

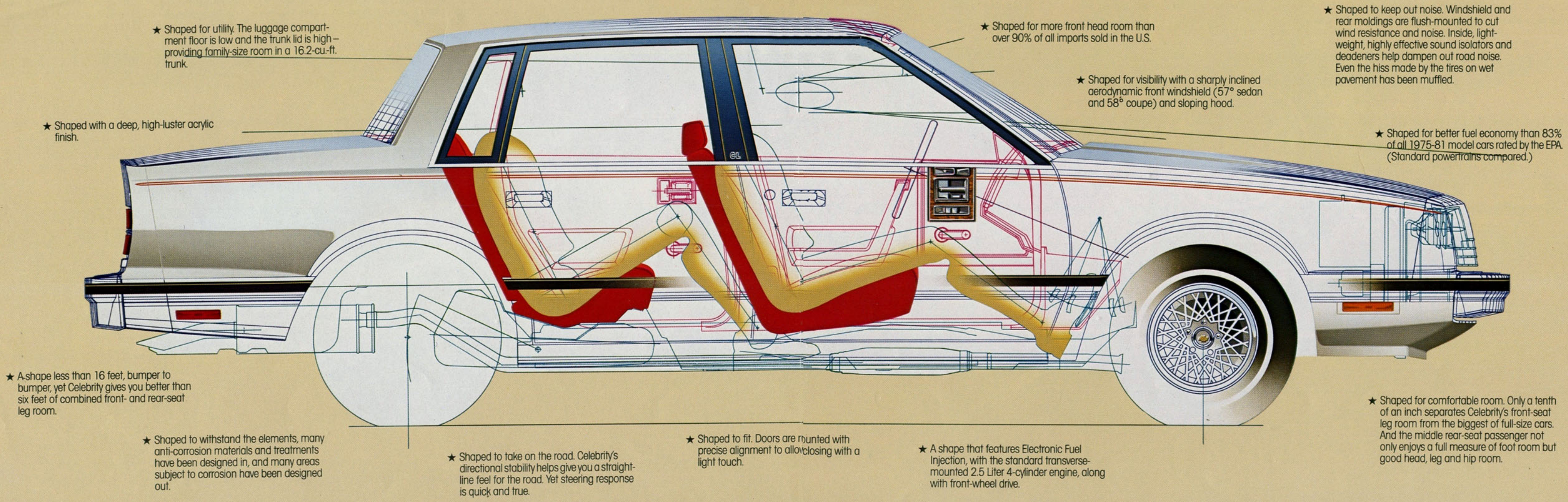
**NOW, GET A
\$500 CASH BONUS
DIRECT FROM CHEVROLET.
SEE ACCOMPANYING DETAILS.**



MEET THE BRIGHT NEW SHAPE OF CHEVROLET.

CELEBRITY





★ Shaped for utility. The luggage compartment floor is low and the trunk lid is high—providing family-size room in a 16.2-cu.-ft. trunk.

★ Shaped with a deep, high-luster acrylic finish.

★ Shaped for more front head room than over 90% of all imports sold in the U.S.

★ Shaped for visibility with a sharply inclined aerodynamic front windshield (57° sedan and 58° coupe) and sloping hood.

★ Shaped to keep out noise. Windshield and rear moldings are flush-mounted to cut wind resistance and noise. Inside, lightweight, highly effective sound isolators and deadeners help dampen out road noise. Even the hiss made by the tires on wet pavement has been muffled.

★ Shaped for better fuel economy than 83% of all 1975-81 model cars rated by the EPA. (Standard powertrains compared.)

★ A shape less than 16 feet, bumper to bumper, yet Celebrity gives you better than six feet of combined front- and rear-seat leg room.

★ Shaped to withstand the elements, many anti-corrosion materials and treatments have been designed in, and many areas subject to corrosion have been designed out.

★ Shaped to take on the road. Celebrity's directional stability helps give you a straight-line feel for the road. Yet steering response is quick and true.

★ Shaped to fit. Doors are mounted with precise alignment to allow closing with a light touch.

