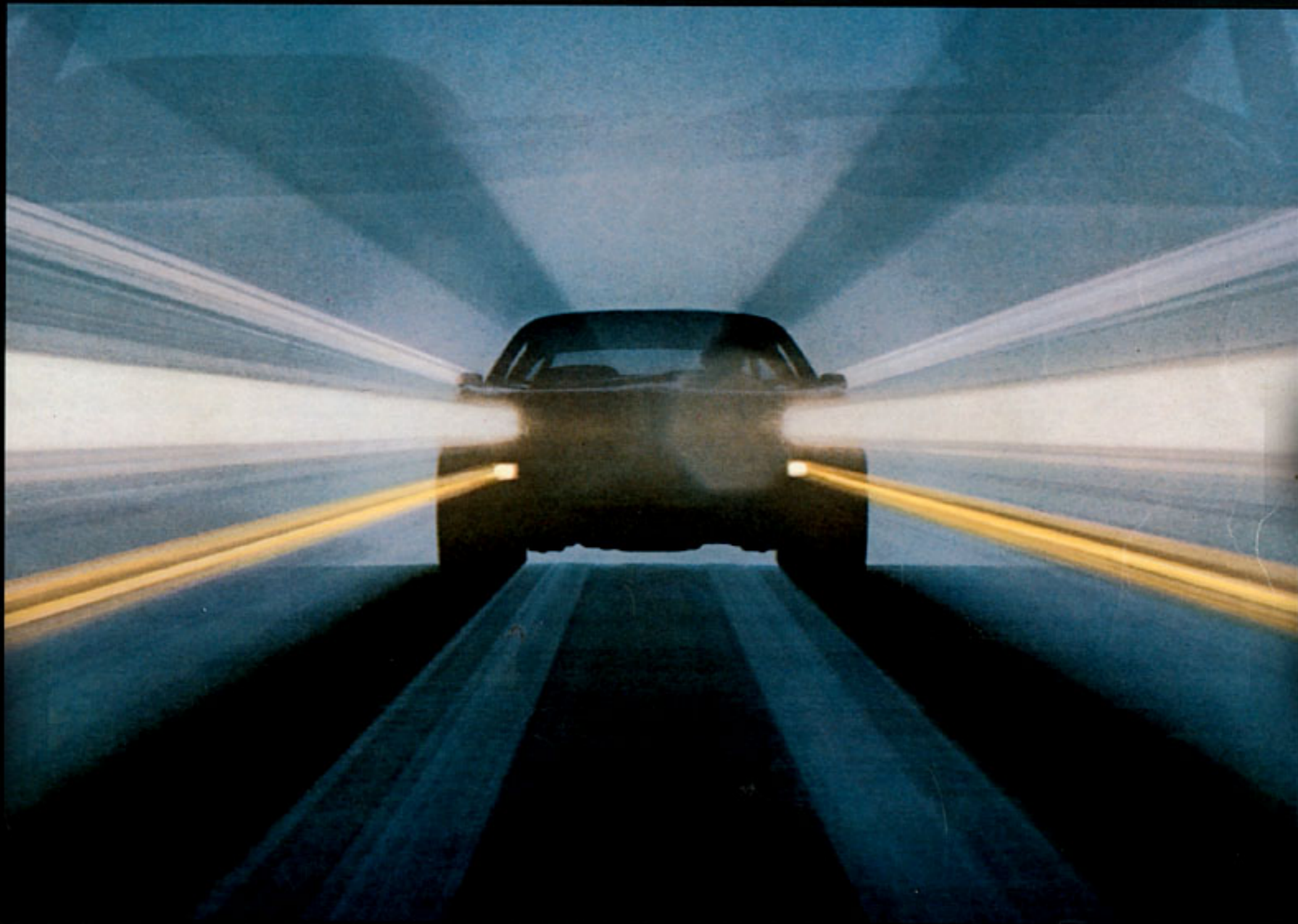


1980 PONTIAC



A SUCCESS STORY IN THE MAKING



It's a whole new decade. Calling for dramatically new kinds of American cars. Cars that are trim. Cars that are roomy. Cars that are efficient. Cars that are designed to last.

Pontiac is committed to answering your call for these cars, not by relying on past successes, but by creating new ones.

And that's what this 1980 Pontiac Catalog is about...the dramatic ways Pontiac is striving to meet your needs.

You'll find exciting new performance in Firebird...an incredible new look of luxury in Pontiac's all-new full-size cars...and uncommon new personal luxury in Grand Prix.

You'll learn about engineering advancements that are making Phoenix one of the most

acclaimed new Pontiacs ever...the amazingly roomy new mid-size LeMans and Grand Am...functional and fun-to-drive new Sunbirds...and you'll discover important versatility in Pontiac's Safari wagons.

Great stories, all of them. So come on. There's a whole decade of excitement waiting for you from Pontiac!

A word about this catalog: We have tried to make this catalog as comprehensive and factual as possible. And we hope you find it helpful. However, since the time of printing, some of the information you'll find here may have been updated. Your dealer has details and before ordering, you should ask him to bring you up to date.



SUCCESS STORY NO. 1:

A NEW AGE OF PERFORMANCE FOR THOSE FABULOUS FIREBIRDS.

Just when you thought the days of exciting, sporty performance were over...POW!

Firebird goes turbo! That's right, Trans Am and Formula are now available as the first turbocharged V-8 production cars of the '80s. Which allows Pontiac to give you the advantages of a smaller block V-8 with the performance boost of turbo. But that's just the beginning of the good news!

TRANS AM

You expect something extra from Pontiac's ultimate sport. And you've got it.

Just order your new Trans Am turbofied, and get a specially modified hood. Plus special available decals.

Turbo or no, you still get the full standard contingent of spoilers, air dams, deflectors and sidesplitter tailpipes that say this is Pontiac's sports superstar.

Trans Am's interior is no slouch either. Deep contour bucket seats. Machine turned instrument panel with rally gages, tachometer and clock. Console.

Of course, the real beauty of Trans Am is still on the road. Smooth. Agile. With quick ratio power steering. Heavy duty stabilizers. Power



brakes. A special handling package with four-wheel disc brakes, eight-inch wheels, wide 70-series tires and firmer suspension is available (also available on Formula).

FORMULA

As with Trans Am, new Formula Firebird is available with the new turbo V-8 and sexy new turbo hood.

But Formula has something all its own...a sleek, almost European sophistication.

The lines are trim, bullet-like, with dramatic blacked-out grille and tail

lamp treatment. Simulated dual hood scoops. And now, tungsten quartz halogen headlamps are available to light your path (also available on Trans Am).

And what an exciting path you'll carve with Formula's quick ratio power steering, power brakes and Rally radial tuned suspension.

ESPRIT

A success story in its own right, this new Firebird Esprit shows you can have luxury and sporty performance, too.

Beneath those sensuous contours is the plushiest of Firebird interiors. Custom buckets. Luxury cushion steering wheel. And added sound insulation a monk could love.

If you really like it rich, choose from available features like the new seek and scan Delco Electronically Tuned Radio with extended range rear speakers. Power windows and door locks. And electric rear window defroster.

And for a tinge more, there's a new Yellow Bird package available on Esprit for extra flair. It features a two-tone yellow exterior, special striping and decals, yellow cast aluminum wheels, coordinating camel interior and more.

FIREBIRD

If you drive a hard bargain, you've picked the perfect year to drive our base-priced Firebird.

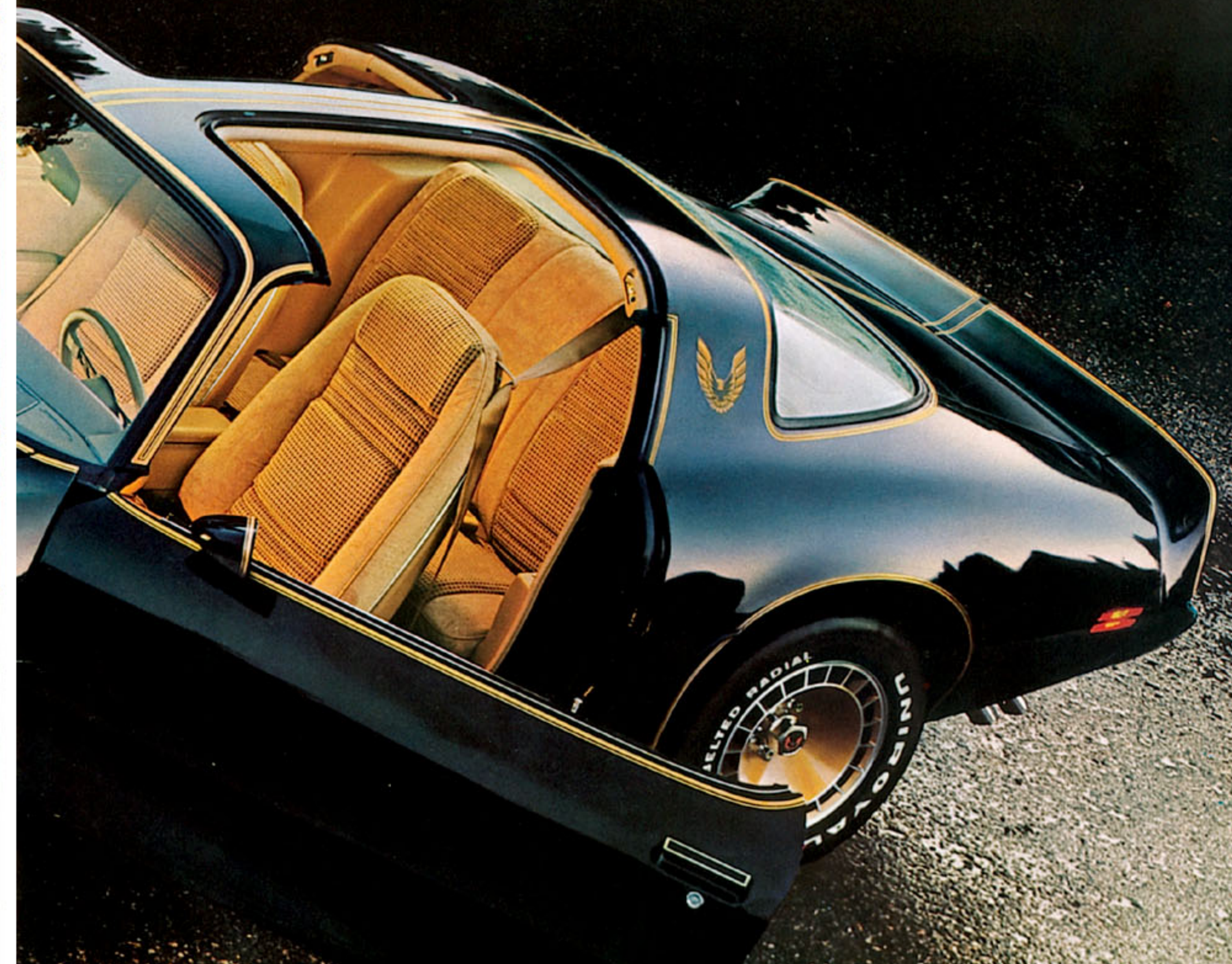
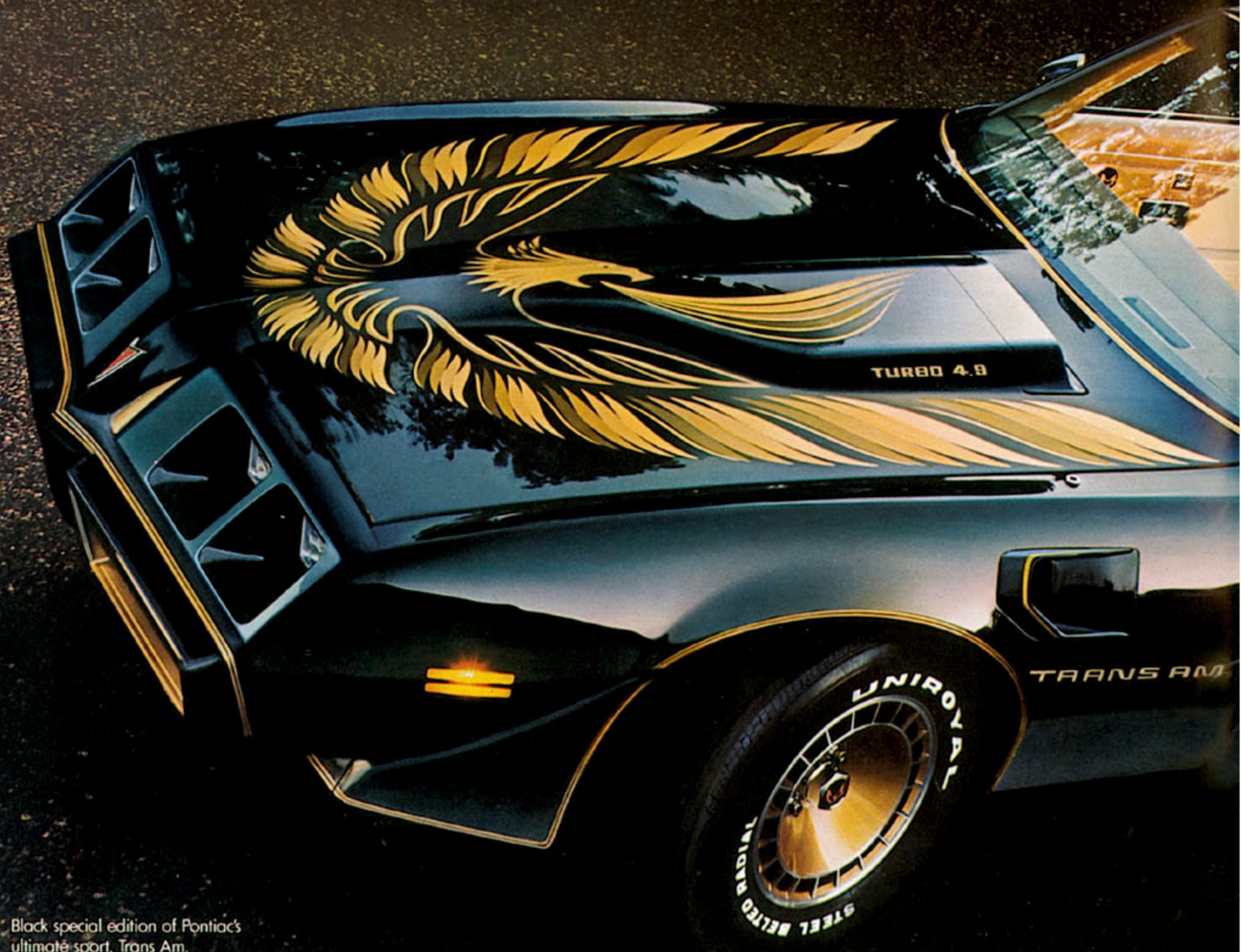
Because it offers so much. That sporty Firebird styling. Resilient body-color bumpers. Handsome buckets. Rich-looking rosewood vinyl accented instrument panel.

All this plus that sensational Firebird ride. With power steering and radial tuned suspension.

The new age of great Firebird performance is here. Come get your share.



Formula Firebird with new modified turbo hood. And you thought the days of sporty excitement were over!



Black special edition of Pontiac's ultimate sport, Trans Am. It never looked better.



For an added tinge of excitement...
Firebird Esprit with newly available
Yellow Bird appearance package.



Special Edition Trans Am interior with available deep-contoured hobnail cloth bucket seats.

SUCCESS STORY NO. 2:

FRONT-WHEEL PHOENIX OPENS NEW ENGINEERING ERA.

What better way to start the '80s than with a vitally new car. Engineered to cope with just about anything this decade dishes out.

Since the '80 Phoenix was announced in early 1979, response has been overwhelming. Early sales have been unprecedented for Pontiac. Clearly, here's an innovative new car whose time has come.

