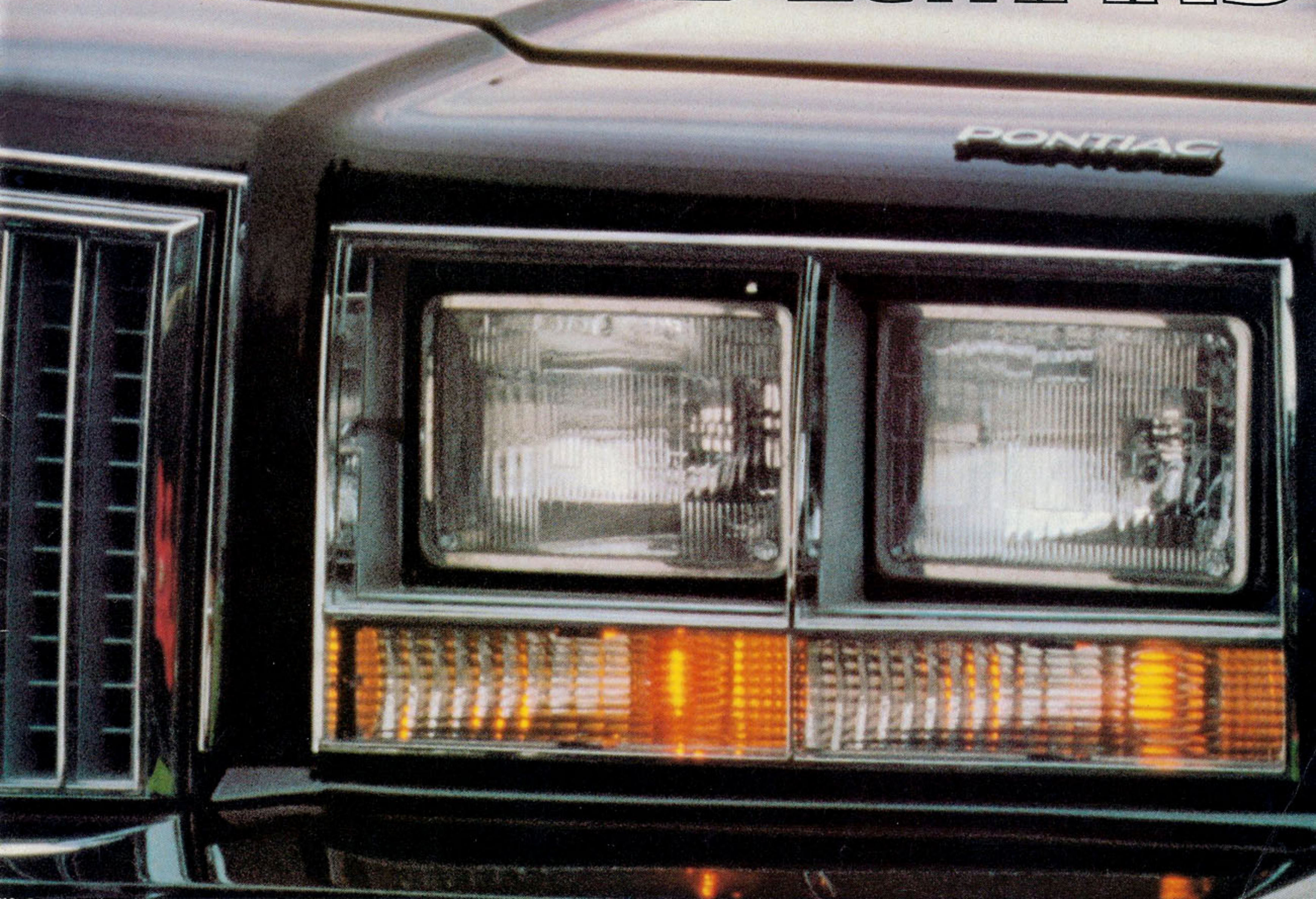


PONTIAC
1983

GRAND LeMANS





Grand LeMans Brougham Sedan.

People who buy luxury cars for extra comfort, added room and a certain measure of prestige, would probably be satisfied with just about any luxury car.

But if you're serious about driving, then Pontiac's Grand LeMans is the car for you.

Pontiac doesn't use the term "Grand" lightly. The spaciousness, the individual comfort, the

abundance of standard and optional features, the craftsmanship and attention to fine detail, the conveniences and, finally (actually, it's where it all begins), the engineering expertise, are all designed to meet your grandest expectations.

