

# OLDSMOBILE '76

TORONADO · NINETY-EIGHT · DELTA 88 · CUSTOM CRUISER

### Who buys an Oldsmobile...and why?

That's not a question—it's an ever-present challenge to those who produce the cars of Oldsmobile Division.

Over a half-million Americans will buy a '76 Olds—each one with his or her own tastes, needs and lifestyle. Yet all, we believe, will share certain traits in common.

Oldsmobile buyers typically hold high standards—for themselves, and their cars. They're achievers, whose accomplishments are usually substantial, whatever their age or profession. And those attracted to our full-size and luxury Oldsmobiles are looking for a car that offers the same kind of satisfactions they've earned in their own right.

Oldsmobile buyers are thoughtful shoppers, who shop for more than price alone. They look for quality. Careful workmanship. They expect comfort and luxury as part of an automobile's value. They appreciate excellence, and the prestige that goes with it.

They find it all in Oldsmobile. In fact, the more you shop around, the more likely you are to finally choose an Olds. It's a good feeling to have an Olds around you.

For 1976 there are six different kinds of Oldsmobiles, from sub-compact Starfire to the full-size and luxury models presented in this brochure. But each Oldsmobile is designed, engineered and built for that buyer who seeks a car beyond the ordinary in its class . . .

Can we build one for you?



Living with computer technology has developed my respect for engineering excellence. So it's predictable that I'd have a Toronado with front-wheel drive. What I appreciate in my work, I appreciate in my car.



# TORONADO

# TORONADO

Toronado is built on a private production line; it was America's first contemporary automobile with front-wheel drive. And its distinctive combination of roadability and luxury have earned it a singular reputation among personal luxury cars.

In bad weather, on wet roads, its traction is impressive; the weight of the engine over the drive wheels works

for you. You are pulled through curves and turns rather than pushed.

Yet its talents as a road car sometimes surprise its owners who chose Toronado chiefly for its classic looks and luxury. And the more you drive, the more you enjoy its roadability.

You relax in elegance as Toronado does most of the work. Power steering and brakes

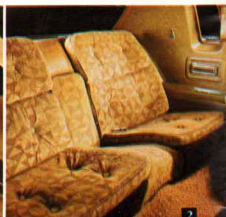
plus automatic transmission are standard. Power raises or lowers the windows. A message center can monitor up to 10 operations. Toronado offers two interiors, Brougham and Custom, as shown below. And a flat floor for more foot room.

Toronado. Proud classic among luxury cars. A rare experience on the road. Can we build one for you?

1. Brougham interior: 60/40 divided front seat, geometric-weave velours, or vinyls.
2. Push comfort in the rear, too.
3. Custom interiors offer vinyl or nylon knit trims, fold-down center armrests.
4. No hump, thanks to front wheel drive.
5. Eye-level lamps signal your intention to stop or turn.
6. Distinctive Landau roof is available in seven colors.
7. Vertical impact strips.



8. Driver's control center. 9. Electronic message center warns when something requires attention. 10. Digital clock with quartz crystal movement, standard.



**HYDRAULIC BUMPER SYSTEMS.** front and rear, absorb minor impacts then return to position. Bumper components of high-strength steel combine maximum strength with minimum weight. Integral bumper guards, bumper impact strips, standard.

**FAN SHROUD IS DESIGNED** to channel air with increased efficiency from the ducts below the bumper to the radiator. Standard equipment when you order air conditioning.

**FRONT WHEEL DRIVE** directs power through a specially engineered Turbo Hydra-matic to the front wheels. This places engine weight over the wheels that pull the car through turns and along straightaways with impressive traction and steering response. You don't drive differently, but Toronado responds in a way that's gratifying—especially on snow, or wet and slippery roads.

**ROCKET 455 V8 ENGINE** is standard with 4-barrel carburetor and high-energy ignition for extra starting power and combustion efficiency. As for its gas economy, see official EPA figures at right.

**LESS MAINTENANCE IS REQUIRED** because there are no points or ignition condenser to replace; spark plugs last up to 22,500 miles; you go up to 7,500 miles between oil changes, up to 15,000 miles between oil filter replacements.

**A NEW SEMI-AUTOMATIC LEVELING SYSTEM** is available which allows you to tailor rear shock-absorber action to normal, medium or heavy loads; a simple setting of a dial on the instrument panel is all it takes.

**IT'S QUIET INSIDE.** Toronado's body is designed to reduce wind noise and insulated to help prevent air leaks. Body-mount placements minimize transmission of sound and vibration; mounts have rubber insulators which are individually formulated for softness and damping characteristics; there is no metal-to-metal contact between its frame and its Body by Fisher.

