



THE  
1962 FORDS

FALCONS · FAIRLANES · GALAXIES · WAGONS · THUNDERBIRDS



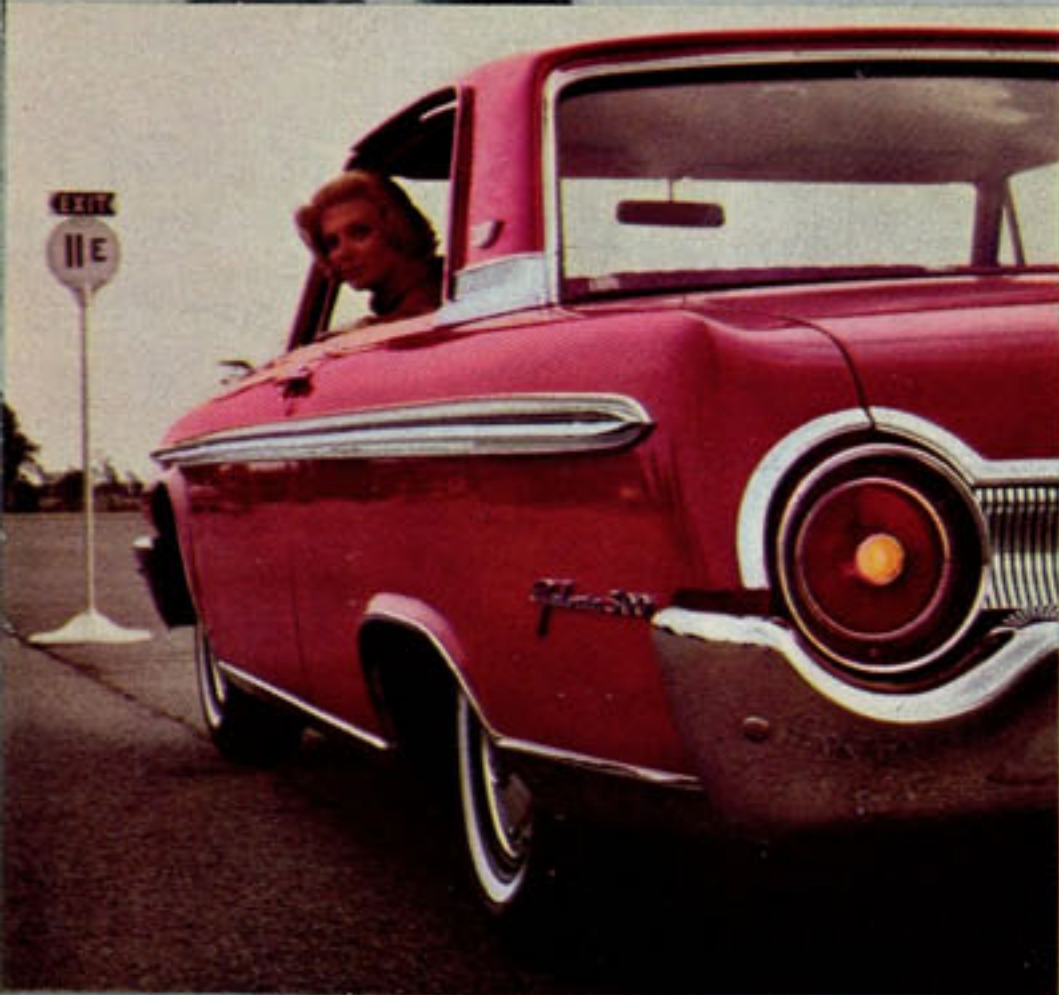
Here are 14 automotive ideas that set the new pace for the industry. Most are Ford "firsts." Many have been copied by competitive cars . . . others will be. You can have them all now on most of the fine 1962 cars from Ford. *THUNDERBIRD*: (1) Swing-Away Wheel (standard) moves over to welcome you in. (2) Latest proof of Thunderbird leadership . . . the dashing, exhilarating Sports Roadster. *GALAXIE*: (3) Brakes adjust themselves for the life of the linings. (4) '62 Fords go 30,000 miles between major lubrications . . . 6,000 miles between oil changes and minor lubrications. (5) Typical Ford comfort includes more room for heads, shoulders, hips, and legs. (6) Brilliant V-8's (two use regular gas) ranging from 170 hp to 300 hp . . . with the spirit and sparkle of the Thunderbird itself. *FORD WAGONS*: (7) 93½ cu. ft. of cargo space and *all in one place* . . . the world's most useful wagons from America's wagon specialists, Ford!



