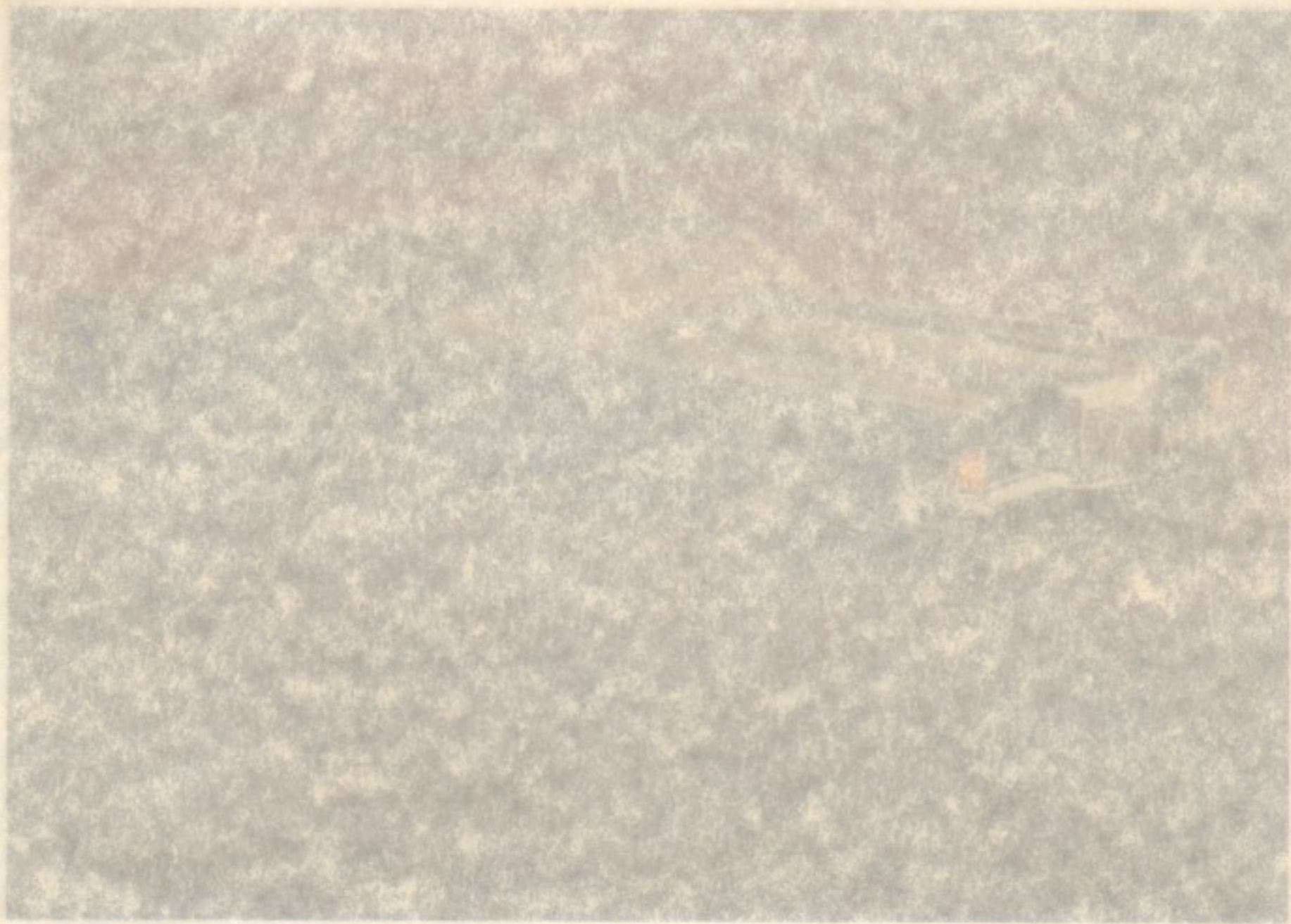


CONFIDENTIAL



*Continental* MARK III



The most authoritatively styled, decisively individual motor car of this generation. The Continental Mark III. From the Lincoln-Mercury Division, Ford Motor Company.



