



*no boundaries*

CROWN VICTORIA

03



# Life. Style.

Impressive without being pretentious, Crown Victoria will suit you with its perfect blend of practicality and comfort. Just consider for a moment the rear-wheel-drive Crown Victoria's proven V8 power. Pleasing power and spirit. Joined now with an all-new front suspension and speed-sensitive variable-assist power rack-and-pinion steering, Crown Victoria's performance and control are so impressive that you might be tempted to think you're driving a much smaller car. Once inside, you'll see you're greatly mistaken. The gracious room, the full-size comfort and the premium amenities are always there for the delight of you and your passengers.



crownvictoria LX

LX shown in Spruce Green Metallic.

## Welcome to your comfort zone.

Never one to skimp on stretch-out comfort, Crown Victoria is a most accommodating host. Understanding the importance of 6-passenger spaciousness and user-friendly nuances, a fine, supple leather option and plush carpeting greet everyone who enters. The driver and front passenger are especially pampered in 8-way power seats with lumbar support. With an easy-to-read digital instrument panel and easy-to-reach controls trimmed in handsome woodgrain appearance for a distinctive touch. And, as if all this luxury wasn't enough, experience Crown Victoria's enchanting, smooth, quiet ride and confirm it. This is the place you're supposed to be.

LX shown in Medium Parchment Leather trim.



- 1 Now you never have to admit that you don't know how to get there. With new door panel map pockets there's plenty of room for plenty of maps to plenty of places.
- 2 Snow or ice obscuring your view? With standard heated mirrors, just wait a few seconds and that worry will melt away.
- 3 Power adjustable pedals help improve driving comfort by letting you select where you like them.
- 4 An ample 20.6-cu.-ft. trunk is conveniently designed with low liftover height making it easy to load.



## Free. Style.

From its monochromatic body color, to dual exhausts, to 17" 5-spoke alloy wheels, Crown Victoria LX Sport doesn't pretend to be anything that it's not. Quite honestly, it's a remarkable machine that understands the definition of performance where other luxury cars might fall short. Case in point - a spirited 4.6L, 239-hp, fuel-injected V8 engine provides exhilarating power and sure-footed handling for you to maneuver the highway or your favorite road course with superb confidence. And you'll have a great time doing it, because LX Sport is Crown Victoria like you've never experienced... maybe even never expected. Surprise.

Crown Victoria LX SPORT

## Room for a fivesome. And then some.

With seemingly infinite amenities, Crown Victoria LX Sport inspires drivers to play. Front bucket seats and a leather-wrapped steering wheel and console shift lever set the course for a spectacular performance. Of course, generosity doesn't start and stop with just the driver. LX Sport pampers driver and passengers alike with generous portions of Crown Victoria hospitality. Release the trunk and enter yet another dimension: cavernous room for golf bags, suitcases, trophies or whatever. Which all goes to show, Crown Victoria LX Sport has all it takes to play through.

LX Sport shown in Dark Charcoal Leather trim.



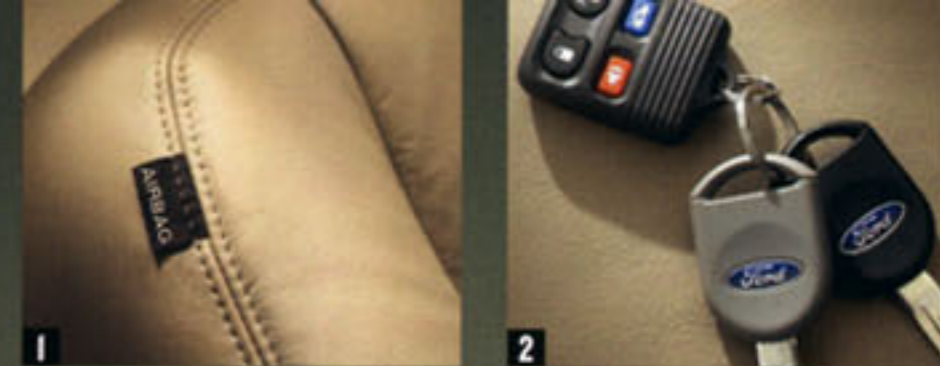
- 1 The leather-wrapped steering wheel includes temperature and audio controls so you can easily tune into hot jazz or a cool breeze without taking your hands off of it.
- 2 Need a caddy? The rear seat center console offers cupholders and armrests at your service. Fore... and aft.
- 3 Crown Victoria's overhead console provides safekeeping for your sunglasses and such. It's also the spot for the valet clip, temperature readings, compass and map light.
- 4 Crown Victoria LX Sport's new dual media stereo with AM/FM, CD and cassette boasts remarkable clarity so you won't miss a beat... not that you ever did.

