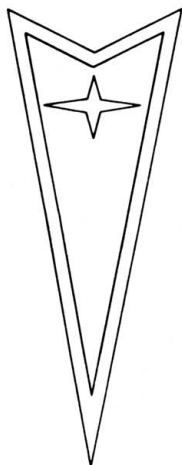


**1969
PONTIAC
ACCESSORIZER**



EFFECTIVE JANUARY, 1969

'69 PONTIAC OPTIONS

All prices shown for Factory-installed options and accessories are Manufacturer's taxes. Dealer-installed accessories, beginning on page 30, are suggested

Prices and Groups Subject

FIREBIRD

Sales Code	UPC Code	Suggested Retail Price
321 Y88	BASIC GROUP	
	<ul style="list-style-type: none"> ■ Radio, AM w/Manual Antenna ■ Mirror, Visor Vanity—R.H. ■ Mirror, Outside Remote Control ■ Clock ■ Deck Lid Release ■ Air Cleaner, Dual Stage H.D. \$113.75 	
324 Y86	DECOR GROUP	
	<ul style="list-style-type: none"> ■ Deluxe Wheel Covers ■ Deluxe Steering Wheel ■ Wheel Opening Moldings ■ Custom Pedal Trim Plates ■ Dual Horns \$ 62.14 	
331 WS6	POWER ASSIST GROUP	
	<ul style="list-style-type: none"> ■ Turbo Hydra-matic ■ Power Steering—Variable-Ratio ■ Power Disc Brakes, Front 	
	All with 341 or 342	\$364.93
	All with 343	375.49
	All with 344, 345, 347 or 348	396.61
332 WS5	TURNPIKE CRUISE GROUP	
	<ul style="list-style-type: none"> ■ Cruise Control ■ Tilt Steering Wheel ■ Power Seat—Bucket, L.H. 	
	All H.M. w/V-8 & 501	\$176.94

AND ACCESSORIES

suggested retail prices inclusive of Federal excise tax, but do not include state or local retail prices and do not include dealer installation charges or state or local taxes.

to Change without Notice

Sales Code	UPC Code	Suggested Retail Price	
334 WS8	RALLY GROUP		
	<ul style="list-style-type: none"> ■ Rally II Wheels ■ Custom Sports Steering Wheel ■ Rally Gauge Cluster & Clock ■ Ride & Handling Package 		
	All with 341, 342, 343, 344 w/o 324	\$191.68	
	All with 341, 342, 343, 344 & 324	154.82	
	All with 345, 347, 348 w/o 324	186.41	
	All with 345, 347, 348 & 324	149.55	
INDIVIDUAL FACTORY-INSTALLED OPTIONS & ACCESSORIES			
SPORT OPTIONS			
342	W53	Firebird Sprint	\$129.54
343	L30	Firebird 350	110.59
344	L76	Firebird H.O.	199.05
345	W66	Firebird 400—w/Std. 3-spd. H.D. man. trans.	377.05
		w/4-speed Man. or H.M. trans.	292.79
ENGINE OPTIONS			
341	Std.	OHC-6 1-Bbl.	N/C
348	L74	400, 4-Bbl. Ram-Air (avail w/345 only)	\$ 76.88
347	L67	400, 4-Bbl. Ram Air IV (avail w/345 only) ..	558.20
TRANSMISSION OPTIONS			
359	M38	Turbo Hydra-matic, 3-Spd.	
		w/341 or 342	195.36
		w/343	205.92
351	M40	Turbo Hydra-matic, 3-Spd.—344, 345, 347 or 348	227.04

Sales Code	UPC Code		Suggested Retail Price	Sales Code	UPC Code		Suggested Retail Price
352	M31	Automatic, 2-Spd.		671	U26	Lamp, Underhood	\$ 4.21
		with 341	\$ 174.24	631	B32	Mats, Floor—Front only	6.85
		with 343	184.80	632	B33	Mats, Floor—Rear only	6.32
353	Std.	3-Speed Man. Col. Shift—Avail w/341, 343 or 344	N/C	732	B42	Mats, Floor—Luggage Compartment	8.43
354	M20	4-Speed Man. Floor Shift—all models except 347 or V8's w/3:90 or 4:33 axles	195.36	424	D33	Mirror, Outside Remote Control	10.53
355	M13	3-Speed H.D. Man. Floor Shift		421	D34	Mirror, Visor Vanity—R.H.	2.11
		with 343 or 344	84.26	422	DH5	Mirror, Visor Vanity—L.H.	2.11
		with 345 or 348	N/C	514	JL1	Pedal Trim Plates, Custom	5.27
356	M12	3-Speed Man. Floor Shift		604	A67	Seat, Rear-Folding	42.13
		with 341	42.13	431	WS1	Seat Belts, Custom—Incl. Front Shoulder Straps—2337	12.64
		with 342	N/C			2367	36.86
358	M21	4-Speed Man. Close-Ratio Floor Shift—avail w/V-8 engines only equipped with 3.90 or 4.33 axles	195.36	432	WS2	Seat Belts, Custom—Incl. Front & Rear Shdr. Straps—2337	38.97
						2367	63.19
		AXLE OPTIONS		434	A39	Seat Belts, Custom—Front & Rear—2367 only (Does not include shoulder straps)	10.53
361	G80	Safe-T-Track Rear Axle—Reg.	42.13	438	AS1	Shoulder Straps, Front—2367 only	23.17
		H.D.	63.19	704	N64	Spare Tire—Conventional	N/C
364	G95	Economy Axle	2.11	402	P17	Spare Tire Cover—Avail w/704 only	5.27
	G97			442	U15	Speedometer, Safeguard—n/a w/484	11.59
368	G90	Performance Axle	2.11	461	N30	Steering Wheel—Deluxe	15.80
	G92			462	N34	Steering Wheel—Custom Sports—with 324. w/o 324.	34.76
362	G94	Special Order Axle	2.11				50.55
	G83			504	N33	Steering Wheel, Tilt—N/A w/std Steering or Man. Trans.	45.29
		APPEARANCE/CONVENIENCE OPTIONS		452	P02	Wheel Covers, Custom—with 324. w/o 324.	20.01
582	C60	Air Conditioning, Custom—n/a w/Sprint or Ram Air	375.99				41.07
474	U35	Clock, Electric—Incl. w/484, n/a w/444	15.80	451	P01	Wheel Covers, Deluxe	21.06
472	D55	Console—w/bucket seats only	53.71	453	N95	Wheel Covers, Wire—with 324. w/o 324.	52.66
—	—	Cordova Top—2. Black; 3. Dark Blue; 5. Parchment; 8. Dark Fawn; 9. Dark Green.	89.52				73.72
441	K30	Cruise Control—w/Auto Trans and V-8 only	57.93	454	N98	Wheels, Rally II—with 324. w/o 324.	63.19
404	C50	De-fogger, Rear Window—n/a 2367	22.12				84.26
534	M09	Gearshift Knob—Floor Shift—Man. Trans. only	5.27	521	CD1	Windshield Wiper Blades, Arctic	6.32
532	A02	Glass, Soft Ray—Windshield only	22.12			HEAVY-DUTY & PERFORMANCE OPTIONS	
531	A01	Glass, Soft Ray—All Windows	32.65	731	K45	Air Cleaner, Dual Stage, H.D.	9.48
412	B93	Guards, Door Edge	6.24	682	K82	Alternator—H.D. 55-Amp. w/341 or 342.	15.80
414	U05	Horns, Dual	4.21				
694	V64	Instant-Aire Pump—n/a w/347, 611	15.80	688	K96	Alternator—55-Amp, Self-Reg. V-8 only—n/a w/582 345, 347 or 348 343 or 344.	15.80
652	U25	Lamp, Luggage	3.16				26.33

