

2011 HYUNDAI **TUCSON**





LIMITED IN DIAMOND SILVER

MORE ROOM, MORE STYLE, AND MORE STUFF FOR LESS MONEY. SIMPLE, ISN'T IT?

There was a time when car companies, as they moved upscale, would invent a new brand name befitting a luxury image. With a new, loftier sticker price to match. How 1990s. At Hyundai, we're content to let the qualities of our vehicles speak for themselves.

Take Hyundai Tucson. Its refined look is sleek and aggressive, with sculpted hood creases, wrap-around headlights and an available panoramic sunroof. But it's what's inside that you'll find most striking: Room. Whether it's headroom and legroom for you and your passengers, or cargo room to carry out your plans, Tucson is surprisingly spacious inside.

Under the hood, there's a choice of 4-cylinder engines: A 2.0L or a 2.4L Theta 2 that delivers up to 176 horsepower and an estimated 31 MPG on the highway.¹ Beneath the skin, advanced safety features earned Tucson a Top Safety Pick in 2010 by the Insurance Institute for Highway Safety.² There's also an available All Wheel Drive System. And it's backed by America's Best Warranty, including a 10-year/100,000-mile Powertrain Limited Warranty with 5-year/unlimited miles Roadside Assistance.³

AMERICA'S **BEST** WARRANTY

POWERTRAIN
LIMITED WARRANTY

10 YEARS
100,000 MILES

NEW VEHICLE
LIMITED WARRANTY

5 YEARS
60,000 MILES

ANTI-PERFORATION
WARRANTY

7 YEARS
UNLIMITED MILES

24-HOUR
ROADSIDE ASSISTANCE

5 YEARS
UNLIMITED MILES

¹EPA estimates for comparison. Your mileage will vary with options, driving conditions, driving habits and vehicle condition. ²Based on Insurance Institute for Highway Safety 40-mph frontal crash test, 31-mph side-impact test, 20-mph rear-impact test and availability of Electronic Stability Control (ESC). ³See dealer for LIMITED WARRANTY details.



LIMITED IN BLACK & SADDLE LEATHER

THE EPA MAY CLASSIFY TUCSON AS A COMPACT SUV, BUT DON'T LET THAT LABEL FOOL YOU.

Cross shopping crossover vehicles isn't always so simple. Here's some help: The EPA may classify Tucson as a compact, but Tucson has more rear-seat legroom than Toyota RAV4, Nissan Rogue, Ford Escape or Subaru Forester. And it's got more passenger interior volume than Rogue or Escape. It's even got more passenger interior volume than an Acura RDX. Yet the new Tucson still leaves lots of space for cargo. In fact, with the rear seat up, it's got more cargo capacity than an Infiniti FX or a BMW X5. With all the room, it affords you comfortable accommodations for five. And it's available with features great and small that are, by anyone's measure, upscale amenities. Like heated seats. Or a panoramic sunroof that creates an open, airy feeling within the interior. There's even an available navigation system that helps you plot your next move, no matter where your travels take you.



PLUG AND PLAY

iPod®/USB and MP3 auxiliary input jacks let you fill the cabin air with songs from your iPod through the standard 160-watt, 6-speaker audio system and iPod cable.¹



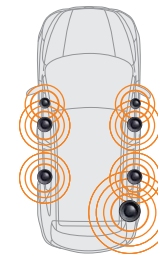
INTELLIGENT NAVIGATION

Tucson guides you via an available navigation system featuring a 6.5-inch LCD touch screen and a voice recognition system that lets you enter addresses by speaking. XM NavTraffic® satellite traffic information is available through a free 3-month subscription, providing real-time traffic updates right on your screen.²



XM® SATELLITE RADIO

Tucson comes with XM Satellite Radio (free 3-month subscription). Sports, talk, comedy, news and the most music on satellite radio are available with the crystal clarity of digital audio.³



PREMIUM AUDIO SYSTEM

The sound of your Tucson engine revving happily to its redline should be enough music to your ears. Of course, there's another option for your listening pleasure: The available 360-watt, 7-speaker premium audio system with subwoofer.