Crown Victoria LX SPORT



## Confidence within.

Crown Victoria's new suspension system is designed to help you enjoy a worry-free scenic drive one day, yet handle the uncertainty of wet pavement the next. With uncanny ability, Crown Victoria's new computer-designed suspension takes on that exact challenge. The all-new front suspension ① is combined with world-class monotube shocks and improvements in the rear suspension ② to help smooth imperfections in the road, while its speed-sensitive variable-assist power rack-and-pinion steering system ③ delivers precise control. Add to that new state-of-the-art hydroformed frame sections with a machined-aluminum crossmember ④ and suddenly a supple, quiet and confident ride is much more responsive to your driving wishes. Rain or shine.



- 1 Available side airbags\* stand ready to help protect you and your front passenger instantaneously in certain side-impact collisions.
- 2 Be assured. Thanks to the SecuriLock™ passive anti-theft system, it's virtually impossible to start Crown Victoria without the correct key. A standard valet key lets you decide who has access to what and when.
- 3 The standard Personal Safety System™, including 2nd Generation dual stage front airbags, front passenger seat sensor, crash severity sensor and driver's seat position sensor, along with pre-designated crush zones and body-on-frame construction, have helped Crown Victoria earn the government's coveted best-in-class dual 5-star frontal crash test rating for the past 7 years.
- 4 A standard anti-lock braking system helps improve safety by preventing wheel lockup when braking, especially on slick pavement. You remain in control as you steer to avoid a potential accident.

\*Always wear your safety belt and secure children in the rear seat.



Exterior	
A. Height	56.8"
B. Overall width (body/mirrors)	78.2"/84.9"
C. Overhang – front	42.4"
D. Overhang – rear	54.9"
E. Wheelbase	114.7"
F. Overall length	212.0"
Tread (front/rear)	63.4"/65.6"
Curb weight (lbs.)	3942
Front/Rear Seating	
Seating capacity	6
Head room (front/rear)	39.3"/37.9"
Shoulder room (front/rear)	60.8"/60.3"
Hip room (front/rear)	57.1"/58.2"
Leg room (front max./rear min.)	42.5"/37.1"
Passenger/Luggage Capacity	
Passenger volume (cu. ft.)	111.2
Luggage capacity (cu. ft.)	20.6
Liftover height	26.6"
Maximum Capability*	
Trailer tow (lbs.)	1500
Tongue weight (lbs.)	150

\*For details and specifications, see your Ford Dealer for a copy of the 2003 Ford Trailer Tow Guide.

**STANDARD FEATURES**

**Safety/Security**

Personal Safety System™ for driver and right-front passenger – 2nd Generation dual stage front airbags,\* crash severity sensor, safety belt usage sensors, safety belt pretensioners, driver's seat position sensor, front passenger seat sensor

4-wheel anti-lock braking system (ABS)

Bumpers – 5-mph energy-absorbing

Child safety locks – Rear doors

Emergency in-trunk release handle

LATCH – Lower anchors and top tether anchors for child safety seats

New valet key

SecuriLock™ – Passive anti-theft system with electronically coded ignition key

**Mechanical**

4.6L SOHC V8 engine – 224 hp/272 lb.-ft. of torque

4-wheel power disc brakes with ABS

Battery saver – 30-minute shut-off delay

Electronic automatic transmission with overdrive

Engine fail-safe cooling system

Fuel tank – 19-gallon capacity

New suspension system – New rack-and-pinion steering, new front

Short-/Long-Arm, redesigned rear Watt's linkage, stabilizer bars

front/rear, monotube shock absorbers

Rear-wheel drive

Speed-sensitive variable-assist power rack-and-pinion steering

Stainless steel exhaust

**Interior**

6-passenger seating – Split-bench front seat with center fold-down armrests (front/rear)