Sales Code	UPC Code		Suggested Retail Price	Sales Code	UPC Code		Suggested Retail Price
672	UA1	Battery, H.D.—Avail w/341, 342 or 343 w/o 582.....	\$ 4.21	385	U69 U75	Radio—AM/FM w/Elec. Ant.....	\$ 165.36
481	N10	Dual Exhausts—Avail w/343 only.....	30.54	388	U58	Radio, Stereo—AM/FM w/Man. Ant.....	239.08
691	K02	Fan, H.D. w/Fan Clutch—Avail w/343, 344 or 345 w/o 582.....	15.80	389	U58 U75	Radio, Stereo—AM/FM w/Elec. Ant.....	270.68
692	KB2	Fan, H.D. Power-Flex—Avail all w/o 582..	10.53	391	U80	Speaker, Rear Seat—N/A w/388 or 394....	15.80
611	T42	Hood Ram Air Inlet—Avail w/348.....	84.26	394	U57	Stereo Tape Player—N/A w/391.....	133.76
701	V01	Radiator, H.D.—n/a w/582.....	14.74				
484	W63	Rally Gauge Cluster & Clock—n/a w/442...	47.39				
444	U30	Rally Gauge Cluster & I.P. Tach.—n/a w/442 & 484.....	84.26	554	W54	TRIM OPTIONS Trim, Custom Option—Instrument Panel Asst Grip, Wood Grain Instrument Panel, Bright Roof Rail Side Interior Moldings, Door & Quarter Panel Interior Trim, Molded Trunk Mat	
621	Y96	Ride & Handling Package—Springs & Shocks—with 345, 347 or 348.....	4.21			—w/knit vinyl & expanded Morrokide bench seat (2337).....	110.59
		w/341, 342, 343 or 344.....	9.48			bucket seats.....	78.99
634	FG1	Shocks, Koni Adjustable—Front and Rear..	52.66			—w/genuine leather, bucket seats only....	199.05
471	UB5	Tachometer, Hood Mounted.....	63.19				
		PAINT OPTIONS					
SPR	—	Special Solid Colors—Paint—Code F-T-W...	12.64				
SPS	—	Special Solid Color (exc. F-T-W)— 2337 w/o Vinyl Top.....	115.85				
		2367 or 2337 w/Vinyl Top.....	100.05				
RTT	—	Standard Color Two-tone (exc. 2367).....	31.60				
STT	—	Special Color Two-tone (exc. 2367).....	147.45				
		POWER ASSIST OPTIONS					
492	A90	Deck Lid Release—Remote Control.....	14.74				
501	N41	Power Steering—Variable-ratio.....	105.32				
564	A46	Power Seat—Bucket, L.H. only.....	73.72				
544	C06	Power Top—2367 only.....	52.66				
551	A31	Power Windows.....	105.32				
502	J50	Power Brakes—n/a w/345-347-348 engines.	42.13				
511	JL2	Power Disc Brakes—Front.....	64.25				
588	C57	Power Flow Ventilation—n/a 582.....	42.13				
		RADIO, SPEAKER AND TAPE PLAYER OPTIONS					
382	U63	Radio—AM w/Man. Ant.....	61.09				
383	U63 U75	Radio—AM w/Elec. Ant.....	92.69				
384	U69	Radio—AM/FM w/Man. Ant.....	133.76				

Model	Sales Code	UPC Code	Standard Tire Size	Sales Code	UPC Code	Optional Tire Size	Suggested Retail Price
FIREBIRD							
Firebird	HE	Std.	E70 x 14 Black	HC	PX3	E70 x 14 Red	\$31.60
				HD	PX2	E70 x 14 White	31.60
				ME	PY6	F70 x 14 Black	14.74
				MC	PW8	F70 x 14 Red	46.34
				MD	PW7	F70 x 14 White	46.34
				MT	PY5	F70 x 14 Red (Fiberglass)	72.67
				MR	PY4	F70 x 14 White (Fiberglass)	72.67
Firebird Sprint, 350 and H.O.	ME	PY6	F70 x 14 Black	MC	PW8	F70 x 14 Red	31.60
				MD	PW7	F70 x 14 White	31.60
				MT	PY5	F70 x 14 Red (Fiberglass)	57.93
				MR	PY4	F70 x 14 White (Fiberglass)	57.93
Firebird 400	MC	PW8	F70 x 14 Red	MD	PW7	F70 x 14 White	N/C
				MT	PY5	F70 x 14 Red (Fiberglass)	26.33
				MR	PY4	F70 x 14 White (Fiberglass)	26.33

TEMPEST, CUSTOM S, LE MANS, LE MANS SAFARI, GTO

Sales Code	UPC Code	Suggested Retail Price
321	Y88	BASIC GROUP
		<ul style="list-style-type: none"> ■ Radio, AM w/Manual Antenna ■ Custom Foam Cushion, Front (Std 37-42) ■ Mirror, Visor Vanity, R.H. ■ Mirror, Outside, Remote-control ■ Clock ■ Deck-lid Release ■ Air Cleaner, Dual-stage, H.D.
		33-35 Exc. 3535..... \$125.34
		37..... 116.91
		3535-3936..... 110.60
		42 with 347 or 348..... 107.43
		42 w/o 347 or 348..... 116.91
322	Y92	LAMP GROUP
		<ul style="list-style-type: none"> ■ Lamps, Cornering ■ Lamp, Luggage (N/A Swgn.) ■ Lamp, Underhood ■ Lamp, Courtesy (Std. 3567-37-39-42) ■ Lamp, Ashtray (Std. 37-39-42) ■ Lamp, Glove Box (Std. 37-39-42)
		33-35 Exc. 3567-3535..... 51.60
		3567..... 47.39
		3535..... 48.44
		3936..... 37.91
		37-42..... 41.07
324		DECOR GROUP
		<ul style="list-style-type: none"> ■ Deluxe Wheel Covers ■ Wood Grain Instrument Panel (Std. 39-42) ■ Concealed Windshield Wipers (Std. 37-39-42) ■ Deluxe Steering Wheel (Std. 35-37-39-42) ■ Decor Moldings (Std. 37-39-42) ■ Rear Armrests with Ashtrays (33 only) ■ Custom Pedal Trim Plates (Std. 37-39-42)
		3327..... 89.52
		3369..... 88.47
		3527-3537..... 68.46

Sales Code	UPC Code	Suggested Retail Price
324	DECOR GROUP (Cont.)	
	3535	\$ 73.72
	3539	81.10
	3567	49.50
	3569	67.40
	3727-3737-3767	25.28
	3739 with 442-444-484 or Trim 38	21.06
	3739 w/o 442-444-484 or Trim 38	25.28

331	WS6 POWER ASSIST GROUP	
	<ul style="list-style-type: none"> ■ Turbo Hydra-matic ■ Power Steering ■ Power Disc Brakes, Front 	
	33-35-37-39 with 343	370.22
	33-35-37-39 with 344	391.34
	33-35-37-39 w/341 or 342	359.66
	42	396.61

332	WS5 TURNPIKE CRUISE GROUP	
	<ul style="list-style-type: none"> ■ Cruise Control ■ Tilt Steering Wheel ■ Power Seat, Bench ■ Power Seat, Bucket, L.H. (n/a 33-35) 	
	All	176.94

334	WS8 RALLY GROUP	
	<ul style="list-style-type: none"> ■ Rally II Wheels ■ Custom Sports Steering Wheel ■ Rally Gauge Cluster & Clock ■ Ride & Handling Package 	
	33-35-37 with 324, without 342	157.98
	33-35-37 with 324 and 342	152.71
	33 w/o 324 and 342	194.84
	33 w/o 324; with 342	189.57
	35-37 w/o 324 and 342, all 39	179.05
	35-37 w/o 324; with 342, all 42	173.78

Sales Code	UPC Code	Suggested Retail Price
INDIVIDUAL FACTORY-INSTALLED OPTIONS AND ACCESSORIES		
SPORT OPTIONS		
342	W53	Sprint (n/a Swgn. or 42)
		3327-3527-3567 w/o 582
		3369-3539-3569 w/o 582
		3727-3737-3767 w/o 582
		3739 w/o 582
554	WT1	The Judge —GTO only
ENGINE OPTIONS		
341	Std.	OHC-6 1-bbl (n/a 42)
343	L30	350 2-bbl (n/a 42)
344	L76	350 4-bbl H.O. (n/a Swgn. or 42)
345	Std.	400 4-bbl (Std. 42—n/a All others)
346	L65	400 2-bbl reg. fuel (avail. 42 only w/H.M.)
348	L74	400 4-bbl Ram Air (avail. 42 only)
347	L67	400 4-bbl Ram Air IV (avail. 42 only)
TRANSMISSION OPTIONS		
359	M38	Turbo Hydra-matic, 3-spd.
		33-35-37-39 with 341 or 342
		33-35-37-39 with 343
351	M40	Turbo Hydra-matic, 3-spd.
		(avail. w/344, 345, 347 or 348)
352	M31	Automatic, 2-spd.
		33-35-37-39 with 341
		33-35-37-39 with 343
353	Std.	3-spd., Man. Col. Shift
		(avail. w/341, 343 or 344)
354	M20	4-spd., Man. Floor Shift (n/a w/341)
355	M13	3-spd., H.D. Man. Floor Shift (avail. V-8 engines only, Std. 42, n/a 348)
		33-35-37-39
356	M12	3-spd., Man. Floor Shift (avail. w/341, Std. w/342)
358	M21	4-spd., Man., Close-ratio Floor Shift (avail. w/V-8 engines only equipped with 3.90-4.33 axles)
AXLE OPTIONS		
361	G80	Safe-T-Track Rear Axle
		Reg.
		H.D.
364	G95/ G97	Economy Axle

