

# GMC PICKUPS





Spend enough time in any pickup truck and you'll find out fast what you like and want. Spend some time at your GMC dealer and you'll find that he's got standard and available equipment in his pickup models to satisfy practically all of your expectations. He has interiors so plush you'll wonder how they ever found their way inside a truck. GMC offers four interior trim levels (illustrated on the inside pages), a great selection of comfort and convenience items including the available AM/FM eight-track stereo with Delco's Cross-Fire speaker system and much more. Get yourself a GMC!

### GMC'S WIDE-SIDE MODELS

This is our biggest seller by popular acclaim. It features tough double-walled cargo box sidewalls and tailgate, cab upper back panels and roof with standard insulation sandwiched between two steel panels. Both 6½ and 8-foot cargo boxes are available. The standard floor is ribbed steel for easy slide loading; a wood floor is also available for the 8 foot box. A quick release mechanism helps you remove the tailgate quickly for long loads or camper bodies. Tailgate closes up tight with concealed internal latches. Available in half, three-quarter and one-ton models with a variety of driveline combinations. The 3-speed manual transmission is standard on most models; a 3-speed heavy duty, 4-speed and an automatic are available. The 4-speed is standard on three-quarter ton Crew Cabs and 1-ton models; an automatic is available for both. GVW's range up to 10,000-lbs. with available dual rear wheels.

### CREW CAB MODELS

GMC 3+3 Crew Cab Models have four standard doors with roll down windows and seating for six. Available as a Wide-Side pickup model with an eight foot cargo box or as a Cab-and-Chassis unit with GVW ratings as high as 10,000-lbs. for general utility, construction light commercial van bodies. Pickup and chassis units may also

be adapted to commercial and recreational fifth wheel trailer application. Available with dual rear wheels. Ask your GMC dealer about the 3500 Series Bonus Cab Model. Seats three up front with big cargo space behind.

### FENDERSIDE MODELS

They feature GMC's durable double-walled cab construction

helps reduce loss of bulk loads. Side panels, tailgate and front panel are electro-dipped in a special primer bath before painting to increase corrosion resistance. Available in 6½ and 8-foot lengths.

### FOUR-WHEEL DRIVE MODELS

Available in half or three-quarter ton capacities with conventional cabs as either Wide-Side or



Sierra Grande 1500 Fenderside Pickup

and steps located between the rear of the cab and the rear fender for easy side loading and cargo handling. Equipped with standard wood floor that allows nail-downs to prevent cargo shifting and a better footing for livestock. Flush steel skid strips hold the wood floor in place, yet allows for expansion with changes in temperature and humidity. A tight fitting tailgate

Fenderside models. Four-wheel drive models with automatic transmission and inter-axle differential provide balanced power to all 4 wheels. Models with manual transmissions use conventional 4-wheel drive system and front hub locks. For full details, see the GMC Four-Wheel drive catalog.

### PICKUP DIMENSIONS

MODEL WIDE-SIDE	NOMINAL RATING AND TYPE	CAB STYLE	WHEEL- BASE IN.	INTERIOR MAX. LENGTH, IN.	OVERALL LENGTH, IN.	TAILGATE HEIGHT, IN.	WIDTH BETWEEN WHEEL- HOUSINGS, IN.	MAX. INSIDE WIDTH AT FLOOR, IN.
TC-10703 TK-10703	½ TON, 2-WHEEL ½ TON, 4-WHEEL	CONV. CONV.	117.50	78.25	191.5	19.25	50	72
TC-10903 TK-10903 TC-20903 TK-20903 TC-30903	½ TON, 2-WHEEL ½ TON, 4-WHEEL ¾ TON, 2-WHEEL ¾ TON, 4-WHEEL 1-TON, 2-WHEEL	CONV. CONV. CONV. CONV. CONV.	131.50	98	211.4	19.25	50	72
TC-20983 TC-30983	¾ TON, 2-WHEEL 1-TON, 2-WHEEL	CREW CREW	164.50	98	244.4	19.25	50	72
TC-20943 TC-30943	¾ TON, 2-WHEEL 1-TON, 2-WHEEL	BONUS BONUS	164.50	98	244.4	19.25	50	72
<b>STEPSIDE</b> TC-10703 TK-10703	½ TON, 2-WHEEL ½ TON, 2-WHEEL	CONV. CONV.	117.50	78.50	190.7	17.50	50	50
TC-10903 TK-10903 TC-20903 TK-20903 TC-30903	½ TON, 2-WHEEL ½ TON, 4-WHEEL ¾ TON, 2-WHEEL ¾ TON, 4-WHEEL 1-TON, 2-WHEEL	CONV. CONV. CONV. CONV. CONV.	131.50	98.25	210.6	17.50	50	50



