



1968 PONTIAC ACCESSORIZER

Effective February, 1968

'68 PONTIAC ACCESSORY GROUPS AVAILABLE ALL PONTIAC SERIES

All prices shown for Factory-installed options and accessories are Manufacturer's suggested retail prices inclusive of Federal excise tax, but do not include state or local taxes. Dealer-installed accessories, beginning on page 18, are suggested retail prices and do not include dealer installation charges or state or local taxes.

Prices and Groups Subject to Change without Notice

BASIC GROUP (321)

- Pushbutton Radio—Manual Antenna
- Cushion, Custom Foam Front
- Electric Clock
- Air Cleaner, Dual Stage

| | Suggested Retail Price |
|-------------------|------------------------------|
| 223 | \$ 86.37 |
| 233-235-239 | 97.96 |
| 237-242 | 89.53 |
| 252 | 123.23 |
| 256-262 | 107.43 |
| 266 | 96.90 |

DECOR GROUP (324)

- Decor Moldings
- Steering Wheel, Deluxe
- Concealed Windshield Wipers (233-235 only)
- Pedal Trim Plates
- Wheel Discs, Deluxe

| | |
|------------------------------------|----------|
| 22337-67 (Inc. w/Cust. Opt.) | \$ 41.07 |
| 23327 | 84.26 |
| 23369 | 83.20 |
| 23527 | 64.25 |
| 23535 | 69.51 |
| 23537 | 64.25 |
| 23539 | 76.88 |
| 23567 | 45.29 |
| 23569 | 63.19 |
| 23727-37-67 | 28.44 |
| 23739 with Trim 228 | 21.06 |

DECOR GROUP (324) (Cont.)

| | Suggested Retail Price |
|----------------------------------|------------------------------|
| 23739 without Trim 228 | 28.44 |
| 239-242 | 21.06 |
| 25211-39-69-87 without 521 | 83.20 |
| 25211-39-69-87 with 521 | 76.88 |
| 25235-45 without 521 | 90.58 |
| 25235-45 with 521 | 84.26 |
| 25267 without 521 | 51.61 |
| 25267 with 521 | 45.29 |

LAMP GROUP (332)

223 only

- Luggage Lamp
- Ignition Switch Lamp

| | |
|---------------|---------|
| All 223 | \$ 5.27 |
|---------------|---------|

LAMP GROUP (332)

233-235-237-239-242

- Ashtray and Lighter Lamp
- Glove Box Lamp
- Ignition Switch Lamp
- Courtesy Lamp
- Luggage Lamp

| | |
|----------------------------------|----------|
| 233-235 Exc. Swgn. or Conv. | \$ 15.80 |
| 23535 | 12.64 |
| 23567 | 11.59 |
| 237-242 | 5.27 |
| 23935 | 2.11 |

LAMP GROUP (332)

252-256-262-266

Suggested
Retail
Price

- Cornering Lamps
- Low Fuel Warning Lamp

All \$ 40.02

MIRROR GROUP (331)

- Remote Control Mirror—L.H.
- Visor Vanity Mirror—R.H. and L.H. (Exc. Conv.)

All Exc. Conv. \$ 13.69

All Conv. 9.48

PROTECTION GROUP (322)

- Belts, Custom Front Shoulder
- Belts, Custom Front and Rear Seat
- Door Edge Guards
- Floor Mats—Front
- Floor Mats—Rear
- Rear Window Defogger (Exc. Conv. & Swgn.)
- Rear Window Wind Deflector (Swgn. only)
- Spare Tire Cover (Exc. Swgn.)

22337 \$ 58.38
22367 34.16
233-235-237-242—2-doors, Exc. Convertible 58.38
233-235-237-239—4-doors 66.76
23567-23767-24267 34.16
25211-25287-25687-26287-26657 58.38
25267-26267 34.16
25235-25239-25269-25635-25639-25669-26239-26269 66.76
25245-25645-26245 69.92

INDIVIDUAL FACTORY-INSTALLED OPTIONS AND ACCESSORIES

| Code | Description | Suggested Retail Price |
|------|---|---------------------------------|
| 731 | Air Cleaner, Dual Stage—All (N.A. with 348 and manual transmissions on 252-256-262-266) | \$ 9.48 |
| 582 | Air Conditioner, Custom— 223-233-235-237-239-242..... 252-256-262-266..... | 360.20 421.28 |
| 581 | Automatic Temperature Control, A.C.— 252-256-262-266 (w/A.C.)..... | 78.99 |
| 698 | Alternator-regulator, H.D. 55-amp— 252-256-262 w/o A.C..... 252-256-262 w/A.C..... 266 (Std. w/A.C.)..... | 26.33 10.53 15.80 |
| 694 | Alternator-regulator, 42-amp.— 252-256-262 only (Std. 266)..... | 10.53 |
| 692 | Alternator H.D., 55-amp.— (N.A. w/582 & 26657)..... | 15.80 |
| 691 | Alternator, H.D., 62-amp.— 252-256-262 (N.A. with 582) | 78.99 |
| 701 | Battery, H.D.— All Model w/OHC 6 (Exc. w/582 or 692) 223 w/343..... 233-235-237-239 (w/V-8) 242-252-256-262- 266 exc. w/582-692..... | 4.21 6.32 |
| 431 | Belts, Custom Front and Rear Seat— All 2-doors (Exc. Convertibles)..... All 4-doors (Exc. 25245-25645-26245)..... 25245-25645-26245..... All Convertibles..... | 12.64 16.85 20.01 9.48 |
| 754 | Belts, Front Seat Shoulder— All with 431 (Convertibles only)..... All w/o 431 (Convertibles only)..... | 26.33 23.17 |
| 432 | Belt, Rear Seat Shoulder—(with 431 only) Custom—All Exc. 3rd seat on 3-seat station wagon..... | 26.33 |
| 511 | Carpet, Custom Floor—23327-69 | 18.96 |
| 734 | Carpet, Cargo Area— 5235-45-5635-45..... | 52.66 |

| Code | Description | Suggested Retail Price |
|------|--|------------------------|
| 474 | Clock, Electric —223 (N.A. with 394) | \$ 15.80 |
| | 233-235-237-239-242 (N.A. with 444 or 484) | 18.96 |
| | 252 (N.A. with 444) | 15.80 |
| 472 | Console —All 223 | 50.55 |
| | All 237 and 242 w/Manual Trans. | 52.66 |
| | All 242 with H.M. Trans. | 68.46 |
| | 252-262 | 105.32 |
| — | Cordova Top (with Decor only) — | |
| | (1) White, (2) Black, (5) Teal, (8) Gold, 22337 | 84.26 |
| | 233-35-37, 24237 (Exc. Conv. & Swgn.) | 94.79 |
| | 25287, 25687, 26287 | 105.32 |
| | 25239-69, 25639-69, 26239-69 | 105.32 |
| | 25235-45, 25635-45, 26245 | 131.65 |
| | 26657 | 126.38 |
| 441 | Cruise Control —223, 233, 235, 237, 239, 242 with Auto. Trans. w/8-cyl. Eng. | 52.66 |
| | 252-256-262-266 w/Turbo H.M. | 63.19 |
| 401 | Cushion, Custom Foam Front —233-235-239 | 8.43 |
| | 252-256-262 | 10.53 |
| 444 | Custom Gauge Cluster — | |
| | 252 (Includes 474 Clock) | 36.86 |
| | 256-262-266 | 21.06 |
| 492 | Deck Lid Release — | |
| | All Exc. Swgns. | 13.69 |
| 521 | Disc Brakes, Front — | |
| | 223 | 63.19 |
| | 233-235-237-242 (Exc. 23535) | 63.19 |
| | 23535-23935 (Includes 502) | 105.32 |
| | 252-256-262-266 (Includes 502 and 482) | 110.59 |
| | (Note: Extra-cost GF 8.45 x 15 Nylon tires mandatory w/521 on all 252-256-262 Swgns.) | |
| 412 | Door Edge Guards —All 2-doors | 6.24 |
| | All 4-doors | 10.41 |
| 481 | Dual Exhausts — | |
| | 223-233-235 (Exc. Swgn.) 237 (N.A. 6-cyl.) 252-256-262 (Std. 242-266-223 with 344 or 345) | 30.54 |
| 414 | Dual Horns —223 (Std. with Cust. Opt.)-233 | 4.21 |
| 684 | Engine Fan, Power-Flex —(N.A. with 582-348 Std. on 223 w/345-242) | 10.53 |

