

1975 CHRYSLER

NEW YORKER BROUGHAM • TOWN & COUNTRY • NEWPORT CUSTOM • NEWPORT





Shown above: New Yorker Brougham 2-Door Hardtop with St. Regis option.

NEW YORKER BROUGHAM

Certainly, the 1975 Chrysler New Yorker Broughams are an expression of the level of comfort and security their owners have attained. It is an expression which is further amplified by the wide choice of colors, features, and interiors. The 2-Door Hardtop Brougham shown above is freshly elegant, impressively proportioned and superbly equipped. And its engineering features which this year include our new Phase II Electronic Ignition System, standard with the Brougham's 440 cu. in. V-8 engine, persuade one that this is an automobile that is as dependable as it is stylish.



Shown above: New Yorker Brougham 4-Door Hardtop.

NEW YORKER BROUGHAM

The stately Broughams of Chrysler, 4-door sedan and 4-door hardtop, are quietly confident examples of extraordinary comfort, modern convenience, and outstanding engineering. These cars so cater to the desires of their owners that only a handful of options remain from which to choose. The significant hallmark of the New Yorker Brougham is the unique combination of features that come from Chrysler engineering: Unibody construction, Torsion-Quiet Ride, Phase II Electronic Ignition System, standard with the 440 cu. in. V-8, and 7-step dip-and-spray rust prevention process. For a closer inspection of our Broughams, please turn to the next page.



Standard Brougham cloth-and-vinyl interior.



Standard modular instrument panel.



Optional electronic digital clock.



Optional all-vinyl New Yorker Brougham 50/50 seat.



Optional covered visor vanity mirror with 2-intensity levels of illumination.



Optional Auto-Speed Control. Automatically maintains desired speed.

BROUGHAM INTERIORS & OPTIONS

The standard Brougham interior provides a truly relaxing experience. Finely textured cloth-and-vinyl material covers the 50/50 divided bench seat. The gently contoured seat backs provide exceptional comfort. Folding dual armrests are standard on 2-door and 4-door models, and a passenger-side reclining seat is standard on 4-door models. Carpeting is deep loop-pile, selected and woven to our specifications. It covers layers of sound insulating pads on the floor. So you not only enjoy luxurious carpeting, you also enjoy restful quiet. Brougham standard interiors are available in blue, green, parchment, black, gold, red and white in all-vinyl. Of course, the same considerate attention is paid other interior features, both standard and optional.

The instrument panel, for example, is a modular design with all operational instruments grouped at left of the steering column, comfort controls at right. Features shown above, such as the accurate electronic digital clock; Auto Speed Control, which permits you to set a pre-determined speed and maintain that speed automatically, and the special covered visor mirror, are all options that can make your driving more relaxing and more satisfying over the course of ownership. You'll find a wide range of optional features and equipment described elsewhere in these pages.



The 9-passenger Town & Country Station Wagon with optional luggage rack.

CHRYSLER TOWN & COUNTRY

Ask what you will of our 1975 Town & Country. Ask it to arrive at the most exclusive club and it does so, majestically, with Torsion-Quiet Ride. Ask it to carry guests and it couches them in full-foam seating. Ask it to carry the trappings for an extended vacation, or home furnishings, or the accumulations of one year at college and either the 2- or 3-seat model will house them with ease...in 100.8 cubic feet of cargo space that is carpeted from wall-to-wall. There's an additional 4.1 cubic feet of concealed load space in the 2-seat model. Plus a lockable storage area of 1.5 cubic feet. When you ask this spacious car to accept the many demands of modern driving, our Town & Country responds with grace.

INTERIORS AND FEATURES

The capacity of the 1975 Town & Country to satisfy is as large as its capacity for carrying. And that is sizeable. It can carry a sheet of 4' x 8' paneling flat, with the tailgate closed! Even with the front seats at the most rearward position!

The standard interior seating is, if you desire, an all-vinyl 50/50 divided bench seat, with individually adjustable seats, folding dual center armrests and passenger side recliner. Colors are blue, green, parchment, black, gold, and chestnut.

The same type of seat is available in cloth-and-vinyl as a "no charge" option. Colors: gold, or parchment. Third seat is all-vinyl.

Loop-pile carpeting, is standard throughout, including the entire cargo area floor, on both the 2-seat model and 3-seat model.

The Town & Country's power to please is demonstrated in other areas.

Steel-belted radial tires, front sway bar, heavy-duty shock absorbers (front and rear), computer-selected springs (rear), rear fender skirts and roof air deflector are all standard.

You'll also appreciate these additional standard features: power steering, power front disc brakes, power Auto-Lock which locks the 3-way tailgate when the ignition is on, power tailgate window, 440 CID V-8 engine, (a smaller 400 CID V-8 is optional), and new high speed 1.8 hp starting motor.

