

1995

FORD TRUCKS



EXPLORER

Only one thing never changes here at Ford: our continuous drive toward perfection.

Just look at the new Ford Explorer, coming January '95.

**Ford Trucks.
The Best Never Rest.™**

We've taken America's most popular compact sport utility vehicle and made it a whole lot better...in style, comfort, performance and safety.

BETTER THAN EVER IN STYLE, COMFORT, SAFETY

Explorer has a dynamic new front style and ergonomically improved interior design. Best-in-class total space, too.

Among Explorer's new features are "speed-sensitive" intermittent wipers, multi-function consoles, an optional remote keyless entry/anti-theft system for added security,

power moonroof and 6-disc CD changer, to list just a few.

You can feel more secure with 4-wheel disc anti-lock brakes, dual air bags to supplement the height-adjustable safety belts, and the new cross-car beam for added frontal impact protection.

MORE SOPHISTICATED THAN EVER IN FUNCTION

A new independent SLA front suspension, a revised rear system, plus precise rack-and-pinion steering deliver improved ride and handling.

The new Control-Trac 4x4 system features three modes: 2WD; Auto 4WD that provides 4-wheel drive only as conditions call for it; and 4WD Low for continuous 4-wheel drive.

On the 4-Door Limited 4x4 is the Automatic Ride Control (adaptive suspension) that takes Explorer 4-wheel driving to a new level of riding comfort.



WINDSTAR



Below left: Windstar LX in Laser Red Tinted Clearcoat over Champagne Clearcoat Metallic. Above: Windstar LX interior with leather seating surfaces in Mocha. Some equipment shown, such as the leather seating surfaces, is optional.

The introduction of the front-wheel-drive Ford Windstar established a whole new standard for minivans.

A NEW STANDARD FOR COMFORT AND SAFETY

The smooth, car-like ride is best-in-class. It's a confident, secure driving experience.

A longer, wider design provides more space. The flow-through instrument panel puts all controls within easy reach.

And Windstar's acoustical design promotes a ride so quiet that conversation among all passengers can be carried on at normal levels.

Safety features are likewise impressive. Among the many that come standard are dual air bags to supplement the safety belts, side door intrusion beams, and a 4-wheel Anti-lock Brake System.

Windstar is designed so well, in fact, it meets federal passenger car safety standards that are tougher than the usual truck standards.*

CHOICE OF WINDSTAR LX OR GL MODEL

The LX is the top-of-the-line Windstar. It has 7-passenger seating with premium cloth trim and 6-way power driver's seat adjustment. Air conditioning is also standard.

The Windstar GL provides plenty of passenger comfort as well as an impressive list of conveniences.

And Windstar has 5-mile-per-hour bumpers designed to help protect vehicle components from damage.

Test-drive the future of minivans. Ford Windstar. It may very well become the minivan in your future.

*Due to a difference in light transmission requirements, Windstars with privacy glass meet the federal safety standards for trucks.



Above right: Explorer Eddie Bauer 4-Door in two-tone Deep Emerald Green Clearcoat Metallic over Pumice Clearcoat. Above: Explorer Eddie Bauer 4-Door interior in Willow Green. Some equipment shown, such as the leather seating surfaces, is optional.

F-SERIES

From pickup trucks to utility vehicles to passenger and commercial vans, America's No. 1 truck company is Ford.

AMERICA'S BEST-SELLING FULL-SIZE PICKUP

The flagship of Ford's truck fleet is the F-Series. It outsells not only every other truck in America, but also every car. F-Series, in fact, has been the best-selling pickup in its class for 17 straight years.*

BUILT FORD TOUGH!—FOR PERFORMANCE AND SAFETY

F-Series comes in F-150, F-250, F-250HD and F-350 models with payload ratings from 1,040 lbs. to 5,105 lbs.

Choose the Regular Cab, SuperCab or 4-door Crew Cab cab style; Styleside or Flareside pickup box style.