| Code | Description | Suggested Retail Price |
|------|--|------------------------|
| 514 | Engine Fan and Fan Clutch, H D.— (N.A. w/582) | |
| | 252-256-262-266 (w/348)..... | \$ 5.27 |
| | 223-233-235-237-239 (V-8 only)..... | 15.80 |
| | 242..... | 5.27 |
| | 252-256-262-266 w/o 348..... | 15.80 |
| 482 | Extensions, Tailpipe— | |
| | 223-233-235-237 with 481-242..... | 21.06 |
| | 223-233-235-237 with Single Exhaust..... | 10.53 |
| 674 | Fender Skirts, Rear— 252-256 (Exc. Swgns.).. | 26.33 |
| 631 | Floor Mats, Front Pair— All..... | 6.85 |
| 632 | Floor Mats, Rear Pair— All..... | 6.32 |
| 524 | Gearshift Knob— All with Man. Floor Shift... | 4.21 |
| 572 | Head Restraints— All Std. Bench Seats..... | 42.13 |
| 571 | Head Restraints— (Bucket or Strato-bench Seats)..... | 52.66 |

LAMPS

| | | |
|-----|---|-------|
| 662 | Ashtray and Lighter Lamp— 233-235..... | 3.16 |
| 651 | Cornering Lamps— All Except 223..... | 33.70 |
| 661 | Courtesy Lamp, Instrument Panel— 233-235 (Exc. Conv.)..... | 4.21 |
| 664 | Glove Box Lamp— 233-235..... | 3.16 |
| 672 | Ignition Switch Lamp— 223-233-235-237- 239-242..... | 2.11 |
| 672 | Low Fuel Warning Lamp— 252-256-262-266 (N.A. with 442)..... | 6.32 |
| 652 | Luggage Compartment Lamp— 223-233-235-237-242 (Exc. Swgn.)..... | 3.16 |
| 671 | Underhood Lamp— 223-233-235-237-239-242..... | 3.16 |
| 671 | Underhood Utility Lamp— 252-256-262-266 | 7.37 |
| 741 | License Plate Guard— 252-256-262-266..... | 5.27 |
| 512 | Luggage Carrier— | |
| | 23535-23935..... | 63.19 |
| | 25235-45, 25635-45, 26245..... | 84.26 |
| 732 | Luggage Compartment Mat..... | 8.43 |
| 534 | Pedal Trim Package— | |
| | 223 (Std w/Custom Option & Decor) | |
| | 233-235-252 Std. w/Decor..... | 5.27 |

| Code | Description | Suggested Retail Price |
|------|---|---------------------------|
| 502 | Power Brakes | \$ 42.13 |
| 522 | Power Brakes, H.D. —252-256-262-266..... | 73.72 |
| 541 | Power Door Locks —252-256-262-266 2-doors..... | 45.29 |
| | 252-256-262 4-doors..... | 68.46 |
| 544 | Power-operated Top —22367-23567..... | 52.66 |
| 542 | Power Rear Window, Station Wagon Lift Gate —23535-23935-25235-25635..... | 31.60 |
| 561 | Power Seat, Full-width —233-235-237-239-242..... | 69.51 |
| | 252-256-262-266... | 94.79 |
| 564 | Power Seat, L.H. Bucket — All with Bucket Seats..... | 69.51 |
| 501 | Power Steering —223-233-235-237-239-242... 252..... 256-262-266..... | 94.79 105.32 115.85 |
| 551 | Power Window Lifts —223-233-235-237-239-242..... 252-256-262-266..... | 100.05 104.27 |
| 552 | Power Vent Windows —252-256-262 with 551. | 52.66 |
| 681 | Radiator, H.D. — All (N.A. with 582)..... | 14.74 |

RADIOS, SPEAKERS AND TAPE PLAYER

| | | |
|-----|--|------------------|
| 382 | Pushbutton Radio —Frt. Manual Antenna— 223-233-235-237-239-242..... 252-256-262-266..... | 61.09 87.42 |
| 383 | Pushbutton Radio —Electric Antenna— 233-235-237-242 Exc. Swgns..... 252-256-262-266..... | 90.58 116.91 |
| 384 | Pushbutton AM-FM Radio — Frt. Man. Antenna— 223-233-235-237-239-242..... 252-256-262-266..... | 133.76 147.45 |
| 385 | Pushbutton AM-FM Radio — Electric Antenna— 233-235-237-242 Exc. Swgn..... 252-256-262-266..... | 163.25 176.94 |
| 388 | Stereo AM-FM Radio —Manual Antenna— All Exc. 223..... | 239.08 |

| Code | Description | Suggested Retail Price |
|------|--|--------------------------------------|
| 389 | Stereo AM-FM Radio—Electric Antenna— All Exc. 223 | \$268.57 |
| 381 | Rear Mount Manual Antenna— All 223 | 9.48 |
| 391 | Sepra-Phonic Rear Speaker— All (Exc. Swgns.) All Station Wagons | 15.80 21.06 |
| 392 | Verbra-Phonic Rear Speaker— All Exc. 223 | 52.66 |
| 394 | Stereo Tape Player—All | 133.76 |
| 444 | Rally Gauge Cluster—All 223 | 31.60 |
| 444 | Rally Gauge Cluster and Inst. Panel Tachometer—233-235-237-239-242 | 84.26 |
| 484 | Rally Gauge Cluster and Clock— 233-235-237-239-242 | 50.55 |
| 494 | Rally Stripes, Body Side— All 223 (Exc. with H.O. Option) | 14.74 |
| 408 | Rear Window Wind Deflector—All Swgn. | 26.33 |
| 404 | Rear Window Defogger— All Exc. Conv. or Swgn. | 21.06 |
| 424 | Remote Control Mirror—Outside L.H. | 9.48 |
| 414 | Retractable Headlamp Covers—242 only | 52.66 |
| 621 | Ride and Handling Package— 223 w/o 345 223 with 345 233-235-237-239 w/o 342 233-235-237-239 with 342 & 242 252-256-262-266 | 9.48 4.21 9.48 4.21 9.48 |
| 442 | Safeguard Speedometer—All Exc. 223 All 223 | 15.80 10.53 |
| 361 | Safe-T-Track Differential—Exc. H.D. H.D. | 42.13 63.19 |