If it takes excellence in engineering to please you, then you'll find the Town & Country especially satisfying. Because it has such standard Chrysler-engineered features as Phase II Electronic Ignition System (Electronic Ignition, long-life spark plugs and long-life 500 amp battery), Unibody construction, torsion-bar suspension, TorqueFlite automatic transmission and 7-step dip-and-spray rust prevention process.

To heighten the pleasure of Town & Country ownership, such options as an electrically heated rear-window is available. When this option is ordered, a 100 amp alternator is included. An automatic height control, ideal when loads vary, is also a useful feature for wagon owners.

The Chrysler Town & Country Station Wagon. It has a wonderful capacity to perform—the way you want it to.



Standard Town & Country 50/50 all-vinyl interior.



Three-way tailgate, standard.



Lockable storage compartment, standard.



Electrically heated rear-window defroster, optional.



Shown above: Newport Custom 2-Door Hardtop.

NEWPORT CUSTOM

A smart new grille and headlight treatment is a high point of Newport's good news for '75. Every inch a Chrysler, the Newport Custom is built with outstanding engineering features common to all Chryslers: Electronic Ignition System, Unibody construction, torsion-bar suspension, TorqueFlite automatic transmission, 7-step dip-and-spray rust prevention process. Plus some features you may find uncommon with other cars in its price range: 50/50 divided bench seat with folding dual armrest and passenger-side recliner (on 4-door models), steel-belted radial tires, two rear seat ashtrays, 12" inside day/night mirror, lighted left front ashtray. In all respects, Newport Custom provides a level of comfort to which it is very easy to become accustomed.



Shown above: Newport 4-Door Sedan.

NEWPORT

Permit us the pleasure of introducing you to the comfort and security of a most impressively sized and styled automobile and the most affordable Chrysler: Newport.

It is available as a 2-door hardtop, a 4-door hardtop, and a 4-door sedan. And, as you might expect of cars bearing the Chrysler name, it appears with a selection of colors and interiors that is unusual for a car in its price range.

As you might also expect the Newport is superbly equipped and engineered with many standard features that add to its comfort, its convenience and quiet way of going. Our illustration can give you only an impression of Newport's elegance for 1975.

We suggest you turn the page and see further, the comforts which Newport places at your disposal.



Providing an unusual degree of elegance and comfort, this special Castilian cloth-and-vinyl bench seat is optional.

NEWPORT CUSTOM & NEWPORT INTERIORS AND FEATURES

The atmosphere of comfort and convenience in either Newport Custom or Newport, be it 2-door hardtop, 4-door hardtop or 4-door sedan, is one to which you will become easily attracted.

The standard Newport Custom interior, shown below, is a cloth-and-vinyl 50/50 divided bench seat with dual armrests and passenger-side recliner (on 4-doors). An all-vinyl seat

of the same type is a "no charge" option. Seats are available in blue, red, green, parchment, black, and gold. An alternate combination features all these colors (except parchment) with white.

The standard Newport interior, shown below, is a cloth-and-vinyl bench seat with full-foam seatbacks. Colors: green, parchment, black, gold, and blue. An optional bench seat in all-vinyl is shown at top left. Also available in blue, green, parchment, red, and black; plus all these colors (except parchment) with white vinyl trim. The colorful Castilian "decorator" seat, shown opposite, is a stylish option, also.

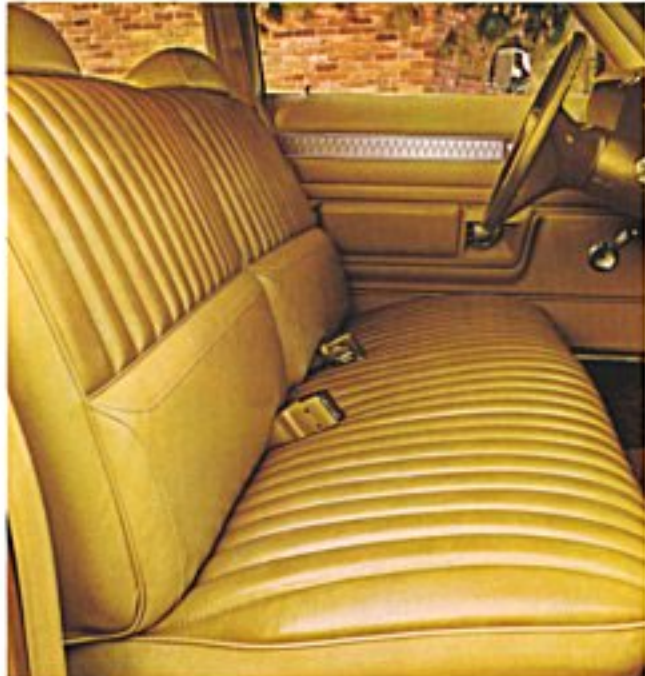
Deep, rich-looking loop-pile carpeting, as durable as it is luxurious, is standard throughout on both cars.

Both cars are also equipped with power steering, power front disc brakes, trip odometer, and lockable bin-type center glove box with coin holder. The complete list of standard features is presented on the back cover.

