

'86 FIRENZA

There is a special feel in a
Firenza and Firenza Cruiser.



A SPECIAL FEEL

Feelings, very special feelings, are yours to enjoy in every 1986 Oldsmobile. We invite you to discover the feeling of excitement every time you take the wheel. The feeling of superb performance every time you accelerate. The feeling of solid dependability every time you turn the key. Oldsmobile specializes in creating good feelings that delight the mind and please the spirit. Now discover for yourself the fun of Oldsmobile Firenza. Its sporty style, exhilarating performance and road-hugging ride make it a popular choice of people who really love to drive. Feelings. Oldsmobile offers you many ways to experience them. Now we invite you to find the Olds that feels just right to you.



FIRENZA LC

The fun doesn't end when you break camp.

It's a great new way to enjoy the great outdoors. Firenza LC packs the fun of Firenza and the comforts of an Oldsmobile into one great new coupe. Roughing it ends when you slip into the full-foam reclining front seat and move out. With electronically fuel-injected spirit and a road-hugging Olds ride, the rough edges of your workday—or playday—are history in seconds. Sport console. Rallye gage cluster. Rallye trim wheels and more—all included in an affordable price that could set you packing for your first new Oldsmobile.



FIRENZA LX SEDAN

Work hard. Drive easy.

Few bodies are so well prepared for today's active days — and nights. With fuel-injected engine, front-wheel drive and MacPherson strut front suspension, the Firenza LX Sedan is quick, agile and a lot of fun to be with. And its stylish good looks rub off — making you look good in the bargain. While it may diet at the gas pumps, it indulges you with many rewarding touches. Deluxe steering wheel, reclining front seats, sport console, remote control mirror (driver side) and more — all included. And best of all, this is one great shape that's easy to get into.



FIRENZA GT

It's one hot number... after another.

Displacement: 2.8-liters. Configuration: V6. Horsepower: 130 at 4800 R.P.M.'s. Torque, lbs.-ft.: 160 at 3600 R.P.M.'s. Bore/stroke, in.: 3.504/2.992. Lateral acceleration: 0.81 g.* The numbers go on, but the point is this — with electronic multiport fuel injection, contoured hood, special grille, Rallye suspension, Rallye gauges, leather-wrapped steering wheel, special interior and GT paint scheme — it's one hot number that will make your spirit soar. Take a test drive and see.

*Based on GM Proving Grounds tests.



FIRENZA / FIRENZA S

For those who take their fun—and budget—seriously.

Fun, today, is more than a one-liner. It's people working hard at play and on the job. It's giving that extra effort and getting full value in return. It's the satisfaction of owning a fine Oldsmobile like Firenza Coupe or Sedan, or Firenza S Coupe. They are, surprisingly, the lowest priced Oldsmobiles of all. Each is stylishly Olds outside... and comfortably Olds inside. Full-foam reclining bucket seats, deluxe steering wheel, side window defoggers, sport console, steel-belted tires and more—all included in a price that makes your first Oldsmobile very affordable.



FIRENZA CRUISER

A great year-round sport for the family.

With a very capable cargo capacity and a convenient one-piece tailgate that lifts up out of the way for easy loading—Firenza Cruiser can roll up its sleeves with the best of them. But when work's done, it's ready to play. Its contoured reclining seats support and relax you, while the electronically fuel-injected spirit moves you. If you never look back, you could forget you're driving a wagon. And with front-wheel-drive traction and all-season steel-belted tires, Firenza Cruiser is one good sport that is always in season.



OLDS FIRENZA

Anyplace you spend time everyday should be inviting—and comfortable. Every 1986 Olds Firenza measures up beautifully on both counts. Seats, for example, are full-foam—deep, comforting and supportive. The front seats are contoured—and they recline! So you can adjust the seat backs to your own individual preference. And to help assure your peace and quiet, you'll find thick, cut-pile carpeting underfoot and acoustical foam headliner above to soak up sound like a blotter.

The select velour fabrics, shown at the right, are soft to the touch and easy on the eye. Cresta weave velour is available in Black, Dark Teal Blue, Medium Gray, Carmine and Saddle on Firenza Coupe, Sedan, S Coupe and Cruiser. Baron weave velour is available in the same colors on Firenza LC Coupe and LX Sedan. Prentis weave velour is available in Black or Carmine, exclusively on Firenza GT.



