

SUBURBAN

1988 CHEVY TRUCKS



2**SUBURBAN, IN GENERAL.**

A few comments on Suburban's reputation, capabilities and model and trim choices.

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THE SILVERADO. The maximal Suburban experience — and the one most Suburban buyers want.

**6****INSIDE THE SILVERADO.**

The Silverado optional trim package transforms the spacious people-mover into a luxurious estate wagon.

**10****SUBURBAN OUTDOORSMAN.**

It was about time somebody created special-edition vehicles expressly for hunting and fishing enthusiasts. So Chevrolet did. Other Suburban options begin on page 8.



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Show us cover: 4wd 20 Series Suburban with optional Exterior Decor Package in Aspen Blue Metallic and Midnight Blue, and optional Silverado trim.



2WD 20 Series Suburban in Apple Red.

Some years ago, the Chevy Suburban picked up the nickname "Superwagon," and the name has stuck. That's quite understandable, since the Suburban is really a rugged truck that passes for a wagon—thanks to its exterior styling, interior comforts, smooth ride and carlike garageability.

With this combination of virtues, the V8-powered Suburban carries more people (up to nine, with optional seating) and more cargo (up to 165 cu. ft.), and tows far greater loads than any car-type wagon in the land. (A properly equipped ¾-ton 20 Series Suburban can move up to 16,000 lbs., including vehicle, trailer, passengers, cargo and equipment.)

Small wonder this big, powerful vehicle was acclaimed "The National Car of Texas" in the August '86 issue of *Texas Monthly*. The cover article reports that Texans view the Suburban not only as a car, but as a luxury car. The Suburban interior you'll see on page 6 richly supports the Texan point of view.

There are no fewer than 16 Suburban models to choose from: eight gas-powered and eight diesel-powered models, each with your choice of dual rear panel-type doors or, at extra cost, an available wagon-type rear tailgate. (A power-operated rear tailgate window is also available.)

You also have your choice of

two- or four-wheel drive, in either the ½-ton 10 Series or ¾-ton 20 Series Suburban.

All models come with standard power brakes and power steering and all are available with your choice of standard Scottsdale or up-level Silverado trim.

The Suburban specification charts on pages 10 and 11 will help you determine just how much power you want in your gasoline- or diesel-powered Suburban. They show you a spectrum of cargo-carrying and trailer-towing power, with GVWRs (Gross Vehicle Weight Ratings) from 6100 lbs. through 8600 lbs., and GCWRs (Gross Combined Weight Ratings) from 9000 lbs. through 16,000 lbs.

4x4 Suburban models have standard manual locking hubs, but optional automatic hubs with fully synchronized transfer case allow you to shift into 4WD High at speeds up to 25 MPH.

As tradition would have it, the beautiful Suburban is also beautifully built. No matter which Suburban you end up in, it will have:

- Chevy-truck full-frame construction.
- Double-wall steel construction in doors, front fenders and rear quarter panels.
- Comprehensive anti-corrosion protection with extensive use of precoated and galvanized steels.

The 1988 Suburban is carefully designed and built to resist corrosion, so the application of additional rustproofing is neither necessary nor required. Chevrolet's confidence in its extensive anti-corrosion protection is reflected in a new-truck warranty which includes 6-year/100,000-mile rust-through protection. See your dealer for terms and conditions of the limited warranty.

Since a solid majority of all people who buy a Suburban opt for the extra-cost Silverado trim package, it seems only fitting to focus any discussion of Suburban on... Silverado.

The 2WD Series 10 Suburban shown here features not only the up-level Silverado trim inside and out, but also optional Two-Tone Silverado exterior features include:

- Chrome-trimmed grille and headlamp bezels.
- Bright body-side and rear door (or tailgate) moldings with black paint trim.
- Bright wheel opening moldings.
- Dark argon paint on grille and headlamp bezels.
- Dual quad halogen headlamps.
- Rally Wheels (10 Series only).

A SOFT, QUIET RIDE IS STANDARD EQUIPMENT IN ALL SUBURBANS.

When Suburban's load is light, the two-stage rear springs give a responsive, carlike ride, made even smoother on 2WD models by an independent front suspension that helps absorb road shock before it can reach the passengers.

■ As the load gets heavier, two-stage springs provide progressively firmer support.

■ For even greater stability heavy-

duty front springs are optional on 4x4 models.

