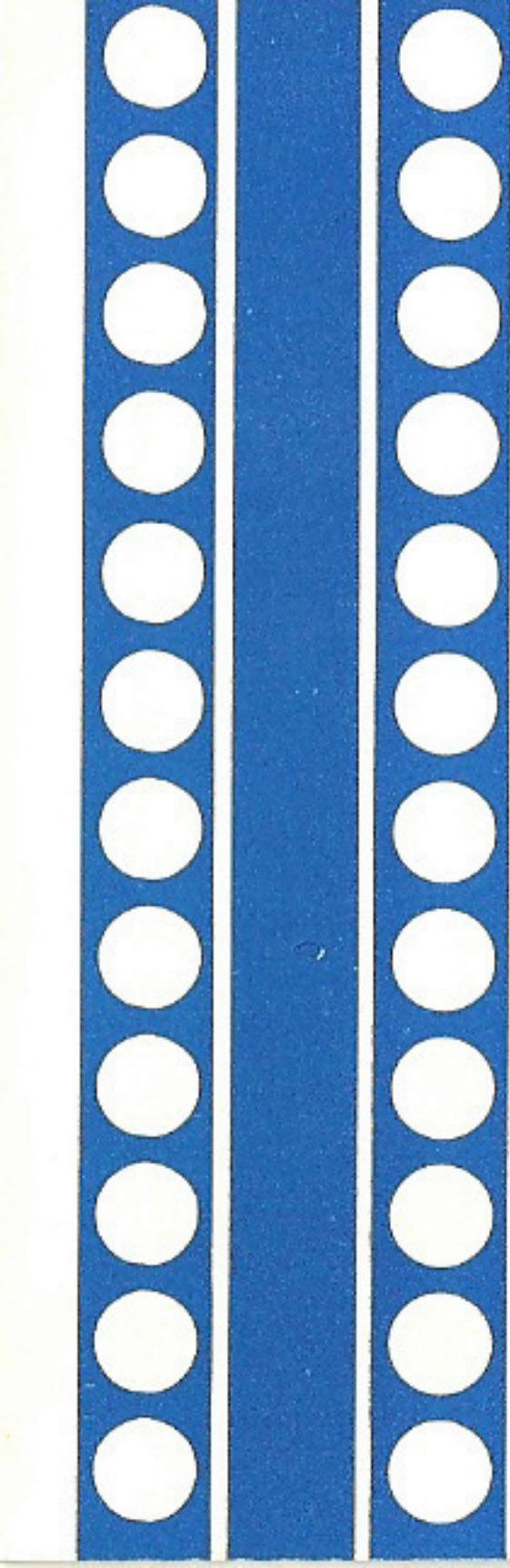


1978
CHEVROLET


EXTERIOR
COLORS



**Exterior Colors
for Chevrolet,
Monte Carlo,
Malibu,
Nova,
Camaro,
Monza
and Chevette**

11 WHITE

15 SILVER

19 BLACK

21 LIGHT BLUE

22 LIGHT BLUE METALLIC

24 BRIGHT BLUE METALLIC

29 DARK BLUE METALLIC

34 YELLOW-ORANGE

44 LIGHT GREEN METALLIC

45 MEDIUM GREEN METALLIC

48 DARK BLUE-GREEN METALLIC

51 BRIGHT YELLOW

61 LIGHT CAMEL

63 CAMEL METALLIC

67 SAFFRON METALLIC

69 DARK CAMEL METALLIC

75 LIGHT RED

77 CARMINE METALLIC

79 DARK CARMINE METALLIC

Exclusive Corvette Colors*

10	Classic White
13	Silver
19	Black
26	Corvette Light Blue
52	Corvette Yellow
59	Corvette Light Beige
72	Corvette Red
82	Corvette Mahogany Metallic
83	Corvette Dark Blue Metallic
89	Corvette Dark Brown Metallic
<p>*All of these colors are exclusive to Corvette with the exception of Black (Code 19), which is available on other Chevrolet models.</p>	

