

*How does a tiger
change its stripes
for
'66?*



BEAUTIFULLY!

Meet the tigers for '66!



TEMPEST SPORTS COUPE



TEMPEST 4-DOOR SEDAN



TEMPEST STATION WAGON



TEMPEST CUSTOM SPORTS COUPE



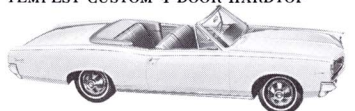
TEMPEST CUSTOM 4-DOOR SEDAN



TEMPEST CUSTOM HARDTOP COUPE



TEMPEST CUSTOM 4-DOOR HARDTOP



TEMPEST CUSTOM CONVERTIBLE



TEMPEST CUSTOM STATION WAGON



LE MANS SPORTS COUPE



LE MANS HARDTOP COUPE



LE MANS 4-DOOR HARDTOP



LE MANS CONVERTIBLE



GTO SPORTS COUPE



GTO HARDTOP COUPE



GTO CONVERTIBLE



CATALINA 2-DOOR SEDAN



CATALINA 4-DOOR SEDAN



CATALINA HARDTOP COUPE



CATALINA 4-DOOR HARDTOP



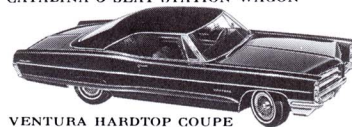
CATALINA CONVERTIBLE



CATALINA 2-SEAT STATION WAGON



CATALINA 3-SEAT STATION WAGON



VENTURA HARDTOP COUPE



2+2 SPORTS COUPE



2+2 CONVERTIBLE



STAR CHIEF EXECUTIVE 4-DOOR SEDAN



STAR CHIEF EXECUTIVE HARDTOP COUPE



STAR CHIEF EXECUTIVE 4-DOOR HARDTOP



BONNEVILLE HARDTOP COUPE



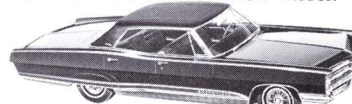
BONNEVILLE 4-DOOR HARDTOP



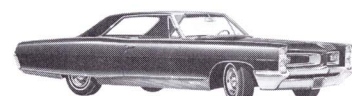
BONNEVILLE CONVERTIBLE



BONNEVILLE 3-SEAT STATION WAGON



BROUGHAM 4-DOOR HARDTOP



GRAND PRIX HARDTOP COUPE

THE TIGERS FROM PONTIAC

All new styling—front and rear—with new engineering developments.

Starting with the low-price, fuel-saving Tempest and moving up the line to the elegant and powerful Grand Prix, Pontiac introduces new series, new lines, new models, and new options—to give Pontiac buyers the widest choice of cars available.

New standard equipment on all Pontiac models—padded instrument panel, padded sun visors, seat belts front and rear, windshield washers, 2-speed windshield wipers (Catalina, Ventura, 2+2, Star Chief Executive, Bonneville, Brougham and Grand Prix feature articulated windshield wipers), non-glare wiper arms, back-up lamps, inside rear view mirror and outside rear view mirror.

New seats! Le Mans, GTO, 2+2 and Grand Prix feature all new Strato seats. More comfortable, more streamlined than bucket seats. New optional split profile bench seats have a free standing center armrest. In *up* position, it's a smart bench seat. In *down* position, they're like the new Strato bucket seats. Headrests available for all seats. Reclining right Strato seat, optional.

New, fully-synchronized (forward gears) 3-speed manual transmission—standard equipment on all Tempest-sized models.

Great new Overhead Cam 6 cylinder engine—comes two ways:

- Standard single barrel carburetor OHC 6 displaces 230 cubic inches @ 165 hp.
- Optional High Compression OHC-6, with 4-barrel carburetor and other specific components, delivers 207 hp.

Brand new Sports Option for Tempest, Tempest Custom and LeMans models includes:

- 4-BBL OHC 6 engine.
- Chromed low-restriction air cleaner.
- Floor mounted Hurst shifter.
- Heavy-duty stabilizer bar.
- Sports type shock absorbers.

- High performance 3.55:1 axle ratio.
- Heavy-duty clutch.
- Higher rated battery—53 amp. hrs.
- Low restriction, high performance exhaust system.
- Special SPRINT nameplates.
- Sprint striping (2-doors only).

Four Great V-8's!

- 2-Barrel 326 cu. in. Runs on regular fuel. Delivers 250 hp. Optional all Tempest, Tempest Custom and LeMans models.
- 4-Barrel 326 cu. in. H.O. V-8 comes on with 285 hp. Optional all Tempest, Tempest Custom and LeMans models.
- 4-Barrel 389 cu. in. V-8 punches out 335 hp. Standard GTO engine.
- 3/2 Barrel 389 cu. in. V-8 optional GTO optimum performance engine @ 360 hp.