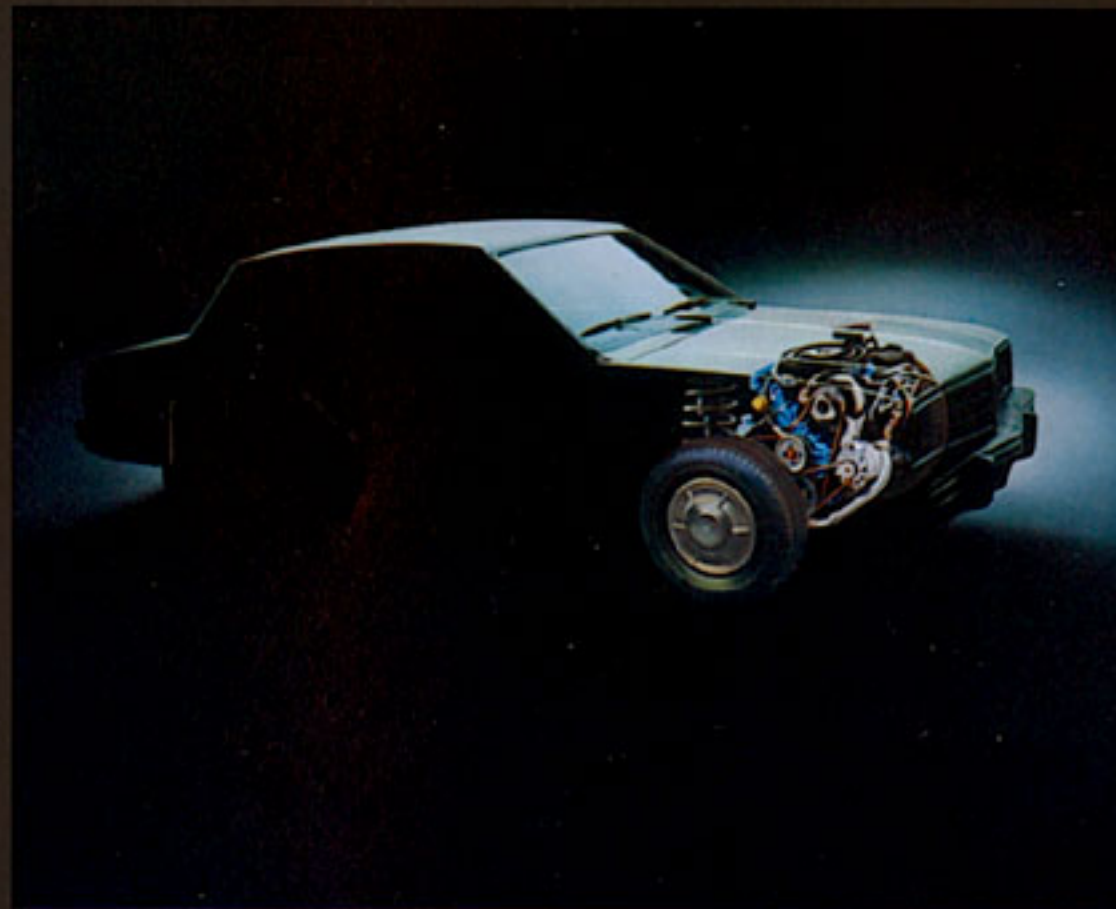
Phoenix is the first Pontiac with front-wheel drive. The drivetrain pulls the car up hill, over dale and around corners. And you'll appreciate the new traction in mud and snow.

The engine sits sideways, for a more compact underhood arrangement—and to allow extra space in the passenger area.

This is the first Pontiac with responsive rack and pinion steering. MacPherson strut front suspension. And a simplified new rear suspension.

The Body by Fisher is an all-welded unit, with special rubber mounts cradling the engine. Noise-suppression treatments have been built into or sprayed onto virtually every area of the car. And extensive anti-corrosion treatments have been used throughout.

All of this innovation adds up to some rather innovative mileage. Phoenix has an EPA estimated **24**



MPG and a highway estimate of 37. Remember: Compare the *estimated* MPG with that of other cars. Your mileage may vary depending on speed, trip length and weather. Your actual highway mileage will probably be less than the highway estimate. Mileage does not apply in California.

But the appeal of Phoenix isn't merely mechanical. With this car, stylists have finished off what engineers began.

The look is sleek and self-assured. With crisp lines. Vivid colors. You'll find the Coupe a tad classier, the 5-door Hatchback a bit sportier.

PHOENIX 5-DOOR HATCHBACK

The Phoenix Hatchback looks aerodynamic... and it is, having undergone extensive wind tunnel testing. The hatch opens high and wide. High—so you won't hit your head. Wide—for oversize loads.

Inside the hatch (with rear seat folded) there are 40.9 cubic feet of stowage—for sleds or sled dogs or what-you-will.

Attached to the hatch is a removable security panel (standard on LJ, available on other models) that lets you conceal valuable cargo. (The area under the panel, by the way, is a surprisingly spacious 19.6 cubic feet.)

PHOENIX COUPE

Like the 5-door Hatchback, Phoenix Coupe has more leg and hip room than last year.

And inside, it thoroughly indulges the driver. With highback seats on the base model. Notchbacks with armrest on Phoenix LJ. A padded steering wheel. A modular instrument panel with aluminized trim.

For a spiffier Phoenix, consider the LJ models. Offering special wheel covers, seats and trim. Or exercise your sports option with the available SJ package. It includes blacked-out grille, sport wheels, bucket seats—the whole shebang. (For more details, see Facts and Figures section.)

Practically everything about Phoenix was reengineered. The way it drives, turns, stops. It was truly designed for tomorrow.



This luxurious Phoenix LJ 5-door Hatchback has new drive up front and a handy hatch in back.



The Phoenix 5-door Hatchback anxiously awaits another load of pups, pup tents or peat moss.



The flight of the Phoenix starts here.
Shown with available cloth bucket seats.



Practically everything about Phoenix was reengineered, including the way it drives, turns and stops. Shown is the Phoenix LJ Coupe.

SUCCESS STORY NO. 3:

PONTIAC ANNOUNCES A WHOLE NEW DIMENSION TO FULL-SIZE ENJOYMENT.

If you appreciate the room and comfort of a full-size automobile, you're really going to appreciate what Pontiac's done for 1980.

These new Bonneville Broughams, Bonnevelles and Catalinas offer a new perspective on full-size driving.

Even a quick glance reveals startling new design refinements. Hoods that appear lower, longer. Raised rear decks and formal new roof-lines. In short, dramatically new full-size Pontiacs.

Once inside, you'll find new spaciousness. *There's actually more overall passenger and luggage volume than last year's full-size Pontiacs.* Now trimmed in plush new fabrics and available with impressive new options.

And this is full-size style, roominess and comfort wisely matched to today's needs.

But read on. And discover three new Pontiacs that add a whole new dimension to full-size enjoyment.

BONNEVILLE BROUGHAM

It takes more than sheer luxury to be Pontiac's top-of-the-line full-size for 1980.

Because beyond the rich 60/40



notchback seating (now available with real leather in the seating area), power windows, power steering, power brakes... beyond all this and more, the new Bonneville Brougham is also remarkably sensible.

It's the first Pontiac to offer the practical benefits of a new diesel V-8.

And this luxurious new full-size incorporates more anti-corrosion materials than last year. And over

21 cu. ft. of luggage space.

Pontiac's new Bonneville Brougham. Sheer luxury suddenly makes remarkable sense.

BONNEVILLE

The more emphasis you place on how your full-size car responds to the road, the more you'll like Pontiac's 1980 Bonneville.

This new Bonneville was designed with a special emphasis on driving. There's new, more aerodynamic

styling. New metric radial tires that help reduce rolling resistance by about 15%. And an available Rally Handling Package.

This emphasis has also resulted in extra attention to your driving comfort. With added acoustical insulation. And a choice of luxurious interiors in all-vinyl or cloth-and-vinyl at no extra charge. Or, for a sportier feel, Bonneville Coupe is available with bucket seats and floor shift console.

So if you place special emphasis on how well your full-size car drives, drive Pontiac's new 1980 Bonneville.

CATALINA

Pontiac's third new full-size for 1980 is also the most affordable one.

Maybe that's why Catalina's comfort and roominess are so exciting. With full-width cloth seats. Thick cut-pile carpeting. Deluxe cushion steering wheel. Fully upholstered door panels. Courtesy lamps. Even a luggage compartment mat. All standard. All wrapped up in a sleek new style and ready to go with V-6 practicality.

Discover a new dimension in full-size affordability: the exciting new Catalina from Pontiac.



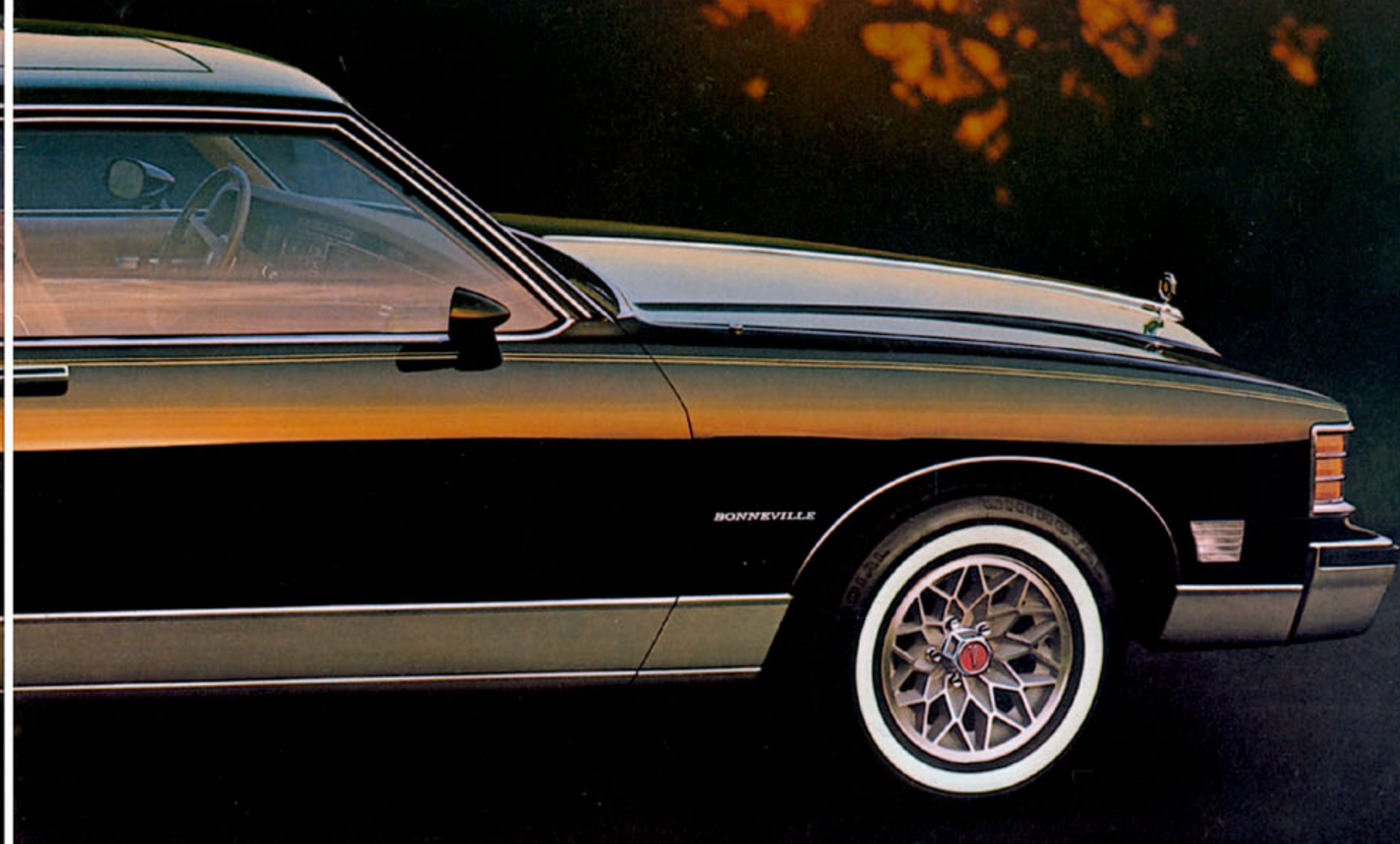
Diesel-driven luxury!
The 1980 Bonneville Brougham Coupe,
now available with diesel V-8.



Bonneville Brougham Sedan. Suddenly, sheer luxury makes remarkable sense.



The 1980 Bonneville Coupe, redesigned for a lower, longer look.





Bonneville Brougham's available interior, with leather in the seating areas, features front and rear fold-down armrests.



Add a sporty feel to the Bonneville Coupe with these available cloth bucket seats.



The 1980 Catalina, all wrapped up in sleek new style.



Catalina's full-size comforts start with these standard full-width cloth seats.

SUCCESS STORY NO. 4: AN UNCOMMONLY GOOD YEAR FOR GRAND PRIX LUXURY.

It isn't easy these days to escape the humdrum and the commonplace.

Which is why there's never been a bigger need for Grand Prix.

Grand Prix is Pontiac's premier mid-size. Pontiac's foremost statement of personal luxury. And the 1980 edition puts you so far ahead of the crowd, you'll forget all about the crowd.

Just look at the grand new styling. The finely tailored roofline. The formal front end. And especially, the commanding new vertical grille.

Or better yet, slide inside. Here's where Grand Prix separates itself from the also-rans. With sumptuous seating—standard notchbacks or available deep foam buckets.

Feel yourself succumb to the thick nylon-blend carpeting. The padded steering wheel. The richly upholstered door panels—with door straps, no less.

Now glance over to Grand Prix's acclaimed instrument panel. With a fascia that looks like laminated walnut. Trim that looks hand-stitched. Recessed easy-read dials. Even a standard quartz electric clock. It's been said before: This could be the handsomest instrument panel



on wheels.

But that's just the beginning of the attention Grand Prix lavishes on both driver and passenger.

This car surrounds you with spaciousness. *It has more space for heads, legs and luggage than the old-size Grand Prix of just a few years ago. In fact, there's ample room for six adults.*

This car helps shield you from some of life's harsher realities. With tough anti-corrosion treatments.

Zincrometal.[®] Galvanized metal. Special sealants, cathodic primers and paints.

Even amidst urban clanging and banging, you'll find this an impressively quiet Grand Prix, thanks to extensive acoustic treatments. Spray-on seals and sound-deadeners. Hush panels. One-piece insulation-backed carpets.

And you'll appreciate its silky ride—courtesy of Pontiac's radial tuned suspension.

This car can also surround you with stereo, cool you, soothe you or bathe you in overhead sunlight—depending on which Grand Prix options you elect to buy. (For more details, see Facts and Figures section.)

GRAND PRIX SJ GRAND PRIX LJ

For 1980, there are two special models offering even more Grand Prix. Grand Prix SJ and Grand Prix LJ.

The SJ carries Grand Prix sportiness to the max. With new custom finned wheels. Deep-support bucket seats. Brushed aluminum-like instrument panel. Special trim and trimmings.

The "L" in LJ stands for luxury, and it's certainly our most elegant edition. With deluxe wheel covers. Inviting loose-pillow seats. Thicker than thick carpet. New wider chrome wheel opening moldings (also on SJ). Extra plushness almost everywhere.

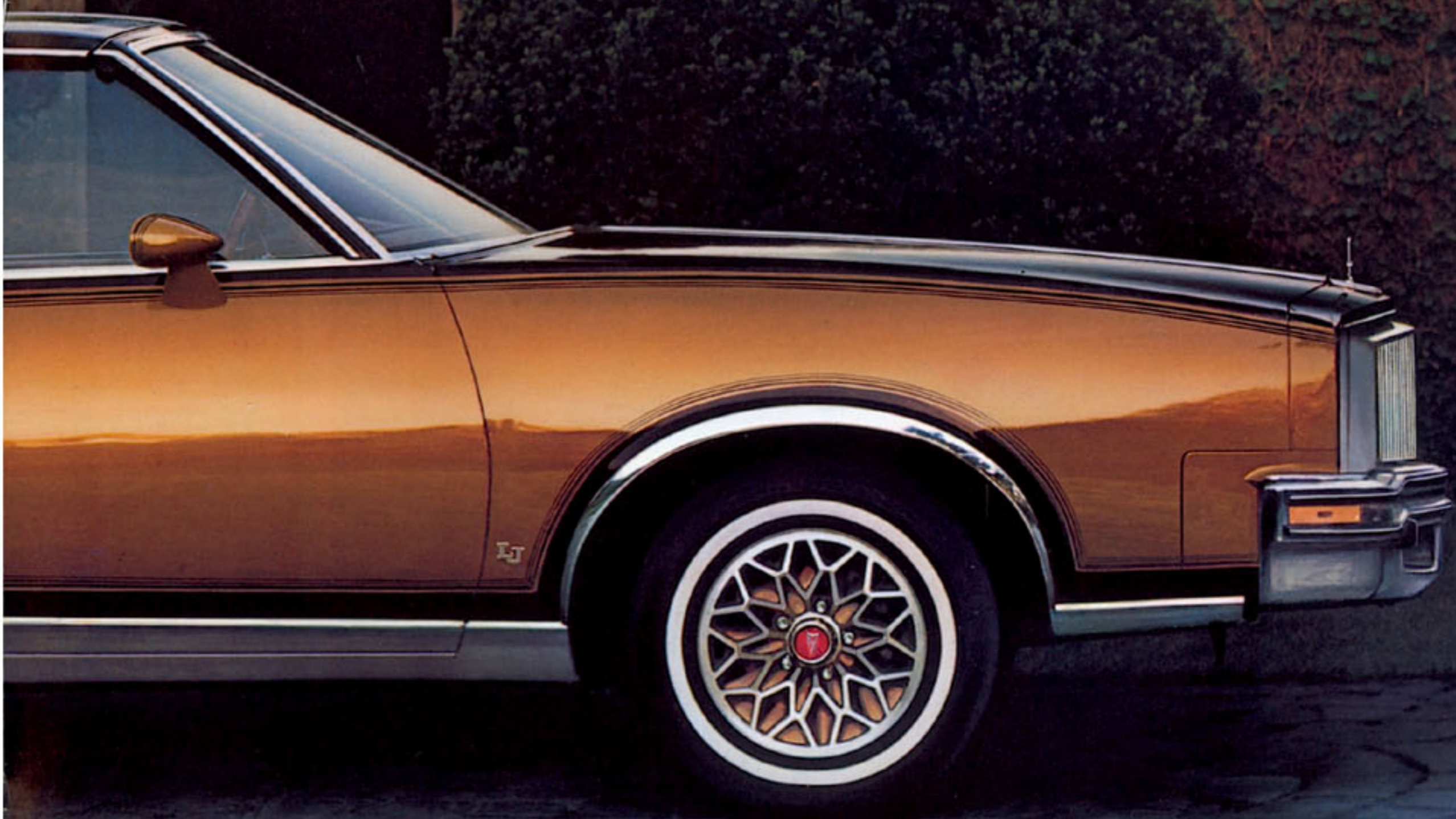
But no matter which one you buy—Grand Prix, Grand Prix SJ, Grand Prix LJ—you'll be getting a mid-size that's a far cry from the ordinary. Take a test-drive soon.