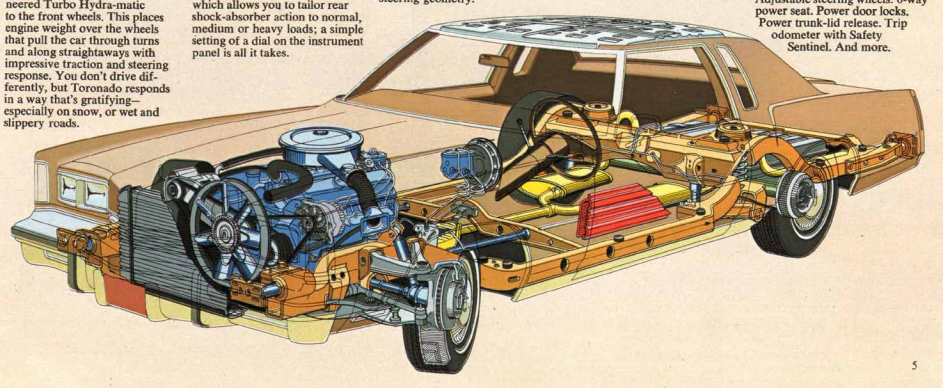
**TORONADO HANDLING BENEFITS** from a 122-inch wheelbase, Vari-ratio power steering, and Oldsmobile's front-linkage steering geometry.

**TORONADO'S SMOOTH RIDE** is enhanced by coil springs which are computer-selected to the weight of your car with the equipment you ordered.

**EPA MILEAGE GUIDE TEST DATA**  
**TORONADO** Mpg: City Hwy.  
 455 V8/Automatic Transmission . . . . . 12 . . . 17  
 These mileage figures are estimates. The actual mileage you get will vary, depending on the type of driving you do, your driving habits, your car's condition, and available equipment.

**TORONADO STANDARD EQUIPMENT** includes: Steel-belted radial-ply tires. Vari-ratio power steering. Power brakes (disc/ front, drum/rear, with new semi-metallic pads and linings for excellent fade resistance). Power window controls. Driver's door console. Message center. Digital clock. Front ashtray, glove-box lights. Inside hood release control.

**AVAILABLE EQUIPMENT** INCLUDES: Air cushion restraint system. Anti-theft system. Air conditioning. Rear window defogger. Electronic lamp monitor. Adjustable steering wheels. 6-way power seat. Power door locks. Power trunk-lid release. Trip odometer with Safety Sentinel. And more.



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5



In public office, you examine issues and alternatives—and try to get the most for each dollar spent. It's exactly the same process I used in choosing my 98 Regency.



NINETY EIGHT REGENCY SEDAN



Campaign time is always exciting, but the pace is hectic. After a long day, my 98 Regency is a quiet retreat for rest and comfort.

98 Regency: the most comfortable and thoroughly luxurious car ever built by Oldsmobile.

Regency surrounds you with an atmosphere of luxury seldom surpassed, even in more expensive automobiles. The "loose-cushion" look of its seats introduced a new approach to comfort, and is now offered in a wide choice of elegant velours and doeskin vinyl.

The silence and comfort you feel here are the product of computer-age analysis; sources of wind noise, road noise and mechanical vibration have been searched out with remarkable thoroughness.

Power controls operate the windows and adjust the driver's seat. A digital clock computes the time. Deep-foam seatbacks and cushions cradle the body, luxurious carpets are underfoot.

Yet for all its size and splendors, a 98 Regency is a very responsive road car. Its ease of maneuverability, in fact, may well surprise you.

It's one more evidence of the extraordinary kind of value that is winning more luxury car buyers over — to Oldsmobile 98 Regency.

Can we build one for you?

1. The sumptuous Regency Sedan interior with 60/40 divided front seat, in mahogany velour. Also offered in dark blue, buckskin or black velour, and in black leather at extra cost.

2. The classic look in sedans. The Regency name appears on the opera windows.





On the bench, I have to carefully weigh the facts of each case before me. In picking out a new car, I did the same thing. My decision was a 98 Regency Coupe.



# NINETY-EIGHT REGENCY COUPE



One sometimes has to search out the fine points of law... but the fine points of the Regency are a lot more obvious.

For many people, the luxury coupe offers an intimacy which sedans do not. And it achieves whole new dimensions when combined with the very special qualities of a Regency. Plump and tufted loose-look cushions in rich velours or leather enhance the feeling; so do thick plush-pile carpets on the floor. Generously sized opera windows let your passengers lean back and watch the passing scene. With center armrests down, you ride along in lounge-chair comfort.

