

2010 **CHEVY CARS,
CROSSOVERS & TRUCKS**



WHAT MAKES A CHEVY – A CHEVY.

It's the precise design and premium quality exemplified in Malibu.

It's the kind of technical sophistication that allows Equinox to be the most fuel-efficient crossover on the highway at 32 MPG¹, with up to 600 miles between fill-ups.

It's stylish, high-quality crossovers like Traverse, rated at 24 MPG² highway, that can carry up to eight people and all the things they want to take along.

It's Silverado, with better fuel economy than any competitor³ – 22 MPG highway. One reason Silverado is America's Best Truck.

It's stunning performance and incredible efficiency in a totally modern context with Camaro⁴ and Corvette.

It's the security, entertainment and connectivity of OnStar⁵, XM Radio⁶ and Bluetooth[®] wireless technology⁷ – available on many Chevy models.

It's five different 2009 Chevy models⁸ each receiving a *Consumers Digest* "Best Buy" award.

It's the total assurance of the best coverage in America with a 100,000 mile/5-year⁹ transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation Programs.

It's technological breakthroughs like the Volt (launch targeted late 2010), an Extended-Range Electric Vehicle that could one day use zero gasoline and produce zero emissions for someone who drives less than 40 miles a day.¹⁰

It's the philosophy of building vehicles that anyone would be proud to own – and putting them within reach.

¹ Based on GM Compact Crossover segment and an EPA est. 32 MPG highway (FWD). Excludes other GM vehicles. ² EPA est. ³ Based on GM Large Pickup segment and Silverado Hybrid (limited availability) with EPA est. 21 MPG city, 22 hwy. and Silverado XFE with EPA est. 15 MPG city, 22 hwy. Excludes other GM vehicles. ⁴ Limited availability. ⁵ Call 1-888-4ONSTAR (1-888-466-7827) or visit onstar.com for details and system limitations. ⁶ XM Radio requires a subscription, sold separately by XM after the first 90 days. XM Radio U.S. service only available in the 48 contiguous United States and the District of Columbia. For more information, visit gm.xmradio.com. ⁷ For select phones. Go to gm.com/bluetooth to find out which phones are compatible with the vehicle. ⁸ Models include Malibu, Traverse and Silverado 1500. Visit consumersdigest.com/award_page to see the full list of award-winning Chevy vehicles. ⁹ Whichever comes first. See dealer for details. ¹⁰ Assumes fully charged battery. Actual range depends on driving habits, weather conditions and the operation of electrical features in the vehicle. Vehicle features and performance capabilities subject to change without notice.



**“MALIBU HAS BEEN THE SURPRISE OF THE
AUTOMOTIVE WORLD.”** – *U.S. NEWS & WORLD REPORT*

MALIBU. Heralded by critics and owners alike – with more than 30 awards to its credit – Malibu commands acclaim, and the honors keep pouring in. The 2009 Malibu was named a “BEST BUY” by *Consumers Digest* and a “BEST NEW FAMILY VEHICLE” by *Kelley Blue Book’s kbb.com*.¹ A beautifully crafted car with precision engineering and meticulous attention to detail, it’s also fuel-efficient, offering 33 MPG highway.² “DRIVE ONE AND YOU’LL SEE WHY WE’VE NAMED IT AN ALL-STAR WINNER TWO YEARS IN A ROW.”

– *AUTOMOBILE Magazine*, February 2009



See more Malibu reviews and awards at chevy.com/malibu

Malibu LTZ in NEW Taupe Gray Metallic. ¹ For more information about the 2009 Best New Family Vehicles from Kelley Blue Book’s kbb.com, visit www.kbb.com/family09. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. ² EPA est. for LT or LTZ with 2.4L 4-cylinder engine and 6-speed automatic transmission.



