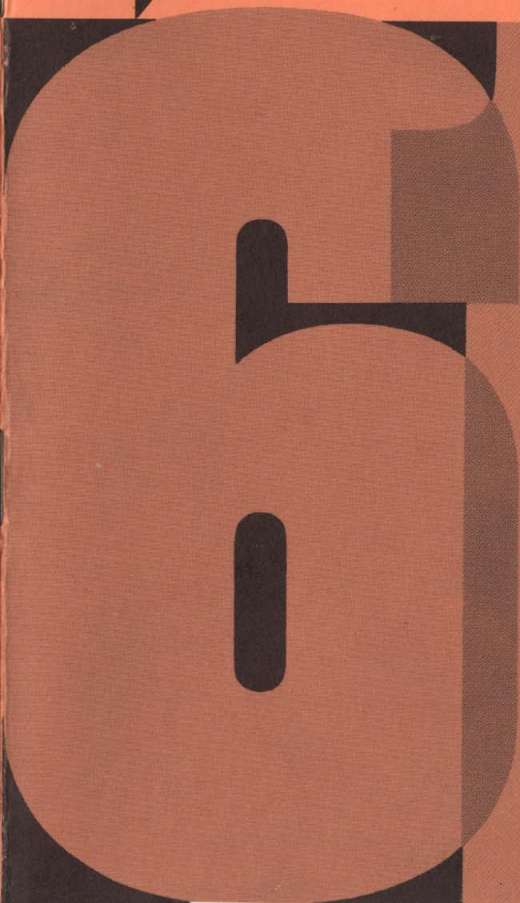


# PONTIAC ACCESSORIZER



# *For Faster Delivery . . . Greater Order 1961 Pontiac*

## Suggested Retail Prices

Prices and Groups Subject to Change Without Notice

### **BASIC GROUP (061)**

<b>Catalina and Ventura</b> .....	<b>\$218.10</b>
<b>Star Chief and Bonneville</b> .....	<b>213.26</b>
Circ-L-Aire Heater and Defroster	
Super De Luxe Radio and Manual Antenna	
Dual Speed Electric Wipers (Catalina and Ventura only)	
Custom Foam Cushion—Front only (N.A. with Bucket Seats)	
Back-Up Lamps	
H.D. Air Cleaner (Std. on Tri-Power Engine)	

### **DE LUXE BASIC GROUP (064)**

<b>Catalina and Ventura Exc. Safari</b> .....	<b>\$268.30</b>
<b>Catalina Safari</b> .....	<b>254.15</b>
<b>Star Chief and Bonneville Exc. Safari</b> .....	<b>263.46</b>
<b>Bonneville Safari</b> .....	<b>249.31</b>
Circ-L-Aire Heater and Defroster	
"Wonder Bar" Radio and Manual Antenna	
Separa-Phonic Rear Speaker (Exc. Safari)	
Dual Speed Electric Wipers (Catalina and Ventura only)	
Custom Foam Cushion—Front only (N.A. with Bucket Seats)	
Back-Up Lamps	
H.D. Air Cleaner (Std. on Tri-Power Engine)	

### **SAFETY GROUP (082)**

Windshield Washer  
Safeguard Speedometer and Fuel Level Warning Lamp  
Instrument Panel Pad (Std. on Bonneville)

MODEL	PRICE
All Except Bonneville .....	\$51.32
All Bonneville .....	32.17

### **PROTECTION GROUP (062)**

<b>All Except Bonneville and Safaris</b> .....	<b>\$14.63</b>
<b>All Bonneville and Safaris</b> .....	<b>12.05</b>
Floor Throw Mats—Front and Rear	
Spare Wheel and Tire Cover—Std. on Bonneville	

*Convenience . . . Bigger Savings . . .*

# *Accessories by the Group*

—FACTORY INSTALLED

## **MIRROR GROUP (081)**

All	\$17.48
Outside Remote Control Mirror, L.H.	
Inside Non-Glare Tilt Mirror	
Visor Vanity Mirror	

## **LAMP GROUP (084)**

Luggage-Utility Lamp (Exc. Safaris) (Underhood-Utility Lamp on all Safaris)	
Glove Compartment Lamp	
Dome and Reading Lamp (Exc. Convertible)	
Courtesy Lamps (Std. on Catalina Convertible and all Bonneville)	
Cigar Lighter and Ash Tray Lamps (R.H. Ash Tray Included on Catalinas without Decor Group)	
Parking Brake Lamp	

MODEL	PRICE
Bonneville Convertible	\$19.20
Catalina Convertible	21.35
Bonneville Safari	27.59
Bonneville Sports Coupe and Vista	32.00
All Venturas and Star Chief Sedan	34.69
All Catalinas Exc. Convertible and 9-Pass. Safari	36.84
Star Chief Vista	39.10
Catalina 9-Pass. Safari	40.82