■ Components like high-capacity axle and brake systems matched by computer to your Suburban's GVWR add to Suburban's ability to transport many combinations of people and cargo.

■ Suburban's quietness in motion is enhanced by padded interior trim, extra sound-deadening insulation beneath floor mats, under front seats, in the dash panel and on back of headliner.

2WD 10 Series Suburban with optional Silverado trim and optional Exterior Decor Package in Yukon Gold Metallic and Woodlands Brown Metallic.



This is the inside of the Suburban that most Suburban buyers end up in. It has the opulent Silverado trim package that puts Suburban in a class by itself.

About half of all Suburban buyers decide on optional high-back reclining front bucket seats (in lieu of the standard bench), so they are shown here as well. Complete with captain's-chair-type armrests and accompanying large center console with storage area.

The following features are all included in the Silverado interior trim package:

- Bright "Silverado" nameplate on instrument panel
- A choice of Custom Vinyl in three available colors or Custom Cloth in four available colors.
- Door-to-door color-keyed carpeting. (Note: Silverado-trim Suburbans without the optional second or third seats have a color-keyed rubber floor covering in rear area.)
- Full instrumentation, including voltmeter, engine temperature and oil pressure gauges.
- Power door locks.
- AM radio (also standard in Scottsdale Suburban) which may be deleted for credit.
- Headlamps-on warning buzzer.
- Luxury door panels with color inserts and pull straps.

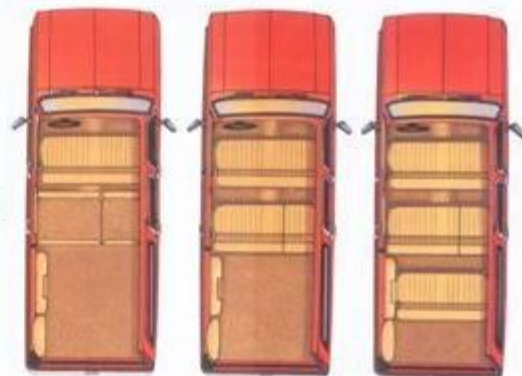


Suburban interior in Saddle with optional Silverado trim.

- Mirror on right-hand visor.
- Color-keyed insulated headliner.
- Extensive interior sound-deadening insulation.
- Interior assist straps.

The seating diagrams below show Suburban's great flexibility in seating and cargo space. The left diagram depicts seating for three with the standard front bench seat; the optional second bench seat is shown with its seat-back folded forward, providing 1670 cu. ft. of cargo space. The middle diagram depicts seating for six, with the seat-back of the optional second seat in an upright position, and 104.4 cubic feet of cargo space. The right diagram depicts seating for nine (including optional second and third bench seats) and 40.8 cu. ft. of cargo space. (Cargo volumes are based on Suburban with optional wagon-type rear tailgate. Cargo volumes in a Suburban with standard dual rear panel-type doors are slightly less.)

If you opt for nine-passenger seating, converting your Suburban for additional cargo room is easy. The third seat can be removed with minimal effort, and the second seat folds flat. (The right-hand side of the second seat also folds flat separately to allow easy access to the rear.)



SUBURBAN SEAT TRIM AVAILABILITY

Seat Type (See Note Below)	Scottsdale	Silverado
Custom Vinyl Bench	■	■
Custom Cloth Bench	■*	■*
Custom Vinyl Reclining Buckets	■	■
Custom Cloth Reclining Buckets	■	■

Note: All rear bench seats will match the front seat trim.
 ■ Standard ■ Optional ■ Not Available.
 *No-cost option.

Suburban offers a wide variety of standard features and optional equipment. Study these pages as you make your selections. All items pictured are optional at extra cost.

STANDARD INTERIOR

- Armrests: On RH and LH doors, padded.
- Ashtrays: Instrument panel and rear side door trim panels.
- Cigarette lighter
- Coat Hooks: RH and LH.
- Floor Covering: Color-keyed rubber mats.
- Headliner: Color-keyed, insulated.
- Heater and Defogger: Heavy-duty outside-air-type.
- Hood Lock Release: Operated from inside vehicle.
- Instruments:

Gages—Speedometer, trip odometer, engine temperature, oil pressure, voltmeter and fuel.

Switches—Lights, for interior, exterior and instrument panel. On steering column for direction signals, headlamp high/low beam and windshield washers/wipers. Hazard warning, heater fan and ignition with key-in warning buzzer.