MOST FUEL-EFFICIENT CROSSOVER ON THE HIGHWAY.¹

EQUINOX. When we set out to design a new five-passenger crossover, we gave it our best thinking. The result is the all new Chevy Equinox. It's fuel-conscious, with the standard 2.4L ECOTEC four-cylinder engine offering **32 MPG HIGHWAY¹** and up to **600 HIGHWAY MILES BETWEEN FILL-UPS** – that's better than Honda CR-V, Toyota RAV4 and even Ford Escape Hybrid.² Equinox **SURROUNDS YOU IN SAFETY** with technology that helps protect you before, during and, thanks to **ONSTAR³** with the Safe & Sound Plan (standard for the first year), after a collision. Best yet, Equinox combines efficiency and safety with the practical features you need and the premium features you didn't know you could have.

Equinox LTZ in Silver Ice Metallic with available features. ¹ EPA est. 32 MPG hwy. (FWD). Excludes other GM-manufactured vehicles. ² EPA est. MPG hwy. (2WD): 2009 Honda CR-V 27, 2010 Toyota RAV4 28, 2010 Ford Escape Hybrid 31. ³ Call 1-888-4ONSTAR (1-888-466-7827) or visit onstar.com for details and system limitations.

Learn more about the all new Chevy Equinox at chevy.com/equinox 

“THE CAMARO ESSENTIALLY BLOWS AWAY
ITS COMPETITION...” – AUTOMOBILE MAGAZINE

CAMARO. “...The Ford Mustang and Dodge Challenger seem positively primitive in comparison,” declares *Automobile Magazine*. These days, it’s not enough for a sports car to look great and go fast. It also has to be fuel-efficient and technologically savvy. The all new Camaro was created to meet that mission. **CONCEPT-CAR STYLING?** Check. **JAW-DROPPING PERFORMANCE?** Check. **THE LATEST TECHNOLOGY?** Check. **IMPRESSIVE FUEL ECONOMY?** Check. With its 304-hp V6 and 29 MPG HIGHWAY,¹ Camaro is proof that awe-inspiring design, performance and efficiency can coexist – perfectly.





**“ONE OF THE BEST VEHICLES – NOT JUST CROSSOVERS –
ON THE MARKET TODAY.” – AUTOMOBILE MAGAZINE**

TRAVERSE. Even the critics have taken notice. The 2009 Traverse was named a “BEST NEW FAMILY VEHICLE”¹ by *Kelley Blue Book’s* kbb.com and a *Consumers Digest* “BEST BUY.” The 2009 Traverse also earned recognition as a “BEST BET” – Large SUV Category² by *The Car Book*. Why all the attention? With 24 MPG HIGHWAY,³ Traverse offers the best fuel economy of any eight-passenger crossover.³ In fact, Traverse is more fuel-efficient and delivers 30% MORE CARGO SPACE THAN HONDA PILOT.⁴

Traverse LTZ in Silver Ice Metallic seats seven. ¹For more information about the 2009 Best New Family Vehicles from *Kelley Blue Book’s* kbb.com, visit www.kbb.com/family09. Kelley Blue Book is a registered trademark of Kelley Blue Book Co. Inc. ²Based on 2009 model year vehicles in *The Car Book* 2009 by Jack Gillis. ³Based on GM Mid-Utility Crossover segment and Traverse with an EPA est. 17 MPG city, 24 hwy. (FWD). Excludes other GM-manufactured vehicles. ⁴Honda Pilot 2WD has an EPA est. 23 MPG hwy. With second-row seats folded flat and both the third-row seat and rear underfloor storage tray removed.

See how Traverse stacks up against top competitors at chevy.com/traverse

AMERICA'S BEST TRUCK.

SILVERADO. We know pickup owners. It's one reason why we've been making dependable trucks for them for more than 90 years. Silverado is America's Best Truck because Chevy designed it to get the job done. And people are taking notice. *U.S. News & World Report* honored the 2009 Silverado as the **BEST FULL-SIZE TRUCK FOR THE MONEY**,¹ and *Consumers Digest* named the 2009 Silverado 1500 a "BEST BUY." Silverado also gives you more than it asks for in return. Silverado 1500 has the lowest cost of ownership of any full-size pickup,² and the 2009 Silverado 1500 was a winner of *Vincentric's* **BEST VALUE IN AMERICA™ AWARD**.² In addition, Silverado XFE offers 22 MPG highway. That's **BETTER FUEL ECONOMY THAN ANY COMPETITOR**, including Ford and Dodge.³ From Chevy – the most dependable, longest-lasting full-size pickups on the road.⁴

