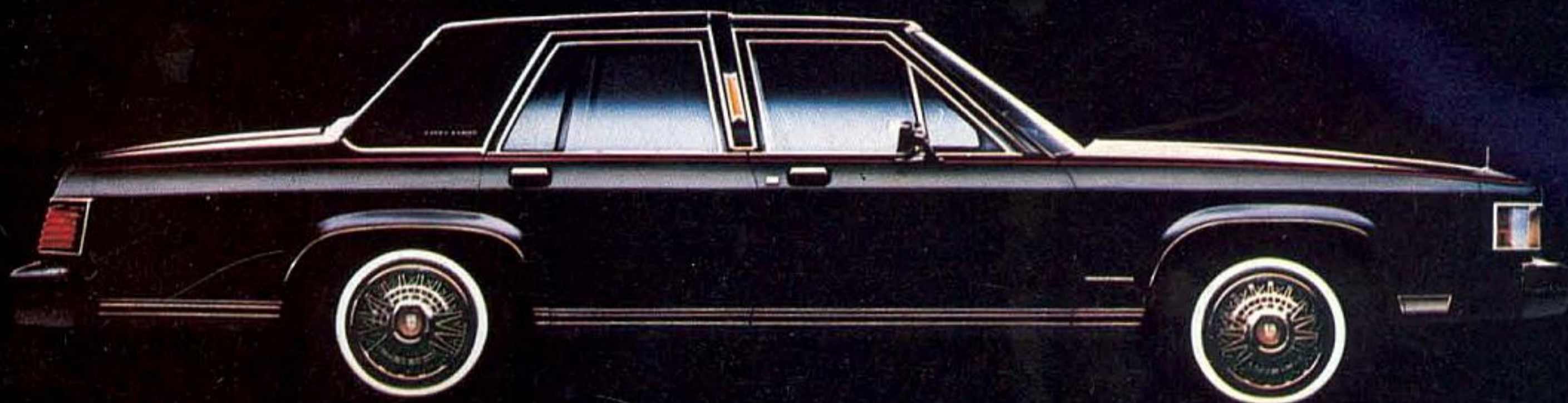
### Get it together—Buckle up.

Buy or lease your Grand Marquis from your Lincoln-Mercury Dealer.





# MERCURY. THE SUBSTANCE SHOWS



MERCURY GRAND MARQUIS

LINCOLN-MERCURY DIVISION



Litho in U.S.A. (466M) 8-82 Form No.