SEATS

| | | |
|-----|---|-------|
| 604 | Folding Rear Seat—All 223 | 42.13 |
| 578 | R.H. Reclining Bucket Seat—(Includes Head Restraints)—23727-37-67, 242, 25267-87 w/Ventura Buckets, 262, 266 | 84.26 |

| Code | Description | Suggested Retail Price |
|------|---|------------------------|
| 574 | R.H. Reclining Strato-bench Seat —(Includes Head Restraints)—26239-67-87 with Brougham Opt. and 266 with Bench Seats.. | \$ 84.26 |
| 494 | Split Back Seat, Second Seat — 25235-45, 25635-45, 26245..... | 36.86 |
| — | Strato-bench Front Seat —with Folding Center Armrest (Order by Trim No.)— 22337 only..... | 31.60 |
| 562 | Strato-bucket Seat —26267-26287..... | 113.75 |
| 531 | Soft-Ray Glass —All Windows—223..... | 30.54 |
| | 233-235-237-239-242..... | 34.76 |
| | 252-256-262-266..... | 42.13 |
| 532 | Soft-Ray Glass —Windshield Only—223..... | 21.06 |
| | 233-235-237-239-242..... | 25.28 |
| | 252-256-262-266..... | 28.44 |
| 402 | Spare Tire Cover —All Exc. Swgns. or models with "Space-Saver Spare" (Std. w/Brougham)..... | 5.27 |
| 702 | "Space-Saver Spare" Tire —All Exc. 223.... | 15.80 |
| 471 | Steering Wheel, Custom Sports — 223 w/o Cust. Opt. or Decor..... | 45.29 |
| | 223 with Cust. Opt. or Decor..... | 30.54 |
| | 233 w/o Decor..... | 45.29 |
| | 233 with Decor 235-237-239-242..... | 30.54 |
| | 252 w/o Decor..... | 45.29 |
| | 252 with Decor..... | 30.54 |
| | 256-262-266..... | 28.44 |
| 462 | Steering Wheel, Deluxe — 223-233-252..... | 14.74 |
| 504 | Steering Wheel, Tilt —All (with 501 only).... (N.A. Strg. Col. Shift Man. Trans.) | 42.13 |
| 634 | Shocks, Koni, Adjustable Front & Rear — 223 only..... | 52.66 |
| 634 | Superlift Shock Absorbers —All (Exc. 223).... | 42.13 |
| 434 | Tachometer, Hood-mounted | 63.19 |
| 421 | Visor Vanity Mirror —All R.H..... | 2.11 |
| 422 | Visor Vanity Mirror —All R.H. and L.H. (Exc. Conv.)..... | 4.21 |
| 411 | Windshield Wipers, Concealed —233-235.... | 18.96 |

| Code | Description | Suggested Retail Price |
|-------------------------------|--|------------------------|
| WHEELS AND WHEEL DISCS | | |
| 454 | Aluminum Wheel Hubs and Drums— | |
| | 252 w/o Decor..... | \$147.45 |
| | 252 with Decor 256-262-266..... | 126.38 |
| 458 | Custom Wheel Discs— | |
| | 223 (w/o Decor or Cust. Opt.) | |
| | 233-235-237-239-242 (w/o Decor)..... | 41.07 |
| | 223 (with Decor or Cust. Opt.) | |
| | 233-235-237-239-242 (with Decor)..... | 20.01 |
| | 252 (w/o Decor)..... | 41.07 |
| | 252 (with Decor) 256-262-266..... | 20.01 |
| 461 | Deluxe Wheel Discs— | |
| | 223 (w/o Decor or Cust. Opt.)..... | 21.06 |
| | 233-235-237-239-242 (w/o Decor)..... | 21.06 |
| | 252 (with 521)..... | 14.74 |
| | 252 (w/o 521)..... | 21.06 |
| 454 | Rally I Wheels— | |
| | 233-235-237-239-242 (w/o Decor)..... | 61.09 |
| | 233-235-237-239-242 (with Decor)..... | 40.02 |
| 453 | Rally II Wheels (N.A. Swgns.)— | |
| | 223 (w/o Decor or Cust. Opt.) | |
| | 233-235-237-242-252 (w/o Decor)..... | 84.26 |
| | 223 (with Decor or Cust. Opt.), | |
| | 233-235-237-242-252 (with Decor) | |
| | 256-262-266..... | 63.19 |
| 452 | Wire Wheel Discs— | |
| | 223 (w/o Decor or Cust. Opt.)..... | 73.72 |
| | 223 (with Decor or Cust. Opt.)..... | 52.66 |
| | 233-235-237-239-242 (w/o Decor)..... | 73.72 |
| | 233-235-237-239-242 (with Decor)..... | 52.66 |
| | 252 (w/o Decor)..... | 73.72 |
| | 252 (with Decor) 256-262-266..... | 52.66 |
| 482 | H.D. 15" Wheels— | |
| | 252-256-262-266 (Incl. with 521)..... | 10.53 |
| TRIM OPTIONS | | |
| — | Black Morrokide Trim— | |
| | 23327-69 only (Order by Trim No.)..... | 27.38 |
| — | Brougham Custom Interior— | |
| | (Order by Trim No.) | |
| | 26239-87..... | 272.78 |
| | 26267..... | 315.96 |

| Code | Description | Suggested Retail Price |
|------|---|------------------------|
| — | Custom Option, Genuine Leather— (Order by Trim No.) | |
| | 22337 | \$263.30 |
| | 25267 (Strato-bench) | 429.71 |
| | 26657 (Strato-bench) | 315.96 |
| — | Custom Option— (Order by Trim No.) | |
| | All 223 | 114.80 |
| — | Morrokide Trim— (Order by Trim No.) | |
| | 25269-39-87 | 28.44 |
| — | Ventura Custom Interior— (Order by Trim No.) | |
| | 252 Bench Seat (Exc. 25211-67) | 105.32 |
| | 25287 Bucket Seat | 219.07 |
| | 25267 Bucket Seat | 177.99 |

SPORT OPTIONS

| | | |
|-----|--|--------|
| 342 | Sprint Option (N.A. w/582) | |
| | 23739 | 105.60 |
| | 23727-37-67 | 110.88 |
| | 233-235 2-doors | 126.72 |
| | 233-235 4-doors (Exc. Swgn.) | 121.44 |
| 342 | Firebird Sprint | 116.16 |
| 343 | Firebird 350 Option | 105.60 |
| 344 | Firebird H.O. Option | 180.58 |
| 345 | Firebird 400 Option— with Std. 3-speed H.D. | |
| | Man. Trans. | 358.09 |
| | With 4-speed or H.M. Trans. | 273.83 |
| | (Transmission cost is additional) | |

PAINT OPTIONS

| | | |
|-----|--|--------|
| SPR | Special Solid Colors— (Paint Code A on 223 Series only) | 10.53 |
| SPS | Special Solid Colors— All (Exc. A on 223) | 83.20 |
| RTT | Standard Color Two-tone— 223 (Exc. Conv.) | 31.60 |
| | 233-235-237-242 (Exc. Conv. or Swgn.) | 40.02 |
| | 23535-23935 | 15.80 |
| | 252-256-262 (Exc. Conv.) | 31.60 |
| | 266 | 40.02 |
| STT | Special Color Two-tone— 223 (Exc. Conv.) | 114.80 |
| | 233-235-237-242 (Exc. Conv. or Swgns.) | 123.22 |
| | 23535-23935 | 99.00 |
| | 252-256-262 (Exc. Conv.) | 114.80 |
| | 266 | 123.22 |

| Code | Description | Suggested Retail Price |
|------|---|------------------------|
| 494 | Paint Stripes, Full Length— 242-266 only | \$ 10.53 |

ENGINE OPTIONS

| | | |
|-----|---|--------------------------------------|
| 343 | 350 2-BBL—233-235-237-239 | 105.60 |
| 344 | 350 4-BBL H.O.—233-235-237 (N.A. Swgn.) | 170.02 |
| 348 | 400 4-BBL H.O.—223 (with 345)-242 | 76.88 |
| 346 | 400 2-BBL Reg. Fuel—242-252-256-262-266 Hydra-Matic | N.C. |
| 345 | 400 4-BBL—252-256 Man. Trans. (Exc. Swgn.) 252-256 Hydra-Matic and 25235-45, 25635-45 Man. Trans. | 44.23 34.76 |
| 347 | 428 4-BBL—252-256 262-266 | 113.75 78.99 |
| 348 | 428 4-BBL H.O. (N.A. Swgns.)—252 (N.A. with 582) | 263.30 263.30 228.54 199.05 |