SILVERADO HD. Some jobs need the muscle of a Silverado HD. Add in the legendary strength of the available **DURAMAX 6.6L TURBO-DIESEL V8** engine and **ALLISON® TRANSMISSION** for more horsepower and torque than any other heavy-duty diesel.⁵ Plus, Silverado 2500HD won *Vincentric's* 2009 **BEST VALUE IN AMERICA™ AWARD**.²



Silverado 3500HD Big Dooley Crew Cab Long Box LTZ 4x4 in Black with available features.

See what makes Chevy Silverado America's Best Truck at chevy.com/silverado



Silverado 1500 Crew Cab Short Box LTZ in Imperial Blue Metallic with available features. ¹ *U.S. News Car Rankings* at usnews.com/cars. ² Based on *Vincentric's* 2009 Model Level Analysis. ³ Based on GM Large Pickup segment and Silverado XFE with EPA est. 15 MPG city, 22 hwy. EPA est. MPG city/hwy.: Ford F-150 2WD (with 4.6L V8) 15/21, Dodge Ram 1500 (with 5.7L V8) 14/20. Excludes other GM vehicles. ⁴ Dependability based on longevity: 1981–July 2008 full-size pickup registrations. Excludes other GM divisions. ⁵ Based on 3/4- and 1-ton vehicles in the GM Large Pickup segment. Excludes other GM vehicles.



“IMPALA WILL THOROUGHLY MEET YOUR NEEDS...”

– KELLEY BLUE BOOK'S KBB.COM

IMPALA. For more than 50 years, millions have chosen Impala as one of AMERICA'S FAVORITE RIDES. It's easy to see why. “Impala will thoroughly meet your needs and probably exceed your expectations,” says *Kelley Blue Book's* kbb.com.¹ Impala LS and LT models earn high marks for fuel economy with 29 MPG HIGHWAY.² The LTZ model offers 27 MPG highway.³ Impala also received a FIVE-STAR FRONTAL CRASH TEST RATING.⁴ And you'll enjoy stretch-out comfort with available SEATING FOR UP TO SIX.⁵ Plus, Impala offers a segment-exclusive⁶ FLIP-AND-FOLD REAR SEAT for flexibility and additional cargo capacity.

Impala LTZ in Black with rear spoiler and available features. ¹ Kelley Blue Book is a registered trademark of Kelley Blue Book Co. Inc. ² 18 MPG city. EPA estimate based on LS and LT models with 3.5L 6-cylinder engine and 4-speed automatic transmission. ³ EPA est. LTZ offers 17 MPG city. ⁴ Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). ⁵ Available on select models. ⁶ Based on GM Large Car segment.

A CAR AND DRIVER "10BEST," 15 TIMES OVER.

CORVETTE. The sports car that has followed its own formula since 1953 is a perennial winner of the *Car and Driver* "10Best" award. With capability like 190 mph on the test track for the coupe and 26 MPG highway,¹ this is performance in a totally modern context. The **NEW GRAND SPORT**, available as a coupe or convertible and inspired by the iconic Sting Rays of the 1960s, is designed to be an attainable track and street car with **RACING-DEVELOPED TECHNOLOGY**. Corvette Z06 registers a test-track top speed of 198 mph and offers 24 MPG highway¹ with no gas-guzzler tax. And Corvette ZR1², powered by a supercharged 638-HP V8, is the fastest production car in GM history.





SURPRISING EFFICIENCY MEETS FLEXIBLE FUNCTIONALITY.

HHR. A bold spin on the multipurpose vehicle, its style stands out from the crowd and comes in **THREE CHOICES** – the versatile HHR, the cargo-friendly HHR Panel and the high-powered HHR SS Turbocharged. The highly **CONFIGURABLE INTERIOR** offers lots of places to store your stuff. With the best fuel economy of any compact multipurpose vehicle – **32 MPG HIGHWAY** – HHR tops Scion xB, Kia Rondo and MAZDA5.¹ It also offers a highway driving range of up to **512 MILES²** for fewer visits to the gas station.