INTEGRATED BLUETOOTH® CONNECTIVITY

The available Bluetooth wireless technology allows you to use your mobile phone hands-free. Bluetooth audio streaming is available as part of Tucson's navigation system.⁴

AUTO-DIMMING MIRROR WITH HOMELINK®

An available rearview mirror automatically dims to reduce glare and incorporates a HomeLink transceiver that acts as the remote control for things like your automatic garage door and security gate openers, or your automatic home lighting system.⁵



¹iPod® is a registered trademark of Apple Inc. ²XM NavTraffic® requires a monthly subscription sold separately after a complimentary 90-day trial subscription and is available only in select markets. For more information, see www.xmradio.com/navtraffic. ³XM® Satellite Radio requires an XM subscription, sold separately after the complimentary introductory period. All fees and programming subject to change. Traffic and weather channels only available in select metropolitan markets. See your dealer for details. XM service is only available in the 48 contiguous United States. The XM name is a registered trademark of XM Satellite Radio Inc. All other trademarks are property of their respective owners. ⁴The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks by Hyundai is under license. ⁵HomeLink® is a registered trademark of Johnson Controls, Inc.



LIMITED IN DIAMOND SILVER

HYUNDAI ENGINEERING: THE SUBSTANCE BEHIND THE STYLE.

We know what you're thinking. From what you can see of Tucson, it's all there: The sleek design, the spacious interior, and the sophisticated features. But what about all the things you can't see? The guts of the engineering systems that deliver Tucson's acceleration, traction, safety and stability – what about those things? Tucson's available 2.4L Theta 2 engine has plenty of get-up-and-go. Yet it's estimated at up to 31 MPG with minimal emissions. The secret? Variable valve timing advancements, which the 2.0L engine also offers with a choice of two transmissions: A standard 5-speed manual, or an available 6-speed automatic with SHIFTRONIC.[®] Tucson comes standard with a long list of safety features, too. There's Anti-lock Braking with Electronic Brake-force Distribution and Brake Assist. Active front head restraints. And six airbags – dual advanced front airbags, front seat-mounted side-impact airbags, and roof-mounted side-curtain airbags with rollover sensors.¹



ELECTRONIC STABILITY CONTROL (ESC)

Every 2011 Tucson comes standard with ESC. It helps prevent plowing or fishtailing by applying brake force when needed to keep the vehicle cornering on its intended path.²



Hillstart Assist Control (HAC)



Downhill Brake Control (DBC)

WELL EQUIPPED FOR LIFE'S UPS AND DOWNS

Standard on every Tucson is Hillstart Assist Control, a technology that helps minimize backward rolling as you release your foot from the brake (for example, when you're stopped at an intersection on an uphill slope). Also standard is Downhill Brake Control, which helps the driver maintain control and speed when easing the vehicle down steep descents.



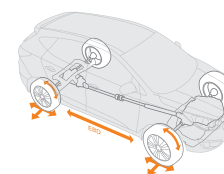
TRACTION CONTROL SYSTEM (TCS)

Tucson's Electronic Stability Control includes a sophisticated Traction Control System to help reduce wheel spin under acceleration.³



ACTIVE SAFETY ENGINEERING

Active front head restraints move upward and forward in certain rear-end collisions, which helps provide extra protection against whiplash.



ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)

EBD uses a network of sensors to distribute brake pressure at each wheel. So even with changing conditions of road surface, load and speed, braking performance is optimized.

¹The Supplemental Restraint System (SRS) is designed to work with the 3-point seatbelt system. The SRS deploys in certain frontal and/or side-impact conditions where significant injury is likely. The SRS is not a substitute for seatbelts, which should be worn at all times. Children under the age of 13 should be restrained securely in the rear seat. NEVER place a rear-facing child seat in the front seat of a vehicle that has a passenger-side airbag. ²Electronic Stability Control (ESC) cannot control your vehicle's stability under all driving situations. ESC is not a substitute for safe driving practices. No system, no matter how advanced, can overcome physics or correct poor driving. The driver is always responsible for controlling the vehicle and must use caution to avoid loss of control in all driving conditions. Speed, road conditions and driver steering input will affect whether ESC can help prevent loss of control. See Owner's Manual for details. ³The Traction Control System (TCS) is meant to enhance conscientious driving habits and is not a substitute for safe driving practices.

