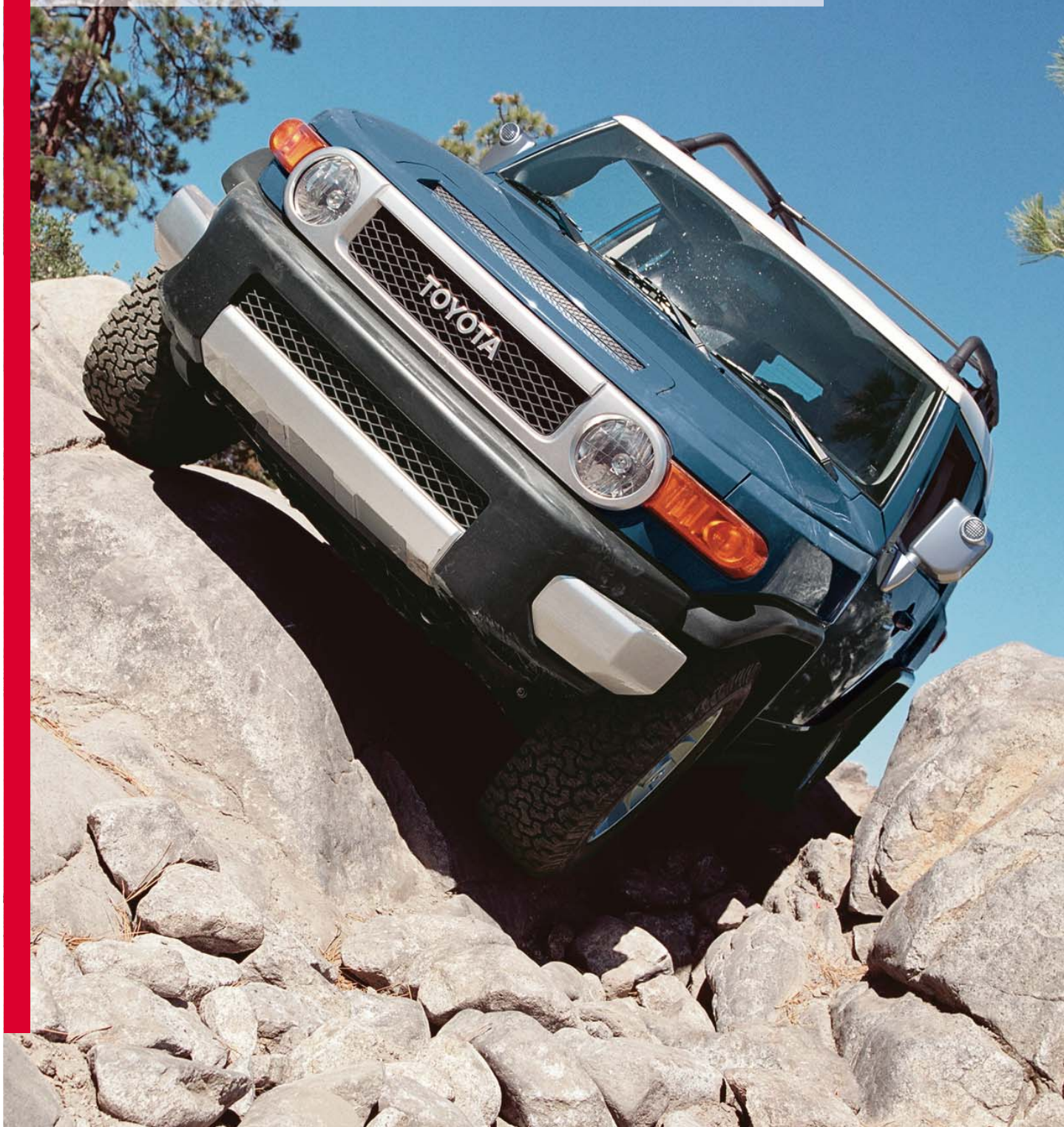
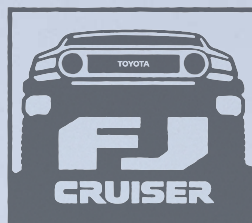


2011 FJ CRUISER

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toyota.com/fjcruiser



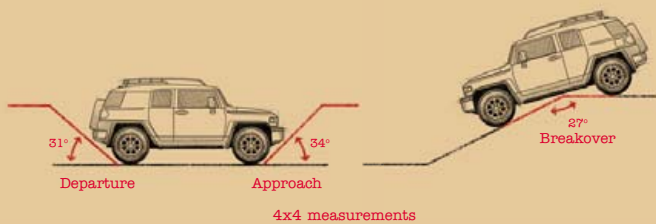


Level ground never made a skillful climber. Sometimes it takes a tremendous challenge to discover how good you can be. For FJ Cruiser, that challenge came one summer day back in 1951 when the first Toyota Land Cruiser, then called the BJ, started up the side of Mt. Fuji. Scrambling ultimately to a spot designated Checkpoint No. 6, it accomplished a feat no other vehicle in history had managed to achieve. The triumph not only demonstrated the extraordinary capabilities of Toyota's new SUV, but also marked the birth of a legend. Today, more than 50 years and four million Land Cruisers later, the FJ Cruiser proudly carries the torch of Toyota's storied off-road legacy.

