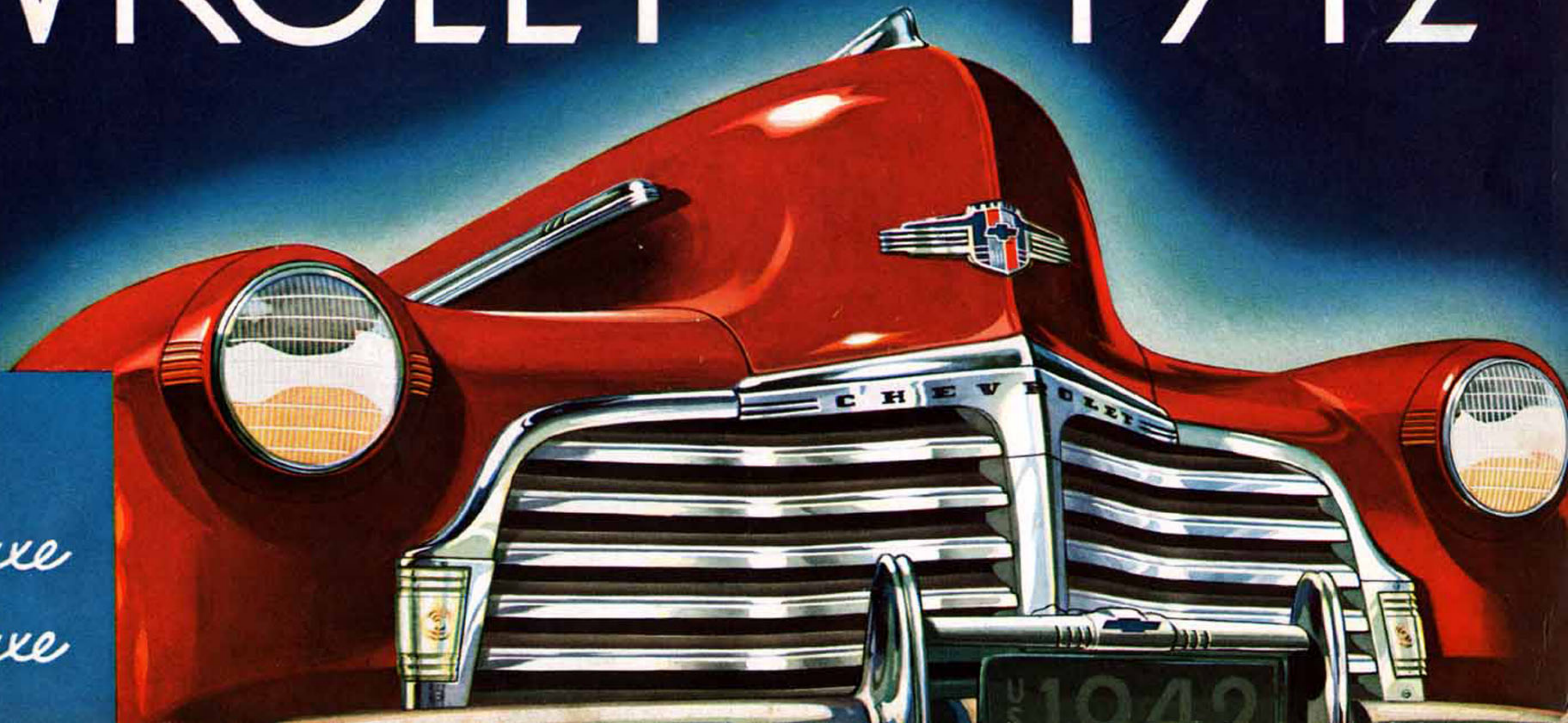


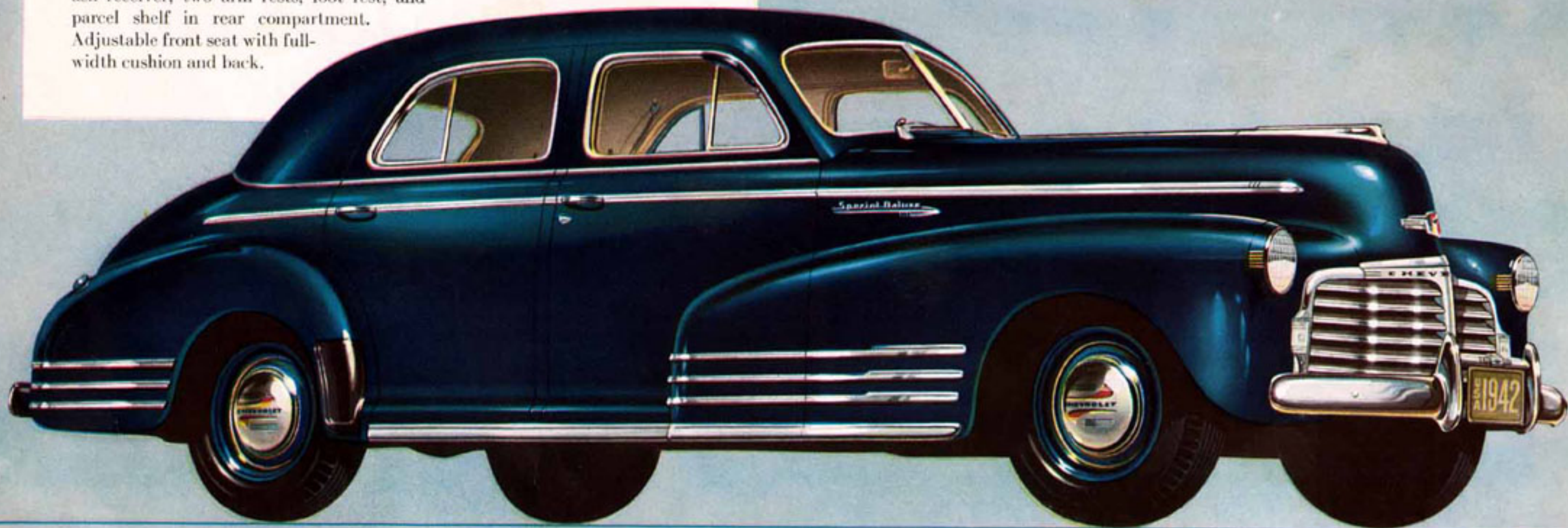
# CHEVROLET *FOR* 1942

*Fleetline  
Special De Luxe  
Master De Luxe*



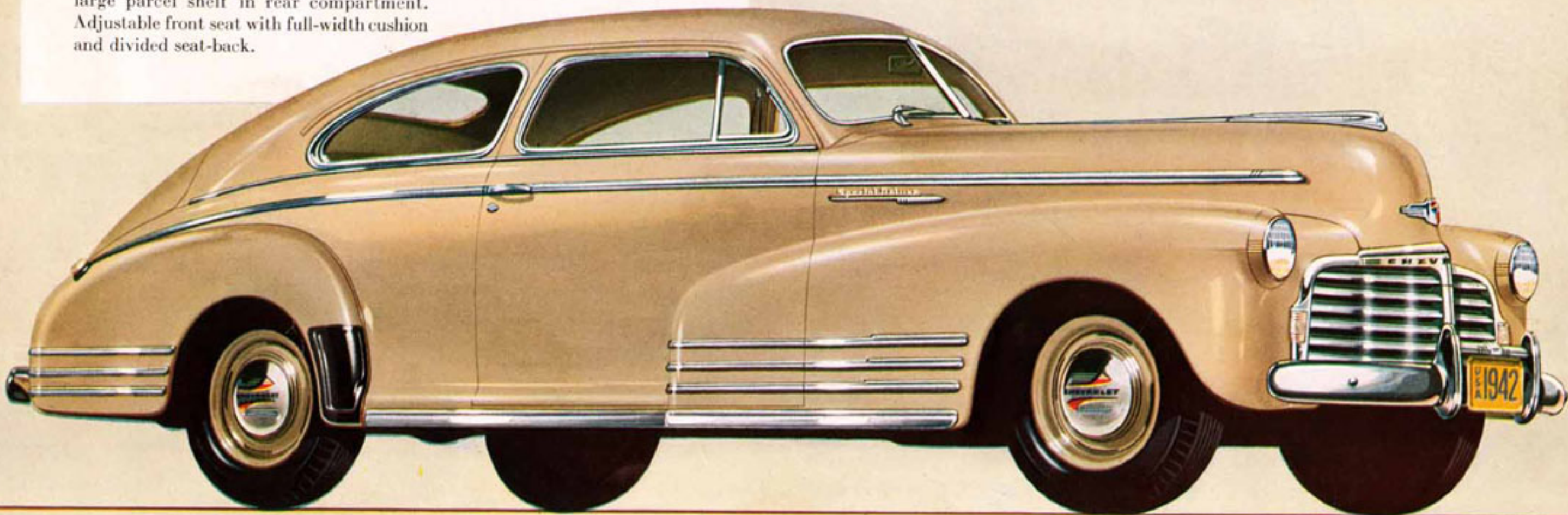
Features and equipment include: Six-passenger roominess. "Fleetweave" broadcloth upholstery. Ventipanes in rear door windows. Two assist straps, two coat hooks, robe cord, ash receiver, two arm rests, foot rest, and parcel shelf in rear compartment. Adjustable front seat with full-width cushion and back.

