

1931 Buick Colors

This card shows the first 1931 Buick colors on Models 50-55. Colors are produced by intermixing the Dural Basic and Tinting Colors.

Buick Colors appear on cards 123-127 inclusive.

Models:	8-50—No. 201 to 8-55—No. 11
Card:	123
Date:	February 1931

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DALLAS, TEXAS, U. S. A.

1931 BUICK COLORS

Model 50—No. 201
 Black Super
 Hanover Blue
 25 oz. 2 Blue
 1 $\frac{7}{8}$ oz. 595 White

HANOVER BLUE

Model 50—No. 202
 Black Super
 Chatham Beige
 14 oz. 7 Yellow
 8 oz. 11 Black
 4 oz. 3 Red

CHATHAM BEIGE

Model 54—No. 1
 Lorenzo Blue
 12 $\frac{1}{2}$ oz. 595 White
 5 $\frac{1}{2}$ oz. 652 Green
 4 $\frac{1}{4}$ oz. 2 Blue
 1 $\frac{1}{2}$ oz. 11 Black

LORENZO BLUE

Lorenzo Blue—Deep Trim
 16 oz. 2 Blue
 6 oz. 595 White
 5 $\frac{1}{2}$ oz. 652 Green
 2 $\frac{1}{2}$ oz. 11 Black

LORENZO BLUE—DEEP

Model 54—No. 2
 Venetian Yellow
 20 oz. 595 White
 3 $\frac{1}{4}$ oz. 585 Med. Yel.
 $\frac{3}{4}$ oz. 3 Red
 $\frac{1}{4}$ oz. 11 Black
 Black Trim

VENETIAN YELLOW

Model 55—No. 10
 Pinehurst Blue
 13 oz. 2 Blue
 6 $\frac{1}{2}$ oz. 595 White
 6 oz. 652 Green
 4 $\frac{1}{2}$ oz. 11 Black

PINEHURST BLUE

Pinehurst Blue—Deep Trim
 13 oz. 2 Blue
 11 oz. 11 Black
 2 $\frac{1}{2}$ oz. 652 Green
 2 oz. 595 White

PINEHURST BLUE—DEEP

Model 55—No. 11
 Longchamps Green
 14 oz. 595 White
 8 oz. 7 Yellow
 1 $\frac{1}{2}$ oz. 652 Green
 $\frac{1}{2}$ oz. 11 Black

LONGCHAMPS GREEN

Longchamps Green—Deep Trim
 24 oz. 652 Green
 3 oz. 11 Black
 $\frac{3}{4}$ oz. 2 Blue

LONGCHAMPS GREEN—DEEP

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1931 Buick Colors

This card is part of the 1931 series which includes Cards 123 to 127, inclusive. The description of the model number can be secured by referring to the 1930 Buick cards.

Use the Dural Colormixing Assortment
CM-700

Models:	8-56—No. 203 to 8-64—No. 21
Card:	124
Date:	February 1931

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1931 BUICK COLORS

Model 56—No. 203
 Cavendish Green
 15 oz. 596 Black
 8 oz. 2 Blue
 2 oz. 595 White
 2 oz. 585 Med. Yel.

CAVENDISH GREEN

Model 56-S—No. 204
 Sport Tan
 16 oz. 595 White
 9 oz. 7 Yellow
 1 $\frac{1}{8}$ oz. 3 Red
 $\frac{5}{8}$ oz. 11 Black

SPORT TAN

Model 56-S—No. 205
 Lorenzo Blue Overall
 Lorenzo Gray Trim
 20 oz. 595 White
 3 $\frac{1}{2}$ oz. 11 Black
 1 $\frac{1}{2}$ oz. 593 Yellow
 $\frac{7}{8}$ oz. 3 Red

LORENZO GRAY

Model 57—No. 206
 Black Super
 Capitol Maroon Body
 16 oz. 5 Maroon
 8 oz. 4 Maroon
 $\frac{1}{2}$ oz. 596 Black

CAPITOL MAROON

Model 57—No. 207
 Black Super
 Etiole Blue
 24 oz. 2 Blue
 3 $\frac{1}{2}$ oz. 5 Maroon
 $\frac{3}{4}$ oz. 595 White
 $\frac{3}{4}$ oz. 11 Black