The Grand Prix SJ takes sportiness to the max.



What's even more luxurious than Grand Prix?
The Grand Prix LJ, of course.





In appointing the 1980 Grand Prix, Pontiac used the soft touch. Shown with LJ's available 60/40 cloth seats.



This could be the handsomest instrument panel on wheels. Shown with available leather and vinyl bucket seats.

SUCCESS STORY NO. 5:

ROOMINESS STAYS IN STYLE WITH PONTIAC'S NEW MID-SIZE CARS.

In this era of trimmer-wheelbase cars, Pontiac is more determined than ever to bring you the roominess you and your family deserve.

Obviously, that determination is paying off with cars like the 1980 mid-size Pontiac LeMans, Grand LeMans and Grand Am.

You won't believe the space efficiency of these cars until you sit inside. Full-width seating for six honest-to-goodness adults. With even more head room, leg and luggage room than LeMans' longer-wheelbased '77 counterpart.

Pontiac has achieved this by increasing the proportion of passenger volume to the car's overall volume. Lowering the floor. Slimming the seats but not the comfort. And doing it all, Pontiac style.

GRAND LEMANS

If it's spacious mid-size luxury you're after, this 1980 Grand LeMans is just your style.

This year, sink back into well-cushioned notchback cloth or vinyl seats. Or opt for an available 60/40 loose-pillow design notchback seat.

Experience a luxurious sense of quiet from the added acoustical insulation. Or fill those expansive spaces with a newly available Delco Electronically Tuned Radio with extended range dual rear speakers.



While you're inside enjoying all this, the outside world gets to admire those rich new Grand LeMans contours, with intriguing new grille design and wraparound tail lamps.

LEMANS

Is there still room in this world for a great mid-size car value with plenty of style?

You bet your Pontiac LeMans there is!

This one's loaded with good looks. Classy. Clean. Contemporary. From the first gleam of its single rectangular headlamps to the last glint of its ornamental rear deck-lock cover.

And thanks to resilient body-color bumpers and Pontiac's generous corrosion resisting treatments, this LeMans is designed to look good for a long time.

LeMans has plenty of style inside, too. An instrument panel with

walnut vinyl applique. Impressive full-width seats and upholstered door panels.

Naturally, both LeMans and Grand LeMans are big on that smooth Pontiac ride, with radial tuned suspension. For further details, see the Facts & Figures section of this catalog.

GRAND AM

Grand Am is one exhilarating piece of road machinery that just happens to hold families comfortably.

It certainly holds its own on the road. You get the Rally Handling Package, with heavy duty front and rear stabilizers. Pliacell shocks. Wide steel-belted radial tires and specifically tuned suspension components. Plus power steering and brakes—all standard. All for a ride that's smooth yet nicely tuned to the road.

This mid-size Grand Am more than holds its own in the looks department. With sporty new ported-grille design. Two-tone paint. Accent stripes. Bucket seats with console. Custom sport steering wheel. Rally gages with clock. And instrument panel padding that looks custom-stitched.

Roominess is still in style, and Pontiac's got it with three great mid-size cars. Now why don't you get one for yourself!



Grand LeMans Sedan. Now that's spacious mid-size luxury, Pontiac style.



Inner sanctum. Grand LeMans interior with available 60/40 loose-pillow design seats.





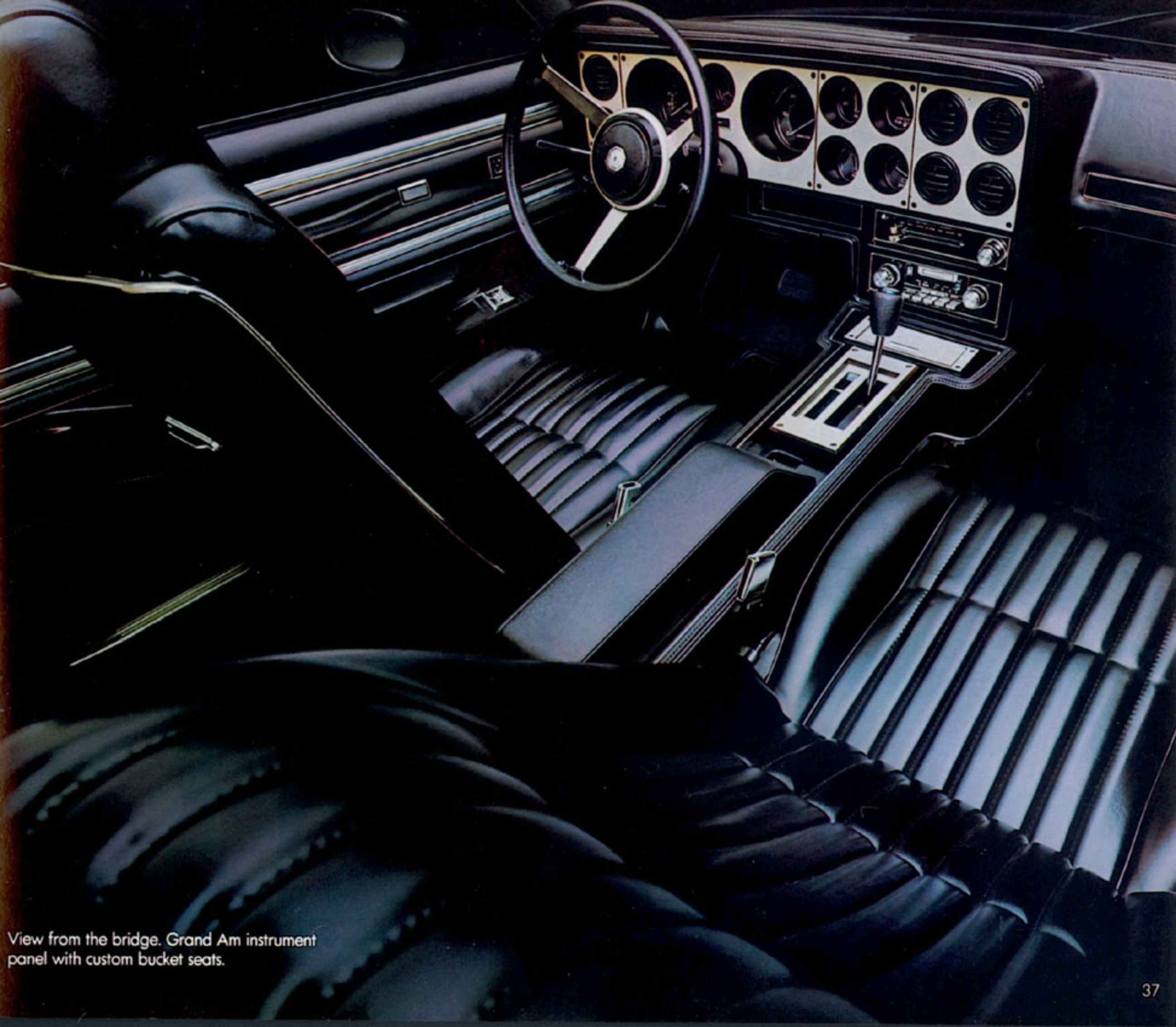
Yes, there's still room for a great mid-size value! LeMans Coupe.



This LeMans instrument panel shows a great capacity for style.



Grand Am Coupe.
One exhilarating road machine that's
designed to seat families in comfort.



View from the bridge. Grand Am instrument panel with custom bucket seats.

SUCCESS STORY NO. 6: SUNBIRD OFFERS NEW THRILLS FOR THE THRIFTY.

To christen a new decade, Pontiac presents a subcompact car that's both functional and fun to drive.

This snappy sports machine may not be big but it's enormously practical. Both coupe and hatchback models measure a mere 179 inches. A sensible size for moving into, out of, around and through city traffic.

Sunbird is sensibly powered. It offers a responsive 4-cylinder engine as standard, or an even more responsive V-6 you can order.

Sunbird also makes sense for the times. Just look at the '80 EPA mileage ratings listed elsewhere in this catalog.

Sunbird makes sense for shuttling around town. On those countless errands involving offspring, playthings, groceries and greenery.

And Sunbird's price makes the most sense of all. As our most affordable Pontiac, it compares favorably with lots of other small cars.

COUPE & SPORT COUPE

With its slick styling, Sunbird Coupe



doesn't look like a so-called "econobox" or econo-anything. The lines are clean, uncluttered. And there's a gleaming, newly designed split grille.

Inside the car, you'll find everything well arranged. Gages and warning lights that are constantly in view. Six adjustable ventilation

ports. Contoured bucket seats. A padded steering wheel. And available full instrumentation.

If you've been peeking across the page, you already know there's a sportier version called, appropriately enough, the Sunbird Sport Coupe. Custom bucket interior, special mirrors, moldings and trim.

All to make sure that your Sunbird will never be overlooked in a crowd.

SPORT HATCH

The Sunbird Sport Hatch looks a lot more than sensible. It comes on sleek, swift and street ready.

Beneath its sloping hatch design, there's almost 28 cubic feet of usefulness. Enough room for oversize things you'd never squeeze into a conventional trunk.

And the Sport Hatch offers the same standards as its coupe counterparts. The same long list of available accessories. Including center console. Rally gages. Removable sunroof. Stereo radios and tape players. A choice of sporty wheels for outside. Steering wheels for inside. (For more details, refer to the Facts and Figures section.)

Or, if you want to get really duded up, consider the Sunbird Formula Package. Including rear spoiler, distinctive trim and striping.

After you've seen the new Sport Hatch and Sport Coupe, we're certain you'll agree: The 1980 Sunbirds are both fun and functional.



Every errand becomes a sporting event
with the Sunbird Sport Coupe.



You'll recognize this 'Bird by its distinctive tail feathers. Sunbird Sport Hatch, shown with available Formula Package.



You'll probably appreciate Sunbird best from here, nestled into the luxury cloth buckets you can order.

SUCCESS STORY NO. 7:

FOUR SAFARIS DEMONSTRATE PONTIAC'S NEW APPROACH TO VERSATILITY.

Today's wagon buyers expect more, demand more, than ever before. More room. More efficient designs. And more all-around versatility.

That's why Pontiac is proud to present four extraordinary solutions for a new decade of demanding wagon buyers.

You wouldn't settle for less.

BONNEVILLE SAFARI

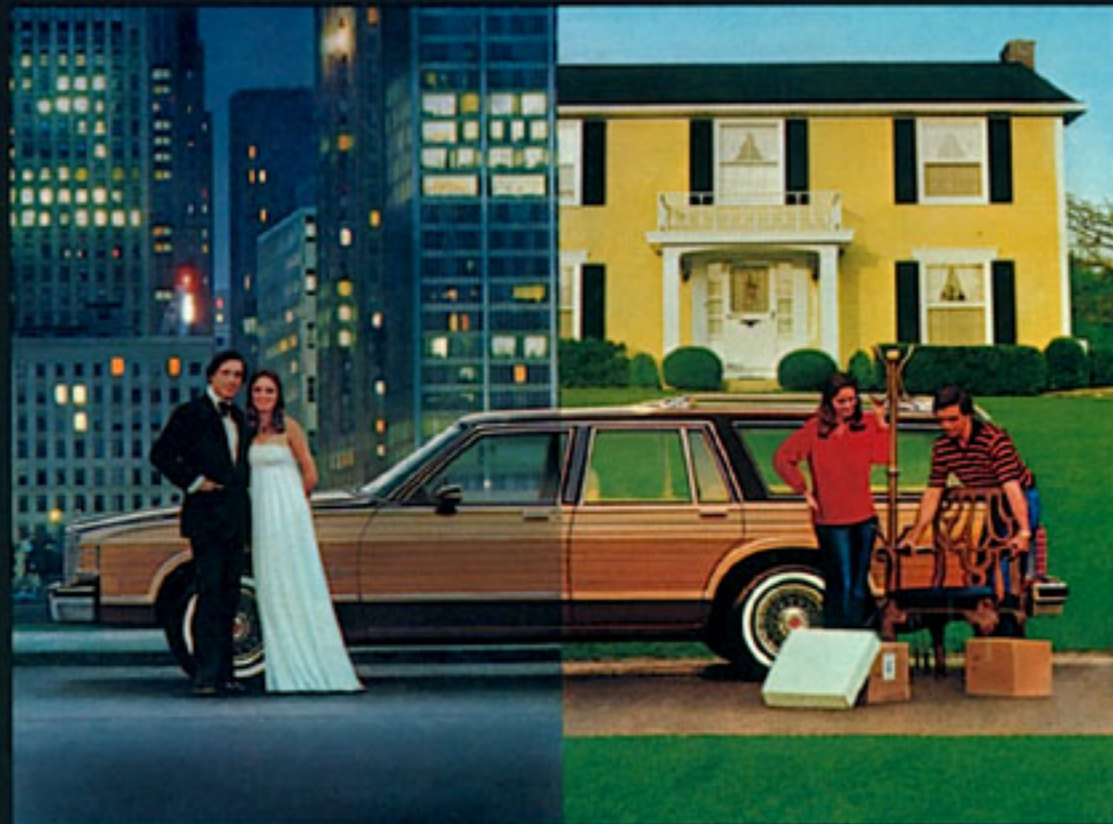
This is it. Full-size versatility in the most luxurious Safari Pontiac offers.

This is the first Pontiac Safari available with a new diesel V-8.

This is new luxury. Outside, there's an aerodynamic new look accented by handsome new planked siding. Inside, you'll discover the beautifully practical comforts of full-width vinyl seats, a fully carpeted load floor and added acoustical insulation.

This is today's versatility. Over 88 cu. ft.* of load space that's ready to go to work. A three-way tailgate with standard power window for easy access. And radial tuned suspension to tote cargo smoothly.

This is the luxurious new 1980



Bonneville Safari. And full-size versatility never looked this good.

CATALINA SAFARI

Pontiac's new Catalina Safari is one of the best full-size values of the year.

Look beyond this roomy wagon's streamlined new appearance and its available diesel V-8. You'll notice how functionality has been

built right in. Power brakes and steering. Durable cut-pile carpeting. Lockable stowage areas. All for a price that's nicely affordable.

Catalina Safari. A valuable new full-size solution from Pontiac.

GRAND LEMANS SAFARI

This new Grand LeMans Safari is how Pontiac gives a full measure of

luxury to mid-size efficiency.

First, computer-assisted designers helped deliver over 72 cu. ft.* of space or room for six adults.

Then Pontiac styling experts went to work, incorporating a Grand Prix-style instrument panel and fully carpeted load floor into a beautiful interior. And offering you a choice of simulated woodgrain siding or double two-tone paint treatment outside at no extra charge.

The end result? One very sensibly luxurious new mid-size Safari.

LEMANS SAFARI

LeMans Safari is Pontiac's straight-ahead new mid-size wagon.

Built to handle a variety of tough jobs with V-6 practicality, there's enough wide-open cargo space for a weekend's worth of work. Plus a trim two-way tailgate. Tough radial tires. And more than enough Pontiac style to quiet the competition.

Looking for a versatile mid-size value? Head straight for LeMans Safari.

*Load space with rear seat folded down.

