

GMC

SUBURBAN AND RALLY

PEOPLE MOVERS





GMC RALLYS... This People Mover Can Seat Up to 12 Comfortably

Rally Wagon and STX models feature van-like roominess and value. Available comfort and convenience equipment and a new fast conversion feature lets you take advantage of Rally's capacity. Rally models are available in 110" and 125" wheelbase dimensions and in half, three-quarter and one-ton models. GVW's from 5400 to 8400 lbs. And with proper selection of factory installed power train components a 11,500 lb. GCWR can be obtained.



Basic Rally models offer easy rear component entry and exit through the standard sliding side door. Sliding side and front driver's and passenger's doors all feature a standard concealed step for easy entry. Standard Rally models feature plaid-patterned vinyl in coordinated GRAY, BLUE, GREEN and SADDLE colors. Available Rally STX interiors offer either striped woven cloth seat inserts with vinyl bolsters (shown above) or deeply embossed all-vinyl seat trim. STX interiors also feature full length carpeting including

front and rear wheelhousings, wood grained vinyl door trim and high backed driver's and passengers' front bucket seats. The Rally interior can mean the difference between cramped and comfortable. It's a real people movers delight.

Take the time to explore a Rally interior today and talk to your local GMC Truck dealer. He can show you the colors, trims, available equipment and accessories designed to help make your new Rally a good choice for practicality and style.



New Rally Quick Release Rear Seats speed removal for maximum cargo space in minutes. We've done away with the clamps and bolts. Now latches fit onto anchor pins in the floor anchor plates. Raise the front latch and the seat is easy to remove. Quick and convenient, but firmly anchored in place when reinstalled for passengers. Seat belts for all locations are standard.

GMC SUBURBANS... The Accepted Bigger Than a Wagon, People Hauling, Trailer Towing Cargo Carrying Conveyance.

Suburban's design gets the nod from people movers who want conventional styling, a blend of four passenger doors, comfortable seating and the good practical points of a tough truck. Available in half and three-quarter ton capacities and two or 4-wheel drive models. With available seating, Suburban seats up to nine. GVW's range from 6,050 to 8,200 lbs. and you can tow up to 8,995 lbs. with available 454 V8, Turbo Hydraulic transmission and 4.10 axle ratio.



Shown above is the available red vinyl Sierra Classic trim with available seating for nine passengers.

Suburban interiors deliver a blend of practical design and style. The basic Sierra offers plaid-patterned all-vinyl seat trim available in a choice of SADDLE, BLUE and RED. Molded door trim panels and color-keyed instrument panel pad are standard.

Available Sierra Grande interior may be ordered with available deep grained vinyl or custom velour cloth and vinyl seat trim to replace the standard vinyl trim. Sierra Grande interior includes headliner, color-keyed floor mats, full-foam front seat cushion and cigarette lighter.

Available Sierra Classic interior includes all of the Sierra Grande's fine points plus instrument panel gauges, extra insulation, carpeting and simulated teakwood door vinyl appliques with bright metal trim. Seat trims are your choice of special custom velour cloth and vinyl or deep grained vinyl. Seats, dash, side trim panels and carpeting are color coordinated.



Above is the saddle vinyl seat for the Sierra or Sierra Grande models.

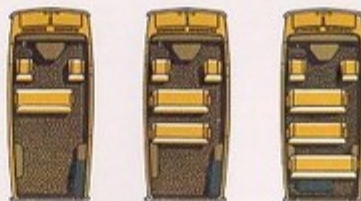


At left the fine value and luxury of blue velour and vinyl seat trim. Available in Sierra Grande and Sierra Classic models.

GMC RALLYS...

The Real Crowd Pleaser

Rally Wagon and STX models adapt quickly to work and recreation situations. Carry up to twelve passengers in 125" wheelbase 3500 Series. Carry passengers and cargo and tow a trailer. Trailer hitches and a weight distributing trailer hitch platform are available as dealer installed equipment. Your Rally can adapt to camper conversions, hauling small crowds or large bulky things too important to leave behind. It's a big tough People Mover.