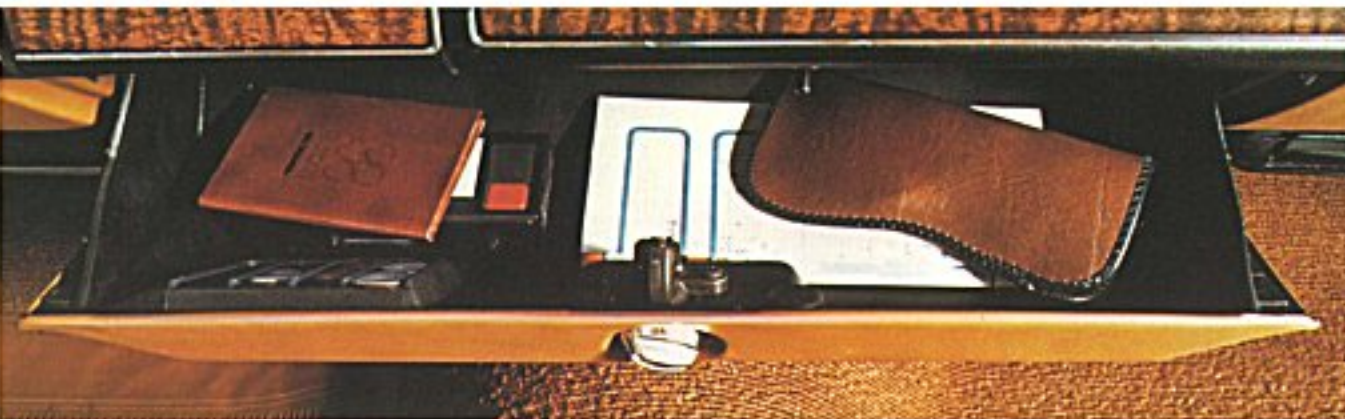
Both cars receive the advanced features you associate with Chrysler: Electronic Ignition System (it has no points, no condenser, helps deliver quick starts in any weather), electronic voltage regulator, Unibody construction, Torsion-Quiet Ride, and TorqueFlite automatic transmission. A detailed story of Chrysler engineering accomplishments appears on pages 14 and 15.

And if you'd like to find out more about many of Newport's major optional features—such as air conditioning, or an electronically heated rear-window, or power windows—be sure to check the options list on the next page.

The Chrysler Newport Custom or Newport: Two cars you can become very much at home with. With ease.



Optional all-vinyl Newport bench seat.



Bin-type center glove box with coin holder.



Standard cloth-and-vinyl Newport bench seat.



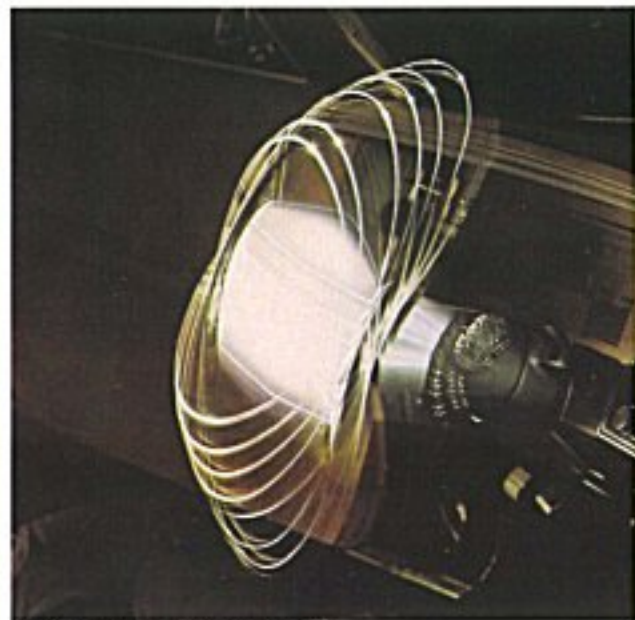
Standard Newport Custom cloth-and-vinyl 50/50 divided bench.



A. Premier full wheel cover.



B. Optional road wheel.



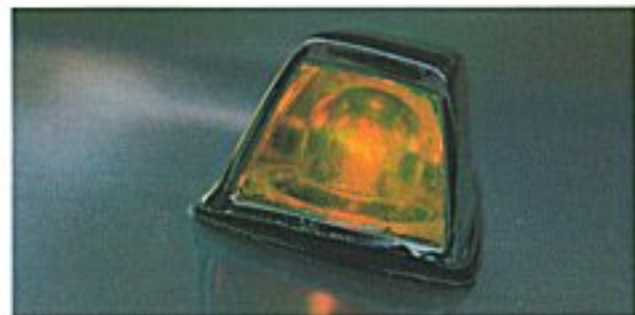
C. Tilt & telescope steering wheel.