4-Link rear suspension on a wider rear track adds smoothness and roadability to the soft, stable ride.

Vibrations reduced greatly due to special refinements to the outside diameter of the propeller shaft.

New 4-Door Hardtop model added to Tempest Custom and LeMans Series.

New, completely sealed fuel pump—for added performance during hot or humid weather or during prolonged idle conditions.

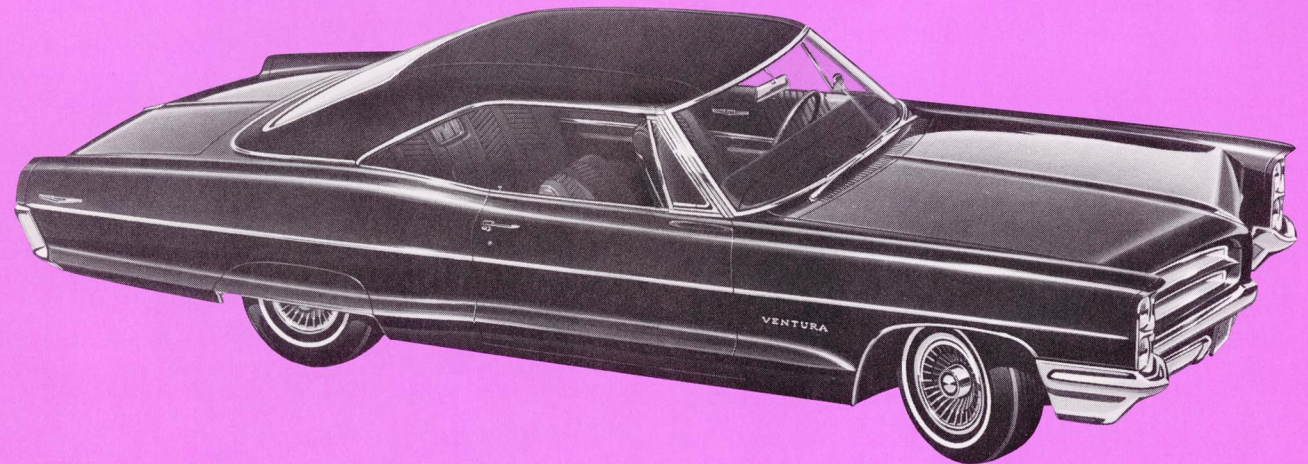
New optional integral wheel hub and drum. Sharp looking and functional. Dissipates heat and prolongs brake lining life.

New, low-profile tires, with round shoulder design. Smoother looking . . . smoother riding.

The Wide-Track Pontiac Tempest, Tempest Custom, LeMans & GTO.



The Wide-Track Pontiac Catalina, Ventura, 2+2, Star Chief Executive, Bonneville, Brougham & Grand Prix.



New front styling, with new materials, new glamour and greater durability.

Ten great V-8's to choose from. Start with economical 256-hp regular fuel 389 V-8 engine up to the 376 hp Tri-power 421 High Output V-8.

A completely redesigned instrument panel with easier instrumentation and better location of controls. Bonneville, Brougham and Grand Prix feature fine genuine walnut paneling.

New, collapsible passenger assist handle on Bonneville, Brougham and Grand Prix.

New, exclusive optional two-stage exhaust system. Muffler muffles sound—resonator hushes the muffle.

New 4-link rear suspension and larger rear spring insulator soften and quiet the Pontiac ride.

Swept-hip perimeter frame redesigned to combine greater sturdiness with softer riding characteristics.

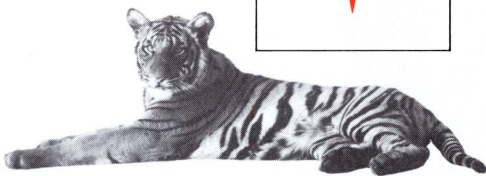
New ball-type steering pivot joint for greater durability and more positive linkage.

Courtesy lamp, parking brake warning lamp, cigarette lighter and ash-tray lamp, glove compartment lamp, luggage compartment lamp and back-up lamps are new standard convenience equipment this year.

New, lower, swift-looking design on the convertibles.

There's more to these Wide-Track tigers than meets the eye. Drive one soon and see what we mean.

*The tiger
scores again*



Grrrrrrrr !

PONTIAC MOTOR DIVISION • GENERAL MOTORS CORPORATION