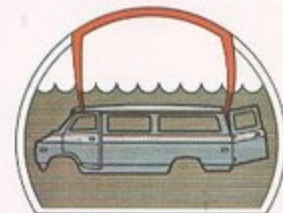
Rally Wagon seating includes the standard driver and front passenger seats in addition to the three passenger rear seat. Available added seating from eight to twelve total depends on model and wheelbase dimensions. Matching seat trims are color coordinated. Seat belts for all passenger locations are standard. Padded arm rests for all outboard locations are included.



Rally's tough load cushioning front arm-type suspension is fully independent for a smooth ride. Available front springs provide up to 3,900 lbs. capacity in G-3500 one-ton models. This is added lift for those bigger hauling jobs. Big front disc brakes are standard with audible wear sensor. Lets you know when pads need replacement. Brakes, front and rear are computer selected to GVW rating.



Rally models deliver a smooth balanced ride with two-stage, multi-leaf rear springs. Two-stage springs, with rubber bushings, provide added support when loaded and a soft ride when empty. Standard spring design features an eight leaf assembly for higher GVW ratings.



To protect your Rally investment the assembled body is immersed in a special electrically charged paint emulsion that bonds a tough primer coat to all surfaces.



Special two-tone paint above is available in 45 combinations.



Deluxe two-tone paint above is also available in 45 combinations.



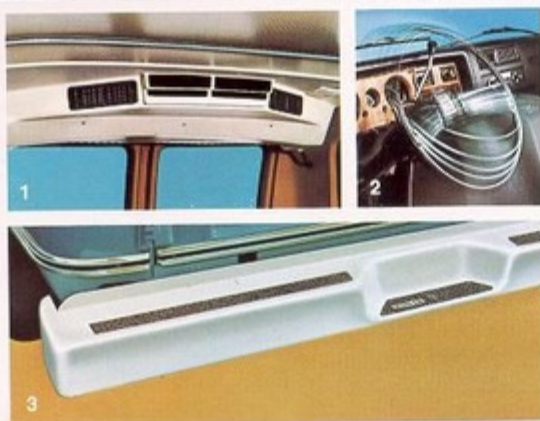
Engine maintenance is easy with the Rally's extended front end design with hood. You can do a fast 27 point service check. Water, oil, battery, windshield wiper fluid and brake master cylinders are at your fingertips. The insulated engine cover inside the vehicle unsnaps quickly for other routine engine servicing.

Standard engine on the Rally 1500 Series is the 250 CID In-line six with a special cylinder head with integral manifold designed to help distribute fuel evenly to all cylinders. The available 292 In-line six is bigger for added response. There are three V8's available. The two and four barrel 350 CID and the big 400 CID for impressive performance. The 250 CID In-line six and two barrel 350 CID are not available in the State of California.



Available RALLY Accessories and Equipment Are Great Person Pleasers...

Added attractions like AM and AM/FM radios, automatic transmission and power steering are all available to help make long hours behind the wheel easy. Tinted glass reduces glare and available rear axle ratios add needed reductions for consistently heavy loads or trailer towing. 1 Front and rear air conditioning maintain people comfort. 2 Comfortilt Steering adjusts to suit driver preference for personal comfort. 3 Dealer installed trailer hitches add an extra dimension to Rally's practicality for utility, camper and travel trailers.



New Features Help Protect Your Investment

New Heavy Duty Freedom Battery is available for all GMC light duty models. Standard on some models. It's sealed, maintenance free and features a built in charge indicator. New case made of tough, light weight man made materials that allows a larger plate area and more electrolyte than conventional casings for a strong charge. Sealed design and side terminal connections help reduce corrosion under the hood. New auxiliary Freedom Battery also available for most models.



Standard Electronic High Energy Ignition system eliminates the points and ignition condenser and other parts of a conventional ignition system. New design provides up to 35,000 volts at each plug to ignite fuel/air mixtures richer or leaner than normal. Recommended intervals between service and plug life are greatly extended. Makes cold or wet weather starts easier.