Drive a 4x2. Or a 4x4 that offers three 4-wheel-drive

systems: standard automatic-locking front hubs; manual-locking hubs; or the Touch Drive electric shift option.

There are four multi-port EFI gas engines. And the Power Stroke 7.3-liter turbo diesel—the most powerful diesel ever put in a pickup.

Safety features include rear anti-lock brakes, as well as a driver-side air bag to supplement your safety belts (in models under 8,500-lbs. gross vehicle weight rating).

NEW STYLISH AND RUGGED F-SERIES EDDIE BAUER

Ford teamed up with Eddie Bauer ten years ago to create what has become a popular line of personal-use utility vehicles and vans combining exceptional style and comfort.

Now there's a Ford F-Series superbly outfitted to live up to the Eddie Bauer name.

*Based on model year manufacturers' retail deliveries through April, 1994.



RANGER



Below left: Ranger XLT 4x2 SuperCab in Sapphire Blue Clearcoat Metallic. Above: Ranger XLT interior with cloth sport bucket seats/console in Saddle. Some equipment shown may be optional.



America's top-selling compact pickup has been a mighty tough truck to beat. And it's going to get a lot tougher when the new Ranger takes to the road come January '95.

MORE SAFETY AND SECURITY FEATURES

Ranger has a standard driver-side air bag to supplement the height-adjustable safety belts. A computer-controlled 4-wheel Anti-lock Brake System (ABS) is standard in the 4x4, optional in the 4x2.

What's more, Ranger now offers an optional keyless remote entry/anti-theft system.

MORE ERGONOMIC AND COMFORTABLE INTERIOR

The instrument panel has been redesigned for greater comfort and convenience.

In the expanded selection of features are a power driver

seat option (SuperCab), a six-disc CD changer option and an illuminated entry system. Plus a standard power point accessories outlet.

IMPROVED FUNCTIONAL FEATURES, TOO

The 2.3-liter multi-port EFI I-4 engine delivers greater power and torque.

The optional 4-speed automatic transmission is fully electronically governed for smoothness and efficiency.

And Ranger 4x4s feature fully automatic front hublocks for greater convenience.

AS ALWAYS, A GREAT SELECTION OF MODELS

XL, XL Sport, XLT or STX trim. Regular Cab or roomier SuperCab. Versatile styleside model or stylish Splash flareside design. Pick the Ranger that suits your unique style.



Above right: New F-Series Eddie Bauer in Black Clearcoat over Tucson Bronze Clearcoat Metallic. Above: F-Series SuperCab interior with convertible console seat in Opal Grey. Some equipment shown, such as the convertible console seat, is optional.

CLUB WAGON

The Ford Club Wagon is the largest passenger vehicle we offer in our complete line of products serving America's transportation needs.

Club Wagon is an excellent example of what results when a company strives for customer satisfaction through a commitment to quality and continuous improvement.

ADVANCED IN DESIGN, PERFORMANCE, SAFETY

Club Wagon has a modern aerodynamic shape and an ergonomic interior design.

Club Wagon provides the straighter stopping capability and greater steering control of 4-wheel anti-lock brakes. Smooth ride quality, too.

And now, all Ford Club Wagons are equipped with a standard driver-side air bag designed to supplement the safety belts.

There are four gas engines to meet your needs, all with a multi-port electronic fuel-injection system.

And there's the new Power Stroke 7.3-liter V-8 direct-injection turbo diesel. It's the most advanced and powerful of any diesel available in any van built today.

WIDE RANGE OF MODELS TO SATISFY YOUR NEEDS

Regular and HD Regular Wagons in XL, XLT or Chateau trim; and the longer Super Wagon in XL or XLT.

Reclining front bucket seats, front captain's chairs, 3- and 4-passenger rear bench seats and the rear seat/bed come in a variety of 7-, 8-, 12- and 15-passenger arrangements to meet your exact needs.

Ford Club Wagon. It has everything you could ask for in a full-size passenger van.



