

CHEVROLET STATION WAGONS FOR '63



WAGON GOING FOR ALL ITS WORTH

It's go Chevrolet for '63—exciting!



5 JET-SMOOTH CHEVROLET STATION WAGONS

Wagon worth never came in bigger measure than the Chevrolet Station Wagons for '63. From tailgate to grille, the clean, sculptured styling is new. From upholstery to instrument panel, interiors are more luxurious than ever, yet durable and simple to maintain. And this year, Chevrolet Wagons offer a new range of easy-care features that make owning them a wiser investment. Unchanged is the full-size portion of wagon room and convenience that owners expect from the industry's leading car builder. Choose from five models in three series with 6- or 9-passenger seating. Lustrous, long-lasting Magic-Mirror colors include 15 solids and 11 two-tone combinations.

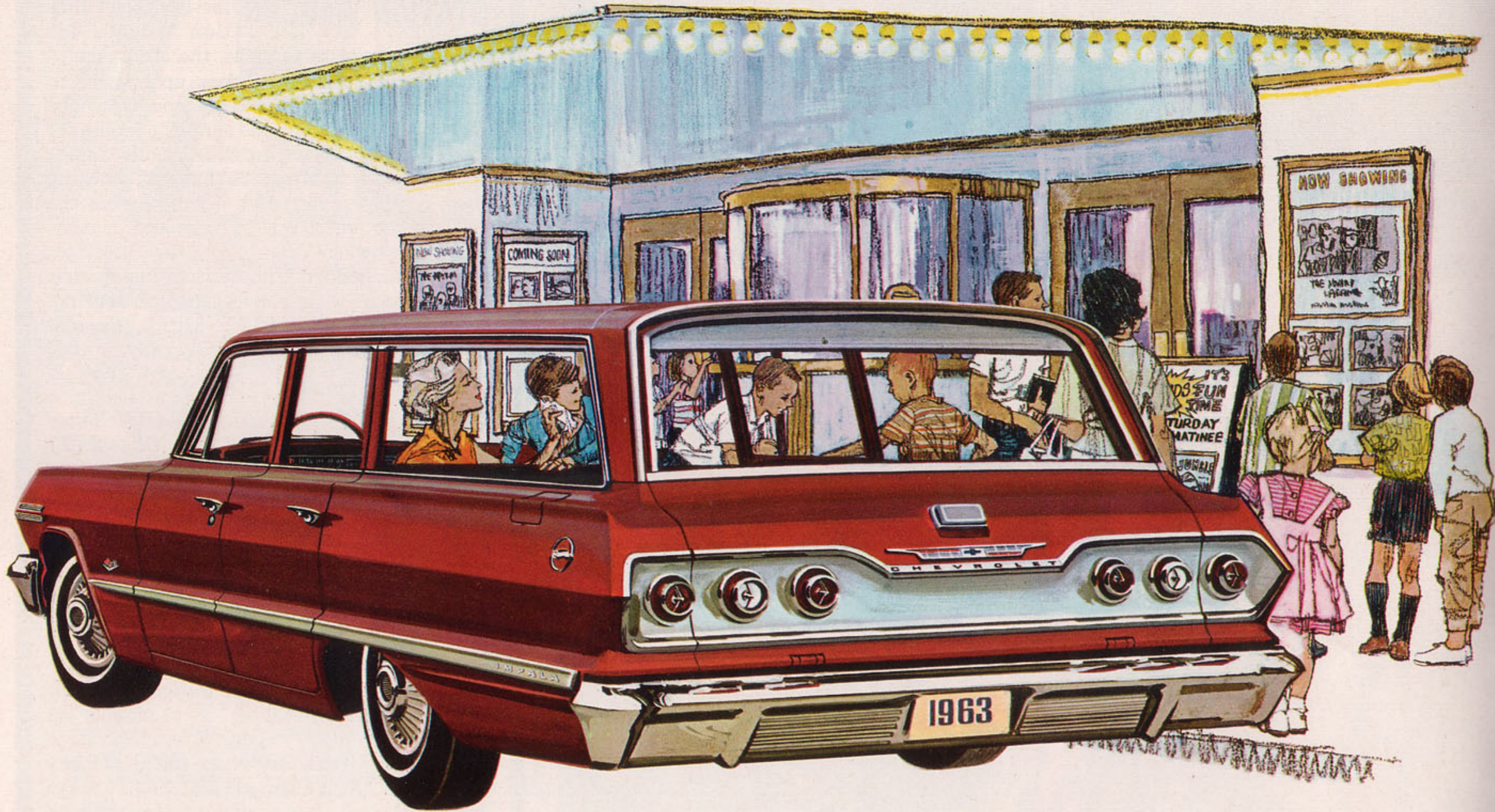
3 HANDY, HANDSOME CHEVY II WAGONS

For '63, there's a fresh new look to the Chevy II Wagons, accented by smart brightwork on all models. Outside dimensions are as slim and trim as ever for easy handling and parking. Added to the roomy interiors is a host of new refinements and attractive fabrics. An exclusive suspension system with Mono-Plate springs in the rear gives Chevy II Wagons a really smooth, controlled ride. And each model offers the same maintenance-saving items found on Chevrolet's full-size wagons. Select from three models: the 6-Passenger Nova 400 and Chevy II 100, the 3-Seat Chevy II 300. Color choices include 15 solid tones and 11 two-tones in gleaming Magic-Mirror finish.