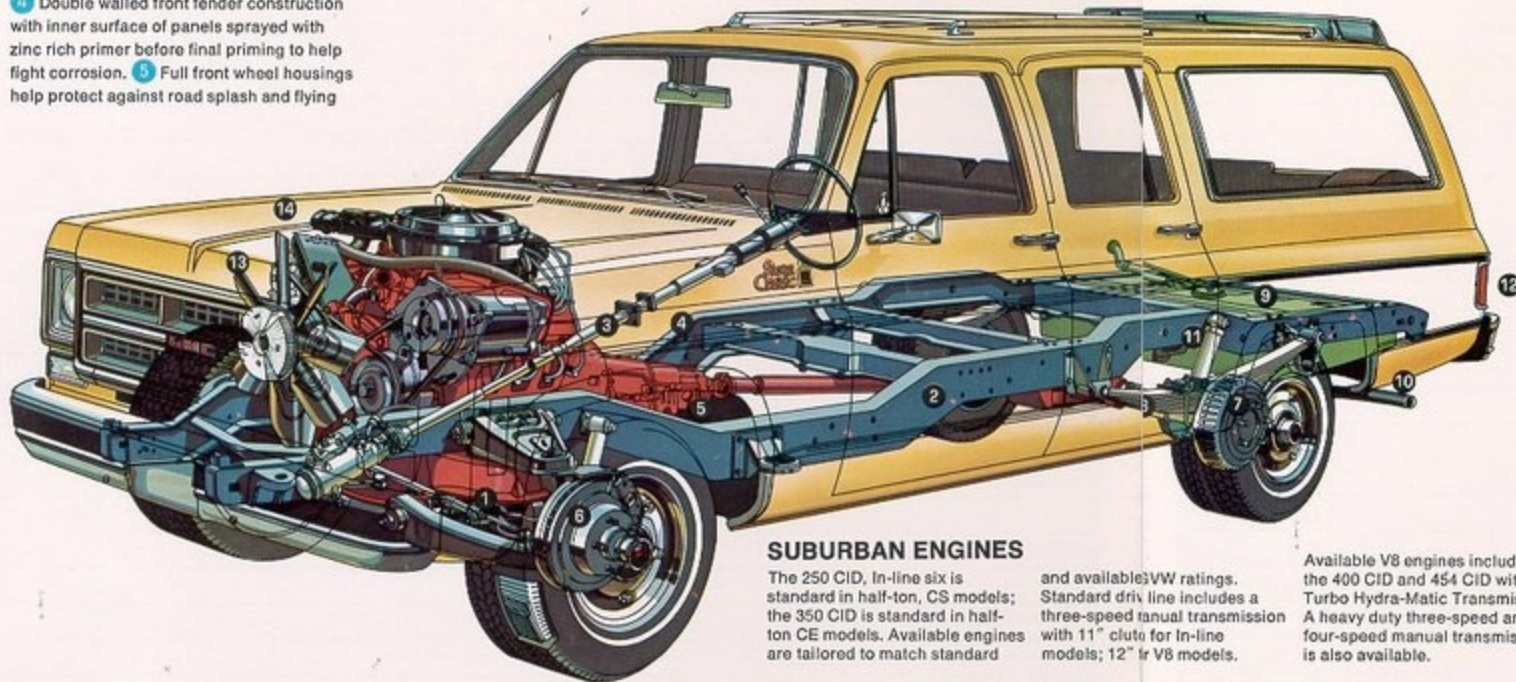
Take A Good Look At GMC's Suburban ... It's A Tough Truck And A Big Value

1 Standard independent front suspension uses large coil springs to help soak up road shock. Four-wheel drive models use semi-elliptic leaf springs. 2 Frame rails are made tough with deep cross section and sturdy crossmembers. Drop center design allows low body mounting. 3 Energy absorbing steering column. 4 Double walled front fender construction with inner surface of panels sprayed with zinc rich primer before final priming to help fight corrosion. 5 Full front wheel housings help protect against road splash and flying

rocks under the hood. 6 Standard floating caliper disc brakes with dust shield feature an audible wear warning device. 7 Rear finned air cooled drum brakes with outer edge deflectors help keep contaminants from linings. 8 Two-stage rear springs with plastic interleaf on 2-Wheel drive

models to reduce friction. 9 Standard 25 gallon gas tank; extended range 31 gallon capacity tank available. 10 Compression mounted exhaust system hangers allow heat expansion and help isolate vibration to protect system. 11 Staggered standard rear shock absorbers help isolate power

hop and brake thrusts. 12 Tough Lexan wrap-around taillight lenses resist impact damage, defy cracks. 13 Coolant recovery system helps protect engine life, returns overflow to engine to help maintain coolant level. 14 Two piece hood construction adds rigidity, helps prevent hood flutter.