1. UNIQUE ENGINEERING:  
SWING-AWAY WHEEL



2. STYLING ORIGINALITY:  
SPORTS ROADSTER



3. SELF-ADJUSTING BRAKES



4. 30,000 & 6,000—MAGIC FORD NUMBERS



5. BUILT-FOR-PEOPLE COMFORT



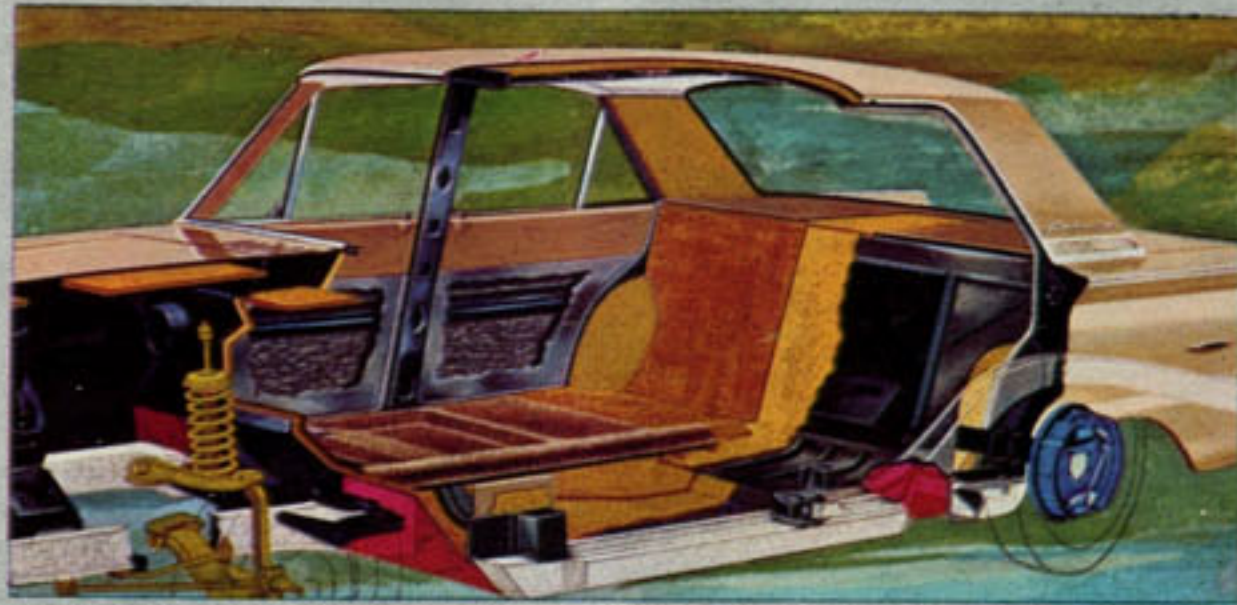
7. BOWLING ALLEY LOADSPACE



8. FULL 6-PASSENGER ROOM AND COMFORT







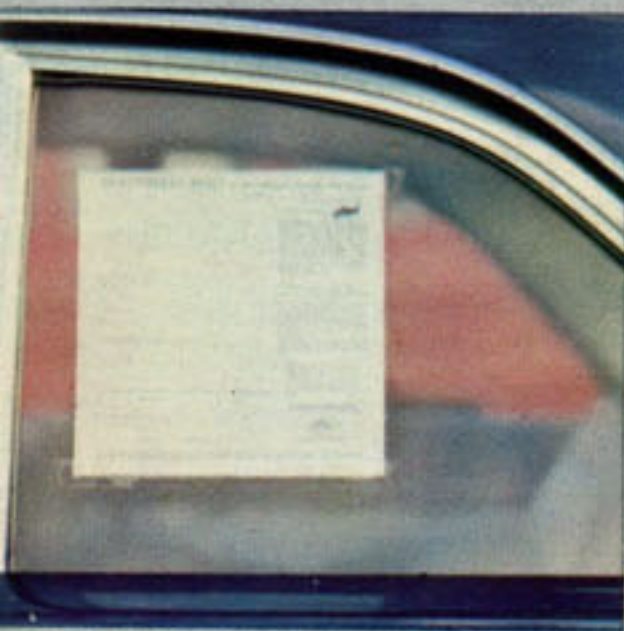
9. SOUND-SHIELDED BODY . . . FINE-CAR RIDE