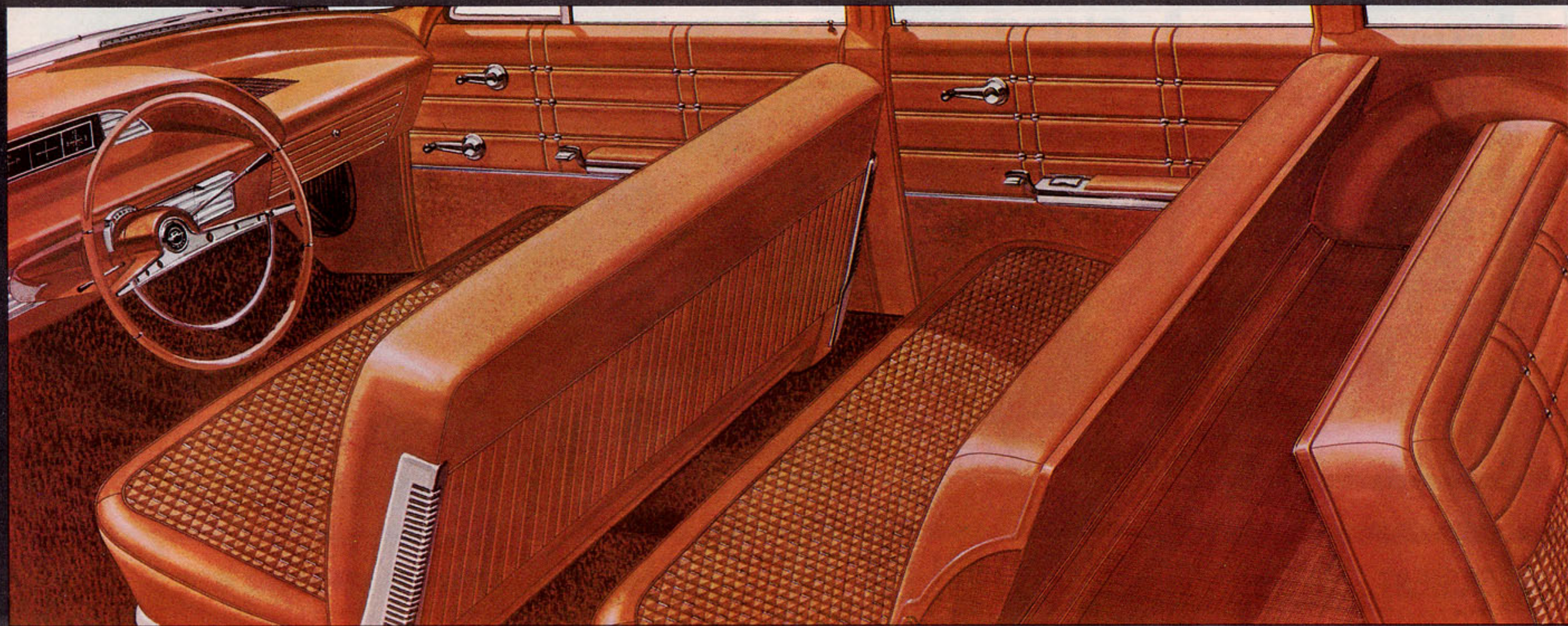
Shown on front cover: Impala 4-Door 6-Passenger Station Wagon in Laurel Green. Nova 400 4-Door 6-Passenger Station Wagon in Monaco Blue.

Nova 400 4-Door 6-Passenger Station Wagon in Palomar Red. Bel Air 4-Door 6-Passenger Station Wagon in Tuxedo Black.

CHEVROLET IMPALA



Impala 4-Door 6-Passenger Station Wagon in Ember Red.



SETS AN ELEGANT TREND IN FULL-SIZE WAGONS

New Impala versions set the standard of taste for every '63 Chevrolet Wagon. Distinctive bright metal trim enhances Impala's clean-lined wagon styling. Interiors are more attractive and durable than ever. Yet when there's work to be done, these beauties double in brass as hefty workers. You can switch from passenger seating to flat cargo floor in a few quick motions. There's plenty of room to maneuver man-sized loads, thanks to the big, wide tailgate opening. For '63, Impala Wagons are available in two choices: a 6- and a 9-passenger model.

Leading Choice in Fashionable Interiors—Chevrolet Station Wagon interiors are luxuriously upholstered in smooth fabric and vinyl, or all vinyl. In Impala Wagons, all seats are foam-cushioned and trimmed with a slender bolster of leather-grain vinyl. Bright aluminum end panels accent front seats. Standard equipment on all Impala Wagons: deep-twist carpeting, electric clock, parking brake warning light, back-up lights and finger-tip door releases.

Convenient Roll-Down Tailgate Window—Comes on all '63 Chevrolet Station Wagons. Power-operated window is standard on all 9-passenger wagons, optional* on 6-passenger models. Window will not operate unless control switch is held in operating position. Tailgate is counterbalanced.

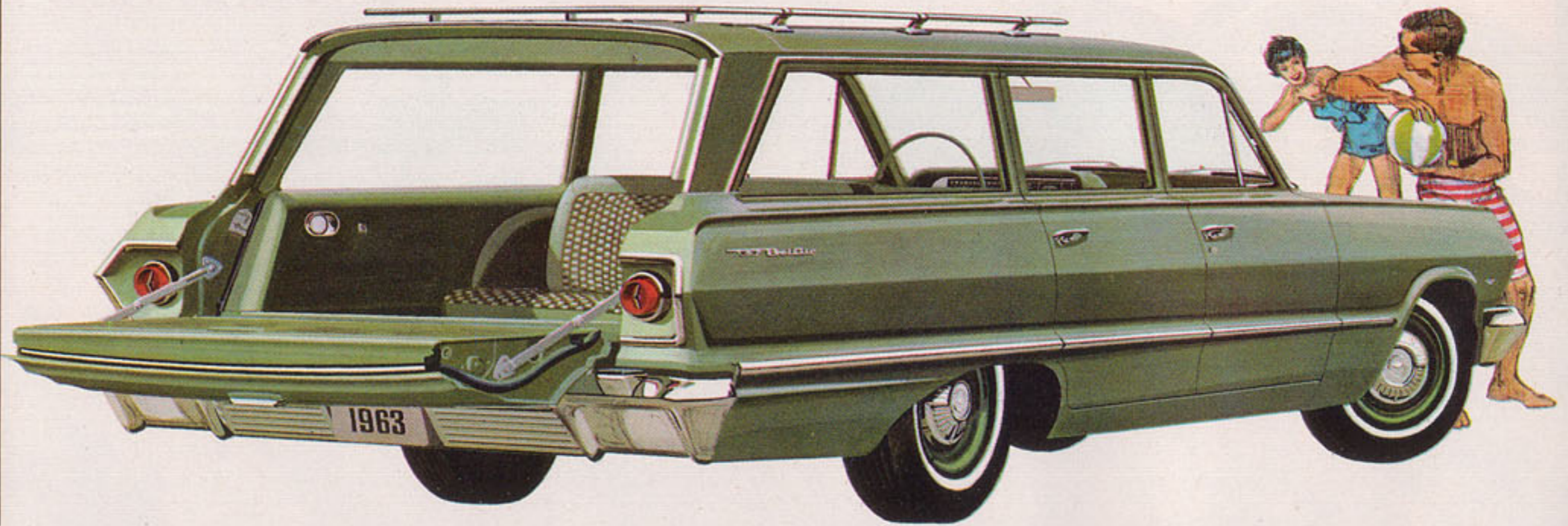
*Optional at extra cost.



