

In this day of big cars and  
little cars where does Nova fit in?



1971 Nova Coupe/Sedan/SS

 Nova



**Nova fits neatly into garages. It's not too big.**

Garage too snug around the hips? Perhaps now it's time to reduce. Nova measures just 72.4 inches across the beam and 189.4 inches from end to end.



**In those impossible parking spaces it's an easy fit.**

Nova slides in where other cars fear to tread. The turning circle is just 41.4 feet, and the manual steering ratio is 27.7:1 overall.



**In city driving you'll like the economy.**

Either Nova's standard Six or V8 works a gallon of gas to the last drop. Available with the Six: low-cost Torque-Drive for no-clutch driving.



**Nova fits into highway driving. It's not too small.**

Nova takes a healthy grip on the road, rebuffing crosswinds. We point to Nova's hefty weight, 111-inch wheelbase and wide tread.



**When the going's rough, Nova isn't.**

Nova's uncanny smoothness is a matter of superior engineering, like a rugged front frame section cushion-mounted to body, and springs that are matched to weight and equipment.



**On shopping trips it fits in plenty.**

Better than 13 cu. ft. of luggage capacity in the sedan, 14 in the coupe means room for a whole family's luggage. Or a weekly load of supplies.



**For family gatherings Nova seats six.**

Six in the sedan. The coupe seats five. Five or six full-size, active, robust adults. Generous space for stretching out such things as legs, arms and heads.



**As a second car it's a first choice.**

All the second-car virtues—economy, reliability, maneuverability—people find in abundance in Nova. Housewives, particularly, like Nova.

## Start with the basics: Nova Coupe or Sedan.

You've changed. We've changed. And change makes news. But when a car is so good people don't want it changed, that's even bigger news.

So the big change in Nova is the fact that it hasn't changed much—a tribute to its style, comfort, quality and, most of all, reliability. Of

course, there have been a few refinements for 1971, which we plan to bring to your attention.

But practically all the things you've told us you like are still there. Things like anti-theft steering column lock, foot-operated parking brake, automatic ignition key alarm and cargo-guard trunk.

There are still two basic models, coupe and sedan, but there the story just begins. As nearly as possible, we give you the opportunity to outfit them to suit. With no plain-Jane selections to spoil your fun, either.

You can have the basic interior two ways. In

cloth and vinyl in your choice of black, dark blue or dark jade. Or you can order all-vinyl in black, dark blue, dark jade or sandalwood.

Outside, you can adorn your Nova in any one of 15 colors (plus six available two-tones).

Nova offers you something extra in the way

of performance, too. The base Six is now 145 horsepower to give you extra responsiveness along with superb economy. Or you can choose the base V8 and start off with 200 horsepower.

You even get something new and interesting in the way of the standard steering wheel. It has a

cushioned center and looks astonishingly deluxe.

Do you begin to see how much you get in Nova without ever leaving the ground floor? Flip the page and see how much more you can get by investing just a few extra dollars.

*Nova Coupe with Exterior Decor and Nova Sedan*



*Standard cloth-and-vinyl interior*



*All-vinyl seat trim available for standard interior*



## Vary your Nova at very modest cost.

Putting your own stamp on the '71 Nova is more a matter of taste than money.

The Exterior Decor, for instance, includes such items as full-length body side molding with black accent; bright window moldings on the coupe and bright roof drip molding on the sedan.

Now, if you want to make your Nova still dressier, you can specify the Custom Exterior. What happens is that you get a special rear panel trim plate plus body sill and rear fender moldings.

And when you order Custom Exterior on the coupe you also get bright window moldings, full-length accent striping and a black lower body accent band. The sedan version features a full-length body side molding with black accent.

You might consider, too, the addition of Custom wheel covers and a Sport steering wheel.

More luxury? How about the Custom Interior? It includes such refinements as extra-thick foam seat cushions and deep-twist carpeting. You can specify unusually rich upholstery fabric trimmed in vinyl or an all-vinyl interior. Special body insulation and luggage compartment mat, too.