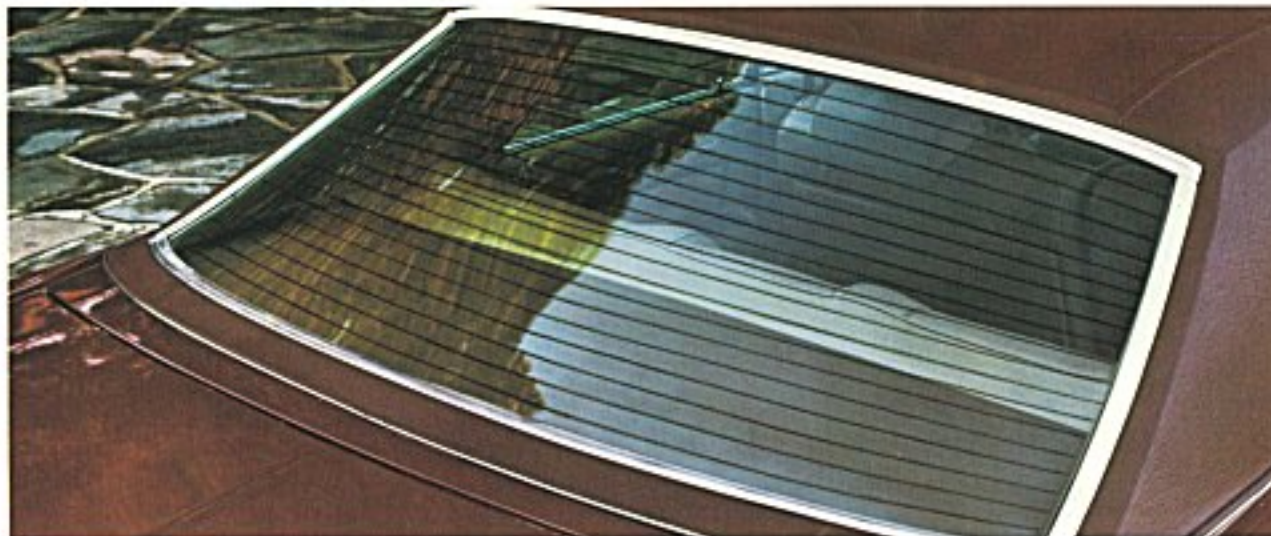
D. Remote-control outside right mirror.



E. AM/FM search tune radio.



F. Electronic Fuel Pacer System.



G. Electrically heated rear window.



H. Power-operated sun roof.

CHRYSLER OPTIONS:

They heighten the luxury inherent in our cars.

The options pictured at left are some you might find particularly appealing: **A.** Premier wheel covers are in keeping with the elegance of Chrysler for 1975. Corrosion-resistant. Highly styled. A tasteful option.

B. Stylish optional 15" road wheels with chrome center offer another way to add elegance to your Chrysler.

C. Tilt & Telescope Steering Wheel. Adjusts up and down, in and out, for each driver's comfort, convenience and ease of entry or exit.

D. Remote-Control Outside Mirror—Right Side. Control within easy reach of both driver and passenger.

E. AM/FM Search Tune Radio. Touch "local", the radio searches for local stations with strong signals and tunes them in. Touch "distant", it searches for and tunes in strong distant stations. Searches at the touch of a finger or the tap of a toe (floor switch).

F. Electronic Fuel Pacer System. Monitors intake manifold pressure. When vacuum drops, driver is alerted by a fender-mounted amber warning light. You are using fuel most efficiently when the light is off.

G. Electrically Heated Rear Window. At the flip of a switch starts defrosting.

H. Power Sun Roof. With one finger, you can open your car to the freshness of nature. Or close it when the weather fails to cooperate.

