



2013

FIT



URBAN ACCOMPLICE!

WHETHER IT'S STEERING AROUND DOUBLE-PARKED CARS, PASSING A SLOW-MOVING BUS, OR SLIPPING INTO THE PERFECT PARKING SPOT, THE FIT PERFORMS. CRUISE IN STYLE WITH FIT SPORT'S 16-INCH MACHINE-POLISHED ALLOY WHEELS OR PICK UP THE PACE USING THE AVAILABLE 5-SPEED AUTOMATIC'S STEERING WHEEL-MOUNTED PADDLE SHIFTERS. EITHER WAY, THE NEXT TIME YOU NEED TO NAVIGATE THE URBAN JUNGLE, REMEMBER: THE FIT IS GO!



AWESOME 16-INCH ALLOY WHEELS

Looks good. Feels good. The Fit Sport features 16-inch alloy wheels and no shortage of attitude. These lightweight, machine-polished beauties aren't just for show—they provide a deft and agile touch on the asphalt.

RACE-INSPIRED PADDLE SHIFTERS

Sharpen your reaction time. The Fit Sport's leather-wrapped steering wheel comes complete with paddle shifters when you opt for the available 5-speed automatic transmission. There's also a quick-shifting 5-speed manual for all you clutch-it-yourself types.

RIDE-ENHANCING SUSPENSION

Small means nimble thanks to a precision-tuned, independent front and torsion-beam rear suspension. Combined with its super-sharp steering, the Fit will put a smile on any driver's face.

LIVELY 117-HP I-VTEC® ENGINE

Ever wonder how Honda gets so much out of a 4-cylinder? i-VTEC technology delivers more horsepower over a broader range. Fit also keeps its edge with a Drive-by-Wire throttle system for smooth acceleration, all while garnering a formidable EPA highway rating of 35 mpg! (Fit with AT).

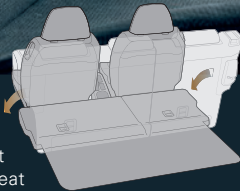


MAXIMUM ACCOMMODATOR!

FRIENDS. FAMILY. STUFF. THEY ALL COME WITH YOU, SO WHY NOT GIVE THEM THEIR SPACE? FIT SEATS FIVE COMFORTABLY WITH MORE THAN 20 CUBIC FEET OF STORAGE IN BACK. AND WITH ITS SECOND-ROW MAGIC SEAT,¹ YOU CAN CREATE MULTIPLE SEATING CONFIGURATIONS TO ACCOMMODATE PRACTICALLY ANY SITUATION.

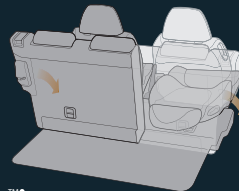
UTILITY MODE

Ditch the delivery truck. With 57 cubic feet of smooth, flat space, you can haul your own stuff. Just fold the Magic Seat down and start packing. A low floor height and huge rear hatch make it easy to load and unload.



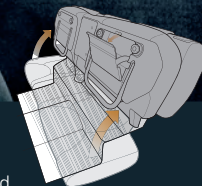
LONG MODE

Fold the front passenger seat and rightside of the rear seat down. Slide in your favorite surfboard, ladder, rolled-up rug or totem pole. Almost anything up to 7'9" will do. And since the rear seat is a 60/40 split, there's even room for a roadie in back.



TALL MODE

Flip up Fit's second-row Magic Seat cushion and presto—over 4 feet of space from floor to ceiling. (As tempting as it may be to see how many friends you can fit in a Fit, this space is reserved for non-human cargo only.)



PEOPLE MODE

Prepare to seat five. Rear passengers: relax and recline. The Fit shuttles human cargo with the best of them. From commuting to road-tripping, the Fit will be the ride of choice among your crew.



Fit Sport shown with Black Fabric and available Honda Satellite-Linked Navigation System.^{TM2}

Honda reminds you to properly secure items stored in the cargo area.



COMFORT IS PERSONAL

Power windows, mirrors and door locks are standard. Supportive seats are a given. Throw in a tilt and telescopic steering column and it's obvious: the Fit is all about adjusting to you. And thanks to conveniently placed steering wheel-mounted controls, you can turn up the volume while you lock in on the next apex.

NAVIGATE YOUR OWN PATH

With over 10 million points of interest*, the Fit Sport's available Honda Satellite-Linked Navigation System² keeps you on track even in the thickest of urban jungles. The voice recognition feature allows your hands to stay on the wheel while the audible turn-by-turn directions means your eyes stay on the road.

