



Impala SS. The very name evokes images of sleek style and V8 power.

Now the SS is back, and so is the magic.

IMPALA SS.
THE SPORT SEDAN
WITH A HOT ROD
HERITAGE.

The new Impala SS began life as a "what if" idea in the Chevrolet Special Products Group. As in, "What if we have some fun with a big Chevy? Drop in a high-performance LT1 V8. Lower it. Add a special suspension, performance tires and 17" wheels. Give it an interior enthusiasts will appreciate."

One thing led to another. A sneak preview to the press. Rave reviews. And now it's your turn to enjoy an all-American sedan with a hot rod heritage and a legendary nameplate.



The 5.7 Liter V8 with Sequential-Port Fuel Injection delivers 260 horsepower at 5000 rpm. Platinum-tipped spark plugs are designed to last up to 100,000 miles.

V8 PORT FUEL INJECTION

A detailed close-up photograph of a V8 engine. The top of the engine block is visible, featuring a black plastic cover with a ribbed texture. The words "V8 PORT FUEL INJECTION" are embossed in a large, bold, sans-serif font on this cover. Below the cover, various engine components are visible, including a large, circular, perforated metal part on the left and a black, cylindrical component on the right. The lighting is dramatic, highlighting the metallic surfaces and the texture of the plastic cover against a dark background.

There was a time when the words "sport sedan" suggested something outlandishly expensive and probably European. Impala SS changes all that.

TECHNOLOGY TELLS

The specifications alone are enough to cause consternation

THIS STORY.

in Stuttgart. A 260-hp LT1 V8 with Sequential-Port Fuel

Injection provides outstanding performance through a wide RPM range. The electronically controlled 4-speed automatic transmission delivers precise, virtually undetectable upshifts and downshifts during normal driving, with shift timing that is perfectly matched to the performance characteristics of the LT1 V8.

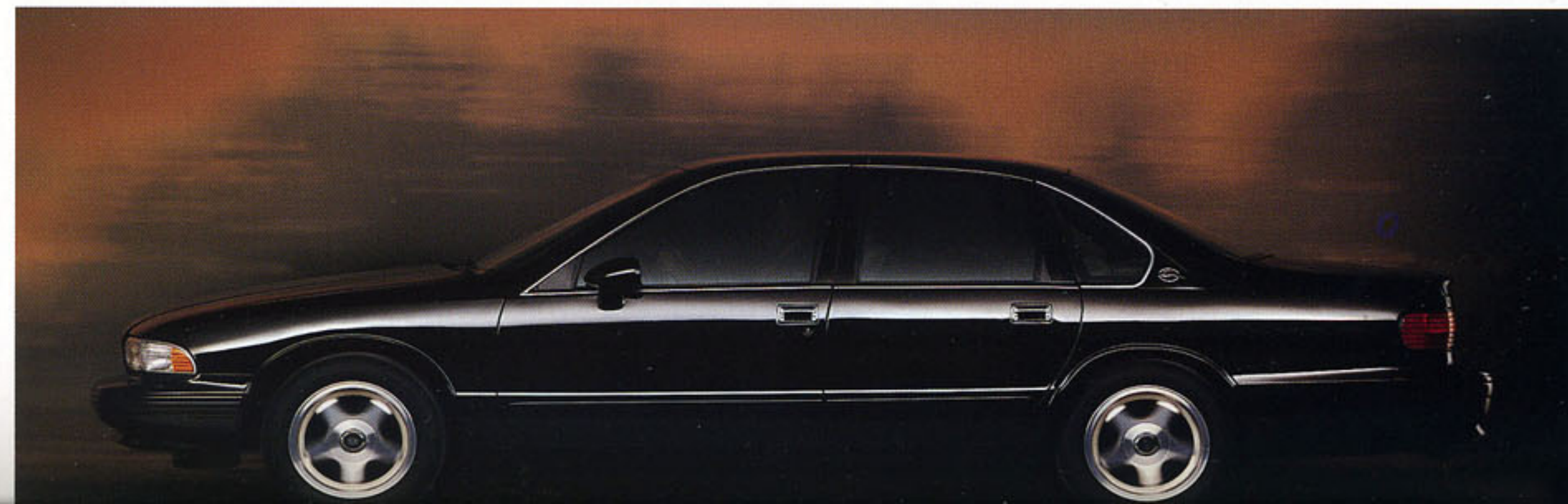
The LT1 delivers the power, but equally impressive is the way Impala SS responds when the road turns twisty. A Special Ride and Handling Suspension, quick-ratio power steering and P255/50ZR-17 tires work together to deliver a compliant ride and responsive handling. Standard four-wheel disc brakes and a four-wheel anti-lock brake system (ABS) add to the feeling of confidence.