GRAND LeMANS BROUGHAM. At Pontiac, we have always believed that elegance should

be exciting. As exciting as a sporting event or an opening night.

It was with this attitude that we designed our new Grand LeMans Brougham.

The first time you encounter Grand LeMans Brougham, you'll be taken by its impressive styling. Distinctive grille. And formal roofline. You'll also see that this car, while classically

styled, is poised for excitement. Because when you head for the highway, you'll feel this excitement as the standard 3.8 litre V-6 engine and three-speed automatic transmission take you smoothly up to cruising speeds. There's also a newly available 5.0 litre V-8 for more power. And an available diesel V-8 for more efficiency.

Mid-size? Examine a Grand LeMans closely,

try it for six passenger comfort, drive it in heavy traffic and on an open stretch of asphalt and we think you might call it "right" size.

And as you travel down that forgotten back road, you'll be glad Grand LeMans has power steering and brakes, full coil suspension and a front stabilizer bar to help you negotiate twists and turns.

So look. No matter if you're going to work on a Monday morning or going to town on a Saturday night, you'll appreciate the exciting elegance that puts Grand LeMans Brougham in a class by itself.



Grand LeMans Sedan.

GRAND LeMANS. Elegant, exciting, affordable. This may seem an unlikely combination of words to describe a luxury car, but actually they're some of the best words to describe the 1983 Grand LeMans Sedan.

Because while our new Sedan offers you striking styling, comfort for six and many of the features you'd expect from a luxury car, it also

delivers the kind of driving excitement you expect only from a Pontiac.

The new Grand LeMans Sedan is designed to answer the challenge of the open road. With driving features like a responsive 3.8 litre V-6 engine and 3-speed automatic transmission with torque converter clutch. Power steering and brakes. And available cruise control.

And for all its elegance and excitement, this new Grand LeMans is surprisingly affordable. Not only to purchase, but to maintain...with extensive anti-corrosion protection and 48,000 km (30,000 miles) between recommended spark plug changes under normal operating conditions.



Grand LeMans Wagon.

GRAND LeMANS. Larger families with larger needs will really appreciate our '83 Grand LeMans wagon.

There's plenty of room and comfort for six adults. A handsome notchback front seat with fold-down centre armrest. And soft, cut-pile carpeting all around.

Bigger families obviously need a lot more

room for carrying their gear. With our '83 Grand LeMans wagon there's room to spare.

Just fold down the rear seat and you'll find a whopping 2033 litres (71.8 cubic feet) of handy cargo space. It's carpeted throughout. And the tailgate opens up high and wide to take in just about anything you need to haul.

Powering our Grand LeMans wagon is a

responsive 3.8 litre V-6 engine. For even more power there's an available 5.0 litre V-8. Or for more efficiency, there's an available 5.7 litre V-8 diesel. Power steering, brakes and automatic transmission are standard. And to make all your trips a breeze, cruise control and air conditioning are available.