**FAMILY
WAGON
FAVORITE
BUILT FOR
ENJOYMENT**

The Bel Air's fresh styling is certain to draw plenty of admiring glances today and stay new looking until trade-in time. Inside, colorful new fabrics and durable vinyl combine with standard features like deep-twist carpeting, foam-cushioned seats, glove box light and automatic dome light to give beauty a practical assist in a family wagon. Available in both 6- and 9-passenger models.

CHEVROLET BEL AIR



Bel Air 4-Door 9-Passenger Station Wagon in Laurel Green with Roof Luggage Carrier*.

**EASIEST
TO BUY
OF ALL NEW
FULL-SIZE
CHEVROLET
WAGONS**

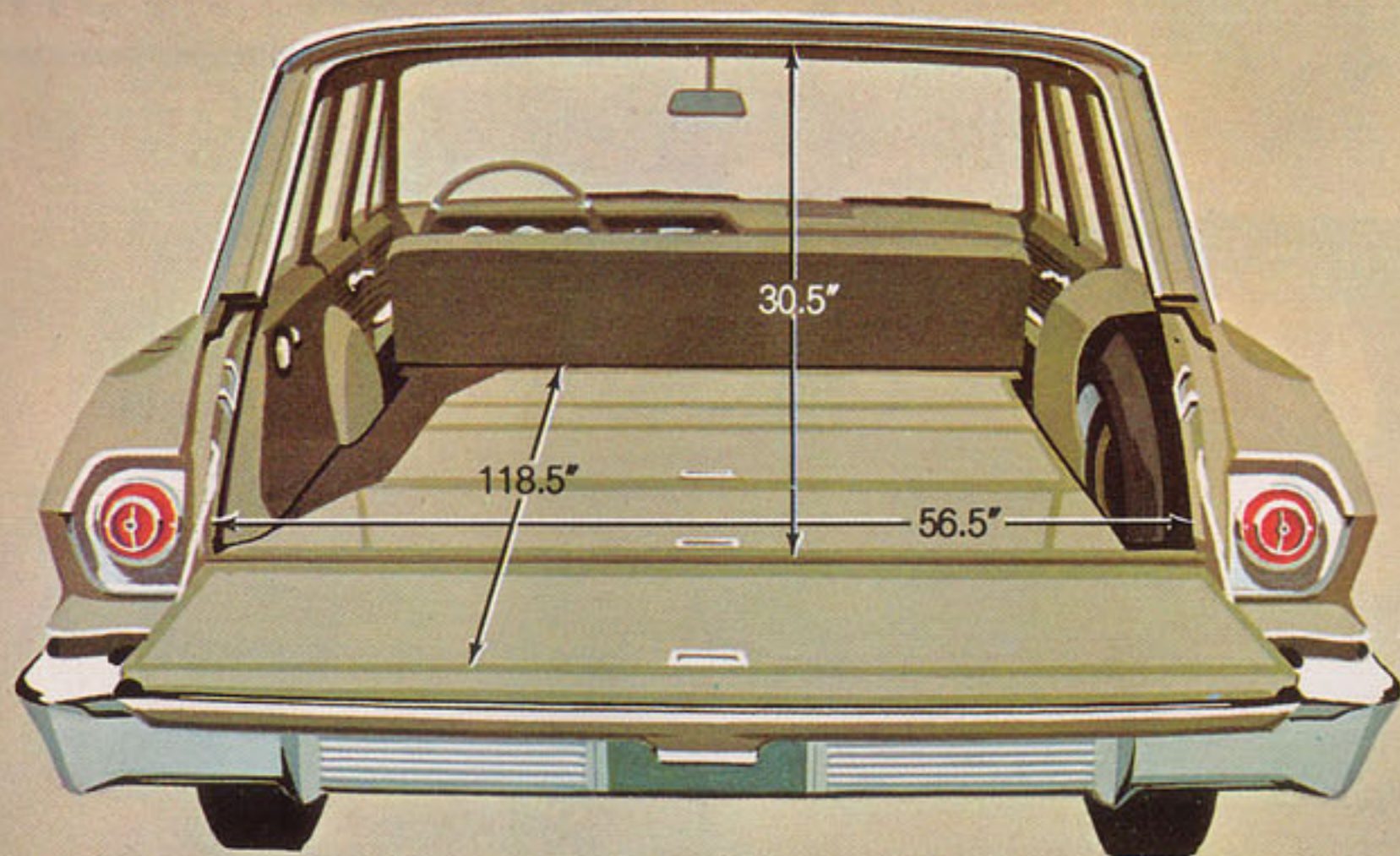
This Biscayne Station Wagon wears the lowest price tag of any full-size Chevrolet Wagon. But, while it is budget-minded in cost, it doesn't stint on beauty or convenience. Refined styling is emphasized by sculptured body lines and slender bright moldings on the sides. For rugged service, Biscayne Wagon interiors are all vinyl; wear-resistant floor mats are made of vinyl-coated rubber.

CHEVROLET BISCAYNÉ



*Optional at extra cost.

Biscayne 4-Door 6-Passenger Station Wagon in Tuxedo Black.



Full-Size Measure of Wagon Convenience—The business end of the '63 Chevrolet Wagon shows a full-size measure of cargo-carrying convenience. Ready for cargo, there's as much as 97.5 cu. ft. of load space. With tailgate down, total load length to the back of the front seat is almost 10 feet. For easy loading, tailgate opening measures 56.5 inches wide at floor and 30.5 inches high. Loading deck is less than 2 feet from the ground. Spare tire tucks out of the way inside a special storage well.

Up to 10.5 cu. ft. of Hidden Stowage Space—Chevrolet Station Wagons for '63 have a special compartment for out-of-sight stowage of personal articles. Located beneath the rear cargo floor, the compartment can be reached from outside the wagon when tailgate is lowered. Easy access is provided through a handy hinged cover. (Locking cover optional at extra cost.) In 6-passenger wagons, the compartment measures a total of 10.5 cu. ft. and is over a foot deep.