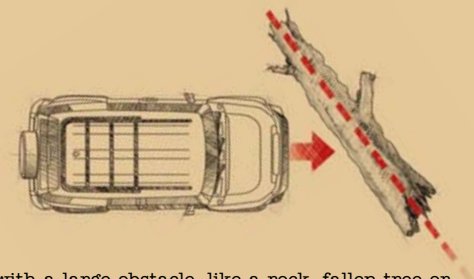
The off-road driving shown in this brochure was done in areas open to 4WD vehicles. Always be responsible when operating a vehicle in the wilderness. Remember to cross streams only at designated road crossings and comply with all signs and barriers.

FJ Cruiser shown in Silver Fresco Metallic with available Upgrade Package and accessory roof rack.

Our engineering standards were written in stone. After five decades of off-road experience, we know a few things about making vehicles that are capable and durable. And FJ Cruiser is the latest beneficiary of this proud heritage. Its V6 engine features Dual Independent Variable Valve Timing with intelligence (VVT-i). Cranking out 260 hp and 271 lb.-ft. of torque, it has the muscle to take on mountains. Add to that an available 6-speed manual transmission with 2-speed transfer case and an electronically controlled locking rear differential, and FJ Cruiser possesses impressive off-road capability. Solid body-on-frame construction keeps the FJ rigid, which helps the suspension do its work. The independent front suspension system delivers nearly eight inches of wheel travel, while the 4-link rear suspension with lateral rod offers more than nine inches. In short: On rocks, it rocks. Back on pavement, its Vehicle Stability Control (VSC)¹ adjusts engine power and braking to help the vehicle maintain the direction in which it has been steered, while Traction Control (TRAC) helps reduce slipping when accelerating. In the end, while the terrain may be uncertain, you can always count on the quality and reliability of FJ Cruiser.

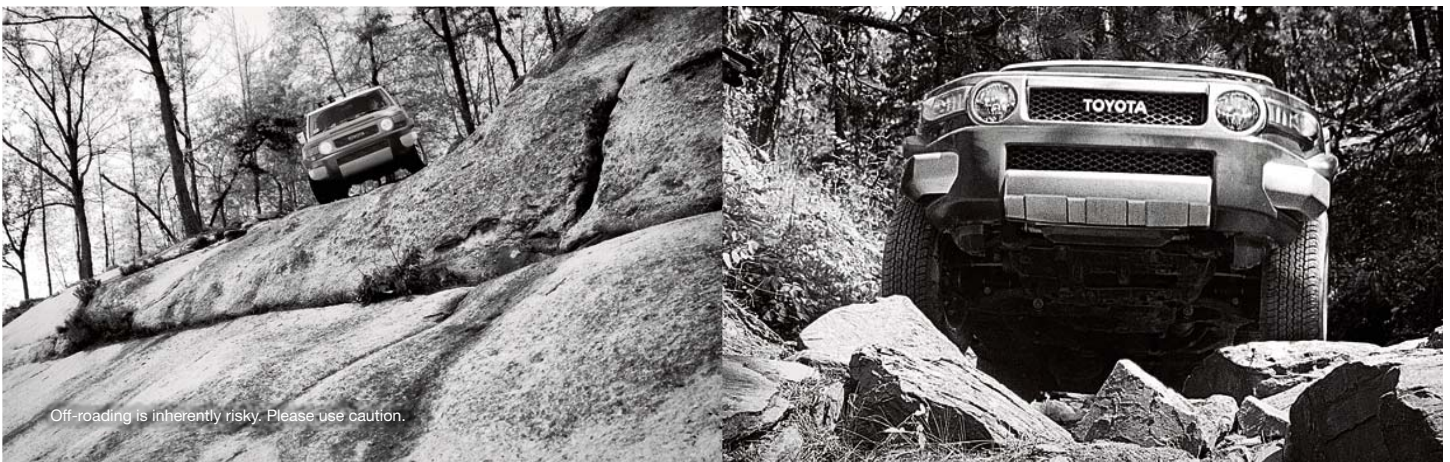


Before taking on steep slopes or crossing over a ridge, be aware of your clearance angles. The greater the approach and departure angles, the steeper the slope you can drive onto or off without scraping your bumpers, while a greater breakover angle helps avoid scrapes on the undercarriage.