BRONCO



Below left: Bronco Eddie Bauer in two-tone Colonial White Clearcoat over Tucson Bronze Clearcoat Metallic. Above: Bronco Eddie Bauer interior with leather seating surfaces in Medium Mocha. Some equipment shown, such as the leather seating surfaces, is optional.

The performance, comfort and great versatility of the full-size sport utility vehicle—it all began with Ford Bronco.

And today, as in years past, more independent-minded, adventuresome people all across America go 4-wheeling in a Ford Bronco than in any other full-size sport utility.*

STYLE AND PERFORMANCE YOU'D EXPECT IN BRONCO

Along with Bronco's three models there's a new XLT Exterior Sport Package, unique in style and well-equipped.

Bronco is powered by 5.0 liters of multi-port electronic fuel-injected V-8 muscle. For even higher output, a 5.8-liter EFI V-8 is available.

What's more, Bronco has a computer-controlled 4-wheel Anti-lock Brake System for straighter stops and greater

steering control. A driver-side air bag to supplement the safety belts, too.

SUPERBLY EQUIPPED FOR RUGGED OFF-ROAD FUN

Bronco features Ford's Twin-Traction Beam independent front suspension. Plus standard transfer case and fuel tank skid plates.

There are three 4x4 systems: With the standard auto-locking hubs, just come to a stop and shift into 4-wheel drive. The rest is automatic.

Easy-to-use manual-locking hubs are available.

And for the ultimate in 4x4 shifting, there's the Touch Drive option with pushbutton controls and instantaneous hub engagement.

Ford Bronco. It's got everything you could ask for in a rugged full-size 4-wheeler.

*Based on model year manufacturers' retail deliveries through April, 1994.

Above right: Club Wagon Chateau with unique two-tone paint in Portofino Blue Clearcoat Metallic over Raven Black. Above: The Club Wagon Chateau interior in Crystal Blue. Some equipment shown may be optional.

AEROSTAR

Aerostar Wagon is a most versatile minivan, a popular, proven vehicle designed to satisfy all your family needs.

Choose Aerostar in regular- or extended-length model.

POWER AND CAPABILITY

A 3.0L V-6 is standard with 2WD Aerostars.

A 4.0L V-6 is available with extended-length models and included with E4WD.

The Aerostar Wagon's V-6 power, coupled with rear-wheel drive, provides hefty Class III towing capability (when properly equipped).

It also gives Aerostar the muscle needed to handle substantial cargo.

ELECTRONIC 4WD

The advanced technology of an electronic 4-wheel-drive system (E4WD) is available with the extended-

length model's Preferred Equipment Package 403A.

E4WD is engineered to help you maintain control in all kinds of weather. And the system operates "full time," without your having to touch a single switch.

SAFETY AND COMFORT

Aerostar has a standard driver-side air bag to supplement the safety belts, rear anti-lock brakes, side door intrusion beams and optional integrated child safety seats.

In the roomy 7-passenger interior are features such as dual front reclining captain's chairs with 2- or 3-passenger bench seats, or optional quad captain's chairs and the 3-passenger seat/bed.

You also enjoy the comfort of air conditioning plus the convenience of a 4-speed automatic transmission.



Above right: Regular-length Aerostar XLT in Emerald Green Clearcoat Metallic.
Above: Aerostar XLT 7-passenger interior with dual front captain's chairs in Medium Grey. Some equipment shown may be optional.



COMMERCIAL PICKUPS & VANS

No one knows more about trucks than Ford. We've been engineering and building them for over 75 years.

Looking for a truck to get your job done? Look to Ford, where The Best Never Rest.

PICKUPS AND CHASSIS AND UTILITY VEHICLES

F-Series pickup. F-Series chassis-cab. Econoline cutaway chassis. F-Series and Econoline stripped chassis. Bronco utility vehicle. And the new Ranger pickup.

Those who drive trucks for a living will find the features they expect in a *Built Ford Tough!* work truck:

- Twin-I-Beam (4x2) and Twin-Traction Beam (4x4) independent front suspensions (monobeam front axle in F-350 4x4 and F-Super Duty).