Insulation and Sound-Deadening Material: On dash panel, under floor mats and on headliner.

Lights: Instrument cluster and cab interior.

- Mirror: Rearview: 10" prismatic.
- Radio, Delco AM with mast antenna (may be deleted for credit).
- Safety belts: All seating positions, with shoulder belts in front outboard positions.
- Seats: Full-width, full-depth foam front bench, with Custom Vinyl trim.
- Spare Tire Carrier: LH rear side.
- Steering Column and Wheel: 16" soft black plastic 2-spoke wheel with energy-absorbing column.

- Storage Box: RH side of instrument panel with key lock.
- Sunshades: RH and LH padded, color-keyed.
- Tools: Mechanical jack and wheel wrench.
- Trim Panels: Color-keyed molded plastic on side doors.
- Warning Lights: Safety belt, service/parking brake, direction/hazard signal and high beam.

STANDARD EXTERIOR

- Bumpers: Front and rear, chromed.
- Doors: Two LH and two RH, plus two rear panel-type.
- Glass: Tinted, all windows.
- Grille: Molded plastic, painted argent.
- Horn: Dual, electric, high- and low-note.

Suburban with optional trailer hitch platform, bumper rub strips, electrically operated rear window, rear window defogger, deep-tinted side glass and dealer-installed luggage rack.



Optional bumper guards and Deluxe Front Appearance Package.



- Hubcaps: Bright metal with black trim.
- Lights: Backup lamps integral with tail lamps, two rectangular headlamps, plus front and rear direction and marker lamps.
- Mirrors: RH and LH painted, adjustable Below Eyeline type.
- Wheels: Painted white.
- Windshield Wipers and Washers: Electric, two-speed.

APPEARANCE AND CONVENIENCE OPTIONS

- Air Conditioning, Front
- Air Conditioning, Front and Rear
- Bucket Seats

Optional electronic speed control with Resume and Accelerate features.



Optional electronic speed control with Resume and Accelerate features.

- Moldings: Body-Side—Bright; Custom Molding Package—Black; Deluxe Molding Package—Bright
- Operating Convenience Package: Power Door Locks, Power Windows
- Power Windows
- Radio Equipment, Delco: AM/FM Stereo Radio; AM/FM Stereo Radio w/Cassette Tape Player, Seek and Scan and Digital Clock
- Roof Marker Lamps
- Seats: 3-Passenger Folding Center, 3-Passenger Rear
- Tailgate Electric Window
- Wheels: Aluminum*, Rally*
■ Wheel Covers

*R10, V10 only



Optional wheel covers (10 Series only).



Optional Rally Wheels (included on Silverado), 10 Series only.



Optional aluminum wheels. (10 Series only).



Optional rear air conditioning.



Optional Comfortilt steering wheel.

Optional Delco AM/FM stereo ETR™ radio with Seek and Scan and cassette tape player.



PERFORMANCE AND HEAVY-DUTY EQUIPMENT OPTIONS

	R10*	R20*	V10*	V20*
Air Cleaner, Precleaner	■	■	■	■
Auxiliary Battery†	■	■	■	■
Cold Climate Package	■	■	■	■
Coolers: Engine Oil	■	■	■	■
Transmission Oil	■	■	■	■
Deadweight Trailer Hitch	■	■	■	■
Electronic Speed Control w/Resume and Accelerate Features	■	■	■	■
Front Quad Shocks	■	■	■	■
Front Stabilizer, Heavy-Duty	■	■	■	■
Front Tow Hooks	■	■	■	■
Fuel Tank, 40-Gal. (G) 41-Gal. (D)	■	■	■	■
Fuel Tank Stone Shield Plate	■	■	■	■
Heavy-Duty Battery†	■	■	■	■
Heavy-Duty Front and Rear Shocks	■	■	■	■
Heavy-Duty Front Springs	■	■	■	■
Heavy-Duty Radiator	■	■	■	■
Limited Slip Rear Axle Differential	■	■	■	■
Trailer Wiring Harness, 7-Wire	■	■	■	■
Trailering Special Equipment	■	■	■	■
Wt.-Distributing Hitch Platform	■	■	■	■

■ Gas ■ Both Gas & Diesel ■ Standard ■ Not Available
 *R: 2WD V: 4x4 10: 1/2-ton 20: 3/4-ton †Included with diesel engine
 **Includes H.D. front/rear shocks on V10.