OPTIONS	Newport	Newport Custom	New Yorker Brougham	Town & Country	Check List
Comfort/Convenience					
Air Conditioner	O	O	O	O	
Air Conditioner—Auto Temp II	O	O	O	O	
Automatic Height Control	O	O	O	O	
Auto-Speed Control	O	O	O	O	
Clock—Electric	O	O	S	S	
Clock—Electronic Digital	O	O	O	O	
Cornering Lights	O	O	O	O	
Deck-Lid Release—Electric	O	O	O	N/A	
Defroster—Rear Window—Electric	O	O	O	O	
Differential—Sure-Grip	O	O	O	O	
Engine Block Heater	O	O	O	O	
Fuel Pacer	O	O	O	O	
Gas Cap—Locking	O	O	O	O	
Light Package	O	O	S	O	
Luggage Rack & Assist Handles	N/A	N/A	N/A	O	
Floor Mats	O	O	O	O	
Power Door Locks	O	O	O	O	
Power Seat—Bench, 6-way	O	N/A	N/A	N/A	
Power Seat—50/50, Left	N/A	O	O	O	
Power Seat—50/50, Left & Right	N/A	O	O	O	
Power Windows	O	O	S	O	
Radio Antenna—Power	O	O	O	O	
Radio—AM	O	O	O	O	
Radio—AM/FM	O	O	O	O	
Radio—AM/FM Stereo Search Tune	O	O	O	O	
Radio—AM/FM Stereo w/8-track Stereo Tape	O	O	O	O	
Safeguard Sentinel	O	O	O	O	
Security Alarm System	O	O	O	O	
Speaker, Rear—Single	O	O	O	O	
Steering Wheel—Deluxe	O	O	O	O	
Steering Wheel—Tilt & Tel	O	O	O	O	
Step Pads—Rear	N/A	N/A	N/A	O	
Sun Roof (Power operated)	O	O	O	N/A	
Tinted Glass	O	O	O	O	
Tinted Glass—Windshield Only	O	O	O	O	
Trailer-Towing Package—Heavy	O	O	O	O	
Trailer-Towing Package—Light	O	O	O	O	
Undercoating & Hood Pad	O	O	S	O	
Upper Door Frame (4-door sedan only)	O	S	S	S	
Vanity Mirror Illuminated	O	O	O	O	
Vent Windows—Manual (4-door models only)	O	O	O	O	
Windshield Wipers—3-speed	O	O	S	S	
Decor/Dress-Up					
Door-edge Protectors	O	O	O	O	
Mirror—Remote-control, Left	O	O	S	O	
Mirror—Remote-control, Right	O	O	O	O	
Road Wheels—Chrome-styled (set of 4)	O	O	O	N/A	
Trunk Dress-up Package	O	O	O	N/A	
Tires—Steel-belted, Radial-ply, WSW	O	O	S	O	
Vinyl Roof	O	O	O	N/A	
Wheel Covers—Premier	O	O	O	O	
Wheel Opening Skirts	O	O	S	S	
Performance					
360 V-8 (2-barrel)	O	O	N/A	N/A	
400 V-8 (2-barrel)	S	S	O	O	
400 V-8 (4-barrel)	O	O	N/A	N/A	
440 V-8 (4-barrel)	O	O	S	S	
500-ampere Battery Std. with 440 Engine	O	O	S	S	
Heavy-duty Shock Absorbers	O	O	O	S	
Heavy-duty Suspension	O	O	O	O	

O—Optional S—Standard N/A—Not Available

ENGINEERS WHO CARE

It's why the excellent first impressions our cars make are lasting ones.

The engineers who work on the Chrysler New Yorker Brougham, Town & Country and Chrysler Newport have a single philosophy.

It goes like this: If the basic components are sound, the whole car will show it. So since sound design hinges on sound parts, the thinking that goes into each part reveals the attitude of every Chrysler Corporation engineer.

Some of our Famous Chrysler Engineering Features.

The care and thought, given by Chrysler engineers to basics has resulted in features which make Chryslers quiet, comfortable, simple, and reliable.

Features such as:

TorqueFlite automatic transmission:

Rugged—no recommended fluid or filter replace-

ment under normal driving conditions. Smooth-shifting—no recommended band adjustment under normal conditions.

Electronic Ignition System:

Delivers up to 35% more starting voltage than conventional systems for easier starting in all kinds of weather.

Helps increase spark plug life to about 30,000 miles on engines operated on unleaded gas

Has no points or condenser to replace.

Electronic voltage regulator:

Contributes to longer battery life when compared to conventional regulators.

Unibody construction:

Body panels and structural members on all Chryslers are fused into one unit by more than 4,000 tough