There are other sport sedans offering similar V8 power and performance technology. They also happen to cost about twice as much as the 1994 Impala SS.

A specially-tuned De Carbon shock absorber and coil spring at each wheel deliver impressive ride characteristics while maintaining road feel. The special Ride and Handling Suspension also includes tuned front and rear stabilizer bars.



Standard on Impala SS: a large-diameter disc brake at each wheel and a four-wheel anti-lock brake system (ABS).









Impala SS surrounds you with luxury and quality appointments.

Accommodations are for five. The front bucket seats are deeply contoured, and

THE INTERIOR all passengers enjoy leather seating surfaces.

IS GENUINE The instrument panel places all controls within easy

SUPER SPORT. reach, and includes a precise digital speedometer. A center

console with armrest and cup holders, a leather-wrapped steering wheel, and

map pockets are standard in every Impala SS.

Additional luxury features: Tilt-Wheel™ Adjustable Steering Column, power windows and power door locks, power driver seat, and electronic speed control. A Delco AM/FM stereo with a seek-scan feature, cassette tape player and digital clock is standard. Or, you may order the optional Delco AM/FM stereo with integral CD. Both systems provide sound that is precisely tailored to the interior acoustics of Impala SS.

Impala SS safety features include dual air bags, 4-wheel ABS and a rugged steel "safety cage" surrounding the entire passenger compartment. This cage is so strong it helps Impala SS meet 1997 Federal side-impact standards today.

Also standard: PASS-Key II, a totally passive theft-deterrent system. Only your special coded ignition key starts your Impala SS. If an attempt is made to start the car without the proper key, the ignition system is disabled.



IMPALA SS.
AREN'T YOU GLAD
IT'S BACK?

1994 IMPALA SS SAFETY FEATURES

Occupant Protection

- Supplemental Inflatable Restraint: manual lap/shoulder safety belts and air bags, driver/front passenger
- Manual lap/shoulder safety belts, outboard rear-seat positions
- Manual lap safety belt, center rear-seat position
- Energy-absorbing steering column
- Energy-absorbing instrument panel
- Interlocking door latches
- Safety armrests
- Breakaway inside rearview mirror
- Security door locks and door-retention components
- Laminated windshield glass, urethane-bonded
- Head restraints, front, adjustable

- Side-guard door beams
- Passenger-guard inside door-lock handles
- Front and rear crush zones.

Accident Avoidance

- Side-marker lamps and reflectors
- Parking lamps
- Four-way hazard-warning flashers
- Backup lamps
- Directional signal control
- Windshield defrosters, washers and multi-speed wipers
- Inside day/night rearview mirror
- Outside rearview mirrors
- Brake system with dual master cylinder plus warning light
- Center high-mounted stop lamp

- Neutral start switch
- Dual-action hood latch
- Low-glare finish (inside windshield moldings, wiper arms and blades, metallic steering wheel surfaces)
- Illuminated heater and defroster controls
- Tires with built-in tread-wear indicators
- Audible disc brake lining-wear indicators
- Anti-lock brakes
- Brake/transmission shift interlock.

Theft Deterrence

- Visible vehicle identification number
- Laser-etched VIN plate
- Theft-deterrent steering column lock
- PASS-Key II personal security system
- Remote inside hood release.



THE CHEVROLET CUSTOMER CARE PACKAGE

Bumper to Bumper Warranty. The GM 3-year/36,000-mile (whichever comes first) limited warranty covers repairs for all 1994 Impalas, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. Warranty features include air conditioning repair, towing, no-cost warranty transfer, 6-year/100,000-mile (whichever comes first) body sheet-metal rust-through protection and 5-year/50,000-mile (whichever comes first) emissions control system coverage. Items not covered by the warranty include tires (which are covered by their manufacturer) and normal maintenance. See your Chevrolet dealer for terms of this limited warranty.

Courtesy Transportation. Customers who purchase or lease a 1994 Impala SS will be able to take advantage of Courtesy Transportation at no additional charge when their vehicles are left at a participating dealership for repairs covered under the 3-year/36,000-mile New Vehicle Limited Warranty. See your participating dealer for details.

24-Hour Roadside Assistance. For as long as you own your 1994 Impala SS, the security and convenience of round-the-clock Roadside Assistance is available via a toll-free hot line (1-800-CHEV-USA). Your call will be answered by a Roadside Assistance phone advisor trained by Chevrolet. You will be placed in contact with a nearby service center, and assistance with towing and other helpful services will be arranged. Please ask your Chevrolet dealer for more details.

ADDITIONAL INFORMATION

Customer Assistance. The Chevrolet Customer Assistance Center (CAC) has a special toll-free number (1-800-222-1020). It puts you in contact with Chevrolet experts who can handle any product/service question or problem you may have.