10. SPORTS CAR HANDLING, NIMBLENESS



11. FAIRLANE SERIES CARS COMBINE FINE CAR LUXURY, COMPACT CAR PRICE



12. TRADITIONAL PRICE TAG SAVINGS



13. TOP GAS ECONOMY

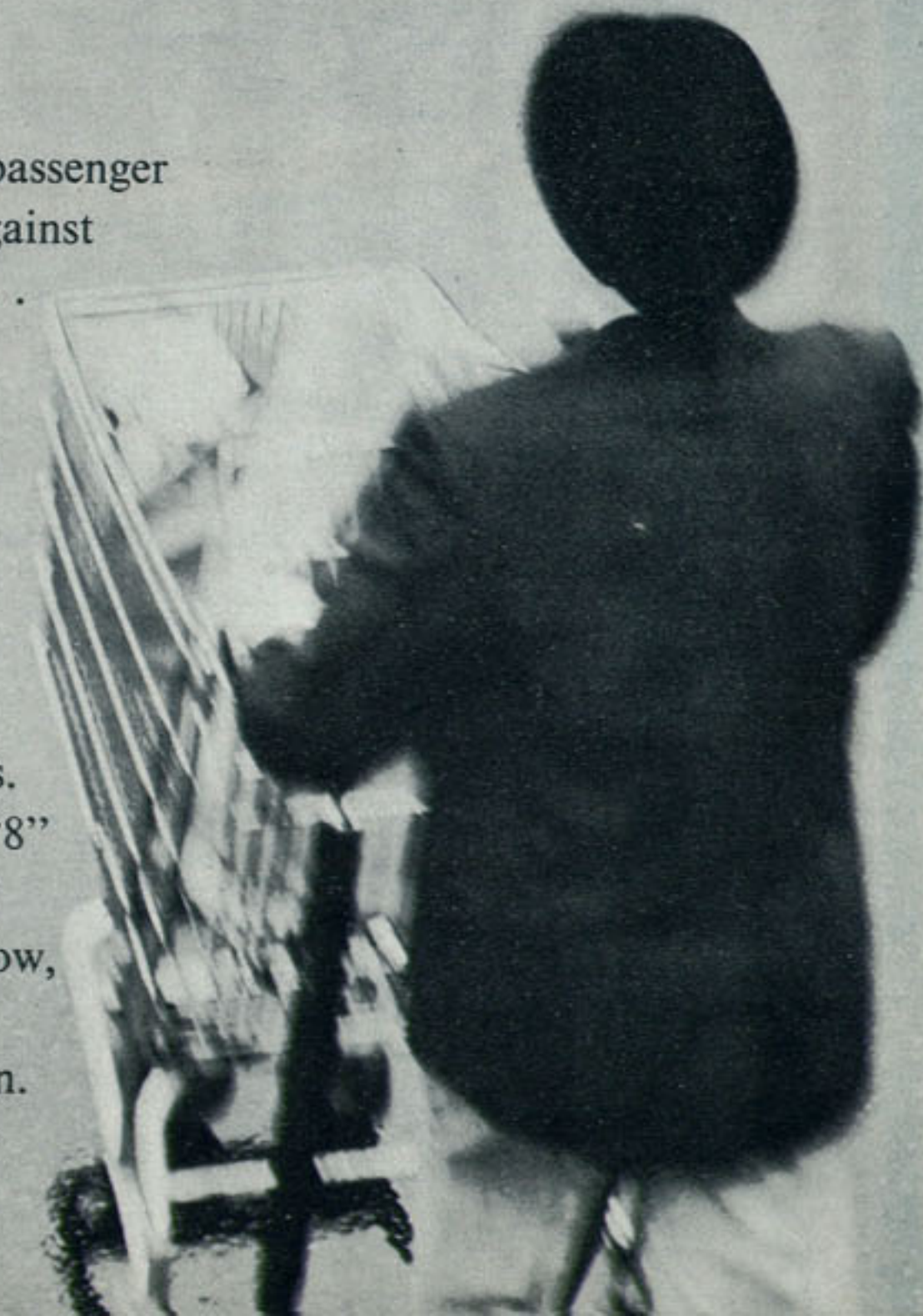
### Features of the future...now!



