



Lincoln-Mercury leads the way  
in Station Wagons for 1969

Marquis Colony Park  
Monterey Custom  
Monterey  
Montego MX

## Marquis Colony Park...if Lincoln Continental made a wagon, this would be it

This is the magnificent Marquis Colony Park, from the men who make the Continental. Until now you might never have expected a station wagon to be so rich in styling, so regal in its ride and handling, so luxurious everywhere you look. Wider in track for extra road poise, longer in wheelbase for a limousine ride. Totally new from chassis to roof, including an improved suspension and Dual-Action Tailgate that opens as a door even with the rear window up (power rear window is standard). Elegantly grained paneling on

body sides and tailgate; brightwork on upper and lower side moldings, drip cap, window frames and wheel openings; concealed headlamps; wrap-around taillamps—all designed to gain admiring looks. A powerful 390 V-8 and 3-speed manual transmission are standard, and as options you can command up to a four-barrel 429-cu. in. V-8 teamed with Select-Shift automatic transmission. Other fine options include Whisper-Aire conditioner, Carpeted load floor, Luggage rack, and many more.



Optional Twin Comfort lounge seats set a new criterion in wagon luxury. Choose from rich cloth-and-vinyl or all-vinyl upholstery. Shown above with optional reclining front passenger seat.





Optional Dual center-facing rear seats



Standard Colony Park interior with electric clock, leather door pulls, cloth-and-vinyl or all-vinyl seats



## Mercury Montego MX: long on liveliness, loadspace and looks



The Rear-facing third seat is just one of many desirable options for Montego MX. Whisper-Aire conditioner, Courtesy light group, and others are available.



Fast-movin', easy-handlin' Montego MX leads the way for family fun! Intermediate-sized to take the pain out of payments, parking, and upkeep, you'll know it as *big* when it's filled with kids, luggage, or a pile of building materials. Holds more than 92-cu. ft. of cargo! And the Dual-Action Tailgate is standard. The interior includes all-

vinyl upholstery, deluxe steering wheel, deep-loop carpeting, and (at your option) a rear-facing third seat. Standard Montego MX power is a lively, economical 250 "6" and 3-speed manual transmission. Options? Montego MX can be whatever you want with the addition of features like a versatile luggage carrier or Select-Shift transmission.



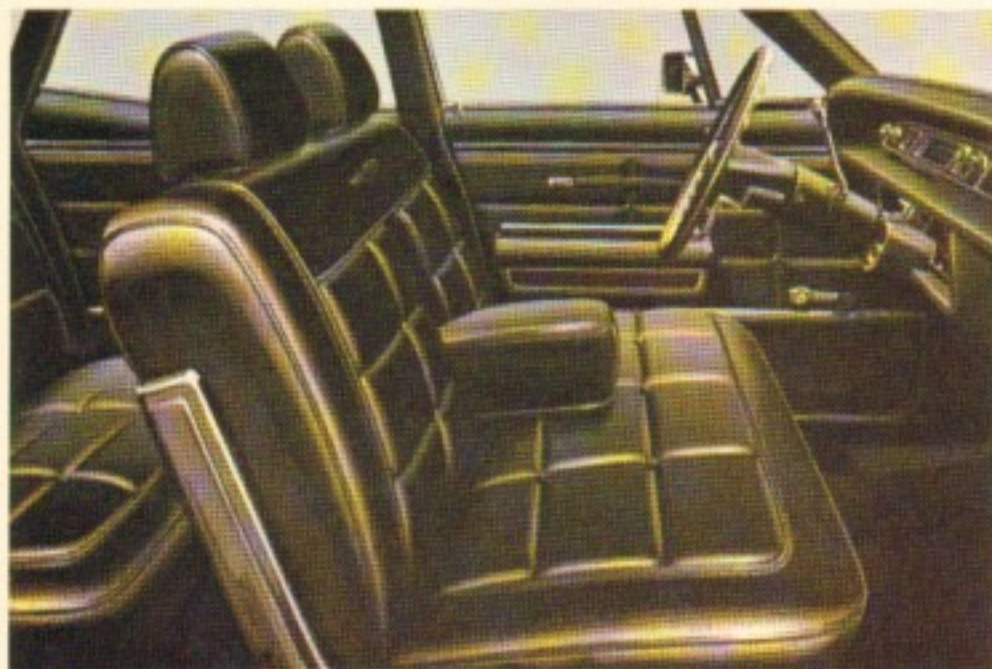
Rugged, good-looking vinyl upholstery combines with woodtone appliques on door panels, instrument cluster, and lower instrument panel to give Montego MX interiors distinctive appeal. Colors available are blue, black, dark red, and nugget gold.