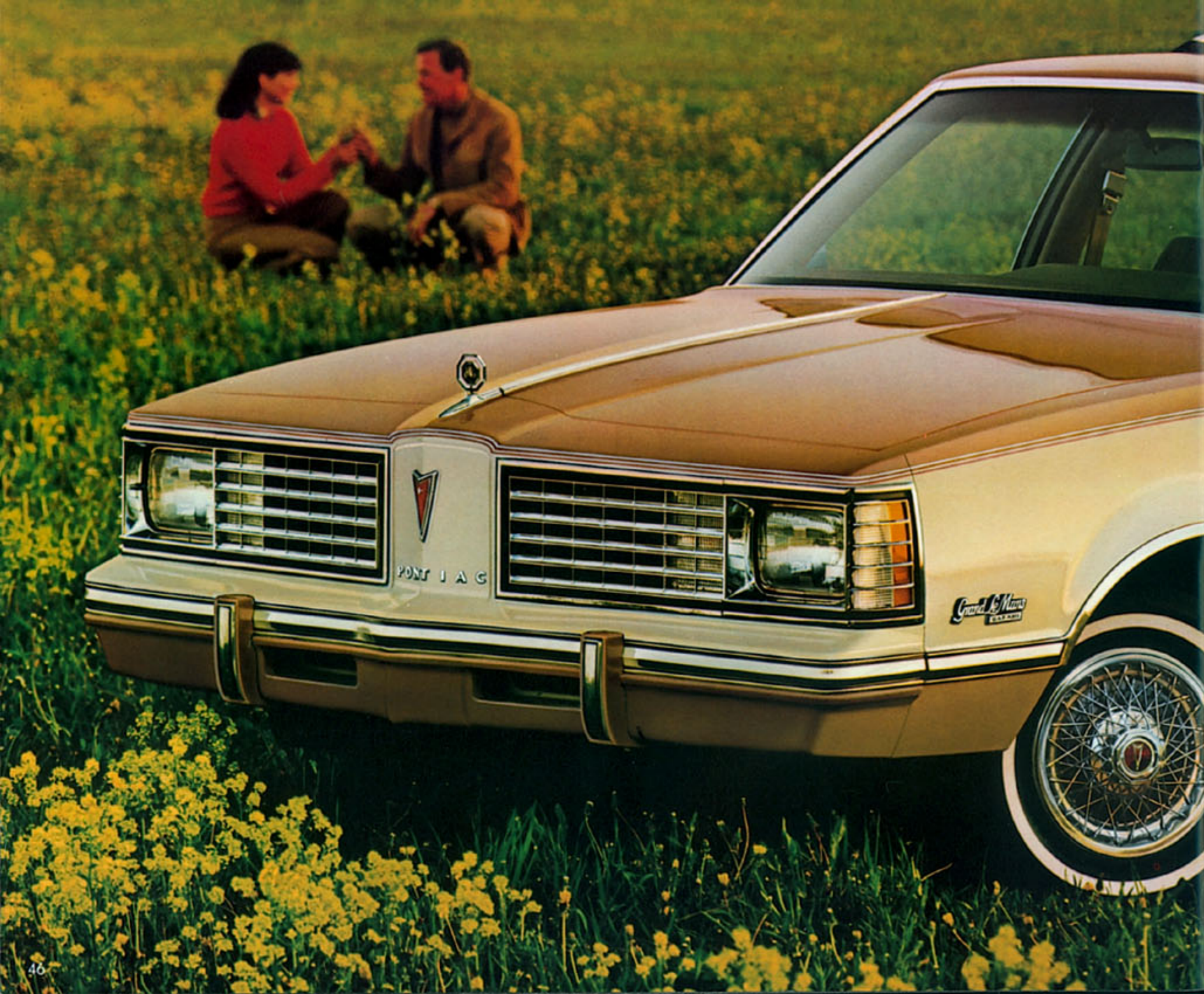


1980 Bonneville Safari. A new design.
Available new diesel V-8. And terrific
versatility.



Treat eight to Bonneville Safari's luxury with available third seat.





1980 Grand LeMans Safari. The efficiency of a mid-size with a full-measure of luxury.



Pontiac doesn't call Grand LeMans Safari grand for nothing. Shown with available 60/40 notchback cloth seating.

SAFARI WAGON FACTS & FIGURES

LEMANS SAFARI GRAND LEMANS SAFARI STANDARD EQUIPMENT EXTERIOR

- New Grille, Park and Signal Lamps
- Single Rectangular Headlamps
- Resilient Front End Panel and Body-colored Bumper
- Bright Bumper Strips
- Concealed Windshield Wipers
- Lift-type Tailgate Window
- Convenient Fold-down Tailgate
- Wheel Opening Moldings
- Roof Drip Moldings
- Hubcaps with Pontiac Crest

In Addition to or Replacing LeMans Safari Exterior Features, Grand LeMans Safari Includes:

- Simulated Woodgrain Siding w/Wide Body Peripheral Molding
- Two-tone Paint Can Replace Siding at No Extra Cost
- Hood Ornament and Molding
- Side Window Reveal Moldings
- Woodgrain Door Edge Guards (w/Woodgrain only)
- Brushed Aluminum Center Pillar
- Dual Horns

INTERIOR

- Deluxe Cushion Steering Wheel
- Column-mounted Dimmer Switch
- Simulated Wood Applique on Instrument Panel Trim Plate
- All-vinyl Interior with New Door Panels
- Full-width Vinyl Seats
- Nylon-blend, Cut-pile Carpeting
- Bin-type Glove Box with Coin Holder
- Sidewall Stowage Compartments
- Textured Cargo Floor Vinyl Painted
- Inside Hood Release

In Addition to or Replacing LeMans Safari Interior Features, Grand LeMans Safari Includes:

- Luxury Cushion Steering Wheel
- Grand LeMans Interior Door Trim
- Carpeted Lower Door Panels
- Carpeted Load Floor
- Door Pull Straps
- Dome Lamp Switches on All Doors
- Added Acoustical Insulation

Standard Tires

- 195/75R14 Black Fiberglass Belt*
- Compact Spare

Available Tires

- 195/75R14 White Fiberglass Belt*
- 195/75R14 White Steel Belt*
- 205/70R14 Black Steel Belt*†
- 205/70R14 White Steel Belt*†
- 205/70R14 White-Letter Steel Belt*†
- 205/75R14 White Steel Belt*

*Radials with radial tuned suspension
†Includes Rally Handling Package with larger front stabilizer bar, rear stabilizer bar and specifically tuned suspension components.

CATALINA SAFARI BONNEVILLE SAFARI STANDARD EQUIPMENT EXTERIOR

- All new Front and Side Styling

POWERTRAINS

| | Engine | [Order Code] | Certi- fication | Trans- mission | Gearshift Location* | Axle Ratios Std. | Avail. |
|-----------------------------------|---------------------|---------------------------|--------------------|-------------------|------------------------|---------------------|--------|
| LeMans/Grand LeMans Safari | | | | | | | |
| Base | 3.8 Liter (229 CID) | 2-bbl V-6 [LC3] C | Fed. | Auto. | Col/Floor | 2.73 | NA |
| Base | 3.8 Liter (231 CID) | 2-bbl (C-4)†† V-6 [LD5] B | Cal. | Auto. | Col/Floor | 2.73 | NA |
| Avail. | 4.3 Liter (265 CID) | 2-bbl V-8 [LS5] A | Fed. | Auto. | Col/Floor | 2.41 | NA |
| Avail. | 4.9 Liter (301 CID) | 4-bbl V-8 [L37] A | Fed. | Auto. | Col/Floor | 2.29 | 2.56 |
| Avail. | 5.0 Liter (305 CID) | 4-bbl V-8 [LG4] C | Cal. | Auto. | Col/Floor | 2.41 | 2.73 |
| Catalina/Bonneville Safari | | | | | | | |
| Base | 4.9 Liter (301 CID) | 4-bbl V-8 [L37] A | Fed. | Auto. | Column | 2.56 | NA |
| Base | 5.7 Liter (350 CID) | 4-bbl V-8 [L34] D | Cal. | Auto. | Column | 2.56 | 2.73 |
| Avail. | 5.7 Liter (350 CID) | 4-bbl V-8 [L77] B | Fed. | Auto. | Column | 2.73 | 3.08 |
| Avail. | 5.7 Liter (350 CID) | Diesel V-8 [LF9] D | Fed., Cal.† | Auto. | Column | 2.73 | NA |

Pontiacs are equipped with GM-built engines produced by the following Divisions: A—Pontiac B—Buick C—Chevrolet D—Oldsmobile.

*Floor shift with bucket seats only.

††Computer-controlled catalytic converter.

†The diesel engine is not available in Calif. at time of printing. See dealer for availability.

- Hood Ornament & Molding
- 3-way Tailgate
- Front & Rear Bumper Strips
- Power-operated Tailgate Window
- Wraparound Park & Signal Lamps
- Hubcaps with Pontiac Crest

In Addition to or Replacing Catalina Safari Exterior Features, Bonneville Safari Includes:

- Specific Hood Ornament & Molding
- Deluxe Wheel Covers
- Simulated Woodgrain Siding
- Two-tone Paint Can Replace Siding at No Extra Cost
- Chrome Mirrors, LH Rem., RH Convex

INTERIOR

- Deluxe Cushion Steering Wheel
- Column-mounted Dimmer Switch
- Simulated Walnut Applique on Instrument Panel Trim Plate
- Fully Upholstered Door Trim Panels
- Full-width Vinyl Seats
- Glove Box and Ash Tray Lamp
- Nylon-blend, Cut-pile Carpeting
- Lockable Floor & Side Compartments
- Inside Hood Latch Release

In Addition to or Replacing Catalina Safari Interior Features, Bonneville Safari Includes:

- Luxury Door Panels (Carpeted Lower)
- Carpeted Load Floor
- Pull Straps on all Doors
- Dome Lamp Switches on all Doors
- Added Acoustical Insulation

Standard Tires

- 225/75R-15 Black*
- Compact Spare

Available Tires

- 225/75R-15 White*
- Steel-belted radials with radial tuned suspension

Standard Steering

- Manual Ball-rod Gear—LeMans, Grand LeMans
- Power—Catalina, Bonneville

Standard Brakes (All)

- Power, Front Disc, Rear Drum

Fuel Tank Capacity

- 69 Liters (18.1 gals.)—(LeMans)
- 83 Liters (22 gals.)—(Catalina)

MAJOR OPTIONS

- Air Conditioning, Custom or Climate Control (A/C Req. w/305 or 350 CID V-8's)
- Belts, Custom Color-keyed (Inc. w/Extra-cost Trims)
- Bumper Guards, Front
- Bumper Guards, Rear
- Carpet, Load Floor (Std. Bonneville, & Grand LeMans; Inc. w/Extra-cost Trims)
- Carpet, Load Floor & Sidewall (Bonneville, Catalina only)
- Clock, Digital Quartz (w/Air Cond. only; Req. Lamp Group on Grand LeMans, LeMans; NA w/ETR Radio)
- Clock, Electric Quartz (NA w/Diesel or ETR Radio; Std. Bonneville & Catalina in Calif.; NA w/Rally Gages & Tach in Grand LeMans, LeMans)

- Cruise Control
- Defroster, Electric Rear Window
- Headlamps, Tungsten Quartz Halogen
- Insulation, Additional Acoustical (Std. Grand LeMans, Bonneville)
- Lamp Group
- Lamp, Dome Reading
- Lamp, Door Courtesy (Bonne. only)
- Lamps, Cornering (Bonne., Cat. only)
- Luggage Carrier
- Mirror, Illuminated Visor RH
- Mirrors, Sport, LH Rem., RH Convex
- Mirrors, Sport, LH Remote, RH Remote Convex
- Mirrors, Chrome, Power, RH Convex (Bonneville, Catalina only)
- Power Antenna, Automatic
- Power Antenna, AM/FM/CB Tri-band (Inc. w/CB radios)
- Power Door Locks
- Power Door Lock, Tailgate Only (Inc. w/Power Locks on Catalina, & Bonneville only)
- Power Seat, Driver
- Power 60/40 Seat, Driver & Passenger
- Power Windows (Front only on LeMans, Grand LeMans)
- Power Front Windows & Rear Vents (LeMans, Grand LeMans only)
- Radio, AM/FM Stereo
- Radio, AM & Stereo 8-track Tape Player
- Radio, AM/FM Stereo & Stereo 8-track Tape Player
- Radio, AM/FM ETR Stereo w/Seek & Scan (NA w/Electric Clock or Rally Gages)
- Radio, AM/FM Stereo w/40-Channel CB (Inc. Tri-band Antenna)
- Radio, AM/FM Stereo & Stereo Cassette Tape Player

DIMENSIONS

| | Grand LeMans Safari & LeMans Safari Mm. (in.) | Bonne- ville Safari & Catalina Safari Mm. (in.) |
|---|--|--|
| Overall length | 5025 (197.8) | 5505 (216.7) |
| Overall width | 1843 (72.6) | 2029 (79.9) |
| Wheelbase | 2745 (108.1) | 2945 (116.0) |
| Tread, front/rear | 1486/1474 (58.5/58.0) | 1578/1628 (62.1/64.1) |
| Head room, front/rear | 985/985 (38.8/38.8) | 1007/1003 (39.6/39.3) |
| Leg room, front/rear | 1086/912 (42.8/35.9) | 1078/958 (42.4/37.7) |
| Cargo volume (liters) (cu. ft.) | 2049 (72.4) | 2488 (87.9) |
| Length of cargo space at floor | 2064 (81.3) | 2290 (90.2) |
| Top of front seatback to closed tailgate | 1852 (72.9) | 2128 (83.8) |
| Minimum distance between wheel- houses at floor | 1108 (43.6) | 1224 (48.2) |
| Rear-end opening width at belt | 1312 (51.7) | 1224 (48.2) |
| Maximum cargo height | 763 (30.0) | 755 (29.7) |

Published dimensions are for a base automobile without optional equipment or accessories. Additional accessories or equipment ordered at the customer's option can result in a minor change in these dimensions.

- Notchback, 60/40 or Bucket Seats (LeMans & Grand LeMans Safaris Only) in Cloth or vinyl
- Seat, Reclining Passenger (w/Bucket, 60/40 or Notchback Front Seats only)
- Seat, Safari Third (All-vinyl; Inc. Bumper Step on Bonneville, Catalina)
- Shock Absorbers, Superlift or Automatic Level Control (Bonneville, Catalina only)
- Steering Wheel, Tilt (NA w/Deluxe Cushion Steering Wheel)
- Trailer Group, Light or Heavy (Bonneville, Catalina only)
- Trailer Group, Medium
- Windshield Wipers, Controlled Cycle

WHEELS, WHEEL COVERS

For LeMans/Grand LeMans Safaris, see LeMans Section p. 54. For Catalina/Bonneville Safaris, see Catalina/Bonneville Section p. 52. See salesperson for additional listings and restrictions.

**MORE
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FIREBIRD FACTS & FIGURES

FIREBIRD FIREBIRD ESPRIT FIREBIRD FORMULA FIREBIRD TRANS AM

STANDARD EQUIPMENT

EXTERIOR

- Body-color One-piece Resilient Endura Front End Panel and Front Bumper with Recessed Grilles and Dual Rectangular Headlamps
- Endura Rear Bumper
- Dual Horns
- Concealed Windshield Wipers
- Hubcaps with Pontiac Crest

In Addition to or Replacing Firebird Exterior Features, Esprit Includes:

- Body-color Inserts in Outside Door Handles
- Deluxe Wheel Covers
- Outside Sport Mirrors, LH Remote Controlled
- Esprit Identification
- Bright Windowsill & Hood Rear Edge Molding
- Wheel Opening Moldings
- Roof Drip Moldings
- Wide Rocker Panel Moldings

In Addition to or Replacing Firebird Exterior Features, Formula Includes:

- Black-accented Grilles
- Simulated Dual Air Scoop Hood Design
- Lower Body Accent Color w/Striping
- Outside Sport Mirrors, LH Remote, RH Manual Convex
- Formula Identification
- Rally II Wheels with Trim Rings

In Addition to or Replacing Firebird Exterior Features, Trans Am Includes:

- Front Center Air Dam
- Black-accented Grille
- Rear Deck Spoiler
- Outside Sport Mirrors, LH Remote, RH Manual Convex
- Front & Rear Wheel Opening Air Deflectors
- Front Fender Air Extractors
- Chrome Side-splitter Tailpipe Extensions (NA Calif.)
- Rally II Wheels with Trim Rings
- Shaker Hood & Air Cleaner
- Trans Am Identification

INTERIOR

- Fully Upholstered Door Trim Panels
- Deluxe Cushion Steering Wheel
- Column-mounted Dimmer Switch
- Nylon-blend, Cut-pile Carpeting
- Simulated Rosewood Applique on Instrument Panel Trim Plate
- Front Bucket Seats in All-vinyl
- Console
- High/Low Level Body Ventilation
- Luggage Compartment Mat

POWERTRAINS

| Engine | [Order Code] | Certi- fication | Transmission (Floor Shift w/console) | Axle Ratios Std. Avail. | |
|---|--------------|--------------------|--|----------------------------|--------|
| | | | | Std. | Avail. |
| Firebird/Esprit | | | | | |
| Base 3.8 Liter (231 CID) 2-bbl V-6 [LD5] B | | Fed. | Base Man. 3-Spd # | 3.08 | NA |
| | | | Automatic | 2.56 | 3.23 |
| Base 3.8 Liter (231 CID) 2-bbl V-6 (C-4)* [LD5] B | | Cal. | Automatic | 2.73 | NA |
| Avail. 4.3 Liter (265 CID) 2-bbl V-8 [LS5] A | | Fed. | Automatic# | 2.41 | NA |
| Avail. 4.9 Liter (301 CID) 4-bbl V-8 [L37] A | | Fed. | Automatic | 2.41 | NA |
| Avail. 5.0 Liter (305 CID) 4-bbl V-8 [LG4] C | | Cal. | Automatic | 2.56 | NA |
| Formula/Trans Am | | | | | |
| Base Formula 4.9 Liter (301 CID) 4-bbl V-8 [L37] A | | Fed. | Automatic | 3.42 | NA |
| Base Trans Am 4.9 Liter E/C† (301 CID) 4-bbl V-8 [L37 & W72] A | | Fed. | Automatic | 3.42 | NA |
| Base 5.0 Liter (305 CID) 4-bbl V-8 [LG4] C | | Cal. | Automatic | 3.42 | NA |
| Avail. Turbo 4.9 Liter (301 CID) 4-bbl V-8 [L37 & LU8] A | | Fed. | Automatic | 3.08 | NA |

Pontiacs are equipped with GM-built engines produced by the following Divisions: A—Pontiac B—Buick C—Chevrolet.
*Computer-controlled catalytic converter.