### FLEETLINE SPORTMASTER



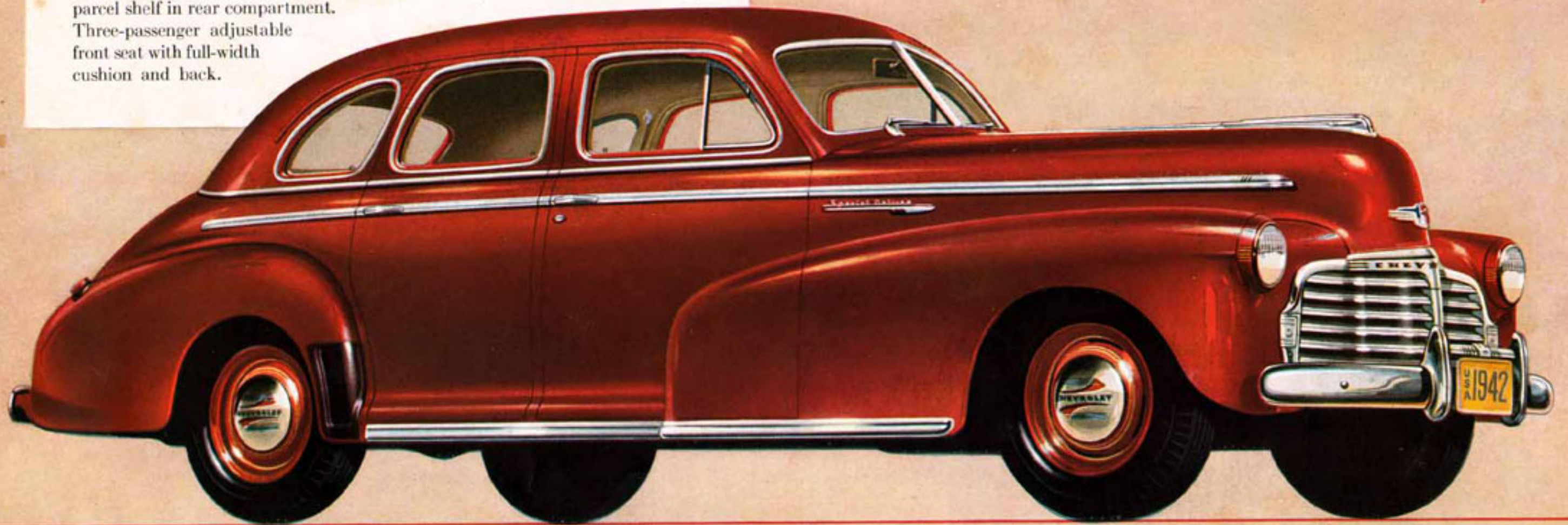
Features and equipment include: Six-passenger roominess. "Fleetweave" broadcloth upholstery. Lowering rear-quarter windows. Two assist straps, two coat hooks, two robe cords, two ash receivers, foot rest, and extra large parcel shelf in rear compartment. Adjustable front seat with full-width cushion and divided seat-back.