- Anti-lock brakes: 4-wheel system in Bronco, Ranger 4x4; rear-wheel system in F-Series (except in F-Super Duty), Ranger 4x2, Econoline cutaways and stripped chassis.

- A driver-side air bag to supplement the safety belts—standard in F-Series under 8,500-lbs. GVWR, Bronco, and the new Ranger.

- A wide range of multi-port fuel-injected gas engines, from the 2.3-liter I-4 in the Ranger on up to the big 7.5-

liter V-8 available in F-Series (over 8,500-lbs. GVWR) and Econoline cutaways and stripped chassis.

- And the optional Power Stroke 7.3-liter turbo diesel, available in F-Series models (over 8,500-lbs. GVWR) and Econoline cutaways—the most advanced and powerful diesel ever put in a light truck.

COMMERCIAL VANS

Econoline Van has a driver-side air bag designed to supplement the safety belts.

Rear anti-lock brakes are standard; a 4-wheel anti-lock system is optional (standard on RV Vans and Club Wagon).

There's rugged body-on-frame construction. Plus the convenience and easy engine maintenance provided by the exclusive "out-front" design.

You have four gas-powered multi-port EFI engines. Plus the Power Stroke 7.3-liter turbo diesel.

Econoline is also available in cutaway and stripped chassis.

Aerostar Van is versatile, spacious and tough. It has a driver-side air bag to supplement your safety belts and rear anti-lock brakes.

V-6 power, coupled with rear-wheel drive, delivers the muscle for big payloads and for Class III towing capacity.

Far left: Econoline E-350 SuperVan (foreground), regular-length Aerostar Van, and 15-passenger Super Wagon.

Left: New Ranger Regular Cab (foreground), F-Series SuperCab, and the F-Series Crew Cab with four doors and seating for six.

Some equipment shown may be optional.

FORD TRUCK SAFETY FEATURES

Look to Ford for a full line of light trucks designed and engineered to satisfy the broad range of personal and commercial needs. Pickups and vans and utility vehicles, full-size and compact.

Every Ford truck is built with an attitude of continuous improvement that has

**Ford Trucks.
The Best Never Rest.™**

helped make Ford America's most popular name in trucks.

Ford. It's the name more people across America look to for trucks that combine toughness, performance, comfort—and safety.

ENGINEERING SAFETY ISN'T JUST IMPORTANT. IT'S EVERYTHING.

At Ford, your safety is a top priority. It is so important to us, in fact, that the tough standards we set for our vehicles often exceed what is expected—or required.

Take, for example, the Windstar minivan.

Windstar has much more than just an impressive list of safety features. Windstar meets the federal passenger car safety standards that are more stringent than the usual truck standards.*

But even more importantly, Ford trucks meet our own tough guidelines that, in some cases, go beyond the federal

standards. Crash tests, for example, are done at 35 miles per hour, as well as at the 30-mph federal standard.

What's more, Ford trucks have been put through safety testing that the government does not even require.

