



2014  
**CR-V**



# Ready when you are.

From bumper to bumper, the CR-V is loaded with just about everything you need to do all the things you want to do. It's your ultra-versatile adventure partner, built to take you just about anywhere you're willing to go. So buckle up and let's do this. We've got a lot of ground to cover.



CR-V AWD EX-L shown in Basque Red Pearl II.

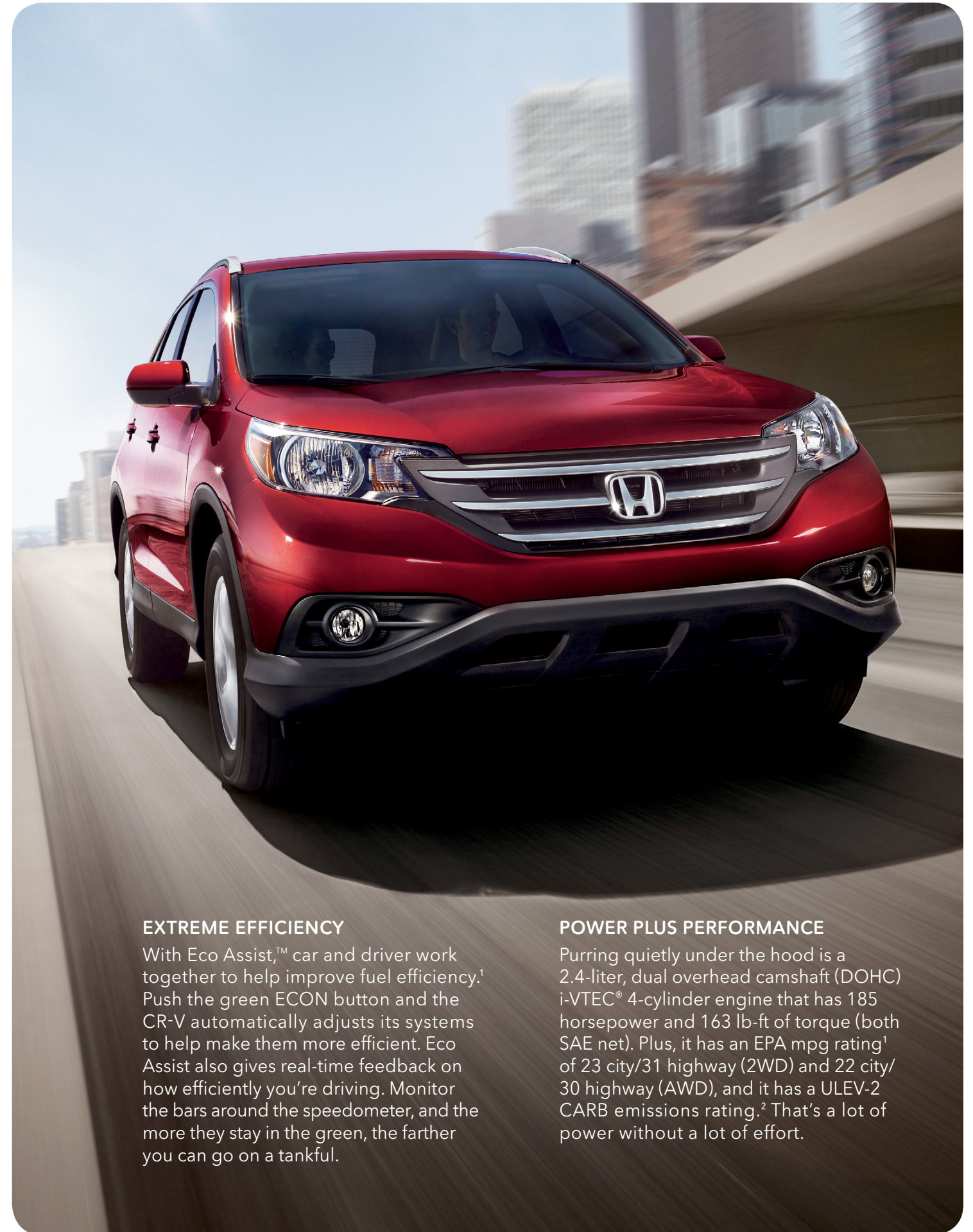


## Explore your options.

The CR-V is built for just about every occasion - it has a black belt in versatility. Need cargo space? Room to roam? Power outlets? Engine power? No problem. The CR-V knows how to do a lot more than just get you from point A to B.

Honda reminds you to properly secure items stored in the cargo area.

CR-V AWD EX-L shown in Basque Red Pearl II.



### EXTREME EFFICIENCY

With Eco Assist,<sup>™</sup> car and driver work together to help improve fuel efficiency.<sup>1</sup> Push the green ECON button and the CR-V automatically adjusts its systems to help make them more efficient. Eco Assist also gives real-time feedback on how efficiently you're driving. Monitor the bars around the speedometer, and the more they stay in the green, the farther you can go on a tankful.