Sales Code	UPC Code		Suggested Retail Price	Sales Code	UPC Code		Suggested Retail Price
368	G92	Performance Axle	\$ 2.11	424	D33	Mirror—Outside, Remote-control	\$ 10.53
362	G94/ G83	Special Order Axle	2.11	421	D34	Mirror, Visor Vanity—R.H.	2.11
				422	DH5	Mirror, Visor Vanity—L.H.	2.11
				494	B96	Moldings, Wheel Opening, avail. 33-35, Std. all others	15.80
				514	JL1	Pedal Trim Plates—avail. 33-35, Std. all others	5.27
582	C60	Air Conditioning, Custom (n/a w/Sprint or Ram Air)	375.99	578	A70	Seat, Reclining, R.H. Bucket only—n/a 33-35-39	42.13
522	B30	Carpets, Custom (avail. 33, Std. all others) ..	18.96	431	WS1	Seat Belts, Custom—Incl. Front Shoulder Straps	12.64
474	U35	Clock, Electric (incl. w/484, n/a 444)	18.96			2-Door Exc. Conv.	16.85
472	D55	Console—Buckets only (n/a 33-35-39)—37 Exc. 3739, 42 w/o 351	55.82			4-Door Conv.	36.86
		42 with 351	71.62	432	WS2	Seat Belts, Custom—Incl. Front & Rear Shoulder Straps—2-Door Exc. Conv.	38.97
—	—	Cordova Top (n/a swgn.; 33-35 requires 324)—2. Black, 3. Dark Blue, 5. Parchment, 8. Dark Fawn, 9. Dark Green	100.05			4-Door Conv.	43.18
441	K30	Cruise Control—avail. w/auto trans. & V-8 only	57.93	434	A39	Seat Belts, Custom—Front & Rear—avail. Conv. only (Does not include shoulder straps)	10.53
401	B50	Cushion, Custom Foam Front—Std. 37, 42, avail. all others	8.43	438	AS1	Shoulder Straps—Front, Conv. only	23.17
404	C50	Defogger, Rear Window—n/a Swgn. or Conv. ..	22.12	704	N65	Space Saver Spare Tire—w/o 454 w/454	15.80 N.C.
482	N25	Exhaust Extensions—n/a Swgn.—33-35-37 Exc. 3535 with 481; 42 33-35-37 Exc. 3535 w/o 481	21.06 10.53	402	P17	Spare Tire Cover—n/a w/Swgn. or 704	5.27
534	M09	Gearshift Knob, Floor Shift—Man. Trans. only	5.27	442	U15	Speedometer, Safeguard—n/a 444-484	15.80
532	A02	Glass, Soft Ray—Windshield only	26.33	461	N30	Steering Wheel, Deluxe—avail. 33, Std. all others	15.80
531	A01	Glass, Soft Ray—All Windows	36.86	462	N34	Steering Wheel, Custom Sports—33 with 324, 35-37-39-42 33 w/o 324	34.76 50.55
412	B93	Guards, Door Edge—Std. 39, avail. all others 2-Doors	6.24	504	N33	Steering Wheel, Tilt—n/a w/Std. Steering or Man. Col. Shift	45.29
		4-Doors	10.41	452	P02	Wheel Covers, Custom—33-35-37 with 324 33-35-37 w/o 324; 39-42	20.01 41.07
414	T83	Headlamps, Concealed—avail. 42 only	52.66	451	P01	Wheel Covers, Deluxe	21.06
414	U05	Horns, Dual—avail. 33, Std. all others	4.21	453	N95	Wheel Covers, Wire—33-35-37 with 324 33-35-37 w/o 324; 39-42	52.66 73.72
694	V64	Instant-Aire Pump—n/a w/347 or 348	15.80	454	N98	Wheels, Rally II—33-35-37 with 324 33-35-37 w/o 324; 39-42	63.19 84.26
651	T87	Lamps, Cornering	33.70	411	C24	Windshield Wipers, Concealed—avail. 33-35, Std. all others	18.96
652	U25	Lamps, Luggage—n/a Swgn.	3.16	521	C01	Windshield Wiper Blades, Arctic	6.32
661	U29	Lamps, Courtesy—avail. 33, 35 except 3567 ..	4.21				
662	U28	Lamp, Ash tray & Lighter—avail. 33, 35	3.16				
664	U27	Lamp, Glove Box—avail. 33, 35	3.16				
671	U26	Lamp, Underhood	4.21				
732	B36	Mat, Luggage	8.43				
631	B32	Mats, Floor-Front only	6.85				
632	B33	Mats, Floor-Rear only	6.32				

Sales Code	UPC Code		Suggested Retail Price
HEAVY-DUTY PERFORMANCE OPTIONS			
731	K45	Air Cleaner, Dual-stage, H.D.	\$ 9.48
682	K82	Alternator, H.D. 55 Amp. Std. w/582—avail. w/341 & 342 only	15.80
688	K96	Alternator, Self-Reg. 55 Amp.—avail. w/ V-8 only, n/a w/582	26.33
672	UA1	Battery, H.D.— All with 341 or 342 (N.A. with 582)	4.21 6.32
481	N10	Dual Exhausts—avail. w/343, n/a Swgn., Std. other V-8's	30.54
691	K02	Fan, H.D., 7-Blade w/Fan Clutch—n/a w/ 341, 342, 582 or Ram Air	15.80
692	KB2	Fan, H.D. Power-Flex— Std. 341, 342 w/582 n/a Ram Air	10.53
484	W63	Rally Gauge Cluster & Clock—n/a 442-444	50.55
444	U30	Rally Gauge Cluster & I P Tach—n/a 442-484	84.26
621	Y96	Ride & Handling Pkg.— 33-35-37-39 with 342; 42 33-35-37-39 without 342	4.21 9.48
634	G66	Shocks, Superlift—Rear only	42.13
471	UB5	Tachometer, Hood Mounted—n/a 444	63.19
PAINT OPTIONS			
SPS	—	Special Solid Colors— All Exc. Conv. or w/o Vinyl Top w/Conv. or Vinyl Top	115.85 100.05
RTT	—	Standard Color Two-tone— (exc. conv. or swgn.) 3535-3936	40.02 15.80
STT	—	Special Color Two-tone— (exc. conv. or swgn.) 3535-3936	155.87 131.65
494	D98	Paint Stripes, full length (42 only)	13.69
POWER ASSIST OPTIONS			
502	J50	Power Brakes—33-35-37-39	42.13
511	JL2	Power Disc Brakes, Front	64.25
501	N40	Power Steering—All Exc. 42 42	100.05 105.32

Sales Code	UPC Code		Suggested Retail Price
561	A41	Power Seat—Bench	\$ 73.72
564	A46	Power Seat—Bucket L.H. only—n/a 33, 35, 39	73.72
544	C06	Power Top—avail. 35, Std. 37, 42	52.66
551	A31	Power Windows	105.32
588	C57	Power Flow Ventilation—n/a w/582 or 392 3537-3567-3737-3767; 42 3369-3539-3569-3739	42.13 57.93
541	A93	Power Door Locks—2-Door 4-Door	45.29 68.46
492	A90	Deck Lid Release—Remote Control	14.74
RADIO, SPEAKER AND TAPE PLAYER OPTIONS			
382	U63	Radio—AM w/Man. Ant.	61.09
383	U75	Radio—AM w/Elec. Ant., n/a Swgn.	92.69
384	U69	Radio—AM/FM w/Man. Ant.	133.76
385	U69	Radio, AM/FM w/Elec. Ant., n/a Swgn.	165.36
388	U58	Radio, Stereo—AM/FM w/Man. Ant.	239.08
389	U58	Radio, Stereo—AM/FM w/Elect. Ant.—n/a Swgn.	270.68
391	U80	Speaker, Rear Seat—n/a w/388-392-394— Exc. 3535-3936 3535-3936	15.80 21.06
392	U84	Speaker, Verbra-Phonic, Rear—n/a w/388-391-394-588	52.66
394	U57	Stereo Tape Player—n/a w/391-392 or Bench Seat w/Floor Shift Trans.	133.76
STATION WAGON OPTIONS			
408	C51	Deflector, Wind—Rear Window, Swgn. only	26.33
524	V55	Luggage Carrier—avail. Swgn. only	63.19
542	A33	Power—Tail Gate Window	34.76
544	C28	Swing Gate—avail. 3535 only	42.13
TRIM OPTIONS			
—	—	Black Morrokide Trim—avail. 3327-69 only (order by trim no.)	27.38