†Electronically-controlled spark
#Powertrain not available at time of printing. See dealer for details.

In Addition to or Replacing Firebird Interior Features, Esprit Includes:

- Luxury Cushion Steering Wheel
- Added Acoustic Insulation
- Custom Interior Trim

Includes:
—All-vinyl or Extra Cost Hobnail Cloth Bucket Seats
—Integral Assist Grips on Doors
—Rear Ash Trays
—Instrument Panel Assist Strap
—Custom Pedal Trim Plates

In Addition to Firebird Interior Features, Formula and Trans Am Include:

- Formula Steering Wheel
- Rally Gages with Quartz Clock
(Instrument Panel Tachometer Std. Trans Am only)
- Machine-turned Instrument Panel Trim Plate

Standard Tires

- 205/75R-15 Blackwall* — Firebird, Esprit
- 225/70R-15 Blackwall* — Formula, Trans Am

Available Tires

- Firebird, Esprit
• 205/75R-15 Whitewall*
• 205/75R-15 White Letter*

Formula, Trans Am

- 225/70-15 White Letter* (Included with WS6 performance option)
- Steel-belted radials with radial tuned suspension

Standard Steering

- Power

Standard Brakes

- Manual, Front Disc, Rear Drum
- Trans Am & Formula — Power, Front Disc, Rear Drum

Fuel Tank Capacity

- 79.5 Liters (20.8 gals.)

MAJOR OPTIONS

- Air Conditioning, Custom (Req. w/305 CID & Turbo V-8's)
- Belts, Custom Color Keyed (Std. Esprit & w/Custom Trims)
- Clock, Electric Quartz (NA w/ETR Radio)

- Cruise Control (w/Auto. Trans. only; Req. Power Brakes)
- Deck Lid Release, Remote Control
- Defroster, Electric Rear Window
- Gages, Rally & Quartz Clock (Std. Formula; NA Trans Am, V-6 or 265 2-bbl V-8 Engine)
- Gages, Rally, Quartz Clock & IP Tach (Std. Trans Am; NA V-6 Engine)
- Glass, All Windows Soft Ray
- Hatch Roof, Removable (Inc. w/Black Special Edition)
- Headlamps, Tungsten Quartz Halogen
- Insulation, Additional Acoustical (Std. Esprit)
- Lamp Group (Inc. Luggage & Glove Box Lamp, I.P. Ctsy. Lamp)
- Lamp, Dome Reading
- Mirrors, Sport, LH Remote, RH Man. Convex (Std. Esprit, Formula & Trans Am)
- Power Antenna, Automatic
- Power Antenna, AM/FM/CB Tri-band (Inc. w/CB Radio)
- Power Brakes, Front Disc (Std. Formula & Trans Am; Req. w/Air Cond. or V-8)
- Power Brakes, Front & Rear Disc (Formula & Trans Am w/Limited Slip Axle only; Inc. w/Special Performance Pkg.)
- Power Door Locks
- Power Windows

DIMENSIONS

| | Mm. (in.) |
|---------------------------|--------------------------|
| Overall length | 4999 (196.8) |
| Overall width | 1854 (73.0) |
| Wheelbase | 2748 (108.2) |
| Tread, front/rear | 1557/1524 (61.3/60.0) |
| Head room, front/rear | 937/907 (36.9/35.7) |
| Leg room, front/rear | 1115/721 (43.9/28.4) |
| Shoulder room, front/rear | 1458/1382 (57.4/54.4) |
| Hip room, front/rear | 1331/1176 (52.4/46.3) |
| Trunk capacity | 201 liters (7.1 cu. ft.) |

Published dimensions are for a base automobile without optional equipment or accessories. Additional accessories or equipment ordered at the customer's option can result in a minor change in these dimensions.

- Radio, AM/FM
- Radio, AM/FM Stereo
- Radio, AM/FM Stereo & Cassette Tape Player
- Radio, AM/FM ETR Stereo w/Seek & Scan
- Radio, AM & Stereo 8 Tape Player
- Radio, AM/FM Stereo & Stereo 8 Tape Player
- Radio, AM/FM Stereo w/40 Channel CB (Inc. Power Antenna)
- Radio Speaker, Rear (w/Monaural Radios only)
- Radio Speakers, Dual Front & Rear
- Radio Speakers, Dual Front
- Radio Speakers, Dual Rear Extended Range (Inc. w/ETR Stereo Radio)
- Spare Tire, Stowaway (Std. Formula & Trans Am)
- Spoiler, Rear Deck (Std. Trans Am & Formula Appearance Pkg.)
- Steering Wheel, Tilt
- Windshield Wipers, Controlled Cycle

STEERING WHEELS: Luxury Cushion (Std. Esprit), Formula (Std. Trans Am, Formula and w/Yellow Bird Option)

WHEEL COVERS: Deluxe (Std. Esprit), Wire

WHEELS: Rally II (Std. Trans Am & Formula), Body-color Rally II, Cast Aluminum (Inc. w/Special Edition Trans Am & Yellow Bird), Turbo Cast Aluminum (w/Performance Option and Turbo V-8 only)

See salesperson for additional listings and restrictions.

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PHOENIX FACTS & FIGURES

PHOENIX COUPE 5-DOOR HATCHBACK

PHOENIX LJ COUPE 5-DOOR HATCHBACK

STANDARD EQUIPMENT

EXTERIOR

- Single Rectangular Headlamps
- Body-color Front and Rear Bumpers
- Bright Bumper Strips
- Bright Window Reveal Moldings (Exc. SJ Option)
- Bright Narrow Rocker Panel Moldings (Hatchback only)
- Windowsill Moldings
- Wheel Opening Moldings (Hatchback only)
- Phoenix Nameplates
- Hubcaps with Pontiac Crest

In Addition to or Replacing Phoenix Exterior Features, Phoenix LJ Includes:

- Stand-up "Phoenix" Hood Ornament
- Hood Windsplit Molding
- Roof Drip Moldings
- Brushed Pillar Applique (Hatchback only)
- Rear Deck Lock Cover
- Bright Wide Rocker Panel Moldings
- LJ Identification
- Deluxe Wheel Covers
- Body-color Door Handle Inserts

INTERIOR

- Full-Width Front Seat (Coupe and Hatchback Styling)
- Color-keyed Deluxe Cushion Steering Wheel
- Column-mounted Turn/Dimmer/Wiper/Washer Control
- Phoenix Nameplate on Right Side of Instrument Panel
- Simulated Brushed Aluminum Instrument Panel Trim Plate
- Delco AM Radio††
- Cigar Lighter
- Fully Trimmed Side Walls in Cargo Area of 5-door Hatchback
- Front and Rear Ash Trays
- Front and Rear Door Armrests
- Nylon-blend Cut-pile Carpeting
- High/Low Level Body Ventilation
- Color-Keyed Instrument Panel
- Glove Box Lock
- Front Door Dome Lamp Switches
- Rear Door Dome Lamp Switches (Hatchback only)
- Folding Rear Seat (Hatchback only)
- Load Floor Carpeting (Hatchback only)
- Inside Hood Release

††Delete Option Available

POWERTRAINS

| | Engine | [Order Code] | Certi- fication. | Trans- mission | Gearshift Location | Final Drive Ratios |
|--------|---|--------------|---------------------|-------------------------------|-----------------------|--------------------------|
| Base | 2.5 Liter (151 CID) L4 2-bbl. [LW9] A | | Fed. | Base 4-Spd. Man. Automatic | Floor Column | 2.69* 2.53 |
| Base | 2.5 Liter (151 CID) L4 2-bbl. (C-4)† [LW9] A | | Cal. | 4-Spd. Man.# Automatic | Floor Column | 2.69* 2.53 |
| Avail. | 2.8 Liter (173 CID) V-6 2-bbl. [LE2] C | | Fed. | 4-Spd. Man. Automatic | Floor Column | 2.69* 2.84 |
| Avail. | 2.8 Liter (173 CID) V-6 2-bbl. (C-4)† [LE2] C | | Cal. | 4-Spd. Man.# Automatic | Floor Column | 2.69* 2.84 |

Pontiacs are equipped with GM-built engines produced by the following Divisions: C—Chevrolet A—Pontiac.
*2.69=3.32 axle ratio x .81 trans. ratio.

†Computer-controlled catalytic converter.

#Powertrain not available at time of printing. See dealer for details.

DIMENSIONS

| | Coupe Mm. (in.) | 5-Dr. Hatchback Mm. (in.) |
|---------------------------|--------------------------------|----------------------------------|
| Overall length | 4626 (182.1) | 4555 (179.3) |
| Overall width | 1754 (69.1) | 1768 (69.6) |
| Wheelbase | 2664 (104.9) | 2664 (104.9) |
| Tread, front/rear | 1492/1447 (58.7/57.0) | 1492/1447 (58.7/57.0) |
| Head room, front/rear | 971/957 (38.2/37.7) | 971/952 (38.2/37.5) |
| Leg room, front/rear | 1067/878 (42.0/34.6) | 1067/901 (42.0/35.5) |
| Shoulder room, front/rear | 1426/1416 (56.1/55.8) | 1426/1426 (56.1/56.1) |
| Hip room, front/rear | 1384/1358 (54.5/53.5) | 1384/1370 (54.5/53.9) |
| Max cargo/trunk cap. | 392.9 liters (13.9 cu. ft.) | 1159.0 liters (40.9 cu. ft.)* |

Published dimensions are for a base automobile without optional equipment or accessories. Additional accessories or equipment ordered at the customer's option can result in a minor change in these dimensions.

*Rear seat folded down.

In Addition to or Replacing Phoenix Interior Features, Phoenix LJ Includes:

- Luxury Notchback Front Seat with Center Armrest
- Carpeted Lower Door Trim
- Color-keyed Luxury Cushion Steering Wheel
- Dual Horns
- Additional Acoustical Insulation
- Removable Cargo Cover (Hatchback)
- LJ Crest on Instrument Panel

1980 Phoenix SJ Option (Y97) Content—Coupe and 5-dr. Hatchback

- Black Painted Grilles and Headlamp Bezels
- Black Painted Side Window Frames
- Phoenix Bird Emblem on Center Pillar
- Bright Roof Drip Moldings
- Rally Suspension Including Larger Stabilizer Bars, P205x70R13 Radial Tires, Specific Shocks, Springs, Bushings (Power Steering Req.)
- Black-accented Door Handles
- Rally Wheels
- Sport Mirrors, LH Remote, RH Man. Convex
- Dual Horns
- Black-accented Windshield & Bocklite Moldings
- Additional Acoustical Insulation
- Rear Deck Lock Cover, Black Tail Lamps
- Wheel Opening Moldings
- Black Rocker Panel Moldings
- Accent Color on Lower Body
- Accent Color on Bumpers
- Black Bumper Strips

- Front Fender "SJ" Decal
- Accent Stripe Lower Body
- "SJ" Emblem on Instrument Panel

Standard Tires

- P185/80R13 Black, Fiberglass-belted Radial (exc. SJ)
- Compact Spare

Available Tires

- P185/80R13 White Fiberglass-belted Radial (NA SJ)
- P185/80R13 White Steel-belted Radial (NA SJ)
- P205/70R13 Black Steel-belted Radial* (Std. SJ; NA LJ)
- P205/70R13 White Steel-belted Radial* (NA LJ)
- P205/70R13 White Steel-belted White Lettered Radial* (NA LJ)

*With Rally Suspension (Power Steering Req.)

Standard Steering

Manual, Rack-and-pinion

Standard Brakes

- Manual, Front Disc, Rear Drum

Fuel Tank Capacity

- 53 liters (14 gals.)

MAJOR OPTIONS

- Air Conditioning, Custom (Req. Power Brakes & Steering)
- Bumper Guards, Front
- Bumper Guards, Rear

- Cargo Cover, Removable (Hatchback only; Std. LJ, Inc. w/Luxury Trims)
- Clock, Electric Quartz
- Console, Floor (w/Buckets only, Shift on Column w/Auto. Trans.)
- Cruise Control (w/Auto. Trans. only, Req. Power Brakes)
- Defroster, Electric Rear Window
- Gages, Rally w/Tach & Clock (Inc. Trip Odometer)
- Gages, Rally & Clock (Inc. Trip Odometer)
- Glass, All Windows Soft Ray
- Horns, Dual (Std. LJ, and w/SJ Option)
- Insulation, Additional Acoustical Pkg. (Std. LJ, w/SJ Option and Luxury Trims)
- Lamp, Dome Reading
- Lamp Group
- Luggage Carrier (NA w/Sunroof)
- Mirror, LH Remote Control, Chrome (NA SJ Option)
- Mirrors, Sport, LH Remote, RH Manual Convex (Std. SJ Option, Req. w/Two-tones)
- Mirrors, Sport, L.H. Remote, R.H. Remote Convex
- Power Antenna, Automatic
- Power Antenna, Automatic, AM/FM/CB Tri-band (Inc. w/CB Radio)
- Power Disc Brakes, Front (Req. w/Air Cond., V6 & Cruise Control)
- Power Door Locks
- Power Seat (NA w/Full-width Seat w/4-spd. Trans.)
- Power Steering (Req. w/Air Cond., w/V6 & Auto. Trans., w/Rally Suspension, w/SJ option)
- Power Windows
- Radio, AM/FM

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- Radio, AM/FM Stereo***
- Radio, AM/FM Stereo & Stereo 8 Tape Player***
- Radio AM/FM Stereo & Cassette Tape Player***
- Radio, AM/FM Stereo w/40 Channel CB***
- Seat, Reclining Driver
- Seat, Reclining Passenger
- Steering Wheel, Tilt
- Sunroof, Removable (NA w/Luggage Carrier)
- Trailer Group, Light (NA with Manual Transmission or 4-cylinder)
- Windshield Wipers, Controlled Cycle

***Req. Cargo Cover.

STEERING WHEELS: Luxury Cushion (Std. LJ), Custom Sport

WHEEL COVERS: Deluxe (Std. LJ), Wire

WHEELS: Rally (Std. SJ), Cast Aluminum, Rally IV, Body-color Rally IV

See salesperson for additional listings and restrictions.

BONNEVILLE/CATALINA FACTS & FIGURES

CATALINA COUPE & SEDAN BONNEVILLE COUPE & SEDAN BONNEVILLE BROUGHAM COUPE & SEDAN

STANDARD EQUIPMENT EXTERIOR

- New Exterior Styling
- Hood Windsplit Molding
- Stand-up Hood Ornament
- New Tail Lamp Styling
- Energy-absorbing Front & Rear Bumpers
- Front & Rear Bumper Rub Strips
- Wheel Opening Moldings
- Rocker Panel Moldings
- Hubcaps with Pontiac Crest
- Rear Bumper Guards

In Addition to or Replacing Catalina Exterior Features, Bonneville Includes:

- Distinctive Tail Lamp Styling
- Body-color Inserts in Outside Door Handles
- Sunburst Medallion on Center Pillar (Coupe)
- Sunburst Medallion on Roof Sail Area (Sedan)
- Deluxe Wheel Covers
- Extra-wide Rocker/Lower Body Moldings
- Rear Wheel Opening Covers (Skirts)

In Addition to or Replacing Catalina Exterior Features, Bonneville Brougham Includes:

- Distinctive Tail Lamp Styling
- Body-color Inserts in Outside Door Handles
- Brougham Identification
- Sunburst Medallion on Center Pillar (Coupe)
- Sunburst Medallion on Roof Sail Area (Sedan)
- Deluxe Wheel Covers
- Extra-wide Rocker/Lower Body Moldings
- Rear Wheel Opening Covers (Skirts)
- Chrome LH Remote Controlled Rearview Mirror
- Windowsill Moldings

INTERIOR

- Cloth Seats Trimmed in Vinyl
- Fully Upholstered Door Panels
- Simulated Walnut Applique on Instrument Panel Trim Plate
- Deluxe Cushion Steering Wheel
- Inertia-type Automatic Seatback Lock on Coupes
- Column-mounted Dimmer Switch
- High/Low Level Body Ventilation
- Ash Tray Lamp
- Glove Compartment Lamp

POWERTRAINS

| | Engine | [Order Code] | Certi- fication | Transmission* | Axle Ratios | |
|--------|--|--------------|--------------------|---------------|-------------|--------|
| | | | | | Std. | Avail. |
| Base | Cat., Bonne. 3.8 Liter (231 CID) 2-bbl V-6 [LD5] B | | Fed. | Automatic | 2.73 | 3.23 |
| Base | Bonne. Brough. 4.3 Liter (265 CID) 2-bbl V-8 [LS5] A | | Fed. | Automatic | 2.56 | NA |
| Base | Cat., Bonne. 3.8 Liter (231 CID) 2-bbl (C-4)†† V-6 [LD5] B | | Cal. | Automatic | 2.73 | NA |
| Base | Bonne. Brough. 5.7 Liter (350 CID) 4-bbl V-8 [L34] D | | Cal. | Automatic | 2.41 | NA |
| Avail. | 4.9 Liter (301 CID) 4-bbl V-8 [L37] A | | Fed. | Automatic | 2.41 | NA |
| Avail. | Bonne. Brough. only 5.7 Liter (350 CID) V-8 Diesel [LF9] D | | Fed. & Cal.† | Automatic | 2.41 | NA |

Pontiacs are equipped with GM-built engines produced by the following Divisions: A—Pontiac B—Buick D—Oldsmobile.
*Floor-mounted shift with bucket seats on Bonneville Coupe only.