AIR BAG TECHNOLOGY TO SUPPLEMENT YOUR SAFETY BELTS

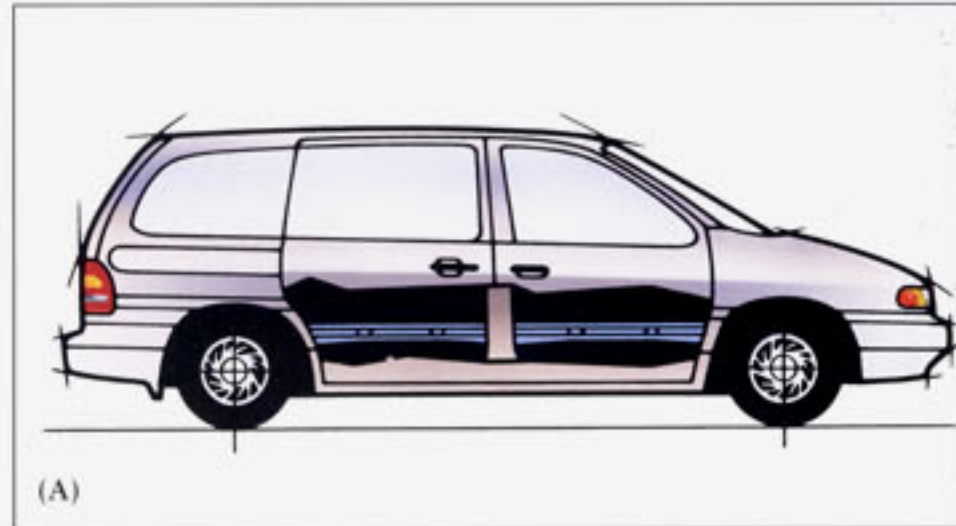
The air bag is an important "occupant safety" feature designed to help protect you in the event of an accident. It activates in certain moderate-to-severe frontal impacts and helps provide protection from head and chest injuries.

Effective as the air bag is, however, it's designed only to work in conjunction with your lap and shoulder safety belts. So always be sure to buckle up.

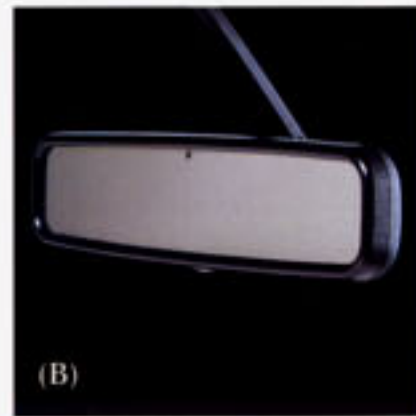
Explorer and Windstar have dual air bags for the driver and right front passenger. F-Series (under 8,500-lbs. GVW Rating), Bronco and the new Ranger provide a standard driver-side air bag. A driver-side air bag is also included in Aerostar Wagon and Van as well as in Club Wagon and Econoline Van.

COMPUTER-CONTROLLED ANTI-LOCK BRAKES

Just as important are the "operating safety" features engineered to help you avoid an accident—such as the computer-controlled Anti-lock Brake System (ABS).



(A)



(B)



(C)

Rear ABS is standard on most F-Series, the new Ranger 4x2, Econoline Van and Aerostar. This system helps you come to smooth, straight stops under most conditions.

Then there's the 4-wheel ABS, which is standard on the new Explorer, the new Ranger 4x4, Windstar, Bronco, Club Wagon, and optional on Econoline Van (except standard on RV Van).

Along with the straighter stopping capability of rear ABS, 4-wheel anti-lock brakes provide greater steering control under most conditions.

*Due to a difference in light transmission requirements, Windstars with privacy glass meet the federal safety standards for trucks.

(A) Side door intrusion beams are standard in every Ford truck.

(B) The electrochromic rearview mirror, available in select models of Windstar, F-Series, Bronco and Explorer, automatically dims at night to reduce headlamp glare.

(C) The added security of an optional remote keyless entry/anti-theft system is available in Windstar, Explorer, Ranger, Econoline, Club Wagon, F-Series and Bronco.

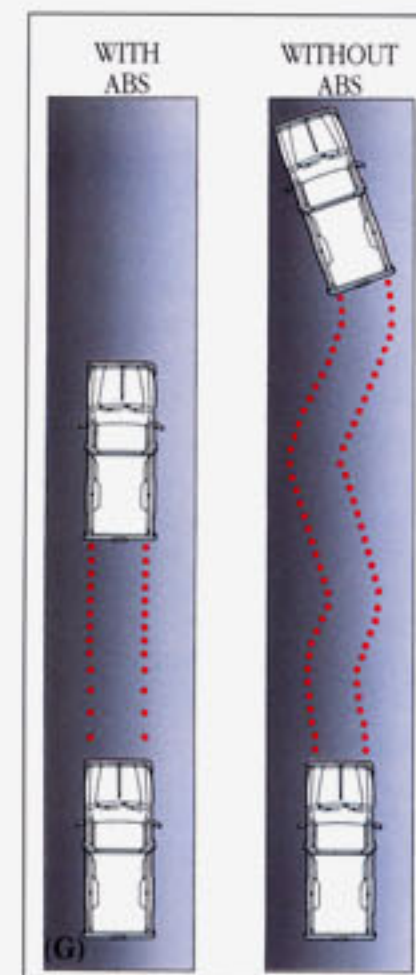
(D) The air bag helps provide protection against head and chest injuries in certain frontal impacts. It's designed only to supplement your lap/shoulder safety belts.