### FLEETLINE AEROSEDAN



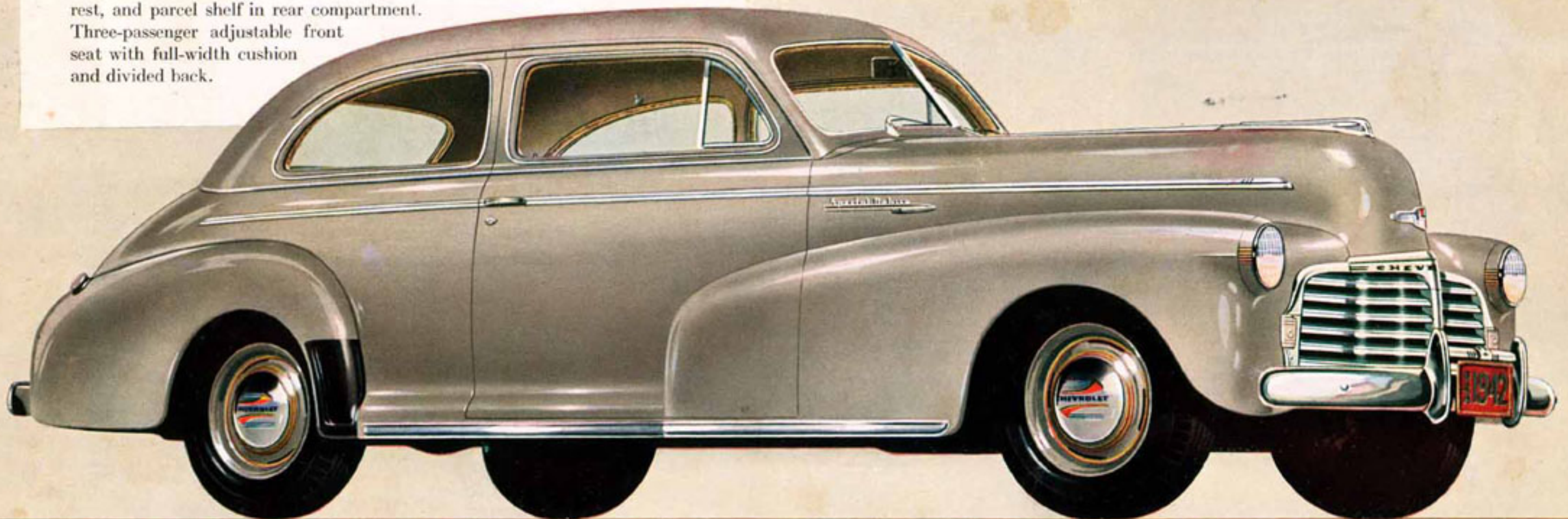
Features and equipment include: "Breathing-back" canda cloth upholstery; Bedford cord optional. Rear-quarter windows slide back. Two assist straps, two coat hooks, robe cord, ash receiver, two arm rests, foot rest, and parcel shelf in rear compartment. Three-passenger adjustable front seat with full-width cushion and back.

**SPECIAL DE LUXE  
SPORT SEDAN**



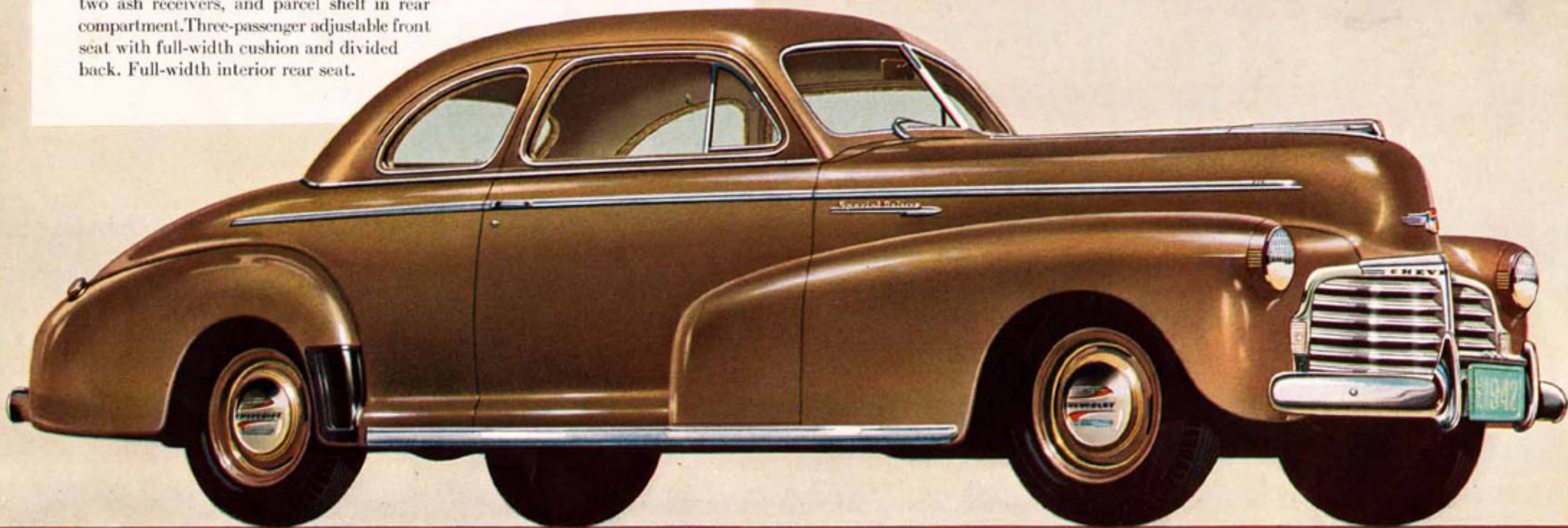
Features and equipment include: "Breathing-back" canda cloth upholstery; two-tone Bedford cord optional. Lowering rear-quarter windows. Two coat hooks, two robe cords, two ash receivers, two arm rests, foot rest, and parcel shelf in rear compartment. Three-passenger adjustable front seat with full-width cushion and divided back.