★ A shape that features Electronic Fuel Injection, with the standard transverse-mounted 2.5 Liter 4-cylinder engine, along with front-wheel drive.

★ Shaped for comfortable room. Only a tenth of an inch separates Celebrity's front-seat leg room from the biggest of full-size cars. And the middle rear-seat passenger not only enjoys a full measure of foot room but good head, leg and hip room.

WE BELIEVE THIS IS FOR MANY, THE NEXT GENERATION OF THE FAMILY SIZE CAR. CELEBRITY... SHAPED FOR THE WAY YOU ARE TODAY.

FUEL-INJECTED. FRONT-WHEELDRIVE. ADVANCED TECHNOLOGY. CELEBRITY... SHAPED FOR THE WAY YOU DRIVE TODAY.



MORE THAN A BRAND-NEW CAR.

From bumper to bumper, Celebrity is an expression of new thinking on the part of automotive engineers. It is the shape of things to come. Yet Celebrity is here today. In 2-Door Coupe and 4-Door Sedan models. You get family-size comfort and a beautiful sense of quiet in an efficient size without having to give up style or luxury.

AN OUTWARD EXPRESSION OF AERODYNAMICS.

Born of wind tunnel testing, Celebrity works with the air, not against it. With a shape so aerodynamic it requires less than 12 horsepower to cruise at 50 miles per hour. Drag coefficient is a low .38—which means Celebrity slips through the air with

ease. And that means impressive fuel economy. Directional stability is evident when you take the wheel. You enjoy a straight-line feel, yet steering responds accurately to your command.

TECHNOLOGY: A METHOD OF ACHIEVING A PRACTICAL PURPOSE.

No gadgets, no gimmicks. Celebrity is shaped by sound scientific principles. And expressed by the use of high-technology manufacturing methods. Including robots, laser beam build-fit techniques, gamma ray inspections and over a thousand state-of-the-art quality checks. Precision-built for precision fit. **STANDARD FARE IS A CUT ABOVE THE STANDARD.** In a word, impressive. Celebrity lists such equipment as front-

wheel drive for impressive traction in snow and mud. Electronic Fuel Injection with standard transverse-mounted 2.5 Liter 4-cylinder engine. Power steering. Power front disc/rear drum brakes. Computer Command Control. Automatic transmission. Power rack-and-pinion steering. MacPherson-strut front suspension with stabilizer bar. And much, much more.

EVERY INCH COUNTS.

The shape of seating comfort. With room for five. And with better front head room than over 90% of all import models sold in the United States. Plus more rear-seat foot room for three rear-seat passengers than many traditional full-size

cars. Even the luggage compartment has been shaped to hold an expansive complement of cargo.

ELEGANCE YOU CAN SEE AND TOUCH.

Your comfort is paramount. All Celebrity models feature a standard front bench seat with fixed center armrest in either standard cloth or optional vinyl. As well as color-keyed carpeting and large padded armrests on the doors. And you'll appreciate coin slots in the front seat stowage bin and glove compartment door. There's even the look of brushed pewter on the standard instrument panel.

INSERT IGNITION KEY AND BEHOLD.

Celebrity impresses with its lineup of underhood power. You

have a choice of two gasoline engines, each with impressive fuel mileage. The standard 2.5 Liter 4-cylinder engine and Electronic Fuel Injection: 40 Est. Hwy, 25 EPA Est. MPG. Estimated Range (with 15.7-gal. fuel tank): 628 Hwy, 392 Est. Range. Optional 2.8 Liter V6 engine: 34 Est. Hwy, 22 EPA Est. MPG. Estimated Range (with 16.4-gal. fuel tank): 557 Hwy, 360 Est. Range. Use estimated MPG for comparisons. Your mileage and range may differ depending on speed, distance, weather. Actual highway mileage and range lower. Cruising range is determined by multiplying estimated miles per gallon by fuel tank capacity. Some Chevrolets are equipped with engines produced by other GM divisions, subsidiaries,

or affiliated companies worldwide. See your dealer for details.