### POWER PLUS PERFORMANCE

Purring quietly under the hood is a 2.4-liter, dual overhead camshaft (DOHC) i-VTEC<sup>®</sup> 4-cylinder engine that has 185 horsepower and 163 lb-ft of torque (both SAE net). Plus, it has an EPA mpg rating<sup>1</sup> of 23 city/31 highway (2WD) and 22 city/30 highway (AWD), and it has a ULEV-2 CARB emissions rating.<sup>2</sup> That's a lot of power without a lot of effort.



## It holds your interests.

Sometimes, you need a car that knows how to be more than just a car. On any given day, it might need to be a moving truck, a sports car or even a motor home. So we gave you as much cargo space as we could and a lot of different ways to configure it. The 60/40 split rear seat folds down easily with a single pull, and creates over 70 cubic feet of cargo space.<sup>3</sup> A low cargo floor makes loading and unloading a breeze, and four tie-down anchors help keep everything secure and stable. Once it's all in, the retractable cargo cover (EX and above) helps keep it out of sight.

CR-V 2WD EX-L shown in Alabaster Silver Metallic.



## Wide open spaces.

The CR-V is designed to keep you comfortable in your seat and confident behind the wheel. A sophisticated dual-zone climate control system (EX-L models) allows both the driver and the front passenger to choose their own temperature. Steering wheel-mounted controls allow you to manage your music, phone calls and other onboard information without ever taking your hands off the wheel.\* And anything you have to reach for is precisely where it should be, like the center console with USB Audio Interface.<sup>4</sup>

CR-V EX-L shown with Beige Leather and available Honda Satellite-Linked Navigation System.<sup>TM5</sup>

\*Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.



CR-V EX-L shown with Black Leather and available Honda Satellite-Linked Navigation System.<sup>5</sup>

The intelligent Multi-Information Display (i-MID) sits right up front and communicates with virtually all of your CR-V's onboard systems. The versatile i-MID can provide turn-by-turn directions (EX-L with navigation<sup>5</sup>),\* display tunes from your iPhone<sup>®†</sup> and Pandora<sup>®6</sup> and reads your text messages.<sup>7</sup> It can also customize your CR-V's settings and obtain all kinds of drive-related information, too, like trip range and average MPG.

\*Some roads unverified. Please see your Honda dealer for details. †iPhone is a registered trademark of Apple Inc.



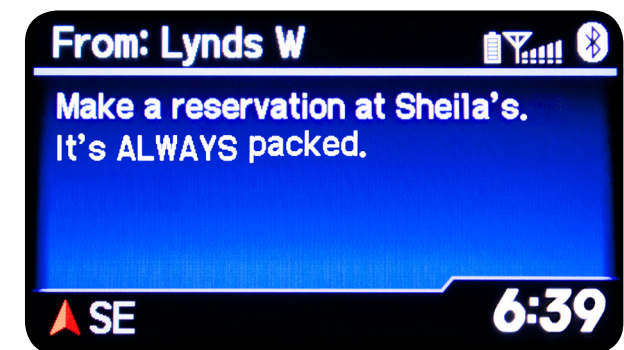
#### ROOM FOR FUN

With over 100 cubic feet of passenger space, the CR-V can seat five adults comfortably with plenty of room to spare. On EX-L models, leather-trimmed seats add a touch of luxury for everyone, and heated front seats make riding shotgun that much sweeter. But rear seat passengers won't complain; they'll be happy to watch a movie on the available 7" DVD Rear Entertainment System.<sup>8</sup>



#### PANDORA<sup>6</sup> TO GO

i-MID and Pandora<sup>6</sup> serve up an endless selection of tunes for the drive. Connect your smartphone and a whole world of music is available at your fingertips. Literally. You control the i-MID and Pandora<sup>6</sup> right from your steering wheel.



#### SMS? NP.

Connect your compatible phone<sup>7</sup> to the i-MID and you'll receive an onscreen alert when you get an incoming text message. The i-MID can display the message, read it out loud, save it for later or send a reply using one of several short, pre-written messages.



## Free to roam.

### TACKLE THE TERRAIN

The available Real Time AWD with Intelligent Control System™ helps your CR-V react lightning-fast to the slightest loss of traction. When the system senses wheel slippage, it electronically transfers power and hill start assist prevents the CR-V from rolling forward or backward when stopped on a steep grade.

CR-V AWD EX-L shown in Twilight Blue Metallic with accessory crossbars and snowboard attachment.



### STEADY AS SHE GOES

The CR-V drives smoothly, and the MacPherson strut front suspension is a big reason why. Curves and bumps are no match for engineering like this, and it also helps keep body roll and tire noise in check.