**SPECIAL DE LUXE  
TOWN SEDAN**



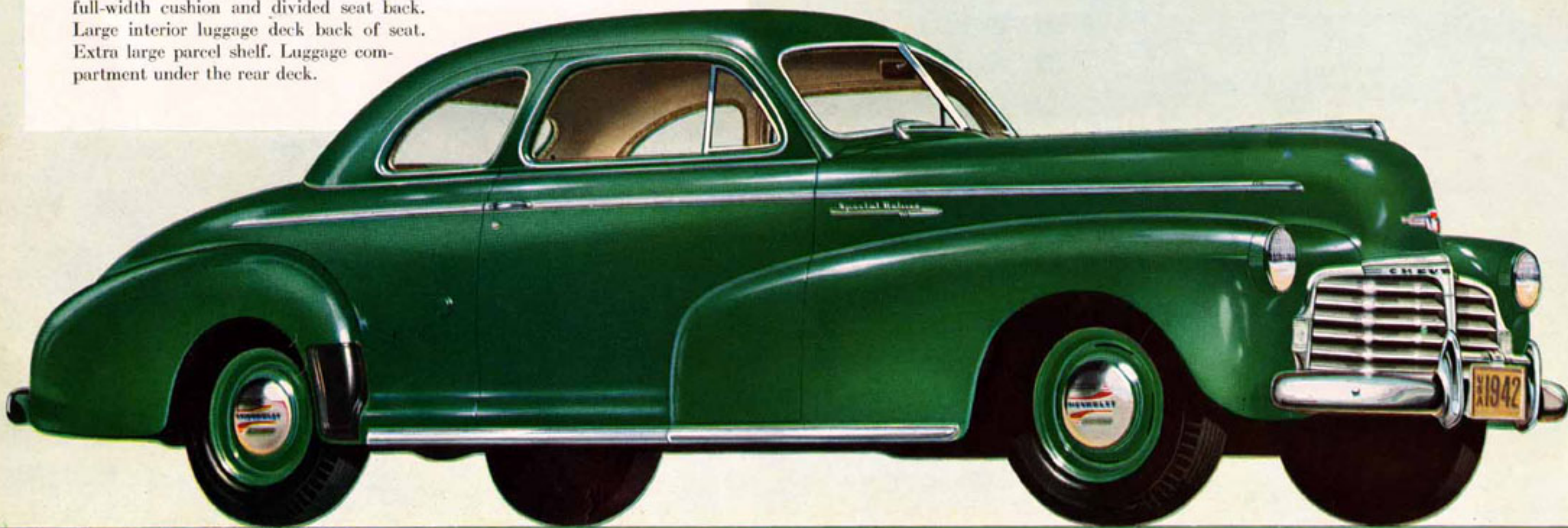
Features and equipment include: "Breathing-back" canda cloth upholstery; Bedford cord optional. Rear-quarter windows slide back. Two assist straps, two coat hooks, two ash receivers, and parcel shelf in rear compartment. Three-passenger adjustable front seat with full-width cushion and divided back. Full-width interior rear seat.

**SPECIAL DE LUXE  
FIVE-PASSENGER  
COUPE**



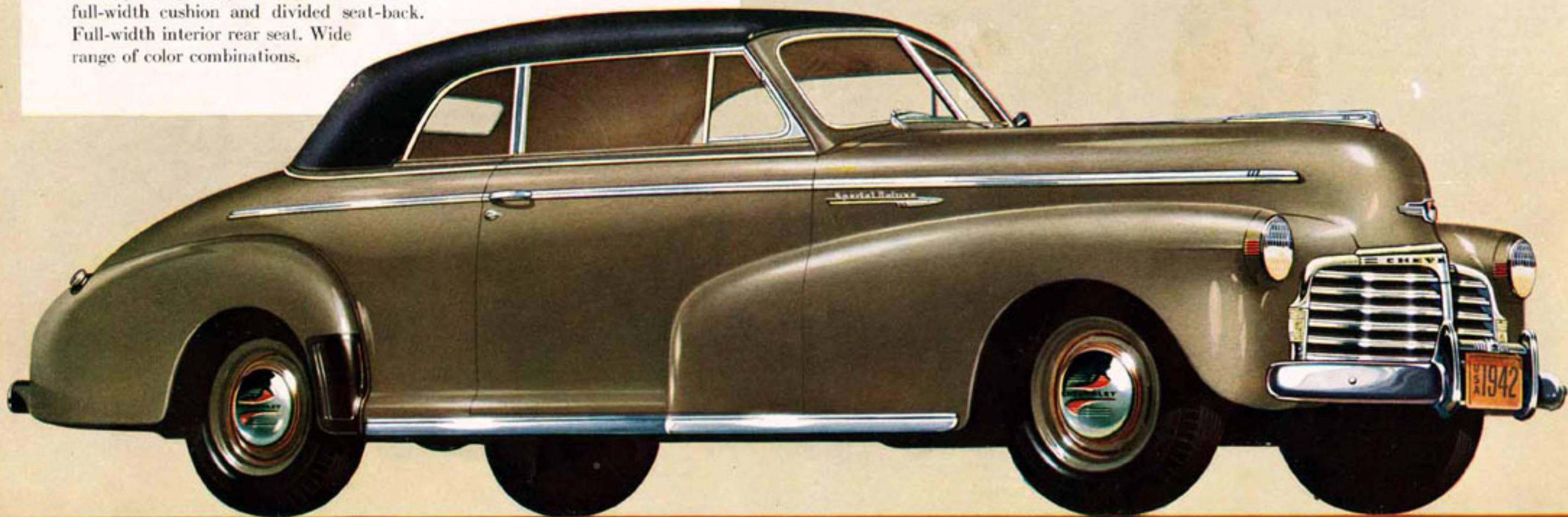
Features and equipment include: "Breathing-back" canda cloth upholstery; two-tone Bedford cord optional. Two coat hooks. Three-passenger adjustable front seat with full-width cushion and divided seat back. Large interior luggage deck back of seat. Extra large parcel shelf. Luggage compartment under the rear deck.

