



Pontiac Air Conditioning.

*Isn't this the year you should have
the weather exactly as you like it?*

Pontiac Automatic Temperature Control Air Conditioning.

Pontiac Automatic Temperature Control Air Conditioning single-handedly cools in summer, heats in winter and dehumidifies—all automatically. This means you set the control at the temperature you want, and that's the way it stays—through summer, winter, fall, spring, rain, shine or snow. Through it all, Pontiac Automatic Temperature Control Air Conditioning maintains the same comfortable, pleasant, dry climate range.

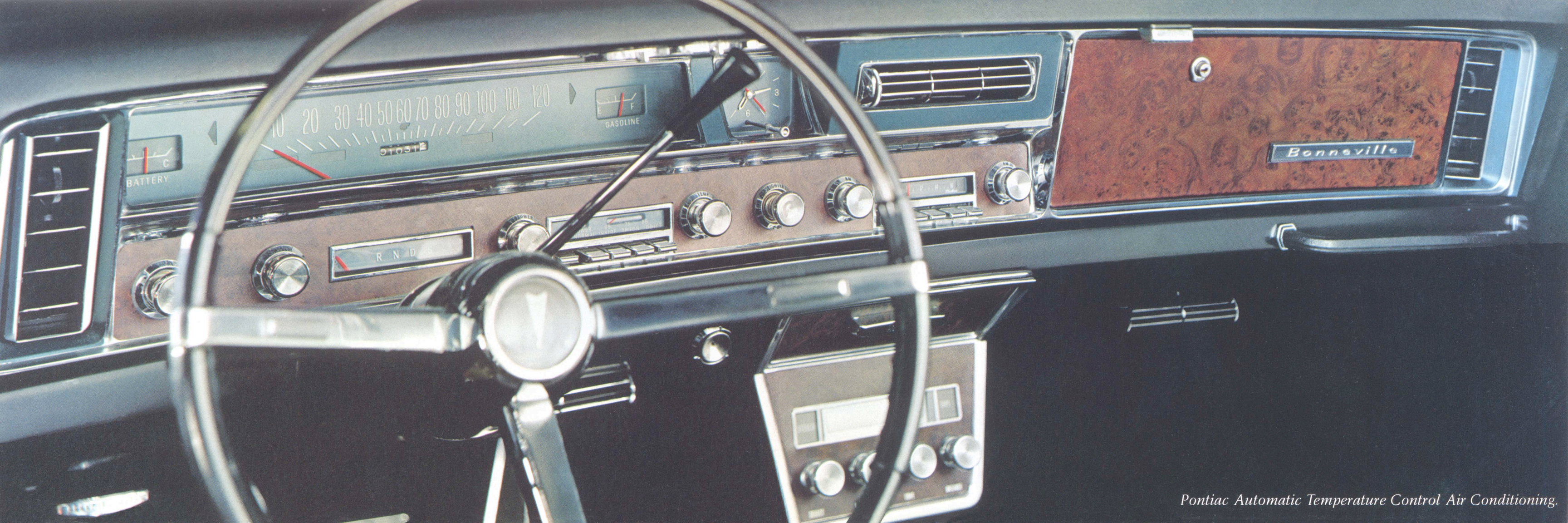


CATALINA, EXECUTIVE, BONNEVILLE & GRAND PRIX

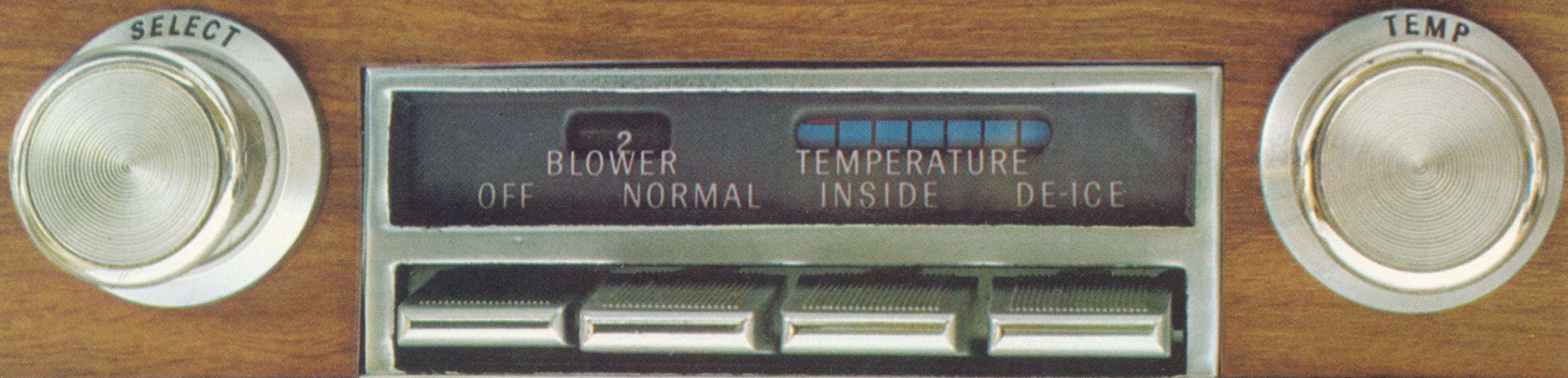
Now that we have you inside a new Pontiac with Automatic Temperature Control Air Conditioning, let's see how the system works. All the action is governed by three fast-thinking electronic sensors, strategically placed in your new Pontiac. The first sensor keeps tabs on outside temperature, while the second checks the temperature of air circulating in the passenger compartment. The third watches over the temperature of air entering your car. On the job continually, these three sensors maintain the comfort levels you select, no matter how much outside conditions may vary.

Instrument controls are simple and easy to operate. There are five pushbuttons placed between two control knobs. The LEFT-HAND KNOB is the blower range selector; the RIGHT-HAND KNOB is used for comfort temperature

selection. The buttons, left to right, function as follows: **(1) OFF**; **(2) NORMAL** puts the system on automatic control; **(3) INSIDE** maintains automatic control while recirculating mostly inside air to minimize intake of dust, objectionable odors and moisture buildup in the passenger compartment; **(4) DE-FOG** sends most of the air to the windshield, with the system on automatic; **(5) DE-ICE** overrides automatic and sends maximum heat with maximum blower output to the windshield. Intermediate setting of the RIGHT-HAND KNOB (comfort temperature selection) brings Pontiac's new "bi-level air" distribution into play. This feature simultaneously sends mildly heated air to the floor and mildly cooled air through the air conditioning outlets . . . particularly useful when the weather outside hovers between 40° and 70°.



Pontiac Automatic Temperature Control Air Conditioning.