Sierra Grande 2500 Wide-Side Pickup



1500 Sierra Classic Wide-Side Pickup



2500 Sierra Classic 3+3 6-Man Crew Cab with Wide-Side Pickup

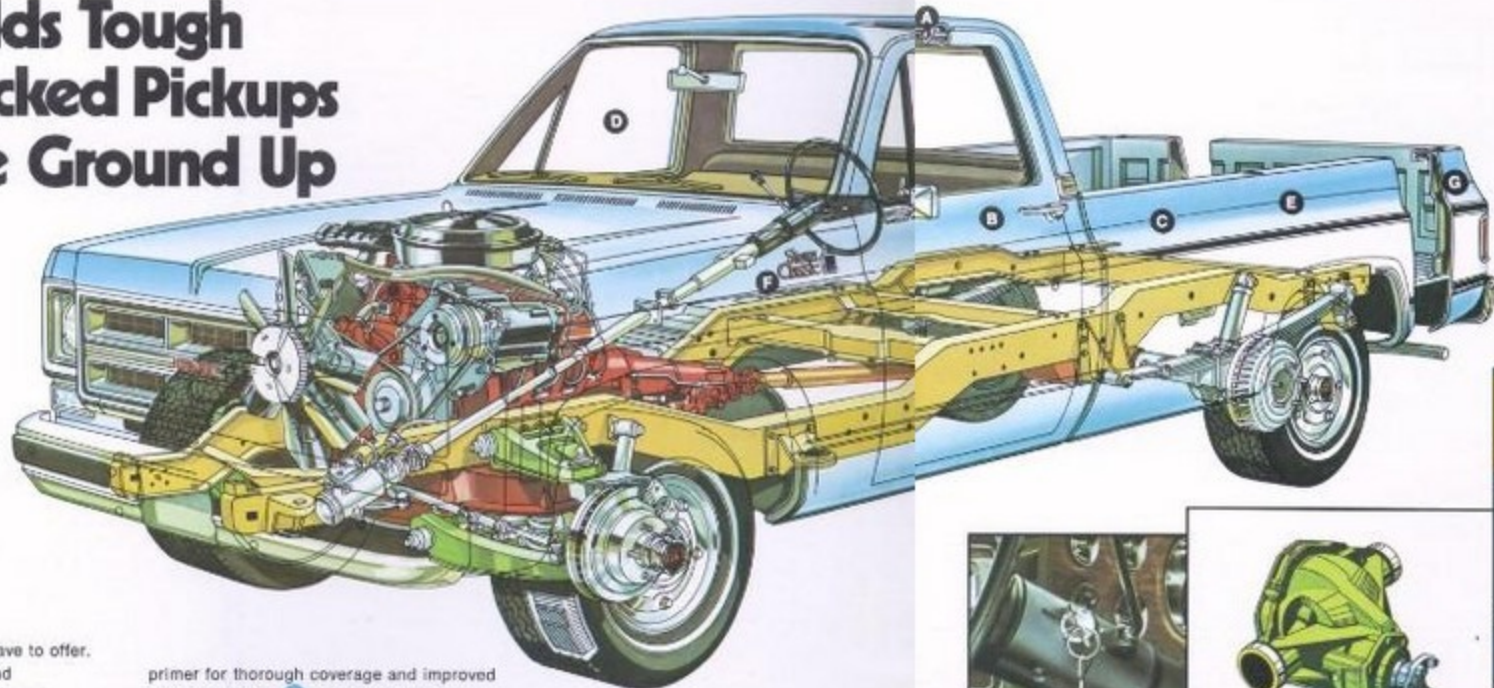
## A GMC Pickup Delivers Value Every Day You Own It...