**SPECIAL DE LUXE  
BUSINESS COUPE**



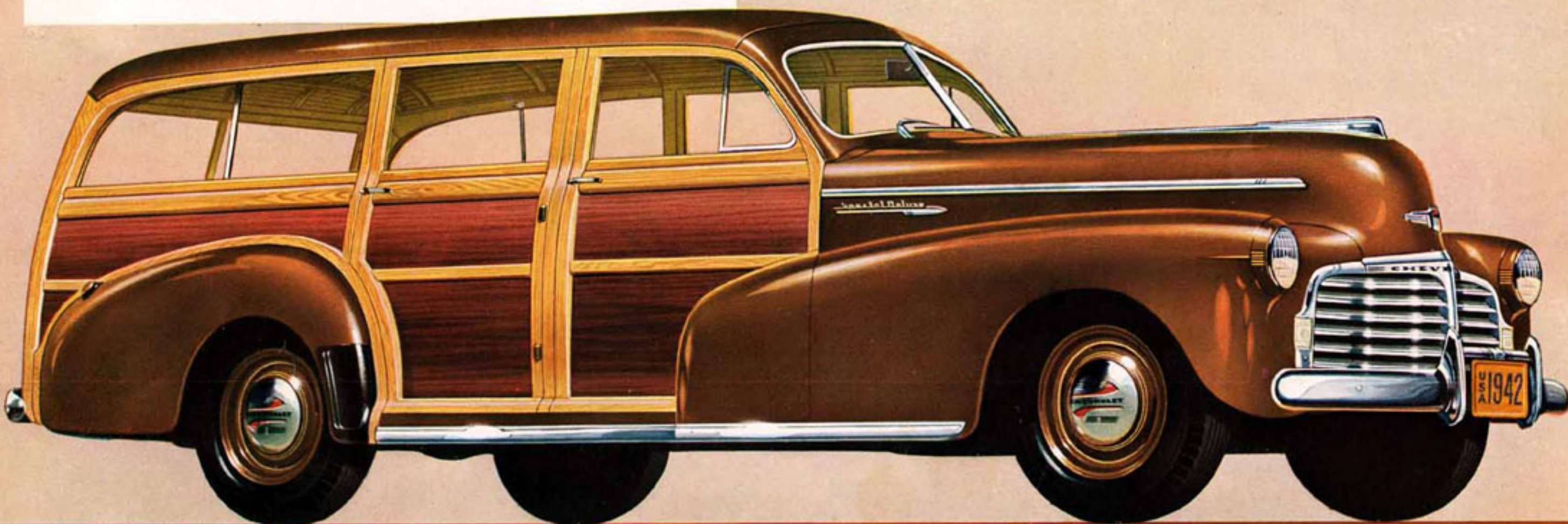
Features and equipment include: Genuine leather on front and rear seats. Automatic folding fabric top. Fabric top boot. Lowering door windows and rear-quarter windows. Three-passenger adjustable front seat with full-width cushion and divided seat-back. Full-width interior rear seat. Wide range of color combinations.

**SPECIAL DE LUXE  
CABRIOLET**



Features and equipment include: Steel cowl, windshield pillars, and underbody. Mahogany panels, ash pillars. Reinforced leatherette top. Safety glass throughout. Spare wheel cover and lock. Capacity, eight passengers.

**SPECIAL DE LUXE  
STATION WAGON**





SPORT SEDAN



TOWN SEDAN

MASTER DE LUXE MODELS

The four *Master De Luxe* Chevrolets shown here are identical with the corresponding *Special De Luxe* models in chassis, engine, body structure, and seating arrangement. They differ from the *Special De Luxe* models chiefly in interior trim and equipment.



FIVE-PASSENGER COUPE



BUSINESS COUPE



SPECIAL DE LUXE SPORT SEDAN

The interiors of all *Special De Luxe* models are truly distinguished. Extra inches of seat width, deeply cushioned seats, and high-quality upholstery fabrics give maximum passenger comfort and pleasure.



FLEETLINE AEROSEDAN

This strikingly handsome new model, now offered by Chevrolet for the first time, besides being far advanced in styling, is exceptionally spacious and comfortable, seating six passengers in ease. Luggage space also is increased, being greater than in any other Chevrolet passenger car. Up-

holstery is finished in "Fleetweave" broadcloth. Scuff cover moldings on doors and seats are of bright metal. The low, racy appearance of the *Fleetline Aero* sedan is not an illusion; the roof curve is actually 2½ inches lower than that of the 1912 *Special De Luxe* and *Master De Luxe* models.



SPECIAL DE LUXE FIVE-PASSENGER COUPE

The full-width rear seat, with arm rests, assures your passengers of full comfort. Every coupe model has a large luggage compartment under the rear deck, and a wide package ledge in the passenger compartment.



SPECIAL DE LUXE TOWN SEDAN

The spacious and inviting interior is made accessible by unusually wide doors. Concealed entrance steps with rubber treads promote convenience and safety.



SPECIAL DE LUXE STATION WAGON

The interior is finished and trimmed to provide the utmost in comfort and convenience, in keeping with the passenger-car styling of the body exterior.

## UNITIZED KNEE-ACTION

Chevrolet's Knee-Action represents the benefits of constant research, and of practical experience in the manufacture of 4,500,000 Knee-Action cars, beginning in 1934. Chevrolet alone has unitized Knee-Action



—the entire front suspension (Knee-Action supports, arms, springs, shock absorbers, and even the front-wheel mountings, hubs and steering connections) being assembled as a single unit, adjusted and aligned in massive automatic machines, before being attached to the chassis frame. The result is Knee-Action at its best—and only Chevrolet has it.