THE OUTDOORSMAN: a special-edition Suburban for the hunting or fishing enthusiast.

Specially designed, removable rear storage units, tailored to the carrying needs of hunters and fishermen, are an important part of the special Outdoorsman Suburban model. The storage units allow generous space and organization

of hunting or fishing equipment. Both the hunting and fishing versions of Outdoorsman come with:

- Panel rear doors for easy access to interior cargo.
- Rear tire carrier (with cover) mounted on left panel door to maximize inside cargo space.
- Ladder mounted on right panel

door to reach cargo on body-color roof rack.

- Front brush guard with driving/fog lamps.
- Running boards.
- Front reclining bucket seats with armrests.
- Center console
- Special interior wood trim.

■ A rich selection of extra-cost options, including power winch, CB radio, illuminated compass, leather-wrapped steering wheel and quad front shocks.

See your Chevy truck dealer for full details on the hunting or fishing version of the Outdoorsman Suburban, available as either a 2WD or 4x4 model.



Special-edition Suburban Outdoorsman. Tires supplied by various manufacturers.

TRAILERING SPECIAL PACKAGE CONTENTS AND REQUIREMENTS

	Gasoline Engine Models					Diesel Engine Models			
	R10	V10	R20	R20	V20	R10	V10	R20	V20
Engine - Liter (cu. in.)	350 V8 w/EFI*	350 V8 w/EFI*	350 V8 w/EFI* (Std.)	454 V8 w/EFI*	350 V8 w/EFI* (Std.)	6.2L V8	6.2L V8	6.2L V8	6.2L V8
Transmission	Auto	Auto	Auto	Auto	Auto	Auto	Auto	Auto	Auto
Rear Axle Ratio (1)	2.73/3.08/ 3.42/3.73	3.42/ 3.73	3.42/ 3.73/4.10	3.42/ 3.73/4.10	3.73/ 4.10	3.42/ 3.73	3.42/ 3.73	3.73/ 4.10	3.73/ 4.10
Equipment Included									
Trailer Hitch Platform	■	■	■	■	■	■	■	■	■
Trailer Wiring Harness, 7-Wire	■	■	■	■	■	■	■	■	■
Engine Oil Cooler	■	■	■	■	■	■	■	■	■
Transmission Oil Cooler	■	■	■	■	■	■	■	■	■
Power Steering	■	■	■	■	■	■	■	■	■
H.D. Shocks, Front & Rear	■	■	■	■	■	■	■	■	■
Gross Combined Weight Rating (GCWR)	9,000/10,000/ 11,000/ 12,000	11,000/ 12,000/ 12,000	11,000/ 12,000/ 13,500	13,500/ 14,500/ 16,000	12,000/ 13,500	10,000/ 11,000	10,000/ 11,000	11,000/ 12,000	11,000/ 12,000

*Electronic Fuel Injection. ■ Included in package. ■ Standard. R=2WD. V=4x4. 10=1/2-ton. 20=3/4-ton.

1988 SUBURBAN SPECIFICATIONS - GAS

Series		R10		R20		V10		V20	
GVW Range (lb.)	Std./Opt.	6100/6800		8600		6250/7000		8600	
Availability		Standard	Optional	Standard	Optional	Standard	Optional	Standard	Optional
Engine - Liter (cu. in.)		5.7L (350)		5.7L (350)		5.7L (350)		5.7L (350)	
Front Suspension	Type/Spring	Independent-Coil Springs				Hypoid Driving Axle-Leaf Springs			
	Capacity (lb.)	3250		3800		3700		3800	
Rear Suspension	Axle Type	Semi-Floating*				Semi-Floating*			
	Capacity (lb.)	4000		6000		4000		6000	
Brakes	Disc/Drum	Power		Power		Power		Power	
Steering	Type	Power		Power		Power		Power	
Transmission	Manual	-		4-Spd.		4-Spd.		4-Spd.	
	Automatic	4-Spd. Auto./O.D.		-		3-Spd. Auto.		4-Spd. Auto./O.D.	
Transfer Case - Manual Locking Front Hubs		-		-		New Process 208		New Process 208	
Tire Size, Tubeless		P235/75R-15		LT235/85R-16 E		P235/75R-15		LT235/85R-16 E	

Tire load range - E10PR. *Full-floating design included with 7.4L 454 engine. R=2WD. V=4x4. 10=1/2-ton. 20=3/4-ton.

