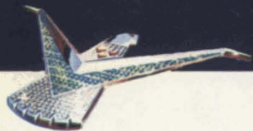


THE DISTINGUISHED 59 FORD

THUNDERBIRD



The car everyone would love to own



Ford proudly presents AM

Thunderbird! The car all America has taken to its heart.

Unique among motor cars . . . in compactness, in beauty and, of course, in performance . . . Thunderbird is young *and* sophisticated. Exciting *and* distinguished. Provocative *and* elegant. Hardtop or convertible, it offers luxurious room for four passengers. It is unrivaled for handling, cornering and parking ease. It performs as brilliantly in city traffic as on the open highway. In short, Thunderbird's performance matches its presence. Thunderbird's "*GO*" matches its glow.

Thunderbird is, in fact, America's most wanted, most admired car. Nevertheless, you'll find it is *priced far below other luxury cars!*

AMERICA'S MOST SUCCESSFUL CAR



UNIQUELY TI

*Sports car personality c
roominess*



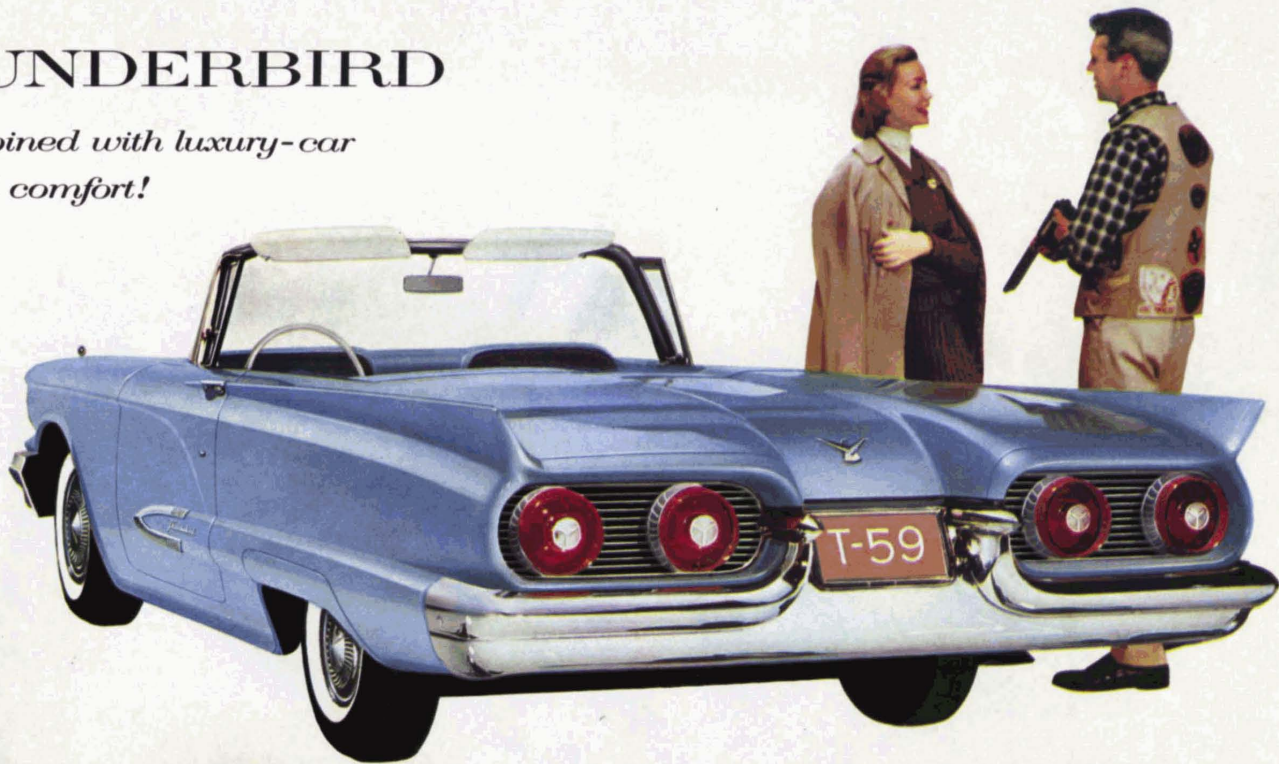
Almost overnight, the four-passenger Thunderbird became America's most sought-after car. Here are a few of the reasons why:

Thunderbird's standard 300-hp Special V-8 engine performs with outstanding brilliance. Thunderbird's new optional 350-horsepower engine gives you the ultimate in action—a luxury car that is the peer of even the sports car field!



THUNDERBIRD

*Combined with luxury-car
and comfort!*



An exclusive Ford achievement :
The new Thunderbird convertible !



Its trim, luxurious soft top is power-
operated. It disappears like magic!



When closed, the rear deck panel
completely encloses the soft top!

