

2010 HYUNDAI\_ELANTRA

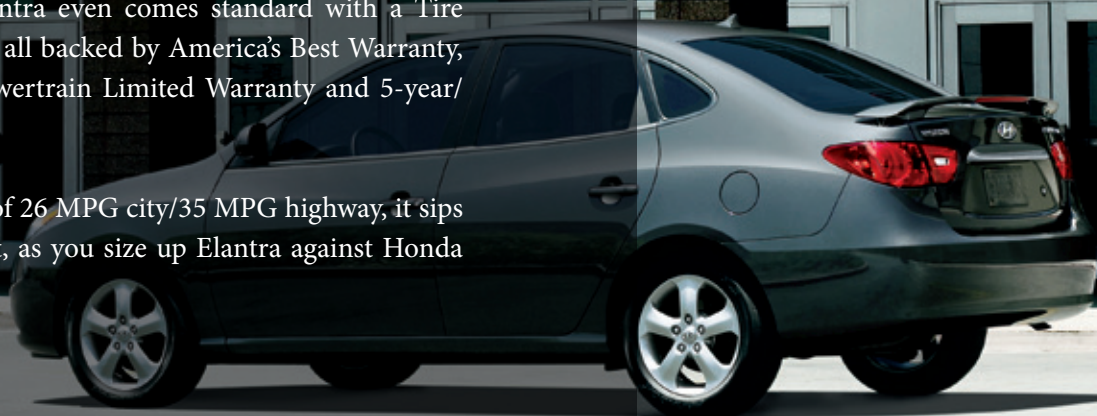


# ELANTRA. COMPACT IN NAME ONLY.

We never cared much for the term "compact car". Which may explain how our compact Elantra ended up with so much room inside that it's classified as a "mid-size" car by the EPA, the same as a Lexus ES 350.

Best of all, we were able to fill Elantra with big car features at a small car price. There's an iPod®-ready audio system with 6 speakers. Power windows, door locks and heated mirrors. A center console with a large storage compartment and armrest. And premium details like blue backlit illumination of the gauges. Most impressive of all, Elantra's standard safety features include six airbags. Anti-lock Braking System (ABS) with Electronic Brake-force Distribution. Electronic Stability Control (ESC) with Traction Control System (TCS). Active front head restraints...and more. Elantra even comes standard with a Tire Pressure Monitoring System. And it's all backed by America's Best Warranty, including a 10-year/100,000-mile Powertrain Limited Warranty and 5-year/unlimited miles Roadside Assistance.

Yet with an EPA-rated fuel economy of 26 MPG city/35 MPG highway, it sips gas like a small car. Think about that, as you size up Elantra against Honda Civic and Toyota Corolla.



## INTRODUCING ELANTRA BLUE

For 2010, Hyundai proudly introduces a high-mileage BLUE edition to our acclaimed Elantra lineup. Models sporting this "Blue" insignia deliver outstanding fuel economy at an outstanding price. In fact, our BLUE Elantra is priced lower than any other model, making it as economical on the showroom floor as it is on the open road.

**blue**



2010 ELANTRA \_ QUALITY

SE IN REGATTA BLUE

# ELANTRA. IT KNOWS HOW TO LIVE LARGE.

Elantra lets you pull off a pretty neat trick: Living large while living within your budget. So go ahead, unlock the door and pop open the trunk with the remote keyless entry. Enter Elantra's spacious cabin and settle into the six-way driver's seat, upholstered with a premium cloth that holds you comfortably in place. Turn on the ignition and press the illuminated switch for the power windows. Stash your water bottle into the big beverage holder in the map pocket and grab your shades from the sunglass holder. As you adjust the rear-view mirror, look at all the standard features behind you: A 60/40 split fold-down rear seatback. A rear-seat center armrest with cupholders. Rear seat heater ducts. Now grip the optional leather-wrapped steering wheel and notice what other high-end items are available on Elantra. Options include steering-wheel-mounted audio and cruise controls, an advanced navigation system, heated front seats, a power sunroof and a 4-speed automatic transmission.



## GO GREENER

Continuously Variable Valve Timing (CVVT) helps Elantra's 4-cylinder engine achieve power and fuel efficiency. Along with its frugal 35 MPG on the highway, Elantra has cut emissions so low, it meets the stringent partial zero emissions vehicle (PZEV) standard. No wonder it's recognized as one of the top five "Greenest Vehicles" in its class.