*FAIRLANE:* (8) Fairlane's big-car roominess provides generous 6-passenger sitting room plus big (29-cu. ft.) trunk. (9) With body insulated against noise, isolated from vibration, the Fairlane ride is pure magic . . . a rare combination of new engineering ideas and the finest fine-car quality . . . so smooth, so silent, so luxurious. (10) All Fords have "a wonderful way with the highway" . . . a geared-to-the-road stability, precision in handling and lighthearted responsiveness that make driving a new kind of fun. (11) Fairlane and Fairlane 500 give you every luxury, every convenience, yet these fine cars put economy and savings first! *FALCON:* (12) Led by Falcon, all Fords offer savings that *start* with low, low price tags. (13) In '61, Falcon obtained the best gas mileage ever for a "6" or "8" in the 25-year history of the Mobilgas Economy Run! *FALCON WAGONS:* (14) New ease and convenience with roll-down window, counterbalanced tailgate. (Power tailgate window standard on Falcon Squire, Ford Country Squires, 9-passenger Country Sedan. Optional on all other wagons.)



14. MODERN ROLL-DOWN TAILGATE WINDOW





FORDOR RANCH WAGON in Baffin Blue

6-PASSENGER COUNTRY SEDAN in Fieldstone Tan (5-passenger model also available)

9-PASSENGER COUNTRY SQUIRE in Corinthian White (5-passenger model also available)

THUNDERBIRD HARDTOP in Skymist Blue (Available also in Landau model)

FALCON FORDOR DELUXE SEDAN in Ming Green (Also offered in Tudor Deluxe, standard Tudor and Fordor models)

FALCON DELUXE CLUB WAGON in Viking Blue (Also offered in Station Bus and Club Wagon models)

# Thunderbirds

THUNDERBIRD CONVERTIBLE in Rangoon Red (Available also in Sports Roadster model)

FALCON SQUIRE in Corinthian White

FALCON DELUXE TUDOR WAGON in Rangoon Red (Also offered in Fordor Deluxe, standard Tudor and Fordor models)

FALCON FUTURA in Corinthian White

GALAXIE CLUB SEDAN in Tucson Yellow (Offered also in 4-door Town Sedan model)

GALAXIE 500 TOWN SEDAN in Corinthian White (Offered also in 2-door Club Sedan model)

# Falcons

GALAXIE 500 SUNLINER in Emerald

FALCON CLUB SEDAN in Viking Blue (Offered also in 4-door Town Sedan model)

FAIRLANE 500 TOWN SEDAN in Corinthian White (Offered also in 2-door Club Sedan model)

# Galaxies & Wagons

GALAXIE 500 CLUB VICTORIA in Rangoon Red

FAIRLANE CLUB SEDAN in Viking Blue (Offered also in 4-door Town Sedan model)

# Fairlanes

Whatever you're looking for in a new car ...look to the long Ford line!

Cover: GALAXIE 500 TOWN VICTORIA in Corinthian White  
FALCON FUTURA in Oxford Blue  
THUNDERBIRD HARDTOP in Diamond Blue  
FAIRLANE 500 TOWN SEDAN in Fieldstone Tan



# 1962 FORD FEATURE HIGHLIGHTS



The Ford Quality Control system, a Ford first, results in products of highest quality. All manufactured parts pass rigid dimensional, laboratory and durability tests. Quality Control teams also select cars from each shift at every assembly plant for an exhaustive search for any deviations from strict engineering specifications.