When faced with a large obstacle, like a rock, fallen tree or gully, the best way to take advantage of your vehicle's ground clearance and avoid damaging your undercarriage is to attack it diagonally. If you should happen to make contact, the FJ is armed with standard skid plates.

¹See footnote 16 in Disclaimers section.



Off-roading is inherently risky. Please use caution.



Off-roading is inherently risky. Please use caution.



FJ Cruiser shown with available Convenience Package, accessory TRD 16-in. alloy wheels, rock rails, tow hitch, off-road lights with air dam and roof rack.

Regular pressure

Reduced pressure increases footprint

The key to driving in sand is to stay on top of it. Reducing tire pressure, or airing down, improves “flotation” by creating a wider footprint and distributing weight across a larger area. A good rule of thumb is to reduce the tire profile by about 25%. And always remember to reinflate the tires to proper air pressure once you’re off the sand.

Correct angle

Incorrect angle

Before tackling a steep hill, inspect it first on foot. With the transfer case in Low, attack the slope at a 90° angle to help avoid rolling over. Ascend in a gear high enough to prevent wheelspin, but low enough to provide power. Descend slowly in 1st gear, using engine braking, not the brakes, to maintain traction. Also, watch your clearance angles at the top and bottom.



Off-roading is inherently risky. Please use caution.



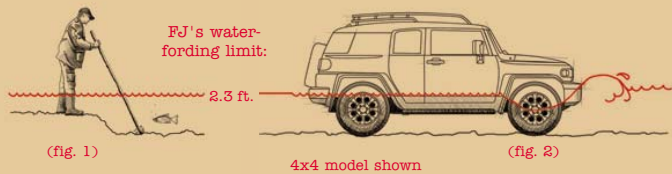


Fig. 1: When making a water crossing, walk the route first to determine depth, bottom firmness and obstacle location. Know the vehicle's water-fording¹ limit so the engine intake doesn't suck in water. **Fig. 2:** With your available transfer case in Low, cross slowly, but with enough speed to create a small bow wave, which can help protect engine components.

¹Do not attempt at high speeds.

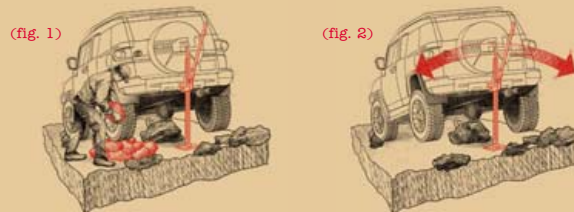


Fig. 1: Before jacking, make sure you have a proper jack point and solid footing. Once the vehicle has been elevated clear of the obstruction, place rocks or fallen branches under the tires for traction or for needed height, then lower the vehicle and drive off. **Fig. 2:** Another option is to "pole-vault" the elevated vehicle by pushing it off the jack onto solid ground.





Out in nature, the ability to adapt is key. To help you survive the wilderness in maximum comfort, the driver's seat of the FJ Cruiser is adjustable eight ways. And when it comes to loading or unloading passengers and cargo, the front passenger seat's new design allows it to fold farther forward, while the two full-size passenger doors and two rear access doors offer added flexibility. Once you get back from the trail, the doors' wide-open functionality also makes removal of dust and debris from the easy-clean interior a breeze. With so much adaptability, you could say the FJ Cruiser is highly evolved.