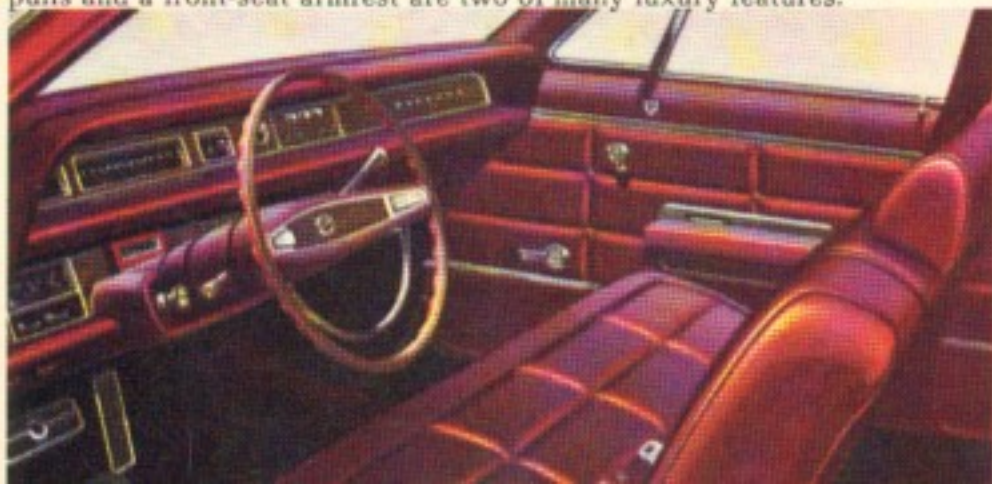
Montego MX station wagon with optional Yacht Deck paneling



Monterey Custom station wagon



Monterey Custom interior is shown in dark ivy gold vinyl. Leather door pulls and a front-seat armrest are two of many luxury features.



## Mercury Monterey: to lighten your load and brighten your leisure

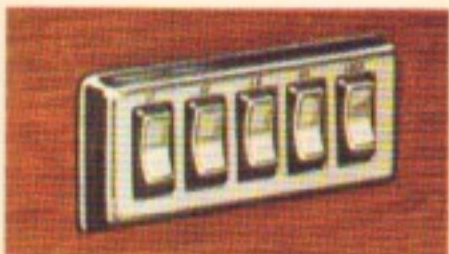
Two new Monterey models broaden your choice while remaining faithful to Mercury's concept of what a wagon should be. And that means big. Big, smooth-handling, distinctively styled, and versatile. The ride is something to experience in order to believe it . . . smooth, quiet and relaxing. And as for generous loadspace, both have more than 105-cu. ft. of cargo space. Monterey and Monterey Custom are designed and built to handle everything from Sunday school picnics to back-country hunting trips! Both wagons deliver turnpike performance with a muscular 390 V-8 as standard equipment, plus Dual-Action Tailgate and wrap-around taillamps. And you can select from many options for your wagon. Dual center-facing rear seats, Power rear window, Luggage carrier and Power transfer axle are just a few. The difference between Monterey and Monterey Custom is reflected in the Custom's more luxurious exterior and interior trim.