(D)



(F)



(G)

(E) All Ford trucks equipped with a rear bench seat provide lap/shoulder safety belts for outboard passengers.

(F) Windstar's sliding side door features a child-proof lock which, when activated, won't allow the door to be opened from inside the vehicle. The Explorer 4-Door model also provides child-proof rear door locks.

(G) In an emergency braking situation or on a slippery surface, while you're firmly holding the brake pedal, the Anti-lock Brake System (ABS) rapidly applies and releases the brakes to help you come to a straight stop. Vehicles equipped with 4-wheel ABS also provide greater steering control.

FORD LIGHT TRUCK SAFETY AND SECURITY FEATURES

	Driver Air Bag	Passenger Air Bag	Side Door Beams	Rear Anti-Lock Brakes	4-Wheel Anti-Lock Brakes	Integrated Child Seat	Child-Proof Rear Locks	Remote Keyless Entry
F-Series 4x2 Pickup	S*	-	S	S	-	-	-	O
F-Series 4x4 Pickup	S*	-	S	S	-	-	-	O
F-Series 4x2 Chassis	-	-	S	S	-	-	-	O
F-Series 4x4 Chassis	-	-	S	S	-	-	-	O
F-Super Duty Chassis	-	-	S	-	-	-	-	O
Bronco	S	-	S	-	S	-	-	O
Econoline Van	S	-	S	S	O ¹	-	-	O ²
Club Wagon	S	-	S	-	S	-	-	O
Explorer 4x2	S	S	S	-	S	O ³	S ⁴	O
Explorer 4x4	S	S	S	-	S	O ³	S ⁴	O
Ranger 4x2	S	-	S	S	O	-	-	O
Ranger 4x4	S	-	S	-	S	-	-	O
Windstar	S	S	S	-	S	O ³	S	O
Aerostar	S	-	S	S	-	O	-	-

*Models under 8,500-lbs. Gross Vehicle Weight Rating. ¹Standard on RV Vans. ²See your dealer for availability. ³4-Door model only. ⁴RV Van only. S = Standard O = Optional

MAJOR ENGINEERING FEATURES

EXPLORER

- 4.0-liter multi-port EFI V-6, 5-speed manual overdrive transmission
- Independent SLA front suspension system (4x2 and 4x4)
- Control-Trac automatic 4-wheel-drive system
- Automatic Ride Control adaptive suspension (Limited 4x4)
- 4-wheel disc Anti-lock Brake System
- Driver- and passenger-side air bags to supplement the safety belts
- Side door intrusion beams

WINDSTAR

- 3.8-liter multi-port EFI V-6 (GL, LX), 3.0-liter multi-port EFI V-6 (Van), electronic 4-speed automatic overdrive transaxle
- Front-wheel drive (FWD)
- MacPherson strut front suspension system with stabilizer bar
- Twist-beam rear axle with variable-rate coil springs
- 4-wheel Anti-lock Brake System
- Driver- and passenger-side air bags to supplement the safety belts
- Side door intrusion beams

F-SERIES

- 4.9-liter multi-port EFI I-6, 5-speed manual overdrive transmission
- Twin-I-Beam (4x2) or Twin-Traction Beam (4x4) independent front suspension system; monobeam front axle on F-350 4x4, F-Super Duty
- Automatic locking hubs (4x4); 2-speed transfer case (4x4)
- Rear Anti-lock Brake System
- Driver-side air bag to supplement the safety belts (under 8,500-lbs. GVWR)
- Side door intrusion beams