## **DECOR GROUP (078) (Available Only on Catalina Series)**

Custom Steering Wheel	
De Luxe Wheel Discs	
Custom Moldings and R.H. Ash Tray	

MODEL	PRICE
Catalina Sports Sedan	\$57.35
Catalina Sports Coupe	51.53
Catalina Vista	45.30
Catalina Sedan	61.12
Catalina Convertible	37.23
Catalina 6- and 9-Passenger Safari	66.81

# Individual Factory-Installed Options and Accessories

Group	Description	Suggested Retail Price
431	Air Cleaner, H. D.	\$ 5.38
581	Air Conditioner—Circ-L-Aire	430.40
622	Antifreeze, All Winter +8°	4.30
621	Antifreeze, All Winter -20°	7.20
701	Axle, Economy	N.C.
702	Axle, Performance	N.C.
562	Bucket Seats (Bonneville only)	116.21
572	Carrier, Luggage (Safari only)	98.56
604	Clock, Electric (Catalina only)	17.00
634	Cover, Spare Wheel & Tire (Exc. Safari and Bonneville)	2.58
414	Cushion, Custom Foam—Frt. only (Exc. Bucket Seats)	10.65
641	Cushion, Foam—Rear Seat 2311-35-39-45-69, 2539, 2639-69	12.75
691	Differential, Safe-T-Track	42.50
601	Engine Crankcase Ventilation	5.38
66E	Engine, Economy (Hydra-Matic only)	N.C.
66B	Engine, Four Barrel Carburetor (Exc. Bonneville)	23.94
66C	Engine, Tri-Power 23-25-26 Hydra-Matic	120.30
	23-25 Synchronmesh	168.40
66C	Engine, Tri-Power 27-28 Hydra-Matic	110.40
	26 Synchronmesh	131.70
	27 Synchronmesh	158.50
	28 Synchronmesh	121.80
66C	Engine, Four Barrel 425A 2300-2500-2600 Hydra-Matic	251.24
	2700-2800 Hydra-Matic	230.26
	2300-2500 Synchronmesh	293.64
	2600 Synchronmesh	245.54
	2700 Synchronmesh	278.36
	2800 Synchronmesh	230.26
66C	Engine, 3-2 Barrel 425A 2300-2500-2600 Hydra-Matic	347.65
	2700-2800 Hydra-Matic	337.75
	2300-2500 Synchronmesh	395.75
	2600 Synchronmesh	359.06
	2700 Synchronmesh	385.85
	2800 Synchronmesh	349.14
511	Exhaust, Dual	30.88
531	Glass, E-Z-Eye Tinted	43.00
592	Headlamp Control—Guide-Matic	43.04
381	Heater and Defroster, Circ-L-Aire	94.15
382	Heater and Defroster, Direct-Aire	75.32
478	Lamps, Back-up	14.31
492	Lamps, Cigar Lighter and Ash Tray (Includes R.H. Ash Tray) On Catalina only exc. with Decor	6.40
492	Lamps, Cigar Lighter and Ash Tray—Ventura, Star Chief Bonneville and Catalina with Decor Group	4.25
491	Lamps, Courtesy (2)—Except Catalina Conv., 9 passenger Safari and Bonneville	7.10
491	Lamps, Courtesy—9 passenger Safari—includes light in rear compartment	11.08
484	Lamps, Dome and Reading, Adjustable (Exc. Convertible, Bonneville Sports Coupe and Vista, and Star Chief Vista)	8.39