## AUDIO SOPHISTICATION

Elantra's audio system includes 172 watts of power, XM\* Satellite Radio, and USB and auxiliary input jacks for MP3 players like an iPod.\* Who's ready for a road trip?



## WHEEL OF FORTUNE

The tilt-and-telescopic steering wheel standard on Elantra SE integrates controls for the audio system right into the wheel. And both the steering wheel and the shift knob are leather-wrapped.



## QUALITY REPUTATION

Hyundai's reputation for quality isn't hype. It's fact. The Hyundai Elantra received the lowest number of problems per 100 vehicles among compact cars in the proprietary J.D. Power and Associates 2009 Initial Quality Study.<sup>SM1</sup>

<sup>1</sup> Study based on responses from 80,930 new-vehicle owners, measuring 245 models and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed in February-May 2009. Your experiences may vary. Visit [jdpower.com](http://jdpower.com).





2010 ELANTRA \_ INTERIOR

SE IN PREMIUM GRAY CLOTH

# WE VALUE YOUR SAFETY.

Six airbags. Electronic Stability Control. A Tire Pressure Monitoring System. Look at what comes standard on Elantra, and it's clear we value your safety. Front and rear crumple zones, side-impact door beams, hood-buckling creases and an energy-absorbing steering column work to preserve the integrity of the passenger cabin in a collision. There are six airbags: Two advanced front airbags with Occupant Classification System, two front seat-mounted side-impact airbags, and two roof-mounted side-curtain airbags for front and outboard rear-seat occupants.<sup>1</sup> No wonder NHTSA awarded the Elantra a 5-star crash rating for frontal impacts.<sup>2</sup> Also on constant alert: Active front head restraints. Then, there are the features our safety engineers included to help you avoid an accident in the first place. Like an Anti-lock Braking System with Electronic Brake-force Distribution, or optional Electronic Stability Control with an advanced Traction Control System.<sup>3</sup> Best of all? Traveling with this entourage won't cost you a fortune.



## ACTIVE FRONT HEAD RESTRAINTS

Active front head restraints move upward and forward in certain rear-end collisions to help provide extra protection against whiplash.



## TRACTION CONTROL SYSTEM

For greater control when accelerating or driving on slippery surfaces, the Traction Control System (TCS) that's standard on Elantra SE reduces engine power and/or applies the brakes to the wheel that is slipping, effectively rerouting power to the wheel that has greater traction.



## ELECTRONIC STABILITY CONTROL

Standard on the Elantra SE, Electronic Stability Control is an active safety system that automatically applies the brakes to individual wheels and adjusts engine output as needed to help keep the vehicle on its intended path.

<sup>1</sup> The Supplemental Restraint System (SRS) is designed to work with the 3-point seatbelt system. The SRS deploys in certain frontal and/or side-impact conditions where significant injury is likely. The SRS is not a substitute for seatbelts, which should be worn at all times. Children under the age of 13 should be restrained securely in the rear seat. NEVER place a rear-facing child seat in the front seat of a vehicle that has a passenger-side airbag. <sup>2</sup> Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program ([www.safercar.gov](http://www.safercar.gov)). <sup>3</sup> Electronic Stability Control (ESC) cannot control your vehicle's stability under all driving situations. ESC is not a substitute for safe driving practices. No system, no matter how advanced, can overcome physics or correct poor driving. The driver is always responsible for controlling the vehicle and must use caution to avoid loss of control in all driving conditions. Speed, road conditions and driver steering input will affect whether ESC can help prevent loss of control. See Owner's Manual for details. The Traction Control System (TCS) is meant to enhance conscientious driving habits and is not a substitute for safe driving practices.



## AMERICA'S **BEST** WARRANTY

POWERTRAIN LIMITED  
WARRANTY

**10 YEARS**  
**100,000 MILES**

NEW VEHICLE LIMITED  
WARRANTY

**5 YEARS**  
**60,000 MILES**

ANTI-PERFORATION  
WARRANTY

**7 YEARS**  
**UNLIMITED MILES**

24-HOURS ROADSIDE  
ASSISTANCE

**5 YEARS**  
**UNLIMITED MILES**



SE IN QUICKSILVER

## 2010 ELANTRA\_LINE UP



### BLUE

#### KEY STANDARD EQUIPMENT

The new Blue trim represents the most fuel efficient & lowest priced model in the Elantra lineup.