†The diesel engine is not available in Calif. at time of printing. See dealer for availability.
††Computer-controlled catalytic converter.

- Inside Hood Latch Release
- Nylon-blend, Cut-pile Carpeting
- Luggage Compartment Mat

In Addition to or Replacing Catalina Interior Features, Bonneville Includes:

- Cloth & Vinyl or All-vinyl Interior Trim
- Notchback Front Seat with Fold-down Center Armrest
- Pull Straps on All Doors
- Luxury Door Trim with Carpeted Lower Area
- Dome Lamp Switches on All Doors
- Added Acoustical Insulation

In Addition to or Replacing Catalina Interior Features, Bonneville Brougham Includes:

- Specific Bonneville Brougham Trim with Loose-cushion Look Luxury Velour Seats
- 60/40 Notchback Front Seat with Fold-down Center Armrest
- Luxury Cushion Steering Wheel
- Electric Quartz Clock
- Carpeted Lower Door Panels
- Custom Pedal Trim Plates
- Luggage Compartment Lamp
- Dome Lamp Switches on All Doors
- Custom Seat & Shoulder Belts
- Bonneville Brougham Identification
- Power Windows
- RH Visor Vanity Mirror
- Added Acoustical Insulation

Standard Tires

- 205/75R-15 Blackwall*
- Compact Spare

Available Tires

- 205/75R-15 Whitewall*
- 215/75R-15 Blackwall†*
- 215/75R-15 Whitewall†*

*Steel-belted radials with radial tuned suspension.

†Includes Rally Handling Package with larger front stabilizer bar, rear stabilizer bar and specifically tuned suspension (NA Brougham).

Standard Steering

- Power

Standard Brakes

- Power, Front Disc, Rear Drum

Fuel Tank Capacity

- 95 Liters (25 gals.) (27 gals. w/diesel)

MAJOR OPTIONS

- Air Conditioning, Custom or Climate Control (A/C Req. w/all 350 CID V-8's)
- Belts, Custom Color-keyed (Std. Brougham; Inc. w/Luxury Trims)
- Bumper Guards, Front
- Clock, Digital Quartz (w/Air Cond. only; NA w/ETR Radio; Req. w/Diesel)
- Clock, Elect. Quartz (Std. Brougham Except w/Diesel; NA w/ETR Radio; Std. in Calif.)
- Cold Weather Group
- Cruise Control

- Defroster, Electric Rear Window
- Engine Block Heater (Req. w/Diesel)
- Firm Ride Option
- Gages, Rally, Trip Odometer & Fuel Economy Ind. (NA w/Elect. Clock)
- Gages, Rally & Clock w/Trip Odometer (NA w/Digital Clock, ETR Radio, Diesel or in Calif.)
- Headlamps, Tungsten Quartz Halogen (Std. Bonneville/Brougham)
- Insulation, Additional Acoustical (Std. Bonneville/Brougham)
- Lamp Group
- Lamp, Dome Reading
- Lamp, Door Courtesy (NA Catalina)
- Lamps, Cornering
- Luggage Compartment Trim
- Mirror, Illuminated Visor RH
- Mirrors, Sport, LH Remote, RH Man. Convex
- Mirror, Chrome, LH Remote Control (Std. Brougham)
- Mirrors, Sport, LH Remote, RH Remote Convex
- Mirrors, Chrome, LH Power, RH Power Convex
- Power Antenna, Automatic
- Power Antenna, AM/FM/CB Tri-band (Inc. w/CB)
- Power Door Locks
- Power Seat, Driver
- Power 60/40 Seat, Driver & Passenger
- Power Windows (Std. Brougham)
- Radio, AM & Stereo 8-track Tape Player
- Radio, AM/FM Stereo & Stereo 8-track Tape Player

DIMENSIONS

| | Coupe | | Sedan | |
|---------------------------|---------------------------|-----------------------|-----------------------|-----------------------|
| | Mm. (in.) | Mm. (in.) | Mm. (in.) | Mm. (in.) |
| Overall length | 5434 (214.0) | 5434 (214.0) | 5434 (214.0) | 5434 (214.0) |
| Overall width | 1940 (76.4) | 1940 (76.4) | 1940 (76.4) | 1940 (76.4) |
| Wheelbase | 2945 (116.0) | 2945 (116.0) | 2945 (116.0) | 2945 (116.0) |
| Tread, front/rear | 1568/1542 (61.7/60.7) | 1568/1542 (61.7/60.7) | 1568/1542 (61.7/60.7) | 1568/1542 (61.7/60.7) |
| Head room, front/rear | 987/971 (38.8/38.2) | 1003/971 (39.4/38.2) | 1003/971 (39.4/38.2) | 1003/971 (39.4/38.2) |
| Leg room, front/rear | 1071/975 (42.2/38.4) | 1071/991 (42.2/39.0) | 1071/991 (42.2/39.0) | 1071/991 (42.2/39.0) |
| Shoulder room, front/rear | 1544/1514 (60.8/59.6) | 1546/1548 (60.9/60.9) | 1546/1548 (60.9/60.9) | 1546/1548 (60.9/60.9) |
| Hip room, front/rear | 1398/1472 (55.0/57.9) | 1398/1405 (55.0/55.3) | 1398/1405 (55.0/55.3) | 1398/1405 (55.0/55.3) |
| Trunk capacity | 590 liters (21.1 cu. ft.) | | | |

Published dimensions are for a base automobile without optional equipment or accessories. Additional accessories or equipment ordered at the customer's option can result in a minor change in these dimensions.

- Radio, AM/FM Stereo & Stereo Cassette Tape Player
- Radio, AM/FM ETR Stereo w/Seek & Scan (NA w/Clocks or Rally Gages)
- Radio, AM/FM Stereo w/40-Channel CB (Inc. Tri-band Antenna)
- Radio Speakers, Dual Rear Extended Range (Inc. w/ETR Radio)
- Seat, Reclining Passenger (Notchback, 60/40 or Buckets only)
- Steering Wheel, Tilt (NA w/Deluxe Cushion Steering Wheel)
- Sunroof, Power Glass
- Sunroof, Power Metal
- Trailer Groups
- Trailer Wiring Harnesses
- Windshield Wipers, Controlled Cycle

STEERING WHEELS: Luxury Cushion (Std. Bonneville/Brougham), Custom Sport

WHEEL COVERS: Deluxe (Std. Bonneville/Brougham), Custom, Wire

WHEELS: Rally II, Body-color Rally II, Cast Aluminum

See salesperson for additional listings and restrictions.

**MORE
PONTIAC
EXCITEMENT
TO THE GALLON**

GRAND PRIX FACTS & FIGURES

GRAND PRIX GRAND PRIX SJ GRAND PRIX LJ

STANDARD EQUIPMENT

EXTERIOR

- New Grille and Grille Extensions in Bumper
- Dual Rectangular Headlamps
- Stand-up Hood Ornament & Windsplit Molding
- Formal Roof Line with Formal Rear Quarter Windows
- Body-color Inserts in Outside Door Handles
- Wide Rocker Panel Moldings
- Wheel Opening Moldings
- Front & Rear Bumper Strips
- Deck Lid Lock Cover
- Hubcaps with Pontiac Crest

In Addition to or Replacing Grand Prix Exterior Features, Grand Prix SJ Includes:

- New Custom Finned Wheel Covers
- Wide Rocker Panel Moldings with Extensions
- New Wide Wheel Opening Moldings
- Body-color Sport Mirrors
- SJ Identification
- Accent Stripes

In Addition to or Replacing Grand Prix Exterior Features, Grand Prix LJ Includes:

- Deluxe Wheel Covers
- Wide Rocker Panel Moldings with Extensions
- New Wide Wheel Opening Moldings
- LJ Exterior Identification
- Body-color Sport Mirrors

INTERIOR

- Deluxe Cushion Steering Wheel
- Column-mounted Dimmer Switch
- Simulated Regal Walnut Instrument Panel Trim Plate
- Notchback Seat with Center Armrest in New Cloth & Vinyl or All-vinyl
- New Door Trim Panels
- Carpeted Lower Door Panels
- Door Pull Straps
- Electric Quartz Clock
- Nylon-blend, Cut-pile Carpeting
- Inside Hood Release
- Luggage Compartment Mat

In Addition to or Replacing Grand Prix Interior Features, Grand Prix SJ Includes:

- Custom Stitched-appearance Instrument Panel Pad
- Simulated Brushed-aluminum Instrument Panel Trim Plate

POWERTRAINS

| | Engine | [Order Code] | Certi- fication | Transmission | Gearshift Location** | Axle Ratios Std. | Avail. |
|---------------------------------------|---------------------------------------|---------------|--------------------|--------------|-------------------------|---------------------|--------|
| Grand Prix & Grand Prix LJ | | | | | | | |
| Base | 3.8 Liter (231 CID) 2-bbl V-6 | [LD5] B | Fed. | Automatic | Col/Floor | 2.41 | 3.08 |
| Base | 3.8 Liter (231 CID) 2-bbl V-6 (C-4)†† | [LD5] B | Cal. | Automatic | Col/Floor | 2.41 | 3.08 |
| Avail. | 4.3 Liter (265 CID) 2-bbl V-8 | [LS5] A | Fed. | Automatic | Col/Floor | 2.29 | NA |
| Avail. | 4.9 Liter (301 CID) 4-bbl V-8 | [L37] A | Fed. | Automatic | Col/Floor | 2.14 | 2.41 |
| Avail. | 5.0 Liter (305 CID) 4-bbl V-8 | [LG4] C | Cal. | Automatic | Col/Floor | 2.29 | 2.73 |
| Grand Prix SJ | | | | | | | |
| Base | 4.9 Liter E/C* (301 CID) 4-bbl V-8 | [L37 & W72] A | Fed. | Automatic | Col/Floor | 2.93 | NA |
| Base | 5.0 Liter (305 CID) 4-bbl V-8 | [LG4] C | Cal. | Automatic | Col/Floor | 2.73 | 2.29 |

Pontiacs are equipped with GM-built engines produced by the following Divisions: A—Pontiac B—Buick C—Chevrolet.
*Electronically-controlled spark.

††Computer-controlled catalytic converter.
**Floor shift with bucket seats only.

- Rally Gages, Clock & Trip Odometer
- Custom Sport Steering Wheel
- Specific Vinyl Front Bucket Seats
- Console
- "Viscount" Bucket Seats Available (Leather with Vinyl Bolsters)
- Hinged, Bright Door Pull Handles
- Custom Pedal Trim Plates
- Color-keyed Seat & Shoulder Belts
- Lamp Group
- Added Acoustical Insulation

In Addition to or Replacing Grand Prix Interior Features, Grand Prix LJ Includes:

- Custom Stitched-appearance Instrument Panel Pad
- Luxury Seats with Loose-pillow Design in New Florentine Cloth
- "Viscount" Bucket Seats Available (Leather with Vinyl Bolsters)
- Hinged, Bright Door Pull Handles
- Luxury Carpet
- Rear Quarter Courtesy Lamps
- LJ Identification
- Added Acoustical Insulation
- Custom Pedal Trim Plates
- Color-keyed Seat & Shoulder Belts
- Luxury Cushion Steering Wheel

Standard Tires

- 195/75R14 Black Steel Belt*
- Compact Spare

Available Tires

- 205/75R14 White Steel Belt*
- 205/70R14 White Steel Belt*††(NA LJ)
- 205/70R14 White Letter Steel Belt*††(NA LJ)

*Radials with radial tuned suspension
†Includes Rally Handling Package with larger front stabilizer bar, rear stabilizer bar, specifically tuned suspension components.

Standard Steering

- Power, Ball-race Gear

Standard Brakes

- Power, Front Disc, Rear Drum

Fuel Tank Capacity

- 69 Liters (18.1 gal.)

**MORE
PONTIAC
EXCITEMENT
TO THE GALLON**

MAJOR OPTIONS

- Air Conditioning, Custom or Climate Control (A/C Req. w/305 CID V-8's)
- Clock, Digital Quartz (Req. Lamp Group & Air Cond.; NA w/ETR Radio)
- Cruise Control
- Deck Lid Release, Remote Control
- Defroster, Electric Rear Window
- Gages, Rally & Trip Odometer (Std. SJ)
- Gages, Rally & I/P Tach (Does Not Inc. Clock; Req. Digital Clock or ETR Radio)
- Glass, All Windows Soft Ray
- Hatch Roof, Removable (Inc. Rear Qtr. Ctsy. Lamp)
- Headlamps, Tungsten Quartz Halogen
- Lamp Group (Std. SJ)
- Lamp, Dome Reading (NA w/Hatch Roof)
- Lamps, Cornering
- Litter Container
- Luggage Compartment Trim
- Mirror, Illuminated Visor RH
- Mirrors, Sport, LH Remote, RH Man. Convex (Std. LJ, SJ; Req. w/Two-tones)
- Mirrors, Sport, LH & RH Remote, RH Convex
- Pedal Trim Plates (Std. SJ & LJ)
- Power Antenna, Automatic

DIMENSIONS

| | Mm. (in.) |
|---------------------------|---------------------------|
| Overall length | 5117 (201.4) |
| Overall width | 1846 (72.7) |
| Wheelbase | 2745 (108.1) |
| Tread, front/rear | 1486/1467 (58.5/57.8) |
| Head room, front/rear | 956/961 (37.6/37.8) |
| Leg room, front/rear | 1086/923 (42.8/36.3) |
| Shoulder room, front/rear | 1432/1419 (56.4/55.9) |
| Hip room, front/rear | 1311/1394 (51.7/54.9) |
| Trunk capacity | 457 liters (16.1 cu. ft.) |

Published dimensions are for a base automobile without optional equipment or accessories. Additional accessories or equipment ordered at the customer's option can result in a minor change in these dimensions.

- Power Antenna, Automatic, AM/FM CB Tri-band (Inc. w/CB)
- Power Door Locks
- Power Seat, Driver
- Power Windows
- Radio, AM/FM Stereo
- Radio, AM & Stereo 8-track Tape Player
- Radio, AM/FM Stereo & Stereo 8-track Tape Player
- Radio, AM/FM Stereo & Stereo Cassette Tape Player
- Radio, AM/FM ETR Stereo w/Seek & Scan (NA w/Clocks)
- Radio, AM/FM Stereo w/40-Channel CB (Inc. Tri-band Antenna)
- Radio Speakers, Dual Rear Extended Range (Inc. w/ETR)
- Seat, Reclining Passenger
- Steering Wheel, Tilt (NA Deluxe Cushion Steering Wheel)
- Sunroof, Power Glass
- Sunroof, Power Metal
- Trailer Group, Medium
- Windshield Wipers, Controlled Cycle

STEERING WHEELS: Luxury Cushion (Std. LJ), Custom Sport (Std. SJ)

WHEEL COVERS: Deluxe (Std. LJ), Custom Finned (Std. SJ), Wire

WHEELS: Rally II, Body-color Rally II, Cast Aluminum, Genuine Wire

See salesperson for additional listings and restrictions.

