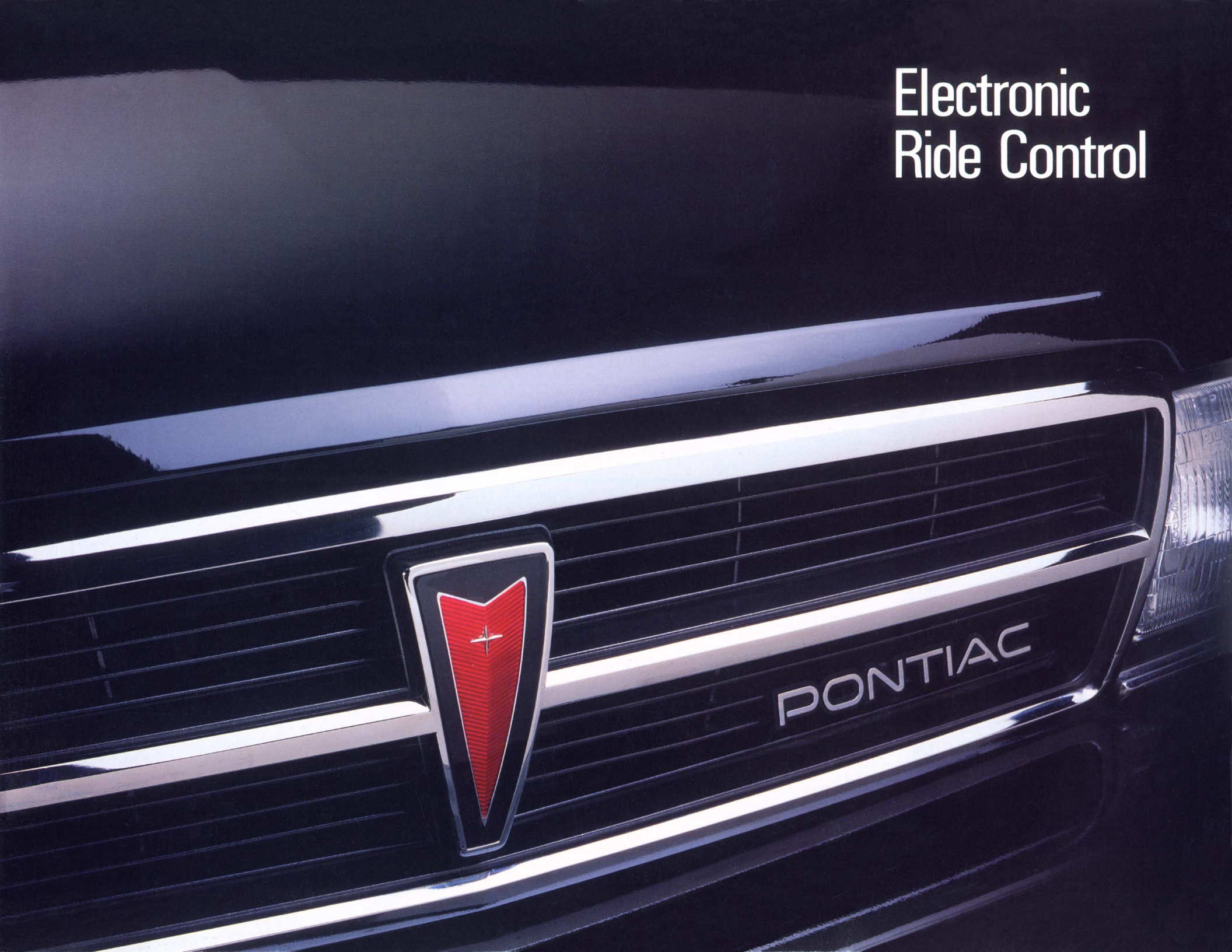


Electronic
Ride Control





**For Business...
For Pleasure...
For Vacation Travel...
Pontiac's Electronic
Ride Control
Eases the Road,
Whatever the Load.**

Whether you're off to a challenging round of golf with your favorite foursome, driving cross-country on your family vacation or filling the entire day with sales calls, Electronic Ride Control helps provide you with the consistent, comfortable ride you expect from Pontiac.

In fact, this popular feature helps make your every trip or jaunt about town a pleasurable drive. Even when towing a camper or trailer Electronic Ride Control helps improve ride and precise handling, when compared to standard vehicles.

And in Pontiac's Bonneville, Bonneville LE and 6000 STE, Electronic Ride Control helps keep the ride smooth and easy under varying load conditions.

Pleasurable Driving in the Real World.

Modern driving conditions place extraordinary demands on both car and driver.

Slippery highways, dusty dirt roads and rugged cobblestone streets take their toll on driving performance. And, the various loads you carry... a trunk load of luggage, your business supplies, or a week's supply of

groceries... can affect comfort and handling as well.

That's why, you need Pontiac's Electronic Ride Control.

With Electronic Ride Control you experience a comfortable, level ride. Your new Pontiac rides, performs and handles with the exceptional comfort and remarkable performance that makes Pontiac famous.

What's more, because the vehicle remains level you get the assurance of proper headlight aim, with properly adjusted headlamps, night after night.

Here's How It Works:

Electronic Ride Control is an advanced leveling system that maintains the quality of ride under varying load and road conditions. Pontiacs equipped with this system are on the level, regardless of the weight being carried.

A microprocessor senses the vehicle height and automatically activates an air compressor to compensate for load differences. It pressurizes two Delco air-adjustable rear struts which raise the rear of the car to the optimum ride height. Remove the load, and the electronics control the venting of air from the struts to restore optimum height.