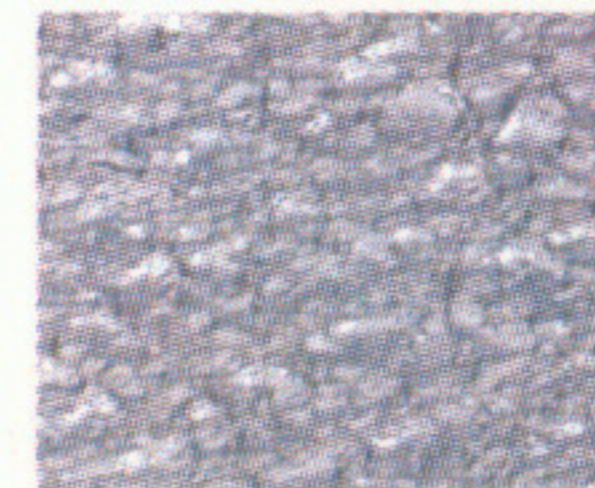
Vinyl Roof Applications and Colors*

Vinyl Top Colors	Recommended Exterior Colors	Acceptable
White	11-19-21-22-24-29-44-45-48-51-63-67-77	15-61-69-75-79
Silver	15-19	75-77
Black	11-15-19-24-51-61-67	21-22-29-44-45-48-63-75-77-79
Light Blue Metallic	11-21-22-29	19-24
Light Green Metallic	11-44-45-48	19
Light Camel	61-63-69	11-19-48-67
Dark Carmine Metallic	79	77

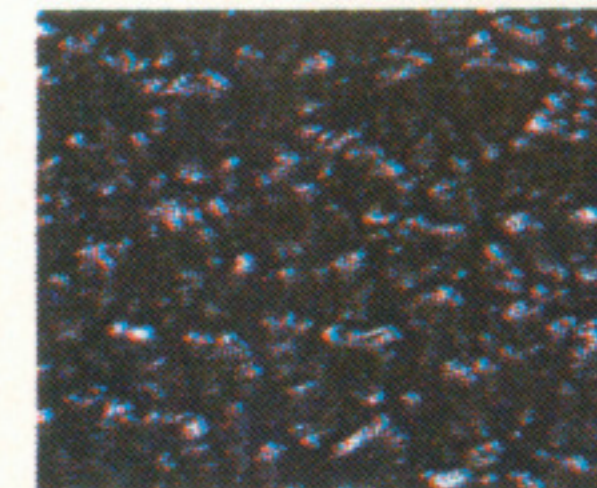
*Vinyl roof not available on Corvette, Caprice or Impala station wagons, Monza 2+2 hatchback, Monza station wagon, Chevette.