**FALCONS** (13 models). **Sedans:** 2- and 4-door models with 6-passenger roominess and comfort, big 23.7-cu. ft. trunk space. **Futura:** luxury 2-door with foam-rubber-cushioned individual front seats, between-the-seats console, carpeted floor, full Deluxe trim. **Wagons:** 2- and 4-door models with 6-passenger comfort, roll-down tailgate window, 76.2-cu. ft. cargo space. **Falcon Squire:** luxury 4-door wagon with simulated wood side trim, power tailgate window, full Deluxe trim. **Station Bus, Club Wagons:** double doors at curbside and rear, seat up to 8 passengers or can carry 204 cu. ft. of cargo.

**SERVICE-SAVING FEATURES:** Full-Flow Oil Filter permits 6,000 miles between oil changes (4,000 miles in the Station Bus and Club Wagons); fuel filter goes 8,000 miles between changes; all main underbody members are galvanized for protection against rust and corrosion; longer-lived fully aluminized muffler; Diamond Lustre Enamels never need waxing; new 30,000-mile or 2-year permanent antifreeze-coolant.

**POWER TEAMS:** 85-hp Falcon 144 Six engine standard with sedans and wagons; 101-hp Falcon 170 Special Six optional. Manual 3-speed transmission standard with both engines; 2-speed Fordomatic transmission optional. With Station Bus and Club Wagon, Falcon 144 Six is standard, 170 Special Six optional; with Deluxe Club Wagon, 170 Special Six is standard; manual 3-speed transmission only on these models.

**BODY CONSTRUCTION:** Single-unit design to eliminate bulk, useless weight; trim size for easy handling and maneuverability with maximum passenger roominess. Insulation of several kinds surrounds passenger compartment to dampen and absorb annoying sounds. Center-Fill fueling at rear (sedans).

**SUSPENSION:** Front—Angle-Poised Ball-Joint type with coil springs pivot-mounted on upper arms. Rear—50-inch leaf springs mounted to axle off-center. Front and rear suspension team up to provide remarkable "big-car" ride stability and control; greatly reduce start-up "squat," quick-stop "dive." Station Bus and Club Wagons feature 48-inch leaf springs front and rear.

**BRAKES:** Self-energizing design, 9-inch drums, molded linings for long life and fade resistance. Wagons, being heavier, have bigger brakes (157 sq. in.) than sedans (131 sq. in.). Station Bus and Club Wagons have 10-inch drums with 168 sq. in. lining area.

**DIMENSIONS:** Overall length—Sedans 181.1"; Wagons 189"; Station Bus, Club Wagons 168.3". Overall width—Sedans & Wagons 70.6"; Station Bus, Club Wagons 75.8". Wheelbase—Sedans & Wagons 109.5"; Bus, Club Wagons 90". Treads—Sedans & Wagons: front 55", rear 54.5"; Bus, Club Wagons: front 60", rear 60.2".

**FAIRLANES** (4 models). **Fairlanes:** Club and Town (2- and 4-door) Sedans with trim, sleek Ford lines—over a foot less to park—big-car room and luxury in the Ford tradition of "built-for-people comfort," spacious 29-cu. ft. lighted trunk, new sound-shielded riding qualities, 4 interior trim choices in cloth and vinyl. **Fairlane 500's:** Club and Town Sedans with additional luxury and convenience items, color-keyed steering wheel with chrome horn ring, wall-to-wall loop carpeting, choice of 8 interior trims in deep-pleated cloth and vinyl or all-vinyl.

**SERVICE-SAVING FEATURES:** 30,000 miles between major lubrications; 6,000 miles between oil changes and minor lubrications; 30,000-mile fuel filter; all vital underbody parts are zinc-armored against rust and corrosion; fully aluminized muffler lasts far longer; Diamond Lustre Enamels never need waxing; self-adjusting brakes adjust themselves automatically for the life of the linings; new 30,000-mile or 2-year permanent antifreeze-coolant.