TRANSMISSIONS

| | | |
|-----|---|------------------|
| 355 | 3-Speed H.D. Manual, Floor Shift, Fully Synchronized—223 (with 343 or 344) 233- 235-237-239 with 8-cyl | 84.26 |
| 356 | 3-Speed Manual, Floor Shift, Fully Synchronized—223 (with 341)— 233-235-237-239 (with 341) 252-256-262 | 42.13 42.13 |
| 354 | 4-Speed Manual, Floor Shift, Fully Synchro- nized—223 (with all engines) 233-235-237- 239 (N.A. 1-BBL 6 cyl.) 242 252-256-262-266 (with 347-348 only) | 184.31 226.44 |
| 352 | Automatic Transmission— 223 (Exc. w/345-347-348) 233-235-237-239 | 194.84 |
| 351 | Turbo Hydra-Matic Transmission— 223 (with 345-347-348) 242-252-256-262-266 | 236.97 |
| 358 | 4-Speed Manual—(Close-ratio) 223 (w/345)-242 only 252-256-262-266 (w/347 or 348) | 184.31 226.44 |

| TIRES | Description | Code | Standard Tire Size | Code | Optional Tire Size | Suggested Retail Price |
|---|--------------------|-------------|---------------------------|-------------|----------------------------|-------------------------------|
| FIREBIRD | | | | | | |
| Firebird | | HE | E:70 x 14 Black | HD | E:70 x 14 Whiteline | \$31.60 |
| | | | | HC | E:70 x 14 Redline | 31.60 |
| | | | | ME | F:70 x 14 Black | 14.74 |
| | | | | MC | F:70 x 14 Redline | 46.34 |
| | | | | MD | F:70 x 14 Whiteline | 46.34 |
| | | | | KM | 195R x 14 Radial-ply—White | 56.87 |
| Firebird Sprint, 350 and H.O. | | ME | F:70 x 14 Black | MC | F:70 x 14 Redline | 31.60 |
| | | | | MD | F:70 x 14 Whiteline | 31.60 |
| | | | | KM | 195R x 14 Radial-ply—White | 42.13 |
| Firebird 400 | | MC | F:70 x 14 Redline | MD | F:70 x 14 Whiteline | N.C. |
| | | | | KM | 195R x 14 Radial-ply—White | 10.53 |
| TEMPEST—TEMPEST CUSTOM—LEMANS—TEMPEST SAFARI—GTO | | | | | | |
| All 6-cylinder | | CA | 7.75 x 14 Black | CB | 7.75 x 14 White | 31.60 |
| | | | | DA | 8.25 x 14 Black | 14.74 |
| | | | | DB | 8.25 x 14 White | 54.77 |
| | | | | PC | G:70 x 14 Redline | 82.15 |
| | | | | PD | G:70 x 14 White | 82.15 |
| | | | | SM | 205R x 14 Radial-ply—White | 96.89 |

| Description | Code | Standard Tire Size | Code | Optional Tire Size | Suggested Retail Price |
|---|------|-------------------------------|------|----------------------------|------------------------|
| TEMPEST—TEMPEST CUSTOM—LEMANS—TEMPEST SAFARI—GTO | | | | | |
| All 8-cylinder (Exc. GTO) | DA | 8.25 x 14 Black | DB | 8.25 x 14 White | \$40.02 |
| | | | PC | G:70 x 14 Redline | 67.40 |
| GTO | | | PD | G:70 x 14 Whiteline | 67.40 |
| | | | SM | 205R x 14 Radial-ply—White | 82.15 |
| | RC | G:77 x 14 Redline | RD | G:77 x 14 Whiteline | N.C. |
| | | | PC | G:70 x 14 Redline | N.C. |
| | | | PD | G:70 x 14 Whiteline | N.C. |
| | | | SM | 205R x 14 Radial-ply—White | 10.53 |
| CATALINA—EXECUTIVE—BONNEVILLE—GRAND PRIX | | | | | |
| Catalina (5211 & 5269 Models) | DA | 8.25 x 14 Black (w/o A.C.) | DB | 8.25 x 14 White | w/o A.C. 40.02 |
| | | | EA | 8.55 x 14 Black | 17.90 |
| | EA | 8.55 x 14 Black (w/A.C.) | EB | 8.55 x 14 White | 62.14 |
| | | | FA | 8.85 x 14 Black | 41.07 |
| | | | FB | 8.85 x 14 White | 89.52 |
| | | | NC | H:70 x 15 Redline | 101.11 |
| | | | ND | H:70 x 15 Whiteline | 101.11 |
| | | | GA | 8.45 x 15 Rayon Black | 17.90 |

| Description | Code | Standard Tire Size | Code | Optional Tire Size | Suggested Retail Price |
|---|-----------------|--------------------|----------------------------|----------------------------|------------------------|
| CATALINA—EXECUTIVE—BONNEVILLE—GRAND PRIX | | | | | |
| All Exc. 5211 5629 & 3-seat Swgns. | EA | 8.55 x 14 Black | EB | 8.45 x 15 Rayon White | w/A.C. 44.23 |
| | | | FA | 8.45 x 15 Nylon Black | A.C. 62.14 |
| | | | FB | 8.45 x 15 Nylon White | 71.62 |
| | | | NC | 215R x 15 Radial-ply—White | 114.80 |
| | EA | 8.55 x 14 Black | EB | 8.55 x 14 White | 86.36 |
| | | | FA | 8.85 x 14 Black | 44.23 |
| | | | FB | 8.85 x 14 White | 23.17 |
| | | | NC | H:70 x 15 Redline | 71.62 |
| | | | ND | H:70 x 15 Whiteline | 83.20 |
| | | | GA | 8.45 x 15 Rayon Black | 83.20 |
| FA | 8.85 x 14 Black | GB | 8.45 x 15 Rayon White | N.C. | |
| | | GF | 8.45 x 15 Nylon White | 44.23 | |
| | | GG | 8.45 x 15 Nylon Black | 71.62 | |
| | | TM | 8.45 x 15 Nylon White | 114.80 | |
| FA | 8.85 x 14 Black | FB | 215R x 15 Radial-ply—White | 86.36 | |
| | | GF | 8.85 x 14 White | 48.45 | |
| | | GG | 8.45 x 15 Nylon Black | 48.45 | |
| All 3-seat Swgns. (5245, 5645, 6245) | FA | 8.85 x 14 Black | GG | 8.45 x 15 Nylon White | 91.63 |
| | | | TM | 8.45 x 15 Nylon White | 91.63 |

TRAILER-HAULING OPTIONS

CATALINA, EXECUTIVE, BONNEVILLE & GRAND PRIX

Suggested
Retail Price

LIGHT TRAILERS

(Class I, 1,000 to 2,000 lbs. loaded)*

Tongue load up to 200 lbs. Includes most lightweight trailers of all kinds.

GROUP 641-P

Trailer-Hauling Provisions (1)

High Capacity Fan, except w/Air Conditioning

High Axle Ratio (2.93:1 with optional Turbo Hydra-Matic Transmission)

Manufacturer's Suggested Group Retail Prices:

| | |
|--|----------|
| All models without Air Conditioning..... | \$ 23.17 |
| All models with Air Conditioning..... | 18.96 |

MEDIUM TRAILERS

(Class II, 2,000 to 3,500 lbs. loaded)*

Tongue load of 200 to 350 lbs. Includes many travel and outboard cruiser trailers.