NEW EASY-CARE FEATURES FOR EXTRA WORTH

This year Chevrolet offers a new range of easy-care features that make servicing and maintenance much simpler, contribute substantially to the life of your wagon.

NEW AIR-WASHED ROCKER PANELS—Chevrolet uses the cowl inlet ventilating system to water-flush and air-dry the inside of the rocker panels to help prevent corrosion. Water entering the cowl inlet travels through passages to the rocker panels, washes out dirt and dust, then drains through special outlets. Forward motion of the car forces air into the cowl inlet and through the passages to dry the inside of the panels.

NEW SELF-ADJUSTING SAFETY-MASTER BRAKES—Applying the brake pedal with car moving in reverse automatically adjusts the brakes. As a result, Chevrolet's new Safety-Master brakes are kept in proper adjustment for safe, sure stopping action.

NEW EXTENDED-LIFE EXHAUST SYSTEM—Liberal use of aluminum coatings in mufflers enables Chevrolet's '63 exhaust systems to resist the deteriorating effects of heat and corrosion for much longer periods of time. This means fewer replacements, less maintenance expense.

WIDE CHOICE OF CHEVROLET STATION WAGON POWER TEAMS

Leading Chevrolet's great new power team lineup for '63 are the completely new standard 6, an improved standard V8 and a brand-new optional* 409 V8. Altogether, you can choose from seven different engines (each equipped with new battery-saving Delcotron generator) and four transmissions.

Engines	3-Speed Synchro-Mesh	Overdrive*	4-Speed Synchro-Mesh*	Power-glide*
Standard Engines		Axle Ratios		
6-Cylinder				
140-hp Turbo-Thrift 230	3.55:1	3.70:1	N.A.	3.55:1
8-Cylinder				
195-hp Turbo-Fire 283	3.36:1	3.70:1	N.A.	3.36:1
Optional V8's*				
250-hp Turbo-Fire 327	3.36:1	N.A.	3.36:1	3.08:1
300-hp Turbo-Fire 327	3.36:1	N.A.	3.36:1	3.36:1
340-hp Turbo-Fire 409	3.36:1	N.A.	3.36:1†	3.36:1
400-hp Turbo-Fire 409	3.36:1	N.A.	3.36:1†	N.A.
425-hp Turbo-Fire 409	3.36:1	N.A.	3.36:1†	N.A.

*Optional at extra cost. N.A.—Not Available. †3.08:1 with 2.54:1 low transmission.

CHEVY II NOVA 400

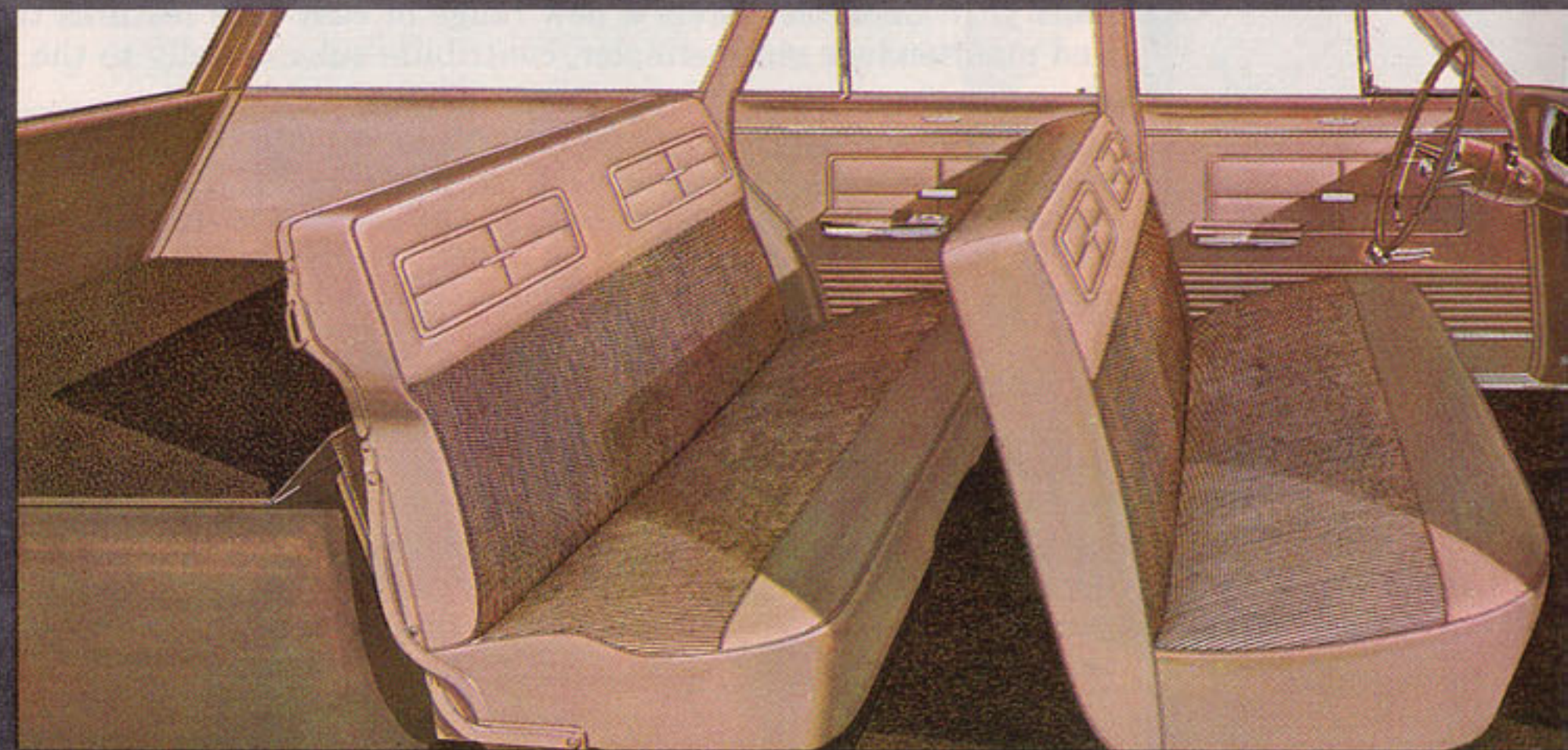


Nova 400 4-Door 6-Passenger Station Wagon in Silver Blue.