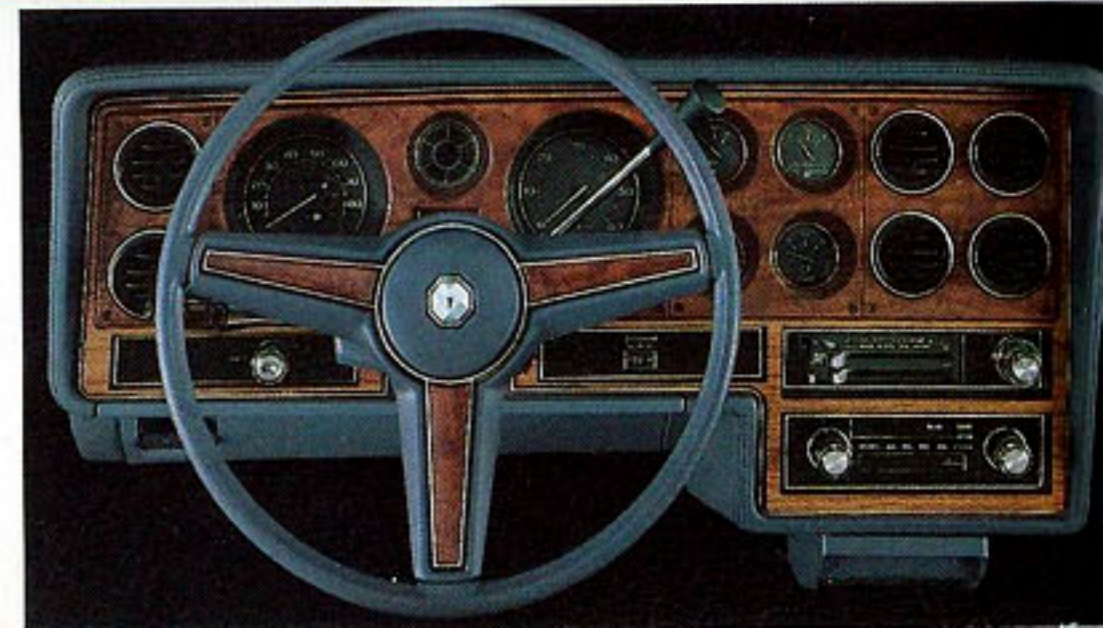


Grand LeMans Brougham Interior.

When you open the door to Grand LeMans Brougham, you open the door to a world of driving comfort that includes luxurious 60/40 split front seats with fold-down centre armrest. You also get thick cut-pile carpeting. Luxury door trim. And subtle chimes to remind you of keys, seatbelts and headlamps. We've put a

dash of excitement into Grand LeMans' handsome interior with available rally gauges, Delco-GM AM/FM ETR stereo cassette with seek-and-scan, rear window defogger and air conditioning. All of Grand LeMans' instruments and controls are clearly visible and easily reached, so as not to distract you from the excitement ahead.

Grand LeMans Instrument panel with available equipment.



1983 GRAND LeMANS FACTS & FIGURES

Select the combination of "extras" that make your Pontiac uniquely yours from the long list of standard and available features, some of which are given below. Ask your dealer about group packages and the many other features not indicated below. Your dealer will also advise you of the availability of the various items on the model of your choice.

	Grand LeMans Sedan	Grand LeMans Wagon	Brougham Sedan
Engines—3.8 litre V6	S	S	S
5.0 litre V8	A	A	A
5.7 litre Diesel V8	A	A	A
Transmission—Automatic	S	S	S
Brakes—Power Front Disc/Rear Drum	S	S	S
Steering—Power	S	S	S
Tires—195/75R x 14 Radial (black)	S	S	S
(white)	A	A	A
205/75R x 14 Radial (black)	A	A	A
(white)	A	A	A
Limited Slip Axle	A	A	A
Performance Axle	A	A	A
Cruise Control	A	A	A
Seats—Notchback Bench	S	S	—
Split Notchback	A	A	S
Steering Wheel—Custom	A	A	S
Tilt Steering	A	A	A
Moldings—Rocker (black)	S	S	S
Wheel Opening	S	S	S
Bodyside	A	A	A
Door Edge Protective	A	A	A
Power—Seats (6-way)	A	A	A
Door Locks	A	A	A
Deck Release	A	A	A
Windows	A	A	A
Wheels—Deluxe Cover	S	S	S
Wire Cover	A	A	A
Aluminum	A	A	A
Rally IV	A	A	A
Locking Package	A	A	A
Air Conditioning	A	A	A
Rear Window Defroster	A	A	A
Rear Window Air Deflector	—	A	—
Roof—Full Vinyl	A	—	A
Woodgrain Siding	—	A	—
Carrier—Roof Luggage	—	A	—
Tungsten Halogen Headlamps	A	A	A
Gauges—Rally with Tachometer	A	A	A
Clock—Digital	A	A	A
Dial	S	S	S
Radio—AM	A	A	A
AM/FM	A	A	A
AM/FM Stereo	A	A	A
AM/FM Stereo/Cassette	A	A	A
Antenna—Power	A	A	A
4 Speaker System	A	A	A
Bumper Guards—Front	S	S	S
Rear	A	A	A
Glass—Soft-Ray Tinted	A	A	A
Mirrors—Sport	A	A	A
Controlled-Cycle Wipers	A	A	A

S-Standard A-Available (extra cost) — Not Available

DIMENSIONS	SEDAN		WAGON	
	mm	in	mm	in
Wheelbase	2745	108.1	2745	108.1
Overall Length	5041	198.6	5025	197.8
Overall Width	1818	71.3	1809	72.6
Height	1418	55.8	1426	56.1
Tread, Front/Rear	1486/1467	58.5/57.8	1486/1474	58.5/58.0
Headroom, Front/Rear	978/954	38.7/37.7	985/985	38.9/38.8
Legroom, Front/Rear	1086/965	42.8/38.0	1086/902	42.8/35.9
Shoulder Room, Front/Rear	1435/1450	57.1/57.1	1451/1450	57.1/57.1
Hiproom, Front/Rear	1326/1412	52.2/55.6	1326/1412	52.2/55.6
Usable Luggage Cap.	469.3 litres	16.6 cu. ft.	—	—
Cargo Volume	—	—	2049 litres	72.3 cu. ft.
Fuel Tank Cap.	68.5 litres	15.0 gal.	68.9 litres	15.2 gal.
Diesel	75 litres	16.5 gal.	75 litres	16.5 gal.