RANGER

- 2.3-liter multi-port EFI I-4 or 3.0-liter V-6 (standard engine depends on model and trim level), 5-speed manual overdrive transmission
- Twin-I-Beam (4x2) or Twin-Traction Beam (4x4) independent front suspension system

- Fully automatic 4x4 front hublocks
- Rear Anti-lock Brake System (4x2)
- 4-wheel Anti-lock Brake System (4x4); optional in 4x2
- Driver-side air bag to supplement the safety belts
- Side door intrusion beams

CLUB WAGON

- 4.9-liter multi-port EFI I-6, electronic 4-speed automatic transmission
- Twin-I-Beam independent front suspension system
- Rear-wheel drive (RWD)
- 4-wheel Anti-lock Brake System
- Driver-side air bag to supplement the safety belts
- Side door intrusion beams

BRONCO

- 5.0-liter multi-port EFI V-8, 5-speed manual overdrive transmission (4-speed automatic overdrive transmission in Eddie Bauer model)
- Twin-Traction Beam independent front suspension system
- 4-wheel Anti-lock Brake System
- Automatic locking hubs; 2-speed transfer case with skid plate
- Driver-side air bag to supplement the safety belts
- Side door intrusion beams

AEROSTAR

- 3.0-liter multi-port EFI V-6 (4.0-liter V-6 with E4WD Aerostar Wagon), 4-speed automatic overdrive transmission
- Rear-wheel drive (RWD)
- Electronic 4-wheel drive (E4WD) available in extended-length Aerostar Wagon Preferred Equipment Package
- 4-corner coil spring suspension system
- Rear Anti-lock Brake System
- Driver-side air bag to supplement the safety belts
- Side door intrusion beams

We've gone to great lengths to make the experience of driving a new Ford truck an enjoyable one. The experience of ownership, too.

We stand behind your truck with our 3-year/36,000-mile bumper-to-bumper limited warranty. And we look after your security with our no-cost Roadside Assistance Program. Expect nothing less from a "customer-driven" company.

ROADSIDE ASSISTANCE PROGRAM

Every new Ford includes the assurance of an emergency Roadside Assistance Program provided by Ford Auto Club, Inc. during the 3-year/36,000-mile bumper-to-bumper limited warranty period.

Help is a toll-free phone call away, 24 hours a day,

anywhere in the 50 United States should you need any towing assistance, fuel delivery, tire change, a jump start, or even help when you're locked out of your truck.

Ask your Ford Dealer for complete details on the Ford Roadside Assistance Program and for a copy of the limited warranty.

BUMPER-TO-BUMPER COVERAGE

The 3-year/36,000-mile bumper-to-bumper coverage of Ford's new vehicle limited warranty covers the complete vehicle (except tires, battery, service adjustments and other items covered under separate provisions) against defects in factory-supplied materials or workmanship. For complete information, see your dealer.



Ford Credit is a full service company

that offers a wide variety of financing and leasing programs to qualified buyers through the Ford Dealer of your choice. Through Ford Credit's financing or Red Carpet leasing, arrangements suited to your special needs can be made quickly and conveniently at the dealership. Ask your dealer for the facts on any of Ford Credit's financing or lease plans.

FORD CITIBANK CREDIT CARD

Using your Ford Citibank Visa® or MasterCard® could earn you hundreds, even thousands of dollars from Ford toward the purchase or lease of a new Ford, Lincoln or Mercury product. To apply

or get more information, call 1-800-374-7777. Or visit a Ford or Lincoln-Mercury Dealer, or a branch office of Citibank.



Optional Ford Extended Service

Plans can cover major components on new Fords for longer than the basic warranty. See your dealer for details.

OPTIONS AVAILABILITY

Options shown or described in this catalog are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.



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