



*STEP  
OUT FRONT  
IN '66 ... in a Rocket Action Oldsmobile!*

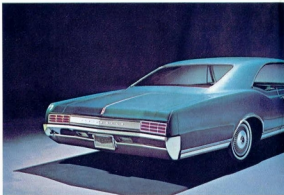
TORONADO • NINETY-EIGHT • DELTA 88 • DYNAMIC 88 • JETSTAR 88 • CUTLASS • F-85 • VISTA-CRUISER • STARFIRE • 4-4-2



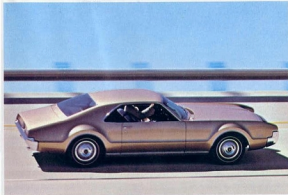
## Look to OLDS for the NEW!

From the new one-of-a-kind Toronado to the thrifty new F-85, you'll find more that's new in the '66 Oldsmobiles! New luxury in the Ninety-Eights. New action in the 88s. New choices in the Cutlass models. New Vista-Cruisers and F-85 wagons. Sporty new versions of Starfire and 4-4-2!

And for '66, all Oldsmobiles feature the following standard equipment: front and rear seat belts, two-speed windshield wipers and washers, outside mirror, dual back-up lights, padded sun visors and padded instrument panel. See your Oldsmobile dealer . . . step out front in a Rocket Action Olds!



Out front in Style!



Out front in Performance!



Out front in Luxury!



## NINETY-EIGHT

The beauty that meets the eye on this page will be a source of continuing pride and pleasure over the years. Along with Ninety-Eight's brilliant responsiveness. Its soft four-coil-spring ride. And many luxury items such as power steering, power brakes, electric clock—all standard on all five models. Ninety-Eight makes it easy for you to join the fine-car class—at a price that's a very pleasant surprise!



## CUTLASS SUPREME

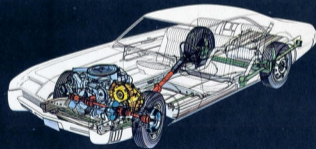
Start your ohh-ing and ahh-ing where you will. The spanking new grille. Sassy new silhouette. Snappy round wheel cuts. Optional vinyl roof. 330 cubic inches of engine! It all adds up to the great new Cutlass Supreme. And there are four other nifty Cutlass models besides.

## TORONADO



New one-of-a-kind car . . .  
engineered by Oldsmobile!

Toronado . . . newest machine on the '66 scene! Bold new look that says tomorrow's here! Radar-like roadability from new front wheel drive. Up-front traction. Spacious, six-passenger interior. Flat floor. Unique draft-free ventilation. 425-cubic-inch V-8 with 385 high-compression horsepower. So new, the only thing you can compare it with is another Toronado!



Front wheel drive  
puts the traction  
where the action is!

Engine, transmission, differential and steering are all up front! Toronado Rocket V-8 feeds power to front wheels via Turbo Hydra-Matic. Result: Toronado pulls (rather than pushes) you through tight turns. Improves traction and stability . . . reduces noise and vibration.



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## Every '66 Olds . . . Tornado-Inspired!

### DELTA 88

Talk Delta . . . and you're talking the fresh new "look of tomorrow!" Interiors on all four models, including the new Delta 88 convertible, are loaded with luxury and smart appointments. All offer up to 375 Rocket V-8 horsepower!



**DYNAMIC 88** Moves you—more ways than one! Longer, lower, more impressive looking than ever! More action from Oldsmobile's 425-cu.-in. Super Rocket V-8! Four smart new models . . . one smart buy!



**JETSTAR 88** New look. New interiors. New Rocket action! And you can choose either Turbo Hydra-Matic or Jet-away. Three Jetstar 88s in all—all priced low . . . right down with cars in the popular-price field!



## STATION WAGONS

Pick from four giant-sized Vista-Cruisers—2- and 3-seat models. All with sweeping new lines on a 120-inch wheelbase. And a cargo area over 100-cu.-ft. big! Or go the value-packed F-85 wagon route . . . standard or Deluxe!



## STARFIRE

A look all its own! 425 cubic inches of engine that delivers 375 V-8 horse! A gentle, road-leveling ride! Chrome-appliqued thin-shell bucket! Floor-mounted console. All this and more—included in Starfire's attractive price!



## 4-4-2

No mistaking it! Olds 4-4-2 comes on strong. 350 horsepower. Four-barrel carb. Twin pipes. Heavy-duty suspension. Red-line tires. Yours in any F-85 V-8 coupe or convertible—five in all—to pack a ton of fun into every mile!



OLDSMOBILE FOR 1966 brings you a brand new total spectrum of selection! A full range of cars to please practically everybody—luxury models, sports models, economy models, and everything in between! Full range of sizes, performance, appointments. Full range of prices, too! There's a Rocket for every pocket—and one's just right for you!

You can equip your Olds, at extra cost, with a variety of options and accessories, many of which are shown in the illustrations. Accessories and power features described or illustrated in this folder are optional at extra cost unless otherwise specified. A full price list for all models and options is available at any authorized Oldsmobile Dealer's.

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