- 2.0L DOHC 4-cylinder engine with CVT
- 5-speed manual transmission
- EcoShift Indicator
- 26/35 MPG city/highway
- 4-wheel independent suspension
- 15" steel wheels with P195/65R15 tires
- 4-wheel disc brakes
- Anti-lock Braking System with Electronic Brake-force Distribution
- 6 airbags: Advanced dual front airbags with Occupant Classification System, front seat-mounted side-impact airbags, and roof-mounted side-curtain airbags
- Active front head restraints
- Tire Pressure Monitoring System
- Audio Prep Package with 4 speakers
- Power windows with driver's auto-down
- Power door locks
- Remote keyless entry system with alarm
- Heated dual power outside mirrors
- Tilt steering wheel
- Front variable intermittent wipers
- Map lights and cargo area light
- Front door map pockets and seatback pockets
- Driver seat with 6-way adjustment
- Deluxe center console with storage compartment and armrest
- 60/40 split fold-down rear seatback
- Rear center armrest with cupholders
- Body color door handles and mirrors
- Rear defroster
- Chrome rear garnish

#### OPTIONAL BLUE PACKAGE:

- Comfort Package
  - Air conditioning
  - AM/FM/XM<sup>®</sup>/CD/MP3 audio system with 6 speakers
  - iPod<sup>®</sup>/USB and MP3 auxiliary input jacks
  - Cruise control



### GLS

#### ALL STANDARD BLUE FEATURES PLUS

- 4-speed automatic transmission
- Eco Indicator
- Air conditioning
- AM/FM/XM<sup>®</sup>/CD/MP3 audio system with 6 speakers
- iPod<sup>®</sup>/USB and MP3 auxiliary input jacks
- Cruise control
- Dual front illuminated vanity mirrors
- Front sun visor extensions
- Fog lights
- Windshield shade band

#### OPTIONAL ON GLS:

- Power tilt-and-slide glass sunroof
- Navigation Package\*
  - 6.5" LG Navigation with high-resolution touchscreen
  - Bluetooth<sup>®</sup> Handsfree with display
  - Steering wheel audio controls



### SE

#### ALL STANDARD GLS FEATURES PLUS

- Sport-tuned steering and suspension
- 16" alloy wheels with P205/55R16 tires
- Electronic Stability Control with TracTion Control System
- Leather wrapped steering wheel & shift knob
- Tilt-and-telescopic steering wheel
- Steering-wheel-mounted audio controls
- Trip computer

#### OPTIONAL SE PACKAGES :

- Premium Package
  - Power tilt-and-slide glass sunroof
  - Heated seats
- Premium + Navigation Package\*
  - Power tilt-and-slide glass sunroof
  - Heated Seats
  - 6.5" LG Navigation with high-resolution touchscreen
  - Bluetooth<sup>®</sup> Handsfree with display

## EXTERIOR\_COLOR CHOICES



CARBON GRAY MIST



APPLE RED PEARL



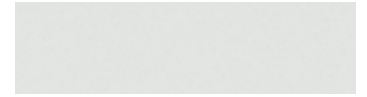
QUICKSILVER



LAGUNA SAND



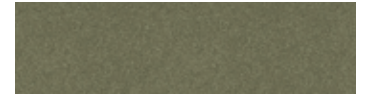
REGATTA BLUE



NORDIC WHITE

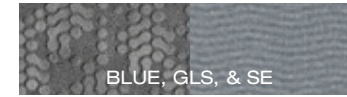


BLACK NOIR PEARL

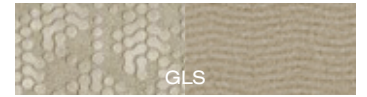


NATURAL KHAKI

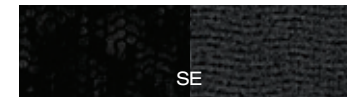
## INTERIOR\_COLOR CHOICES



BLUE, GLS, & SE  
GRAY CLOTH



GLS  
BEIGE CLOTH



SE  
BLACK CLOTH

## WEBSITE\_HYUNDAI.COM



Be sure to visit our website, where you can build your own Elantra, locate a Hyundai dealer near you, and best of all – schedule a test drive.



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HYUNDAI.COM

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\*Denotes delayed availability. Fuel economy estimated by EPA for comparison. While the information contained in this brochure was correct at time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a sustainable environment, this brochure is printed using paper certified by the Forest Stewardship Council. FSC certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management, and community level benefits for people near the forests.