To augment the pleasures of driving a Regency coupe, other custom touches are available, too. AM/FM stereo, with or without tape deck, to surround you with your favorite music. A lighted vanity mirror for the sun visor. Night lights for the door lock and the interior. Even a sophisticated burglar alarm system that sounds the horn and flashes lights if tampered with. And a Regency coupe also allows you to order the distinctive landau roof treatment, as seen at the lower left.

But however you order your 98 Regency, we believe you will find it as satisfying as any luxury car you've ever owned—at a lower price than some others on the market today.

Can we build one for you?

1. The Regency Coupe interior with 60/40 divided front seat offers a choice of velour upholstery, doekin vinyl, or black leather, shown here, at extra cost.
2. The trunk's low sill makes Regency easy to load.
3. Instrumentation for the Regency includes digital clock and electronic message center. Fuel economy gauge also available to help you drive for better gas mileage.
4. 98 Regency Coupe with available landau roof.





Tensions and pressure  
are part of my work.  
I look forward to relaxation.  
And that starts with  
my drive home.



NINETY-EIGHT LS SEDAN



Few cars in the world can approach the luxury car qualities of an Oldsmobile 98. In room, ride, comfort and elegance, it is a most impressive automobile.

Fewer luxury cars still can make these qualities so easy to own — for the Ninety-Eight LS series is Oldsmobile's lowest-priced entry into the luxury car field.

And that fact only adds greater pleasure to your first drive home.

1. Ninety-Eight's interior features Oqden nylon knit fabrics in dark blue, black, mahogany or buckskin, or doeskin vinyl seats in white.

2. The Ninety-Eight LS Coupe—quiet elegance, any way you look at it.



**FAMOUS ROCKET 455 V8 ENGINE** is standard, with 4-barrel carburetor and high-energy ignition system for extra starting power and combustion efficiency. It uses no-lead fuel and requires less maintenance: no points or ignition condenser to replace; spark plugs last up to 22,500 miles; up to 7,500 miles between oil changes, up to 15,000 miles between oil filter changes.

**THE 98 RIDE** is a great pride to Oldsmobiles—soft and smooth, yet steady and controlled.

**FULL FOAM SEATS** up to six inches thick are molded to keep their contours and comfort through years of use. Deep plush-pile carpets are premium quality, and thickly padded for that luxury feel underfoot.

**FLO-THRU VENTILATION** automatically maintains a quiet, continuous flow of air circulation throughout the passenger compartment without opening windows.

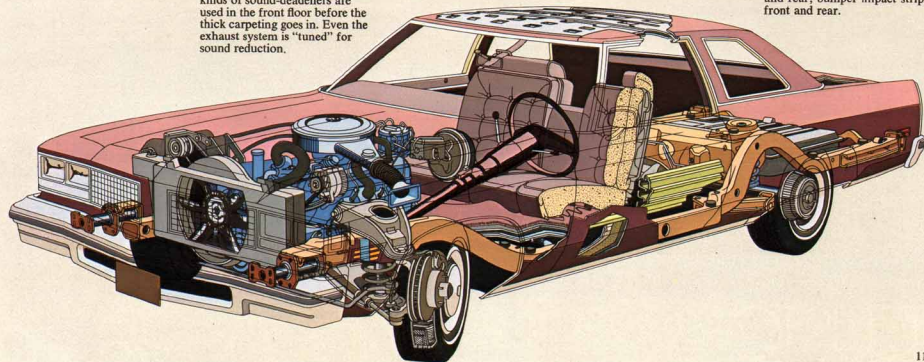
**DOORS, FLOORS, AND AREAS** beneath and behind the rear seat, all receive special insulation. Three kinds of sound-deadeners are used in the front floor before the thick carpeting goes in. Even the exhaust system is "tuned" for sound reduction.

**IMPRESSIVE IS THE WORD** FOR 98's SILENCE—thorough is the word for its soundproofing. Steel inner roof panel is insulated before the acoustical headlining is installed, to dampen sound transmission.

**A FULL-SCALE LUXURY CAR** in every dimension. Overall length, 232.2 in. Wheelbase, 127 in. Tread, 63.7 in. front and 64.0 rear. There's over 51/4 feet of shoulder room, front and rear; 39 inches of legroom for rear seat passengers. And over 22 cubic feet of usable luggage space in the trunk.