ETIOLE BLUE

Model 64—No. 20
 Coronado Brown Body
 15 $\frac{1}{2}$ oz. 4 Maroon
 3 oz. 596 Black
 3 oz. 7 Yellow
 1 $\frac{1}{2}$ oz. 597 Orange

CORONADO BROWN

Coronado Tan Trim
 13 oz. 595 White
 12 oz. 7 Yellow
 1 $\frac{3}{4}$ oz. 3 Red
 $\frac{3}{4}$ oz. 11 Black

CORONADO TAN

Model 64—No. 21
 Regales Maroon
 14 oz. 4 Maroon
 6 oz. 5 Maroon
 $\frac{3}{4}$ oz. 1 Blue
 $\frac{1}{8}$ oz. 597 Cr. Orange
 Black Trim

REGALES MAROON

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1931

Buick Colors

Additional Buick color chips and color specifications appear on the opposite side of this page. Specifications shown below complete color combinations on these models.

Model 66—No. 208
Etiole Blue; Black Trim

Model 66S—No. 209
Regales Maroon; Black Trim

Model 67—No. 211
Black Overall

Models: 8-65—No. 30 to
8-67—No. 212
Card: I25
Date: February 1931

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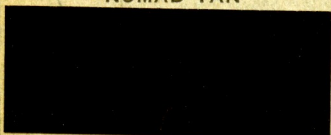
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1931 BUICK COLORS



NOMAD TAN

Model 65—No. 30
 Nomad Tan:
 12 ozs. 595 White
 13¹/₄ ozs. 7 Yellow
 1⁷/₈ oz. 3 Red
 1⁵/₈ oz. 11 Black



WILSHIRE BROWN

Wilshire Brown Trim:
 18 ozs. 4 Maroon
 7¹/₂ ozs. 11 Black
 4 ozs. 597 Cr. Orange
 1 oz. 595 White



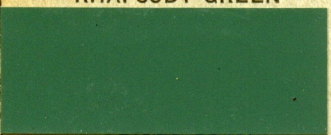
HIGHWAY GRAY

Model 65—No. 31
 Highway Gray:
 12¹/₂ ozs. 7 Yellow
 12 ozs. 595 White
 4¹/₂ ozs. 11 Black
 1¹/₂ oz. 3 Red



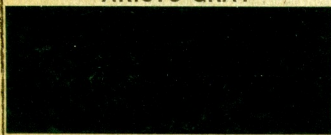
RHAPSODY GREEN

Rhapsody Green Trim:
 18 ozs. 652 Green
 10 ozs. 2 Blue
 5 ozs. 596 Black
 3³/₄ oz. 585 Cr. Yellow



ARISTO GRAY

Model 66-S—No. 210
 Aristo Gray Body:
 18 ozs. 595 White
 4¹/₂ ozs. 7 Yellow
 2³/₄ ozs. 11 Black
 1 oz. 652 Green



ARISTO GREEN

Aristo Green Trim:
 14 ozs. 595 White
 9 ozs. 11 Black
 4¹/₂ ozs. 652 Green
 4¹/₂ ozs. 7 Yellow



VERDA GRAY

Model 67—No. 212
 Black Super
 Verda Gray Body:
 10 ozs. 11 Black
 6¹/₂ ozs. 652 Green
 4¹/₂ ozs. 7 Yellow
 4 ozs. 595 White



CAIRO GREEN

Cairo Green Trim:
 12 ozs. 2 Blue
 8 ozs. 652 Green
 3¹/₂ ozs. 596 Black

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1931 BUICK COLORS

Model 86—No. 215
 Black Super
 Gramercy Blue Body
 14½ oz. 2 Blue
 8½ oz. 5 Maroon
 2 oz. 11 Black
 5⁄8 oz. 595 White

GRAMERCY BLUE

Model 87—No. 216
 Black Super
 Gleneagle Green Body
 13½ oz. 11 Black
 12 oz. 2 Blue
 3¾ oz. 597 Cr. Orange
 1⁄8 oz. 595 White

GLENEAGLE GREEN

Algonquin Green, Dp. Trim
 26 oz. 596 Black
 5 oz. 2 Blue
 21½ oz. 597 Cr. Orange
 1 oz. 595 White

ALGONQUIN GREEN
 DEEP

Model 90—No. 218
 Black Super
 Cavendish Green Body
 15 oz. 596 Black
 8 oz. 2 Blue
 2 oz. 595 White
 2 oz. 585 Med. Yel.