Model	Sales Code	UPC Code	Standard Tire Size	Sales Code	UPC Code	Optional Tire Size	Suggested Retail Price				
TEMPEST, CUSTOM S, LEMANS, LEMANS SAFARI, GTO											
All 6 Cylinder (Exc. Station Wagons & 3739 w/582)	CA	Std	7.75 x 14 Black	CB	P62	7.75 x 14 White	\$ 31.60				
				DA	P75	8.25 x 14 Black	14.74				
				DB	P77	8.25 x 14 White	54.77				
				RC	PY3	G78 x 14 Red	65.30				
				RD	PY2	G78 x 14 White	65.30				
				RT	PK3	G78 x 14 Red (Fiberglass)	91.63				
				RR	PK2	G78 x 14 White (Fiberglass)	91.63				
				PT	PY7	G70 x 14 Red (Fiberglass)	112.69				
				PR	PX8	G70 x 14 White (Fiberglass)	112.69				
				All 6 Cylinder Station Wagons & 3739 w/582 & all models with V-8 Engine (exc. GTO)	DA	P75	8.25 x 14 Black	DB	P77	8.25 x 14 White	40.02
RC	PY3	G78 x 14 Red	50.55								
RD	PY2	G78 x 14 White	50.55								
RT	PK3	G78 x 14 Red (Fiberglass)	76.88								
RR	PK2	G78 x 14 White (Fiberglass)	76.88								
PT	PY7	G70 x 14 Red (Fiberglass)	97.95								
PR	PX8	G70 x 14 White (Fiberglass)	97.95								
GTO	RC	PY3	G78 x 14 Red					RD	PY2	G78 x 14 White	N/C
								RT	PK3	G78 x 14 Red (Fiberglass)	26.33
								RR	PK2	G78 x 14 White (Fiberglass)	26.33
				PT	PY7	G70 x 14 Red (Fiberglass)	57.93				
				PR	PX8	G70 x 14 White (Fiberglass)	57.93				

CATALINA, EXECUTIVE, BONNEVILLE

Sales Code UPC Code

Suggested Retail Price

321 Y88 BASIC GROUP

- Radio, AM w/Manual Antenna
- Custom Foam Cushion, Front
- Mirror, Visor Vanity—R.H.
- Mirror, Outside Remote Control
- Clock—52 only
- Deck Lid Release
- Air Cleaner—H.D.

52 Exc. Swgns.....	\$150.61
5236-5246	135.87
56-62 Exc. Swgns.....	134.81
5636-5646-6246	120.07

322 Y92 LAMP GROUP

- Lamps, Cornering
- Lamps, Warning
- Lamp, Underhood Utility

All.....	56.87
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331 WS6 POWER ASSIST GROUP

- Turbo Hydra-matic
- Power Steering, Variable-Ratio
- Power Disc Brakes—Front

All.....	414.51
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324 DECOR GROUP

- Deluxe Wheel Covers
- Deluxe Steering Wheel
- Decor Moldings
- Custom Pedal Trim Plates

5237-5239-5269.....	84.26
5236-5246	91.63
5267.....	42.13

Sales Code	UPC Code		Suggested Retail Price
332 WS5 TURNPIKE CRUISE GROUP			
		■ Cruise Control	
		■ Tilt Steering Wheel	
		■ Power Seat—Bench	
		■ Power Seat—Bucket, L.H.	
		All w/bench seat	\$208.53
		All w/bucket seats	182.20

Sales Code	UPC Code		Suggested Retail Price
334 WS7 COMFORT GROUP			
		■ Soft Ray Glass—All Windows	
		■ Power Door Locks	
		■ Power Windows—Std. w/Brougham	
		■ Custom Air Conditioning	
		All 2-door	621.39
		All 4-door	644.56

INDIVIDUAL FACTORY-INSTALLED OPTIONS & ACCESSORIES

ENGINE OPTIONS

349	Std.	400 2-bbl.—Std. 52-56, n/a 62	N/C
349	Std.	428 4-bbl.—Std. 62	N/C
344	L78	400 4-bbl.—Avail. 52-56 w/H.M. only	47.39
347	L79	428 4-bbl.—Avail. 52-56	105.32
346	L65	400 2-bbl., Reg. Fuel—H.M. only	N/C
348	L75	428 4-bbl., H.O.—n/a Swgn. or Man. Trans. and 582	
		52-56	254.87
		62	149.55

TRANSMISSION OPTIONS

351	M40	Turbo Hydra-matic	227.04
353	Std.	3-speed Manual Column Shift	N/C

Sales Code	UPC Code		Suggested Retail Price
AXLE OPTIONS			
361	G80	Safe-T-Track Rear Axle	\$ 42.13
364	G95 G97	Economy Axle	2.11
368	G90 G92	Performance Axle	2.11
362	G94 G83	Special Order Axle	2.11

APPEARANCE/CONVENIENCE OPTIONS

582	C60	Air Conditioning, Custom—n/a w/428 H.O. eng. w/Man. Trans.	421.28
581	C75	Air Conditioning, Auto Temp Control—n/a w/428 H.O. eng., w/Man. Trans.	78.99
544	G67	Automatic Level Control—n/a w/Superlift Shocks (634)	78.99
474	U35	Clock, Electric—Incl. w/444, Std. w/56-62	15.80
—	—	Cordova Top (52 requires 324)—2. Black; 3. Dark Blue; 5. Parchment; 8. Dark Fawn; 9. Dark Green	
		Exc. Swgns.	115.85
		Swgns.	142.18
441	K30	Cruise Control—w/H.M. only	63.19
401	B50	Cushion, Custom Foam Front—Std. w/Buckets and Brougham	10.53
404	C50	Defogger, Rear Window—n/a Swgn. or Conv.	22.12
674	T58	Fender Skirts—Std. w/62, n/a Swgn.	36.86
532	A02	Glass, Soft Ray—Windshield only	29.49
531	A01	Glass, Soft Ray—All Windows	44.23
412	B93	Guards, Door-edge—Std. w/5636-5646	
		2-door	6.24
		4-door	10.41
694	V64	Instant-Aire Pump	15.80
651	T87	Lamps, Cornering	33.70
652	W74	Lamps, Warning—n/a w/444	15.80
671	U26	Lamp, Underhood, Utility	7.37
631	B32	Mats, Floor—Front only	6.85
632	B33	Mats, Floor—Rear only	6.32
732	B36	Mat, Luggage Compartment—n/a Swgn.	8.43
424	D33	Mirror, Outside, Remote-control	10.53
421	D34	Mirror, Visor Vanity, R.H.	2.11

Sales Code	UPC Code		Suggested Retail Price	Sales Code	UPC Code		Suggested Retail Price
422	DH5	Mirror, Visor Vanity, L.H.	\$ 2.11	611	J62	Brakes, H.D.—Aluminum Front Drums—n/a w/511	\$ 71.62
514	JL1	Pedal Trim Plates—Avail. 52 only	5.27				
578	A70	Seat Reclining, R.H. Bucket only—n/a 56.	42.13	444	U30	Custom Gauge Cluster—Includes Clock, n/a w/652—52	36.86
431	WS1	Seat Belts, Custom—Incl. Front Shoulder Straps—2-dr. exc. Conv.	12.64			56-62	21.06
		4-dr. exc. 3-seat Swgn.	16.85	481	N10	Dual Exhausts—Std. w/348	30.54
		Conv.	36.86	691	K02	Fan, H.D., 7-Blade w/Fan Clutch—Std. w/582	15.80
		3-seat Swgns.	20.01	692	KB2	Fan, H.D., Power-Flex—Std. all Trailer & Police Groups	10.53
432	WS2	Seat Belts, Custom—Incl. Front & Rear Shld. Straps—2-dr. exc. Conv.	38.97	612	F35	Frame, H.D.—n/a Conv. & Swgn.	23.17
		4-dr. exc. 3-seat Swgn.	43.18	701	V01	Radiator, H.D.—n/a w/582	14.74
		Conv.	63.19	702	V02	Radiator, Super Cooling, H.D.	42.13
		3-seat Swgns.	46.34	621	Y96	Ride & Handling Pkg.—Springs, Shocks & Stabilizer Bar	9.48
434	A39	Seat Belts Custom—Front & Rear, Convertible only. Does not incl. Shldr. Straps	10.53	604	A74	Seats, H.D.—5269 Front & Rear	14.74
			23.17			5236-5246 Front only	8.43
438	AS1	Shoulder Straps, Front—Convertible only	23.17	634	G66	Shock Absorbers, Superlift—Rear only—n/a w/544	42.13
402	P17	Spare Tire Cover—Std. 62, n/a Swgn.	5.27	622	F40	Springs and Shocks, Heavy Load	6.32
442	U15	Speedometer, Safeguard	15.80				
461	N30	Steering Wheel, Deluxe—Avail. 52, Std. 56-62	15.80				
462	N34	Steering Wheel, Custom Sports—52 w/324, 56-62	34.76				
		52 w/o 324	50.55	SPS	—	PAINT OPTIONS	
504	N33	Steering Wheel, Tilt—n/a w/Std. Steering or Man. Trans.	45.29			Special Solid Colors	
451	P01	Wheel Covers, Deluxe—Avail. 52, Std. 56-62	21.06			Except Conv. or w/o Vinyl Top	115.85
452	P02	Wheel Covers, Custom—52 w/324, 56-62	30.54			w/Conv. or Vinyl Top	100.05
		52 w/o 324	51.61	RTT	—	Standard Color Two-tone (exc. Conv.) or Vinyl Top	36.86
453	N95	Wheel Covers, Wire—52 w/324, 56-62	52.66	STT	—	Special Color Two-tone (exc. Conv.) or Vinyl Top	152.71
		52 w/o 324	73.72				
454	N98	Wheels, Rally II—n/a Swgn.—52 w/324, 56-62	63.19	492	A90	POWER ASSIST OPTIONS	
		52 w/o 324	84.26	502	J50	Deck Lid Release—Remote Control	14.74
521	CD1	Windshield Wiper Blades, Arctic	7.37	511	JL2	Power Brakes	42.13
				541	A93	Power Disc Brakes—Front	71.62
						4-door	45.29
						4-door	68.46
				588	C57	Power-flow Ventilation—n/a w/582 or 392	42.13
				561	A42	Power Seat—Bench	100.05
				564	A46	Power Seat—Bucket—L.H. only, n/a 56	73.72
731	K45	Air Cleaner, Dual-stage, H.D.	9.48	501	N41	Power Steering, Variable-ratio	115.85
681	K81	Alternator, H.D., 62-Amp—n/a w/582	78.99	551	A31	Power Windows—Std. w/Brougham	110.59
688	K96	Alternator, 55-Amp Self Reg—n/a w/582	26.33				
672	UA1	Battery, H.D.	6.32	382	U63	RADIO, SPEAKER & TAPE PLAYER OPTIONS	
						Radio, AM w/Man. Ant.	87.42