GMC Pickups reflect today's need for a practical vehicle that does a lot, looks good doing it and serves its owner well. To meet these needs while delivering basic operating efficiency we offer a standard 250 CID, In-line six with 3-speed manual transmission redesigned last year to provide improved hauling power. (This combination is not available in the State of California). Both our six and eight-cylinder models with 6000-lb. or under GVW rating offer extended maintenance schedules. All models feature the standard, solid state High Energy Ignition System that delivers a hotter, 35,000 volt spark to each plug. This is hotter than the conventional ignition system to provide for quick

starts. H. E. I. design reduces ignition system maintenance by dispensing with points and ignition condenser and extends the service interval between tune-ups while extending plug life for reduced maintenance cost. To serve the variety of needs that pickup owners have, we offer a selection of models in half, three-quarter and one-ton capacities for conventional models; half and three-quarter for available four-wheel drive models. Wide-Side or Fenderside cargo boxes are available in 6½ or 8-foot lengths; conventional cab designs seat two or three depending on seating selected. Our full sized 3+3 Crew Cab models offer four doors with roll down windows and standard

seating for six; Bonus Cab models offer seating for three and a large measure of cargo space behind the front seat. Full-Time Four-Wheel Drive Models offer the added convenience of traction at all four wheels and in-cab shifting from regular to lock-up with no need to switch free-wheeling front hub settings or shift into 4-wheel drive when you leave the pavement. Check the pages that follow for the GMC pickup you need. You'll find it along with a wide selection of available equipment for utility, camper and travel trailer applications plus the available power assist, style and durability features that you're looking for in a pickup. GMC's do a lot; look good doing it.

# GMC Builds Tough Value Packed Pickups From The Ground Up



Take a close look at what we have to offer. We build a cab that is roomy and comfortable; offer a wide selection of interior trims, but there's a lot that can't be seen so readily. Consider these features:

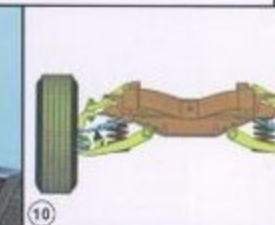
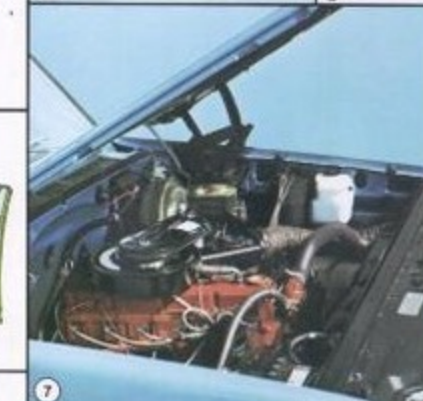
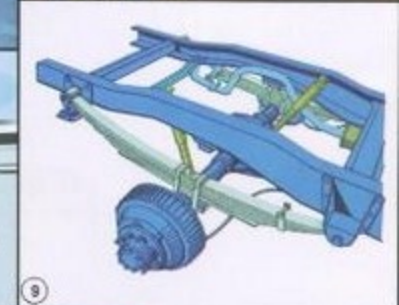
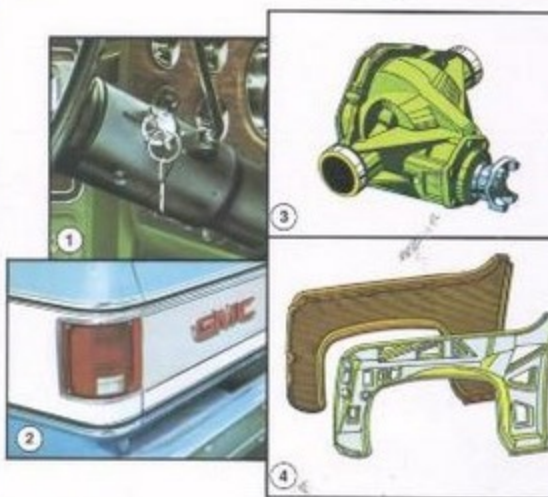
**A** Cabs are double-walled in critical areas for good durability and to help control body panel noise. Outside back panel and inner back panel are welded together to contribute to overall structural rigidity. Cab sheet metal is made of large, generous sections to reduce the number of rust attracting seams. **B** Doors are constructed with inner and outer steel panels welded together with a one-piece perimeter section for a tough structure. Solid door frame stampings become an integral part of the cab structure to help provide good fit, alignment and sealing. One-piece construction helps reduce seams and joints that could warp and leak. Front door outer panels are fabricated of pre-coated steel for corrosion resistance. **C** Standard Wide-Side cargo box features a ribbed steel floor for slide loading. Fenderside cargo box features a standard wood floor with steel side strips. Hardwood floor also available with 8-foot Wide-Side body. **D** Total glass area of 2-door models including side and rear windows, is 3,329 sq. in. to help provide good visibility. Tinted glass is available. **E** Elpo primed for corrosion resistance; the pickup box steel floor Wide-Side models, side walls, front panel and tailgate are totally immersed in an electro-statically charged

