

AMERICAN MOTORS ACCESSORIES

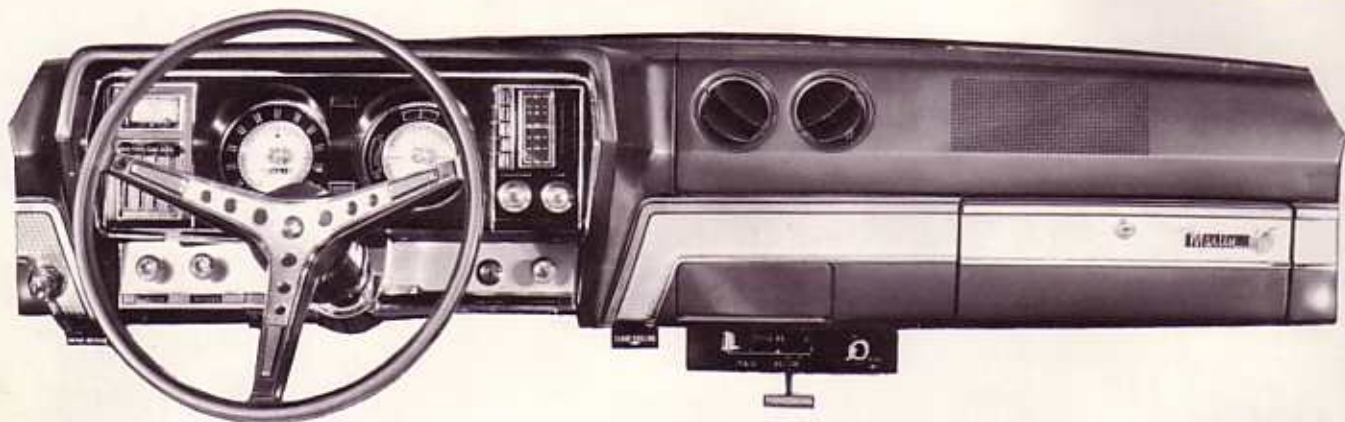
American Motors Approved Dealer Installed Accessories are distinguished for their beauty, quality and utility. They are designed, tested and approved by American Motors Engineers in an effort to make your driving more pleasurable, safer and more convenient.



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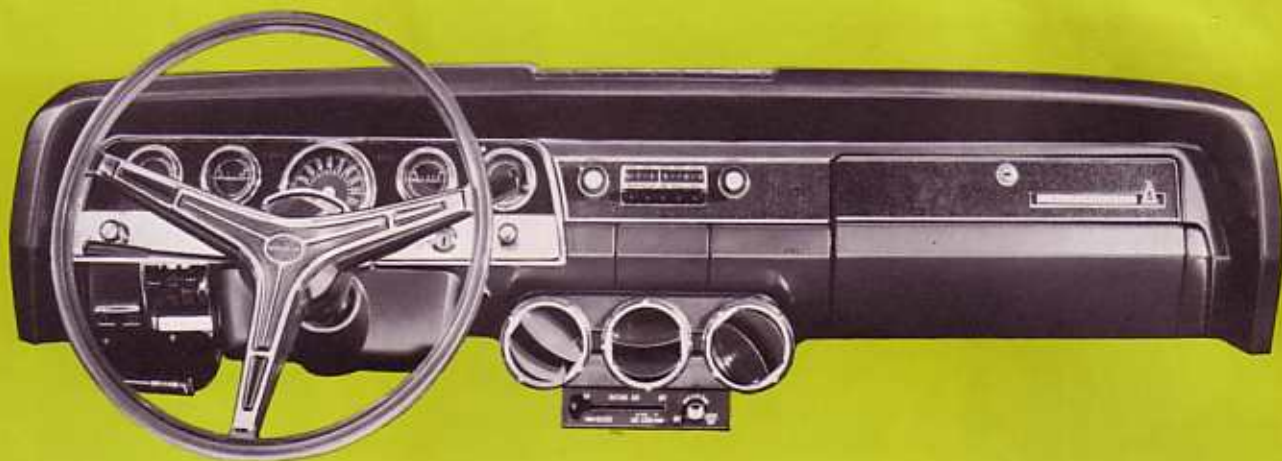
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CONTROLLED WEATHER FOR EVERY SEASON



*On the hottest, muggiest days,
cool fresh air while you drive ...
American Motors All-Season
Air Conditioning for
Ambassador—Marlin—Rebel*

The delightful freshness of a lovely spring morning is yours all summer with American Motors Air Conditioning. No matter how high the thermometer climbs—no matter how moisture-saturated the outside air, you drive in perfect comfort with complete control of temperature, humidity and air flow at your fingertips. Ladies will especially enjoy arriving at their destination cool and refreshed. And it is all-year comfort conditioning too—provides warm fresh air in winter when combined with American Motors Weather-Eye Heater.



*Spring—the year around ...
Rambler American Air Conditioning*

Cool comfort all summer long is yours with Rambler American Air Conditioning. And it's yours at the turn of a knob. Summer or winter, it's always spring in a Rambler American Air-Conditioned car.

*Cooling is not the only benefit
of Air Conditioning*

Because you drive with the windows closed, it cuts down traffic and engine noise and reduces the amount of dust, dirt and other irritants in your car. All of this adds up to the kind of comfort that lessens driving fatigue. Arrive refreshed with American Motors Air Conditioning.