## SHOCKPROOF STEERING

True shockproof steering is inherent in the Chevrolet, because the unitized Knee-Action design maintains front-wheel alignment and eliminates wobble, thus doing away with the chief causes of steering-wheel jerk and vibration. Superior riding comfort results, as does also added safety, especially on difficult stretches of highway, on gravel or sandy roads, and on curves and turns.



## HYDRAULIC BRAKES

Smooth, dependable braking, instantly responsive to the driver's control, is yours in a Chevrolet to an outstanding degree—because only Chevrolet possesses a braking system that combines the advantages of hydraulic actuation with the equally important advantages inherent in Chevrolet's exclusive design of brake-shoe linkage. This double-articulated linkage, by providing full contact of the shoes with the drums, prolongs brake-lining life and promotes positive brake action.



## UNISTEEL BODIES BY FISHER

Chevrolet alone among the lowest-priced cars has the famous Body by Fisher, of Unisteel construction. The body is made of steel panels and has all-steel doors. The famous Turret Top is a single steel stamping, as is also the floor, which extends in width to form the safety-steps as an integral part of the body structure. Not only safety, but also extraordinary durability, is achieved in the Chevrolet body, with its floor, panels, and roof welded to form a unit of tremendous strength.



## These Features Bring You GREATEST COMFORT AND CONVENIENCE

### VACUUM-POWER GEARSHIFT

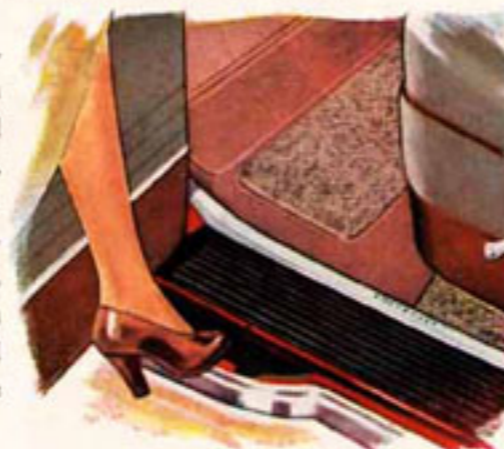
Easiest, quickest, of all steering-column gearshifts is this time-proven Chevrolet shift (on all models at no extra cost). No other shift operates with so little effort. No other shift has so short a "throw." You can shift your gears without shifting your grip.



## These Features Bring You THE UTMOST SAFETY

### CONCEALED ENTRANCE STEPS

Wide safety-steps are concealed, and protected from snow and ice, by the flared bottom edge of the doors. In each front entrance step, at its forward end, is a convenient, self-cleaning foot scraper, by which one can easily remove snow or mud from one's shoes before entering the car.



## INSTRUMENT PANEL



The instrument panel, finished in bright metal and plastics, is a masterpiece of design, combining beauty and utility. Note that even in this tiny illustration, numerals and indicators are easily readable. Speedometer and clock pointers are of a fluorescent plastic that transmits the glow of the instrument lights. (Clock furnished with *Special De Luxe* and *Fleeline* models only.)

### LUGGAGE SPACE

Every Sedan and Coupe has a rear compartment, electrically lighted, of generously large capacity. The spare wheel is so mounted as to leave the maximum luggage space, and located so as to make its handling convenient.



### ADJUSTABLE FRONT SEATS

Front seats are easily adjustable, to suit the stature of the driver. As the seat rolls forward, its height increases, so that a short driver's line of vision is raised to a level permitting a full view ahead.

## NO DRAFT VENTILATION

Only Chevrolet, among low-priced cars, offers Fisher No Draft ventilation—a system that permits circulation of air exactly regulated to suit the weather conditions and to meet the desires of driver and passenger. The ventipanes, fitted with locks, are controlled by crank regulators.



## VISION AND SAFETY GLASS

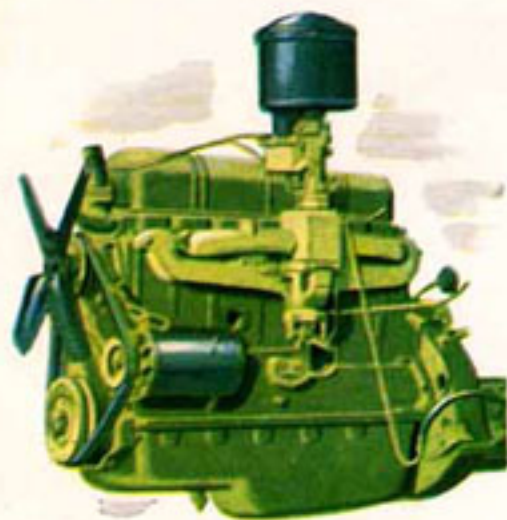
The wide, sloping windshield and the large expanse of glass in doors and windows provide maximum vision for the driver, who gets a full view ahead and to each side. Moreover, his vision is better because Chevrolet uses safety *plate* glass, free from the waviness common to safety sheet glass. Important aids to vision are standard equipment. Chevrolet furnishes two windshield wipers, mounted at the lower edge of the windshield so that they clear the widest area at eye level to provide wide-angle vision. Two defroster slots are provided, for use with a car heater, to prevent steaming and frosting of the windshield. Sun visors may be turned to the side and also moved lengthwise, so that the sun's rays may be cut off from any direction.



### TWO DOOR LOCKS

The car can be unlocked from either side. All doors may be locked without the use of a key. A glance at the locking buttons shows whether all doors are locked.

IT'S THE SAME GOOD ENGINE  
WITH THE SAME GOOD PISTONS



The famous 90-horsepower Valve-in-Head Chevrolet engine is continued without a change in design, with the same massive crankshaft, heavy duty bearings, and lightweight cast-iron pistons—pistons developed and perfected by Chevrolet during its 20 years' experience with pistons of this same material. Superior performance and economy, plus unequalled durability, are built into every Chevrolet engine.