MOBILE COMMUNICATOR

The available navigation system² can easily get you to the restaurant but it's up to you to make the reservation. Piece of cake. Simply call ahead using the available Bluetooth^{®3} HandsFreeLink[®] system and request your favorite booth.¹



*Some roads unverified. Please see your Honda dealer for details.

¹Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.

Fit Sport shown with Black Fabric and available Honda Satellite-Linked Navigation System²

BEAT GENERATOR!



USB AUDIO INTERFACE¹ + 160-WATT AUDIO SYSTEM

The Fit's 160-watt audio system has MP3 and Windows Media[®] Audio (WMA)[®] playback capability, Radio Data System (RDS) and CD text display. An auxiliary input jack lets you listen to any portable music player through the Fit's speakers while the USB Audio Interface¹ allows you to plug in an iPod[®]* or flash drive. This not only keeps the iPod fully charged, but it also means you can operate it using the Fit's audio-system controls, including those located on the steering wheel of the Fit Sport.

Fit Sport shown in Blue Raspberry Metallic.

*iPod is a registered trademark of Apple Inc.

Airbags inflated for display purposes.

FIERCE DEFENDER!

SIX AIRBAGS

Every Fit has standard front, front side, and side curtain airbags* that can help reduce the likelihood of injury in a collision.

ACE™ BODY STRUCTURE

The Advanced Compatibility Engineering™ (ACE) body structure is a Honda-exclusive body design that enhances occupant protection and crash compatibility in frontal collisions.



AUTOMATIC TENSIONING SEAT BELTS

An automatic seat-belt tensioning system helps hold the front-seat occupants securely in a collision. The system is triggered by the same sensors that deploy the airbags.

ACTIVE FRONT HEAD RESTRAINTS

Designed to move up and forward in a rear collision, active front head restraints help reduce the likelihood of neck injuries in certain rear impacts.

VEHICLE STABILITY ASSIST™†

VSA® helps sense oversteer and understeer, and responds by adjusting brake pressure and/or reducing engine power.

ABS WITH EBD

The anti-lock brakes (ABS) help maintain control during hard stops. Electronic Brake Distribution (EBD) applies appropriate braking force, depending on how the vehicle is dynamically loaded. And, of course, ABS and EBD are standard features.

*Honda reminds you and your passengers to always buckle up. Children 12 and under are safest when properly restrained in the rear seat.

†VSA is not a substitute for safe driving. It cannot correct the vehicle's course in every situation or compensate for reckless driving. Control of the vehicle always remains with the driver.

ENGINEERING

	FIT	FIT SPORT
Engine Type	In-Line 4-Cylinder	In-Line 4-Cylinder
Displacement (cc)	1497	1497
Horsepower @ rpm (SAE net)	117 @ 6600	117 @ 6600
Torque (lb-ft @ rpm, SAE net)	106 @ 4800	106 @ 4800
Valve Train	16-Valve SOHC i-VTEC®	16-Valve SOHC i-VTEC
CARB Emissions Rating ⁶	ULEV-2	ULEV-2

TRANSMISSIONS

5-Speed Manual Transmission	•	without Navigation
5-Speed Automatic Transmission (available)	•	with Dual-Mode Paddle Shifters

BODY/SUSPENSION/CHASSIS

MacPherson Strut Front Suspension	•	•
Torsion-Beam Rear Suspension	•	•
Power-Assisted Ventilated Front Disc/ Rear Drum Brakes (in, front/rear)	10.3 / 7.9	10.3 / 7.9
Wheels	15" with Full Covers	16" Alloy
All-Season Tires	175 / 65 R15 84S	185 / 55 R16 83H

EPA MILEAGE RATINGS/¹FUEL

5-Speed Manual (City/Highway/Combined)	27/33/29	27/33/29 (without Navigation)
5-Speed Automatic (City/Highway/Combined)	28/35/31	27/33/30
Fuel (gal)	10.6	10.6
Required Fuel	Regular Unleaded	Regular Unleaded

COMFORT & CONVENIENCE

Honda Satellite-Linked Navigation System™ ² with Voice Recognition and Bluetooth® ³ HandsFreeLink®		5AT (available)
Power Windows with Auto-Up/Down Driver's Window	•	•
Power Door Locks	•	•
Cruise Control	•	•
Perforated Leather-Wrapped Steering Wheel		•
Steering Wheel-Mounted Paddle Shifters		5AT only
Tilt and Telescopic Steering Column	•	•
Illuminated Steering Wheel-Mounted Controls	Cruise	Cruise / Audio / Phone (available) / Navigation (available)
Driver's and Front Passenger's Vanity Mirrors	•	•
Map Lights	•	•
12-Volt Power Outlet	•	•
Floor Mats	•	•