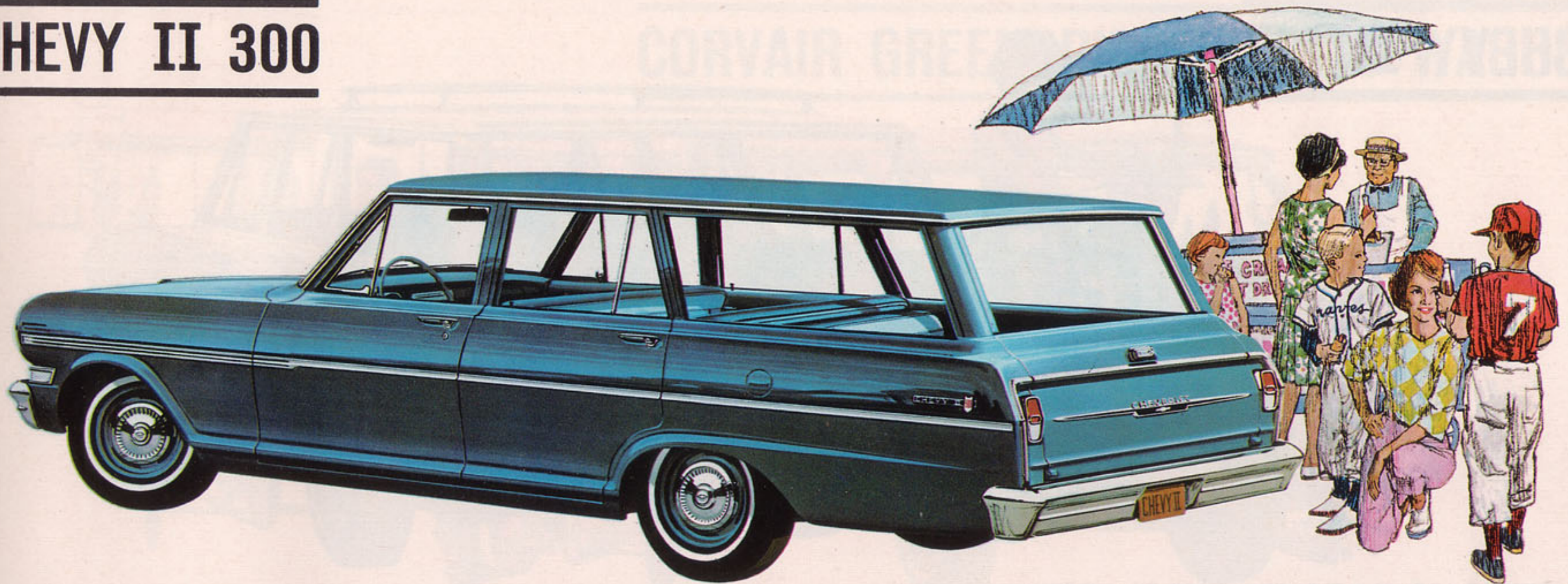
NEW WAGONFUL OF ELEGANCE AT AN EASY PRICE

Nova 400 is the prestige leader that sets the pace for the entire '63 Chevy II Wagon line. An exterior look of luxury is distinguished by new side moldings. Inside, elegant interiors are designed in decorator fashion with soft foam cushioning in all seats. And Nova Station Wagon gives you these de luxe features as standard equipment: padded armrests front and back, built-in rear ashtrays, automatic interior light, key-locking glove compartment, cigarette lighter, dual sun visors, electric windshield wipers and back-up lights. This 6-passenger wagon has the convenience of 4 doors, too.

New Interior Prestige—Luxurious all-vinyl interior in the Nova Wagon is available in a choice of 5 colors, keyed to exterior colors. New saddle color joins with fawn, aqua, red and blue. All Chevy II Wagons for '63 have durable vinyl headlining and scuff-resistant load surfaces that can be cleaned in a jiffy with a damp cloth.



CHEVY II 300

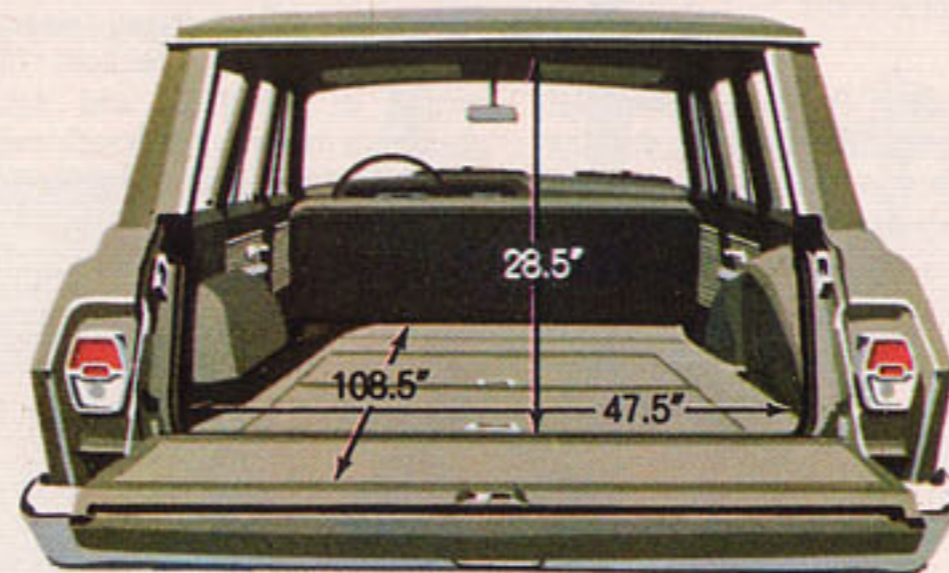


Chevy II 300 4-Door 3-Seat Station Wagon in Monaco Blue.