VALVE-IN-HEAD SIX—FAMOUS FOR ECONOMY

Wherever it is important to get every possible bit of power from an engine—as in military planes, racing boats, and speedway cars—the Valve-in-Head engine is used almost universally. The engineering reason is, simply, that a Valve-in-Head engine develops more power than an L-head engine of equal displacement and compression ratio. That is why the Chevrolet Valve-in-Head engine is so economical—it extracts more power from a given quantity of fuel than do other types, and therefore requires less fuel to accomplish any given task.

*It's the Same*  
**CHEVROLET ENGINE**  
*Cast Iron Pistons - As Always*

OCTANE SELECTOR PREVENTS POWER LOSS

Whatever grade of fuel you use, whether premium or low-cost, the Octane Selector adjusts the ignition timing to suit the fuel, and assures the maximum power and fuel economy possible.



PROVED CAST-IRON PISTONS

Chevrolet's lightweight cast-iron pistons represent the results of continued research and improvement based on Chevrolet's experience in making 30,000,000 cast-iron pistons in the last 20 years. Pistons in the 1942 models are identical, not only in material but in every detail of their design, with 8,000,000 pistons used in the 1941 models. A Chevrolet owner is assured of freedom from piston troubles, and of pistons that maintain peak performance and promote economy because they hold their close fit within the cylinders for extraordinarily long mileage.

FOUR-WAY LUBRICATION

Economy and long engine-life result from Chevrolet's specialized four-way lubrication. Each bearing or moving part is supplied with oil according to its special needs. This system uses:

- (1) *Direct pressure* to the crankshaft and camshaft.
- (2) *Vapor spray* to piston pins and cylinder walls.
- (3) *Temperature-controlled metered pressure* to the valve mechanism.
- (4) *Super-pressure jets* to the connecting rod bearings.

COMPLETE COOLING SYSTEM

Among the special features of Chevrolet's cooling system are:

- (1) Full-length water jacket.
- (2) Cylinder barrels completely surrounded by water.
- (3) Dual-outlet water pump, supplying both sides of the cylinder block.
- (4) Nozzle-cooling of exhaust valve seats.
- (5) Thermostatic control of water temperature.
- (6) Water passages between combustion chambers.

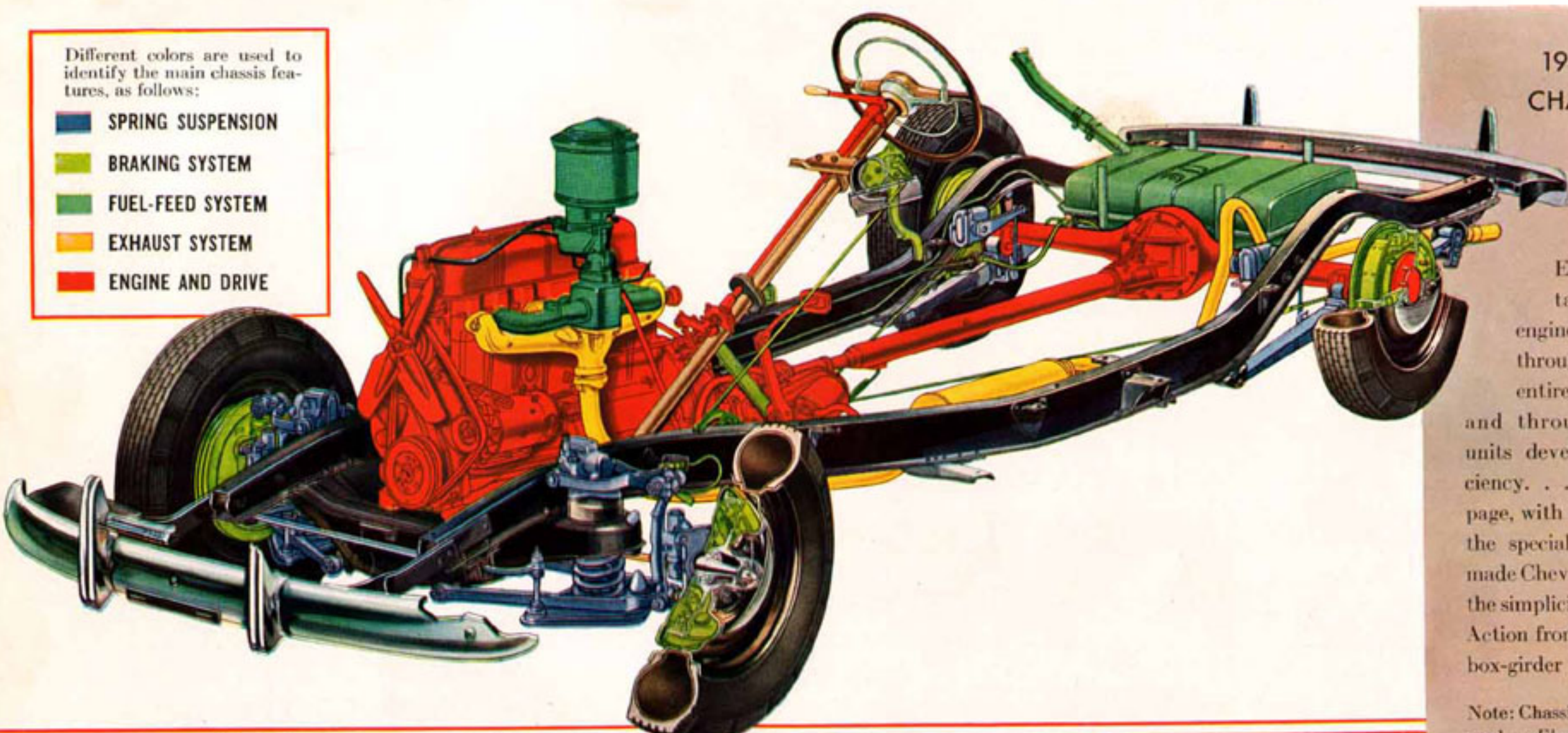
MASSIVE CRANKSHAFT, BUILT TO ENDURE



Rigid in itself, because of its massive design, the 63-pound crankshaft is made virtually vibrationless by its integral counterweights, a harmonic balancer, and accurate balancing of the shaft and flywheel as a unit. Four large bearings maintain alignment. Chevrolet's short-stroke design, and its light pistons, minimize unbalanced forces.