BIG PICKUP FEATURES IN A MIDSIZE TRUCK.

COLORADO. Whether it's a day's work or a weekend of roughing it, Colorado is up to the challenge with reliability and strength that deliver on a dollar. Just check out these credentials: **STABILITRAK** Electronic Stability Control System (including Traction Control), head-curtain **SIDE-IMPACT AIR BAGS**¹, air conditioning and a bedliner are all standard. The available **5.3L V8 PUMPS OUT 300 HP** and has better fuel efficiency than Dodge Dakota V8.² Colorado is designed to fit your wallet, garage and life – without backing down.

AVALANCHE. The **MOST FLEXIBLE VEHICLE** out there. With its **GM-EXCLUSIVE MIDGATE**,³ Avalanche provides **AMAZING VERSATILITY** by transforming from a six-passenger SUV into a full-size pickup with an 8' 2" cargo bed⁴ in less than a minute.



Avalanche LTZ in Imperial Blue Metallic with available features.



Colorado Crew Cab 4x4 Z71 in Victory Red with available dealer-installed Chevy Accessories. ¹ Always use safety belts and the correct restraint for your child's age and size. Children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information. ² EPA est. MPG city/highway (2WD): Colorado 15/20 vs. Dakota (with available 4.7L V8) 14/19. ³ Based on GM Large Pickup segment. Excludes other GM vehicles. ⁴ Cargo and load capacity limited by weight and distribution.



Tahoe LTZ in Gold Mist Metallic with available dealer-installed Chevy Accessories. ¹ Maximum trailer weight ratings are calculated assuming a base vehicle, except for any option(s) necessary to achieve the rating, plus driver. The weight of optional equipment, passengers and cargo will reduce the maximum trailer weight your vehicle can tow. See your Chevy dealer for additional details. ² At participating dealers only. ³ EPA est. ⁴ EPA est. MPG city for 6-cyl. models: Camry 19, Accord 19. ⁵ Go to gm.com/bluetooth to find out which phones are compatible with the vehicle. ⁶ Service not available in Canada, Alaska and Hawaii. XM Radio subscription required and sold separately after trial period. Fees, taxes, and a one-time reactivation fee may apply. Subscriptions governed by XM Customer Agreement available at xmradio.com/serviceterms. All fees and programming subject to change. Family programming packages are available.

THE AUTHENTIC SUV.

TAHOE. Six pairs of skis. Up to nine adults. Or two weeks' worth of supplies. A capable SUV is what you need. It's your adventure guide, your equipment manager and your troop transport. Check these credentials. Tahoe is able to trailer up to **8,400 POUNDS!**¹ It's also about brains. Tahoe Hybrid² is the first full-size **HYBRID SUV** in America. It offers **21 MPG CITY** and **22 MPG HIGHWAY.**³ That's better city fuel economy than a six-cylinder Toyota Camry or Honda Accord.⁴ Available extras include **BLUETOOTH®** wireless technology⁵ for select phones and **XM NAV TRAFFIC**⁶

SUBURBAN. When everyone wants to go, Suburban is what to drive. With available **SEATING FOR UP TO NINE** and up to **9,600 pounds¹ of TOWING CAPABILITY** (3/4-ton models), Suburban has the room and the capability you need.



Suburban LTZ in Red Jewel Tintcoat (extra-cost color) with available features.

ENGINEERED TO SAVE YOU MONEY.

COBALT. In the quest for value, efficiency and performance, Cobalt is the logical answer. Cobalt is engineered to save you money years down the road with **LONG-LIFE COMPONENTS** such as 100,000-mile spark plugs and 150,000-mile engine coolant.¹ Cobalt XFE gives you the **BEST STANDARD HIGHWAY FUEL ECONOMY** of any compact coupe or sedan² – 37 MPG³ – and more standard horsepower than Toyota Corolla, Honda Civic or Ford Focus.⁴ If you prefer something with an extra kick, Cobalt SS Turbocharged Coupe has a 2.0L ECOTEC DOHC engine that turns out 260 HORSEPOWER, making it **MORE POWERFUL THAN ANY OTHER COMPACT COUPE**,⁵ including Honda Civic Si and Volkswagen GTI.⁶ And it offers 30 MPG highway.³

AVEO. The sensible yet stylish Aveo offers up to 35 MPG HIGHWAY.³ It comes in **TWO BODY STYLES** – Sedan and Aveo5. And with **ONSTAR**,⁷ standard for the first year, Aveo is as smart as it is fuel-efficient.