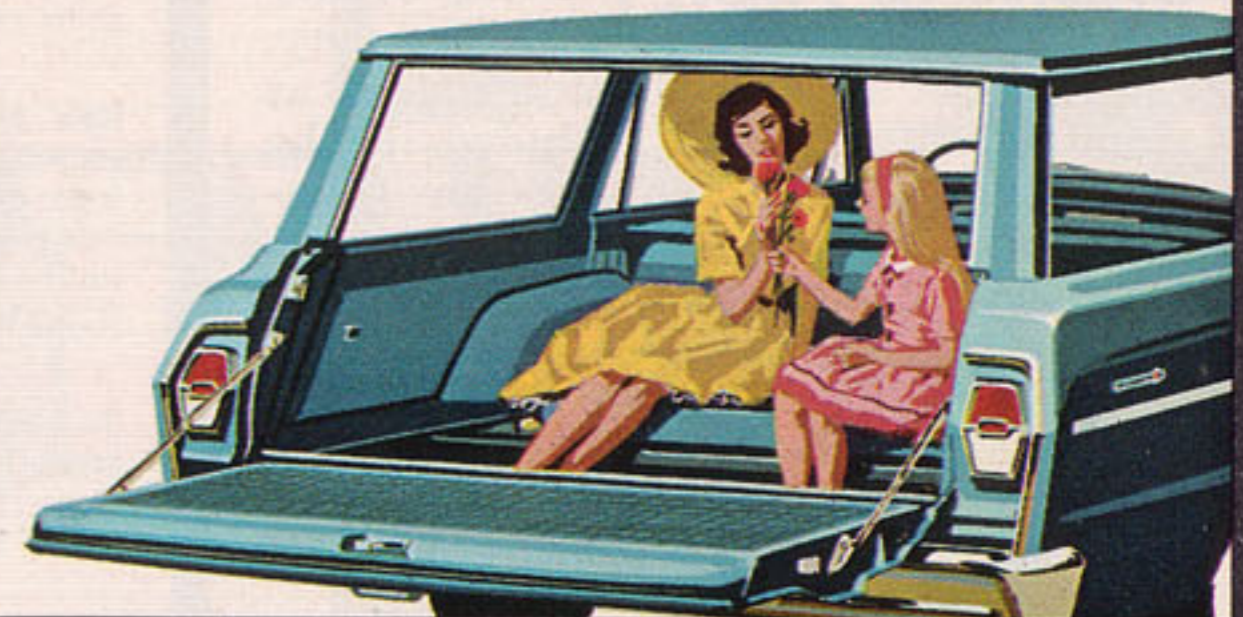
FAMILY- PLEASING FASHION, APPEALING LOW COST

Chevy II 300 Wagon is fashioned with a flair for family fun from its sleek exterior styling to the rear-facing "observation chair" seat (a real favorite with the kids). And even under full family load, the 300 Wagon handles and rides as pretty as you please. (One reason: those Mono-Plate rear springs.) Best of all, the 300 is family-priced for even the most modest budget. Yet standard luxuries include power-operated tailgate window, twin sun visors, foam-cushioned front seat, cigarette lighter and automatic interior light switches.

Easy to Load a Storehouse of Cargo—There's a big 76.2 cu. ft. of stowage space in all Chevy II Wagons. From backrest of front seat, load length with tailgate down is over 9 feet; up, over 7 feet. Tailgate opening is 47.5 inches wide at floor, 28.5 inches high. Loading deck is only 21.5 inches from the ground. Spare tire stows out of the way.



Roomy Comfort for Passenger Loads—There's room aplenty for a whole tribe or team. Six adults can ride in comfort in Chevy II 2-Seat Wagons. Chevy II 300 version holds 8 riders, has a third seat facing rear so passengers don't have to crawl over the second seat to get in or out.



CHEVY II 100



Chevy II 100 4-Door 6-Passenger Station Wagon in Adobe Beige with Roof Luggage Carrier*.

THE SMART-STEPPING WAGON WITH THE BONUS IN THRIFT

Here's the perfect way to stretch your wagon dollars without sacrificing beauty or practicality. And you get a host of luxury features as standard equipment. Included in the Chevy II 100's sensible price are foam-cushioned front seat, dome light, twin sun visors, dual armrests, electric windshield wipers and single-key locking. Rugged all-vinyl interiors make clean-up time a snap. All it takes is a damp cloth and a simple wipe-off. Chevy II 100 Wagon for '63 is 6-passenger big, 4-door convenient.

NEW CHEVY II WAGONS COME LONG ON WEAR, SHORT ON CARE

Unitized Construction—Two unitized box-like sections form the Chevy II Wagon's body assembly. The front end unit, forward from the firewall, is securely bolted to the unitized Body by Fisher to reduce weight, increase rigidity. Front fenders bolt on for easy repair or replacement.

New Air-Washed Rocker Panels—Cowl inlet ventilating system is used to wash and dry the inside of the rocker panels on all Chevy II Wagons. This helps keep rocker panel areas free of dirt and moisture. Rocker panels retain their beauty and stay in like-new condition longer.

Self-Adjusting Safety-Master Brakes—For greater safety and swift, sure stopping action, Chevy II's Safety-Master brakes are self-adjusting for '63. This means you can keep brakes in proper

adjustment for more dependable braking action, also save money on maintenance and service costs.

Exclusive Chevy II Suspension gives a wonderfully smooth, comfortable ride. Proved Mono-Plate rear springs never require lubrication and never squeak. Independent high-mounted coil springs at the front and double-action shock absorbers dampen out shock and vibration before they reach the passenger compartment.

New Exhaust System—Exhaust systems on all Chevy II Station Wagons for '63 offer you the same kind of extended-life benefits as those on the full-size Chevrolet Wagons. Extensive use of aluminum coated muffler parts results in longer and more satisfactory service, fewer replacements and less maintenance expense.

CHEVY II POWER TEAMS

90-hp Super-Thrift 153—4-cylinder design for outstanding economy. New Delcotron electrical system. Overhead valves, short-stroke design, 153-cu.-in. displacement, 8.5:1 compression ratio. New single-barrel economy carburetor, manual choke. 5-bearing crankshaft for exceptional sturdiness. Available in 300 and 100 Wagons. 3.55:1 axle ratio.