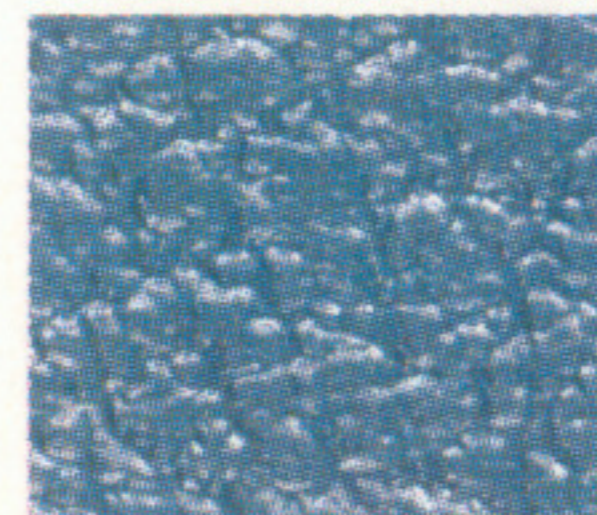
WHITE



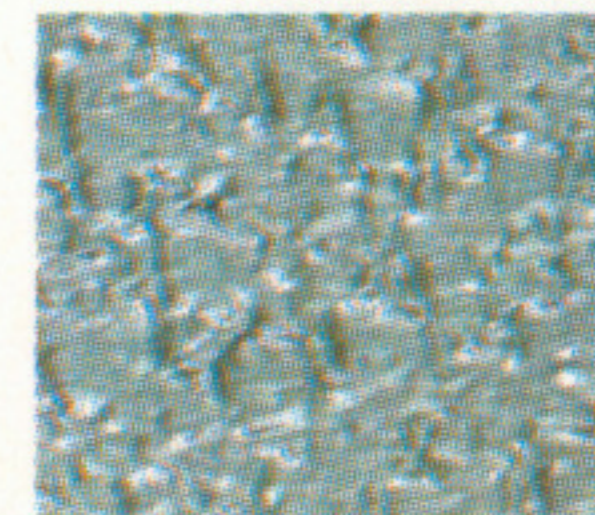
SILVER



BLACK



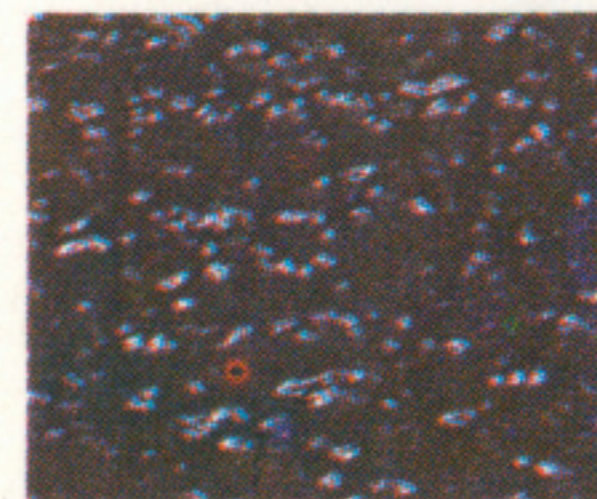
LIGHT BLUE METALLIC



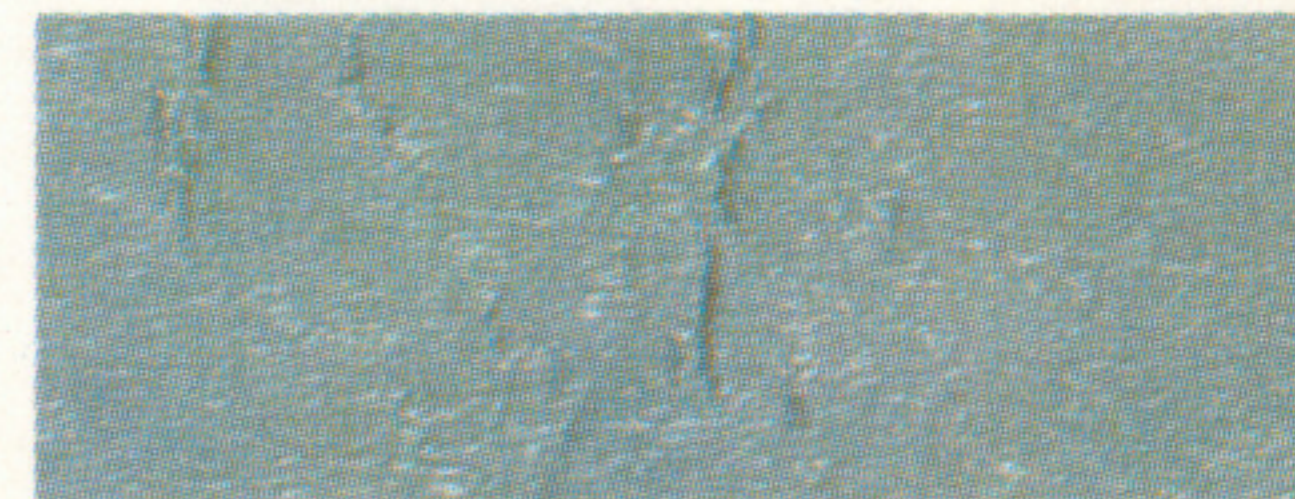
LIGHT GREEN METALLIC



LIGHT CAMEL



DARK CARMINE METALLIC



Elk grain material used on Caprice, Impala, Monte Carlo Landau and Malibu Classic Landau.

1978 Chevrolet Exterior Colors Availability Chart

	10	11	13	15	19	21	22	24	26	29	34	44	45	48	51	52	59	61	63	67	69	72	75	77	79	82	83	89
CAPRICE, IMPALA		•		•	•	•	•			•		•	•					•	•	•	•			•	•			
MONTE CARLO, MALIBU		•		•	•	•	•			•		•	•					•	•	•	•			•	•			
NOVA		•		•	•		•	•				•		•	•			•	•	•	•		•	•				
CAMARO		•		•	•		•	•			•			•	•				•	•	•			•	•			
MONZA		•		•	•		•	•				•		•	•			•	•	•	•			•	•			
CHEVETTE		•		•	•		•	•				•		•	•			•	•	•	•			•	•			
CORVETTE	•		•		•				•							•	•						•			•	•	•

**SEE WHAT'S NEW TODAY
IN A CHEVROLET.**



Illustration is based on the latest product information available at the time of publication approval. The right is reserved to make changes at any time without notice in prices, colors, materials, equipment, specifications and models and also to discontinue models.

Prepared by Chevrolet Passenger Car Merchandising Department D.R.J. 7/77 Litho in U.S.A.