2011 TUCSON_LINE UP

GL



Key GL Standard Equipment:

- 2.0L Theta 2 DOHC 4-cylinder engine with Continuously Variable Valve Timing
- 5-speed manual or available 6-speed automatic transmission
- 4-wheel independent suspension
- 17-inch steel wheels with wheel covers
- Tire Pressure Monitoring System
- Electronic Stability Control with Traction Control System
- Hillstart Assist Control and Downhill Brake Control
- ABS, Electronic Brake-force Distribution and Brake Assist with 4-wheel disc brakes
- 6 airbags with rollover sensor
- Active front and adjustable head restraints for all seating positions
- Air conditioning with air filter
- AM/FM/XM®/CD/MP3 audio system with 6 speakers, iPod®/USB auxiliary input jacks, iPod® cable and roof antenna
- Power windows, door locks and mirrors
- Tilt steering wheel
- Black mirrors and door handles
- Remote keyless entry with alarm
- Trip computer and Eco indicator
- Center console storage
- Interior black high-gloss accents
- Front and cargo area power outlets
- Bottle holders in all four doors
- Rear armrest with cupholders
- Front seatback pockets
- 60/40 split fold-down rear seatback
- EZ lane change assist
- Side sill molding and rear spoiler
- Rear wiper and washer

GLS



GL Standard Equipment plus:

- + 2.4L Theta 2 DOHC 4-cylinder engine with Continuously Variable Valve Timing
- + 6-speed automatic transmission
- + 17-inch alloy wheels
- + Auto up/down driver power window
- + Leatherette bolster/cloth insert seats
- + Leather-wrapped steering wheel and shift knob
- + Bluetooth® hands-free phone system
- + Illuminated vanity mirrors and glovebox
- + Tilt-and-telescopic steering wheel
- + Steering wheel audio controls
- + Cruise control
- + Soft touch interior paint
- + Bodycolor door handles
- + Bodycolor heated mirrors
- + Side garnish
- + Rear privacy glass
- + Roof side rails
- + Engine cover
- + Heated front seats (AWD models)

GLS Navigation Package

- Navigation system with 6.5-inch touch screen
- Premium audio with external amplifier and subwoofer
- Rearview camera
- Automatic headlights

LIMITED



GLS Standard Equipment plus:

- + 18-inch alloy wheels with 225/55R18 tires
- + Leather seating surfaces
- + Heated front seats (high/low version)
- + Power driver seat with lumbar support
- + Dual front automatic temperature control with CleanAir Ionizer
- + Front solar glass
- + Auto-dimming mirror with HomeLink®
- + Deluxe door scuff
- + Cargo cover
- + Chrome accent grille and door handles
- + Automatic headlights
- + Fog lights
- + Front wiper de-icer
- + Side repeater exterior mirrors
- + Premium suspension
- + Limited badging (rear)

Limited Premium Package

- Navigation system with 6.5-inch touch screen
- Premium audio with external amplifier and subwoofer
- Rearview camera
- Panoramic sunroof
- Deletes roof side rails

EXTERIOR_COLOR CHOICES



COTTON WHITE



DIAMOND SILVER



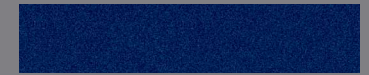
GRAPHITE GRAY



ASH BLACK



GARNET RED



IRIS BLUE



AURORA BLUE

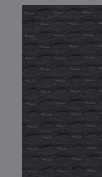


CHAI BRONZE



KIWI GREEN

INTERIOR_COLOR CHOICES



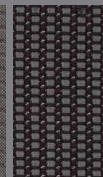
BLACK CLOTH



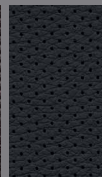
BLACK CLOTH + LEATHERETTE



TAUPE CLOTH



TAUPE CLOTH + LEATHERETTE



BLACK LEATHER



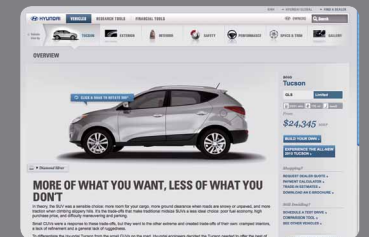
TAUPE LEATHER



BLACK & SADDLE LEATHER

WEBSITE_HYUNDAI.COM

Be sure to visit our website, where you can build your Tucson, locate a Hyundai dealer near you, and best of all – schedule a test drive.



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