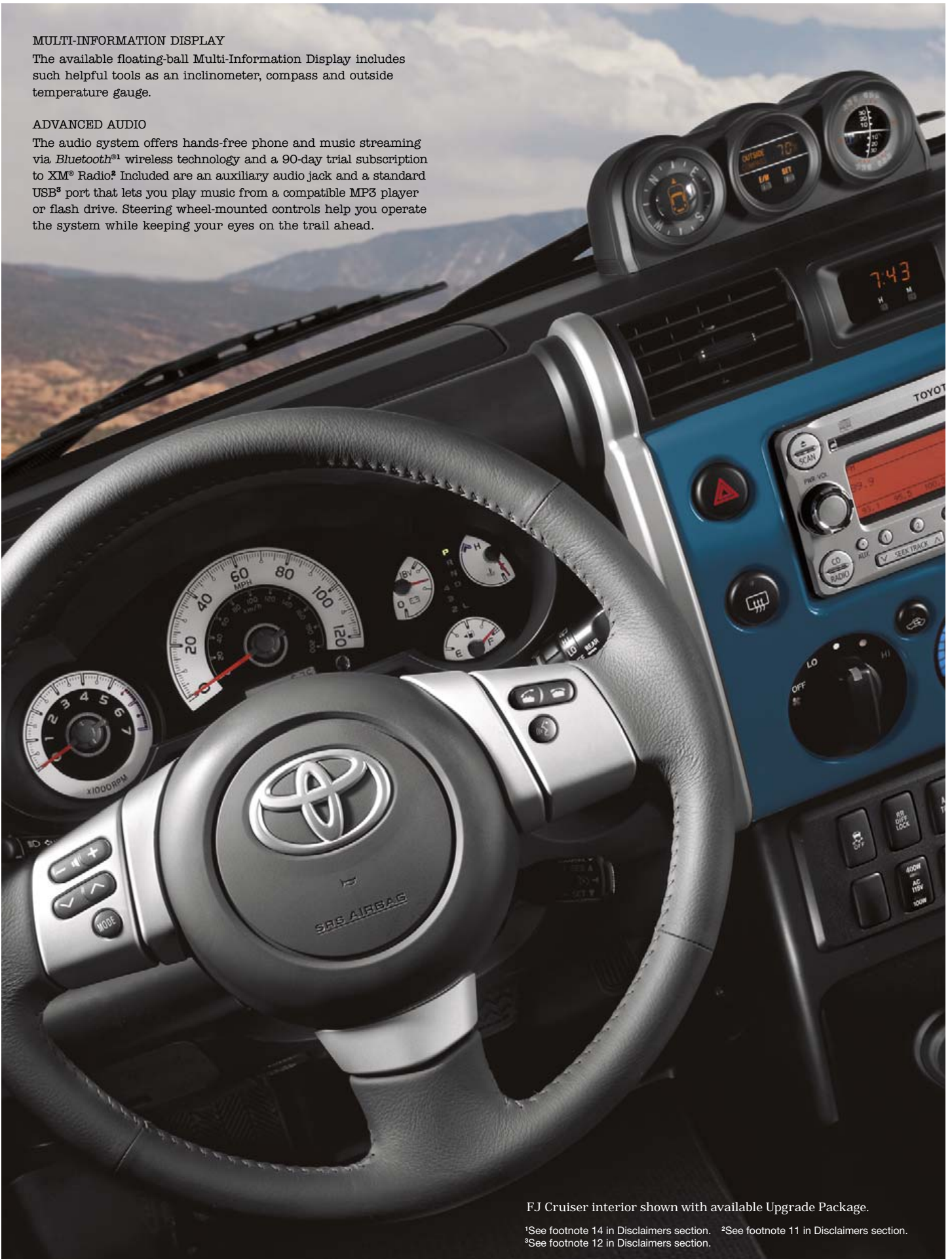


MULTI-INFORMATION DISPLAY

The available floating-ball Multi-Information Display includes such helpful tools as an inclinometer, compass and outside temperature gauge.

ADVANCED AUDIO

The audio system offers hands-free phone and music streaming via Bluetooth^{®1} wireless technology and a 90-day trial subscription to XM[®] Radio². Included are an auxiliary audio jack and a standard USB³ port that lets you play music from a compatible MP3 player or flash drive. Steering wheel-mounted controls help you operate the system while keeping your eyes on the trail ahead.



FJ Cruiser interior shown with available Upgrade Package.

¹See footnote 14 in Disclaimers section. ²See footnote 11 in Disclaimers section.
³See footnote 12 in Disclaimers section.



REAR CARGO TIE-DOWN HOOKS

A must-have for any serious off-roading. These handy tie-downs help keep your gear in place when your rig is rocking and rolling.

VERSATILE CARGO CAPACITY

Get your gear on. The vast cargo area found in FJ Cruiser, with its 60/40 split rear seat and fold-down seatbacks, can handle all manner of weekend warrior ordnance. Just drop the seatbacks to open up 66.8 cu. ft.¹ of cargo space. Plus, water-resistant seats and durable rubber-type flooring and rear deck make cleaning easy.

115V AC POWER OUTLET

Power up. With the available 115V/400W AC power outlet, you've got the juice to recharge electronic devices or run small equipment, like an air compressor for refilling the tires.



¹See footnote 6 in Disclaimers section.