ACTIVE SAFETY

	FIT	FIT SPORT
Vehicle Stability Assist™ (VSA®) with Traction Control	•	•
Anti-Lock Braking System (ABS) with Electronic Brake Distribution (EBD)	•	•
Brake Assist	•	•

PASSIVE SAFETY

Advanced Compatibility Engineering™ (ACE™) Body Structure	•	•
Dual-Stage, Multiple-Threshold Front Airbags (SRS)	•	•
Front Side Airbags with Passenger-Side Occupant Position Detection System (OPDS)	•	•
Side Curtain Airbags	•	•
Driver's and Front Passenger's Active Head Restraints	•	•
Lower Anchors and Tethers for Children (LATCH): Lower Anchors (2nd-row outboard), Tether Anchors (2nd-row all)	•	•

EXTERIOR FEATURES

Security System with Remote Entry	•	•
Fog Lights	•	•
Body-Colored Side Underbody Spoilers and Rear Roofline Spoiler	•	•
Chrome Exhaust Finisher	•	•

SEATING

Reclining Front Seatbacks	•	•
60/40 Split 2nd-Row Magic Seat® with Underseat Storage Compartment	•	•

AUDIO SYSTEMS

160-Watt AM/FM/CD Audio System	with 4 Speakers	with 6 Speakers
USB Audio Interface ⁴	•	•
MP3/Auxiliary Input Jack	•	•
MP3/Windows Media® Audio (WMA) ⁵ Playback Capability	•	•

INSTRUMENTATION

Maintenance Minder™ System	•	•
----------------------------	---	---



Whether you buy or lease a Honda vehicle, Honda Financial Services can assist you with the process. Please ask your dealer which lease or purchase plan best suits your needs.



Honda Care® is an affordable, comprehensive vehicle and travel protection plan backed by Honda reliability, service and parts. Please see your Honda dealer for details.



HONDA

GENUINE ACCESSORIES

Manufactured to the same strict standards as Honda vehicles, Honda Genuine Accessories are the perfect way to personalize and protect your vehicle. Please see your Honda dealer for details.

All 2013 Honda vehicles – and any Honda Genuine Accessories installed at the time of vehicle purchase – are covered by a 3-year/36,000-mile limited warranty.¹ Plus, Honda cars and trucks are covered by a 5-year/60,000-mile Limited Powertrain Warranty,² too. For more information or assistance, see your Honda dealer or please give us a call at 1-800-33-Honda.

¹ Based on 2013 EPA mileage ratings. Use for comparison purposes only. Your actual mileage will vary depending on how you drive and maintain your vehicle. ² The Honda Satellite-Linked Navigation System is available on the Sport model with automatic transmission in the United States, Canada and Puerto Rico. Please see your Honda dealer for details. ³ The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by Honda Motor Co., Ltd., is under license. ⁴ The USB Audio Interface is used for direct connection to and control of some current digital audio players and other USB devices that contain MP3, WMA or AAC music files. Some USB devices with security software and digital rights-protected files may not work. Please see your Honda dealer for details. ⁵ Windows Media® is a trademark or registered trademark of Microsoft Corporation in the United States and/or other countries. ⁶ ULEV-2 (Ultra-Low-Emission Vehicle) models as certified by the California Air Resources Board (CARB). ⁷ **3-Year/36,000-Mile Limited Warranty. 5-Year/60,000-Mile Limited Powertrain Warranty.** Ordinary maintenance or adjustments, parts subject to normal wear and replacement, and certain items are excluded. Please see your Honda dealer for details. **Always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in the rear seat.** Specifications, features, illustrations and equipment shown in this brochure are based upon the latest available information at the time of printing. Although descriptions are believed to be correct, accuracy cannot be guaranteed. American Honda Motor Co., Inc., reserves the right to make changes at any time, without notice or obligation, in colors, specifications, accessories, materials and models. Some features mentioned herein are not available in all areas. Please see your Honda dealer for details. Some vehicles may be shown with optional equipment. Available = Optional. All images contained herein are either owned by American Honda Motor Co., Inc., or used under a valid license. It is a violation of federal law to reproduce these images without express written permission from American Honda Motor Co., Inc., or the individual copyright owner of such images. Honda Financial Services is a DBA of American Honda Finance Corporation. Honda, the H-mark symbol, Honda Care, Honda Satellite-Linked Navigation System, Advanced Compatibility Engineering, ACE, HandsFreeLink, Magic Seat, Maintenance Minder, Vehicle Stability Assist, VSA and i-VTEC are trademarks of Honda Motor Co., Ltd. © 2012 American Honda Motor Co., Inc.