Air conditioning – Manual

AM/FM stereo with cassette

Convenience lights – Dome, map, entry, rear reading, trunk

Cupholders – Front and rear

Electric remote decklid release

Floor mats – Carpeted front and rear

Map pockets in front doors and seat backs

Power door locks with rear door child safety locks

Power driver's seat – 8-way

Power windows

Speed control

Tilt steering wheel

**Exterior**

Color-keyed bodyside moldings

Headlamps – Automatic, wiper-activated

Lower bodyside urethane protection

Power heated, fold-away outside mirrors

Rear-window defroster

Solar tinted glass

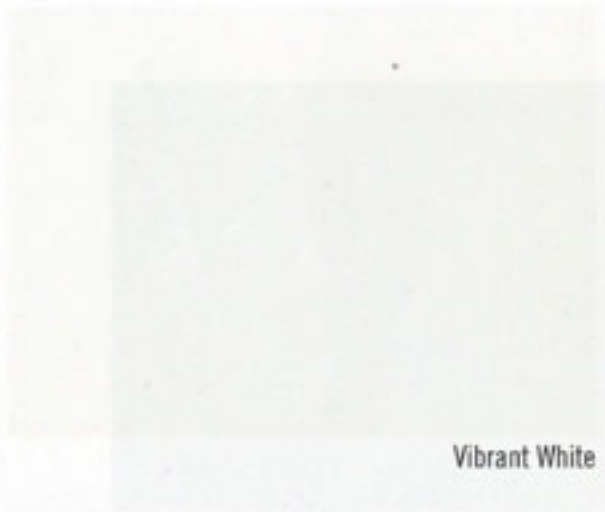
Windshield wipers – Interval

\*Always wear your safety belt and secure children in the rear seat.

**MODEL-SPECIFIC FEATURES/OPTIONS**

Crown Victoria		
LX		
LX Sport		
Safety/Security		
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Remote keyless entry system with Smart-Lock
—	<input type="checkbox"/>	Side airbags* – New driver and right-front passenger
Mechanical		
—	<input type="checkbox"/>	4.6L SOHC V8 engine – 239 hp and 287 lb.-ft. of torque with dual exhaust
—	<input type="checkbox"/>	Handling Package – Revised springs, monotube shocks, stabilizer bar, P225/60TR16 BSW "touring" tires, rear air suspension, dual exhaust, 3.27:1 axle ratio (not available with other wheel/wheelcover or tire options)
<input type="checkbox"/>	<input type="checkbox"/>	All-Speed Traction Control
<input checked="" type="checkbox"/>	—	16" steel wheels with wheelcovers and P225/60TR16 all-season BSW tires
—	<input checked="" type="checkbox"/>	16" 12-spoke aluminum wheels and P225/60TR16 all-season BSW tires
—	—	17" 5-spoke aluminum sport wheels and P235/55R17 all-season BSW tires
<input checked="" type="checkbox"/>	—	Compact spare wheel/tire with carpeted cover
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Conventional 16" spare wheel/tire with carpeted cover
<input type="checkbox"/>	<input type="checkbox"/>	White sidewall tires
Seating		
—	—	5-passenger seating
—	<input type="checkbox"/>	Leather seating surfaces
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Power driver/front passenger seats – 8-way
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Power lumbar support – Driver and right-front passenger
Interior		
<input type="checkbox"/>	<input checked="" type="checkbox"/>	AM/FM stereo with single CD/cassette player
—	<input type="checkbox"/>	6-disc CD changer
—	<input checked="" type="checkbox"/>	Air conditioning – Electronic automatic temperature control
—	<input checked="" type="checkbox"/>	Auxiliary steering-wheel-mounted audio/climate controls
—	<input checked="" type="checkbox"/>	Cargo net
—	—	Center console – Storage bin with padded armrest, concealed power point, dual cupholders and mini-storage bin
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Convenience Group – Power adjustable pedals, remote keyless entry system
—	<input checked="" type="checkbox"/>	Electrochromic auto-dimming rearview mirror
—	<input type="checkbox"/>	Electronic instrumentation
—	—	Leather-wrapped shifter mounted in floor console
—	<input checked="" type="checkbox"/>	Leather-wrapped steering wheel with audio and climate controls
—	<input checked="" type="checkbox"/>	New overhead console – Individual map lights, compass, valet clip and sunglasses storage
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Power adjustable accelerator and brake pedals
—	<input type="checkbox"/>	Trunk storage unit (deletes cargo net)

