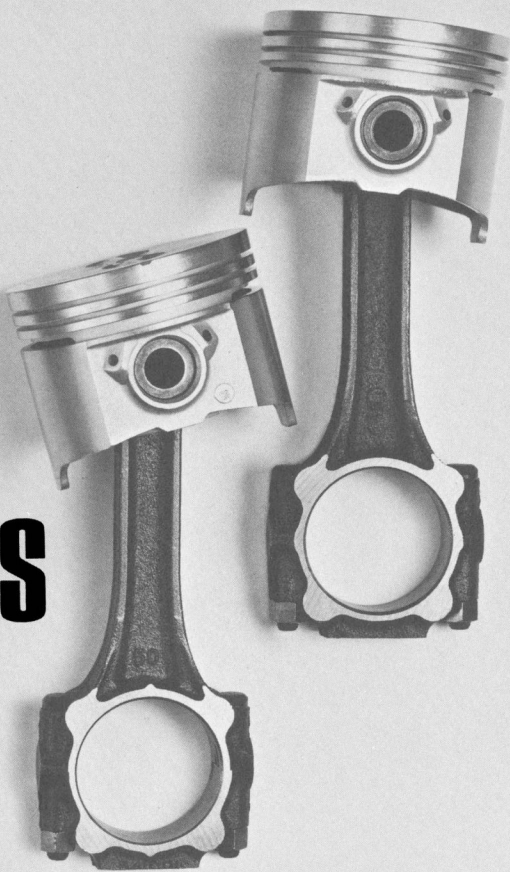


who needs



them?

not you

Because Pontiac's new Overhead Cam 6 doesn't either. In fact, with an OHC 6 up front, your company cars get all the snap of most V-8's, plus all the buck-squeezing thrift of the usual six. You're asking how come? Mainly because we put the camshaft up over the valves, the way the great European road machines have had them for years. But, instead of using a heavy, noisy chain to run the whole works, we came up with a neoprene timing belt, reinforced with fiberglass cords, that never needs lubrication, never stretches, never gets loose. And the result is more power with more rpm's than you can find in any American production six. There are a lot more engineering goodies about our revolutionary new OHC 6. But we'll just say that it comes standard with 165 horsepower in every Pontiac Tempest, Tempest Custom and LeMans. And if you want to see how it looks installed, just lift the flap over there. Great, eh? Now if you want to feel how it drives, just get in touch with your nearby Pontiac dealer. Or drop a line to our Fleet Sales Department, Pontiac Motor Division, Pontiac, Michigan 48053.