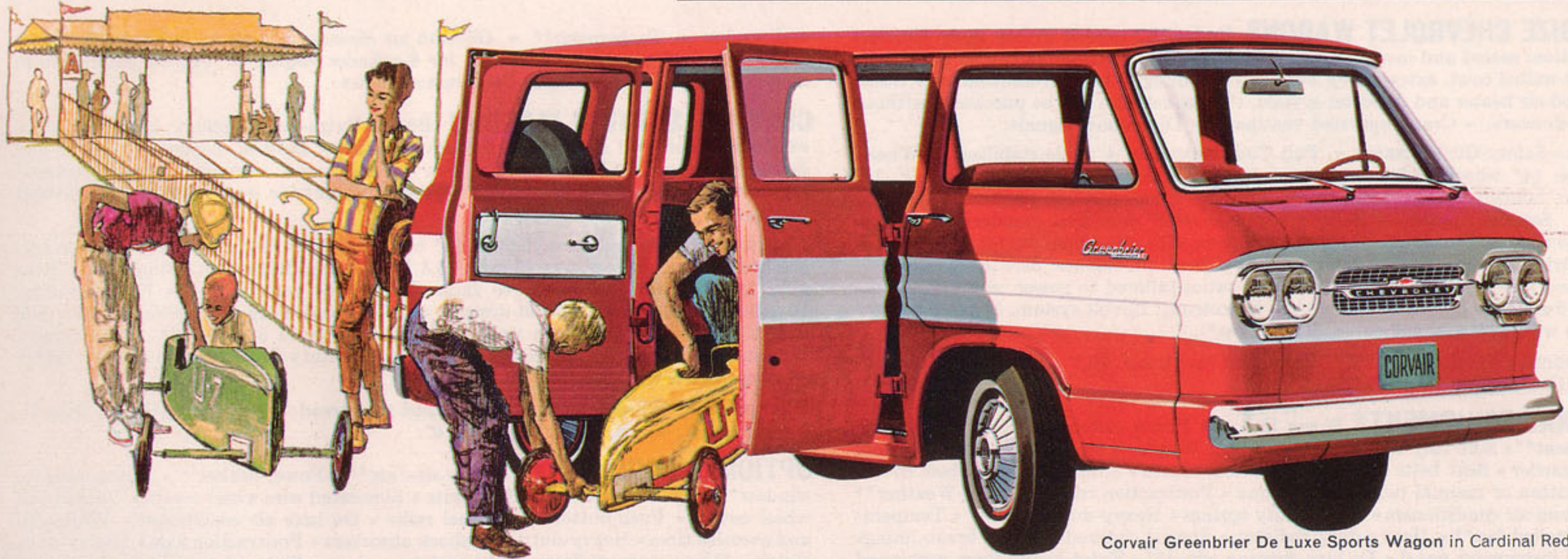
120-hp Hi-Thrift 194—Efficient 6 with large bore and short-stroke design, 194-cu.-in. displacement, 8.5:1 compression ratio. Single-barrel carburetor, new automatic choke, hydraulic valve lifters. 7 main bearings. New Delcotron electrical system. 3.36:1 axle ratio.

Chevy II Powerglide*—Tailored version of Chevrolet's Powerglide. Aluminum housing, air cooled. Automatic forward shifting.

Standard 3-Speed Synchro-Mesh for easy, quiet and smooth shifting. Standard on all Chevy II models. Shift lever on steering column.

*Optional at extra cost.

CORVAIR GREENBRIER SPORTS WAGON

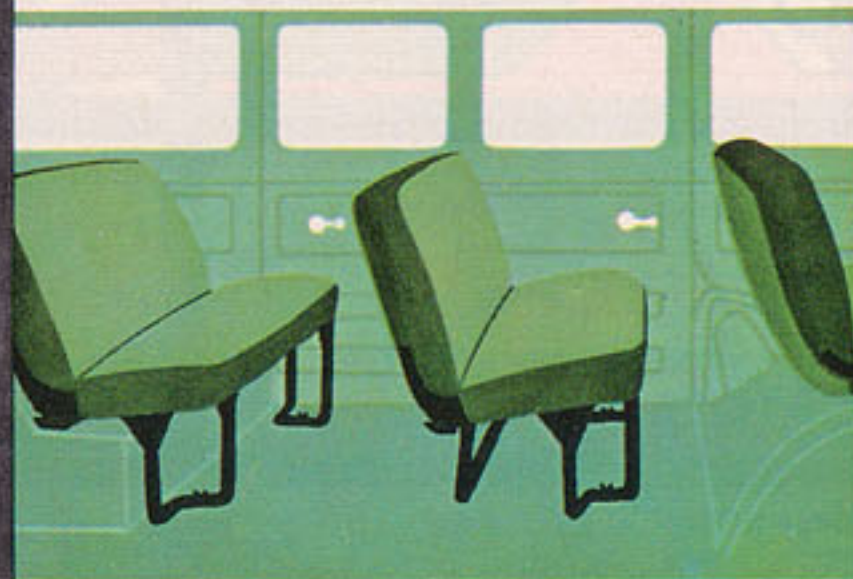


Corvair Greenbrier De Luxe Sports Wagon in Cardinal Red and Cameo White.

ALL BUSINESS ON THE LOAD, ALL PLEASURE ON THE ROAD

For family fun or work-a-day runs, the '63 Corvair Greenbrier Sports Wagon is the most versatile vehicle you've ever seen. With up to 175.5 cu. ft. of cargo space (almost twice what regular full-sized station wagons provide), there's more than enough room to tote just about any kind of load you can imagine. Standard equipment includes left-side sunshade, striped woven fabric seat upholstery, painted interior sidewalls, vinyl-coated jute headlining, front dome light and rubber floor mats. Rich fawn interior comes on all regular Greenbriers, while Greenbrier De Luxe offers a choice of fawn, green, red or turquoise color-keyed to the exterior.

Seats 6 or 9 with Space to Spare—Six adults can ride in full comfort on Greenbrier's foam-cushioned seats. Easy-to-reverse second seat can be faced either to front or rear. With second seat removed, the load floor to the back of the front seat is almost 10 ft. long and more than 5 ft. wide maximum. An optional third seat* increases seating capacity to nine.



Loads from Rear and Sides—Big double doors at both the rear and curbside let you stow cargo from either entrance for extra convenience. To make loading easy, doors open to halfway or full-open position. Double doors for left side are optional at extra cost.



Optional Camping Gear—Turn your Greenbrier Sports Wagon into a camper on wheels with a wide choice of special camping equipment*. Order any or all of the camping accessories through your Chevrolet dealer. Custom Camper Unit* provides in one package most everything to personalize your Greenbrier for outdoor activities.