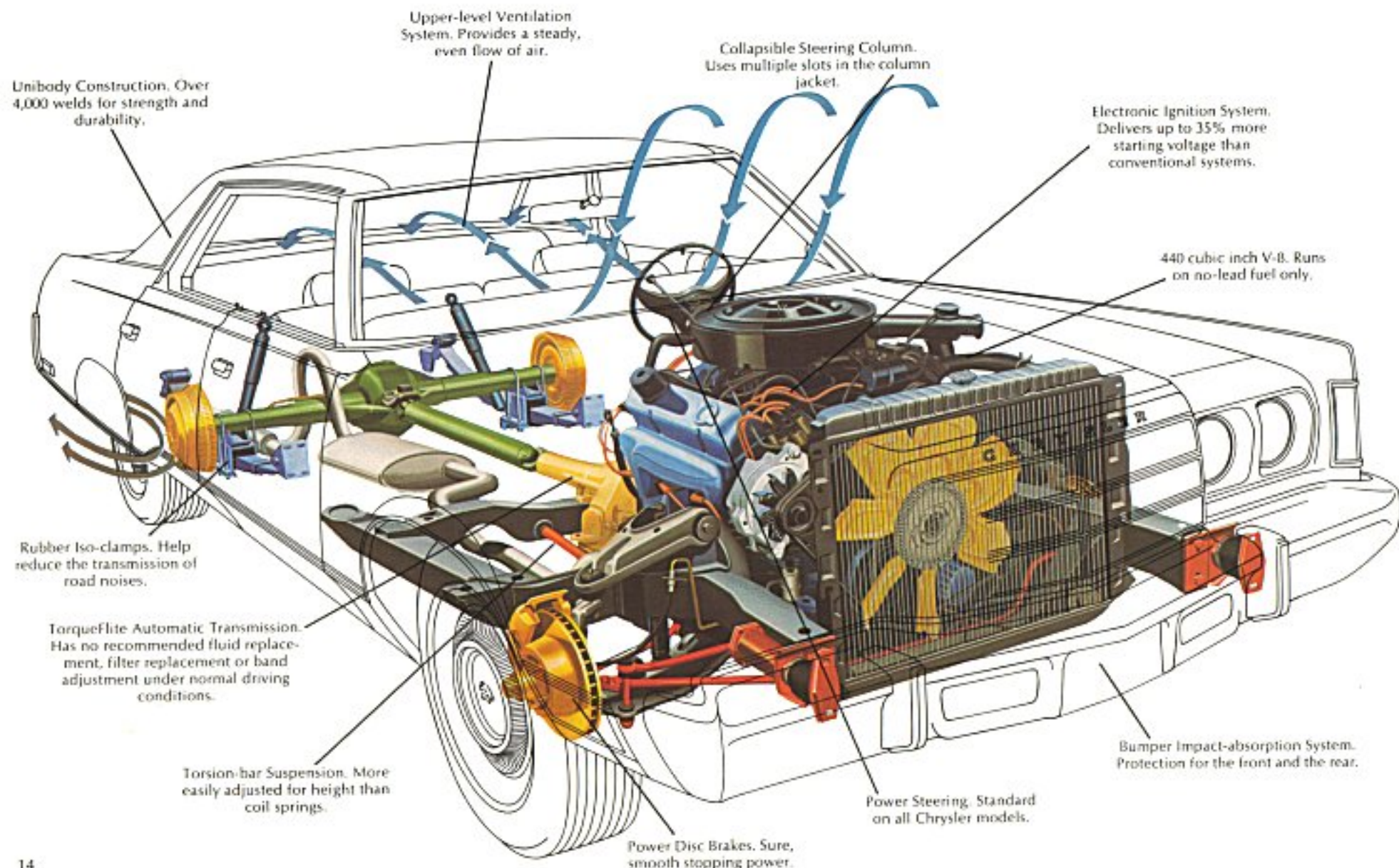
welds. The result is a total structure that's solid, strong and durable.

Torsion-bar suspension:

More easily adjusted for height than conventional coil springs. And, in combination with Unibody construction and strategically placed rubber suspension mounts, produces our unique Torsion-Quiet Ride.

7-step dip-and-spray process:

To prevent rust, Chrysler's bodies are cleaned, coated, sprayed (with two coats of primer), baked sanded, painted (with two coats of enamel containing the same tough material used to protect kitchen floors . . . acrylic), and finally baked again.





Hydraulic bumper system absorbs minor impact.

Some of our Newest Chrysler Engineering Features.

The following engineering features, though less well-known than, for example, our Electronic Ignition System, are meant to add to the convenience, reliability and operating economy one can expect of our Chryslers.

For Convenience:

- Full volume foam seats. Foam padding is attached directly to the seat frame, eliminating the need for spring elements. Used on Town & Country second-seat backs and third-seat seats and backs.
- Modular instrument panels. An improved approach to panel design allows all components (gauges, switches, indicators, heater controls) to be removed from the front, rather than the back, of the panel.
- Remote-control outside mirror—right side. Control lever is located just to the right of heater controls for easy driver access. Optional on all Chryslers.
- Larger, molded dash panel liners. To help lessen the chances of road noise reaching the Chrysler passenger compartment, our new liner covers more than 3 times the area than our previous liners.
- Built-in step at the tailgate. By using an extruded aluminum panel between the rear bumper and body, full-size wagons have a built-in step for entering the rear. It also pivots out of the way when the bumper is deflected.
- Revised 3-way tailgate. Due to a newly engineered hinging system, the gate when dropped down, is nearly level with the cargo floor for easier loading.
- External noise reduced 60% from 1974. Through the use of exhaust system resonators, mufflers with more internal baffles and high frequency chambers, larger diameter tail pipes, and either radiator flex fans or thermal fan drives, all help lower the sound level of our 1975 cars.
- 8-stream wiper mounted windshield washers. Each washer puts 4 streams of fluid over its windshield area instead of 1 spray. It's a design you'll appreciate most when you need it most.
- Optional manual vent window (4-door models). It is much easier to seal against wind noise and water leaks because of its unique pivoting.

- Lower axle ratios. With the standard engine for Newport and Newport Custom and the optional engine for New Yorker Brougham and Town & Country, a lower axle ratio is available. As a rule, the lower the axle ratio, the better the fuel economy.
- Light touch accelerator pedal. Both standard and optional engines have dual concentric throttle return spring—in addition to a torsion spring—for extra safety.
- Extension of oil change interval. The recommended oil change interval for all Chryslers has been extended from 3 months/4,000 miles to 6 months/5,000 miles.
- Extension of spark plug replacement interval.