primer for thorough coverage and improved paint adhesion. **F** Twenty-one gallon frame mounted fuel tanks are standard; extra capacity 31 and 40-gallon fuel tanks are available. **G** Standard Wide-Side cargo box side walls and tailgate are double-walled for strength and appearance protection. Front stake pockets plus center pockets on 8-foot box have holes for convenient cargo tiedown.

**1** Steering column mounted ignition switch with separate key is standard on all light duty conventional models and incorporates a steering and transmission interlock on models with available automatic transmissions for additional security. **2** Wide-Side models have large wrap-around Lexan taillight lenses for increased durability. Unit functions as a rear and side running light as well as a stop and back-up light. **3** Salisbury rear axles are standard. Design advantages include use of a large ring gear, roller bearings and a wide range of available ratios. Limited slip differentials are also available. **4** Standard double-wall front fender construction adds rigidity to front end sheet metal. Inner surfaces of front fender panels are treated with zinc rich primer coat before finish primer to help resist corrosion. Separate front wheel-housing helps to isolate engine compartment from road splash and flying rocks. **5** Front removal of instrument cluster face plate speeds servicing and adjustment. Helps

make minor repairs easy. Allows limited addition of circuits for accessories.

**6** Wide-Side tailgate features center latch for one hand operation. Steel tailgate support straps, accommodate overhang loads; easy-off, easy-on tailgate feature is handy when installing camper bodies. **7** Double-walled hood construction helps minimize flutter. Opened, the alligator style hood provides easy access to important service points for routine maintenance jobs. **8** Tilting seat backs are available in conventional cabs and back seat of 3+3 Crew Cab models to provide access to additional storage space in the cab. Convenient for small tools, personal items. **9** Staggered rear shock absorbers help to reduce braking hop and power thrusts. Heavy duty rear shock absorbers are available on half and three-quarter ton models; standard on one-ton models. Rear drums are finned for cooling. Standard two-stage multi leaf spring rear suspension helps improve stability. Vari-Rate design provides a soft ride when lightly loaded, firm support when full. Available heavy duty suspensions are available on most models. **10** Standard independent front suspension on two-wheel drive models feature rubber bushings for the inner pivots of the control arms on half-ton models to help soak up road shock;



threaded steel bushings are standard on three-quarter and one-ton models. **11** Full-Time Power Ventilation is standard and operates through a large integral cowl plenum chamber. Outside air is routed through the cab for driver and passenger comfort and exits through door-mounted valves that also provide pressure relief when doors are closed with windows up. Standard on all models. **12** Eleven-inch diameter, 124 sq. in. clutches are standard on all C/K Series 1500 and 2500 models powered with in-line six cylinder engines. Eleven-inch clutches are also standard with two bbl., V8 powered models; twelve-inch diameter clutches are included with all 4 bbl., V8 powered models. **13** Three-speed\*, fully synchronized manual

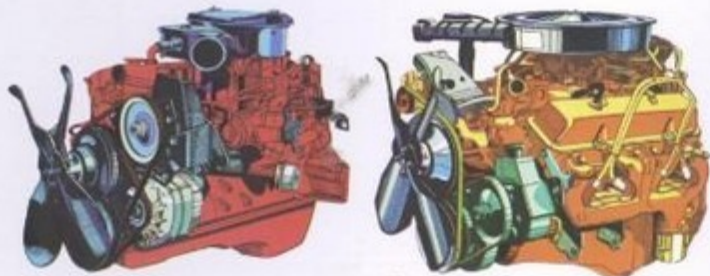
transmission with column mounted controls are standard on all 1500 and 2500 Series models (except 2500 Series Crew Cabs). A four-speed manual transmission with floor mounted control is standard on all Series 3500 models and 2500 Series Crew Cabs. Turbo Hydra-matic transmissions are available on all light duty models. **14** New available Freedom Battery is sealed and maintenance free; features a built-in charge indicator. Durable new standard battery has light weight case which permits added plate area. Sealed side terminal connections reduce corrosive build up on terminals. **15** High Energy Ignition System replaces

