



A NEW WAY TO WORK FROM CHEVROLET CORVAIR 95 TRUCKS

● LOW-UPKEEP AIR-COOLED ENGINE! ● SURGING REAR-ENGINE TRACTION! ● YARDS MORE LOAD SPACE! ● EASIEST, FASTEST LOADING! ● SMOOTH-ROLLING 4-WHEEL INDEPENDENT SUSPENSION! ● TOUGH UNITIZED BODY-FRAME CONSTRUCTION! ● SMART, FUNCTIONAL STYLING! ● THE NEWEST LOAD-PULLERS SINCE HORSES WENT OUT OF STYLE!



DRIVER'S UP FRONT...ENGINE'S IN THE REAR...



ALL
THE REST IS
LOAD SPACE!

What you see here is not merely a new truck model...it's a new kind of truck. An ideal truck design that gives you many more cubic feet of load space than a conventional half-tonner because of a unique build that eliminates the hood. A design that puts out new working efficiency by putting the engine and transmission in the rear. (Of a Corvair 95's short 15-foot length, almost a full 10 feet is for cargo!) Here's truck weight that's distributed evenly, front and rear, to enable a Corvair

95 to carry up to 1,900 lbs. of payload with a trim 4,600-lb. GVW. Here's a short 95-inch wheelbase that pays off in easy, nimble maneuvering.

Dollar-saving performance starts with the aluminum Turbo-Air 6—an air-cooled engine that never needs antifreeze or radiator repairs...and never stops whittling down fuel costs! And, because of its rear-end position, the Chevrolet Corvair 95 power plant helps provide an extra measure of surging traction when

the truck's running empty or lightly loaded.

Ideally suited for trouble-free truck duty, also, is the tough chassis build of Corvair 95, which includes frame and body designed as a rugged one-piece unit to withstand slambang runs. And there's 4-wheel independent suspension (first time in a U.S. truck!) to add stability to truck performance and to take the roughness out of road surfaces.

The list of Corvair 95 design advantages is as long as your arm. There's low loading height,

for example: load space so accessible that the truck practically loads and unloads itself! There's exceptional driver comfort in the roomy cab. (With no hood projecting in front, visibility has never been better.) And that snappy Corvair 95 styling is sure to spruce up any business!

It's a wing-ding of a truck idea—a big Chevy "first," available in pickup and panel body versions. Look 'em over at your leisure, on these pages.



ECONOMY OF AN AIR-COOLED REAR ENGINE. No antifreeze to buy; no radiator repairs to worry about. Fuel costs stay down, where you want 'em. And when you need a burst of speed, this one really skeddaddles!



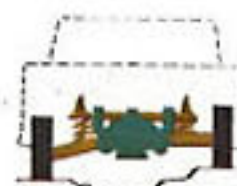
UNITIZED BODY-FRAME CONSTRUCTION. Integral floor-frame assembly reduces truck weight, helps provide low loading height. Welded all-steel front, side and roof panels add more strength. Corvair 95's are built to last!



EXTRA TRACTION WHEN RUNNING EMPTY. Snowy, mud-clogged routes pose no problem for Corvair 95. This new design puts engine weight in the rear, for deep-biting traction that gets you through!



BALANCED 50-50 WEIGHT DISTRIBUTION. Load space located midship results in big cargo-carrying capacity, reduced strain on chassis and tires. Husky 2,500-lb. capacity suspensions, front and rear, share truck and load weight equally.



EFFICIENT TRANSAXLE DRIVE. Transmission and rear axle are combined in one strong, compact unit. Power is delivered to rear wheels by the shortest route. A new Chevy advance that's tops for durability and efficiency!



SMOOTH INDEPENDENT 4-WHEEL SUSPENSION. Smooth sailing on bumpy streets results from balanced friction-free coil springs at all four wheels. Independent wheel action adds to handling ease. A sturdy suspension that withstands any duty!



MORE LOAD SPACE, LESS ROAD SPACE. With 2 feet less overall length, a Corvair 95 eases into tight spots like no conventional half-tonner can. But Corvair 95's carry bigger cargoes—nearly two-thirds of the length is for load space!



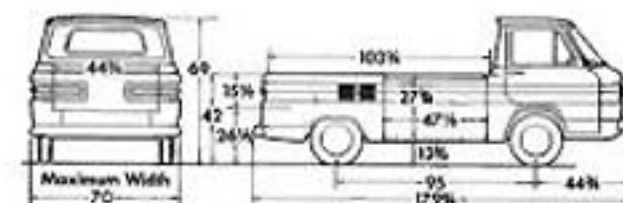
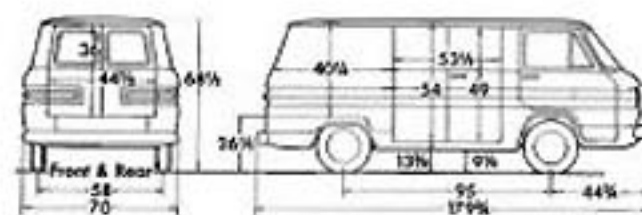
SHORT WHEELBASE MANEUVERABILITY. Corvair 95's are easiest to get around in. Turning radius (less than 20 feet) is less than that of ordinary trucks. That means easier maneuvering and parking, faster hauls in congested areas.



LESS TRUCK WEIGHT ALLOWS MORE CARGO WEIGHT. With an ideal truck design, new Corvair 95's weigh almost one-half ton less than corresponding conventional models. Yet they'll carry more cargo!