ALSO STANDARD EQUIPMENT: US.

We're your Chevrolet dealer. We'll give you courteous and prompt attention. And when you buy a Celebrity you'll get the backup of our well-staffed and well-stocked service department. We invite you to come in and see Chevrolet Celebrity for yourself. We have all the details regarding standard equipment, optional equipment, and colors. We're proud to offer Celebrity—the bright new shape of Chevrolet.

OPTIONAL CELEBRITY CL SPECIAL CUSTOM INTERIOR.

Includes 45/45 individual front seats in plush velour and a floor console with transmission shifter. Also included is a

distinctive instrument panel and luxury-level steering wheel, special carpeting and door trim, deluxe luggage compartment

trim, rear door dome lamp switches, dome reading lamp and right-hand visor mirror.



STANDARD FEATURES.

A. 16.2-CUBIC-FOOT TRUNK includes floor and wheelhousing carpeting.

B. COMPUTER COMMAND CONTROL continuously monitors gasoline engine functions. Fine-tunes engine performance under all normal operating conditions as you drive.

C. AM RADIO WITH DUAL FRONT SPEAKERS entertains as

you drive. (May be deleted for credit.)

D. FULL WHEEL COVERS add to Celebrity's stylish looks.

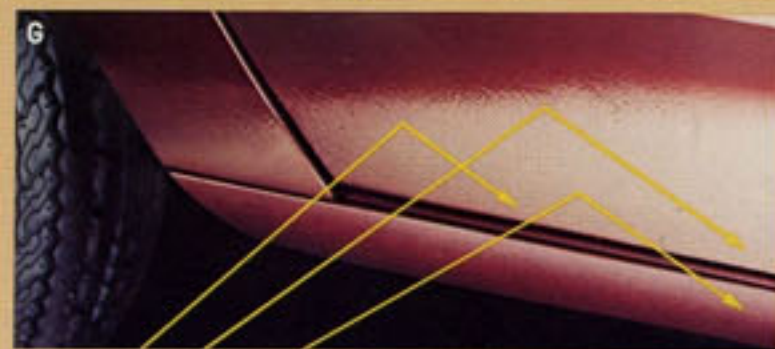
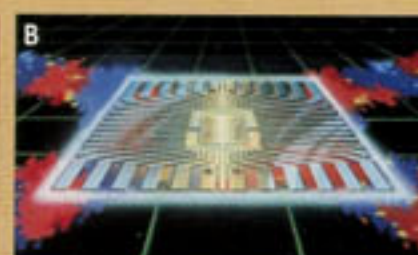
E. BODY-SIDE MOLDINGS help protect your car from minor nicks and dings. With bumper rub strips, you get 360° protection.

F. SIDE WINDOW DEFOGGERS help the side windows stay free

from frost and mist.

G. PLASTISOL is a plastic finish that helps protect the lower body of your Celebrity from stone chipping.

H. COLUMN-MOUNTED "SMART SWITCH" controls such functions as windshield washing and wiping, hi/lo beam and turn signal switching. Easy to see, easy to reach.



OPTIONS THAT CAN TURN YOU INTO A CELEBRITY.

- Air conditioning • front and rear bumper guards • digital clock • power seat • Comfortilt steering wheel • GM-Delco AM/FM, AM/FM stereo radio (also available with cassette or 8-track tape and digital clock) • power windows and power door lock systems • reclining driver and passenger

- seat backs • vinyl roof cover • F41 sport suspension • electric rear window defogger • wire wheel covers • deluxe luggage compartment trim • automatic speed control and intermittent windshield wiper system • heavy-duty front and rear suspension • sport wheel covers • gage package

- with trip odometer • tinted glass • halogen hi-beam head lamps • door edge guard moldings • twin remote sport mirrors • body pin striping • Custom Two-Tone • exterior molding package and much more.

GM CONTINUOUS PROTECTION PLAN: Offers

service protection in addition to that provided by GM's new vehicle limited warranty. Ask us about it. Coverage available only in the U.S.A. and Canada.

