

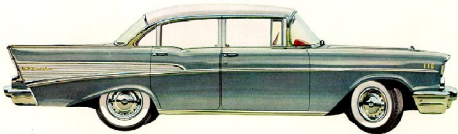
CHEVROLET

1957



the **BEL AIR** 4-door sedan

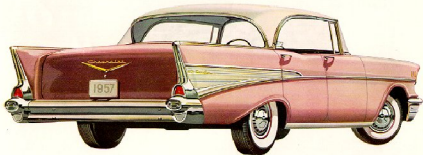
SHOWS IN SPECIAL 1958 FORD BEL AIR



Back of the top of roomy sedan has its own new look of distinction and individual appearance features. Shows the high-fashion appeal of this sedan above with its gold-anodized aluminum fender houses, belted wheel covers and rubber wheel rim skirting. There is styling elegance comparable to the costliest cars in all the world in all respects, even the driver's view is roomy up to 75 square inches more glass area.

the **BEL AIR** *sport sedan*

DESIGNED BY HARRISON FLETCHER AND BOB GARDNER



You're loaded for wide-open pleasure in the spirited new hardtop—
for one of eight lively, lively sport models. All reflect Chevrolet's
dashing new styling. All are alive with new colors and accents of gold
or chrome. All offer new comfort and luxurious interiors. No wonder
the '57 Chevrolet is built for to go in, so glamorous to be seen in!



BEL AIR SPORT SEAM Interior

The beds of the Chevrolet headlamps offer a blending of space-age dash with the comfort of a cloud 4-door sedan. The Bel Air interior reflects contemporary styling in new slenderly styled seats and smart combinations of jacquard-leathered primary cloth and vinyl. Chrome in silver and black.



The integrated bumper and grille introduces a note of modernness and width, setting the stage for all that is new in the '57 Chevrolet. Note the more widely spaced headlights and new tail styling on the front.



the **"TWO-TEN"** sport sedan

DESIGNED BY ALBERTUS BLAAS AND HENRIK BLAAS

the **BEL AIR** sport coupe

DESIGNED BY CAROL FORTY AND HENRIK BLAAS



the **DELRAY** club coupe

POWER BY HIGHLAND DIESEL



DELRAY CLUB COUPE Interior

Distinctive new "Two-Ten" interior styling lends this six-passenger coupe a smartness all its own. For overage families, its efficient interior makes a doubly attractive seven, loadings and side-walls are weathered.

the **"TWO-TEN"** sport coupe

POWER BY HIGHLAND DIESEL



Tale command behind this six new "Eight" gauges instruments are clustered for easy reference, fully visible through the finely tailored steering wheel with its whorl-styled, ruffled hub and off-center spokes. Control knobs are finger-tip close, set deeply in a row for added safety and smoothness.



the **BEL AIR** *NOMAD* 2-door 6-passenger station wagon

SALES IN 1957: 2,111

If you've got the legs of a 2-door station wagon, here is a handsome two-seater. The sporty, rugged *NOMAD* is a station wagon, sure, but it's only one of all station wagons. The "Two-Ten" has a fashionable appeal of its own. And the biggest-proof "One-Ten" Hardtop is the station wagon buy of the year. No matter which you choose, there's a Ford of 1957 ahead for you in your '57 Chevrolet station wagon!



the **BEL AIR** *2-door sedan*

DRIVEN IN MICHIGAN UNDER AIR TRAFFIC REGULATIONS

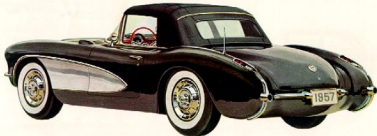
Here it glances—in the four most beautiful 2-door sedans in the low-price field in every new detail the Bel Air series offers luxury far beyond its class. In the "One-Flty" series you'll note fine car quality and stay-ahead styling at its lowest cost. Even the Spangenberg 1600y Sedan, with extra leg room in the rear compartment, offers nimble performance and eye-catching good looks.



the CORVETTE

SHOWS IN VINYL BLACK AND SILVER

With the announcement of the '57 Corveta, Chevrolet unveils its new sports car V8 engine with fuel injection, the most advanced performance feature ever offered on an American production engine! Fuel injection is revolutionary. It does entirely away with the carburetor and makes greater useable power a wonderful reality. Accelerator response is instantaneous! And there are other high-powered, high-compression V8's out in look, the '57 Corveta magnificently combines the classic with the new. It reflects sports car styling tradition, yet is as far advanced in convenience and luxury as it is in power. Rollup windows, for instance, and a choice of tops. Colors? They're beautiful, with six solids and six two-tones to choose from.