EASIEST TO LOAD. Exclusive Rampside pickup side gate drops down to make cargo loading a snap. Big Corvair side doors open so wide you can load 4' x 4' crates with ease. And Corvair 95 rear loading heights are as low as those of conventional models.



CORVAIR 95 **CORVAN**

OPENS THE DOOR TO MORE PROFITABLE ROUTE DELIVERIES



A new kind of Chevrolet panel truck, ideally designed for bigger earnings on any route! • **More load space**—191 cubic feet of it! • High 1,800-lb. payload capacity! • **Big double doors** that open so wide you can load a 4' x 4' crate with ease (right-side doors standard; left-side doors optional*). • **Wide-opening double rear doors!** • Easiest loading—low 14" side loading height . . . door stops that hold doors open at 100- and 180-degree angles! • High 4½-foot interior height for convenient cargo handling! • Stay-on-the-job ruggedness with integral body-frame design! • Extra economy and traction provided by Turbo-Air 6 at rear! • Nimble maneuvering through short 95-inch wheelbase and smooth independent 4-wheel suspension! • Snappy styling—high, wide side panels that allow plenty of space for advertising! • Roomy, comfortable driver compartment!

*Extra cost

CORVAIR 95 **PICKUPS**

NEW SPACE AND SPUNK AT LESS EXPENSE!



CORVAIR 95 RAMPSIDE PICKUP

NO-LIFT LOADING—exclusive Corvaire 95 Rampside pickup feature! Roll on those heavy loads—there's nothing to it in this one! Wide, ruggedly built side gate drops down to form a convenient ramp for easy, no-lift loading or unloading. When closed, ramp fits flush with body side and it's safety-latched to stay tight and rattle-free.



CORVAIR 95 LOADSIDE PICKUP

Totally new pickup truck efficiency! • **More load space** than conventional half-tonners! • Full-width pickup box gives 80 cubic feet of load space! • Big 1,900-lb. cargoes, with trim 4,600-lb. GVW! • Deep-well cargo area midship for tall, bulky loads! • Low 14" floor height saves work when loading! • Exclusive loading ramp (Rampside models)! • Optional (extra cost) flat floor gives 39 sq. ft. of flat loading area, plus cargo-stowing area underneath! • Unipack—engine, transmission and axle combined in one compact unit at rear for maximum efficiency, easy servicing! • Sturdy integral body-frame design! • Friction-free independent 4-wheel suspension! • Short wheelbase and turning radius for easy handling and parking. • Unique, smooth-lined styling! • Plenty of comfort in the spacious cab!

**POUND FOR POUND, THEY'LL OUTWORK
ANYTHING ELSE ON WHEELS!**

100% truck—that's Chevrolet's new Corvaire 95! Corvan, Rampside or Loadside, every model brings to the job at hand a tight, tough build that shows up best when the going's worst. Beyond the unique advantages of rear engine design, you get the benefits of rugged quality construction (sturdy integral body-frame design and much more) that's engineered to pay off over the years in trouble-free performance that roots out high maintenance expense before it begins.

You'll find that there are hundreds of light-duty hauling operations that match up perfectly with Corvaire 95 design benefits. Yours, most likely, is one of them.



**HERE'S WHERE NEW CHEVROLET
CORVAIRE 95'S PROVED THEIR
STRENGTH AND GAS-SAVING ABILITY**

For almost two years, Chevrolet Corvaire 95's, with disguised bodies, have literally criss-crossed the roads of America proving every component, every design feature.

Highways and byways alike provided proving grounds for Corvaire 95—roads that roll over miles-high mountains and across blazing deserts. Loaded to maximum GVW's, these trucks withstood virtually every operating condition imaginable. Ran as high as 14,000 feet on Pikes Peak to more than 200 feet below sea level at Death Valley... beat traffic clogged city streets and the great plains of the west. Over tens of thousands of miles, Corvaire 95's proved that they can deliver the kind of performance truckers demand.

(Recently, on a 300-mile leg of a cross-country road test, three Corvaire 95's, with payloads ranging up to 1500 lbs. and running at normal highway speeds, were carefully checked for fuel economy. They averaged a money-saving 21.3 miles to the gallon!)

Fill in and mail this coupon for **FREE INFORMATION**

CHEVROLET MOTOR DIVISION, P. O. Box 7271, Detroit 2, Michigan

Please send me detailed literature about Chevrolet's new Corvaire 95 trucks.

I am interested in (check one):

Corvan Rampside pickup Loadside pickup

I would use this truck to haul: _____

Name _____

Company _____

Address _____

City _____ Zone _____ State _____

CODY CHEVROLET, INC.

OF A TRUCK IDEA!

DING

WINN

NEW FROM CHEVROLET



NEW WONDER ON WHEELS AND READY FOR WORK CORVAIR 95 TRUCKS



Here, from Chevrolet for '61, are the most efficiently designed trucks you've ever seen. Trucks that give you many more feet of load space than conventional haulers because of a unique no-hood design. Trucks that offer sensational new economy and maneuverability benefits . . . and carry extra pounds of cargo with a build that balances truck weight better. It's the totally new Corvaair 95's we're talking about—here in pickup and van body versions to suit scores of light-duty jobs. Come on in and see 'em for yourself!

All illustrations and specifications contained in this literature are based on the latest product information available at the time of publication approval. The right is reserved to make changes at any time without notice in prices, colors, materials, equipment, specifications and models, and also to discontinue models. CHEVROLET MOTOR DIVISION OF GENERAL MOTORS CORPORATION, DETROIT 2, MICHIGAN. T.D.M. NO. 61-2 OCT. 1960 Litho in U.S.A.