breaker points and other parts that wear out. H.E.I. design produces up to 35,000 volts at each plug to ignite fuel/air charges richer or leaner than normal. Intervals between tune-ups and plug life are extended. **16** Front disc and rear drum brakes are standard. Front disc brake lining wear sensor gives an audible signal when brake pads need replacing. Rear drum brakes are air-finned cast iron for heat dissipation and cooling. **17** Four-Wheel-Drive models are available. See Four-Wheel-Drive brochure.

\*Not available in the State of California

## GMC V8 or In-line 6 Delivers Power Economically

Invader V8's feature full jacket cooling of head and block. Rotating exhaust valve seat areas are cooled by water jackets for good durability and even heat dissipation. Cams are hardened for durability, inspected for trueness to run smooth and long. Manifold design provides a proper air/fuel mixture to each cylinder for a free breathing engine that's efficient.



### LIGHT DUTY EMISSION ENGINES — 6000 LBS. GVW AND BELOW

ENGINE TYPE	DISPLACEMENT (CU. IN.)	NET SAE HP @ RPM	NET SAE TORQUE (LBS. FT.) @ RPM	BORE & STROKE	COMPRESSION RATIO (TO 1)
250, 1 BBL., L6†	250	105 @ 3800	185 @ 1200	3.75 x 3.80	8.25
350, 2 BBL., V8†	350	145 @ 3800	250 @ 2200	4.00 x 3.50	8.50
350, 4 BBL., V8	350	165 @ 3800	260 @ 2400	4.00 x 3.50	8.50
454, 4 BBL., V8†	454	245 @ 3800	365 @ 2800	4.25 x 4.00	8.25
HEAVY DUTY EMISSION ENGINES FOR 6001 LBS. GVW AND ABOVE					
250, 1 BBL., L6†	250	100 @ 3800	175 @ 1800	3.75 x 3.80	8.00
292, 1 BBL., L6	292	120 @ 3600	215 @ 2000	3.75 x 4.00	8.00
350, 4 BBL., V8	350	165 @ 3800	255 @ 2600	4.00 x 3.50	8.50
400, 4 BBL., V8*	400	175 @ 3600	290 @ 2800	4.00 x 4.00	8.50
454, 4 BBL., V8†	454	††240 @ 3800	+370 @ 2800	4.25 x 4.00	8.25

† Not available in the State of California.

†† Net HP 250 @ 3500 in the State of California.

\* Available 4-wheel drive models only.

+ Net Torque 365 @ 2800 in the State of California.

Engine exterior details may vary according to application.  
1976 GMC gasoline engines will operate efficiently and with low exhaust pollutants on no-lead, low lead or regular fuels, 91 Octane or higher.



### BUCKET SEATS

They are available for all trim levels in two-door models. Interior trim and front bucket seats complement each others rich functional appearance. Trimmed in deep grained vinyl, the available bucket seat package includes a center console with storage compartment. Equipment colors and trim create a personal, functional and comfortable vehicle that makes you feel at home. Bucket seat option also includes color-keyed carpeting on floor and lower back panel, full floor insulation and full length bright door sill scuff plates.

### SIERRA CLASSIC

Available Sierra Classic equipment (YE9) for 2-door models includes a vinyl folding back bench seat with deep foam cushion trimmed in a choice of SAND, BLUE, GREEN, SADDLE or RED or the new ribbed pattern velour cloth in BLUE, SADDLE, RED or GREEN. Simulated woodgrain accents enhance door trim panels with molded armrests and expandable vinyl storage pouches. Front units include expandable vinyl storage pouches.