CR-V AWD EX-L shown in Twilight Blue Metallic with accessory crossbars and surfboard attachment.



Safety comes along  
for every adventure.

**A BREAKTHROUGH IN BRAKING**

Brake Assist, a component of the anti-lock braking system (ABS), helps apply full braking force in some emergency situations. Electronic Brake Distribution (EBD) helps balance braking forces depending upon dynamic loading.

**HOLD THE COURSE**

In the event of oversteer or understeer, Vehicle Stability Assist™\* can automatically brake individual wheels and/or reduce engine power to help you stay on your intended course. It also features a traction control function to help prevent wheelspin during acceleration.

**INNER STRENGTH**

The Advanced Compatibility Engineering™ (ACE™) body structure is a Honda-exclusive body design, and it utilizes a network of connected structural elements to help distribute frontal crash energy more evenly throughout the front of the vehicle.

\*VSA® is not a substitute for safe driving. It cannot correct the vehicle's course in every situation or compensate for reckless driving. Control of the vehicle always remains with the driver.

CR-V 2WD EX-L shown in Alabaster Silver Metallic.



Airbags inflated for display purposes.



Wherever you're headed in your CR-V, nothing's more important than arriving there safely. That's why safety features come standard, no exceptions. And we're proud to say the CR-V achieved a 5-Star Overall Vehicle Score from the National Highway Traffic Safety Administration (NHTSA).<sup>9</sup> So when you're out there chasing down everything you always wanted to do, know you've got Honda's unwavering commitment to safety around you.

#### **AIRBAGS AROUND**

The CR-V is equipped with dual-stage, multiple-threshold front airbags, side curtain airbags with rollover sensor, and front side airbags with passenger-side Occupant Position Detection System (OPDS). And they all come standard.\*

#### **SECURE THEIR SEATS**

The rear seats of the CR-V feature Lower Anchors and Tethers for CHildren (LATCH). So when the time comes, you can more easily install compatible child seats.

#### **TIRE PRESSURE? CHECK**

Sometimes drivers forget to check, or can't tell, if their tires are low on air. The Tire Pressure Monitoring System (TPMS)<sup>10</sup> electronically monitors the pressure in all four tires and alerts the driver if tire pressure becomes significantly low.

\*Honda reminds you and your passengers to always buckle up. Children 12 and under are safest when properly restrained in the rear seat.

CR-V EX-L shown with Beige Leather.

# Make it yours.



WHITE DIAMOND PEARL



BASQUE RED PEARL II



POLISHED METAL METALLIC



MOUNTAIN AIR METALLIC



KONA COFFEE METALLIC



TWILIGHT BLUE METALLIC



CRYSTAL BLACK PEARL



ALABASTER SILVER METALLIC



URBAN TITANIUM METALLIC

	Alabaster Silver Metallic	Basque Red Pearl II	Crystal Black Pearl	Kona Coffee Metallic	Mountain Air Metallic	Polished Metal Metallic	Twilight Blue Metallic	Urban Titanium Metallic	White Diamond Pearl
LX	Gray Fabric	Gray Fabric	Black Fabric	Black Fabric	Black Fabric	Gray Fabric	Gray Fabric	Black Fabric	Gray Fabric
EX	Black or Gray Fabric	Gray Fabric	Black Fabric	Black Fabric	Beige Fabric	Gray Fabric	Gray Fabric	Black or Beige Fabric	Beige Fabric
EX-L	Black or Gray Leather	Gray Leather	Black Leather	Black Leather	Beige Leather	Gray Leather	Gray Leather	Black or Beige Leather	Black or Beige Leather





### CR-V LX

- 185-hp (SAE net), 2.4-liter i-VTEC® 4-cylinder engine
- 5-speed automatic transmission
- ULEV-2 CARB emissions rating<sup>2</sup>
- EPA mileage ratings<sup>1</sup> (city/highway/combined): 2WD: 23/31/26 mpg; AWD: 22/30/25 mpg
- Eco Assist™ system
- Available Real Time AWD with Intelligent Control System™
- Hill start assist
- Motion-Adaptive Electric Power-Assisted Rack-and-Pinion Steering (EPS)
- Six airbags
- Advanced Compatibility Engineering™ (ACE™) body structure
- Vehicle Stability Assist™ (VSA®) with traction control
- Tire Pressure Monitoring System (TPMS)<sup>10</sup>
- Daytime Running Lights (DRL)
- Remote entry system