Aveo5 LT in Bright Blue with available features.



Cobalt SS Turbocharged in Victory Red. ¹ Maintenance needs vary with different uses and driving conditions. See the Owner's Manual for more information. ² Based on GM Compact Car 3-Door/Coupe and Sedan segments. Excludes other GM vehicles. ³ EPA est. ⁴ Cobalt XFE has 155 hp. Toyota Corolla has 132 hp. Honda Civic has 140 hp. Ford Focus Sedan has 140 hp. Ford Focus Coupe has 143 hp. ⁵ Based on GM Compact Car 3-Door/Coupe segment. ⁶ Cobalt SS has 260 horsepower and 260 lb.-ft. of torque. Honda Civic Si has 197 horsepower and 139 lb.-ft. of torque. Volkswagen GTI has 200 horsepower and 207 lb.-ft. of torque. ⁷ Call 1-888-4ONSTAR (1-888-466-7827) or visit onstar.com for details and system limitations.

DRIVEN BY TECHNOLOGY.

Chevrolet is a leader in technologies that make driving easy, safe and entertaining. **ONSTAR**¹ service for the first year, **XM RADIO**² with three trial months and **BLUETOOTH**[®] wireless technology³ for select phones are standard or available on many 2010 Chevy models. And available technologies such as **XM NAVTRAFFIC**⁴ and Side Blind Zone Alert on select 2010 Chevy models are designed to help you avoid obstacles and take some of the guesswork out of driving.



XM NAVTRAFFIC.

Receive three trial months of XM NavTraffic⁴ when you choose the available navigation radio (on select 2010 Chevy models). XM NavTraffic enhances your vehicle's GPS nav system by showing real-time traffic data when it's needed most – while you're driving.



USB PORT. Many Chevrolet models are now equipped with a USB port⁵ on the console or an audio system that allows you to connect your iPod^{®6} or MP3 player to the vehicle's audio system. You can also attach a flash drive and use the USB port to upload music.



REARVIEW CAMERA.

Look here. An innovative rearview camera system, standard on many Chevy models, is designed to help you see certain stationary objects while traveling in Reverse at low speeds. It's conveniently located in the rearview mirror, so using it feels natural right from the start.



XM RADIO² with three trial months is standard on most 2010 Chevy models. Enjoy sports, news, talk, many commercial-free music channels and more.



Chevy provides peace of mind with the OnStar¹ Safe & Sound Plan (standard for the first year) that helps protect you and your family with safety and security features. Standard on most 2010 Chevy models.



Modern performance connects you to more than just the road. Integrated Bluetooth[®] wireless technology³ for select phones lets you make, answer and end calls with a tap of the steering wheel control on many Chevy models.

¹ Call 1-888-4ONSTAR (1-888-466-7827) or visit onstar.com for details and system limitations. ² XM Radio requires a subscription, sold separately by XM after trial period. XM Radio U.S. service only available in the 48 contiguous United States and the District of Columbia. For more information, visit gm.xradio.com. ³ Go to gm.com/bluetooth to find out which phones are compatible with the vehicle. ⁴ Service not available in Canada, Alaska and Hawaii. XM Radio subscription required and sold separately after trial period. Fees, taxes, and a one-time reactivation fee may apply. Subscriptions governed by XM Customer Agreement available at xradio.com/serviceterms. All fees and programming subject to change. Family programming packages are available. ⁵ Not compatible with all devices. ⁶ iPod sold separately. iPod is a mobile digital device. iPod is a registered trademark of Apple, Inc. All rights reserved.