A word about engines

These Pontiacs are equipped with GM-built engines produced by various divisions of General Motors Corporation and GM of Canada.

Order Code	Displacement	Carb. bbl.	Cyl.	†V.I.N.	*Source	Transmission
LD5	3.8 litre (231 CID)	2	V6	A	(1)	Automatic
LG4	5.0 litre (305 CID)	4	V8	H	(2) (4)	Automatic
LF9	5.7 litre (350 CID)	Diesel	V8	N	(3)	Automatic

*Produced by GM (1) Buick Division USA (2) Chevrolet Division USA (3) Oldsmobile Division USA (4) GM of Canada

†The V.I.N. (Vehicle Identification Number) Engine Code is the eighth entry (letter or numeral) from the left on the vehicle serial number plate. The vehicle serial number plate is located on the top portion of the driver's side of the instrument panel and can be viewed from the exterior of the car by looking through the windshield.

STANDARD FEATURES ON ALL PONTIACS

SAFETY FEATURES

OCCUPANT PROTECTION • Manual lap/shoulder belts with pushbutton buckles for driver and right front passenger (driver side includes visual and audible warning system). Manual lap belt for center position, when applicable • Manual lap belts with pushbutton buckles for rear passenger positions including center, when applicable • Energy-absorbing steering column • Passenger guard inside door locks • High strength safety door latches and hinges • Inertia-type folding seat back latches • Energy-absorbing instrument panel and front seat back tops • Laminated safety glass windshield/tempered safety glass side and rear windows • Safety armrests • Standardized identification symbols for controls and displays • Front seat head restraints for driver and right front passenger (adjustable or integral) • When applicable, glove box door latch and console cover latch impact security • Smooth contoured door and window regulator handles • Pressure lock radiator cap.

ACCIDENT AVOIDANCE • Side marker lights and reflectors • Parking lamps that illuminate with headlamps • Four-way hazard warning flasher • Backup lights • Lane change feature in direction signal control • Windshield defrosters, washer and dual-speed wipers • Vinyl-bonded inside mirror glass • Outside left rearview mirror • Dual master cylinder brake system with warning light • Starter safety switch • Dual action safety hood latches • Low glare finish on instrument panel top, inside windshield moldings, wiper arms and blades, and steering wheel metallic surfaces • Safety road wheel rims • Front disc brakes with audible wear indicators • Self-adjusting brakes • Illumination of heater and defroster controls on instrument panel • Illumination of windshield wiper and washer controls (when located on instrument panel) • Pressure relief fuel cap.

ANTI-THEFT • Audible anti-theft ignition key reminder • Anti-theft steering column lock • Inside hood release • Anti-theft key system (one key for ignition only, second key for doors, trunk/hatch/tailgate and glove compartment) • Visible vehicle identification number.

MODEL LINEUP

Grand LeMans—4-Door Sedan/4-Door Station Wagon
Grand LeMans Brougham—4-Door Sedan

A word about assembly, components, and optional equipment in these vehicles.

The vehicles described in this brochure are assembled at various Divisions of General Motors Corporation. These vehicles incorporate thousands of different components produced by General Motors of Canada Limited and related companies and their suppliers. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emission and safety requirements or fuel economy guidelines, or for other reasons, to produce vehicles with different components or differently sourced components than initially scheduled. All such components have been approved for use in our products by General Motors of Canada Limited or related companies and will provide the quality performance associated with our name.

Please note that certain optional equipment can be ordered only in conjunction with other optional equipment.

Also, upgrading from specified standard equipment may be necessary when certain optional equipment is ordered. Ask your sales representatives for details.

With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your car includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.

All illustrations and specifications contained in this catalogue are based on the latest product information available at time of publication approval. The right is reserved to make changes at any time, without notice, in prices, colours, materials, equipment, specifications and models, and to discontinue models. Some of the equipment shown or described throughout this catalogue is available at extra cost. Check with your dealer for complete information.

PONTIAC BUILDS EXCITEMENT