GROUP 642-P

Trailer-Hauling Provisions (1)

High Capacity Fan

Super-cooling, Heavy-duty Radiator Assembly, Heavy-duty Transmission Oil Cooler

Oversize Tires**

Higher Axle Ratio (3.08:1 with optional, Heavy-duty Turbo Hydra-Matic)

Heavy-duty Springs and Shock Absorbers (medium load)

Manufacturer's Suggested Group Retail Prices:

| | |
|---|----------|
| All models except 3-Seat Station Wagons and Catalina 2- and 4-Door Sedans without Air Conditioning..... | \$ 94.79 |
| All models except 3-Seat Station Wagons and Catalina 2- and 4-Door Sedans with Air Conditioning..... | 90.58 |
| Catalina 2- and 4-Door Sedans without Air Conditioning..... | 89.52 |
| Catalina 2- and 4-Door Sedans with Air Conditioning..... | 67.40 |
| 3-Seat Station Wagons without Air Conditioning..... | 143.24 |
| 3-Seat Station Wagons with Air Conditioning..... | 139.02 |
| Engine with Heavy-duty Clutch, mandatory with Group 642-P on Catalina and Executive with 3-speed manual transmission, except Station Wagon..... | 9.48 |

Description

**Suggested
Retail Price**

HEAVY TRAILERS

(Class III, 3,500 to 6,000 lbs. loaded)*
Tongue load of 350 to 600 lbs.

GROUP 643-P

Trailer-Hauling Provisions (1)

High Capacity Fan

Super-cooling, Heavy-duty Radiator Assembly, Heavy-duty
Transmission Oil Cooler

Oversize Tires**

Higher Axle Ratio (3.23:1 with optional Heavy-duty Turbo
Hydra-Matic)

Heavy-duty Frame, standard on Convertible and Station
Wagon

Heavy-duty Springs and Shock Absorbers (heavy load)

Manufacturer's Suggested Group Retail Prices:

| | |
|--|----------|
| All models except Convertibles, GP, Station Wagons and Catalina 2- and 4-Door Sedans without Air Conditioning..... | \$117.96 |
|--|----------|

| | |
|---|--------|
| All models except Convertibles, GP, Station Wagons and Catalina 2- and 4-Door Sedans with Air Conditioning..... | 113.75 |
|---|--------|

| | |
|---|-------|
| 2-Seat Station Wagons, Convertibles and GP with- out Air Conditioning..... | 94.79 |
|---|-------|

| | |
|--|-------|
| 2-Seat Station Wagons, Convertibles and GP with Air Conditioning..... | 90.58 |
|--|-------|

| | |
|--|--------|
| Catalina 2- and 4-Door Sedans without Air Con- ditioning..... | 112.69 |
|--|--------|

| | |
|---|-------|
| Catalina 2- and 4-Door Sedans with Air Condi- tioning..... | 90.58 |
|---|-------|

| | |
|--|--------|
| 3-Seat Station Wagons without Air Conditioning.. | 143.24 |
|--|--------|

| | |
|--|--------|
| 3-Seat Station Wagons with Air Conditioning..... | 139.02 |
|--|--------|

| | |
|--|------|
| Engine with Heavy-duty Clutch, mandatory on Group 643-P on Catalina and Executive with 3-speed manual transmission, except Station Wagon..... | 9.48 |
|--|------|

**TEMPEST, TEMPEST CUSTOM, LEMANS,
TEMPEST SAFARI & GTO**

GROUP 642-T

Trailer-Hauling Provisions (1)

High Axle Ratio With Automatic (3.55:1 with OHC 6-cyl.
Engine; 3.36:1 with 350 V-8)

High Capacity Fan

Heavy-duty Radiator Assembly

| Description | Suggested Retail Price |
|---|---------------------------|
| Heavy-duty Springs and Shock Absorbers | |
| Oversize Tires** | |
| Heavy-duty Frame (standard on 4-Door Hardtop and Convertible) | |
| Speedo Gear Adapter | |

Manufacturer's Suggested Group Retail Prices:

| | 6 Cyl. | 8 Cyl. |
|--|---------|---------|
| All except 4-Door Hardtops, Station Wagons and Convertibles without Air Conditioning | \$91.63 | \$70.56 |
| All except 4-Door Hardtops, Station Wagons and Convertibles with Air Conditioning | 66.35 | 51.61 |
| 4-Door Hardtops, Station Wagons and Convertibles without Air Conditioning | 68.46 | 47.39 |
| 4-Door Hardtops, Station Wagons and Convertibles with Air Conditioning | 43.18 | 28.44 |
| GTO except Convertible | | 37.92 |
| GTO Convertible | | 14.74 |

Towing Heavy Trailers (Over 3,500 Lbs. Loaded Weight) Is Not Recommended with Tempest Series. A Catalina, Executive, Bonneville or Grand Prix Should Be Selected.

*Society of Automotive Engineers Classification

**Oversize Tires:

Catalina 2- & 4-Door Sedans: 8.55 x 14 Black—4-ply Rating, 2-ply—Rayon Cord—Code EA

All other models except 3-Seat Station Wagons: 8.85 x 14 Black—4-ply rating, 2-ply—Rayon Cord—Code FA

3-Seat Station Wagon: 8.85 x 14 Black—8-ply Rating, 4-Ply—Nylon or Polyester Cord—Code FF

Tempest with 6-cyl. Engine: 8.25 x 14 Black—4-ply Rating, 2-ply—Code DA

(1) TRAILER-HAULING PROVISIONS include such items as a special, constant-rate directional signal flasher, trailer-light wiring harness, special spark plugs and heavy-duty wheels on Pontiac models. Available only with a full trailer group.

NOTE: All prices shown are manufacturer's suggested retail prices inclusive of Federal excise tax. Applicable state and local taxes additional.

DEALER-INSTALLED ACCESSORIES

Prices Do Not Include Dealer Installation Charges.

Estimated Installation Time Shown in Parentheses.

| | | |
|--------|---|----------------|
| 984888 | Amplifier, Verbra-Phonic—All Exc. 23 w/o Stereo Radio or Tape Player . | \$42.00 (1.5)* |
| 988560 | Adapter, Verbra-Phonic— 33-35-37-39-42 w/o Stereo Radio or Tape Player | .95 |
| 988561 | Adapter, Verbra-Phonic—52-56-62- 66 w/o Stereo Radio or Tape Player . | .40 |

*Indicates Time to be added for A/C (see page 26)