SPECIFICATIONS

MECHANICAL AND PERFORMANCE

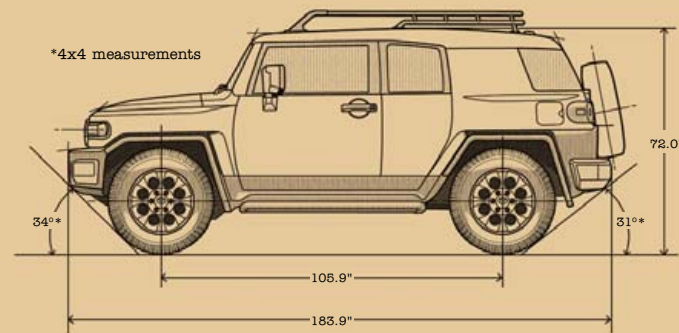
Engine: 4.0-Liter DOHC 24-Valve V6 with Dual Independent Variable Valve Timing with intelligence (VVT-i); 260 hp @ 5600 rpm; 271 lb.-ft. @ 4400 rpm	Standard
Ignition: Electronic, with Toyota Direct Ignition (TDI)	Standard
Emission rating: Low Emission Vehicle II (LEV-II)	Standard
5-speed Electronically Controlled automatic Transmission with intelligence (ECT-i)	Standard
6-speed manual	Available ¹
Rear-Wheel Drive with Automatic Limited-Slip Differential (Auto LSD)	Standard
Part-time 4WD	Available ²
Full-time 4WD	Available ³
Electronically controlled locking rear differential	Available ⁴
Active Traction Control (A-TRAC)	Available ¹
Suspension: Independent high-mounted coil-spring double-wishbone front suspension with stabilizer bar; 4-link rear suspension with lateral rod, coil springs and stabilizer bar	Standard
Steering: Engine speed-sensing power-assisted rack-and-pinion	Standard
Turning circle diameter, curb to curb (ft.)	40.7
Brakes: Power-assisted 4-piston front/2-piston rear ventilated disc brakes with Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD) and Brake Assist (BA) ⁵	Standard

EXTERIOR DIMENSIONS (in.)

Overall height (4x2/4x4)	71.3/72.0
Overall width	75.0
Overall length	183.9
Wheelbase	105.9
Track (front/rear)	63.2/63.6

INTERIOR DIMENSIONS front/rear seat (in.)

Head room	41.3/40.3
Shoulder room	58.4/53.9
Hip room	55.4/51.0
Leg room	41.9/31.3
Seating capacity	5



OFF-HIGHWAY

Skid plates: On engine/front suspension, fuel tank and transfer case (transfer case on 4x4 models only)	Standard
Approach/departure/breakover angle (degrees) (4x2/4x4)	32/30/26 34/31/27
Ground clearance (in.) (4x2/4x4)	8.7/9.6
Ratios:	
Front axle (4x2/4x4 AT/4x4 MT)	NA / 3:72:1 / 3:91:1
Rear axle (4x2/4x4 AT/4x4 MT)	3:72:1 / 3:72:1 / 3:91:1
Transfer case – 2-speed (high/low) (4x4 models only)	1.000/2.566

WEIGHTS AND CAPACITIES

Curb weight (lb.) (4x2/4x4 AT/4x4 MT)	4079/4343/4332
Gross Vehicle Weight Rating (GVWR) (lb.) (4x2/4x4 AT/4x4 MT)	5330/5570/5570
Cargo volume ⁶ (cu. ft.) (behind front/rear seats)	66.8/27.9
Towing capacity ⁷ (lb.)	5000
Fuel tank (gal.)	19

TIRES

Size	P265/70R17
Type: Mud-and-Snow-rated steel-belted radials	Standard
Spare: Full-size, mounted on rear door	Standard
Full-size, on alloy wheel, mounted on rear door	Available

MILEAGE ESTIMATES (mpg city/highway)⁸

4x2 AT	17/22
4x4 AT	17/21
4x4 MT	15/20

FEATURES⁹

EXTERIOR

Multi-reflector halogen headlamps with auto-off feature	Standard
Two-tone exterior color (body color with white roof top) ¹⁰	Standard
Black front and rear bumpers with metallic silver trim	Standard
Metallic silver door handles and outside mirrors	Standard
Two full doors and two access doors	Standard
17-in. black steel wheels with P265/70R17 tires	Standard
17-in. alloy wheels with P265/70R17 tires	Available
Lift-up glass hatch	Standard
Rear door window defogger with timer	Standard
Exterior spare tire cover	Available
Black overfenders and black front and rear mudguards	Standard