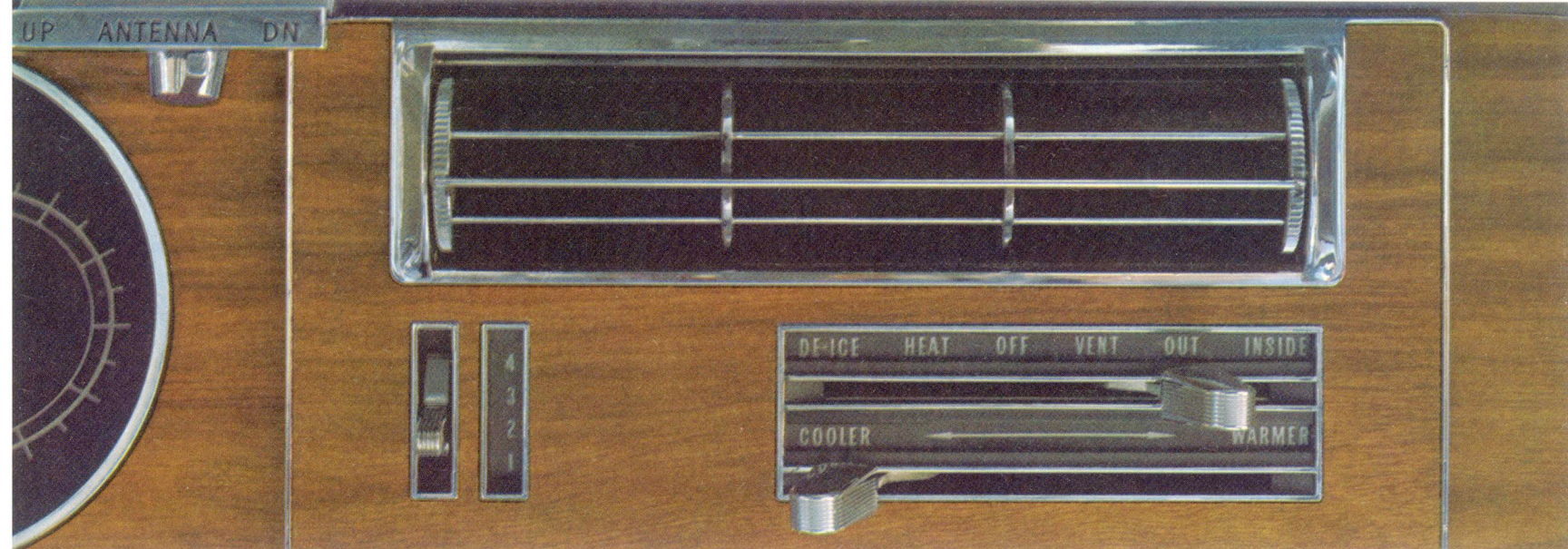


Pontiac Custom Air Conditioning

**CATALINA, EXECUTIVE,
BONNEVILLE & GRAND PRIX.**

Inside a new Custom Air Conditioned Pontiac, cool, clean, water-washed air is yours at the touch of a button. The LEFT-HAND KNOB controls blower speed, while the RIGHT-HAND KNOB adjusts temperature and mode. Turn this control to the right and heated air is directed through the heater outlets. Turn it to the left and you have cooled air through the air conditioning outlets. Intermediate setting brings Pontiac's new "bi-level air" distribution into play. This feature directs mildly heated air to the floor and mildly cooled air through the air conditioning outlets. It's particularly useful

during cool, sunny weather or warm evenings. Now let's go over the pushbuttons. The OFF button does all that the name implies. Next NORMAL lets you regulate the temperature by hand. Now for INSIDE: this button recirculates mostly inside air along with some outside air. Use this mode for minimizing intake of dust, objectionable odors, etc. The last button DE-ICE is used for clearing iced or fogged windshields. And there you have it. Just push a button, set the blower speed and temperature. Your Pontiac will stay comfortably cool come what May . . . June, July, August . . .



Pontiac Custom Air Conditioning

TEMPEST, TEMPEST CUSTOM,
LE MANS, TEMPEST SAFARI & GTO.

Now let's see how Pontiac Custom Air Conditioning cools you. Two fingertip controls and one vertical switch are all that are required to cool these Pontiacs. The vertical switch on the left gives you four-way blower speed. The TOP HORIZONTAL LEVER (1) DE-ICES your windshield; (2) HEATS the passenger compartment; (3) turns Off the entire system; (4) VENTILATES by allowing outside air to enter directly through the air condition-

ing outlets. (Here, you may heat the air, too, if you desire.) (5) cools and water-washes OUTSIDE air and brings it directly into the passenger compartment and (6) recirculates mostly INSIDE air along with some outside air which cools faster and more effectively under extreme conditions. The BOTTOM HORIZONTAL LEVER controls the temperature. Full left for the coolest air, full right for the warmest. See how Pontiac goes to extremes for your comfort?

Cool in summer. Warm in winter. Clean, comfortable and quiet always. That's Pontiac Custom Air Conditioning. One unit specifically engineered to work best in your new Pontiac. Ask your dealer for all the details.

PONTIAC MOTOR DIVISION



GENERAL MOTORS CORPORATION