| Pkg. No. | Description | Suggested Retail Price |
|----------|--|------------------------|
| 984981 | Adapter, Antenna, Electric—Use w/984982 & 984983 33-35-37-42 Exc. Swgn. | \$12.60 |
| 984982 | Antenna, Electric—33-35-37-42 w/984981 Exc. Swgn. or Conv. | 20.35 (1.8)* |
| 984983 | Antenna, Electric—35-37-42 Conv. w/984981 | 20.35 (1.8)* |
| 984900 | Antenna, Electric—52-56-62-66 Exc. Swgn. | 32.50 (2.0)* |
| 984899 | Antenna, Electric—52-56-62 Swgn. | 32.50 (2.5)* |
| 987182 | Antenna, Manual, Front Fender—23 | 6.65 (0.7) |
| 987183 | Antenna, Manual, Rear Fender—23 | 9.35 (1.1)* |
| 984951 | Antenna, Manual—33-35-37-39-42 | 5.70 (0.6) |
| 984749 | Antenna, Manual—52-56-62-66 | 8.45 (0.6) |
| 986068 | Belt Retractors, Pair—All | N. L. (0.2) |
| 984991 | Brake, Power—23 w/o Disc Brakes | 46.15 (1.0)* |
| 984992 | Brake, Power—23 w/Disc Brakes | 46.15 (1.0)* |
| 984975 | Brake, Power, Adapter—33-35-37-39-42 use with 984977 | 7.85 |
| 984977 | Brake, Power—33-35-37-39-42 w/o Disc Brakes w/984975 | 38.30 (2.0)* |
| 984990 | Brake, Power—52-56-62-66 | 46.15 (2.0)* |
| 988553 | Bracket Mtg. Brake & Clutch Pedal—52-56-62-66 Man. Trans. | 7.50 |
| 988554 | Bracket Mtg., Brake Pedal—52-56-62-66 Auto. Trans. | 7.50 |
| 987254 | Carrier, Luggage—Deck Lid—23 | 34.50 (1.0) |
| 987384 | Carrier, Luggage—3535, 3935 | N. L. (1.4) |
| 984427 | Carrier, Luggage—5235-45, 5635-45, 6245 | 72.00 (1.4) |
| 987196 | Carrier, Ski—23 with Deck Lid Carrier | 14.75 |
| 984531 | Carrier, Ski—All Swgn. w/Luggage Carrier | 30.00 (0.7)* |
| 984961 | Clock, Floor-mounted—23, Less Tape Player | 19.75 (0.8)* |
| 984947 | Clock—33-35-37-39-42 | 17.95 (0.6)* |
| 984957 | Clock—52 | 18.50 (0.9)* |
| 984993 | Compass—23-33-35-37-39-42 | 6.95 (0.3) |

*Indicates Time to be added for A/C (see page 26)

| Pkg. No. | Description | Suggested Retail Price |
|----------|--|------------------------|
| 984788 | Compass—52-56-62-66..... | \$ 6.95 (0.4)* |
| 984529 | Cover, Luggage Carrier (Rak Pak)— All Swgn. w/Carrier..... | 35.10 |
| 984554 | Cover, Luggage Carrier (Kar Pak)— All Exc. Swgn. w/Carrier & 2367.... | 38.35 |
| 984321 | Cover, Spare Tire—23-33-35-37-42, Exc. Swgn..... | 2.73 |
| 984827 | Cover, Spare Tire—52-56-62-66 Exc. Swgn..... | 4.00 |
| 984971 | Cruise Control—23, V-8, Auto. Trans. | 44.95 (2.1)* |
| 984969 | Cruise Control—33-35-37-39-42 V-8, Auto. Trans..... | 44.95 (2.1)* |
| 984968 | Cruise Control—52-56-62-66 Auto. Trans..... | 48.00 (2.1)* |
| 984890 | Deflector, Rear Window (Wind)— 3535, 3935..... | 17.50 (1.1) |
| 984539 | Deflector, Rear Window (Wind)— 5235-45, 5635-45, 6245..... | 17.50 (1.1) |
| 987244 | Defogger, Rear Window—2337..... | N.L. (1.2)* |
| 984980 | Defogger, Rear Window—33-35- 37-42 Exc. Conv. or Swgn..... | 22.50 (1.5)* |
| 984936 | Defogger, Rear Window—52-56- 62-66 Exc. Conv. or Swgn..... | 22.50 (1.5)* |
| 984905 | Dispenser, Tissue—All..... | 3.95 (0.3) |
| 984882 | Extension, Tail Pipe Single Exh.— 23..... | 9.10 (0.3) |
| 984883 | Extension, Tail Pipe, R.H. & L.H., Dual Exh.—23..... | 18.20 (0.6) |
| 984996 | Extension, Tail Pipe—33-35-37 V-8 Eng. Manual Trans. 42 Manual Trans..... | 9.10 (0.3) |
| 984979 | Extension, Tail Pipe—33-35-37 Sprint Option—33-35-37 Dual Exh. 42 V-8 w/H.M.—33-35-37 V-8 Eng. w/Auto. Trans..... | 9.10 (0.3) |
| 984734 | Fender Shields—52-56 Exc. Swgn.... | 36.85 (1.2) |
| 985592 | Fire Extinguisher (2¾ lbs.)—All... | 14.95 |
| 985593 | Fire Extinguisher Re-charge Kit... | 2.15 |
| 984970 | Guard, Door Edge—23..... | 5.75 (0.2) |
| 984891 | Guard, Door Edge—33-35-37-42— 2-doors..... | 5.75 (0.3) |

*Indicates Time to be added for A/C (see page 26)

| Pkg. No. | Description | Suggested Retail Price |
|----------|---|------------------------|
| 984892 | Guard, Door Edge—33-35-37-39— 4-doors | \$10.25 (0.4) |
| 984738 | Guard, Door Edge—52-56-62-66— 2-doors | 5.75 (0.3) |
| 984737 | Guard, Door Edge—52-56-62— 4-doors | 10.25 (0.4) |
| 984642 | Heater, Engine Block (Single)— All V-8 | 9.30 (0.8) |
| 984643 | Heater, Engine Block (Dual)— All V-8 | 18.60 |
| 984644 | Heater, Engine Block (Single)— 6-cyl. | 9.30 (0.8) |
| 984645 | Heater, Engine Block (Dual)— 6-cyl. | 18.60 (1.5) |
| 987096 | Highway Emergency Kit—All | 9.95 |
| 984967 | Hood Retainer Pkg.—All | 14.95 (0.5) |
| 988571 | Horn Cover & Switch Pkg.— 52 w/Std. Strg. Wheel | 6.50 (0.5) |
| 984700 | Knob, Gearshift, Walnut— 4-spd. Man. Trans.—All | 4.50 |
| 984848 | Knob, Gearshift, Walnut— 3-spd. Floor Shift—All | 5.95 |
| 984948 | Lamp, Ashtray—33-35 | 2.90 (0.3)* |
| 984949 | Lamp, Courtesy—33-35 Exc. Conv. | 2.95 (0.4)* |
| 984956 | Lamp, Glove Box—33-35 | 2.40 (0.2)* |
| 987242 | Lamp, Luggage—All 23 | 2.75 (0.4) |
| 984950 | Lamp, Luggage—33-35-37-42 Exc. Swgn. | 3.60 (0.4) |
| 984735 | Lamp, Luggage, Utility— 52-56-62-66 Exc. Swgn. | 6.65 (0.2) |
| 984906 | Lamp, Underhood, Utility— 52-56-62-66 | 6.95 (0.5) |
| 986602 | Litter Container—Blue—All | 2.40 |
| 986603 | Litter Container—Fawn—All | 2.40 |
| 986607 | Litter Container—Black—All | 2.40 |
| 986608 | Litter Container—Red—All | 2.40 |
| 984834 | Litter Container—Assortment— 6 to Carton | 15.00 |
| 984193 | Lock, Gas Cap—23 (35-39-52-56-62 Station Wagons) | 3.12 |