1988 SUBURBAN SPECIFICATIONS - DIESEL

Series		R10		R20		V10		V20	
GVW Range (lb.)	Std./Opt.	6400/7000		8600		6800/7300		8600	
Availability		Standard	Optional	Standard	Optional	Standard	Optional	Standard	Optional
Engine - Liter (cu. in.)		6.2L (379)*		6.2L (379)		6.2L (379)*		6.2L (379)	
Front Suspension	Type/Spring	Independent-Coil Springs				Hypoid Driving Axle-Leaf Springs			
	Capacity (lb.)	3400		3800		3700		3800	
Rear Suspension	Axle Type	Semi-Floating				Semi-Floating			
	Capacity (lb.)	4000		6000		4000		6000	
Brakes	Disc/Drum	Power		Power		Power		Power	
Steering	Type	Power		Power		Power		Power	
Transmission	Manual	-		-		-		-	
	Automatic	4-Spd. Auto./O.D.		3-Spd. Auto.		3-Spd. Auto.		4-Spd. Auto./O.D.	
Transfer Case - Manual Locking Front Hubs		-		-		New Process 208		New Process 208	
Tire Size, Tubeless		P235/75R-15		LT235/85R-16 E		P235/75R-15		LT235/85R-16 E	

Tire load range - E10PR. *Not available in California. R=2WD. V=4x4. 10=1/2-ton. 20=3/4-ton.

1988 CHEVY SUBURBAN ENGINE LINEUP

	Series 10 Models		Series 20 Models		
	5.7L (350) V8 w/EFI*	6.2L V8 Diesel	5.7L (350) V8 w/EFI*	7.4L (454) V8 w/EFI*	6.2L V8 Diesel
Displacement - Liter (Cu. in.)					
Engine Ordering Code	L05†	LH6	L05†	L19	LL4
Bore & Stroke	4.0 x 3.48	3.98 x 3.82	4.0 x 3.48	4.25 x 4.0	3.98 x 3.82
Compression Ratio	9.3 to 1	21.3 to 1	8.6 to 1	7.9 to 1	21.3 to 1
SAE Net Horsepower @ RPM	210 @ 4000	130 @ 3600**	A 195 @ 4000 B 185 @ 4000	230 @ 3600	148 @ 3600**
SAE Net Torque (lb.-ft.) @ RPM	300 @ 2800	240 @ 2000**	A 300 @ 2800 B 295 @ 2400	385 @ 1600	245 @ 2000**

*Electronic Fuel Injection. †Produced in U.S. and Canada. **1987 ratings. See your dealer for 1988 ratings. A. Federal ratings. B. California ratings.



SUBURBAN PAINT TREATMENTS



SOLID COLOR PAINT is standard on Suburban.



SPECIAL TWO-TONE (Optional) includes Black vinyl body-side and rear moldings with secondary color below.



EXTERIOR DECOR PACKAGE (Optional) includes moldings and side and rear decal striping with secondary color between moldings and striping.

INTERIOR AND EXTERIOR COLOR AVAILABILITY CHART

TRIM LEVEL	INTERIOR COLORS			
	Blue	Burgundy	Saddle	Slate Gray
SEAT TYPE				
SCOTTSDALE				
Custom Vinyl Bench Seat	■		■	
Custom Cloth Bench Seat	■			
SILVERADO				
Custom Vinyl Bench Seat	■	■	■	
Custom Cloth Bench Seat	■	■		■
Custom Vinyl Reclining Bucket	■		■	
Custom Cloth Reclining Bucket	■			■
EXTERIOR COLORS				
Solid and Two-Tone Combinations*				
BLACK, MIDNIGHT				■
Blue, Aspen (Metallic)	■			■
Gold, Yukon (Metallic)			■	
Gray Steel (Metallic)				■
Red, Apple		■		
Tan, Doeskin			■	
BLUE, ASPEN (Metallic)	■		■	
Black, Midnight	■			■
Blue, Midnight	■			■
Gray Steel (Metallic)	■			■
White, Frost	■			■
BLUE, MIDNIGHT	■			■
Blue, Aspen (Metallic)	■			■
Gold, Yukon (Metallic)			■	
Gray Steel (Metallic)	■			■
Tan, Doeskin			■	
White, Frost	■			■
BROWN, WOODLANDS (Metallic)				■
Black, Midnight				■
Gold, Yukon (Metallic)				■
Tan, Doeskin				■
EMERALD (Metallic)				■
Gold, Yukon (Metallic)				■
Gray Steel (Metallic)				■
Tan, Doeskin				■
GOLD, YUKON (Metallic)				■
Black, Midnight				■
Blue, Midnight				■
Brown, Woodlands (Metallic)				■
Emerald (Metallic)				■
Red, Apple		■		
Tan, Doeskin			■	
GRAY STEEL (Metallic)	■	■		■
Black, Midnight		■		■
Blue, Aspen (Metallic)	■			■
Blue, Midnight	■			■
Emerald (Metallic)				■
Red, Apple		■		
White, Frost				■
RED, APPLE		■		■
Black, Midnight		■		■
Gold, Yukon (Metallic)			■	
Gray Steel (Metallic)				■
Tan, Doeskin			■	
White, Frost				■
TAN, DOESKIN				■
Black, Midnight				■
Blue, Aspen (Metallic)				■
Brown, Woodlands (Metallic)				■
Gold, Yukon (Metallic)				■
Red, Apple		■		
White, Frost				■
WHITE, FROST	■	■	■	■
Black, Midnight		■		■
Blue, Aspen (Metallic)	■			■
Gold, Yukon (Metallic)			■	
Gray Steel (Metallic)	■	■		■
Red, Apple		■		
Tan, Doeskin			■	