Firenza, Firenza S and Cruiser interior shown in Saddle Cresta Weave Velour.



Firenza LC and LX interior shown in Dark Teal Blue Baron Weave Velour.



Firenza GT interior shown in Black Prentis Weave Velour.



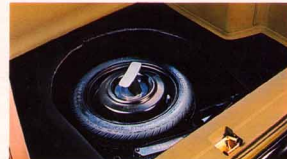
The Firenza instrument panel with brushed metal trim. Leather-wrapped steering wheel, standard on LC and GT Coupes.



A 63.4 cubic foot cargo area with rear seat down. The load floor is fully carpeted.



For even greater carrying capacity, top off your Cruiser with the available luggage rack.



More storage area is hidden under the floor. Out of sight.



5-speed manual shifter available with the 1.8-liter ohc L4 engine.



Available Tilt-Wheel steering features six positions for added comfort.



A tinted glass sunroof is available for added fun, sun and air. Lifts out.



Firenza S and GT Coupes offer 43.2 cubic feet of cargo space with rear seat down.



A Rallye gage cluster with tachometer to keep you informed, standard on GT.



Add a look of distinction with an available rear deck luggage rack.



Select a driving speed. Available Cruise Control maintains it automatically.



Electronically tuned radios available.

DELCO-GM SOUND SPECIALIST RADIOS	FIRENZA	FIRENZA CRUISER
Delco-GM AM radio	S	S
Delco-GM ETR AM/FM stereo with seek/scan	A	A
Delco-GM ETR AM/FM stereo with seek/scan, digital clock	A	A
Delco-GM ETR AM/FM stereo with seek/scan, digital clock and auto reverse cassette! ¹	A	A

¹S-Standard (may be deleted for credit) ²A-Available (includes front and rear dual speakers)
³Includes extended range rear speakers



to that provided by GM's New Vehicle Limited Warranty. Ask your dealer for details. Coverage available only in U.S.A. and Canada. Why drive without it?



Deluxe Wheel Discs. Standard on Sedan, LX Sedan, Cruiser.



Rallye Wheels with Stainless Steel Trim Rings. Standard on coupes.



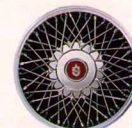
Aluminum-Styled Wheels. Optional on all models except GT.



Aluminum-Styled Wheels. Standard on GT, optional on all other models except Cruiser.



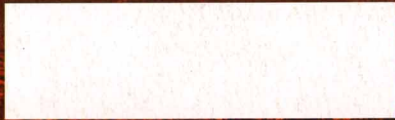
Super Stock Wheels. Optional on all models except GT.



Wire Wheel Discs with Locks. Optional on all models except GT.

THE 1986 OLDSMOBILES:

TORONADO BROUGHAM
NINETY-EIGHT REGENCY BROUGHAM SEDAN
NINETY-EIGHT REGENCY BROUGHAM COUPE
NINETY-EIGHT REGENCY SEDAN
NINETY-EIGHT REGENCY COUPE
DELTA 88 ROYALE BROUGHAM SEDAN
DELTA 88 ROYALE BROUGHAM COUPE
DELTA 88 ROYALE SEDAN
DELTA 88 ROYALE COUPE
CUSTOM CRUISER
CUTLASS SUPREME BROUGHAM SEDAN



CUTLASS SUPREME BROUGHAM COUPE
CUTLASS SUPREME SEDAN
CUTLASS SUPREME COUPE
CUTLASS SALON COUPE

CUTLASS CRUISER
CUTLASS CIERA BROUGHAM SEDAN
CUTLASS CIERA BROUGHAM COUPE
CUTLASS CIERA SEDAN

CUTLASS CIERA COUPE
CALAIS SUPREME SEDAN
CALAIS SUPREME COUPE
CALAIS SEDAN
CALAIS COUPE
FIRENZA LX SEDAN
FIRENZA LC COUPE
FIRENZA GT HB COUPE
FIRENZA SEDAN
FIRENZA COUPE
FIRENZA S HB COUPE
FIRENZA CRUISER

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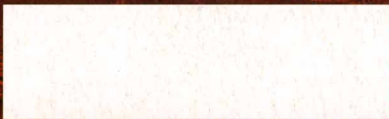
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