Sales Code	UPC Code		Suggested Retail Price
383	U63 U75	Radio, AM w/Elec. Ant.....	\$119.02
384	U69	Radio, AM/FM w/Man. Ant.....	147.45
385	U69 U75	Radio, AM/FM w/Elec. Ant.....	179.05
388	U58	Radio, Stereo, AM/FM w/Man. Ant.....	239.08
389	U58 U75	Radio, Stereo, AM/FM w/Elec. Ant.....	270.68
391	U84	Speaker, Rear Seat—n/a w/388-392-394— All Exc. Swgns.....	15.80
		Swgns.....	21.06
392	U84	Speaker, Verbra-Phonic—n/a w/388-391- 394-588.....	52.66
394	U57	Stereo Tape Player—n/a 391-392.....	133.76
STATION WAGON OPTIONS			
734	B39	Carpet and Skid Strips, Cargo Area— Std. 6246.....	52.66
408	C51	Deflector, Rear Window—Wind-Swgn. only.....	26.33
524	V55	Luggage Carrier—Swgn. only.....	84.26
542	A33	Power Tailgate Window—Std. w/3-Seat Swgn.....	34.76
TRIM OPTIONS			
494	A66	Trim—Split Second Seat—Swgn. only.....	36.86
—	—	Trim—All Morrokide, Bench Seat—avail. 5269-37-39—order by Trim No.....	28.44
—	—	Trim—Expanded Morrokide, Bucket Seats —avail. 5237-67—order by Trim No. (239 black).....	200.11
—	—	Trim—Ventura Custom Interior—avail. 52 only (n/a 5267)—order by Trim No.....	105.32
—	—	Trim—Expanded Morrokide, Bucket Seats —avail. 6237-67—order by Trim No. (539 black).....	124.28
522	487	Trim—Brougham Option—62 only—order by Trim No.—Cloth (6237-39 only).....	272.78
		Genuine Leather (6267 only)...	315.96

Model	Sales Code	UPC Code	Standard Tire Size	Sales Code	UPC Code	Optional Tire Size	Suggested Retail Price	
Catalina, Executive and Bonneville (Exc. Wagons and Brougham)	EA	Std.	8.55 x 15 Black	EB	QD6	8.55 x 15 White	\$44.23	
				FA	QI3	8.85 x 15 Black	23.17	
				FB	QB5	8.85 x 15 White	71.62	
				KR	QB9	J78 x 15 White (Fiberglass)	97.95	
				EK	QD5	8.55 x 15 Black (Nylon)	15.80	
				FK	QD9	8.85 x 15 Black (Nylon)	38.97	
				LB	QC4	9.15 x 15 White	48.45	
	All Station Wagons	LA	Std.	9.15 x 15 Black	FB	QB5	8.85 x 15 White	48.45
	Brougham	FA	QI3	8.85 x 15 Black	FK	QD9	8.85 x 15 Black (Nylon)	15.80
				KR	QB9	J78 x 15 White (Fiberglass)	74.78	

Sales Code	UPC Code		Suggested Retail Price
GRAND PRIX			
321	Y88	BASIC GROUP	
		<ul style="list-style-type: none"> ■ Radio, AM & Windshield Antenna ■ Mirror, Visor Vanity—R.H. ■ Mirror, Outside Remote Control ■ Deck Lid Release ■ Air Cleaner, Dual Stage, H.D. 	\$133.75

322	Y92	LAMP GROUP	
		<ul style="list-style-type: none"> ■ Lamps, Cornering ■ Lamp, Underhood 	41.07

331	WS6	POWER ASSIST GROUP	
		<ul style="list-style-type: none"> ■ Turbo Hydra-matic ■ Power Steering, Variable-ratio 	342.89

332	WS5	TURNPIKE CRUISE GROUP	
		<ul style="list-style-type: none"> ■ Cruise Control ■ Tilt Steering Wheel ■ Power Seat, Bucket, L.H. 	
		All with bench seat	208.53
		All with bucket seats	182.20

334	WS7	COMFORT GROUP	
		<ul style="list-style-type: none"> ■ Soft Ray Glass—All Windows ■ Power Door Locks ■ Power Windows ■ Custom Air Conditioning 	
		All	621.39

INDIVIDUAL FACTORY-INSTALLED OPTIONS AND ACCESSORIES

SPORT OPTIONS

324	Y97	SJ Group—inc. 428 eng. (347) lamp group, rally gauge cluster & clock, auto level control & G78 x 14 white fiber-glass tires	244.34
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ENGINE OPTIONS

349	Std.	400, 4-Bbl.	N/C
347	L79	428, 4-Bbl.—Std. w/SJ	57.93
348	L75	428, 4-bbl. H.O. n/a w/582, w/Man. Trans. w/o 324	176.94
		with 324	119.01
346	L65	400, 2-Bbl., Reg. Fuel, H.M. only	N/C

Sales Code	UPC Code		Suggested Retail Price
TRANSMISSION OPTIONS			
355	Std.	3-Speed Manual—Floor Shift—n/a SJ	N/C
351	M40	Turbo Hydra-matic	\$227.04
354	M20	4-Speed Manual	227.04

AXLE OPTIONS

361	G80	Safe-T-Track	
		Reg.	42.13
		H.D.	63.19
364	G95 G97	Economy Axle	2.11
368	G90 G92	Performance Axle	2.11
362	G94 G83	Special Order Axle	2.11

APPEARANCE/CONVENIENCE OPTIONS

582	C60	Air Conditioning, Custom—n/a w/348 eng. w/Man. Trans.	421.28
581	C75	Air Conditioning, Auto Temp Control—n/a w/348 eng. w/Man. Trans.	78.99
544	G67	Automatic Level Control—n/a w/634	78.99
		Cordova Top—2. Black; 3. Dark Blue; 5. Parchment; 8. Dark Fawn; 9. Dark Green ..	142.18
441	K30	Cruise Control—Avail w/H.M. only	63.19
552	C49	Defroster, Electric—Rear Window	47.39
412	B93	Guards, Door Edge	6.24
532	A02	Glass, Soft Ray—Windshield only	29.49
531	A01	Glass, Soft Ray—All Windows	44.23
694	V64	Instant-Aire Pump	15.80
651	T87	Lamps, Cornering	33.70
671	U26	Lamp, Underhood	7.37
631	B32	Mats, Floor—Front only	6.85
632	B33	Mats, Floor—Rear only	6.32
732	B36	Mat, Luggage Compartment	8.43
424	D33	Mirror, Outside Remote Control	10.53
421	D34	Mirror, Visor Vanity—R.H.	2.11
422	DH5	Mirror, Visor Vanity—L.H.	2.11
578	A70	Seat, Reclining—R.H. Bucket	42.13
431	WS1	Seat Belts, Custom—Incl. Front Shoulder Straps	12.64
432	WS2	Seat Belts, Custom—Incl. Front & Rear Shdr. Straps	38.97
704	N65	Space Saver Spare Tire w/o 454	15.80
		w/454	N.C.
402	P17	Spare Tire Cover—n/a w/704	5.27