For Operating Economy:

- Optional Fuel Pacer System. It constantly monitors the intake manifold vacuum. When the mixture is "fuel-rich", it alerts the driver with an amber light in the left fender-mounted turn signal. You are using gas more economically when the amber light is off.



Long-life battery.



Long-life spark plug.



Electronic Ignition System

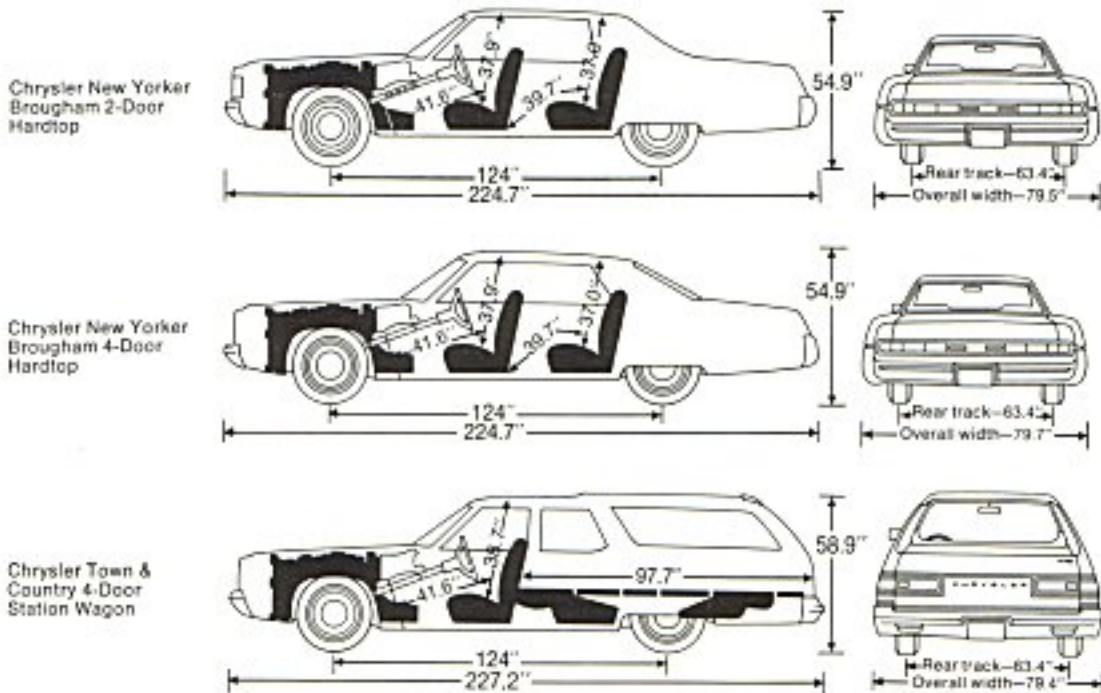
The recommended spark plug replacement interval for Newport and Newport Custom engines operating on unleaded fuels has been increased from 18,000 miles to 30,000 miles.

● Phase II Electronic Ignition System. Standard with all New Yorker Brougham and Town & Country, it combines our Electronic Ignition System with long-life spark plugs and long-life battery.

For Reliability:

- Long-life spark plugs. These new spark plugs have a platinum alloy center electrode with chromium-plated surface. They are standard with the 440 CID engine in New Yorker Brougham and Town & Country.
- Long-life battery. Standard on New Yorker Brougham and Town & Country, this 500 amp battery performs very well under extreme conditions—hot or cold.
- Battery heat shield. An insulated cover which slips over the battery, but allows outside cooling air to flow around it. When the engine is idling in city traffic, this cover can reduce battery temperature rise by as much as 37% which helps prolong battery life. Standard on all Chryslers.
- New Voltage Control System. Protects battery from over-charging (the main factor for a battery dying before its time), reduces radio fade and headlight flare, increases air conditioning air flow when the engine is idling, and prolongs the life of all light bulbs.
- 9 1/4 inch rear axle. Standard on all Chryslers, this design reduces the chances of lubricant leaks or the entrance of water.
- Strong door latches. Standard on all Chryslers, these door latches are smaller in size but stronger than previous latches.