*Indicates Time to be added for A/C (see page 26)

| Pkg. No. | Description | Suggested Retail Price |
|----------|--|------------------------|
| 984825 | Lock, Gas Cap—All Exc. Swgn. and All 23..... | \$ 3.50 |
| 987458 | Lock, Rear Door—All 4-doors..... | 4.75 (0.2) |
| 984477 | Lock, Swgn. Luggage Compartment —5235-5635..... | 9.10 (0.7) |
| 984701 | Lock, Spare Tire—All..... | 5.05 (0.2) |
| 984861 | Mat, Front Pair—Ivory—23..... | 8.15 |
| 984862 | Mat, Rear Pair—Ivory—23..... | 7.75 |
| 984106 | Mat, Front Pair—Ivory—Pontiac... | 8.15 |
| 984655 | Mat, Front Pair—Ivory—Tempest.. | 8.15 |
| 984114 | Mat, Rear Pair—Ivory—All Exc. 23. | 7.75 |
| 984850 | Mat, Front Pair—Black—23..... | 8.15 |
| 984855 | Mat, Rear Pair—Black—23..... | 7.75 |
| 984511 | Mat, Front Pair—Black—Pontiac... | 8.15 |
| 984653 | Mat, Front Pair—Black—Tempest.. | 8.15 |
| 984512 | Mat, Rear Pair—Black—All Exc. 23. | 7.75 |
| 988551 | Mat, Front Pair—Gold—23..... | 8.15 |
| 988548 | Mat, Rear Pair—Gold—23..... | 7.75 |
| 984926 | Mat, Front Pair—Gold—Pontiac.... | 8.15 |
| 984930 | Mat, Front Pair—Gold—Tempest... | 8.15 |
| 984934 | Mat, Rear Pair—Gold—All Exc. 23.. | 7.75 |
| 984852 | Mat, Front Pair—Blue—23..... | 8.15 |
| 984857 | Mat, Rear Pair—Blue—23..... | 7.75 |
| 984924 | Mat, Front Pair—Blue—Pontiac.... | 8.15 |
| 984928 | Mat, Front Pair—Blue—Tempest... | 8.15 |
| 984932 | Mat, Rear Pair—Blue—All Exc. 23.. | 7.75 |
| 988550 | Mat, Front Pair—Turquoise—23... | 8.15 |
| 988547 | Mat, Rear Pair—Turquoise—23.... | 7.75 |
| 984925 | Mat, Front Pair—Turquoise— Pontiac..... | 8.15 |
| 984929 | Mat, Front Pair—Turquoise— Tempest..... | 8.15 |
| 984933 | Mat, Rear Pair—Turquoise— All Exc. 23..... | 7.75 |
| 984854 | Mat, Front Pair—Red—23..... | 8.15 |
| 984859 | Mat, Rear Pair—Red—23..... | 7.75 |
| 984783 | Mat, Front Pair—Red—Pontiac..... | 8.15 |

| Pkg. No. | Description | Suggested Retail Price |
|----------|---|------------------------|
| 984784 | Mat, Front Pair—Red—Tempest | \$ 8.15 |
| 984787 | Mat, Rear Pair—Red—All Exc. 23 | 7.75 |
| 988552 | Mat, Front Pair—Lt. Blue—23 | 8.15 |
| 988549 | Mat, Rear Pair—Lt. Blue—23 | 7.75 |
| 984927 | Mat, Front Pair—Lt. Blue—Pontiac | 8.15 |
| 984931 | Mat, Front Pair—Lt. Blue—Tempest | 8.15 |
| 984935 | Mat, Rear Pair—Lt. Blue— All Exc. 23 | 7.75 |
| 984999 | Mat, Front Pair—Saddle—Pontiac | 8.15 |
| 985000 | Mat, Rear Pair—Saddle—Pontiac | 7.75 |
| 988501 | Mat, Full Front—Saddle—Pontiac | 9.75 |
| 984152 | Mat, Full Front—Ivory—Pontiac | 9.75 |
| 984661 | Mat, Full Front—Ivory—Tempest | 9.75 |
| 984510 | Mat, Full Front—Black—Pontiac | 9.75 |
| 984659 | Mat, Full Front—Black—Tempest | 9.75 |
| 984945 | Mat, Full Front—Gold—Pontiac | 9.75 |
| 984941 | Mat, Full Front—Gold—Tempest | 9.75 |
| 984943 | Mat, Full Front—Blue—Pontiac | 9.75 |
| 984939 | Mat, Full Front—Blue—Tempest | 9.75 |
| 984944 | Mat, Full Front—Turquoise— Pontiac | 9.75 |
| 984940 | Mat, Full Front—Turquoise— Tempest | 9.75 |
| 984630 | Mat, Full Front—Bronze—Pontiac | 9.75 |
| 984662 | Mat, Full Front—Bronze—Tempest | N.L. |
| 984786 | Mat, Full Front—Red—Pontiac | 9.75 |
| 984785 | Mat, Full Front—Red—Tempest | 9.75 |
| 984946 | Mat, Full Front—Lt. Blue—Pontiac | 9.75 |
| 984942 | Mat, Full Front—Lt. Blue—Tempest | 9.75 |
| 984826 | Mat, Trunk Compartment— All Exc. Swgn. | 9.95 |
| 984758 | Mirror, Outside, R.H.—52-56-62-66 | 4.85 |
| 984974 | Mirror, Remote Control, L.H.— 33-35-37-39-42 | 11.45 (0.5) |
| 984752 | Mirror, Remote Control, L.H.— 52-56-62-66 | 11.45 (0.5) |
| 984873 | Mirror, Visor Vanity, R.H. or L.H.— All | 1.53 (0.2) |

| Pkg. No. | Description | Suggested Retail Price |
|----------|---|------------------------|
| 984844 | Pad, Station Wagon (Red/Black)— All Swgn..... | \$17.95 |
| 984845 | Pad, Station Wagon (Blue/Gray)— All Swgn..... | 17.95 |
| 984846 | Pad, Station Wagon (Brown/Green) —All Swgn..... | 17.95 |
| 984995 | Radio, Pushbutton—23..... | 53.55 (0.6)* |
| 984994 | Radio, AM-FM—23..... | 124.20 (0.7)* |
| 984997 | Adapter, Stereo-Multiplex—23 Use with AM-FM Radio, requires 2—988573, 1—988544 and 1—988545 | 83.50 (0.5) |
| 984898 | Bracket, Stereo-Multiplex Adapter —23 with A/C..... | 3.95 |
| 984978 | Radio, Pushbutton—33-35-37-39-42 | 53.55 (0.6)* |
| 984952 | Radio, AM-FM—33-35-37-39-42..... | 124.20 (0.6)* |
| 984987 | Radio, AM-FM Stereo—33-35-37- 39-42..... | 225.00 (1.5)* |
| 984959 | Radio, Pushbutton—52-56-62-66..... | 82.25 (1.0)* |
| 984955 | Radio, AM-FM—52-56-62-66..... | 124.20 (1.0)* |
| 984954 | Radio, AM-FM Stereo—52-56-62-66 | 225.00 (1.4)* |
| 988504 | Release, Deck Lid—23..... | 12.35 (1.0)* |
| 984988 | Release, Deck Lid—All Exc. 23 & Swgn..... | 12.35 (1.0)* |
| 993502 | Seat, Child Safety—Standard..... | 8.95 |
| 987499 | Seat, Child Safety—Deluxe..... | 18.95 |
| 988573 | Speaker, Rear—23 (One Req'd. w/Pushbutton Radio, Two Req'd. w/AM-FM Radio, with Stereo- Multiplex or Tape Player)..... | 13.25 (1.1) |
| 988572 | Speaker Housing Pkg.—2367 Use w/988573 Speaker)..... | 2.75 (0.4) |
| 984915 | Speaker, Rear—5239-69-87 w/Ventura, 5639-69-87, 6239-69-87, 6657..... | 13.25 (1.2)* |
| 984921 | Speaker, Rear— 33-35 (Exc. Swgn.) 37-42-5211 39-67-87 Exc. w/Ventura..... | 13.25 (1.2)* |
| 984985 | Adapter—Use w/984921 on 3567-3767-4267..... | .60 (0.8) |
| 984916 | Speaker, Rear—5267-6267..... | 13.25 (2.0)* |