**POWER TEAMS:** Engines—101-hp Fairlane Six is standard on all Fairlanes and 500's. A new lightweight 145-hp Fairlane V-8 is optional. Both these newly designed powerplants deliver top performance on regular gas, have short-stroke, low-friction design and, like all Ford engines, are electronically balanced in production for smoother operation, longer life. **Transmissions—**Manual 3-speed standard with all models; smooth-shifting 2-speed Fordomatic is optional with either engine; Overdrive, with automatic 4th gear that saves on gas and engine wear, is available with V-8 only.

**BODY CONSTRUCTION:** Welded, single-unit design to eliminate bulk and useless weight, yet allows full-sized roominess for passengers and luggage. Exterior dimensions place the Fairlane right between the Galaxie and the Falcon for easy handling and maneuverability. Unique, new body torque boxes located at the four corners of the underbody help intercept road noises and vibrations before they reach the passenger compartment. In addition, many types of sound-deadening and insulating materials, scientifically applied throughout, provide a thick, sound-muting, noise-absorbing barrier for a quieter, more comfortable ride.

**SUSPENSION:** Front—Angle-Poised Ball-Joint type with top-mounted coil springs and tilted, swept-back control arms that let wheels smoothly and quietly "step over" bumps. Rubber-bushed ride stabilizer to control sway on turns. Features built-in control against quick-stop "dive." Rear—long, 55-inch multi-leaf springs asymmetrically mounted to the rear axle providing anti-squat control on start-up. Also features variable-rate characteristics . . . automatically adjusts to road and load conditions for a softer, more leveled ride.

**BRAKES:** Ford self-adjusting design provides mechanical adjustment when necessary simply and automatically by application of brakes as car is backing up; grooved 10-inch drums and thick molded linings for long life. Total lining area 165 sq. in.

**DIMENSIONS:** (all models)—Overall length—197.0"; Overall width—71.3"; Wheelbase—115.5"; Treads—front 57.0", rear 56.0".

**GALAXIES** (7 models). **Galaxies:** Club and Town (2- and 4-door) Sedans with big, wide-opening doors, Ford's famous "built-for-people" comfort, big 28-cu. ft. trunk with opening 5 ft. wide. **Galaxie 500's:** Club and Town Sedans plus hardtop-styled Club and Town Victorias with choice of 11 interior trims, carpeted floors, and long list of luxury equipment; also Sunliner with finest convertible features, including all-vinyl top and color-keyed boot.

**WAGONS** (5 models). **Fordor Ranch Wagon:** Made by America's wagon specialists, with "bowling alley" load-space (93½ cu. ft.), handy roll-down tailgate window, big rear opening, new quick-converting 2nd seat. **Country Sedans:** 6- and 9-passenger models with additional luxury equipment, power tailgate window on 9-passenger model, 6 interior trim choices. **Country Squire:** "Thunderbird of wagons" in 6- and 9-passenger models with elegant grained paneling, carpeted floors, full luxury equipment, power tailgate window standard, 7 interior trim choices.

**SERVICE-SAVING FEATURES:** (Same as Fairlane information in column at left.)

**POWER TEAMS:** Engines—138-hp Mileage Maker Six standard on all models; 170-hp Thunderbird 292 V-8, 220-hp Thunderbird 352 Special V-8, 300-hp Thunderbird 390 Special V-8 optional on all models. (In addition, Thunderbird 390 High-Performance and Super High-Performance V-8's with up to 401 horsepower are available for all models except wagons. See your Ford Dealer for details.) **Transmissions—**Manual 3-speed standard with all models; manual 4-speed, optional with Thunderbird 352 Special and all 390 V-8's; Overdrive for gas-stretching thrift, optional with all engines; 2-speed Fordomatic, optional with all except Thunderbird 390 V-8's; dual-range Cruise-O-Matic, optional with all except Mileage Maker Six and High-Performance V-8's.

**BODY CONSTRUCTION:** Solid foundation for Ford quality. Deep-ribbed floor with five sturdy cross members; "double-hat" section roof supports increase rigidity. Body insulation of many types and materials is scientifically placed throughout the passenger compartment to more effectively absorb noise. Newly "ride-engineered" frame components are designed especially to absorb harshness and vibration for a more quiet, comfortable ride.