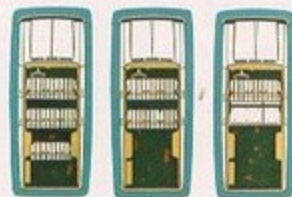


SUBURBAN ENGINES

The 250 CID, In-line six is standard in half-ton, CS models; the 350 CID is standard in half-ton CE models. Available engines are tailored to match standard

and available V8 ratings. Standard driv line includes a three-speed manual transmission with 11" clute for In-line models; 12" Ir V8 models.

Available V8 engines include the 400 CID and 454 CID with Turbo Hydra-Matic Transmission. A heavy duty three-speed and four-speed manual transmission is also available.



Seats Up To Nine ...

Standard seating consists of the three passenger front bench seat. Available folding second seat and the third position fixed rear seat will accommodate up to nine passengers. With all but the front seat removed you have 144 cubic feet of interior load space.



Flow Through Power Ventilation starts moving the air inside the Suburban as soon as the ignition is switched on to energize the heater fan motor. Air vents in each side of door permit discharge of spent air.



Standard Suburban models are equipped with wide double rear doors with stationary glass. Doors can be folded flat against the body for close up loading. Wagon type tailgate with manually operated drop glass is available. Power tailgate window is also available.



Available simulated wood grain between upper and lower bright metal moldings creates a distinctive rich appearance.



Available two-tone accents with WHITE secondary color in a choice of 14 attractive combinations.



Standard instruments and available gauges are mounted in a modular panel that removes from the front for fast easy servicing and adjustment. No need to work underneath. Individual controls and gauges remove separately.



Available new Tone-on-Tone paint schemes provide up to 14 attractive choices for your Suburban.

AVAILABLE RALLY AND SUBURBAN ENGINES

| MODEL | ENGINE TYPE | CUBIC INCH DISPLACEMENT | NET SAE HP @ RPM | NET SAE TORQUE (LBS. FT.) @ RPM |
|------------------|--------------|-------------------------|------------------|---------------------------------|
| RALLY | IN-LINE SIX* | 250 | 105 @ 3800 | 185 @ 1200 |
| SUBURBAN | IN-LINE SIX* | 250 | 100 @ 3600 | 175 @ 1800 |
| RALLY | IN-LINE SIX* | 292 | 120 @ 3600 | 215 @ 2000 |
| RALLY | V8, 2 BBL.* | 350 | 145 @ 3800 | 250 @ 2200 |
| RALLY | V8, 4 BBL. | 350 | 165 @ 3800 | 260 @ 2400 |
| RALLY*, SUBURBAN | V8, 4 BBL. | 350 | 165 @ 3800 | 255 @ 2400 |
| SUBURBAN | V8, 4 BBL. | 400† | 175 @ 3500 | 290 @ 2800 |
| SUBURBAN | V8, 4 BBL.* | 454†† | 240 @ 3800 | 370 @ 2800 |

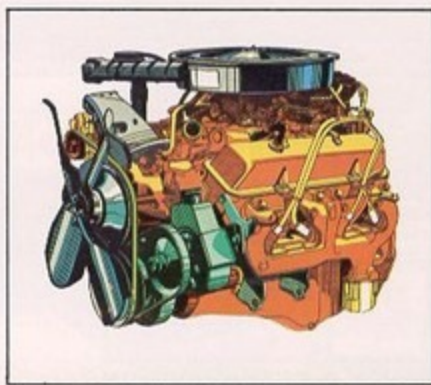
*G-2500, three-quarter ton and G-3500, one-ton Rally models

†Not available in the State of California

†Available only, K-model, 4-wheel drive Suburban

††Available only, C-model, conventional Suburban

Engine exterior details may vary according to application. 1976 GMC gasoline engines will operate efficiently and with low exhaust pollutants on no-load, low load or regular fuels, 91 Octane or higher.