INTERIOR

Air conditioning with filter and rear vents	Standard
AM/FM CD player with MP3/WMA playback capability, six speakers (two in headliner), XM [®] Radio ¹¹ (includes 90-day trial subscription), auxiliary audio jack, USB ¹² port with iPod ^{®13} connectivity and hands-free phone capability and music streaming via Bluetooth ^{®14} wireless technology	Standard
JBL [®] AM/FM 6-disc CD changer with MP3/WMA playback capability, 11 speakers including subwoofer, XM [®] Radio ¹¹ (includes 90-day trial subscription), auxiliary audio jack, USB ¹² port with iPod ^{®13} connectivity and hands-free phone capability and music streaming via Bluetooth ^{®14} wireless technology	Available
Water-resistant fabric-trimmed seating surfaces	Standard
8-way adjustable driver's seat with armrest; 4-way adjustable front passenger seat with seatback pocket	Standard
60/40 split fold-down tumble rear seat with removable bottom cushion and folding headrests on outboard seats	Standard
Rubber-type flooring and rear deck	Standard
Tilt 3-spoke steering wheel with audio and Bluetooth ^{®14} hands-free phone controls	Standard
Analog instrumentation with white backlit speedometer, tachometer, fuel, temp and voltmeters	Standard
Flat dash panels with pipe-like structure and metallic silver trim	Standard
Exterior color-keyed center instrument panel	Standard
Power windows and door locks	Standard
Auto-dimming rearview mirror with integrated backup camera monitor ¹⁵	Available
Cargo area tie-down hooks	Standard
Digital clock	Standard
Dual sun visors with vanity mirrors	Standard
Four assist grips (two A-pillars, two above driver and front passenger doors)	Standard
Four cup holders and two bottle holders	Standard
Maplamps and map pockets	Standard

SAFETY AND CONVENIENCE FEATURES

STAR SAFETY SYSTEM™

The 2011 FJ Cruiser comes standard with the Toyota Star Safety System™. This integration of safety features serves the fundamental aim of helping to assist drivers to avoid accidents in the first place. It includes Vehicle Stability Control (VSC)¹⁶, Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)⁵ and Smart Stop Technology (SST)¹⁷.



SMART STOP TECHNOLOGY (SST)¹⁷

When both brake and accelerator pedals are pressed at the same time under certain conditions, this safety feature is designed to automatically reduce engine power to help bring the vehicle to a stop.

Star Safety System™ – includes Vehicle Stability Control (VSC) ¹⁶ , Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) ⁵ and Smart Stop Technology (SST) ¹⁷	Standard
Driver and front passenger Advanced Airbag System ¹⁸	Standard
Driver and front passenger front seat-mounted side airbags and front and rear Roll-Sensing side Curtain Airbags (RSCA) ¹⁸ with cutoff switch	Standard
Driver and front passenger active headrests ¹⁹	Standard
Driver and front passenger seatbelt pretensioners with force limiters	Standard
3-point seatbelts for all seating positions, driver-side Emergency Locking Retractor (ELR) and Automatic/Emergency Locking Retractors (ALR/ELR) on all passenger belts	Standard
LATCH (Lower Anchors and Tethers for Children) includes lower anchors on outboard rear seats and tether anchors on all rear seats	Standard
Side-impact door beams	Standard
Tire Pressure Monitor System (TPMS) ²⁰	Standard
Daytime Running Lights (DRL)	Available
Rear parking assist sonar	Available
Engine immobilizer ²¹	Standard

PACKAGES

OFF-ROAD PACKAGE^{1, 22, 23}

Trail-tuned Bilstein® shock absorbers, electronically controlled locking rear differential⁴, Active Traction Control (A-TRAC), floating-ball Multi-Information Display with inclinometer, compass and outside temperature

TRD PACKAGE²⁵

TRD 16-in. 6-spoke alloy wheels with BFGoodrich® All-Terrain P265/75R16 tires, high-speed-tuned TRD Bilstein® shock absorbers and TRD decals

CONVENIENCE PACKAGE

Remote keyless entry system, cruise control, power outside mirrors with illuminated markers, rear wiper, exterior spare tire cover, auto-dimming rearview mirror with integrated backup camera monitor¹⁵ and privacy glass on rear side, quarter and rear door windows

UPGRADE PACKAGE

17-in. alloy wheels with P265/70R17 tires, Active Traction Control (A-TRAC)¹, electronically controlled locking rear differential⁴, 115V/400W AC power outlet, JBL® audio system, leather-trimmed steering wheel, exterior color-keyed door trim inserts, floating-ball Multi-Information Display with inclinometer, compass and outside temperature, shift² and transfer¹ levers with silver accents and rear parking assist sonar