FUELED FOR EFFICIENCY.



Chevy offers **MORE MODELS** than Toyota or Honda with **30 MPG HIGHWAY OR BETTER!** The all new Equinox is the most fuel-efficient crossover on the highway with 32 MPG,² and Cobalt XFE offers the **BEST STANDARD HIGHWAY FUEL ECONOMY** of any compact coupe or sedan³ – **37 MPG.**⁴ Chevy Silverado is America's most fuel-efficient pickup⁵ at 22 MPG highway,⁴ and even the high-performance, 304-hp Camaro offers a remarkable 29 MPG highway.⁶ Other fuel-saving technologies include **ACTIVE FUEL MANAGEMENT** on select models, which seamlessly deactivates four of the engine's eight cylinders when extra power is not needed. Silverado Hybrid – America's first hybrid full-size pickup (limited availability) – and Tahoe Hybrid,⁷ with a **TWO-MODE HYBRID SYSTEM**, offer better city fuel economy than a six-cylinder Toyota Camry.⁸ And launching late 2010 is **CHEVY VOLT**, an **EXTENDED-RANGE ELECTRIC VEHICLE** that, for someone who drives less than 40 miles a day, could use zero gasoline and produce zero emissions.⁹

¹ EPA estimate. Models include Aveo, Aveo5, Cobalt, Cobalt XFE, Equinox, HHR, HHR Panel and select Malibu models. ² Based on highway fuel economy. EPA est. 32 MPG hwy. (FWD). Excludes other GM-manufactured vehicles. ³ Based on GM Compact Car 3-Door/Coupe and Sedan segments. Excludes other GM vehicles. ⁴ EPA estimate. ⁵ Based on GM Large Pickup segment and Silverado Hybrid (limited availability) with EPA est. 21 MPG city, 22 hwy. and 2010 Silverado XFE (available to order) with EPA est. 15 MPG city, 22 hwy. Excludes other GM vehicles. ⁶ Limited availability. V6 EPA est. 29 MPG hwy. ⁷ At participating dealers only. ⁸ EPA est. MPG city: Silverado Hybrid 21; Tahoe Hybrid 21; Camry V6 19. ⁹ Assumes fully charged battery. Actual range depends on driving habits, weather conditions and the operation of electrical features in the vehicle. Vehicle features and performance capabilities subject to change without notice.

ADDITIONAL INFORMATION.

NEW VEHICLE LIMITED WARRANTY. GM vehicles registered in the U.S.A. are covered for 3 years/36,000 miles (whichever comes first). The complete vehicle is covered, including tires, towing to your nearest Chevrolet dealership and cosmetic corrosion resulting from defects. Repairs will be made to correct any vehicle defect, and most warranty repairs will be made at no charge. In addition, rust-through corrosion will be covered for 6 years/100,000 miles (whichever comes first). See dealer for details.

ENGINES. Chevrolet products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Chevrolet products may also be used in other GM makes and models.

ASSEMBLY. Chevrolet vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolet vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered and that, if there were changes, they are acceptable to you.

ONSTAR. OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-4ONSTAR (1-888-466-7827) or visit onstar.com for OnStar Terms and Conditions, Privacy Statement, and details and system limitations.

A NOTE ABOUT CHILD SAFETY. Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information.

IMPORTANT WORDS ABOUT THIS CATALOG. We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this catalog and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings, prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing, please check with your Chevrolet dealer for complete details. Chevrolet reserves the right to lengthen or shorten the model year for any product for any reason or to start and end model years at different times. Certain vehicle features may lose their usefulness over time due to obsolescence from technological changes. Unless otherwise noted, all claims based on GM segmentation and latest available competitive information. Excludes other GM-manufactured vehicles.

TRAILERING AND OFF-ROAD DRIVING INFORMATION. Please go to chevy.com and carefully review an Owner's Manual for important safety information about trailering or off-road driving in your vehicle.

At Chevrolet, giving you a completely satisfying ownership experience is our top priority. That's why if you ever need assistance, feel free to contact us at these websites or phone numbers.