GM Protection Plan. The available GM Protection Plan offers service protection in addition to that provided by GM's new-vehicle limited warranty. Ask your dealer about it. Coverage available only in the U.S. and Canada.

A Word About Engines. Chevrolet vehicles are equipped with engines produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide.

A Word About Corrosion Protection. Chevrolet vehicles are designed and built to resist corrosion. All body sheet-metal components are warranted against rust-through corrosion for 6 years/100,000 miles. Application of additional rust-inhibiting materials is not required under the corrosion coverage. See your Chevrolet dealer for terms of this limited warranty.

A Word About Assembly. Chevrolet vehicles are assembled by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. Chevrolet vehicles incorporate thousands of components produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolet vehicles with different or differently sourced components than originally scheduled. All such components have been approved for use in Chevrolet vehicles and will provide the quality performance associated with the Chevrolet name. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are any changes, that they are acceptable to you.

A Word About Updated Service Information. Chevrolet regularly sends its dealers useful service bulletins about Chevrolet products. Chevrolet monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins, too. Ask your dealer. To get ordering information, call toll free 1-800-551-4123.

Important: A Word About This Catalog. We have tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Chevrolet dealer for complete details.

A note about air bags: Always wear safety belts, even with air bags.

IMPALA SS BUYER'S GUIDE

STANDARD FEATURES

EXTERIOR FEATURES

Base-coat/clear-coat paint
Black taillight moldings
Body-color grille
Body-color front and rear lower-body fascias
Body-color wheel-opening moldings, door handles and rocker moldings
"Impala" emblem on rear deck lid
"Impala SS" emblem on rear-quarter panels
Front cornering lamps
Rear-quarter window trim with chrome "Impala" emblem
Two-side-galvanized steel body panels (except roof)

INTERIOR FEATURES

AM/FM stereo with seek-scan, digital clock and cassette tape player
Air conditioning (with CFC-free refrigerant)
Black satin finish on instrument panel and door-trim panels
Cargo net
Carpeted front and rear floor mats
Center console with armrest and cup holders
Delayed illuminated entry system
Deluxe luggage compartment trim
Driver- and passenger-side air bags
Front and rear compartment reading lamps
Front 45/45 sport bucket seats
Gages: voltmeter and oil pressure
Instrument panel warning lamps: low-fuel, low-oil, low-washer-fluid levels
Intermittent wiper system
Leather seating surfaces
PASS-Key II theft-deterrent system
Power door-lock system
Power driver seat
Power trunk opener
Power windows with driver's Express-Down feature
Scotchgard™ Protector on door panels, floor carpeting, and mats
Tilt-Wheel™ Adjustable Steering Column

POWER TEAMS/CHASSIS

5.7 Liter V8 with Sequential-Port Fuel Injection
4-speed automatic transmission: electronically controlled w/Overdrive
Brakes: Power front disc/rear disc with ABS
Brake/transmission shift interlock
Limited slip differential
Oil change monitor
Quick-ratio power steering
Rear-wheel drive
Suspension: Special Ride and Handling
Stainless-steel exhaust system

WHEELS/TIRES

Tires: P255/50ZR-17 Performance
Wheels: 17" cast-aluminum with "Impala" emblem

PREFERRED EQUIPMENT GROUP

Note: This optional Preferred Equipment Group is designed to help simplify the buying process.

PREFERRED EQUIPMENT GROUP

Automatic Day/Night Rearview Mirror
Defogger: Rear Window, and Heated Outside Rearview Mirrors
Power Antenna
Power Seat: Passenger-Side 6-Way Adjuster
Remote Keyless Entry w/Trunk Release
Twilight Sentinel Headlamp System

OPTIONAL SOUND SYSTEM

Electronically tuned AM/FM stereo with seek-scan, digital clock, compact-disc player, Delco-Loc II, coaxial front and Extended-Range rear speakers.

DATA

EXTERIOR DIMENSIONS (in.)

Wheelbase	115.9
Length (overall)	214.1
Width (overall)	77.0
Height (overall)	54.7
Track width — front	62.3
Track width — rear	62.7

INTERIOR DIMENSIONS (in.)

Head room — front	39.2
Head room — rear	37.9
Leg room — front	42.2
Leg room — rear	39.5
Shoulder room — front	63.4
Shoulder room — rear	63.4
Hip room — front	57.0
Hip room — rear	56.9

CAPACITIES

Passenger capacity	5
Luggage capacity (cu. ft.)	20.4
Fuel tank capacity (gal.)	23.0

At your Chevrolet dealer, financing or leasing your new Impala SS can be as easy as saying GMAC.



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