**SUSPENSION:** Front—Angle-Poised Ball-Joint type with coil springs to let wheels "walk" up and over bumps for a smoother ride. Rear—Asymmetrical, variable-rate 60-inch leaf springs mounted off-center to the axle help produce a soft, stable, level ride; provide control of front end "dive" in braking, rear end "squat" in take-off.

**BRAKES:** Ford self-adjusting design, providing mechanical adjustment, when necessary, simply and automatically by application of brakes as car is backing up. Grooved 11-inch drums and thick molded brake linings for long life. Lining area for all Galaxie models, 212 sq. in.; all wagons, being heavier vehicles, have 234 sq. in. lining area.

**DIMENSIONS:** Outside dimensions (all models)—Overall length—209.3"; Overall width—79.2"; Wheelbase—119"; Treads—front 61", rear 60". **Cargo compartment** (wagons)—Length: (tailgate open) 122.4", (tailgate closed) 98.8"; Width 62.8"; Height 33.3"; Volume 93½ cu. ft.; Loading height 24.6".

**THUNDERBIRDS** (4 models). **Thunderbird Sports Roadster:** a dashing new convertible from its chrome wire wheels to its color-keyed sport tonneau of molded fiberglass snugly fitted over the rear compartment; tonneau has built-in headrests for driver and passenger and can be removed from car when desired. **Thunderbird Landau:** a brand-new model with the classic town car touch . . . a distinguished hardtop with rich landau roof of tailored vinyl which looks like leather, yet requires none of leather's care. **Thunderbird Hardtop:** regal, clean-lined, the car which, with its convertible counterpart, has left its mark on the styling of almost every new car in America. **Thunderbird Convertible:** the personal luxury convertible with a top that works like magic; top lowers smoothly into the luggage compartment, completely concealed under the deck lid, and you never move from the driver's seat!

Luxury features that have made Thunderbird "unique in all the world" include: individual seats, individually contoured and cushioned in formed foam rubber; the distinctive Thunderbird between-the-seats console, a compartment for gloves, maps, sunglasses, with lighted ash tray and cigarette lighter; "floating" rearview mirror, bonded directly to the windshield for immaculate styling; curved side glass to add more hip, elbow and shoulder room; unique Swing-Away Wheel (standard) that moves over to give you extra room for far easier entrances and exits.

**SERVICE-SAVING FEATURES:** 6,000 miles between chassis lubrications. (All others as listed under Fairlanes at left, except for mufflers see below.)

**POWER TEAM: Engine —** 300-hp Thunderbird 390 Special V-8. Dual exhaust system with aluminized resonators and rear-mounted mufflers of aluminized and stainless steel. **Transmission—** Dual-range Cruise-O-Matic Drive. Other standard power equipment: Integral-type power steering; self-adjusting power brakes.

**BODY CONSTRUCTION:** All-welded, integral body and frame, for quietness and high strength to weight ratio. Completely insulated and sealed. Three-phase rust protection with main underbody members (including rocker panels) made of galvanized steel, body dipped in corrosion-resistant primer, followed with a complete undercoating application.

**SUSPENSION:** Front—Angle-Poised Ball-Joint type with pivoted, top-mounted coil springs. Strut-stabilized lower arms. Built-in anti-dive control. Rear—Asymmetrically mounted leaf springs, with rubber mountings at key points to give soft, leveled ride plus anti-squat control on take-off.

**BRAKES:** Power brakes standard. Self-adjusting design provides necessary mechanical adjustment by application of brakes as car is backing up; 234-sq. in. lining area. Foot-operated-and-released parking brake with warning light on instrument panel.

**DIMENSIONS:** Overall length—205"; Overall width—76"; Wheelbase—113"; Treads—front 61", rear 60".

**PRICES:** Optional Equipment and Accessories, illustrated or referred to as optional or available in this folder are at extra cost. For the price of the Falcon, Fairlane, Galaxie, Ford Wagon or Thunderbird with the optional equipment and accessories you desire, see your Ford Dealer.

Comparative information and specifications in this folder were in effect at the time of approval for printing. Ford Division of Ford Motor Company reserves the right to discontinue models at any time, or change specifications or design, without notice and without incurring obligation.



your friendly Ford Dealer