This Custom Interior also takes in the Special Interior Group (which may be ordered separately). The Special Interior Group is composed of bright instrument cluster framing and dome light trim, wide non-glare rearview mirror, cigarette lighter, automatic light switches on both front doors and glove compartment light.

Up to now we've been talking mostly about appearance. How about things that please the ear and touch as well? Like an AM or AM/FM radio or, on V8 models, Four-Season air conditioning. And you might want to add power disc/drum brakes and variable-ratio power steering.

You can go on and on with this personalizing. Turn to Pages 10 and 11.



*Sport steering wheel*



*Custom Interior*



*Custom wheel covers*



*Custom Exterior rear trim*

*Nova Sedan with Custom Exterior*



## Nova SS: How to go all out in a low-priced car.



Custom Interior



Strato-bucket seat interior



Center console with special V8 instrumentation



Nova SS rear trim

Now that we've expounded upon the simple virtues of Nova, it's time to introduce you to a rakish version that goes by the name "SS". If there's a suggestion of performance here, it's more than mere chance.

One point in particular may be interesting. The SS engine is a 270-hp Turbo-Fire 350 V8. Back up this engine by ordering either fully synchronized 4-Speed or Turbo Hydra-matic.

However you choose to line it up, we put in power disc/drum brakes, special suspension components and wide 14" x 7" wheels with E70 x 14 white-stripe tires. In addition, there are visible signs that this is an SS, among them the letters "SS" on the special black-accented grille.

Look, too, for simulated air intakes on the hood. More utilitarian items include special hood insulation and higher capacity rear axle.

Then think about adding the Custom Interior . . . handsome cloth and vinyl in black or dark jade or sleek black or sandalwood all-vinyl. Or specify a black or dark saddle all-vinyl interior in Strato-bucket seat form with all the Custom Interior touches such as carpeting, extra-thick foam cushioning and special door trim with simulated wood grain accents.

And you can order a center console along with the Strato-bucket seats. It houses the transmission selector for 4-Speed stick or Turbo Hydra-matic. The addition of special V8 instrumentation will let you keep close tabs on performance.

SS rear end trim is also included. The SS emblem is emblazoned on a black-accented rear panel.

Nova SS with Custom Exterior, rally wheels and vinyl roof topper



## All the extras that a little money can buy.

Choosing Options and Custom Features is the automotive equivalent of feathering your nest. With an eye to your own desires for comfort and convenience, browse through this abbreviated selection of modestly priced Nova extras. If you want still more, your Chevrolet dealer can show you still more.

**1. AM and AM/FM Radios.** You shall have music wherever you go with either of these fine quality, high-fidelity radios. Factory installations include an antenna concealed in the windshield glass. Deep cone speakers with separate pitch control. Rear seat speaker available.

**2. Variable-Ratio Power Steering.** Here's a power steering system that automatically gives you a little extra response any time you get into—or want to get out of—a tight spot. What's more, out on the highway you retain a full feel of the road. Maximum gear ratio, 16:1; minimum, 13:1.

**3. Four-Season Air Conditioning.** V8 models only. Enjoy the glorious feeling of controlling the weather, at least inside your Nova. Warms you in winter, cools you in summer, makes you comfortable any time. Filters out most air-borne dust and pollen, too.

**4. Vinyl Roof Cover. Rear Deck Luggage Rack.** The vinyl roof cover won't do anything for your Nova but make it look even nicer. And isn't that worth a few extra dollars? Wide selection of colors keyed to exterior finish. The luggage rack is good looking, too, and adds considerably to Nova's tote capacity.