CAVENDISH GREEN

Model 90—No. 219
 Black Super
 Classic Blue
 20 oz. 2 Blue
 1⁄2 oz. 596 Black
 1⁄4 oz. 595 White

CLASSIC BLUE

Model 91—No. 220
 Black Super
 Chancellor Blue
 20 oz. 5 Maroon
 11 oz. 2 Blue
 1⁄8 oz. 595 White

CHANCELLOR BLUE

Model 91—No. 221
 Black Super
 Madrid Maroon
 17 oz. 4 Maroon
 6 oz. 5 Maroon
 7⁄8 oz. 596 Black
 1⁄8 oz. 595 White

MADRID MAROON

Model 67—No. 213
 Black Super
 Valescure Tan Body
 16½ oz. 7 Yellow
 7½ oz. 595 White
 5¾ oz. 3 Red
 3¾ oz. 11 Black

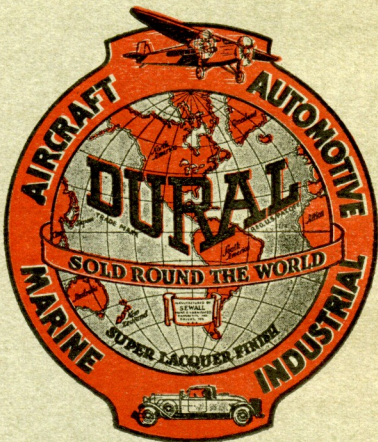
VALESCURE TAN

Valescure Brown Trim
 15 oz. 4 Maroon
 8 oz. 11 Black
 1¾ oz. 597 Cr. Orange
 1⁄4 oz. 595 White

VALESCURE BROWN

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1931 Buick Colors

Colors are mixed in your shop by using the Dural Basic and Tinting Colors. Keep the colorformula books up to date and in a good condition. Damaged cards will be replaced free upon request.

Upper	Model 95—No. 51	Body
Open Car		Etolle Blue
	Model 96—No. 223	
Black		Black
	Model 96-S—No. 226	
Black		Mentone Tan Trim

Models:	8-94—No. 41 to 8-96—No. 228
Card:	127
Date:	February 1931

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1931 BUICK COLORS

Model 94—No. 41
 Everglades Blue
 18 oz. 2 Blue
 5 oz. 5 Maroon
 1 oz. 595 White

EVERGLADES BLUE

Normandy Gray
 23 oz. 595 White
 4½ oz. 11 Black
 1½ oz. 593 Yellow
 ½ oz. 3 Red

NORMANDY GRAY

Model 95—No. 50
 Algonquin Green
 20 oz. 11 Black
 4 oz. 652 Green
 4 oz. 597 Cr. Orange
 3½ oz. 595 White
 Algonquin Gr. Dp. Trim

ALGONQUIN GREEN

Model 96—No. 224
 Black Super
 Connaught Brown Body
 20 oz. 4 Maroon
 12 oz. 11 Black
 1½ oz. 585 Med. Yel.
 ½ oz. 595 White
 Capitol Maroon Trim

CONNAUGHT BROWN

Model 96—No. 225
 Black Super
 Etoile Blue Body
 Montieaus Blue Trim
 16 oz. 2 Blue
 4½ oz. 5 Maroon
 2 oz. 595 White
 1 oz. 11 Black

MONTIEAUS BLUE

Model 96-S
 Pearth Green Body
 14 oz. 595 White
 7 oz. 11 Black
 4 oz. 593 Yellow
 1¼ oz. 3 Red

PEARTH GREEN

Pearth Green Med. Trim
 12 oz. 11 Black
 8½ oz. 595 White
 5½ oz. 597 Cr. Orange
 5 oz. 652 Green

PEARTH GREEN
 MEDIUM

Model 96-S—No. 228
 Embassy Beige
 20 oz. 595 White
 8 oz. 7 Yellow
 3½ oz. 3 Red
 2 oz. 11 Black

EMBASSY BEIGE

Embassy Brown Trim
 13½ oz. 7 Yellow
 6 oz. 595 White
 6¾ oz. 3 Red
 6⅞ oz. 11 Black

EMBASSY BROWN

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