Different colors are used to identify the main chassis features, as follows:

- SPRING SUSPENSION
- BRAKING SYSTEM
- FUEL-FEED SYSTEM
- EXHAUST SYSTEM
- ENGINE AND DRIVE



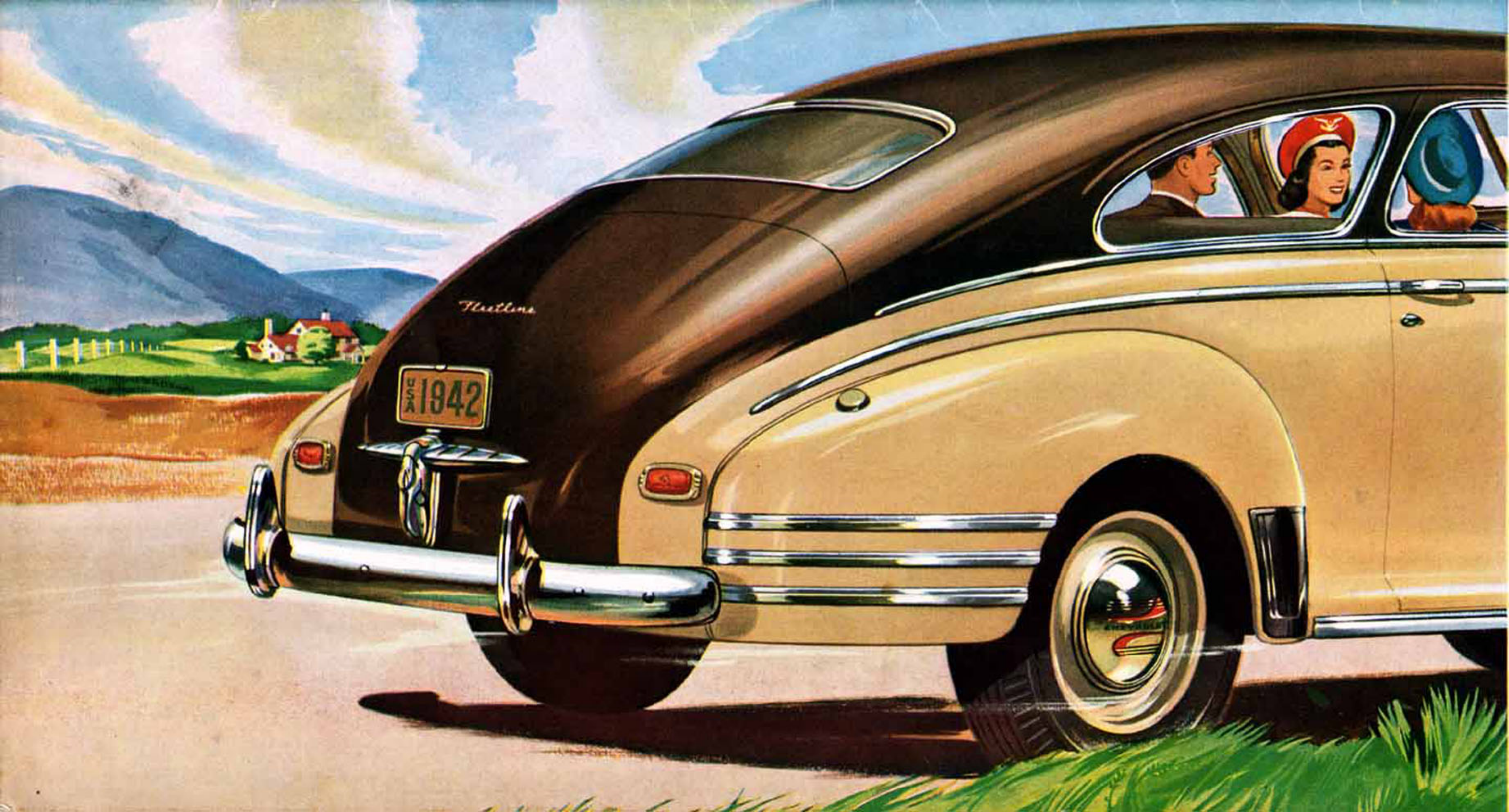
1942 CHEVROLET  
CHASSIS FEATURES

Chevrolet has but one chassis, used in all models—*Fleettline*, *Special De Luxe*, *Master De Luxe*.

Except for refinements in details and construction, the engine is identical with that used throughout 1941 production. The entire chassis is Chevrolet through and through, built of time-tested units developed to their highest efficiency. . . . The illustration on this page, with its color key, reveals many of the special chassis features that have made Chevrolet supreme. Note especially the simplicity and sturdiness of the Knee-Action front suspension, attached to the box-girder frame as a complete unit.

Note: Chassis illustration shows steering wheel used on *Fleettline* and *Special De Luxe* models.





## FOR THE SERVICE OF AMERICA

These are times that try the resources of the nation . . . times that call for economy and efficiency from man and machine in order that those resources may be conserved.

Traditionally, Chevrolet ideally fits today's needs . . . for Chevrolet, long famous for its economy, reliability, and durability, has developed those qualities to new heights.

Because Chevrolet's balanced engineering has always provided outstanding performance with economy leadership, these new Chevrolets stand forth as the nation's ideal cars for these times.

These new Chevrolets are built to be first in value, as they have long been first in the hearts of motorists.



*The right is reserved to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, and models, and also to discontinue models.*

CHEVROLET MOTOR DIVISION  
General Motors Sales Corporation  
DETROIT, MICHIGAN