Group	Description	Suggested Retail Price
434	Lamps, Dome and Reading—Adjustable—Bonneville Sports Coupe and Vista, and Star Chief Vista	\$ 12.80
482	Lamp, Glove Box	2.85
481	Lamp, Luggage—Utility (Exc. Safari)	7.10
481	Lamp, Underhood—Utility (Safari)	7.10
494	Lamp, Parking Brake	5.00
632	Mat, Front and Rear (Pair)	12.05
571	Mat, Front only (Pair)	6.24
452	Mirror, Inside Non-Glare Tilt	4.25
451	Mirror, Outside Rear View (L.H. only)	5.54
448	Mirror, Outside Remote Control (L.H. only)	11.78
454	Mirror, Visor Vanity	1.45
424	Pad, Instrument Panel (Exc. Bonneville)	19.15
508	Power Brake—Wonder-Touch	43.00
561	Power Seat—Six-Way—(Exc. Bucket Seats or 4-Spd. Synch.)	96.84
501	Power Steering—Wonder-Touch	107.50
551	Power Window Lifts (All Vert. Windows)	106.25
552	Power Window, Safari Lift Gate (Exc. 9 passenger)	31.85
391	Radio and Manual Antenna, Super De Luxe	88.77
392	Radio and Electric Antenna, Super De Luxe	118.52
393	Radio and Manual Antenna, Wonder Bar	124.82
394	Radio and Electric Antenna, Wonder Bar	154.57
734	Radiator, Heavy Duty and Oil Cooler (Hydra-Matic only)	14.63
738	Heavy Duty Cooler Package (Synchromesh only)	8.39
401	Speaker, Rear Separata-Phonic (Exc. all Safari)	14.15
422	Speedometer, Safeguard and Fuel Level Warning Lamp	19.15
642	Springs, Heavy Duty (Safari only)	6.24
461	Steering Wheel, Custom (All Catalina, exc. with Decor Group)	14.52
591	Throttle Control, "Magi-Cruise"	15.60
22	Tires (5) White Sidewall 8.00 x 14 (Except cars with air conditioning and Safari)	40.78
31	Tires (5) Oversize 8.50 x 14 (Except cars with air conditioning and Safari)	18.29
32	Tires (5) White Sidewall, Oversize 8.50 x 14 (Except cars with air conditioning and Safari)	62.89
	Cars with air conditioning and Safari	44.60
671	Transmission, Super Hydra-Matic	231.34
676	Transmission, 4 Speed Synchromesh	306.66
402	Washer, Windshield	13.02
694	Wheels, Drums and Hubs—aluminum	
	All Catalina—except with Decor Group	122.66
	Catalina with Decor Group, Ventura, Star Chief and Bonneville	107.06
521	Wheel Discs, Custom	
	All Catalina—except with Decor Group	31.20
	All Catalina with Decor Group, Ventura, Star Chief and Bonneville	15.60
462	Wheel Discs, De Luxe	
	Catalina—except with Decor Group	15.60
412	Wipers, Dual Speed Electric—Catalina and Ventura only	4.84
	Two Tone Paint—Standard Colors	12.80
	Two Tone Paint—Special Colors	52.99
	Solid, Special Color Paint	40.19

# Dealer-Installed Accessories

Prices F.O.B. GMPD or Factory Warehouse

Part No.	Description	Suggested Retail Price
989769	Air Conditioner "Cool Pack" Exc. 425A	\$330.00
989762	Adapter—Hood Pad—All Catalina	2.25
989772	Adapter—Std. Steering	7.95
989773	Adapter—Power Steering	3.75
989775	Adapter—R.H. Courtesy Lamp	.50
989770	Air Conditioner—Circ-L-Aire (Exc. 425A Engine)	450.00
989762	Adapter—Hood Pad—All Catalina	2.25
989772	Adapter—Std. Steering	7.95
989773	Adapter—Power Steering	3.75
989774	Adapter—All Safari	5.10
989776	Adapter—Shroud Insulator	2.50
989816	Adapter—Man. Cont. Heater	1.20
989771	Air Conditioner—Circ-L-Aire (less radiator)	430.00
	Note: All adapters listed for 989770 also needed to install this package. Car must also be equipped with H.D. radiator	
989711	Antenna, Electric (Exc. Safari)	28.00
989712	Antenna, Electric (Safari)	28.00
989713	Antenna, Manual	8.25
989731	Basket, Litter (Exc. Air Condition)	3.95
989545	Basket, Litter (Air Condition)	2.50
989728	Belt, Seat	12.95
989746	Brakes, Power	48.00
989747	Adapter, SM Trans. with 989746	2.90
988499	Carrier, Luggage—Safari	93.50
989689	Clock, Electric	17.50
989753	Compass	
989680	Cover, Spare Wheel and Tire (Exc. Safari and Bonneville)	3.75
988594	Curb Feelers	2.50
988539	Cushion "Kool Kooshion"	4.75
989754	Dispenser—Tissue	4.50
989755	Dual Exhaust—Std. with 425A Engine	36.50
988449	Glareshield, W/S 23-25-26-27-28—Exc. Conv.	15.75
988450	Glareshield, W/S 2367-2867	15.75
985006	Glareshield, Rear Window 2337-2537-2837	17.75
989701	Guide-Matic Headlamp Control	39.25
989716	Heater and Defroster—Man. Control (Exc. Circ-L-Aire Cond.)	61.50
989717	Heater and Defroster—Push Button (With Circ-L-Aire Cond.)	79.25
989758	Horn, Trumpet	14.70
989705	Lamp, Ash Tray and Cigar Lighter (25-26-27-28)	4.35
989706	Lamp, Ash Tray and Cigar Lighter (Incls. R. H. Ash Tray)	6.95
989707	Lamp, Back-Up—Exc. Safari	12.85
989748	Lamp, Back-Up—Safari	12.85
989709	Lamp, Courtesy	5.85
989708	Lamp, Glove Box	2.25
989710	Lamp, Luggage-Utility (Exc. Safari)	6.95
989729	Lamp, Parking Brake	4.15
989759	Lamp, Spot—Inside Control (less brackets)	26.00
989760	Bracket, L.H. for Spot Lamp	2.95
989821	Bracket, R.H. for Spot Lamp	2.95
989730	Lamp, Underhood	3.15
989718	Lamp, Underhood—Utility—All Safari	7.25
988747	Lock, Gas Cap	3.25
985073	Lock, Rear Door Safety (4-Doors)	2.95