And, since Pontiac's Electronic Ride Control works *automatically*, no effort on your part is required to activate the system.

Quality Tested for Your Satisfaction.

Electronic Ride Control is thoroughly tested to provide you with the satisfaction that reliable, quality performance brings.

Controlled tests ensure that Electronic Ride Control will perform consistently and correctly for maximum performance and long life.

Electronic Ride Control... Ask For It By Name.

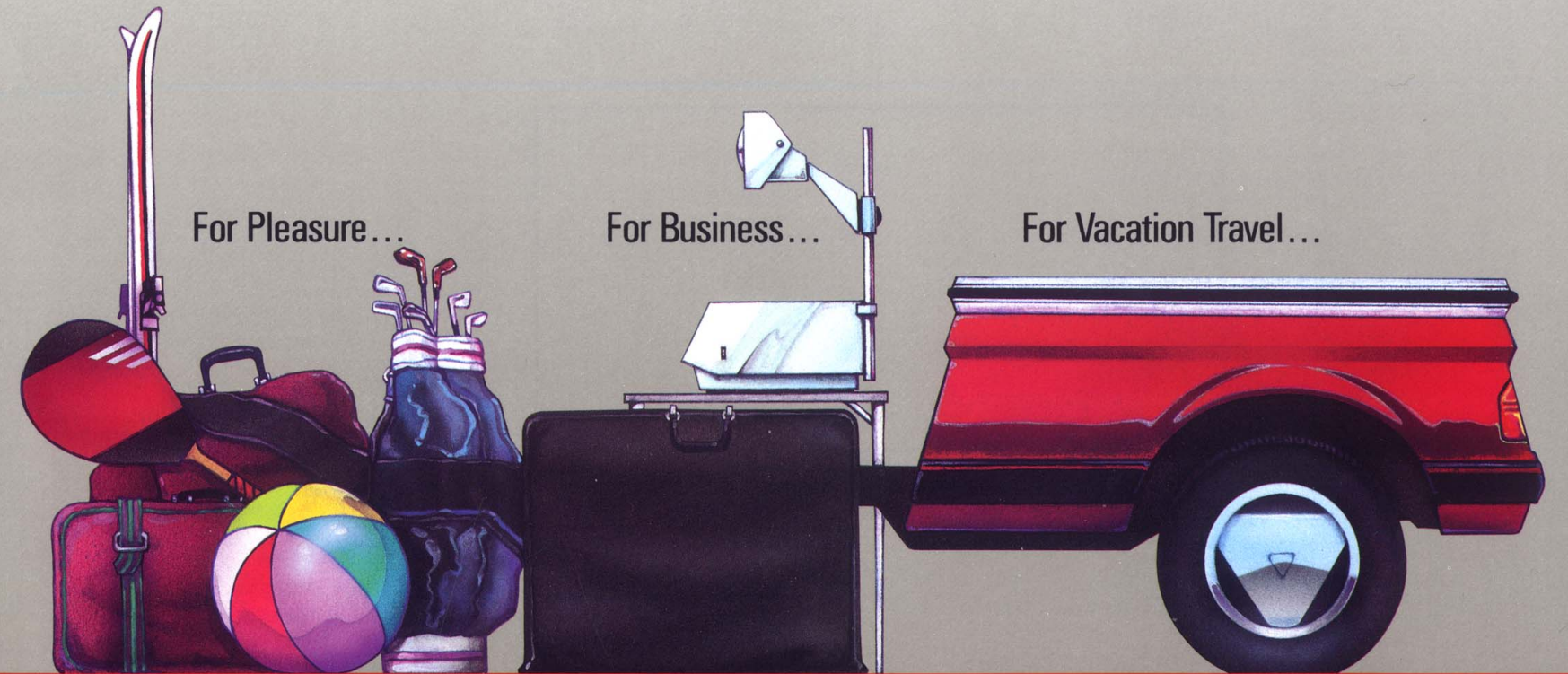
Your Pontiac dealer will be pleased to answer any questions you may have concerning this advanced leveling system. Better

yet, take a test drive in a new Pontiac equipped with Electronic Ride Control and discover its advantages for yourself.

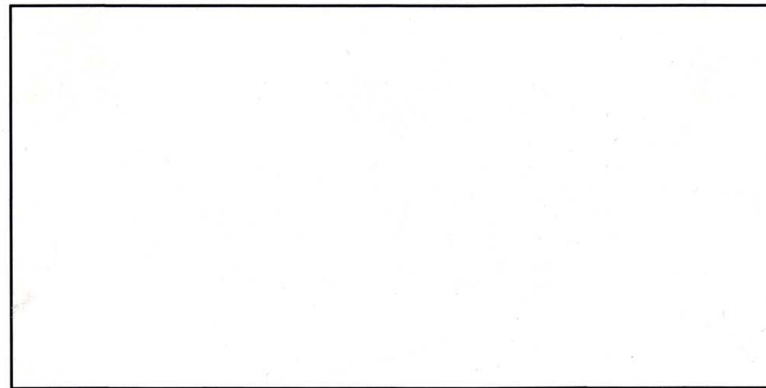
Electronic Ride Control is standard on the Pontiac 6000 STE and is available on the Bonneville models as indicated on the chart in the next column.

Model	Electronic Ride Control
Bonneville Sedan	O
Bonneville LE Sedan	O
6000 STE	S

S = Standard equipment
O = Optional factory-installed equipment (G67)



**Specify Electronic
Ride Control (G67)
On Your New
Pontiac.**



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