SUBURBAN Makes Life More Pleasurable When Traveling Or In Town ...



1 Full gauges are available separately and included in the Sierra Classic trim package. Includes engine temperature and oil pressure gauges and voltmeter with simulated wood grained trim panel available separately or as part of the Sierra Classic package. Available electrically operated rear tailgate window. AM or AM/FM radios are available. Dealer installed eight track tape unit is also available. Available comfort tilt steering wheel adjusts to driver's personal preference. Available variable ratio power steering reduces driver effort. 2 Available dual air conditioning includes front unit that cools outside air or a combination of outside and

recirculated air and rear unit that recirculates inside preconditioned air. Front unit available separately. 3 Deadweight trailer hitch and weight distributing hitch platform are available as factory or dealer installed equipment. Additional available trailering equipment includes swing out mirrors and wiring harness. Other available equipment includes a larger 31 gallon fuel tank, accessory grille guard, front tow hooks, front stabilizer bar, highway emergency kit, hand held spotlights and Citizen's Band 2-way radios.

GMC SUBURBAN Technical Information

| SERIES * GVW RANGE | C-1500 6,050-7,000 | | C-2500 7,100-8,200 | |
|------------------------------------|------------------------------------|----------------|-----------------------|----------------|
| | STD. | AVAIL. | STD. | AVAIL. |
| AVAILABILITY | STD. | AVAIL. | STD. | AVAIL. |
| ENGINE — IN-LINE SIX | 250 1 BBL.† | — | — | — |
| V8 | 350 4 BBL. | 454 4 BBL.† | 350 4 BBL. | 454 4 BBL.† |
| CLUTCH, DIA. IN. | — | — | — | — |
| IN-LINE SIX | 11 | — | — | — |
| V8 | 12 | — | 12 | — |
| TRANSMISSION | 3-SPEED MANUAL | AUTOMATIC | 4-SPEED MANUAL | AUTOMATIC |
| SUSPENSION, FRONT | INDEPENDENT, COIL SPRINGS | | | |
| CAPACITY, LBS. | 3,400 | — | 3,800 | — |
| SPRINGS, EACH, LBS. | 1,625 | 1,700 | 1,750 | 1,900 |
| SUSPENSION, REAR | HYPOID, 2-STAGE MULTI-LEAF SPRINGS | | | |
| CAPACITY, LBS. | 3,750 | — | 5,700 | — |
| SPRINGS, EACH, LBS. | 2,000 | — | 2,000 | 2,600, 2,850 |
| AXLE RATIOS | — | — | — | — |
| IN-LINE SIX | 3.73 | 4.11 | — | — |
| V8 | 3.40 | 4.11/3.73/3.07 | 3.73 | 4.10/4.56/3.21 |
| BRAKES — SERVICE | POWER DISC AND DRUM REAR | | | |
| FUEL TANK CAPACITY NOMINAL GAL. | 25 | 31 | 25 | 31 |
| TIRE SIZE, TUBELESS | L78-15B | — | 8.75-16.5C | — |
| | LARGER SIZE TIRES ARE AVAILABLE | | | |

*Four-Wheel Drive Specifications available in 4x4 Catalog. †Not available in the State of California.