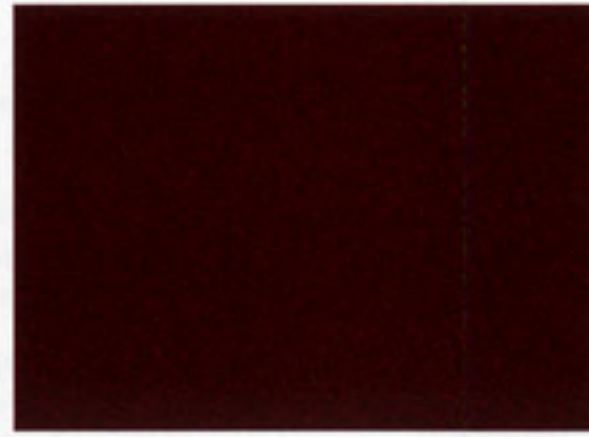
■ Standard □ Optional — Not Available



Vibrant White



Arizona Beige Metallic



Chestnut Metallic



Medium Parchment Cloth



Medium Parchment Leather



Matador Red Metallic



Spruce Green Metallic



Aspen Green Metallic



Light Flint Cloth



Light Flint Leather

INTERIOR/EXTERIOR COMBINATIONS

Medium Parchment		
Light Flint		
Dark Charcoal		
■	■	Crown Victoria/LX
■	■	Vibrant White
■	■	Arizona Beige Metallic
■	■	Chestnut Metallic
■	■	Matador Red Metallic
■	■	Spruce Green Metallic
■	■	Aspen Green Metallic
■	■	Light Ice Blue Metallic
■	■	Deep Wedgewood Blue Metallic
■	■	Silver Frost Metallic
■	■	Black
LX Sport		
Monochromatic Exterior		
■	■	Matador Red Metallic
■	■	Deep Wedgewood Blue Metallic
■	■	Silver Frost Metallic
■	■	Black



Light Ice Blue Metallic



Deep Wedgewood Blue Metallic



Dark Charcoal Cloth



Dark Charcoal Leather



Silver Frost Metallic



Black





16" Cross-Spoke Locking Wheelcover  
Standard on Crown Victoria



16" 12-Spoke Aluminum Wheel  
Standard on LX



17" 5-Spoke Aluminum Wheel  
Standard on LX Sport



4.6L OHC SEFI V8

	4.6L V8 (single exhaust)	4.6L V8 (dual exhaust)
Horsepower (hp @ rpm)	224 @ 4800	239 @ 4900
Torque (lb.-ft. @ rpm)	272 @ 4000	287 @ 4100
Axle ratio	2.73:1	3.27:1

- 1 To protect and serve. Molded **mud flaps** are ever vigilant of Crown Victoria's appearance.
- 2 You never know what twists and turns are going to come up. But a **compass mirror** with digital readout will help keep you headed in the right direction.
- 3 It's okay to keep your shoes on with **universal carpeted floor mats**. They help protect your carpet and make for quick cleanup, too.
- 4 An **emergency safety kit** holds essential things you might need if something unexpected happens. Emergency reflector. Fire extinguisher. Jumper cables. Flashlight. Even tools. All packed inside a durable satchel.
- 5 Having plenty of room in the back is always a plus, except when the cantaloupe gets loose and rolls all over the place. The **trunk organizer** lets you maximize the room you have, while keeping all your stuff in place and easy to find.
- 6 A mere push of a button on this handy **remote start** and Crown Victoria can be warmed up or cooled down and ready to go at your command.