**EPA MILEAGE GUIDE TEST DATA**  
NINETY-EIGHT Mpg: City Hwy.  
455 V8/Automatic Transmission . . . . . 13 . . . 17  
**CUSTOM CRUISER**  
455 V8/Automatic Transmission . . . . . 12 . . . 17  
These mileage figures are estimates. The actual mileage you get will vary, depending on the type of driving you do, your driving habits, your car's condition, and available equipment.

**98 STANDARD EQUIPMENT INCLUDES:** Turbo Hydra-matic transmission. Vari-ratio power steering. Power brakes (disc/front, drum/rear). Driver's power seat control. Driver's door armrest control console. Electronic message center. Deluxe steering wheel. Electric clock. Inside hood release. Fold-down center armrests, front and rear. Front airthru and glovebox lights. GM-Specification steel-belted radial tires. Rear fender wheel-opening covers. Catalytic converter emissions system. Hydraulic bumper systems, front and rear; bumper impact strips, front and rear.





As a naval architect, I understand the thinking and craftsmanship that go into something that's well built. That's why I chose a Custom Cruiser.



CUSTOM CRUISER



To watch a ship grow up trim, taut and strong is a joy. And driving a car that's built tight and true gives me the same kind of satisfaction.

Imagine an Olds 98 with a 106-cubic-foot trunk — and then look at a Custom Cruiser.

Its similarities to a 98 are no coincidence. Its wheelbase is the same, 127 inches — you can tell, on the road. And you ride in a quiet and sumptuous comfort which occasions remarks from guests: "I can't believe this is a station wagon!"

Yet, when the occasion demands, Custom Cruiser is prepared for full-load work. The tail opens wide and clear: Its window disappears into the roof, the tailgate disappears into the wide, flat floor. And under the floor, there is still a hidden storage space.

Custom Cruiser is offered in 6- and 9-passenger models — with or without wood-grained vinyl paneling. And a new semi-automatic rife leveler is available: a simple setting of a dial on the instrument panel tailors rear shock absorber action to normal, medium or heavy loads.

Whichever version you decide on, Custom Cruiser is above all an Oldsmobile in its quality, construction and performance reliability. Which is why, in station-wagon circles, the Olds Custom Cruiser is one wagon to look up to.



1. Soft, ventilated vinyl that keeps its good look—and the front center armrest is standard.

2. Wide gate and floor can take 4-by-8 foot paneling—flat.

3. Hideaway storage for valuables.

4. Third seat faces forward.

5. Here's how the Custom Cruiser looks without the side paneling.



I carefully studied all the facts and alternatives before I bought a Delta 88 Royale... I like to think of it as "the thinking man's family car."



DELTA 88 ROYALE



Think for a moment about what you really want in your next new car . . .

Perhaps what you need is basically a full-size family car. Roomy. Solid. Good for the long haul—and reasonably priced.

But—you'd also like some of the amenities of a luxury car. The elegant interior. The built-in quality. And that good feeling on the road . . .

Thinking like that can lead you to Delta 88 Royale.

Royale stands out in a crowd of full-size cars, proud and unmistakable. New grille, rectangular headlamps and bumper up front. Rich interiors in plush velours or doekskin vinyls. Fresh expressions of the Royale touch are all around—including the new Crown Landau option now available (see page 17).

But it goes deeper. The 88 reputation as a smooth-riding road car rests on a 124-inch wheelbase. Its springs are custom matched by a computer to the weight of the car as you ordered it. And recent significant improvements in its fuel economy make it impressive in its class (official EPA gas mileage figures on page 20).

In fact, the more you check around and compare facts, the more likely it is that the thinking person will indeed be led to Delta 88 Royale.

Can we build one for you?

1. Plush and pleated in crushed velour, the Delta 88 Royale interior delivers distinctive luxury in a full-size family car. Also available: 60/40 divided front seat. 2. Opera windows in the hardtop sedan are a nice touch.



# DELTA 88 ROYALE

Beyond its luxuries, beyond its recognition for economy, Delta 88 Royale is best known as a superb road car that delivers room, comfort and smooth riding all the way.

To understand what makes an Olds different from other full-size cars, you must understand the diligence of Olds

engineers. In an age of standardization, they follow a tradition of extra care and effort.

They refined the steering geometry linkage by placing it ahead of the front wheel axles, instead of behind them. The precision in steering, the sensitive feel of the road retained by the driver, has set a standard we've

built into our other cars.

With a tight, strong Body by Fisher atop a strong ladder frame and a 124-inch wheelbase . . . with a separate quality control center setting standards of craftsmanship for assembly . . .

Delta 88 Royale is definitely more than just another pretty car.

Obviously, I'm the type who really enjoys his comforts . . . that 88 ride is made to order for me.