LE MANS/GRAND AM FACTS & FIGURES

LE MANS COUPE SEDAN

GRAND LE MANS COUPE SEDAN

GRAND AM COUPE

STANDARD EQUIPMENT EXTERIOR

- New Grille and Park and Signal Lamps
- Pontiac Crest and Nameplate on Front End Panel
- Single Rectangular Headlamps
- "LeMans" Nameplate on Front Fender
- New Wide, Wraparound Tail Lamps
- Deck Lid Lock Cover with Crest
- Concealed Windshield Wipers
- Wheel Opening Moldings
- Resilient, Energy-absorbing Front & Rear Bumpers
- Body-color Bumpers with Bright Strips
- Hubcaps with Pontiac Crest

In Addition to or Replacing LeMans Exterior Features, Grand LeMans Includes:

- Grand LeMans Identification on Front Fenders
- Grand LeMans Hood Ornament
- Hood Windsplit Molding
- Peripheral-type Body Lower Side Molding
- Bright Tail Lamp Bezels
- Body-color Inserts in Outside Door Handles
- Side Window Reveal Moldings and Pillar Applique on Sedan
- Black Rocker Panel Moldings
- Dual Horns

In Addition to or Replacing LeMans Exterior Features, Grand Am Includes:

- Distinctive Front End Panel (No Hood Ornament)
- New Blacked-out Grilles
- Body-color Sport Mirrors
- Two-tone Lower Body and Bumper Paint Treatment and Accent Stripes
- Blacked-out Tail Lamps
- Grand Am Nameplates
- Rally Handling Package
- Rally IV Wheels

INTERIOR

- Full-Width Seats in Dover II Cloth
- New Design Fully Upholstered Door Panels
- Deluxe Cushion Steering Wheel
- Column-mounted Dimmer Switch
- Simulated Regal Walnut Applique on Instrument Panel Trim Plate
- Bin-type Glove Compartment with Coin Holder
- Tilt-type Inside Non-glare Mirror
- Nylon-blend, Cut-pile Carpeting
- Front and Rear Ash Trays
- Luggage Compartment Mat
- Cigar Lighter

POWERTRAINS

| Engine | [Order Code] | Certi- fication | Transmission | Gearshift Location | Axle Ratios Std. Avail. |
|--|---------------|--------------------|-------------------------------|-----------------------|----------------------------|
| LoMans/Grand LoMans | | | | | |
| Base 3.8 Liter (229 CID) 2-bbl V-6 | [LC3] C | Fed. | Base Man. 3-Spd. Automatic | Floor Col./Floor* | 2.73 NA 2.41 NA |
| Base 3.8 Liter (231 CID) 2-bbl (C-4) V-6 | †† [LD5] B | Cal. | Automatic | Col./Floor* | 2.41 3.08 |
| Avail. 4.3 Liter (265 CID) 2-bbl V-8 | [L55] A | Fed. | Automatic | Col./Floor* | 2.29 NA |
| Avail. 4.9 Liter (301 CID) 4-bbl V-8 | [L37] A | Fed. | Automatic | Col./Floor* | 2.14 2.41 |
| Avail. 5.0 Liter (305 CID) 4-bbl V-8 | [LG4] C | Cal. | Automatic | Col./Floor* | 2.29 2.73 |
| Grand AM | | | | | |
| Base 4.9 Liter E/C† (301 CID) 4-bbl V-8 | [L37 & W72] A | Fed. | Automatic | Col./Floor* | 2.93 NA |
| Base 5.0 Liter (305 CID) 4-bbl V-8 | [LG4] C | Cal. | Automatic | Col./Floor* | 2.73 2.29 |

Pontiacs are equipped with GM-built engines produced by the following Divisions: A—Pontiac B—Buick C—Chevrolet.
††Computer-controlled catalytic converter.

†Electronically controlled spark.

*Floor shift available on Grand LeMans/Grand Am w/bucket seats only.

In Addition to or Replacing LeMans Interior Features, Grand LeMans Includes:

- New Cloth and Vinyl or All-vinyl Seats with Front Center Armrest
- New Door Panels with Pull Straps
- Luxury Cushion Steering Wheel
- Carpeted Lower Door Panels
- Dome Lamp Switches on All Doors
- Added Acoustical Insulation
- Dual Horns

In Addition to or Replacing LeMans Interior Features, Grand Am Includes:

- Simulated Brushed-aluminum Instrument Panel Trim Plate
- Rally Gages with Clock
- Custom-stitched Appearance on Instrument Panel Pad
- Bucket Seats
- Console
- Custom Sport Steering Wheel
- Door Panel Pull Straps
- Carpeted Lower Door Panels
- Dual Horns

Standard Tires

- LeMans/Grand LeMans 185/75R14 Black Fiberglass Belt*
- Grand Am 205/70R14 Black Steel Belt*
- Compact Spare

Available Tires

- 185/75R14 White Fiberglass Belt*
- 195/75R14 White Fiberglass Belt*
- 195/75R14 White Steel Belt*

- 205/70R14 Black Steel Belt*† (Std. Grand Am)
- 205/70R14 White Letter Steel Belt*†
- 205/70R14 White Steel Belt*†
- 205/75R14 White Steel Belt*

*Radials with radial tuned suspension.
†Includes Rally Handling Package with larger front stabilizer bar, rear stabilizer bar and specifically tuned suspension.

Standard Steering

- LeMans/Grand LeMans—Manual, Ball-race Gear
- Grand Am—Power

Standard Brakes

- Power, Front Disc, Rear Drum

Fuel Tank Capacity

- 69 liters (18.1 gals.)

MAJOR OPTIONS

- Air Conditioning, Custom or Climate Control (A/C Req. Power Steering; Req. w/305 CID V-8)
- Bumper Guards, Front (NA Grand Am)
- Bumper Guards, Rear (NA Grand Am)
- Clock, Digital Quartz (w/Lamp Grp. & Air Cond. only; NA w/ETR Radio)
- Clock, Electric Quartz (Std. Grand Am; NA w/Rally Gages & IP-Tach or ETR Radio)
- Console (Std. Grand Am; w/Bucket Seats only)
- Cruise Control (w/Auto. Trans. only)

- Deck Lid Release, Remote Control
- Defroster, Electric Rear Window
- Gages, Rally & IP Tach (NA w/Elec. Clock)
- Glass, All Windows Soft Ray
- Horns, Dual (Std. Grand LeMans & Grand Am)
- Insulation, Additional Acoustical (Std. Grand LeMans)
- Lamp Group (Std. Grand Am)
- Lamp, Dome Reading
- Mirror, Illuminated Visor RH
- Mirrors, Sport, LH Remote, RH Man. Convex (Std. Grand Am; Req. w/Specific Two-tones)
- Mirrors, Sport, LH & RH Remote, RH Convex
- Mirror, Visor Vanity RH
- Power Antenna, Automatic
- Power Antenna, Automatic, AM/FM/CB Tri-band (Inc. w/CB)
- Power Door Locks
- Power Seat, Driver, 6-way
- Power Steering (Std. Grand Am; Req. w/V-8 or Air Cond.)
- Power Front Windows (Inc. Power Rear Vent on Sedans)
- Power Windows, Front Doors, Sedan
- Radio, AM/FM
- Radio, AM/FM Stereo
- Radio, AM & Stereo 8-track Tape Player
- Radio, AM/FM Stereo & Stereo 8-track Tape Player
- Radio, AM/FM Stereo & Stereo Cassette Tape Player
- Radio AM/FM ETR Stereo w/Seek & Scan (NA w/Elec. or Digital Clock)
- Radio, AM/FM Stereo w/40-Channel CB (Inc. Tri-band Antenna)

DIMENSIONS

| | Coupe Mm. (in.) | Sedan Mm. (in.) |
|---------------------------|---------------------------|--------------------------|
| Overall length | 5041 (198.6) | 5041 (198.6) |
| Overall width | 1827 (71.9) | 1827 (71.9) |
| Wheelbase | 2745 (108.1) | 2745 (108.1) |
| Tread, front/rear | 1486/1467 (58.5/57.8) | 1486/1467 (58.5/57.8) |
| Head room, front/rear | 962/961 (37.9/37.8) | 983/957 (38.7/37.7) |
| Leg room, front/rear | 1086/892 (42.8/35.1) | 1086/965 (42.8/38.0) |
| Shoulder room, front/rear | 1442/1411 (56.8/55.6) | 1451/1450 (57.1/57.1) |
| Hip room, front/rear | 1314/1384 (51.7/54.5) | 1326/1412 (52.2/55.6) |
| Trunk capacity | 469 liters (16.6 cu. ft.) | |

Published dimensions are for a base automobile without optional equipment or accessories. Additional accessories or equipment ordered at the customer's option can result in a minor change in these dimensions.

- Radio Speakers, Dual Rear Extended Range (Inc. w/ETR Radio)
- Radio Speaker, Rear (Monaural Radios only)
- Seat, Redining Passenger (w/Buckets, Notchback, 60/40 only)
- Loose-pillow Design Notchback Seats in New Cloth (Grand LeMans)
- Cloth or Vinyl Bucket Seats (Grand LeMans)
- Steering Wheel, Tilt (w/Auto. Trans. only; NA Deluxe Cushion Wheel)
- Sunroof, Power Glass (Coupe only)
- Sunroof, Power Metal (Coupe only)
- Trailer Group, Medium (NA w/V-6)
- Windshield Wipers, Controlled Cycle

STEERING WHEELS: Luxury Cushion (Std. Grand LeMans), Custom Sport (Std. Grand Am)

WHEEL COVERS: Deluxe, Custom Fanned, Wire

WHEELS: Rally IV (Std. Grand Am), Cast Aluminum

See salesperson for additional listings and restrictions.

**MORE
PONTIAC
EXCITEMENT
TO THE GALLON**

SUNBIRD FACTS & FIGURES

SUNBIRD COUPE SPORT COUPE SPORT HATCH

STANDARD EQUIPMENT

EXTERIOR

- New Bright Grille with New Park and Signal Lamps
- Dual Rectangular Headlamps
- Tail Lamps with Amber Directional Signals
- Front and Rear Bumper Strips and Guards
- Body Side Moldings
- Bright Roof Drip Moldings
- Sunbird Exterior Identification
- Whitewall Tires
- Custom Wheel Covers

In Addition to Sunbird Exterior Features, Sport Coupe and Sport Hatch Include:

- Body-color Sport Mirrors
- Windowsill Moldings
- Rocker Panel Moldings
- Body-color Door Handle Inserts
- Wheel Opening Moldings

INTERIOR

- Tinted Windows
- Deluxe Cushion Steering Wheel with Soft Rim & Center
- Bucket Front Seats in Vinyl
- Simulated Rosewood Applique on Instrument Cluster
- Delco AM Radio††
- Stowaway Spare Tire
- Day/Night Inside Rearview Mirror
- Nylon-blend, Cut-pile Carpeting
- Acoustical Insulation Package
- ††Delete Option Available.

In Addition to or Replacing Sunbird Interior Features, Sport Coupe and Sport Hatch Include:

- New Custom Bucket Front Seats in Vinyl

Standard Tires

- A78-13 White Bias-ply
- B78-13 White Bias-ply (Req. w/V-6)
- BR78-13 White*
- B78-13 Stowaway Spare
- Conventional Tire Available as Spare

POWERTRAINS

| Engine | [Order Code] | Certi- fication | Transmission | Gearshift Location | Axle Ratios | |
|--|--------------|--------------------|------------------|-----------------------|-------------|--------|
| | | | | | Std. | Avail. |
| Base 2.5 Liter (151 CID) 2-bbl 4-cyl. [LX8] A | | Fed. | Base Man. 4-Spd. | Floor | 2.73† | 2.93 |
| | | | Man. 4-Spd. | Floor | 2.93†† | NA |
| | | | Automatic | Floor | 2.73 | NA |
| Base 2.5 Liter (151 CID) 2-bbl 4-cyl. (C-4)* [LX8] A | | Cal. | Man. 4-Spd. | Floor | 2.93 | NA |
| | | | Automatic | Floor | 2.73 | NA |
| | | | Man. 4-Spd. | Floor | 2.93 | NA |
| Avail. 3.8 Liter (231 CID) 2-bbl V-6 [LD5] B | | Fed. | Automatic | Floor | 2.56 | 2.93 |
| | | | Man. 4-Spd.# | Floor | 2.93 | NA |
| Avail. 3.8 Liter (231 CID) 2-bbl V-6 (C-4)* [LD5] B | | Cal. | Automatic | Floor | 2.56 | NA |
| | | | | | | |

Pontiacs are equipped with GM-built engines produced by the following Divisions: A—Pontiac B—Buick.

†Heater only. ††A/C only.
*Computer-controlled catalytic converter.
#Powertrain not available at time of printing. See dealer for details.

Available Tires

- B78-13 White Bias-ply
- BR70-13 Black*†
- BR70-13 White*††
- BR70-13 White Lettered*†
- *Radials with radial tuned suspension
- †Includes Rally Handling Package with larger front stabilizer bar, rear stabilizer bar and specifically tuned suspension components.

Standard Steering

- Manual, Ball-race Gear

Standard Brakes

- Manual, Front Disc, Rear Drum

Fuel Tank Capacity

- 70 liters (18.5 gals.)

MAJOR OPTIONS

- Air Conditioning, Custom (Inc. Heavy Duty Radiator)
- Belts, Custom Color-keyed (Inc. w/Luxury Trims)
- Clock, Electric
- Console
- Defroster, Electric Rear Window
- Gages, Instrument Panel (Inc. Clock & Tech.)

- Lamp, Glove Box
- Mirrors, Sport, LH Remote, RH Man. Convex (Coupe only; Req. w/Sport Stripe)
- Power Disc Brakes, Front
- Power Steering (Req. w/V-6 & Air Cond., w/70-series Tires)
- Radio, AM/FM
- Radio, AM/FM Stereo
- Radio, AM & Stereo 8-track Tape Player
- Radio, AM/FM Stereo & Stereo 8-track Tape Player
- Radio, AM/FM Stereo & Stereo Cassette Tape Player
- Seat, Fold-down Rear (Std. Hatchback; w/Oyster Trim Combinations on Coupe only)

- Spoiler, Rear Deck (Hatchback only; Inc. w/Formula Package)
- Steering Wheel, Tilt (Req. Power Steering w/V-6)
- Stripes, Accent & Sport
- Sunroof, Removable
- Top, Landau with Formal Window
- Windshield Wipers, Controlled Cycle

Luxury Trim Includes:

- Luxury Seats in Cloth
- Luxury Door Trim with Map Pockets
- Custom Seat & Shoulder Belts
- Woodgrain on RH Instrument Panel
- Rear Seat Ash Trays
- Luxury Carpeting
- Luxury Cushion Steering Wheel

Formula Package (Sport Hatch only) Includes:

- Blacked-out Grille
- Rally Wheels w/Trim Rings
- BR70-13 Black Tires

DIMENSIONS

| | Sport Hatch | |
|---------------------------|-----------------------------|------------------------------|
| | Coupes Mm. (in.) | Mm. (in.) |
| Overall length | 4552 (179.2) | 4552 (179.2) |
| Overall width | 1661 (65.4) | 1661 (65.4) |
| Wheelbase | 2464 (97.0) | 2464 (97.0) |
| Tread, front/rear | 1405/1374 (55.3/54.1) | 1405/1374 (55.3/54.1) |
| Head room, front/rear | 955/945 (37.6/37.2) | 958/897 (37.7/35.3) |
| Leg room, front/rear | 1095/742 (43.1/29.2) | 1095/752 (43.1/29.6) |
| Shoulder room, front/rear | 1313/1290 (51.7/50.8) | 1295/1300 (51.7/52.1) |
| Hip room, front/rear | 1234/1067 (48.6/42.0) | 1206/1067 (48.6/42.0) |
| Trunk/cargo capacities | 187 liters (6.6 cu. ft.) | 787 liters (27.8 cu. ft.) |

Published dimensions are for a base automobile without optional equipment or accessories. Additional accessories or equipment ordered at the customer's option can result in a minor change in these dimensions.