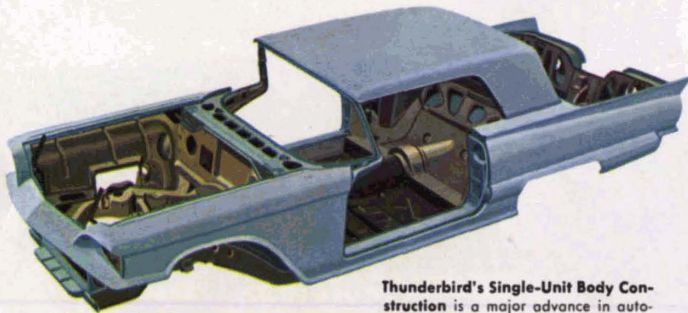
Thunderbird's exclusive interior appointments are as remarkable, in their own way, as the engines. A service console extends from the brilliant instrument panel to the rear seats. It houses heater control and radio speaker, positions ash trays and power window controls within easy reach of all passengers. The seats themselves are luxuriously wide and deep. Front seats are individually adjustable. All four seats are *individually contoured*—and for an extra measure of comfort, they have up to three inches of formed foam rubber in the cushions *and backs!*

The hardtop stands only 52.5 inches high, yet with its extra-wide doors (4 feet wide, to be exact) Thunderbird is wonderfully easy to enter and leave. And the right front seat back folds *all the way down* and out of the way, making it even easier to get in and out of this jewel of a car . . . the car *everyone* would love to own!

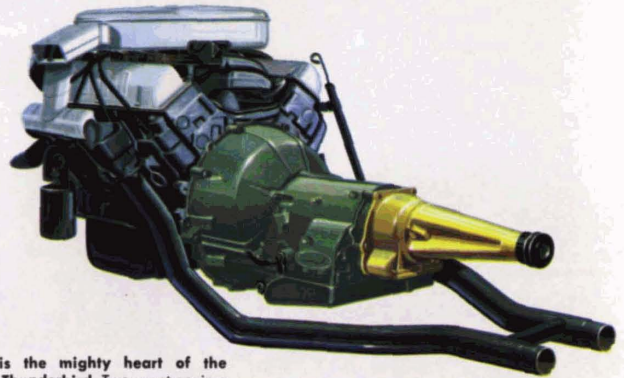


Masterfully designed luggage compartment in the hardtop is 5 feet, 5 inches wide. Gives you more than 20 cubic feet of space . . . room enough for all the luggage needed on a cross-country trip! Four big suitcases, golf bags, plenty of other gear—all fit in easily, even with the spare tire in place! Note that the spare tire stows in front for maximum room.

**GREATEST PERFORMER ON ANY ROAD ANYWHERE—
THUNDERBIRD!**



Thunderbird's Single-Unit Body Construction is a major advance in automobile design. It eliminates the conventional chassis frame. Floor pan, frame, body side panels, front and rear fenders, roof panel, roof cross braces—all are welded together into one durable integral unit of double-walled sculptured steel. Result: the strongest body it has ever been possible to build!



This is the mighty heart of the 1959 Thunderbird. Two great engines make the name "Thunderbird" synonymous with superlative performance. The standard 300-hp Thunderbird 352 Special V-8 is an outstanding achievement in precision power. The optional new 350-hp Thunderbird 430 Special V-8—biggest engine in the industry—makes Thunderbird the most dazzling performer in all motordom.



Inside, there's the unmistakable feel of the grandest custom-built luxury automobile. Individually contoured seats are luxuriously spacious, deep, soft . . . custom tailored in exclusive fabrics or genuine leather if you prefer. Lifeguard padded instrument panel and sun visors are standard. The '59 Thunderbird is a car of unique beauty and incomparable convenience.

Options and accessories worthy of your '59 Thunderbird

You join one of the happiest and most select groups in the world when you become a Thunderbird owner. Yours is a car beyond compare in distinctive styling and appointments. To add an *extra* measure of pleasure and comfort, Thunderbird presents beautifully *functional* power assists and accessories.

MASTER-GUIDE POWER STEERING * SWIFT SURE POWER BRAKES
 POWER-LIFT WINDOWS * POWER SEAT * FORD SEAT BELTS
 MAGICAIRE HEATER * SELECTAIRE CONDITIONER
 CENTRAL CONSOLE RADIO * DELUXE REAR DECK ANTENNA
 FRONT FENDER ANTENNA * INSIDE NON-GLARE MIRROR
 I-REST TINTED SAFETY GLASS * VISORED SPOTLIGHT MIRROR
 ADJUST-O-RING FULL-VIEW MIRROR * VISORED FULL-VIEW MIRROR
 FULL-VIEW MIRROR * AQUAMATIC WINDSHIELD WASHER-WIPER
 BACKUP LIGHTS * SUN RAY WHEEL COVERS
 FENDER SHIELDS * SPORT SPARE WHEEL CARRIER

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For glamour and individuality, there is nothing in the world to compare with the new Thunderbird convertible. Seen on the open road, America's most advanced prestige car glows with the vivid personality of an expensive sports car. Its automatic, power-operated top accords, flips and disappears—*completely disappears*—into the spacious trunk. The marvelously long, distinctively sculptured rear deck becomes flush with the rear seats, forming one long, uninterrupted sweep of pure Thunderbird beauty. It makes the car look even lower, even more dashing, even more agile!

The new Thunderbird convertible is, in a word, spectacular.



Invitation to adventure!