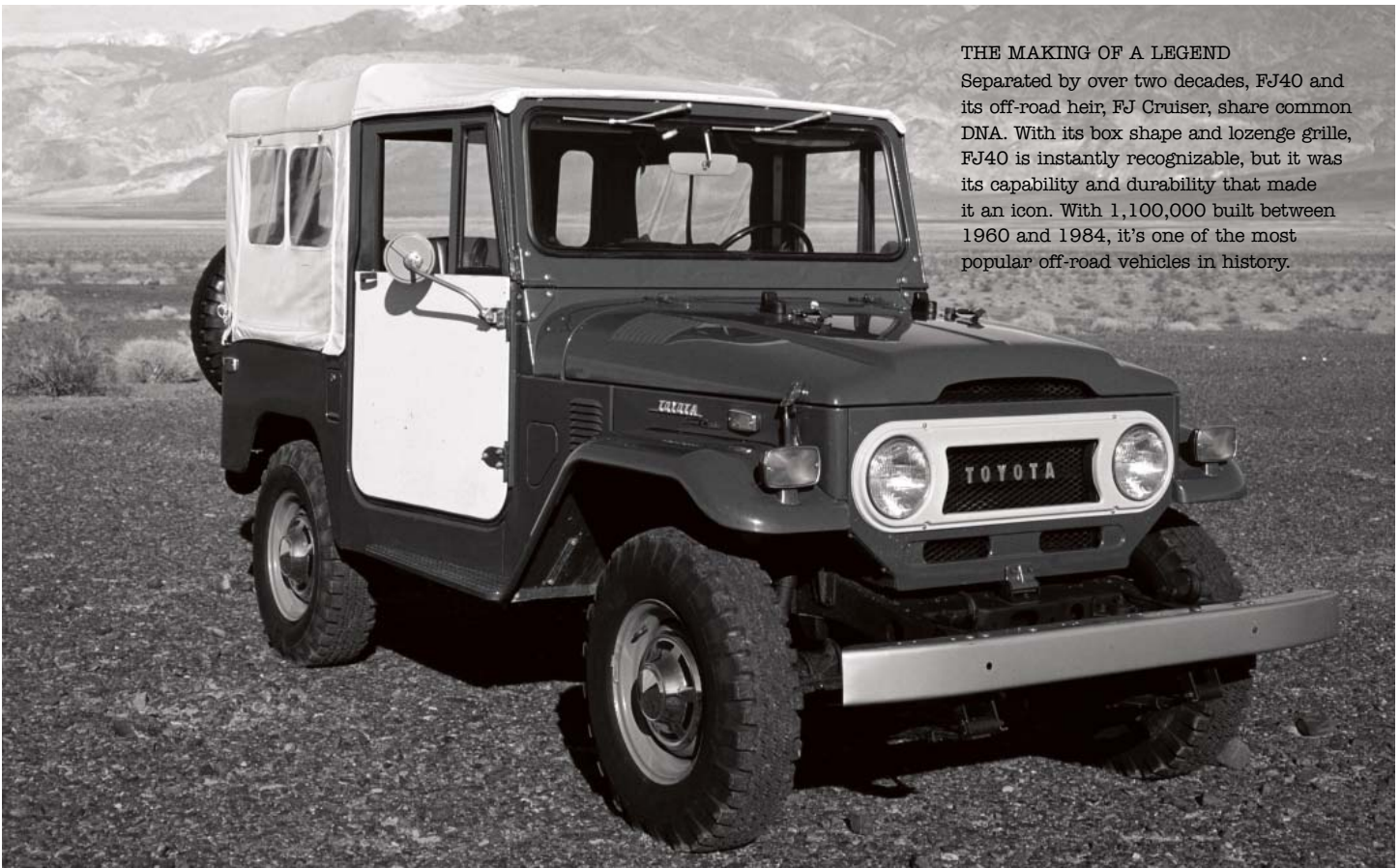
OPTIONS/WHEELS

OPTIONS

17-in. alloy wheels with P265/70R17 tires	Available
Electronically controlled locking rear differential	Available ⁴
Daytime Running Lights (DRL)	Available ¹
Running boards	Available ²⁴

WHEELS

1. 17-in. black steel wheel	Standard
2. 17-in. alloy wheel	Available
3. TRD 16-in. 6-spoke alloy wheel	Available ²⁵
4. TRD 16-in. 6-spoke Special Edition alloy wheel	Available ¹



THE MAKING OF A LEGEND

Separated by over two decades, FJ40 and its off-road heir, FJ Cruiser, share common DNA. With its box shape and lozenge grille, FJ40 is instantly recognizable, but it was its capability and durability that made it an icon. With 1,100,000 built between 1960 and 1984, it's one of the most popular off-road vehicles in history.