1. Royale Crown Landau option available: Stainless steel roof-rails, padded top, hood ornament, color-matched wheel discs.

2. Below the speedometer is an electronic message center which can monitor up to 10 functions.

3. Grained inlays accent the efficiency of the panel. 4. Full-foam seat comfort. 5. Trunk sill is lower than on some cars in

its class—and there's almost 21 cu. ft. of space inside, more than many in its class. 6. Carpeting on the doors. 7. Delta 88 Royale Town Sedan.





When a plane handles well and is responsive to the controls, flying can be a beautiful experience. The same goes for cars—and Delta 88 is one beautiful driving car.



DELTA 88



As Oldsmobile's lowest-priced full-size family car, Delta 88 has many competitors.

But because all cars are not created equal, Delta 88 keeps on winning over new buyers.

And those who insist on test-driving each car being considered can readily appreciate why it happens.

The same Olds engineers who create the sumptuous ride of luxurious Ninety-Eights and Toronados set the ride standards for Delta 88.

The wheelbase is up to three inches longer than some cars in its class. The forward-linkage steering geometry helps give you a good feel of the road. The quiet and solid feel is there, too. All of which contributes to a riding smoothness and luxury we believe will impress you.

Add that to the basic looks of a Delta 88, its room and comfort, and the fuel economy we mentioned before. What emerges is the kind of full-sized value car buyers are looking for these days — and one beautiful driving car.

1. Delta 88 models offer interiors with Ogden nylon knit upholstery in black, blue or buckskin. Hardtop coupe and sedan also offer doeskin vinyl trim in buckskin, mahogany and white; Town Sedan offers doeskin vinyl in mahogany. 2. The sedan version of a Delta 88 Hardtop. A very stylish look for a very practical, tough family car.



# DELTA 88

In fact, Delta 88 contributes to that good feeling with the comfort and driving ease built into it. The seats are full-foam, molded to keep their shape; power steering, power brakes

and automatic transmission let you relax and enjoy the ride. What makes it all the more satisfying is that you're driving a full-size Olds for little or no more than you might pay for a

priced Delta 88 Town Sedan comparable equipment. Knowing that, the solid quality and value around you become that much more enjoyable. Best of all, even the lowest

It's a good feeling to touch down after a perfect flight. And that good feeling lasts all the way home, in my 88.



1. Delta 88 Town Sedan—a very stylish look for a very practical family sedan, and Oldsmobile's lowest priced full-size car. Just try to match it for value.

DELTA 88 STANDARD EQUIPMENT includes: Turbo Hydramatic transmission, Vari-ratio power steering, Power brakes (disc/front, drum/rear), Electronic message center, Inside hood release control, Push-pile carpeting on floors and lower doors, Ashtray and overhead courtesy lamps, automatic front-door courtesy switches, Bright metal drip rail, rocker panel, and wheel-opening moldings. Chrome wheel discs, Flo-Thru ventilation.

ROYALE STANDARD EQUIPMENT also includes: Velour interior trims, Courtesy and glove-box lights, Color-coordinated protective body side moldings, Bright metal brake and accelerator pedal accents, Deluxe steering wheel.

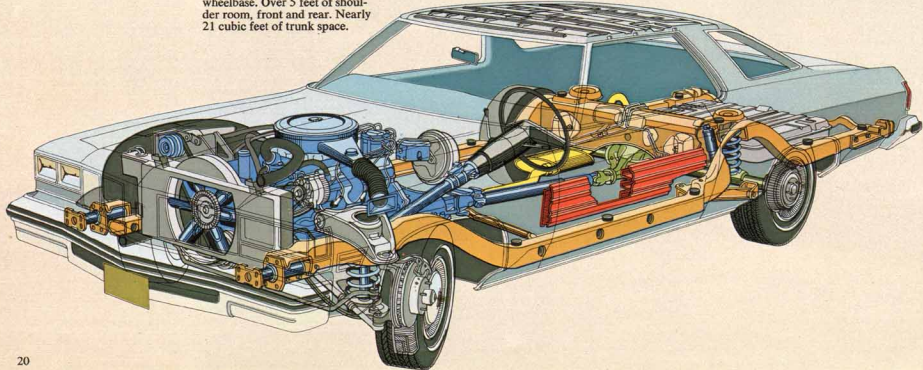
DELTA 88 (like all Olds) is built tough for the long haul. The exhaust system features stainless steel crossover and exhaust pipes and catalytic converter casing; aluminum muffler and tailpipes; corrosion-proof thermoplastic front inner fenders; double-paneled roof, hood and trunk lid.