SPECIFICATIONS

ENGINE—In-line 6-cyl. 161 cubic-inch displacement, 1.87" bore x 3.87" stroke, 9.5 to 1 compression ratio, diaphragm compressor, three 4-barrel carburetors or fuel injection system (optional). High-100 camshaft, hydraulic valve lifters, Cast aluminum rocker covers, buffed aluminum valve-ports, air-cleaner, full-pressure lubrication system with 100-flow oil filter, full dual exhaust system. Ignition: 12-volt, electrical system, timing precision, balanced drive assembly. Maximum performance engine available with carburetors. Synthetic-Meth only on special order. Features fuel injection system, 9.5 to 1 compression ratio, compression-type carburetor, and high-speed valve system with special valve springs, spring dampers, and mechanical valve lifters. **TRANSMISSION**—Choice of special 3-speed aluminum Synchro-Mesh (2-1st low and reverse, 1.20:1 gears), 1st light with high-capacity 10-tooth semi-synchromesh clunk, or optional Powerglide 4-speed automatic transmission.* Rear-mounted gear or range selector.

CHASSIS

Drive System—Front-wheel drive, with reinforced tubular parallel shaft and universal joints. Rear Axle-With Powerglide, 3.10:1 ratio; with Synchro-Mesh 3.70:1 standard, 3.00:1 and 4.1:1 optional. Frame—Welded mild low alloy frame rails joined with "X" member. Suspension—Independent coil front suspension with rigid ball-joint. Coil-over rear suspension rear springs. Discs, shock-mounting shock absorbers. Steering—Full coil-over steering gear with ball-and-socket steering knuckle, 16.1 wheel-inches. Turning diameter back to curb, 36.15 rear right, 36.75 rear left. Brakes—Hydraulic 71-tooth self-energizing brakes with bonded linings. Mechanical parking brake on rear wheels. Wheels and Tires—Choice of black or white enamel* standard 15.00-15 4-ply tubular tires. Chrome wheel covers with optional knock-off hubs. Fuel Tank—18.5-gallon capacity. Filter cap concealed in left fender. **EXTERIOR FEATURES**—100-100-100-100-100 four-point body with reinforced side panels. Front hood-mounted hood with automatic support, large luggage locker with automatic lock-out and under floor, concealed top roll behind seats. Dual exterior ports. Chrome-bound windshield. Choice of manually operated fabric top or lightweight easily removable plastic hooding. Power windows* and heater* also optional with fabric top. **INTERIOR FEATURES**—Individually adjustable bucket seats with safety belt* and shoulder harness*. Wide doors with built-in air exit, perforation door handle, leg bar, inside door release. Choice of over-ventilated or "power" window lifts. Ash tray and glove compartment for front seats, concealed roll-over protection panel and door-to-door-locked doorjamb, manual fire extinguisher, rear seat step plates. Compression-type steering wheel with three-spoke steel spokes. Speedometer, tachometer, ammeter, fuel level, oil pressure, and engine temperature gauges. Signal-coding transmission 10076", horn*, directional signals, electric clock, cigarette lighter, outside and inside rear-view mirrors, windshield wiper*. **COLORS**—The 1957 Corvette is available in your choice of six solid exterior colors or six two-tone combinations with color-layed interior and matching or contrasting top. **MEASUREMENTS**—Wheelbase, 102". Length, 168.0". Overall height, top down, 69.2". Cornering top, 51.1". Rear step, 55.0". Height of door, 33.8". Rear clearance, 2.8". Width, 75.87". Track, 57.0" front, 58.0" rear. *Optional at extra cost.



ALL-WEATHER COMFORT

Weather-tight roll-up windows, glass operated, are standard equipment in the Corvette. Power window lifts add luxury as an extra-car option.



LOOK-AHEAD STYLING

The Corvette's looks are enhanced by sculptured side panels in highly-erect leaders. Headlights extend forward to continue its theme of relaxed length.



COCKPIT LUXURY

In this colorful cockpit, form-fitted luxury is the keynote. A competition steering wheel and full instrument complement including clock and tachometer add sports car convenience. Feature the floor-mounted stick shift within easy reach.



HERE IS TOP NEWS FOR SPORTS CAR FANS!



Sports car weather looks all year round in the '57 Corvette! There's a choice of manual or power-operated fabric top, or a lightweight, easily removable hooding. You can change from roadster to coupe quickly and handsily.