*For Exterior Decor Package color combinations, see your Chevy dealer.

IMPORTANT: A WORD ABOUT THIS CATALOG. We have tried to make this catalog as comprehensive and factual as possible. However, since the time of printing, some of the information may have been updated. Also, some of the equipment shown or described throughout this catalog is available at extra cost. Your dealer has details and, before ordering, you should ask him to bring you up to date. The right is reserved to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models. Check with your Chevrolet dealer for complete information.

A WORD ABOUT ASSEMBLY, COMPONENTS AND OPTIONAL EQUIPMENT IN THESE CHEVROLET PRODUCTS. The Chevy Suburbans described in this catalog (Series R10, R20, V10 and V20) are assembled at facilities operated by General Motors. These vehicles incorporate thousands of different components produced by car and truck groups and various component divisions of GM or GM of Canada and by various suppliers worldwide to General Motors. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions, safety or fuel economy requirements, or for other reasons, to produce Chevrolet products with different components or differently sourced components than initially scheduled. All such components have been approved for use in Chevrolet products and will provide the

quality performance associated with the Chevrolet name.

With respect to factory-installed extra-cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your truck is built. Your dealer receives advice regarding current availability of options. You may ask your dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest that you verify that your vehicle includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.

These vehicles are also available under the GMC nameplate. GMC Suburban Series R1500, R2500, V1500 and V2500.

A WORD ABOUT ENGINES. Chevrolets are equipped with engines produced by GM or suppliers to GM worldwide.

AS PROVIDED BY THE 1988 CHEVROLET NEW-VEHICLE LIMITED WARRANTY, your Chevy truck outer body has 6-year/100,000-mile perforation-from-corrosion coverage. See your Chevy dealer for terms and conditions.

GM PROTECTION PLAN. The GM Protection Plan offers service protection in addition to that provided by GM's new-vehicle limited warranty. Ask your dealer about it. Coverage available only in the U.S. and Canada.

FOR INFORMATION ON ANY NEW CHEVY TRUCK. See your Chevy dealer for a complete selection of 1988 truck catalogs. They include ■ S-10 Pickup ■ Full-Size Pickup ■ S-10 Blazer ■ Full-Size Blazer ■ Astro/Sportvan ■ Chevy Van/Astro Van ■ Suburban ■ Special Vehicles and ■ Chevy Recreation and Trailering Guide.

A WORD ABOUT UPDATED SERVICE INFORMATION. Chevrolet regularly sends its dealers useful service bulletins about Chevrolet products. Chevrolet monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins, too. Ask your dealer. To get ordering information, call toll-free 1-800-551-4123.

MORE DEALERS TO SERVE YOU. With nearly 5,000 servicing dealers nationwide, Chevrolet offers a more extensive parts/service network than any other truck company.

GMAC FINANCING. At your Chevrolet dealer's, financing or leasing your new Suburban can be as easy as saying GMAC.

LET'S GET IT TOGETHER... BUCKLE UP.

THE
Heartbeat

OF
AMERICA.
TODAY'S CHEVY TRUCK 