# Nova facts and figures.

Engines	Gross HP	SAE Net HP	3-Speed	4-Speed	Torque Drive	Power-Slide	Turbo Hydro-matic
230-cu.-in. Turbo-Thrift Six*	145	110	*		*	*	
301-cu.-in. Turbo-Fire V8*	200	140	*			*	*
300-cu.-in. Turbo-Fire V8	245	185	*				*
350-cu.-in. Turbo-Fire V8**	230	210		*			*

\*Standard \*\*SS only

All Nova engines have Controlled Combustion System and new Combustion Emission Control valve for improved engine performance and exhaust emission control.

For 1971, all Nova engines have been designed to operate efficiently on the new on-load or low-load gasoline. In addition to the lower catalyst emissions attainable with this engine/fuel combination, there are benefits in longer life for your spark plugs, exhaust system and other engine components. If these on-load, low-load gasoline are not available, any leaded regular grade gasoline with a research octane number of 91 or higher may be used.

5. **Power Disc/Drum Brakes** (included with SS package). Superior fade resistance under repeated stops and virtually unaffected by moisture. Regular power brakes also available.

6. **Torque-Drive**. Shift upward or downward without clutching. Selector mounted on steering column; indicator quadrant on instrument panel. Available with 6-cylinder engine only.

7. **Rally Wheels**. Wheels are really what a car is all about. Right? Right! So why not make the most of them with a sparkling set of bright-accented rally wheels. Includes wheels 14" x 6" with Nova Coupe and Sedan, 14" x 7" with the SS version, and special center caps and trim rings.

**And More:** Special V8 instrumentation for coupe with bucket seats and center console • Sport steering wheel • Custom steering wheel • Soft-Ray tinted glass • Rear window defroster • Child safety seat • Infant safety carrier • Removable deck lid ski rack • Removable roof ski rack • Portable spotlight • Positraction rear axle • Heavy-duty battery • Heavy-duty radiator • Special suspension.

## Standard Engines

**145-hp Turbo-Thrift 250 Six.** An extraordinarily responsive engine with 6-cylinder economy, Seven-main-bearing crankshaft. Its increased performance is an example of our "You've changed, We've changed." philosophy in Nova. The change is modest but significant.

**200-hp Turbo-Fire 307 V8.** Excellent performance throughout the whole range of speeds. Two-barrel carburetor.

**270-hp Turbo-Fire 350 V8** (available on SS only). An impressive engine measured by any standard. Four-barrel carburetor.

## Available Engines

**245-hp Turbo-Fire 250 V8** (available on all Nova models except SS). A superb performer under all conditions.

## Standard Transmission

**3-Speed.** All forward gears fully synchronized. Shift up or down without a clash. Shift lever column-mounted. Not available on Nova SS. Floor shift also available.

## Available Transmissions

**4-Speed.** Fully synchronized, full-range gear selection. Floor-mounted shift. May be specified with the SS Turbo-Fire 350 V8 engine.

**Torque-Drive.** Two forward speeds and no clutching. Column-mounted shift selector. Gear ratios designed for maximum economy. Available with 6-cylinder engine only.

**Powerglide automatic.** Modified torque converter-type transmission that smoothly takes you through acceleration. Proved in hundreds of millions of miles of driving. Available with standard engines only.

**Turbo Hydro-matic.** Shifts automatically through three forward ranges and may be shifted manually up or down. Axle ratios match selected engine requirements. V8 engines only.

## More Qualities of '71 Nova

Body by Fisher • Rugged front frame section cushion-mounted to body • Flush-and-dry rocker panels to help resist rust and corrosion • Four inner fenders for increased rust resistance • New high-output Power-Beam single unit headlights • Standard heater, defroster, two-speed electric windshield wipers and windshield washers • Aluminized exhaust system for longer life • Self-adjusting brakes • Delco-tron generator • Independent front suspension with coil springs • Leaf spring rear suspension • Double-acting shock absorbers • New sealed side terminal battery for increased resistance to corrosion.