CHEVY.COM. Offers shopping tools such as Build and Price, Find a Vehicle, Request Info, Email Sign-Up, Compare Vehicles, Financial Tools...and much more.

24-HOUR ROADSIDE ASSISTANCE PROGRAM (1-800-CHEV-USA). The Chevrolet Roadside Assistance Program provides you with the following services for 100,000 miles or 5 years (whichever comes first): Emergency Towing (to closest Chevy dealer from a legal roadway), Lockout Service (keys locked inside vehicle), Flat Tire Changes (spare installed), Fuel Delivery (\$5 worth of fuel delivered on the road) and Jump Starts (at home or on the road). For specific terms and conditions, please contact your Chevrolet Roadside Assistance advisor at 1-800-243-8872. Some services may incur costs.

COURTESY TRANSPORTATION PROGRAM. Ask your Chevrolet dealer for Courtesy Transportation if you leave your vehicle for extended repairs under the New Vehicle Limited Warranty or Powertrain Limited Warranty. Ask if you qualify for expense reimbursement and/or vehicle rental. Services vary by dealer.

CHEVROLET CUSTOMER ASSISTANCE CENTER (1-800-222-1020). Talk directly to customer relationship managers who can handle any inquiries related to vehicle operation, warranty coverages, or product or service concerns you may have. Please refer to your Owner's Manual for Customer Assistance information.

CHEVY.COM/SAFETY. Chevrolet is committed to keeping you and your family safe — from the start of your journey to your destination. That's why every Chevrolet is designed with a comprehensive list of safety and security features to help give you peace of mind.

GMMOBILITY.COM (1-800-323-9935). GM Mobility offers financial assistance for eligible adaptive equipment to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special GM Mobility offers, visit gmmobility.com.

CHEVROLET OWNER CENTER (GMOWNERCENTER.COM/CHEVY). Register your vehicle with the Chevrolet Owner Center, and receive benefits such as online access to your vehicle Owner's Manual, maintenance schedule reminders, service history tracking, warranty and service information, safety information, special offers and privileges, and news and events.

MARKETING AND INCENTIVES (CHEVY.COM/SPECIALOFFERS). Call 1-800-950-CHEV (1-800-950-2438) or visit chevy.com/specialoffers for new product, current incentive and marketing program information.

GMCARDMEMBERSERVICES.COM. Did you know about the family of reward credit cards that can help you get a great deal on a new GM car, light-duty pickup, SUV or crossover? With a GM reward card, you accrue earnings on every credit card purchase to use toward the purchase or lease of an eligible, new GM vehicle. With three cards to choose from, you're sure to find one that suits you best.

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THE BEST COVERAGE IN AMERICA



Every 2010 Chevrolet car, light-duty pickup, SUV and crossover

is backed by the 100,000 mile/5-year¹ transferable Powertrain Limited Warranty. Add in our Roadside Assistance and Courtesy Transportation Programs, and you have the best coverage in America.

¹ Whichever comes first. See dealer for details.

CHEVY

For more information about ownership extras, please visit the websites below.



onstar.com



ACCESSORIES

chevy.com/accessories



gm.xmradio.com



Equinox LTZ interior in Jet Black/Brownstone with available features.

THE NEXT CARS FROM CHEVY.



Volt

Cruze

CHEVY VOLT,¹ our EXTENDED-RANGE ELECTRIC VEHICLE that is redefining the automotive world, is targeted to LAUNCH LATE 2010. Chevy Volt will run off of battery power for up to 40 miles and will then use gasoline to generate enough electricity to keep it going for hundreds of miles after that.²

Introducing the CRUZE,¹ Chevy's new PREMIUM COMPACT CAR coming spring 2010. Cruze boasts SURPRISING EFFICIENCY, ample interior space and unexpected cargo capacity, with the EXCEPTIONAL VALUE you expect from Chevy.

Follow the future of transportation with email updates, or join the conversation at CHEVY.COM.

¹ Preproduction models shown. Actual production models may vary. ² Assumes fully charged battery. Actual range depends on driving habits, weather conditions and the operation of electrical features in the vehicle. Vehicle features and performance capabilities subject to change without notice.