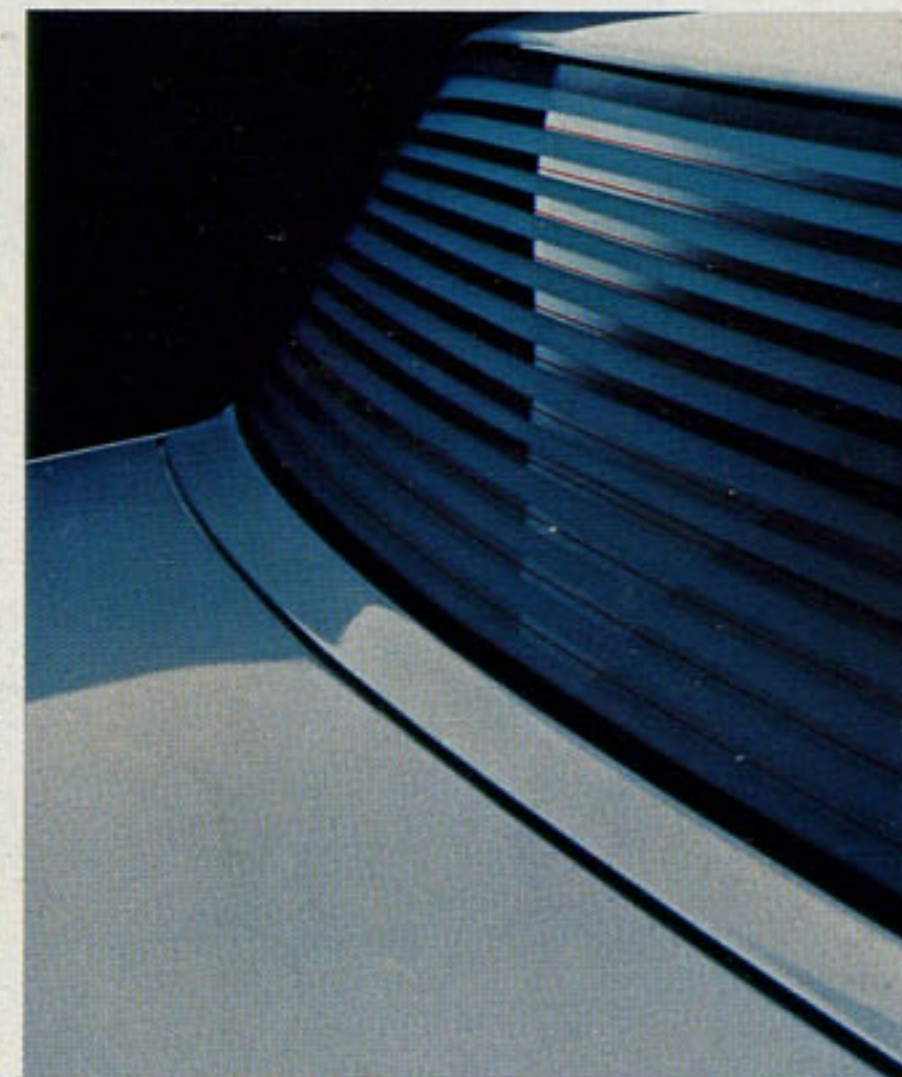
Also see us for details and information about GM's 24-month/24,000-mile Power-Protection-Plus Limited Warranty.



Power windows and power door lock systems.



Reclining driver and passenger seat backs.



Electric rear window defogger.



Deluxe luggage compartment trim.



Automatic speed control and intermittent windshield wiper system.



GM-Delco AM/FM stereo radio (clock optional with AM/FM stereo).



GM-Delco AM/FM stereo radio with stereo cassette tape and digital clock.

Some of the equipment shown or described throughout this brochure is available at extra cost. Your dealer has details and, before ordering, you should ask him to bring you up to date.



49-STATE CASH BONUS VERSION

Form No. 4046/282

Litho in U.S.A.