ADDED WAGON BENEFITS FROM CHEVROLET FOR 1963

FULL-SIZE CHEVROLET WAGONS Body—All-welded Fisher Body Unisteel construction: sealed and insulated, acoustically hushed, extra-large rubber mountings • Double-walled cowl, extra-heavy side rails and integral body crossmembers • Built-in blended-air heater and defroster system. ('63 models also can be purchased without heater-defrosters.) • Crank-operated ventipanes • Directional signals.

Chassis—Safety-Girder frame • Full Coil suspension • Ride stabilizer • Wheels and tires: 14" wheels, 8.00 x 14 tires • Safety-Master brakes: self-adjusting, 11" hydraulic, bonded linings, 199.5-sq.-in. area • Foot-operated mechanical parking brake • Steering: precision Ball-Race gear, overall ratio 28:1 standard, 24:1 with power steering* • Clutch: diaphragm spring type with all engines except 409-cu.-in. — semi-centrifugal diaphragm spring type with 409-cu.-in. engines. Size to suit each engine • Rear axle: hypoid semi-floating, four ratios tailored to power teams • Fuel capacity: 19 gallons • Electrical (other than Delcotron): 12-volt system, 54-plate battery (66-plate with 327- and 409-cu.-in. V8 engines*).

Dimensions—Wheelbase, 119" • Front and rear tread: 60.3" and 59.3" • Overall: length, 210.4"; width, 79.0"; height, 56.0".

OPTIONAL EQUIPMENT* Power brakes • Power steering • Power windows** • Power seat** • Soft-Ray tinted glass • Station Wagon 1/3-2/3 split second seat • Roof luggage carrier • Seat belts • Vented full wheel covers • Simulated wire wheel covers • Push-button or manual radio and antenna • Positraction rear axle • All-Weather** and Custom air conditioners • Heavy-duty springs • Heavy-duty clutch** • Temperature-controlled fan** • Heavy-duty radiator • Special sintered-metallic brake linings • Padded instrument panel • De luxe steering wheel** • Extra-heavy foam-cushioned front seat** • Two-tone finish • Guard for front grille • Comfort and Convenience equipment • Whitewall and special tires** • Heavy-duty Delcotrons • Heavy-duty battery • 3.08:1 and 3.55:1 ratio rear axles** • Two-speed electric windshield wipers

and washer • Tachometer** • Oil-bath air cleaner, closed-type positive crankcase ventilation and economy carburetor for 6-cylinder engine • Special police equipment** • Full line of Custom Feature accessories.

CHEVY II STATION WAGONS Body—Extra-heavy pillars and roof rails, reinforced floor, and double-walled front structure • Built-in blended-air heater and defroster system. ('63 models also can be purchased without heater-defrosters.) • Thoroughly sealed and insulated • Push-button outside door handles • Single-unit headlights • Directional signals.

Chassis—Wheels and tires: 6.50 x 13" blackwall tires (14" optional*) • Steering: precision Ball-Race gear, overall ratio 25.4:1 • Clutch: diaphragm spring type • Rear axle: hypoid, semi-floating, three ratios tailored to power teams • Fuel capacity: 16 gallons • Electrical: 12-volt system; 4- to 32-ampere capacity Delcotron charging circuit. (Optional* Delcotron units of 12- to 42-, 5- to 52-, and 23- to 62-ampere capacity available.) • Battery: 54-plate, heavier duty for '63, new capacity rating of 44 ampere-hours.

Dimensions—Wheelbase, 110". Front and rear tread: 56.3" and 55.8" • Overall: length, 187.4"; width, 70.8"; height, 55.0".

OPTIONAL EQUIPMENT* Power steering** • Power brakes** • Power tailgate window** • Split second seat • Seat belts • Simulated wire wheel covers • Vented full wheel covers • Push-button or manual radio • De luxe air conditioner • Whitewall and oversize tires • Heavy-duty rear shock absorbers • Positraction axle • Heavy-duty clutch • Heavy-duty radiator • Heavy-duty springs • Sintered-metallic brake linings • 3.36:1 and 3.55:1 ratio rear axles** • Soft-Ray tinted glass • Padded instrument panel • Rear armrests** • Two-tone finish • Front grille guard • Comfort and Convenience equipment • Heavy-duty battery • Roof luggage carrier.

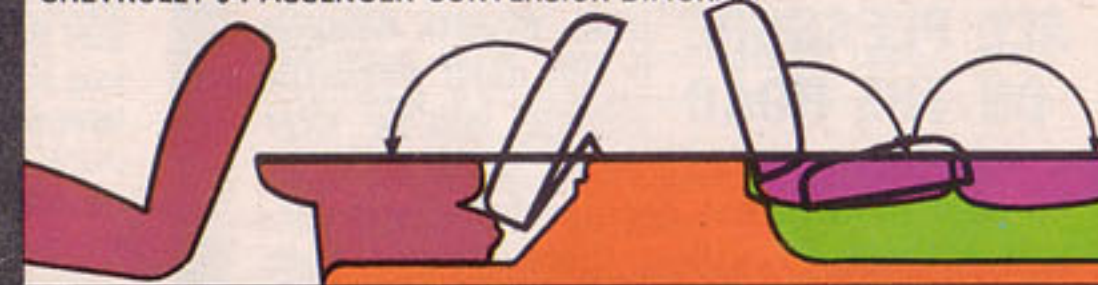
SINGLE-STEP CONVERSION—All full-size Chevrolet and Chevy II 6-Passenger Wagons convert from passenger seating to flat floor in a single motion. Just release the safety catch on the second seat and swing seatback forward. Hinged floor filler automatically gives level cargo floor.

OR 3 EASY STEPS—Seat conversion in Chevrolet and Chevy II 3-Seat Wagons is simple and easy. First, fold over the seat cushion of the rear-facing third seat. Next, fold the seatback level with the floor. Second seat converts exactly the same as in 6-passenger wagons.

CHEVROLET 6-PASSENGER CONVERSION DIAGRAM



CHEVROLET 9-PASSENGER CONVERSION DIAGRAM



CHEVY II 6-PASSENGER CONVERSION DIAGRAM



CHEVY II 3-SEAT CONVERSION DIAGRAM



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*Optional at extra cost.
**Availability determined by either model or equipment.