HYDRAULIC BUMPER SYSTEM, front and rear; bumpers are mounted on hydraulic cylinders and absorb minor impact, then return to position. Bumper impact strips are standard on Royale and Delta 88.

ROCKET 350 V8 is standard for all 88 models, with 4-barrel carburetor, catalytic converter emission control system, and high-energy ignition system for greater starting power and combustion efficiency.

FAMILY-SIZE ROOM AND COMFORT for six on a 124-inch wheelbase. Over 5 feet of shoulder room, front and rear. Nearly 21 cubic feet of trunk space.



EPA MILEAGE GUIDE TEST DATA  
DELTA 88 Mpg: City Hwy.  
350 V8/Automatic Transmission . . . . .14 . . . .17  
455 V8/Automatic Transmission . . . . .13 . . . .18  
\*Available at extra cost.

These mileage figures are estimates. The actual mileage you get will vary, depending on the type of driving you do, your driving habits, your car's condition, and available equipment.



If you've read this far, you know some of the reasons you see so many trailers towed by Oldsmobiles. Now here's one more: the wide range of factory-installed equipment you can order for the kind of towing you do.

Olds offers specially-equipped Rocket V8 engines, performance rear axles, cooling systems, suspensions and wheels, plus adjustable Superlift rear shock absorbers, a new semi-automatic leveling system, and trailer electrical harnesses.

The best way to approach trailer towing is to see your Olds dealer, with the total weight of

your trailer-plus-its-load in mind. The guide chart below shows what equipment is required and what's recommended for the Olds you want and the load it'll pull—light (1000-2000 lbs.), medium (2000-4000 lbs.), or heavy (4000-7000 lbs.).

1. Great for trailering: a Custom Cruiser trailer that disappears.
2. Set this dial on the instrument panel for normal, medium or heavy loads—it actuates an air pump connected to rear shock absorbers and adjusts them automatically. Simple, neat and moderately priced.
3. Hitch up—with the good feeling of an Olds around you!

	STAR-FIRE	OMEGA	CUTLASS 5 CUTLASS SUPREME/ BROUGHAM CUTLASS SALON	VISTA-CRUISER CUTLASS SUPREME CRUISER	DELTA 88 DELTA 88 ROYALE	CUSTOM CRUISER	NINETY-EIGHT LUXURY-REGENCY	TORONADO
	Light Weight	Light Weight	Light Weight	Light Weight	Light Weight	Light Weight	Light Weight	Light Weight
Recommended Equipment	1000-2000	1000-2000	1000-2000	1000-2000	1000-2000	1000-2000	1000-2000	1000-2000
Maximum Tongue Load (Lbs.) (a)	100	200	200	200	200	200	200	200
Extra Performance V8 Engine	V8 only	455-V8 (L34) Rec.	455-V8 (L34) Rec.	455-V8 (L74) Rec.	455-V8 (L74) Rec.	455-V8 (L74) Rec.	455-V8 (L74) Rec.	455-V8 (L74) Rec.
Recommended Trailer Towing Cooling Equipment (V72)	H.D. Rad. (V61) Req.	H.D. Rad. (V61) Req.	Recom. b	Recom. b	Recom. b	Recom. b	Recom. b	Recom. b
Turbo-Hydramatic	Recom.	Recom.	Recom.	Standard	Standard	Standard	Standard	Standard
Performance Axle	Not Avail.	2.73 (G12) Req. with LVB	3.08 (G14) Req.	3.08 (G14) Req.	3.08 (G14) Req.	2.73 (G12) Req.	2.73 (G12) Req.	2.73 (G12) Req.
Anti-Spin Rear Axle (G88)	Avail.	Avail.	Avail.	Avail.	Avail.	Avail.	Avail.	Avail.
Heavy Duty Upr Suspension (F41)	Avail.	Avail.	Recom.	Avail.	Recom.	Req.	Avail.	Recom.
Superlift Rear Shocks (G56)	Not Avail.	Not Avail.	Recom.	Recom.	Avail.	Avail.	Recom.	Avail.
Heavy Duty Transmission Oil Cooler (Dealer Installed)	Not Avail.	Included w/FB2	Req.	Standard	Standard	Req.	Req.	Standard
Equipping Load-Level Hitch (as offered by Oldsmobile)	Not Req.	Not Req.	Not Req.	Req.	Req.	Not Req.	Req.	Req.
Trailer Electrical Wiring Harness (U89) 5 Wire Connect—Pencil Included	Dealer Installed #P4622	Not Avail.	Avail.	Avail.	Avail.	Avail.	Avail.	Avail.
Trailer Electrical Wiring Harness (U94) 7 Wire—Trunk Termination	Not Avail.	Not Avail.	Avail.	Avail.	Avail.	Avail.	Avail.	Avail.