Sales Code	UPC Code		Suggested Retail Price
442	U15	Speedometer, Safeguard—n/a w/444-484	\$ 15.80
462	N34	Steering Wheel, Custom Sports	34.76
504	N33	Steering Wheel, Tilt—n/a w/Std. Steering	45.29
452	P02	Wheel Covers, Custom	30.54
453	N95	Wheel Covers, Wire	52.66
454	N98	Wheels, Rally II	63.19
521	CD1	Windshield Wiper Blades, Arctic	7.37
HEAVY-DUTY PERFORMANCE OPTIONS			
731	K45	Air Cleaner, Dual Stage H.D.	9.48
688	K96	Alternator, 55-Amp. Self-Reg.—n/a w/582	26.33
672	UA1	Battery, H.D.	6.32
691	K02	Fan, H.D. w/Fan Clutch—Std. w/582	15.80
692	KB2	Fan, H.D. Power-Flex—Std. all Trailer Grps.	10.53
701	V01	Radiator, H.D.—n/a w/582	14.74
484	W63	Rally Gauge Cluster & Clock—n/a w/442-444	31.60
444	U30	Rally Gauge Cluster & I.P. Tach.—n/a w/442-484	84.26
621	Y96	Ride & Handling Package—Springs, Shocks and Stabilizer Bar	9.48
634	G66	Shocks, Superlift, Rear only—n/a w/Auto Level Control (544)	42.13
622	F40	Springs & Shocks—Heavy Load	6.32
PAINT OPTIONS			
SPR	—	Special Solid Colors (paint codes J, L & V)	12.64
SPS	—	Special Solid Colors	115.85
POWER ASSIST OPTIONS			
492	A90	Deck Lid Release, Remote Control	14.74
541	A93	Power Door Locks	45.29
588	C57	Power Flow Ventilation—n/a w/582	42.13
564	A46	Power Seat, Bucket—L.H. only	73.72
501	N41	Power Steering, Variable-Ratio	115.85
551	A31	Power Windows	110.59
RADIO, SPEAKER & TAPE PLAYER OPTIONS			
382	U63	Radio, AM w/WS Antenna	96.89
384	U69	Radio, AM/FM w/WS Antenna	156.93
388	U58	Radio, Stereo AM/FM w/WS Antenna	248.56
391	U80	Speaker, Rear Seat—n/a 388-392	15.80
392	U84	Speaker, Rear Seat, Verbra-Phonic—n/a 388-391	52.66
TRIM OPTIONS			
—	—	Trim, Custom Interior, Leather—Gold, Green, and Black—order by Trim No. 92 or 98	199.05

Model	Sales Code	UPC Code	Standard Tire Size	Sales Code	UPC Code	Optional Tire Size	Suggested Retail Price
Grand Prix Model J	RE	Std	G78 x 14 Black	RC	PY3	G78 x 14 Red	\$ 40.02
				RD	PY2	G78 x 14 White	40.02
				RT	PK3	G78 x 14 Red (Fiberglass)	66.35
				RR	PK2	G78 x 14 White (Fiberglass)	66.35
				PT	PY7	G70 x 14 Red (Fiberglass)	97.95
				PR	PX8	G70 x 14 White (Fiberglass)	97.95
Grand Prix SJ Group	RR	PK2	G78 x 14 White (Fiberglass)	RT	PK3	G78 x 14 Red (Fiberglass)	N/C
				PT	PY7	G70 x 14 Red (Fiberglass)	31.60
				PR	PX8	G70 x 14 White (Fiberglass)	31.60

TRAILER-HAULING OPTIONS

Description	Suggested Retail Price
Catalina, Executive & Bonneville	
LIGHT TRAILERS	
(Class 1—1,000 to 2,000 lbs. loaded)*	
Tongue load up to 200 lbs. Includes most lightweight utility trailers.	
GROUP 641-P—UPC V81	
<ul style="list-style-type: none"> • Trailer-hauling Provisions ⁽¹⁾ • Fan, Heavy-duty, Power-Flex—no charge with air conditioning • Higher Axle Ratio, 2.93:1 Catalina and Executive—3.08:1 on Bonneville 	
Manufacturer's Suggested Group Retail Prices:	
All models without air conditioning	\$ 29.49
All models with air conditioning	18.96

MEDIUM TRAILERS

(Class 2—2,000 to 3,500 lbs. loaded)*

Tongue load of 200 to 350 lbs. Includes many travel and outboard cruiser trailers.

GROUP 642-P—UPC V82

- Trailer-hauling Provisions ⁽¹⁾
- Heavy-duty Springs and Shock Absorbers
- Fan, Heavy-duty, Power-Flex—no charge with air conditioning
- Super-cooling, Heavy-duty Radiator and Heavy-duty Trans. Oil Cooler with Heavy-duty Turbo Hydra-matic
- Oversize 8.85—15 Black Tires—2-ply, 4-ply Rating—All except Station Wagon and Brougham Option
- Higher Axle Ratio, 3.08:1—All Models

Manufacturer's Suggested Group Retail Prices:

All Catalina, Executive and Bonneville models except Station Wagons and Brougham Option without air conditioning	\$101.11
Bonneville Hardtop Coupe, 4-door Hardtop and Convertible models with Brougham Option without air conditioning	77.94
All Catalina, Executive and Bonneville Station Wagons without air conditioning	77.94
All Catalina, Executive and Bonneville models except Station Wagons and Brougham Option with air conditioning	90.58
Bonneville Hardtop Coupe, 4-door Hardtop and Convertible models with Brougham Option with air conditioning	67.40
All Catalina, Executive and Bonneville Station Wagons with air conditioning	67.40
Dual exhaust system (Code 481—UPC N10)—required option with Group 642-P on Bonneville, and on Catalina and Executive when 428-cu.-in. engine is ordered	30.54

Description Suggested
Retail Price

Catalina, Executive & Bonneville

HEAVY TRAILERS

(Class 3—3,500 to 6,000 lbs. loaded)*
Tongue load of 350 to 600 lbs.

GROUP 643-P—UPC V83

- Trailer-hauling Provisions ⁽¹⁾
- Heavy-duty Frame—Not available on Convertible, Station Wagon or 4-door Hardtop
- Heavy-duty Springs and Shock Absorbers (heavy load)
- Fan, Heavy-duty, Power-Flex
- Super-cooling, Heavy-duty Radiator and Heavy-duty Trans. Oil Cooler with Heavy-duty Turbo Hydra-matic
- Oversize 8.85—15 Black Tires—2-ply, 4-ply Rating—All except Station Wagon and Brougham
- Higher Axle Ratio, 3.23:1—All Models with Heavy-duty Turbo Hydra-matic

Manufacturer's Suggested Group Retail Prices:

All Catalina, Executive and Bonneville models except all 4-door Hardtops, Station Wagons, Convertibles and Brougham Option without air conditioning	\$124.28
Catalina, Executive and Bonneville Station Wagons without air conditioning	77.94
All Catalina and Bonneville Convertibles and all 4-door Hardtops without air conditioning or Brougham Option	101.11
4-door Hardtops and Convertibles without air conditioning with Brougham Option	77.94
Bonneville Hardtop Coupe without air conditioning with Brougham Option	101.11
All Catalina, Executive and Bonneville models except 4-door Hardtops, Station Wagons, Convertibles and Brougham Option with air conditioning	113.75
All Catalina, Executive and Bonneville Station Wagons with air conditioning	67.40
All Catalina and Bonneville Convertibles and 4-door Hardtops with air conditioning without Brougham Option	90.58
Bonneville Convertible and 4-door Hardtop with air conditioning with Brougham Option	67.40
Bonneville Hardtop Coupe with air conditioning with Brougham Option	90.58
Heavy-duty clutch (Code 341—UPC M01)—mandatory with Group 643-P on Catalina and Executive models equipped with standard 3-speed manual transmission (Except Station Wagons)	9.48
Dual exhaust system (Code 481—UPC N10)—required option with Group 643-P on Bonneville, and on Catalina and Executive when 428-cu.-in. engine is ordered	30.54

Description Suggested Retail Price

Grand Prix

MEDIUM TRAILERS

(Class 2—2,000 to 3,500 lbs. loaded)*

Tongue load of 200 to 350 lbs. Includes many travel and outboard cruiser trailers.

GROUP 642-G—UPC V82

- Trailer-hauling Provisions (1)
- Higher Axle Ratio with Turbo Hydra-matic with 400 V-8, 2-barrel engine
- Heavy-duty Springs and Shock Absorbers (medium load)
- Fan, Heavy-duty, Power-Flex—no charge with air conditioning
- Heavy-duty Radiator—Standard with air conditioning

Manufacturer's Suggested Group Retail Prices:

Grand Prix Hardtop Coupe without air conditioning \$ 42.13
 Grand Prix Hardtop Coupe with air conditioning 16.85

Tempest, Custom S, LeMans, LeMans Safari & GTO

MEDIUM TRAILERS

(Class 2—2,000 to 3,500 lbs. loaded)*

Tongue load of 200 to 350 lbs. Includes many travel and outboard cruiser trailers.