1



2



3



4



5



6



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Get information on any Ford vehicle, print e-brochures or take a look at financing and leasing options. Ford owners can enjoy the benefits of **My Ford**, a private, owners-only area of [fordvehicles.com](http://fordvehicles.com), designed to provide a single, convenient area to manage vehicle information, including maintenance, financing and web services. Our website also offers details about European Delivery, the Pre-Owned Ford program, Ford Credit and more. There's a world of information, but only one address to remember, [fordvehicles.com](http://fordvehicles.com).



### We are here to help.

Ford Motor Company understands that a physical disability doesn't mean life can't be rewarding. In fact, for many thousands of Ford Motor Company customers, **Mobility Motoring** has meant their lives can also be easier and more fulfilling.

Ford Mobility Motoring offers financial assistance of up to \$1,000 for the installation of adaptive equipment, and up to \$200 on alerting devices for hearing impairments, lumbar seats and running boards. The program also offers comprehensive Roadside Assistance.

Visit [www.ford.com/mobility\\_motoring](http://www.ford.com/mobility_motoring). In this site you can request a Ford Mobility Motoring Video, learn about the Ford Mobility Motoring process, and hear what Ford Mobility Motoring customers say about the freedom and independence their adapted vehicle provides them.



### Ford Credit and Red Carpet Lease

Many lease managers have completed several hours of training in a Red Carpet Lease program designed to make us the best in the business. We think you'll find a Red Carpet Lease the best way to lease.

Under the New Vehicle Limited Warranty, you'll receive Bumper-to-Bumper, no-deductible coverage on your new Ford vehicle for 3 years/36,000 miles. You'll also receive unlimited-mileage, no-deductible corrosion perforation coverage for five years. Ask your Ford Dealer for a copy of this warranty.

During its 3-year/36,000-mile limited warranty period, every new Ford vehicle includes the assurance and support of a 24-hour emergency Roadside Assistance program. Roadside Assistance includes such services as fuel delivery, tire changes, jump starts, and help when you are locked out of your vehicle. Ask your Ford Dealer for complete details about this program.

Complete information on our vehicle lineup is available on our website. To get more information, please visit us at [www.fordvehicles.com](http://www.fordvehicles.com). Likewise, to get details on various financing options available on your new Ford vehicle, please visit [www.fordcredit.com](http://www.fordcredit.com). Doing so can give you a head start before talking to your Ford Dealer about financing your new Ford vehicle.

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**FORD. NO BOUNDARIES.** WHEN YOU LIVE WITH SPIRIT AND PASSION, THE POSSIBILITIES OF LIFE AND ACHIEVEMENT ARE LIMITLESS. THERE ARE NO BOUNDARIES. EVERY PRODUCT FORD MOTOR COMPANY DESIGNS AND BUILDS IS THE DIRECT RESULT OF 100 YEARS OF THAT SPIRIT AND PASSION. IT WAS PRESENT WHEN HENRY FORD FOUNDED THE COMPANY IN 1903 AND WHEN THE FIRST AUTOMOBILE ROLLED FROM HIS WORKSHOP. TODAY, IT IS MORE ALIVE THAN EVER. THERE ARE NO BOUNDARIES TO OUR ENDLESS DRIVE TO TURN A NO INTO A RESOUNDING YES. TO GO BEYOND WHAT WE THOUGHT WAS POSSIBLE. TO CREATE AN ARRAY OF VEHICLES THAT HELP PROVIDE A PLACE WHERE FAMILY AND FRIENDS CAN CONNECT WITH EACH OTHER AS WELL AS WITH THEIR COMMUNITY. AND THERE ARE NO BOUNDARIES TO OUR DEDICATION – STRIVING TO BRING YOU THE HIGHEST QUALITY, MOST EXCITING, BEST ENGINEERED, MOST RELIABLE PRODUCTS IN THE WORLD.



*Ford Motor Company*  
100 YEARS