*Continental* MARK III



*Continental* MARK III



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## STANDARD EQUIPMENT

- Alternator—55 amp
- Automatic Parking Brake Release
- Carpeting—Deep-Cut Pile
- Concealed Dual Headlights
- Custom Pin Stripe on Body Side
- Dual Exhausts
- Electric Clock
- Engine—460 CID-4V
- Flared Wheel Plates
- Header Console Warning lights:—Door Ajar  
—Headlamp Door Not Open—Seat Belts  
—Trunk Open
- Instrument Panel Gauges: —Alternator  
Output—Engine Coolant Temperature—  
Fuel Level—Oil Pressure—Speedometer  
with red indicator above 70 mph
- Instrument Panel Warning Lights: —Brake  
System—Hi-Beam—Low Fuel—Left Turn  
Signal—Right Turn Signal
- Interior Lighting: —Ash Tray Lights—Courtesy  
Lights—Glove Box Light—Luggage  
Compartment Light—Map Light—  
Reading Lights
- Lamp Monitor System, Rear. Monitors Brake,  
Tail, and Turn Signal Lights
- Luggage Compartment Trim
- Mirrors: —Interior Rear View—13½" Width  
—Remote Control Left-Hand Side View  
Mirror
- Power Brakes, Disc Front, Power Drum Rear
- Power Steering
- Power Seat—2-way power on driver and  
passenger sides
- Power Windows
- Rear Seat Center Armrest
- Select-Shift Automatic  
Transmission
- Spare Tire Cover (Carpeted)
- Split-Bench Front Seats with Individual Center  
Armrests
- Vanity Mirror in Glove Box
- Ventilation: —Flo-thru Vents—High Level  
Forced Vent—Ram Air Vents
- Windshield Washer/Wipers, Hydraulically  
Powered with Infinitely Adjustable Speed  
Control and Automatic Wash/Wipe  
Co-ordination

- Wood-toned instrument panel, steering wheel,  
and door and quarter trim panel moldings  
(English Oak, or East Indian Rosewood)

Plus many other items of standard equipment.

## LUXURY OPTIONS

- Adjustable Headrests (Driver and Passenger)
- Air Conditioner (Manual Control)
- AM Radio with Power Antenna
- AM-FM Stereo Radio with Power Antenna
- Automatic Temperature Control
- Automatic Headlamp Dimmer
- Combination AM Radio/Stereo-Sonic  
Tape System
- Directed Power Differential
- High Torque Axle (3,00:1)
- Leather with Vinyl Trim
- Power Door Locks
- Protection Group (Door Edge Guards and  
License Plate Frame)
- Rear Window Defogger—Only with Automatic  
Temperature Control
- Remote Control Deck Lid Release (Trunk Open  
Warning Light is Standard Equipment)
- 6-Way/6-Way Power Seat with Recliner
- 6-Way/6-Way Power Seats
- Speed Control
- Tilt Steering Wheel
- Tinted Glass
- Twin Front & Rear Floor Mats
- Vinyl Covered Roof
- White Sidewall Tires
- White Sidewall Dual Chamber Tires

## DIMENSIONS & SPECIFICATIONS

- |   |           |
|---|-----------|
| <input type="checkbox"/> Overall Length         | 216.1"    |
| <input type="checkbox"/> Wheelbase              | 117.2"    |
| <input type="checkbox"/> Height                 | 52.9"     |
| <input type="checkbox"/> Maximum Width          | 79.4"     |
| <input type="checkbox"/> Width at Center Pillar | 77.0"     |
| <input type="checkbox"/> Front Tread            | 62.0"     |
| <input type="checkbox"/> Rear Tread             | 62.0"     |
| <input type="checkbox"/> Front Overhang         | 44.2"     |
| <input type="checkbox"/> Rear Overhang          | 54.7"     |
| <input type="checkbox"/> Tire Size              | 8.45 x 15 |
| <input type="checkbox"/> Curb Weight            | 4738 lbs. |

## ENGINE SPECIFICATIONS

Displacement	460 cubic inches
Horsepower	365 @ 4600 RPM
Torque	500 @ 2800 RPM
Compression Ratio	10.5 to 1

## EXTERIOR COLORS

Black Satin  
Arctic White  
Huron Blue  
Dalton Blue  
Admiralty Blue  
Teal  
Mediterranean  
Cameo Green  
Grenoble Green  
Belmont Green  
Mikado Yellow  
Aspen Green  
Chancery Gold  
Desert Sand  
Antique Beige  
Foxcroft Silver  
Eaton Gray  
Ascat Gray  
Platinum  
Champagne  
Royal Burgundy

Interior Trims (availability dependent upon  
exterior color-selection).

Diamond Pattern Vinyl  
and Lamont Fabric

Black  
Medium Gray  
Dark Blue  
Aqua  
Dark Ivy Gold  
Nugget Gold

Diamond Pattern Leather  
with Vinyl

Black  
Dark Red  
Medium Grey  
Dark Blue  
Aqua  
Dark Ivy Gold  
Parchment  
Saddle  
Nugget Gold

A full-length body custom pin stripe is available  
in: Black—White—Ivory—Silver Metallic—  
Vermillion—Light Blue—Lime—Gold Metallic.