1975 Chrysler Dimensions



STANDARD FEATURES

Newport

Front and rear bumper guards • 2-speed windshield wipers with coordinated washers • Deluxe wheel covers • Dual horns • Full front and rear wheel lip moldings • Drain trough moldings • Bright windshield and rear-window moldings • Belt moldings • Rear hood moldings • HR78 steel-belted radial tires • Speedometer-odometer-tripodometer • Fuel gauge • Alternator gauge • Oil pressure indicator, coolant temperature gauge and high-beam indicator light • Heater/defroster with multi-speed blower • Inside hood release • Color-keyed loop-pile carpeting • Lighted front ashtray • Two rear-seat ashtrays • 12" inside day/night mirror • Ventless door glass • Foam seat cushions • Upper-level ventilation • Lockable bin-type center glove box with coin holder • 400 CID 2-barrel V-8 engine • Torsion-Quiet Ride • TorqueFlite automatic transmission with part-throttle kickdown • Power steering • Power front disc brakes and self-adjusting rear drums • Electronic Ignition System and voltage regulator • High-speed starter • Single exhaust system • 50-ampere alternator • 440-ampere battery.

Newport Custom

All of the above with the following additions and changes: Newport Custom exterior identification • Door upper-frame moldings on 4-door sedan • Deck-lid molding • Sill molding • Dual body-side paint stripes • Split-back 50/50 cloth-and-vinyl bench seat with front center armrest and passenger-side recliner (4-door model) • Seat side shields.

Town & Country

All the above with the following New Yorker

Brougham price class grille design additions and changes: Simulated wood-grain applique on both sides and tailgate • Hardtop-style tailgate can be opened as a door with window raised • Door "ajar" warning light • Roof air deflector • Rear wheel opening skirts • LR78 steel-belted tires • 3-speed windshield wipers with coordinated washers • Fender-mounted turn signal indicators • Town & Country identification • Power Auto-Lock, locks tailgate when ignition is "on" • Power tailgate window • All-vinyl 50/50 bench seat interior • Concealed storage compartment in rear wheel-house cover • Cargo, glove box, map/courtesy and ashtray lights • Full cargo area carpeting • Lockable luggage and storage compartment • Electric clock • 440 CID 4-barrel V-8 • Large-diameter front sway bar • 500-ampere battery • Long-life spark plugs.

New Yorker Brougham

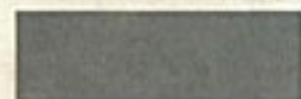
All of the Newport features with the following additions and changes: JR78 steel-belted, radial-ply white sidewall tires • Front wheel lip moldings • Bright windshield drip rail • Full-length sill moldings • Rear taillight periphery moldings • Remote-control, outside, left rearview mirror • Unique grille and taillights • Unique wheel cover styling • Rear-quarter and wheel-opening skirts • Fender-mounted turn signal indicators • 3-speed windshield wipers and coordinated washers • Electric clock • Carpeted trunk floor • Glove box and trunk lights • Right instrument panel ashtray light • Map light • Courtesy light • Power windows • Cloth-and-vinyl bench seat with individual dual center armrests and, on 4-door models, a passenger-side recliner • Rear-seat center armrest • Console-type armrests on all doors • Light-emitting diode warning lights for low fuel, high

engine coolant temperature and low electrical system voltage, headlights "on" warning signal • Low windshield washer fluid and door-ajar lights • Headlight switch with time-delay switch • Automatic parking brake release • Automatic seat-back release on 2-door models • 440 CID 4-barrel V-8 engine • Hood insulator pad • 500-ampere battery • Long-life spark plugs • Undercoating and hood silencer pad.

Standard Safety Features

Large rear reflectors and lights • Side marker lights and reflectors • Back-up lights • Lane-change turn signal • Electric windshield wipers • Left outside rearview mirror • Color-keyed passenger-restraint system with starter interlock • Flame retardant interior material • Locking steering column • Energy-absorbing and padded instrument panel • Safety glass windshield • Energy-absorbing front seat-backs and armrests • Manual door locks—levers with non-override lock feature except driver's door • Interlocking door latches • Flush-type inside door-release levers • Cushioned sun visors • Dual braking system with warning light • Hazard warning light system • Vinyl-clad 12" day/night inside rearview mirror • Two front-seat head restraints • Locking latch on front seat-backs, 2-door models • New hydraulic impact-absorption bumper system • Fuel tank impact protection • Side door beams.

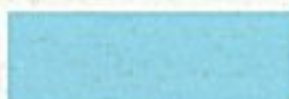
All product illustrations and specifications are based on authorized information. Although descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional, at extra cost. Chrysler Motors Corporation reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models.



Silver Cloud Metallic



Platinum Metallic



Powder Blue



Astral Blue Metallic



Starlight Blue Metallic



Vintage Red Metallic



Bittersweet Metallic



Frosty Green Metallic



Deep Sherwood Metallic



Avocado Gold Metallic



Sahara Beige



Moondust Metallic



Sienna Metallic



Dark Chestnut Metallic



Spinnaker White



Formal Black



Golden Fawn



Inca Gold Metallic



Spanish Gold Metallic

NOTE: Due to occasional printing irregularities, the above colors may vary slightly from actual hues. See your Chrysler Dealer for accurate color chips.

YOUR SIGNS FOR
MOTORING SATISFACTION



Litho in U.S.A. 8-1-74



CHRYSLER
MOTORS CORPORATION

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