*Indicates Time to be added for A/C (see page 26)

| Pkg. No. | Description | Suggested Retail Price |
|----------|---|------------------------|
| 984917 | Speaker, Rear—5235-45, 5635-45, 6245..... | \$13.25 (1.8)* |
| 984984 | Speaker, Rear—3535-3935..... | 13.25 (1.8)* |
| 984998 | Stereo Tape Player—23 Less A.C. (Requires 988544 & 988545 Pkgs. and 2 of 984573)..... | 116.00 (0.6)* |
| 988542 | Adapter—23 w/A.C. Less Console.. | 2.50 |
| 988545 | Stereo Front Speaker Package—23 (2 Speakers) (Req'd. w/984997 or 984998)..... | N.L. (2.0) |
| 988544 | Stereo Switch Pkg.—23 (Used w/984997 & 984998)..... | 13.35 (0.3) |
| 984986 | Stereo Tape Player—33-35-37-39-42 | 116.00 (0.9)* |
| 984953 | Stereo Tape Player—52-56-62 w/Console, 66 (H.M. Trans.)..... | 116.00 (1.1)* |
| 984923 | Stereo Tape Player—52-56-62 w/o Console, 66 (Bench Seat)..... | 116.00 (0.9)* |
| 988562 | Stereo Rear Speaker Pkg.—52-56-62-66 Exc. Swgn. (Use w/984954 Radio & 984923, 984953 Tape Players)..... | 7.85 (1.6) |
| 984963 | Steering, Power—F-6..... | 95.15 (1.5) |
| 984964 | Steering, Power—F-8..... | 95.15 (1.7) |
| 984962 | Steering, Power—33-35-37-39, 6-cyl. | 95.15 (1.5) |
| 984965 | Steering, Power—33-35-37-39-42, 8-cyl..... | 95.15 (1.7) |
| 984966 | Steering, Power—52-56-62-66..... | 128.50 (1.7) |
| 984746 | Adapter Pkg., P/S—All 8-cyl. w/A.C..... | 2.95 |
| 984938 | Adapter Pkg., P/S—All 6-cyl. w/A.C..... | 4.40 |
| 988568 | Tachometer—F-6..... | 75.00 (1.0) |
| 988569 | Tachometer—F-8..... | 75.00 (1.0) |
| 988558 | Tachometer—33-35-37-39, 6-cyl..... | 75.00 (1.0) |
| 988559 | Tachometer—Tempest V-8..... | 75.00 (1.0) |
| 988570 | Tachometer—Pontiac V-8 Engine.... | 75.00 (1.0) |
| 984922 | Tire Inflator—Fire Extinguisher (CO ₂)—All w/"Space-Saver Spare" | 7.95 |

*Indicates Time to be added for A/C (see page 26)

| Code | Description | Suggested Retail Price |
|---------|---|------------------------|
| 9792749 | Shock Absorbers, Rear— Adjustable, Koni—23 | \$25.00 (1.1) |
| 9791593 | Shock Absorbers, Front— Adjustable, Koni—23 | 23.50 (1.1) |
| 3186583 | Superlift Shock Absorbers— 52-56-62-66 | 47.20 (1.1) |
| 3186582 | Superlift Shock Absorbers— 33-35-37-39-42 | 47.20 (1.1) |
| 984973 | Superlift Height Control Pkg.— 52-56-62-66 | 49.50 (1.8) |
| 984901 | Trailer Wire Harness— 33-35-37-42 Exc. Swgn. | 11.20 (0.2) |
| 984902 | Trailer Wire Harness—66 | 11.20 (0.2) |
| 984903 | Trailer Wire Harness— 52-56-62 Exc. Swgn. | 11.20 (0.2) |
| 984904 | Trailer Wire Harness—All Swgn. | 12.00 (0.6) |
| 984880 | Wheel Discs, Custom—52-56-62-66 . . | 49.95 |
| 984912 | Wheel Discs, Custom— 23-33-35-37-39-42 | 49.95 |
| 984913 | Wheel Discs, Deluxe— 23-33-35-37-39-42 | 28.00 |
| 984881 | Wheel Discs, Deluxe— 52 w/o Disc Brakes | 28.00 |
| 984911 | Wheel Discs, Deluxe— 52 w/Disc Brakes | 49.95 |
| 984528 | Wheel Discs, Wire—All | 69.15 |

*If vehicle has Air Conditioning, add the following time:
 Pontiac—0.3 hours, Tempest—0.3 hours, Firebird—0.2 hours



MARK OF EXCELLENCE

Pontiac Motor Division of General Motors Corporation reserves the right to make changes at any time, without notice, in colors, materials, equipment, specifications, prices and models—and also to discontinue models. The right is also reserved to change specifications, parts or equipment without incurring obligation to equip cars built prior to date of change.

MANUFACTURER'S SUGGESTED RETAIL PRICE

Includes Federal excise tax & suggested dealer delivery and handling charge.
Transportation charges, state and local taxes, accessories and
optional equipment additional.

| | |
|---------------------------------------|-----------|
| FIREBIRD HARDTOP COUPE (22337) | \$2781.00 |
| FIREBIRD CONVERTIBLE (22367) | \$2996.00 |
| TEMPEST SPORTS COUPE (23327) | \$2461.00 |
| TEMPEST 4-DOOR SEDAN (23369) | \$2509.00 |
| TEMPEST CUSTOM SPORTS COUPE (23527) | \$2554.00 |
| TEMPEST CUSTOM 4-DOOR SEDAN (23569) | \$2602.00 |
| TEMPEST CUSTOM HARDTOP COUPE (23537) | \$2614.00 |
| TEMPEST CUSTOM 4-DOOR HARDTOP (23539) | \$2728.00 |
| TEMPEST CUSTOM CONVERTIBLE (23567) | \$2839.00 |
| TEMPEST CUSTOM STATION WAGON (23535) | \$2906.00 |
| LE MANS SPORTS COUPE (23727) | \$2724.00 |
| LE MANS HARDTOP COUPE (23737) | \$2786.00 |
| LE MANS 4-DOOR HARDTOP (23739) | \$2916.00 |
| LE MANS CONVERTIBLE (23767) | \$3015.00 |
| TEMPEST SAFARI 2-SEAT SWGN. (23935) | \$3107.00 |
| GTO HARDTOP COUPE (24237) | \$3101.00 |
| GTO CONVERTIBLE (24267) | \$3327.00 |
| CATALINA 2-DOOR SEDAN (25211) | \$2945.00 |
| CATALINA 4-DOOR SEDAN (25269) | \$3004.00 |
| CATALINA HARDTOP COUPE (25287) | \$3089.00 |
| CATALINA 4-DOOR HARDTOP (25239) | \$3158.00 |
| CATALINA CONVERTIBLE (25267) | \$3391.00 |
| CATALINA 2-SEAT STATION WAGON (25235) | \$3390.00 |
| CATALINA 3-SEAT STATION WAGON (25245) | \$3537.00 |
| EXECUTIVE HARDTOP COUPE (25687) | \$3371.00 |
| EXECUTIVE 4-DOOR SEDAN (25669) | \$3309.00 |
| EXECUTIVE 4-DOOR HARDTOP (25639) | \$3439.00 |
| EXECUTIVE 2-SEAT SAFARI (25635) | \$3744.00 |
| EXECUTIVE 3-SEAT SAFARI (25645) | \$3890.00 |
| BONNEVILLE HARDTOP COUPE (26287) | \$3592.00 |
| BONNEVILLE 4-DOOR SEDAN (26269) | \$3530.00 |
| BONNEVILLE 4-DOOR HARDTOP (26239) | \$3660.00 |
| BONNEVILLE CONVERTIBLE (26267) | \$3800.00 |
| BONNEVILLE 3-SEAT SWGN. (26245) | \$3987.00 |
| GRAND PRIX HARDTOP COUPE (26657) | \$3697.00 |