## Vital Statistics

Wheelbase, 111.0"; Width, overall, 72.4"; Length, overall, 189.4"; Tread, front, 59.0", rear, 58.9"; Height, sedan, 53.9", coupe, 52.5"; Luggage compartment (usable cu. ft.), sedan, 13.7, coupe, 14.6; Steering ratio (manual overall), 27.7:1; Rated fuel tank capacity, approximately 16 gals.; Tire size, E78 x 14 except SS, E70 x 14 for SS.

## 1971 Nova Safety and Security Features

### Occupant Protection

Seat belts with pushbutton buckles for all passenger positions • Shoulder belts with pushbutton buckles—driver and right front passenger • Two front seat head restraints • Energy-absorbing steering column • Passenger-guard door locks with forward-mounted lock buttons • Safety door latches and hinges • Folding seat back latches • Energy-absorbing padded instrument panel and front seat back tops • Contoured windshield header • Thick-laminate windshield • Padded sun visors • Safety armrests • Safety steering wheel • Cargo-guar luggage compartment

### Accident Prevention

Side marker lights and reflectors (front side marker lights flash with direction signal) • Parking lights that illuminate with headlights • Four-way hazard warning flasher • Backup lights • Lane-change feature in direction signal control • Windshield defroster, washers and dual-speed wipers • Outside rearview mirror • Dual master cylinder brake system with warning light • Dual-action safety hood latches

### Anti-Theft

Anti-theft ignition key warning buzzer • Anti-theft steering column lock • Multiple key combinations





## Have you ever wanted to tell Detroit how to build your car? Nova gives you the chance.

Here's a good place to start telling us how you want your Nova put together. Check off the items you want and counsel with your Chevrolet dealer. He may be able to give you some additional ideas.

### Models

- Coupe
- Sedan
- Nova SS

### Colors

- Antique White  Ascot Blue  Cottonwood Green  Antique Green  Mulsume Blue  Placer Gold  Burnt Orange  Nevada Silver  Tuxedo Black  Lime Green  Sunflower Yellow  Sandalwood  Classic Copper  Cranberry Red  Rosewood Metallic (plus six two-tone combinations).

### Interiors

- Standard interior
- Special Interior
- Custom Interior
- Strato-bucket seat interior

### Appearance Options

- Exterior Decor  Custom Exterior
- Window moldings for sedan
- Body side moldings
- Vinyl roof cover (black, white, dark blue, dark brown, dark green)
- Rally wheels  Custom wheel covers
- Full wheel covers  White-stripe tires
- Appearance Guard Group, including bumper guards, front and rear; door edge guards; color-keyed floor mats and visor vanity mirror.

### Engines

- 145-hp Turbo-Thrift 250 Six (standard)
- 200-hp Turbo-Fire 307 V8 (standard)
- 245-hp Turbo-Fire 350 V8
- 270-hp Turbo-Fire 350 V8 (SS only)

### Transmissions

- 3-Speed (standard, except SS)
- 4-Speed
- Torque-Drive (6-cylinder only)
- Powerglide automatic
- Turbo Hydra-matic (V8 only)

### Other Popular Extras

- AM radio  AM/FM radio
- Variable-ratio power steering
- Sport steering wheel
- Custom steering wheel
- Four-Season air conditioning (V8 only)
- Deck-lid luggage rack
- Child safety seat
- Infant safety carrier
- Custom deluxe seat and shoulder belts
- Soft-Ray tinted glass
- Operating Convenience Group: rear window defroster, electric clock, remote-control outside rearview mirror
- Special V8 instrumentation (with bucket seats and console)
- Center console  Power brakes
- Power disc/drum brakes (included on SS)
- Heavy-duty battery
- Positraction rear axle
- Trailering axle ratio

All illustrations and specifications contained in this literature are based on the latest product information available at the time of publication approval. The right is reserved to make changes at any time without notice, in price, colors, materials, equipment, specifications and models, and to discontinue models. Chevrolet Motor Division, General Motors Corporation, Detroit, Michigan 48202. Litho in U.S.A.

January, 1971

1144 R-1



Putline you first, keeps us first.