Tough-wearing station wagon interiors can also be comfortable, good-looking and convenience-oriented and in this, too, Lincoln-Mercury leads the way. Monterey and Monterey Custom feature color-keyed deep-loop carpeting, full-width woodtone instrument panel appliqué, woodtone appliqué on doors, and handsome all-vinyl upholstery. Standard extras for Monterey Custom include embroidery and center armrest for front seat, leather door pulls, and deluxe steering wheel. Custom buyers have the option of choosing cloth-and-vinyl upholstery at no extra cost.



**Options: Important assets for your wagon**

There's a wagon from Lincoln-Mercury just right for you! And when you decide which one, you'll want the right options to go with it. Starting with power-assisted features, you can choose from Select-Shift automatic transmission, Power steering, Power front disc brakes, and Power seats. For comfort and convenience, the list includes Whisper-Aire conditioner, AM radio, and Interval windshield wipers. Finally, you'll be thinking about your wagon's appearance. That's where special options such as Wire wheel covers come in. Lincoln-Mercury leads the way with options to make every mile more pleasurable in your wagon. Your dealer will gladly assist you in the choice of accessories and custom features designed to help you lead a better station wagon life.



Power side windows



Whisper-Aire conditioner



Comb. AM radio/stereo-tape



Tilt steering wheel

# Outfit your wagon: special options for special needs

If you demand something extra from a station wagon, you'll be interested in the special equipment available as factory- and dealer-installed options. Special options for your station wagon can help make the hauling much easier, even the heaviest loads. They'll make the going seem smoother, even the roughest roads. And the extra cost is surprisingly small!

## Factory-installed special wagon options

*Automatic Ride Control* compensates for extra-heavy loads by adjusting the ride and handling problems of a low rear. Available for Colony Park, Monterey and Monterey Custom.

*Luggage Carrier* in adjustable models with or without rear window air deflector are available for Colony Park, Monterey, Monterey Custom. Non-deflector model only for Montego MX.

Engines are available with the strength to pull any load. Colony Park, Monterey, and Monterey Custom options go up to 429-4V. Montego MX options range up to 390-4V.

*Heavy-Duty Performance Equipment* includes heavy-duty front and rear springs and Autolite shock absorbers, alternators, and cooling systems. Optional axle ratios and Power transfer axle or Traction-Lok differential gives you a choice in traction and acceleration characteristics.

*Convenience and Appearance Features* ensure the fullest satisfaction with your wagon. Tinted glass, Vinyl roof, and Remote-control mirror (left hand) are good examples.

## Dealer-installed special wagon options

*Adjustable Air Springs* give the versatility of variable support to the rear springs of any wagon. Recommended for heavy-duty towing or load carrying.



*And Others* include Rear window screen, Mud-and-stone deflectors, Third seat heater, Cargo mat, All-purpose pad, and Cargo area carpet.



Power rear window



Lockable stowage area

New! Dual-Action Tailgate opens as a door with window up or down in Colony Park and Monterey models. A door for people, and a tailgate for loads. Dual-Action Tailgate is standard on Colony Park, Monterey Custom, Monterey and Montego MX (does not allow door-opening with window up on Montego MX).



Colony Park and Monterey cargo areas measure more than 48" between wheelhousings to carry 4-foot widths of plywood flat on the floor. 2-seat models have 9.1-cu. ft. of additional storage in lockable compartment.



Montego MX holds more than 85-cu. ft. of cargo with adequate loading space to handle bulky building materials or camping equipment. A 7.6-cu. ft. lockable stowage compartment holds valuables.

While the information herein was in effect when approved for printing, Lincoln-Mercury Division reserves the right to change specifications or design without notice and without liability therefor. Heater-defroster is included as regular equipment on all models. Some illustrations show cars with white sidewall tires, deluxe wheel covers and other styling, convenience or performance items that are optional at reasonable extra cost. Many