### HIGH SIERRA

High Sierra (Z84) (not available on Crew and Bonus Cab models) interior includes a full width, folding back foam padded seat with a choice of either deep grained all-vinyl covering in SAND, SADDLE, BLUE, GREEN and RED or the new ribbed pattern velour cloth in BLUE, SADDLE, RED or GREEN. Bright trim includes High Sierra dash emblems. Interior carpeting is color-keyed and door trim panels and dash pad are enhanced with simulated wood grained trim.



### SIERRA GRANDE

Sierra Grande (Z62) 2-door model interior includes a standard folding back full depth foam cushioned bench seat trimmed in either a choice of deep grained vinyls in BLUE, GREEN, SADDLE, SAND and RED, or a new ribbed velour cloth in BLUE, SADDLE, RED or GREEN. Colors are coordinated with floor mat and padded dash pad. Simulated wood grained door inserts and dash panel are included.



### SIERRA

GMC's standard 2-door model interior includes a foam padded bench seat trimmed in plaid patterned vinyl in a selection of BLUE, SADDLE, RED and GREEN. Interiors include combination courtesy and maplight; padded armrests, color-keyed sunshades, prismatic day/night mirror. Exterior trim includes Sierra nameplates, bright grille outline moldings, bright right and left hand rear view mirrors. GREEN not available in Crew Cab and Bonus Cab models.

# GMC Interiors

For 1976 GMC offers a great selection of standard and available trims in vinyls and cloth to help match your mood, need or convenience.



## GMC 3+3 Crew Cab

They are available as Wide-Side Models in three-quarter and one-ton capacities and look good on or off the job. Families find them an ideal blend of style and functional design for local travel or extended trips with camper or travel trailers. Four doors with roll down windows

provide ready access to the two standard bench seats. Available as Bonus Cab models without the rear seat for a large measure of in-cab storage space. A tilting rear seat back is available in two-seat Crew Cab models for additional out-of-sight storage space. Equally at

home with slide-on campers and fifth wheel trailers, the 3+3 and Bonus Cab models also are available as Cab-and-Chassis models for straight commercial and utility body applications. One-ton C-3500 models are available with dual rear wheels.

3+3 and Bonus Cab interiors are available in standard Sierra or available Sierra Grande or Sierra Classic trim levels. Sierra Grande interiors may be selected with the available custom all-vinyl bench seat trim in BLUE, SADDLE or RED or the ribbed pattern velour cloth shown here in BLUE and available in SADDLE or RED. Interior trim items also include color-keyed rubber floor mats front and rear except Bonus Cab rear mats, full length door sill

scuff plates, full length insulated headliner and Sierra Grande nameplates on dash and front fenders. Sierra Classic models offer the same fine equipment and trims plus full gauges, simulated woodgrained door panel inserts, cut pile carpeting (except Bonus Cab rear compartment) and extensive sound suppression materials as standard.



## GMC's Available And Dealer Installed Equipment

Add the finishing touch to your Pickup or Crew Cab with any one of GMC's time saving utility or convenience items. Many items are available as both factory or dealer installed equipment. Your GMC dealer is also equipped to sell and install a wide variety of accessory items to meet most general purpose or recreational needs.

Standard, one-piece integral instrument panel with foam pad features cockpit styling for the instrument and control area. All instruments are quickly read and controls are within easy reach.

1 Available gauge package includes voltmeter, oil pressure and temperature

gauges and may be equipped with either clock or tachometer. A head lamp warning system is available separately and buzzes if the ignition is turned off and the lights are left on. 2 Available dash mounted equipment includes heating-air conditioning system that cools and dehumidifies as well



as heats and defogs. 4 A selection of AM and AM/FM radios and eight-track stereo combinations disguised within the radio module. 4 Other available equipment includes full wheel covers for 15, 16 and 16.5-inch wheel diameters. 5 Front bumper guards with rubber impact strips. 6 Citizen's Band radios with power pack that mount under the dash. 7 Comfortilt Steering Wheel that adjusts through six

positions for driver comfort. 8 Full width rear step bumper with trailer hitch ball provision. 9 Swing-out camper mirrors in painted or stainless steel finish. 10 Rally wheels with styled center hub and trim rings for a sporty look. 11 Easy-sliding two section sliding rear window for increased ventilation and cab-to-camper communication. 12 Dual rear wheels available on C-3500, one-ton Wide-Side

models; includes fiberglass reinforced plastic fender extensions and side and rear clearance lights. Duals also are available on C-3500 Bonus and Crew Cab chassis models and Conventional Cab & Chassis models for other commercial application. 13 Swing-out Spare Tire Carrier makes short work of minor travel problems and it is counterbalanced to operate with one rear wheel deflated.