COLORS



BLACK



CAVALRY BLUE



ARMY GREEN



BRICK



QUICKSAND



SILVER FRESCO METALLIC



ICEBERG

GENUINE TOYOTA ACCESSORIES

EXTERIOR



Rock rails



Roof rack



Auxiliary driving lights



Exhaust tip

INTERIOR



All-weather cargo mat



Doorsill enhancements



Center armrest



Tonneau cover

TRD PERFORMANCE



TRD 16-in. off-road beadlock wheels (black or bronze)



TRD performance brake kit

ADDITIONAL ACCESSORIES

- | | | |
|---------------------------------|---|--|
| Ashtray kit | Off-road lights with air dam attachment | TRD quick shifter |
| Cargo net | Paint protection film | TRD radiator caps |
| Cargo tote | Spare tire cover | TRD shift knobs |
| Carpet cargo mat | Tow hitch and ball mount | TRD shocks |
| Carpet floor mats ²⁶ | TRD air filter | Vehicle Intrusion Protection (VIP) — Glass Breakage Sensor (GBS) ²⁷ |
| Emergency assistance kit | TRD oil filter | Wheel locks |
| First aid kit | TRD performance brake pads | |

For a complete list of accessories, go to toyota.com/fjcrUISer

See numbered footnotes in Disclaimers section.



Covers normal factory scheduled service. Plan is 2 years or 25K miles, whichever comes first. The new Toyota vehicle cannot be part of a rental or commercial fleet, or a livery or taxi vehicle. See plan for complete coverage details. See participating Toyota dealer for details.

WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items).

Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

Rust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal).

Emissions: Coverages vary under Federal and California regulations. Refer to applicable *Warranty and Maintenance Guide* for details.

Accessories: For Genuine Toyota accessories purchased at the time of the new vehicle purchase the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage, with the exception of car covers. Car covers are warranted for 12 months from the date of purchase and do not assume any coverage under the Toyota New Vehicle Limited Warranty.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please visit www.toyota.com, refer to the applicable *Warranty and Maintenance Guide* or see your Toyota dealer.

Toyota FJ Cruiser is designed to meet most off-road driving requirements. Abusive use may result in bodily harm or damage. Toyota encourages responsible operation to protect you, your vehicle and the environment. Seatbelts should be worn at all times. Please do not allow passengers to ride in the cargo area. Towing hitch receivers/ball mount kits are not intended to provide crash protection.

For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle. All information presented herein is based on data available at the time of posting, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only. Prototypes shown. Actual production vehicles may vary.

DISCLAIMERS

1. 4x4 models only. 2. Automatic transmission only. 3. Manual transmission only. 4. Standard on manual transmission model. 5. Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. 6. Cargo and load capacity limited by weight and distribution. 7. Before towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly and that you have any necessary additional equipment. Do not exceed any Weight Ratings and follow all instructions in your *Owner's Manual*. The maximum you can tow depends on the total weight of any cargo, occupants and available equipment. Calculated with new SAE J2807 method. 8. 2011 EPA-estimated mileage. Actual mileage will vary. 9. Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See toyota.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order. 10. Monotone exterior on vehicles equipped with Iceberg paint color. 11. XM services require a subscription after 90-day trial period. Subscriptions governed by XM Customer Agreement available at xmradio.com. If you decide to continue your XM service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates unless you call 1-800-967-2346 to cancel. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. 12. May not be compatible with all MP3/WMA players and like models. 13. iPod® is a registered trademark of Apple, Inc. All rights reserved. 14. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. Other trademarks and trade names are those of their respective owners. The Bluetooth® wireless technology phones listed on toyota.com have been tested for compatibility with Toyota vehicles. Performance will vary based on phone software version, coverage and your wireless carrier. Phones are warranted by their manufacturer, not Toyota. 15. The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will limit effectiveness and view may become cloudy. 16. Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your *Owner's Manual* for further details. 17. Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. Please see your *Owner's Manual* for further details. 18. All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your *Owner's Manual* for further information/warnings. 19. Active front headrests can help reduce the extent of whiplash in certain types of rear-end collisions. 20. The Toyota Tire Pressure Monitor alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See your *Owner's Manual* for details. 21. The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key matches the code in the vehicle's immobilizer. Because the transponder chip is embedded in the key, it can be costly to replace. If you lose a key, your Toyota dealer can help, or you can find a qualified independent locksmith to replace your key or perform high-security key services at www.aloa.org 22. Manual transmission model includes 17-in. alloy wheels with P265/70R17 tires. 23. Requires Convenience Package. 24. Not available with Trail Teams Special Edition Package. 25. Also available through Genuine Toyota accessories. 26. This floor mat was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat must be secured with retention hooks/clips. Do not install a floor mat on top of an existing floor mat. 27. Available for vehicles with factory security.



For Toyota Mobility program details, go to www.toyota.com/mobility or call the Toyota Customer Assistance Center at 1-800-331-4331.