GROUP 642-T—UPC V82

- Trailer-hauling Provisions (1)
- Higher Axle Ratio with Automatic (3.55:1 OHC 6—3.36:1 350 V-8)
- Heavy-duty Springs and Shocks (medium load)
- Heavy-duty Frame—not available on 4-door Hardtop, Station Wagon and Convertible
- Fan, Heavy-duty, Power-Flex
- Heavy-duty Radiator—not available with air conditioning
- 8.25—14 Black Tires—2-ply, 4-ply Rating (Except 350 V-8 engines or GTO) or Station Wagon with 6-cylinder engine

Manufacturer's Suggested Group Retail Prices:

	6 cyl.	8 cyl.
All models except 4-door Hardtops, Station Wagons and Convertibles without air conditioning	\$91.63	\$76.88
All 4-door Hardtops and Convertibles without air conditioning	68.46	53.71
All Station Wagons without air conditioning	53.71	53.71
All models except 4-door Hardtop, Station Wagon and Convertible with air conditioning	51.61	51.61
All 4-door Hardtop, Station Wagon and Convertible models with air conditioning	28.44	28.44
GTO Hardtop Coupe without air conditioning		63.19

Description Suggested Retail Price

6 cyl. 8 cyl.

GTO Hardtop Coupe with air conditioning \$37.92
 GTO Convertible without air conditioning 40.02
 GTO Convertible with air conditioning 14.74

Please Note: Towing heavy trailers (over 3,500 lbs. loaded weight) is not recommended with Tempest, Custom S, LeMans, LeMans Safari, GTO or Grand Prix. For this purpose, the Catalina, Executive or Bonneville should be selected.

*Society of Automotive Engineers Classification

(1) **TRAILER-HAULING PROVISIONS** include such items as a special, constant-rate directional signal flasher, trailer-light wiring harness, Tempest, Custom S, LeMans, LeMans Safari, GTO and Grand Prix plus special type 44S spark plugs and heavy-duty wheels additional for Catalina, Executive and Bonneville models. These special provisions available only with a full trailer group.

NOTE: All prices shown are manufacturer's suggested retail prices inclusive of Federal excise tax. Applicable state and local taxes additional.

DEALER-INSTALLED ACCESSORIES

Prices Do Not Include Dealer Installation Charges

Pkg. No.	Description	Suggested Retail Price
988633	Amplifier, Verbra-Phonic—All exc. 23 (w/o Stereo Radio or Tape Player)	\$ 46.50
988647	Amplifier Adapter, Verbra-Phonic—7698
988648	Amplifier Adapter, Verbra-Phonic—33-35-37-39-42	1.10
988603	Amplifier Adapter, Verbra-Phonic—52-56-6248
984951	Antenna, Manual—33-35-37-39-42	5.70
988581	Antenna, Manual—23	5.70
988566	Antenna, Manual—52-56-62	8.45
988708	Airfoil, Deck-lid—23	—
988718	Airfoil, Deck-lid—3767-4267	—
988719	Airfoil, Deck-lid—3537-3737-4237	—
988068	Belt, Seat Retractor Pkg.—All	N.C.
988694	Brake, Power—33-35-37-39-42	46.15
988652	Brake & Clutch Pedal Mtg. Bracket Pkg.—52-56-62-76 M.T.	7.50
988665	Brake Pedal Mtg. Bracket Pkg.—52-56-62-76 A.T.	5.40
988668	Brake, Power—52-56-62	46.15
988669	Brake, Power—23	46.15
988676	Carrier, Luggage—3535-3536-3936	60.00
988677	Carrier, Luggage—5236-5246-5636-5646-6246	72.00
993645	Carrier, Luggage, Deck Lid—23	34.50
988574	Clock, Electric—52	18.50

Pkg. No.	Description	Suggested Retail Price
988585	Clock, Electric—33-35-37-39-42	\$ 17.95
988600	Clock, Electric—23	17.95
988679	Compass—All exc. 76	6.95
984529	Cover, Luggage Carrier—33-35-39-52-56-62 Sta. Wgn.	— 35.10
988704	Cover, Spare Wheel & Tire—52-56 exc. swgn.	—
988707	Cover, Spare Wheel & Tire—23-33-35-37-42-76 exc. swgn.	—
988649	Cruise Control Pkg.—52-56-62	48.00
988650	Cruise Control Pkg.—33-35-37-39-42	48.00
988651	Cruise Control Pkg.—23	48.00
988680	Cruise Control—76	48.00
988654	Deflector, Rear Window Wind—3535-3536-3936	17.50
988655	Deflector, Rear Window Wind—5236-46; 5636-46; 6246	— 17.50
988643	Defogger, Rear Window—Exc. 2337	24.00
988645	Defogger, Rear Window—2337	24.00
984905	Dispenser, Tissue—All	3.95
988502	Extension, Tail Pipe—T6 Sprint, T8 A.T. or H.T.	7.35
988503	Extension Tail Pipe—T8 exc. Sta. Wgn.	7.35
988575	Fender Shields—52-56 exc. Sta. Wgn.	45.00
985592	Fire Extinguisher (2¼ lbs.)—All	14.95
985593	Fire Extinguisher Recharge Kit—All	2.15
988700	Frame, License Plate	1.75
988699	Frame, License Plate	1.75
984891	Guard, Door-edge, 33-35-37-42—2-dr.	5.25
984892	Guard, Door-edge, 33-35-37-39—4-dr.	7.45
988555	Guard, Door-edge, 23	5.25
988556	Guard, Door-edge, 52-56-62—4-dr.	7.45
988563	Guard, Door-edge, 52-56-62—2-dr.	5.25
988564	Guard, Door-edge, 76	5.25
984642	Heater, Engine Block, Single, All 8-cyl.	10.25
984644	Heater, Engine Block, Single, All 6-cyl.	10.25
988656	Height Control Pkg. Superlift 52-56-62	49.50
988657	Height Control Pkg. Superlift 76	49.50
988595	Hood Retainer Pkg., All	14.95
984700	Knob, Gearshift, 4-Spd. M.T., Floor Shift, 23-33-35-37-39-42	— 4.50
984848	Knob, Gearshift, 3-Spd. M.T., Floor Shift, 23-33-35-37-39-42-76	— 5.85

Pkg. No.	Description	Suggested Retail Price
988584	Lamp, Ashtray & Lighter, 33-35-37	\$ 2.90
988589	Lamp, Courtesy, 33-35 exc. Conv.	3.00
988577	Lamp, Glove Box, 33-35	2.50
988678	Lamp, Luggage, 33-35-37-42 exc. Sta. Wgn.	4.65
993551	Lamp, Luggage, 23	2.75
988689	Lamp, Underhood, Utility—52-56-62-76	6.95
988681	Lamp, Underhood, 33-35-37-39-42	3.60
988682	Lamp, Underhood, 76	4.15
988661	Lamp, Underhood, 23	4.15
984834	Litter Container Assortment—All (6 Per Part Number)	14.40
984193	Lock, Gas Cap—1964 20, 21, 22 1965-69 All Sta. Wgn. 1967-69 F/6 F/8	— — 3.25
984825	Lock, Gas Cap—All exc. Sta. Wgn.	3.50
993743	Lock, Rear Door—4-dr. All	4.75
984477	Lock, Station Wagon Luggage Compartment, 5236-5636	— 9.10
984826	Mat, Trunk—All exc. Sta. Wgn., 52-56-62-76	9.95
984659	Mat, Full Front, Black, Tempest	9.75
984510	Mat, Full Front, Black, 66-69 Pontiac	9.75
984653	Mat, Front Pair, Black, Tempest	8.15
984511	Mat, Front Pair, Black, 66-69 Pontiac	8.15
984850	Mat, Front Pair, Black, Firebird	8.15
984512	Mat, Rear Pair, Black, All exc. Firebird	7.75
984855	Mat, Rear Pair, Black, Firebird	7.75
984661	Mat, Full Front, Ivory, Tempest	9.75
984152	Mat, Full Front, All 64-65, 66-69 Pontiac, Ivory	9.75
984861	Mat, Front Pair, Ivory, Firebird	8.15
984106	Mat, Front Pair, All 64-65, 66-69 Pontiac	8.15
984655	Mat, Front Pair, Ivory, Tempest	8.15
984862	Mat, Rear Pair, Ivory, Firebird	7.75
984114	Mat, Rear Pair, Ivory, All exc. Firebird	7.75
988639	Mat, Full Front, Blue, Tempest	9.75
988635	Mat, Full Front, Blue, Pontiac	9.75
988618	Mat, Front Pair, Blue, Tempest & GP	7.75
988614	Mat, Front Pair, Blue, Pontiac	7.75
988622	Mat, Front Pair, Blue, Firebird	7.75
988630	Mat, Rear Pair, Blue, Firebird	7.35
988626	Mat, Rear Pair, Blue, All exc. Firebird	7.35