#### AVAILABLE PAINT COMBINATIONS

(A) Standard solid paint. (B) Available conventional 2-tone with roof in contrasting second color. (C/D) Special 2-tone with secondary neutral or contrasting color. (E) Deluxe Two-Tone includes contrasting or complementary secondary color on roof and sides between moldings. Special and Deluxe 2-tones include upper and lower body side moldings.

## GMC Technical Information

SERIES	C1500 (½ TON)		C2500 (¾ TON)		C3500 (1 TON)	
	STD.	AVAIL.	STD.	AVAIL.	STD.	AVAIL.
GVW Range (lb.)	4900 to 6200		6400 to 8200		6600 to 10,000	
Availability	STD.	AVAIL.	STD.	AVAIL.	STD.	AVAIL.
Engine — Six	250 L6†	350, 4 BBL.	292, L6	—	292, L6	—
— V8	350, 2 BBL.†	454, 4 BBL.†	350, 4 BBL.	454, 4 BBL.†	350, 4 BBL.	454, 4 BBL.†
Clutch Dia., (In.)	11	12	11, 12*	—	11, 12	—
Front Suspension	Independent-Coil Springs		Independent-Coil Springs		Independent-Coil Springs	
Capacity (lb.) — Regular Cab	3100	—	3800	—	3800	—
— Crew Cab/Bonus Cab	—	—	3800	—	4000	—
Spring Capacity (lb.) — Regular Cab	1550*	1700	1750††	1900	1750††	1900
— Crew Cab/Bonus Cab	—	—	1900	—	2000	—
Shock Absorbers	Std.	H.D.	Std.	H.D.	Std.	H.D.
Stabilizer Bar	Available		Available		Available	
Rear Suspension	Semi-Floating		Full-Floating		Full-Floating	
Capacity (lb.) — Regular Cab	3750	—	5700	—	7500	—
— Crew Cab/Bonus Cab	—	—	7500	—	7500	—
Springs, Rear	Two-Stage Multi-Leaf		Two-Stage Multi-Leaf		Two-Stage Multi-Leaf	
Springs, Ea. (lb.) — Regular Cab	1550	2000	2000	2600, 2850	2000	2850, 3500
— Bonus Cab	—	—	2600	2850	3500	3750
— Crew Cab	—	—	2850	—	3500	3750
Shock Absorbers	Std.	H.D.	Std.	H.D.	H.D.	—
Brakes, Service	Disc/Drum	Power	Power Disc/Drum		Power Disc/Drum	
Steering	Std. Manual	Avail. Power	Std. Manual	Avail. Power	Std. Manual	Avail. Power
Transmission	3-Spd.	4-Spd. Automatic	3-Spd. 4-Spd. (Crew Cab)	4-Spd. Automatic	4-Spd.	Automatic
Fuel Tank (gal.) 117½" WB All Other WB	16 20	— —	— 20	— —	— 20	— —
Tire Size, 2-Door Cab Tubeless, Crew Cab	L78-15B		8.75-16C 9.50-16.5D		8.75-16.5C 9.50-16.5E	

\*12" Dia. clutch included with available V8 engine.

†Not available in the State of California.

(See 4-Wheel Drive Catalog for 4-Wheel Drive Pickup Specifications.)

\*With V8 engine, 1475 lb. with L-6 engine.

††With V8 engine, 1900 lb. with L-6 engine.

Vehicles shown illustrate standard or available factory-installed equipment unless noted as dealer installed accessories. Items referred to as options or available are at extra cost. Different model applications of the components that are listed in accompanying tables as well as many other items of factory-installed equipment may be ordered through your GMC Dealer.

GMC Truck & Coach Division reserves the right to make changes at any time without notice in prices, colors, materials, equipment, specifications and models and also to discontinue models. Data shown is basic information for the prospective buyer effective at time of issuance of this pamphlet. Dealer will provide complete up-to-date information on available equipment, specifications, etc. not shown here.



## GMC TRUCK & COACH

Division of General Motors Corporation

Pontiac, Michigan 48053