- Rally Handling Package
- Rally Gages & Tachometer
- Black Lower Body with "Sunbird Formula" Lettering and Accent Stripes
- Black Window Moldings
- Rear Spoiler
- Front Air Dam

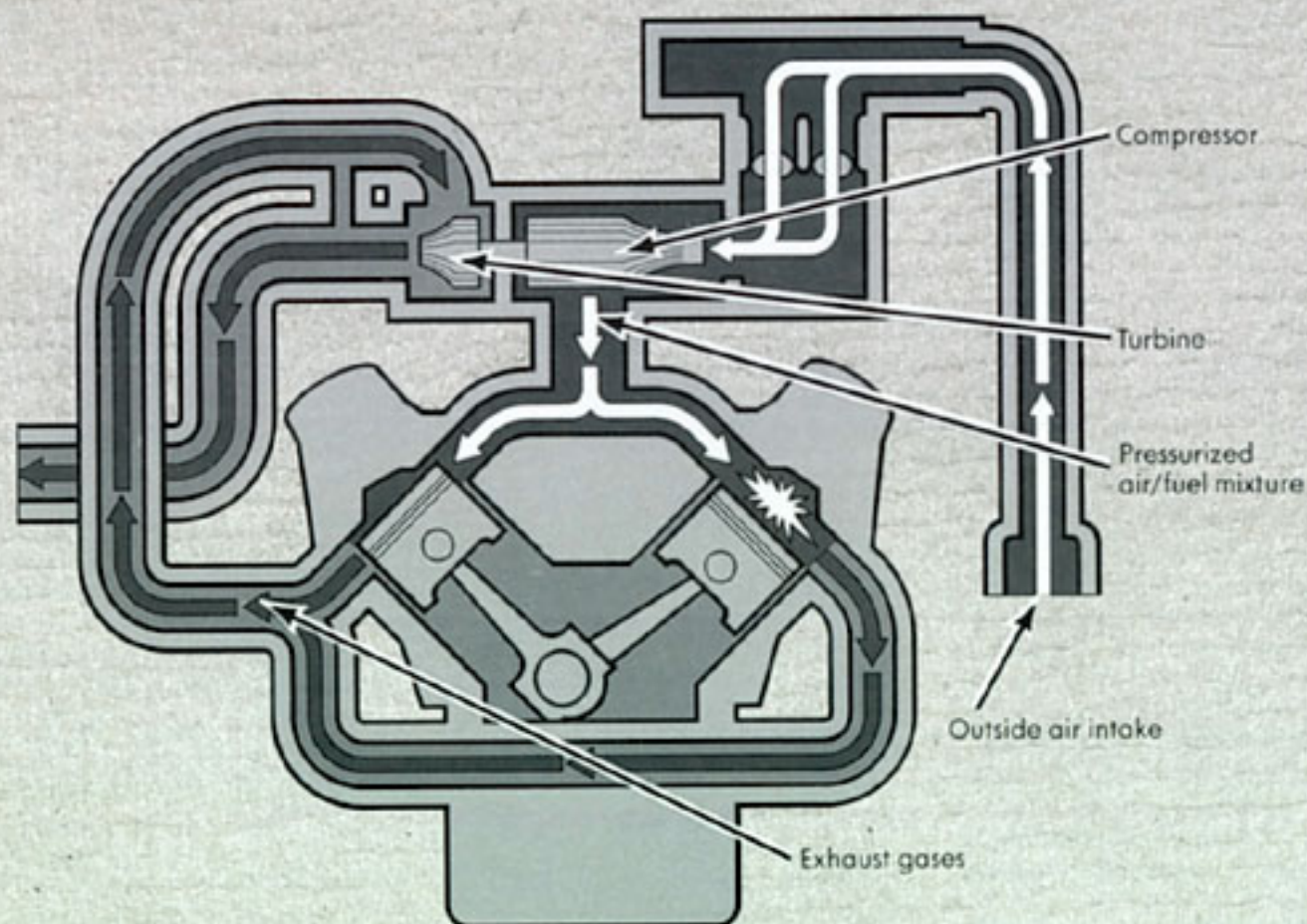
STEERING WHEELS: Luxury Cushion (Inc. w/Luxury Trims), Formula (Req. Tilt Steering Column)

WHEEL COVERS: Wire Wheel Covers

WHEELS: Rally, Body-color Rally (Inc. w/Formula Package), Cast Aluminum
See salesperson for additional listings and restrictions.

**MORE
PONTIAC
EXCITEMENT
TO THE GALLON**

PONTIAC ANNOUNCES TWO GREAT NEW ENGINES FOR THE '80s.



TURBO V-8*

Somehow it seems only natural that Pontiac be the first to offer a turbocharged production gas V-8 for the '80s . . . and make it available on those super sports, Trans Am and Formula Firebird.

The engine is a 4.9 liter 301 cubic inch V-8 that has been modified for turbocharging.

Under normal driving conditions, this V-8 operates like a conventional engine to provide power smoothly and capably.

But when extra power is needed to pass or accelerate, a special turbocharging unit kicks in quickly and evenly to boost the power output.

This is accomplished by a turbine

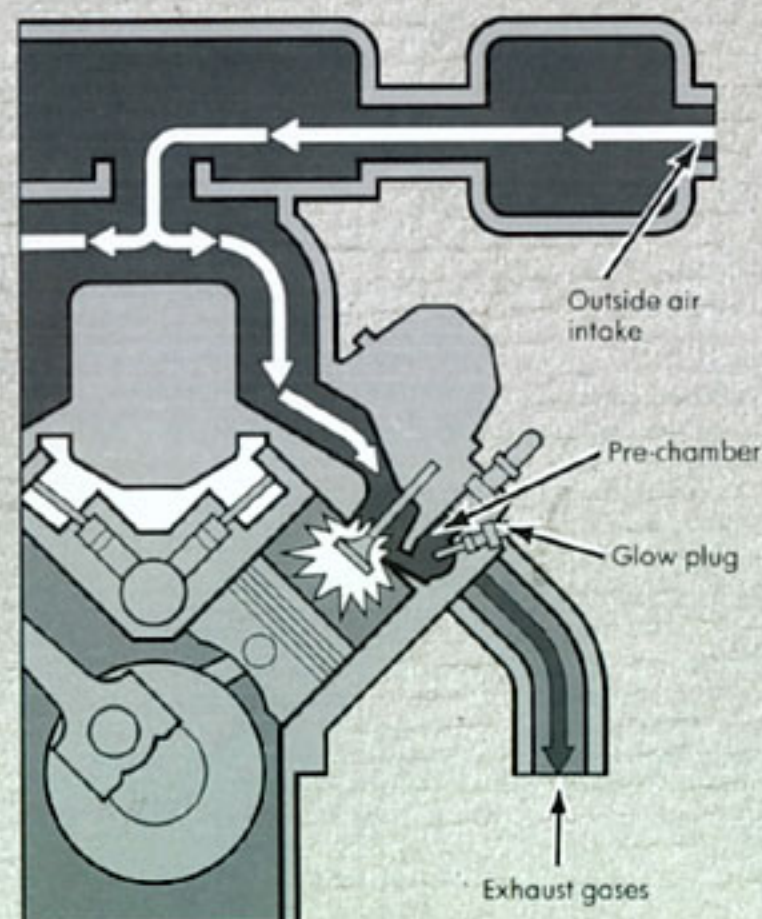
driven by the engine exhaust gases. The turbine powers a compressor, which forces a dense air/fuel mixture into the engine's cylinders, producing more power.

This process is constantly monitored by an Electronic Feedback Control that provides the most efficient spark advance during boost conditions.

The result is extra horsepower when you need it. And that's what makes turbocharging so ideal for Trans Am and Formula Firebird.

Take a closer look at the first turbocharged V-8's for the '80s, available, naturally, in Pontiac's new Trans Am and Formula Firebird.

*Not available in California.



DIESEL V-8

To help you stretch your fuel dollars, Pontiac is proud to offer an available 5.7 liter 350 cubic inch diesel V-8 engine in the 1980 Bonneville Brougham, Bonneville Safari and Catalina Safari.

Diesels have been proven to offer several appreciable advantages over the conventional gasoline engine. For example, a diesel engine burns fuel more efficiently than a comparable gasoline engine. And with a diesel, there's no carburetor, distributor or spark plugs to service or replace.

That's because the diesel engine operates on a principle known as compression ignition. Here's how it works...

First, the diesel's piston draws air into the cylinder, then compresses it. As the air pressure goes up, temperature rises to over 1000°F.

Meanwhile, in a small area called

the pre-chamber at the top of the cylinder, a precise amount of diesel fuel is mixed with a small portion of pressurized air from the cylinder. High temperature causes the fuel mixture to start burning.

At this point, the burning fuel mixture then expands with great force into the cylinder full of hot pressurized air. Full combustion occurs and the piston is pushed downwards to provide power.

To help provide necessary temperatures for combustion in a cold diesel engine, each cylinder features a heating unit known as a glow plug to warm the pre-chamber for quick, reliable starting.

Ask your Pontiac dealer for a test drive in a new diesel V-8-equipped Pontiac. You'll discover a great new way to help stretch your fuel dollars for the '80s.

A WORD ABOUT ASSEMBLY, COMPONENTS AND OPTIONAL EQUIPMENT IN THESE PONTIACS

The Pontiac products described in this brochure are assembled at facilities of General Motors Corporation operated by Pontiac, GM Assembly Division or GM of Canada. These vehicles incorporate thousands of different components produced by various divisions of General Motors and by various suppliers to General Motors. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions, safety and fuel economy requirements, or for other reasons, to produce Pontiac products with different components or differently sourced components than initially scheduled. All such components have been approved for use in Pontiac products and will provide the quality performance associated with the Pontiac name.

With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your car includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.

A WORD ABOUT ENGINES: These Pontiacs are equipped with GM-built engines produced by various divisions. See your dealer for details.

A WORD ABOUT OPTIONS: Some of the equipment shown or described throughout this catalog is available at extra cost. Check with your Pontiac dealer for complete information.

STANDARD FEATURES ON ALL 1980 PONTIACS

SAFETY FEATURES

Occupant Protection

- Seat Belts with Push-button Buckles for all Passenger Positions
- Two Front Combination Seat and Inertia Reel Shoulder Belts for Driver (with Reminder Light and Buzzer) and Right Front Passenger
- Energy-absorbing Steering Column
- Passenger-guard Door Locks
- Safety Door Latches and Stamped Steel Hinges
- Folding Seatback Latches
- Energy-absorbing Padded Instrument Panel and Front Seatback Tops*
- Laminated Windshield
- Safety Armrests

*Including intermediate seatback tops on three-seat station wagons.

Accident Avoidance

- Side Marker Lights and Reflectors
- Parking Lamps that Illuminate with Headlamps
- Four-way Hazard Warning Flasher
- Backup Lights
- Lane Change Feature in Direction Signal Control

- Windshield Defroster, Washer and Dual-speed Wipers
- Wide-view Inside Mirror (Vinyl-edged, Shatter-resistant Glass and Deflecting Support)
- Outside Rearview Mirror
- Dual Master Cylinder Brake System with Warning Light
- Starter Safety Switch
- Dual-action Safety Hood Latches

Anti-Theft

- Anti-theft Ignition Key Reminder Buzzer
- Anti-theft Steering Column Lock

OTHER

STANDARD FEATURES

- Body by Fisher
- Carburetor Air Preheater
- Full-foam Seats
- Full-flow Oil Filter
- Labeled Instrument Panel Control Switches
- Radio Interference-suppression Ignition
- Catalytic Converter
- High-energy Ignition
- Speedometer Graduated in Kilometers per Hour as well as Miles per Hour (odometer registers miles)
- Delco Freedom® Battery

The right is reserved to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models, and to discontinue models. Check with your Pontiac dealer for complete information.

1980 PONTIAC COLORS

11—CAMEO WHITE

Available all Pontiac Models.
Recommended interior colors: Oyster, Black, Blue, Green, Camel Tan, Carmine, Maroon.

15—PLATINUM

Available all Pontiac Models.
Recommended interior colors: Oyster, Black, Blue, Carmine, Maroon.

16—DARK CHARCOAL

Available as accent color and in combination with 85—Richmond Gray (two-tone and double two-tone).

19—STARLIGHT BLACK

Available all Pontiac Models.
Recommended interior colors: Oyster, Black, Blue, Green, Camel Tan, Carmine, Maroon.

21—BANIFF BLUE

Available all Pontiac Models except Firebird.
Recommended interior colors: Oyster, Black, Blue.

24—TAHOE BLUE

Available Firebird Models only.
Recommended interior colors: Oyster, Black, Blue.

29—NIGHTWATCH BLUE

Available all Pontiac Models except Formula, Trans Am and Grand Am.
Recommended interior colors: Oyster, Black, Blue, Camel Tan.

44—PIEDMONT GREEN

Available all Pontiac Models except Firebird and Grand Am.
Recommended interior colors: Oyster, Black, Green, Camel Tan.

50—MARIPOSA YELLOW

Available all Pontiac Models except Firebird and Grand Am.
Recommended interior colors: Oyster, Black, Camel Tan.

51—TAHITIAN YELLOW

Available all Firebird Models except Formula.
Recommended interior colors: Oyster, Black, Camel Tan.

56—YELLOW BIRD YELLOW

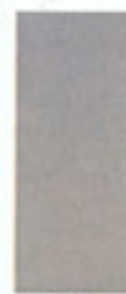
Available Yellow Bird Model only with W73 Appearance Option.
Recommended interior color: Camel Tan.
(Lower color: 37—Yellow Accent, Yellow Bird only.)

57—SOLAR GOLD

Available Firebird Models only.
Recommended interior colors: Oyster, Black, Camel Tan.



11
Cameo
White



15
Platinum



16
Dark
Charcoal



19
Starlight
Black



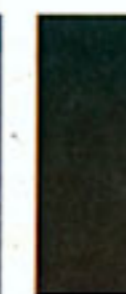
21
Baniff
Blue



24
Tahoe
Blue



29
Nightwatch
Blue



44
Piedmont
Green



50
Mariposa
Yellow



51
Tahitian
Yellow



56 & 37
Yellow Bird
Yellow



57
Solar
Gold



59
Stetson
Beige



63
Fremont
Gold



67
Barclay
Brown



69
Castilian
Bronze



72
Francisco
Red



75
Bordeaux
Red



76
Montreux
Maroon



77
Agate
Red



79
Carousel
Red



80
Fiero
Bronze



84
Ontario
Gray



85
Richmond
Gray

59—STETSON BEIGE

Available all Pontiac Models except Firebird and Grand Am.
Recommended interior colors: Black, Blue, Green, Camel Tan, Carmine, Maroon.

63—FREMONT GOLD

Available all Pontiac Models except Firebird.
Recommended interior colors: Oyster, Black, Camel Tan.

67—BARCLAY BROWN

Available base Firebird and Esprit Models only. (Also available as accent color on Firebird Formula.)
Recommended interior colors: Oyster, Black, Camel Tan.

69—CASTILIAN BRONZE

Available all Pontiac Models except Firebird and Grand Am.
Recommended interior colors: Oyster, Black, Camel Tan.

72—FRANCISCO RED

Available Sunbird, Phoenix and Firebird Models only.
Recommended interior colors: Oyster, Black, Carmine.

75—BORDEAUX RED

Available LeMans, Grand LeMans, Grand Prix, Catalina, Bonneville and Bonneville Brougham Models.
Recommended interior colors: Oyster, Black, Maroon.

76—MONTREUX MAROON

Available all Pontiac Models except Grand Am.
Recommended interior colors: Oyster, Black, Camel Tan, Carmine, Maroon.

77—AGATE RED

Available all Pontiac Models except Firebird.
Recommended interior colors: Oyster, Black, Camel Tan.

79—CAROUSEL RED

Available all Firebird Models except Formula.
Recommended interior colors: Oyster, Black, Camel Tan, Carmine.

80—FIERO BRONZE

Available Firebird Models only.
Recommended interior colors: Oyster, Black, Camel Tan.

84—ONTARIO GRAY

Available Firebird Models only. (Also available as accent color on Grand Am.)
Recommended interior colors: Oyster, Black, Carmine.

85—RICHMOND GRAY

Available all Pontiac Models except Firebird and Grand Am.
Recommended interior colors: Oyster, Black, Blue, Carmine, Maroon.

AVAILABLE EXTRA COST TWO-TONE AND DOUBLE TWO-TONE PAINT AND COLOR CODE COMBINATIONS

| Models | Upper Color | Lower Color |
|--------------------|------------------------|------------------------|
| (E)(F) | *Cameo White (110) | Stetson Beige (59L) |
| (A)(B)(G)(H) | *Cameo White (110) | Richmond Gray (85L) |
| (A)(B)(C)(D) | *Starlight Black (190) | Platinum (15L) |
| (E)(F) | *Starlight Black (190) | Fremont Gold (63L) |
| (All Models) | *Baniff Blue (210) | Nightwatch Blue (29L) |
| (C)(D) | *Fremont Gold (630) | Starlight Black (19L) |
| (C)(D)(G)(H) | *Fremont Gold (630) | Stetson Beige (59L) |
| (E)(F)(G)(H) | *Fremont Gold (630) | Castilian Bronze (69L) |
| (A)(B) | Montreux Maroon (760) | Francisco Red (72L) |
| (C)(D)(E)(F)(G)(H) | *Montreux Maroon (760) | Bordeaux Red (75L) |
| (C)(D)(E)(F)(G)(H) | *Richmond Gray (850) | DK. Charcoal (15L) |
| (C)(D) | *Richmond Gray (850) | Nightwatch Blue (29L) |
| (A)(B)(E)(F)(G)(H) | *Richmond Gray (850) | Montreux Maroon (76L) |

*Specific Double Two-Tone color—featured both upper and lower areas.
For recommended interior, Corvair Top color usage and specific paint break striping information, see your Pontiac salesperson.



(A) Phoenix/Phoenix LJ
Coupe Two-Tone (W50)



(B) Phoenix/Phoenix LJ 5-Door
Hatchback Two-Tone (W50)



(C) LeMans/Grand LeMans Coupe
and Sedan Two-Tone (W50)



(D) Grand LeMans Safari
Double Two-Tone (W53)—No Charge



(E) Grand Prix
Two-Tone (W50)



(F) Grand Prix
Double Two-Tone (W53)



(G) Catalina/Bonneville/Bonneville Brougham
Coupe & Sedan Two-Tone (W50)



(H) Bonneville Safari
Two-Tone (W50)—No Charge

Ole A. Jølebak
AUTOMOBILFORRETNING
KRISTIANSAND 5.



Litho in U.S.A.