- Folding power side mirrors, including Expanded View Driver's Mirror
- Multi-reflector halogen headlights with auto-off
- i-MID with 5-inch LCD screen and customizable feature settings
- Multi-angle rearview camera with guidelines
- Bluetooth®<sup>11</sup> HandsFreeLink®
- Power window, door and tailgate locks
- Cruise control
- Tilt and telescopic steering column
- Illuminated steering wheel-mounted cruise, audio, phone and i-MID controls
- Map lights
- Easy fold-down 60/40 split rear seat
- 160-watt AM/FM/CD audio system with 4 speakers
- Pandora®<sup>6</sup> compatibility
- Bluetooth<sup>11</sup> streaming audio
- SMS text message function<sup>7</sup>
- USB Audio Interface<sup>4</sup>
- MP3/auxiliary input jack



### CR-V EX

(Adds to or replaces LX features)

- 17-inch alloy wheels
- One-touch power moonroof with tilt feature
- Security system
- Auto-on/off headlights
- Fog lights
- Body-colored side mirrors
- Rear privacy glass
- Driver's and front passenger's seatback pockets
- Retractable cargo area cover
- 160-watt AM/FM/CD audio system with 6 speakers



### CR-V EX-L

(Adds to or replaces EX features)

- Roof rails
- Heated side mirrors
- Dual-zone automatic climate control system
- Leather-wrapped steering wheel
- Driver's seat with 10-way power adjustment, including power lumbar support
- Leather-trimmed interior
- Heated front seats
- 328-watt AM/FM/CD audio system with 7 speakers, including subwoofer
- XM® Radio<sup>12</sup>
- Available Honda Satellite-Linked Navigation System™<sup>5</sup> with voice recognition, FM Traffic, turn-by-turn directions and steering wheel-mounted controls
- Available Honda DVD Rear Entertainment System (RES)<sup>8</sup>

All 2014 Honda vehicles - and any Honda Genuine Accessories installed at the time of vehicle purchase - are covered by a 3-year/36,000-mile limited warranty.<sup>13</sup> Plus, Honda cars and trucks are covered by a 5-year/60,000-mile Limited Powertrain Warranty,<sup>13</sup> too. For more information or assistance, see your Honda dealer or please give us a call at 1-800-33-Honda.



Whether you buy or lease a Honda vehicle, Honda Financial Services can assist you with the process. Please ask your dealer which lease or purchase plan best suits your needs.



Honda Care® is an affordable, comprehensive vehicle and travel protection plan backed by Honda reliability, service and parts. Please see your Honda dealer for details.



GENUINE ACCESSORIES

Manufactured to the same strict standards as Honda vehicles, Honda Genuine Accessories are the perfect way to personalize and protect your vehicle. Please see your Honda dealer for details.



Powerful. Agile. Versatile enough to handle almost any condition. It's no wonder Honda is the official vehicle of the NHL.<sup>14</sup>

<sup>1</sup> 23 city/31 highway/26 combined mpg rating for 2WD models. <sup>2</sup> 22 city/30 highway/25 combined mpg rating for AWD models. Based on 2014 EPA mileage ratings. Use for comparison purposes only. Your actual mileage will vary depending on how you drive and maintain your vehicle. <sup>2</sup> ULEV-2 (Ultra-Low-Emission Vehicle) models as certified by the California Air Resources Board (CARB). <sup>3</sup> Carrying too much cargo or improperly storing it can affect the handling, stability and operation of this vehicle. Follow applicable load limits and loading guidelines. <sup>4</sup> The USB Audio Interface is used for direct connection to and control of some current digital audio players and other USB devices that contain MP3, WMA or AAC music files. Some USB devices with security software and digital rights-protected files may not work. Please see your Honda dealer for details. <sup>5</sup> The Honda Satellite-Linked Navigation System is available on EX-L models in the United States, Canada and Puerto Rico. (FM Traffic service only available in the United States, except Alaska.) Please see your Honda dealer for details. <sup>6</sup> Pandora, the Pandora logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc. Used with permission. Compatible with select smartphones. See: [www.pandora.com/everywhere/mobile](http://www.pandora.com/everywhere/mobile). Not all devices compatible with USB connection. Your wireless carrier's rate plans apply. <sup>7</sup> Compatible with select phones with Bluetooth.<sup>®</sup> Your wireless carrier's rate plans apply. State or local laws may limit use of texting feature. Only use texting feature when conditions allow you to do so safely. <sup>8</sup> The Honda Satellite-Linked Navigation System and DVD Rear Entertainment System are only available separately on EX-L models. <sup>9</sup> Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program. Model tested with standard side airbags (SABs). Vehicles tested under this program cannot be compared to MY 2010 and earlier vehicles. Ratings should only be compared to similar ratings on MY 2011 and later vehicles (if rated under the new program). At time of printing, 2014 vehicle had not been tested. For additional information on the 5-Star Safety Ratings program, please visit [www.safercar.gov](http://www.safercar.gov). <sup>10</sup> For optimal tire wear and performance, tire pressure should be checked regularly with a gauge. Do not rely solely on the monitor system. 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