a—No special equipment is usually required for trailers less than 1000 lbs.; b—Required for unusually high temperatures, heavy traffic, hilly terrain, or towing trailer wider than the frontal area of the car. NOTE: Optional rear axle ratios are not available for California. NOTE: Canadian cars only: Optional rear axle ratios are not available when option 295 (Emission Equipment) is ordered.  
CAUTIONS: 1. A frame side rail mounted load distributing hitch with sway control of sufficient capacity is required for trailers over 2,000 lbs. loaded weight. 2. Do not use axle-mounted hitch. It can cause damage to the axle bearing, wheel bearings, wheels, or tires. 3. Trailer brakes are required on trailers over 1,000 lbs. loaded weight. 4. Do not tap into the car's hydraulic brake system if operation of the trailer brake system requires more than 0.02 cubic inch of fluid displacement from the car's master cylinder. The car's master cylinder fluid capacity will not be sufficient to operate both car and trailer brakes under all conditions of use. If more than 0.02 cubic inch of fluid displacement is required. 5. Whenever a trailer hitch is removed, be certain to have any mounting holes in the underbody properly sealed to prevent possible entry of exhaust fumes, dirt or water. 6. Use only trailer hitches which permit normal operation of the Energy Absorbing Bumper system. For example, a rigid fore and aft connection between the bumper and any other part of the vehicle should be avoided, otherwise damage may be increased in the event of a collision.

# OPTIONS AND ACCESSORIES

Another good thing about owning an Oldsmobile: our engineers are thoughtful about the extras you can order on an Oldsmobile, too. For example:

1. Theft-deterrent system. A burglar alarm system that offers no telltale visible evidence. Headlights flash, horn sounds if improper entry is attempted. Toronado, 98, 88.
2. Crown Landau roof for

Delta 88 Royale Coupe. Padded roof, stainless steel roofbar. Stand-up hood ornament, color-matched wheel discs included.

3. Fuel economy gauge. When you "step on the gas" affects your mileage; this gauge tells you when you're doing it right—or wrong. Stay in the green, stretch gas dollars.

4. AM/FM Stereo by GM

Delco, available with or without 8-track tape player. Four speaker sound system for big stereo effect. AM, AM/stereo-tape and AM/FM radios, automatic fender antenna are also available.

5. Rear window defogger. Tiny electric filaments clear fog, frost from rear window, help keep it clear.

6. Digital clock. Available

Delta 88 and 98 Luxury models. Quartz-crystal movement offers uncanny accuracy.

7. Tempomatic air conditioning. Set the temperature you want—Tempomatic maintains it automatically. Cools, heats, dehumidifies air; "economy" settings to help stretch gas.

8. Power door locks. These Olds models are too roomy to reach across easily—this button

(shown on 98) locks or unlocks all doors, without a stretch.

9. Tilt-away steering wheel. Seven positions up and down to suit every driver in the family, allow easier entry and exit. Tilt-and-Telescope wheel also available for Toronado, 98.

10. Pulse-wise system. Lighter-than-normal rains, fogs, mists—set a slower-than-normal speed that's just right.

Normal operations included.

11. Air cushion restraint system. Air cushions built into instrument panel and steering wheel help protect front seat passengers, eliminate the need for shoulder belts. Available on 88s, 98s, and Toronado.

12. Four-Season air conditioning. Manually controlled. Cools, heats, dehumidifies air, has "economy" settings, too.

13. Cruise Control. Just select your speed, it's maintained automatically; braking deactivates it. Great on trips.

14. Remote control mirror/thermometer. Tells the temperature outside night or day, because it's lighted! Light level and on/off controlled by the headlamp switch.

15. Deluxe wheel disc (A) for Ninety-Eight, Delta 88,

Custom Cruiser. Simulated wire wheel disc (B) for 88.

16. Headlights-On Reminder. Buzzer warns you after the ignition is turned off. Part of Y67 sentinel group.

17. Lighted vanity mirror. Lift the protective shield, the lights go on automatically. Vanity mirror for driver's side available for 98, and Toronado.

18. Door lock "night light". Push the door handle button, keyhole is illuminated—and so is the interior! Lights stay on 30 seconds, so you can unlock and open the door.

19. Power trunk-lid release. No need to turn off ignition, unbuckle seat belt, get out, change keys to open the trunk—a handy switch in the glove box does it by remote control.

Your Olds also offers: Power windows. Power seats.