GMC RALLY Technical Information

| SERIES GVW RANGE (LBS.) | G-1500 5,400-5,600 | | G-2500 6,400 | | G-3500 6,600-8,400 | |
|--|---|-----------|---------------------------------|-----------|---------------------------------|-----------|
| | STD. | AVAIL.† | STD. | AVAIL. | STD. | AVAIL. |
| WHEELBASE DIMENSIONS, IN. | 110-125 | | 110-125 | | 110-125 | |
| AVAILABILITY | STD. | AVAIL.† | STD. | AVAIL. | STD. | AVAIL. |
| ENGINE — IN-LINE SIX | 250, 1 BBL.* | — | 292 | — | 292 | — |
| V8 | 350, 2 BBL. (110" WB)* 350, 4 BBL. (125" WB) | — | 350, 4 BBL. (110" & 125" WB) | — | 350, 4 BBL. (110" & 125" WB) | — |
| CLUTCH, DIA. IN. | — | — | — | — | — | — |
| IN-LINE SIX | 11 | — | 11 | — | 11 | — |
| V8 | 11 (110" WB) 12 (125" WB) | — | 12 | — | 12 | — |
| TRANSMISSION | 3-SPEED MANUAL | AUTOMATIC | 3-SPEED MANUAL | AUTOMATIC | 3-SPEED MANUAL | AUTOMATIC |
| SUSPENSION — FRONT | INDEPENDENT, COIL SPRINGS | | | | | |
| CAPACITY, LBS. | 3,200 | — | 3,200 | — | 3,900 | — |
| SPRINGS, RATED AT GROUND, EA., LBS. | 1,600 | — | 1,600 | — | 1,700 | 1,950 |
| SUSPENSION, REAR | HYPOID, 2-STAGE MULTI-LEAF | | | | | |
| CAPACITY | 3,100 | — | 3,500 | — | 5,700 | — |
| SPRINGS, RATED AT GROUND, EA., LBS. | 1,600 | — | 1,700 | 2,100 | 2,100 | 3,000 |
| AXLE RATIOS | — | — | — | — | — | — |
| IN-LINE SIX | 3.42 | 3.73 | 3.40 | 4.11/3.73 | 4.10 | — |
| V8 | 3.42 | 3.07/3.73 | 3.40 | 3.73/3.07 | 3.73 | 3.21/4.10 |
| BRAKES — SERVICE | POWER DISC FRONT AND DRUM REAR | | | | | |
| FUEL TANK CAP., GAL. | 21 | 36 | 21 | 36† | 21 | 36† |
| TIRE SIZE, TUBELESS | — | — | — | — | — | — |
| 110" WB | F78-15B | GR78-15B | J78-15B | JR78-15B | 8.00-16.5C | ** |
| 125" WB | G78-15B | GR78-15B | J78-15B | JR78-15B | 8.00-16.5C | ** |

*Not available in the State of California. **Larger size tires available. †Available on 125" wheelbase models only.

Vehicles shown illustrate standard or available factory-installed equipment unless noted as dealer installed accessories. Items referred to as options or available are at extra cost. Different model applications of the components that are listed in accompanying tables as well as many other items of factory-installed equipment may be ordered through your GMC Dealer.

GMC Truck & Coach Division reserves the right to make changes at any time without notice in prices, colors, materials, equipment, specifications and models and also to discontinue models. Data shown is basic information for the prospective buyer effective at time of issuance of this pamphlet. Dealer will provide complete up-to-date information on available equipment, specifications, etc. not shown here.



TRUCK & COACH DIVISION
GENERAL MOTORS CORPORATION
Pontiac, Michigan 48053

| RALLY ENGINES | CUBIC INCH DISPLACEMENT GVW | SAE NET | |
|--|--------------------------------|------------|----------------------------|
| | | HP @ RPM | TORQUE (LBS. FT.) @ RPM |
| ENGINES FOR MODELS 6000 LB. GVW AND BELOW | | | |
| IN-LINE SIX, 1 BBL.† | 250 | 105 @ 3800 | 185 @ 1200 |
| 350 V8, 2 BBL.† | 350 | 145 @ 3800 | 250 @ 2200 |
| 350 V8, 4 BBL. | 350 | 165 @ 3800 | 260 @ 2400 |
| ENGINES FOR MODELS 6001 GVW AND ABOVE | | | |
| IN-LINE SIX, 1 BBL. | 292 | 120 @ 3600 | 215 @ 2000 |
| 350 V8, 4 BBL. | 350 | 165 @ 3800 | 255 @ 2400 |
| 400 V8, 4 BBL. | 400 | 175 @ 3600 | 290 @ 2800 |

†Not available in the State of California.