Part No.	Description	Suggested Retail Price
989702	Magi-Cruise Throttle Control (Exc. with Air Conditioner)	\$ 15.40
989703	Magi-Cruise Throttle Control (With Air Conditioner)	15.40
989732	Mat, Front Pair—Ivory	7.95
989738	Mat, Rear Pair—Ivory	7.50
989733	Mat, Front Pair—Grey	7.95
989739	Mat, Rear Pair—Grey	7.50
989734	Mat, Front Pair—Blue	7.95
989740	Mat, Rear Pair—Blue	7.50
989735	Mat, Front Pair—Green	7.95
989741	Mat, Rear Pair—Green	7.50
989736	Mat, Front Pair—Coronado Red	7.95
989742	Mat, Rear Pair—Coronado Red	7.50
989737	Mat, Front Pair—Mahogany	7.95
989743	Mat, Rear Pair—Mahogany	7.50
989800	Mat, Front Full—Ivory	9.95
989801	Mat, Front Full—Grey	9.95
989802	Mat, Front Full—Blue	9.95
989803	Mat, Front Full—Green	9.95
989804	Mat, Front Full—Coronado Red	9.95
989805	Mat, Front Full—Mahogany	9.95
988818	Mirror, Inside Tilt	5.95
989690	Mirror, Outside L.H.	5.95
989691	Mirror, Outside R.H.	5.95
989698	Mirror, Remote Control, L.H. Only	11.95
984666	Mirror, Visor Vanity—Exc. Conv.	1.65
989714	Mirror, Visor Vanity—Conv.	1.65
989650	Pad, Safari Rear Compartment—Grey	16.95
989651	Pad, Safari Rear Compartment—Mahogany	16.95
989720	Pad, Inst. Panel—Black Pearl	16.00
989721	Pad, Inst. Panel—Bristol Blue	16.00
989722	Pad, Inst. Panel—Vermont Green	16.00
989723	Pad, Inst. Panel—Mahogany	16.00
989724	Pad, Inst. Panel—Burgundy	16.00
989692	Radio, Wonder Bar	124.00
989693	Radio, Super De Luxe	89.85
989751	Release, Deck Lid—(Exc. Tri-Power)	12.50
989752	Release, Deck Lid—(Tri-Power)	8.50
985075	Screen, Safari Rear Window	19.75
985076	Screen, Safari Rear Door (Pair)	18.95
989765	Speaker, Rear (2300 exc. 2335-45-67)	13.50
989766	Speaker, Rear (25-26-28 Exc. 2837-67)	13.00
989768	Speaker, Rear (2367, 2837-67)	13.50
988480	Ventshades—2311	9.95
988481	Ventshades—2369-2669	9.95
988482	Ventshades—2335-45-2735	9.95
989699	Wheel Discs—De Luxe	26.50
989700	Wheel Discs—Custom	44.00
989688	Wheel, Custom Steering	21.00
989744	W/S Washer—For Single Speed Wiper	13.95
989745	W/S Washer—For Dual Speed Wiper	13.95
989663	W/S Washer Solvent (1 pint) and bracket	12.00
989664	W/S Washer Solvent (1 pint)	9.60

## *Suggested Local Delivered Price*

CATALINA SPORTS SEDAN	
CATALINA SEDAN	
CATALINA SPORTS COUPE	
CATALINA VISTA	
CATALINA CONVERTIBLE COUPE	
CATALINA 6-PASSENGER SAFARI	
CATALINA 9-PASSENGER SAFARI	
VENTURA SPORTS COUPE	
VENTURA VISTA	
STAR CHIEF SEDAN	
STAR CHIEF VISTA	
BONNEVILLE SPORTS COUPE	
BONNEVILLE VISTA	
BONNEVILLE CONVERTIBLE COUPE	
BONNEVILLE CUSTOM SAFARI	