Pkg. No.	Description	Suggested Retail Price
988641	Mat, Full Front, Gold, Tempest	\$ 9.75
988637	Mat, Full Front, Gold, Pontiac	9.75
988620	Mat, Front Pair, Gold, Temp & GP	7.75
988616	Mat, Front Pair, Gold, Pontiac	7.75
988624	Mat, Front Pair, Gold, Firebird	7.75
988632	Mat, Rear Pair, Gold, Firebird	7.35
988628	Mat, Rear Pair, Gold, All exc. Firebird	7.35
988615	Mat, Front Pair, Green, Pontiac	7.75
988619	Mat, Front Pair, Green, Tempest—GP	7.75
988623	Mat, Front Pair, Green, Firebird	7.75
988636	Mat, Full Front, Green, Pontiac	9.75
988640	Mat, Full Front, Green, Tempest	9.75
988631	Mat, Rear Pair, Green, Firebird	7.35
988627	Mat, Rear Pair, Green, Pontiac—Tempest—GP	7.35
988634	Mat, Full Front, Red, Pontiac	9.75
988638	Mat, Full Front, Red, Tempest	9.75
988621	Mat, Front Pair, Red, Firebird	7.75
988613	Mat, Front Pair, Red, Pontiac	7.75
988617	Mat, Front Pair, Red, Tempest—GP	7.75
988629	Mat, Rear Pair, Red, Firebird	7.35
988625	Mat, Rear Pair, Red, Pontiac—Tempest—GP	7.35
988596	Mirror, Outside Rear—R.H.—All	4.85
988642	Mirror, Remote-control L.H.—Firebird	12.15
988644	Mirror, Remote-control, L.H.—33-3527-35-36-39-69-3727-39-3936	12.15
988653	Mirror, Remote-control, L.H.—3537-67, 3737-67, 42	12.15
988714	Mirror, Remote-control, L.H.—52-56-62-76	12.15
988565	Mirror, Visor Vanity—All, L.H. or R.H.	1.53
988660	Radio, Pushbutton—76	82.25
988659	Radio, AM-FM—76	124.20
988658	Radio, Stereo AM-FM—76	225.00
988576	Radio, Pushbutton, 52-56-62	82.25
988582	Radio, AM-FM, 52-56-62	124.20
988583	Radio, AM-FM Stereo, 52-56-62	225.00
988588	Radio, Pushbutton, 33-35-37-39-42	53.55
988586	Radio, AM-FM, 33-35-37-39-42	124.20
988587	Radio, AM-FM Stereo, 33-35-37-39-42	225.00
988592	Radio, Pushbutton, 23 Firebird	53.55

Pkg. No.	Description	Suggested Retail Price
988593	Radio, AM-FM (less antenna), 23 Firebird	\$124.20
988594	Radio, AM-FM Stereo (less antenna), 23 Firebird	225.00
988646	Release Pkg., Rear Compt. Deck Lid—All exc. GP & Sta. Wgn	12.95
988683	Release, Deck Lid, 76	12.95
987499	Seat, Child Safety—Deluxe—All	18.95
993502	Seat, Child Safety—Standard—All	8.95
988578	Speaker, Rear, 5237-39-69; 5637-39-59; 6237-39-69; 33-3527-37-39-67-69; 37-42-76	13.25
988579	Speaker, Rear, 5236-46; 5636-46; 6246	13.25
988580	Speaker, Rear, 5267-6267	14.75
988683	Speaker, Stereo Front (2)—23	22.00
984985	Speaker, Adapter—Use with 988578 on 3567-3767-4267	.60
988591	Speaker, Rear—3535-3536-3936	13.25
988590	Speaker, Rear—23	13.25
988572	Speaker Housing for 988596 on 2367	2.75
988670	Steering, Power—52-56-62	128.50
988671	Steering, Power, 76	128.50
988674	Steering, Power, 33-35-37-39—6-cyl.	95.15
988673	Steering, Power, 33-35-37-39-42—8-cyl.	95.15
988675	Steering, Power, 23—6-cyl.	95.15
988672	Steering, Power, 23—8-cyl.	95.15
988695	Steering, Power, Adapter—8-cyl. A/C	3.95
984938	Steering, Power, Adapter—6-cyl. A/C	4.40
988683	Stereo Speaker Pkg., 23 (inclds Two Front Spkrs.)	22.00
988562*	Stereo Speaker Pkgs., 52-56-62-66 exc. Sta. Wgn. *Used w/988583 Radio; 988601 Tape Player	7.85
988601	Stereo Tape Player Pkg., 52-56-62	120.00
988703	Stereo Tape Player Pkg.—76 w/o Bench Seat	120.00
988602	Stereo Tape Player Pkg., 33-35-37-39-42—w/o Console and 76 with Bench Seat	120.00
988610	Stereo Tape Player Pkg., 33-35-37-39-42—w/ Console	120.00
988611	Stereo Tape Player Pkg., 23 w/o Console	120.00
988612	Stereo Tape Player Pkg., 23 w/ Console	120.00
988662	Tachometer Pkg.—Hood-mounted, 8-cyl.—23-33-35-37-39-42-76	75.00
988663	Tachometer Pkg.—Hood-mounted, 6-cyl.—23-33-35-37-39	75.00
988702	Tire Pump, Instant Aire—8-cyl., exc. Ram Air	12.95

NOTES

Pkg. No.	Description	Suggested Retail Price
988666	Tire Pump, Instant Aire—6-cyl., exc. 4-Bbl.....	\$ 12.95
988667	Tire Pump Adapter, Instant Aire—6-cyl., 4-Bbl....	2.69
984922	Tire Inflator—Fire Extinguisher (CO ₂)—All.....	7.95
988567	Wheel Discs, Wire, 52-56-62.....	69.15
984528	Wheel Discs, Wire, 23-33-35-37-39-42.....	69.15
988606	Wheel Discs—Deluxe, 52.....	30.00
988609	Wheel Discs—Deluxe, 23-33-35-37-39-42-67.....	30.00
988690	Wheel Discs—Custom, 52-56-62.....	65.00
988608	Wheel Discs—Custom, 76.....	65.00
988607	Wheel Discs—Custom, 23-33-35-37-39-42.....	54.00
988696	Windshield Wiper, Arctic Blade, 15"—23.....	7.75
988697	Windshield Wiper, Arctic Blade, 18"—52-56-62....	9.40
988698	Windshield Wiper, Arctic Blade, 16"—33-35-37- 39-42.....	9.40
988687	Wire Harness, Trailer—All exc. 76 or Sta. Wgn....	11.20
988685	Wire Harness, Trailer—76.....	15.30
988688	Wire Harness, Trailer—All Sta. Wgns.....	12.00



Pontiac Motor Division of General Motors Corporation reserves the right to make changes at any time, without notice, in colors, materials, equipment, specifications, prices and models—and also to discontinue models. The right is also reserved to change specifications, parts or equipment without incurring obligation to equip cars built prior to date of change.

NOTES

NOTES

SUGGESTED LOCAL DELIVERED PRICE

FIREBIRD HARDTOP COUPE (2337)	\$
FIREBIRD CONVERTIBLE (2367)	\$
TEMPEST SPORTS COUPE (3327)	\$
TEMPEST 4-DOOR SEDAN (3369)	\$
CUSTOM S SPORTS COUPE (3527)	\$
CUSTOM S 4-DOOR SEDAN (3569)	\$
CUSTOM S HARDTOP COUPE (3537)	\$
CUSTOM S 4-DOOR HARDTOP (3539)	\$
CUSTOM S CONVERTIBLE (3567)	\$
CUSTOM S STATION WAGON (3535)	\$
LE MANS SPORTS COUPE (3727)	\$
LE MANS HARDTOP COUPE (3737)	\$
LE MANS 4-DOOR HARDTOP (3739)	\$
LE MANS CONVERTIBLE (3767)	\$
LE MANS SAFARI 2-SEAT SWGN. (3936)	\$
GTO HARDTOP COUPE (4237)	\$
GTO CONVERTIBLE (4267)	\$
CATALINA 4-DOOR SEDAN (5269)	\$
CATALINA HARDTOP COUPE (5237)	\$
CATALINA 4-DOOR HARDTOP (5239)	\$
CATALINA CONVERTIBLE (5267)	\$
CATALINA 2-SEAT STATION WAGON (5236)	\$
CATALINA 3-SEAT STATION WAGON (5246)	\$
EXECUTIVE 4-DOOR SEDAN (5669)	\$
EXECUTIVE HARDTOP COUPE (5637)	\$
EXECUTIVE 4-DOOR HARDTOP (5639)	\$
EXECUTIVE 2-SEAT SAFARI (5636)	\$
EXECUTIVE 3-SEAT SAFARI (5646)	\$
BONNEVILLE 4-DOOR SEDAN (6269)	\$
BONNEVILLE HARDTOP COUPE (6237)	\$
BONNEVILLE 4-DOOR HARDTOP (6239)	\$
BONNEVILLE CONVERTIBLE (6267)	\$
BONNEVILLE 3-SEAT STA. WGN. (6246)	\$
GRAND PRIX HARDTOP COUPE (7657)	\$