Cornering lights. Tinted glass. Paint stripes. Anti-spin axle. Roof and trunk luggage racks. Convenience light packages. Locking fuel cap. Landau & full vinyl roofs. Semi-automatic level control. Performance axles. And more. Check your Oldsmobile dealer for availability on specific models.



## Behind the Oldsmobiles you've seen in this catalog

TORONADO	DELTA 88	CUTLASS	OMEGA
			
TORONADO BROUGHAM COUPE	DELTA 88 ROYALE COUPE (4)	CUTLASS SUPREME BROUGHAM COUPE	OMEGA BROUGHAM COUPE
			
TORONADO CUSTOM COUPE	DELTA 88 ROYALE HT SEDAN	CUTLASS SALON COUPE	OMEGA BROUGHAM HATCHBACK
NINETY-EIGHT			
			
98 REGENCY COUPE	DELTA 88 ROYALE TOWN SEDAN	CUTLASS SALON SEDAN	OMEGA BROUGHAM SEDAN
			
98 REGENCY HT SEDAN	DELTA 88 COUPE	CUTLASS SUPREME COUPE	OMEGA COUPE (2)
			
98 LUXURY COUPE	DELTA 88 HT SEDAN	CUTLASS SUPREME SEDAN	OMEGA HATCHBACK (2)
			
98 LUXURY HT SEDAN	DELTA 88 TOWN SEDAN	CUTLASS S COUPE (1)	OMEGA SEDAN

## ... and these Olds Cruisers:

CUSTOM CRUISER	VISTA CRUISER	CUTLASS S SEDAN	STARFIRE SX
			
CUSTOM CRUISER (2 OR 3 SEATS)	VISTA CRUISER	CUTLASS S SEDAN	STARFIRE SX SPORT COUPE (3)
			
CUSTOM CRUISER (2 OR 3 SEATS)	CUTLASS SUPREME CRUISER	STARFIRE	STARFIRE SPORT COUPE (3)



(1) L45 PACKAGE AVAILABLE (2) 01 PACKAGE AVAILABLE (3) 02 PACKAGE AVAILABLE (4) 03 PACKAGE AVAILABLE (5) 04 PACKAGE AVAILABLE (6) 05 PACKAGE AVAILABLE (7) 06 PACKAGE AVAILABLE (8) 07 PACKAGE AVAILABLE (9) 08 PACKAGE AVAILABLE (10) 09 PACKAGE AVAILABLE (11) 10 PACKAGE AVAILABLE (12) 11 PACKAGE AVAILABLE (13) 12 PACKAGE AVAILABLE (14) 13 PACKAGE AVAILABLE (15) 14 PACKAGE AVAILABLE (16) 15 PACKAGE AVAILABLE (17) 16 PACKAGE AVAILABLE (18) 17 PACKAGE AVAILABLE (19) 18 PACKAGE AVAILABLE (20) 19 PACKAGE AVAILABLE

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## Built-in Olds features to help protect you, your investment and the environment.

To help guard your investment—your Oldsmobile has these accident prevention features: Side marker lights and reflectors ■ Parking lamps that illuminate with headlamps ■ Four-way hazard warning flasher ■ Backup lights ■ Lane change feature in direction signal control ■ Windshield defrosters, wash and dual speed wipers ■ Wide view inside mirror (vinyl edged, shatter resistant glass and deflecting support) ■ Outside rear view mirror ■ Dual master cylinder brake system with warning light ■ Starter Safety Switch ■ Dual action safety hood latches

To help protect you—these occupant protection features: Seat belts with pushbutton buckles for all passenger positions. Two front combination seat and inertia reel shoulder belts for driver and right front passenger (with reminder light and buzzer) ■ Energy-absorbing steering column ■ Passenger guard door locks ■ Safety door latches and hinges ■ Folding seat back latches ■ Energy-

absorbing padded instrument panel and front seat back tops\* ■ Contoured windshield header ■ Thick laminate windshield ■ Safety armrests ■ Safety steering wheel ■ Cargo Guard (except hatchback and station wagon models) ■ Contoured roof inner panel

\*Including intermediate seat back tops on three-seat station wagons.

And to help prevent theft—your Oldsmobile provides these anti-theft features: Anti-theft ignition key reminder buzzer ■ Anti-theft steering column lock ■ Inside hood latch release on most models

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*Oldsmobile reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models, and also to discontinue models. Printed in U.S.A.*

*NOTE: Not all accessories and items of equipment shown on the models illustrated in this catalog are standard. Some are extra cost, and available only on specific models; see page 22. For specific prices and availability, check your Oldsmobile dealer.*



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# Oldsmobile

Can we build one for you ?