

Presenting Rambler For 1958

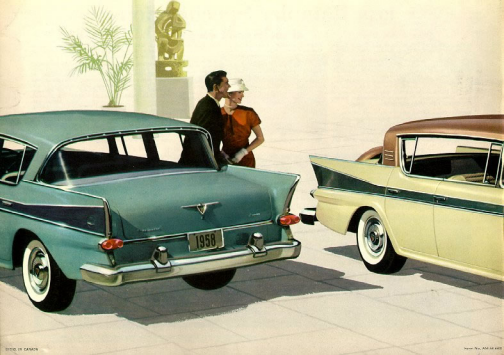


RAMBLER ECONOMY 6

RAMBLER REBEL V-8

AND NOW . . . ALL-NEW
Ambassador V-8





Glamorous Rambler

COUNTRY CLUB 4-DOOR HARDTOP

THE CAR THAT'S GROWING FASTEST IN POPULARITY—

NOW AVAILABLE IN RECORD ECONOMY 6 AND RAMBLER REBEL V-8



Meet the smartest, smoothest compact hardtop on the road. All the fresh air fun of a convertible with the snug comfort of a four-door sedan. The Rambler Rebel V-8 (above) has all of Rambler's world-famous parking and handling ease, plus smooth, high V-8 performance and top V-8 economy. Choice of 14 distinctive solid color and 16 two-tone paint combinations.



'58 Rambler - CROSS COUNTRY STATION WAGONS



CUSTOM CROSS COUNTRY 6 OR REBEL V-8
A white-tie-and-tails town sedan and a space-saving travel car!



SUPER CROSS COUNTRY 6
OR REBEL V-8 - Most practical
station wagons on the market.



THE INSIDE STORY of the 1958 Rambler is a story of high fashion colors and fabrics. You'll admire the color-keyed interiors that represent the ultimate in good taste.

'58 Rambler — 4-DOOR FAMILY SEDANS



CUSTOM 6 OR REBEL V-8—Six passengers big with plenty of luggage space for family travel.



SUPER 6 OR REBEL V-8—The practical family car. Wide, wide seats and generous headroom and legroom.



DELUXE 6—The ideal car for business and pleasure. Most miles per gallon.

INTRODUCING THE DISTINGUISHED

Ambassador

Station Wagon Family



CUSTOM 4-DOOR HARDTOP CROSS COUNTRY



SUPER 4-DOOR CROSS COUNTRY
Also available in Custom Series.



ROLL-DOWN REAR WINDOW—on all 1968 station wagons disappears into tail-gate. The custom series also has distinctive cross-hatch glass.

WORLD'S FINEST TRAVEL CARS *Ambassador*



The All-New Ambassador 4-Door models are typical of jet stream styling for 1958. The rare simplicity of the new anodized aluminum grille . . . the sculptured contours of the fenders . . . the smooth blending of the roof panel with the upper moldings of the rear fenders—all bespeak true luxury. Illustrated above is the Ambassador Country Club 4-Door Hardtop.



AMBASSADOR CUSTOM 4-DOOR SEDAN



Take your pick of sweetly luxurious trim combinations in your new Ambassador Custom. All achieve a beauty that is both practical and distinctive. Relax in your own "living room" on wheels.

Oldsmobile Hardtop and Sedans



The Ambassador Super 4-Door Sedan is unmatched for smooth-flowing style and scintillating performance—all at a very modest price. Here is the car for Canadian families on the go . . . the sleek beauty that is equally at home at the country club . . . the office . . . or on the open road. Compare it, feature for feature, with any car within hundreds of dollars of the price. We are confident you'll agree—"This is the car for me!"



Symmetry of design and conveniently-located controls within easy reach of the driver are features of the new decorator-styled Ambassador instrument panel.



Interior and exterior color schemes harmonize in the Ambassador Super. Seats—both front and rear—see extremely wide and comfortable. And the distinctive hardware and appointments blend to form a harmonious whole.

FOR YOUR FAMILY'S COMFORT, SAFETY

AND CONVENIENCE **Choose Rambler**

Rambler for 1968, in each of its three distinctive series, gives you a wide choice of optional equipment and accessories to meet your own specific traveling needs and desires. Make your own selection from the many options available. You will find just the items you want for your own special requirements. Then ask your dealer about the equipment illustrated, as well as additional equipment he has available.



All-Season Air Conditioning, lowest cost car air conditioning system. Refrigerates in summer—heats in winter—ventilates year-round.

Weather Eye heating and ventilating. Greatest health and comfort feature ever built into an automobile. Heats, ventilates, filters.



Rambler power brakes reduce pedal pressure, give surer stops.



Power-lift windows permit the driver to raise and lower all windows.



Rambler power steering lets you twist the wheel with your fingertip.



Soft-padded instrument panel and sun visors give added protection.



Child-guard door locks can be unlocked only with the ignition key.



Transistor-type Rambler radio, Push button control. Dual speakers.



New pushbutton driving—Touch a button and select the gear you want. And "Telovac" controls the new "Flash-O-Matic" transmission. Overdrive is also optional and Synchronesh is standard.

Power-Lok differential (far left)—Here is your assurance of positive traction under every driving condition—even should a wheel slip off the pavement onto a soft shoulder. Optional equipment on all 1968 Rambler V-8 models.