SWEETER SOUNDS FOR AMBASSADOR, MARLIN, AND REBEL



New improved radios—FM/AM or AM—all-transistor superb tone

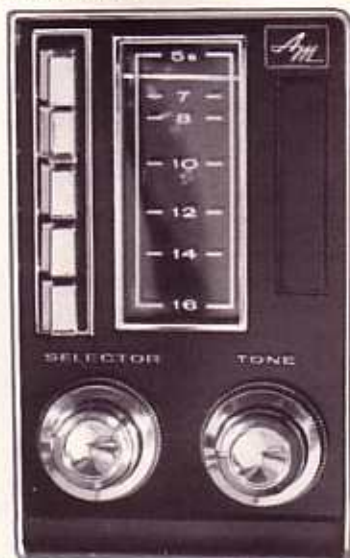


Either of these radios offers new pleasure in listening due to a new clarity and warmth of tone. Each is all-transistor design. A new vertical layout is used for extra convenience, and the new location removes protruding controls from the center of the instrument panel for greater passenger safety.

The FM/AM radio has a separate changeover switch which permits the setting of all push buttons on AM or FM, or any combination. This separate switch also makes it possible to determine visually which set of frequencies is in use.

*Warm, dramatic sound . . .
Vibra-Tone sound system for rear seat speaker*

Produces sound waves 30-thousandths of a second later than the front speaker to create "reflected" sound. Waves from front and rear seat speakers are acoustically mixed to deliver an entrancing musical richness.



*For richer, warmer sound . . .
"Duo-Coustic" rear seat speaker*

Three-way control ring mounted back of the station selector knob permits regulation of front or rear speakers separately or mixing of both for the most pleasing blend. Add it to the AM or FM/AM radios.

*Instant performance,
high fidelity tone . . .
Rambler American
push-button radio*

Sensitive, long-range radio with advanced circuitry which rejects ignition and accessory noise. All-transistor construction. American Motors engineered.



*Maximum performance
at lower cost . . .
Rambler American
manual radio (not shown)*

Same all-transistor design and high quality construction as the Rambler American Push-Button Radio.

*Up to 80 minutes of music
you select—New 8-track
stereo tape player*

Uses tape cartridge with four dual channels (eight tracks) which offer nearly an hour and a half of music *you* choose—in beautiful stereo. Two rear seat speakers, independently controlled for perfect balance, provide a rich, true, stereo sound. Available, factory or dealer installed, on Rebel, Ambassador and Marlin hardtops and sedans. Dealer installed with door speakers on convertibles and station wagons.



SEE MORE, ADD EXTRA SAFETY



Left-hand remote control outside mirror features quick, easy fingertip adjustment

Adjusts from the *inside*—eliminates reaching through the window. A wide range of settings to meet driving needs of any individual. A great convenience accessory.

Right-hand companion mirror adds safety and balanced appearance

Adds the extra dimension that lets you see all around the car from the driver's seat.



Visor Vanity Mirror

This mirror attached to the back of the sun visor is just right for the lady who likes to take a final peak at her grooming. Attaches to both driver and passenger visor.

For extra-safe driving... right-hand outside mirror

A perfect match for the factory-installed left-hand mirror. American Motors mirrors are smartly styled and designed to "work" on the right-hand side.



Electric Windshield Washers and Wipers

The Electric Washer has a reliable electric pump, which shoots the right amount of fluid to the right place. Pressure jet reduces clogging of nozzles.

Electric Wipers don't slow down when you step on the gas. And they have two speeds for the extra cleaning power you need in severe rain or snow storms. Frames are non-glare for safety.



EXTRA LIGHTS FOR NIGHT SIGHT



Glove compartment light

Lights automatically when the glove compartment door is opened . . . goes off when the door is closed. An enjoyable convenience when driving after dark.

Ashtray light

Lights ashtray automatically when dash lights are turned on . . . makes ashtray easy to find at night.

Courtesy lights for night driving

Under the instrument panel on both right and left sides, these lights are turned on when either front door is opened. Manual control is provided by an instrument panel switch.



Station wagon cargo light

A cargo area dome light, activated by rear door—or tailgate.



Trunk light illuminates entire trunk interior

On when trunk is open—off when closed—a big help when loading or unloading at night.

Parking brake warning light

This light—on the dash—blinks red when the parking brake is on, and the ignition key in normal or accessory position. It stops flashing only when the brake is released.



Right- or left-hand spotlight . . .

Inside control . . . on-off switch conveniently located on control handle. Handy for checking house numbers, street signs, etc., and for emergency signaling.



ACCESSORIES TO MAKE YOUR GOING SAFER



For maximum safety . . . American Motors shoulder belt

Quick and easy to put on—unbuckles at the flick of a finger. This is the ultimate in a protective harness. It is made of high quality, high strength woven nylon belting, neutral grey in color—with chromed buckles. Fully proved by tests.

For safety and comfort . . . American Motors headrests

These headrests offer added protection from rear-end collision whiplash. They are also a wonderful comfort, especially useful for long rides.

Seven all-vinyl colors to match 1967 American Motor interiors.

Keep the children safe . . . New child's auto safety vest

This vest meets and exceeds all Federal Government and S.A.E. Specifications on safety belts for children. It is comfortable and allows ample freedom of movement, yet holds the child securely. The size of vest is easily adjustable for any child weighing 20 to 50 pounds who can sit up unaided.

Guard children, keep intruders out . . . American Motors door safety locks

May be used for normal locking and unlocking, as safety locks to keep children from opening doors, and to exclude intruders. Action is the same as conventional knob locks until the slide at the right is pushed to the left. Then the locking knob can't be raised until you use a key or other pointed instrument to push the slider back to the right. Release is quick and easy. Bright chrome finish—they replace standard rear or front door buttons.



ADD THE FINISHING TOUCH WITH THESE BEAUTIFUL PROTECTORS



Door edge guards protect new look

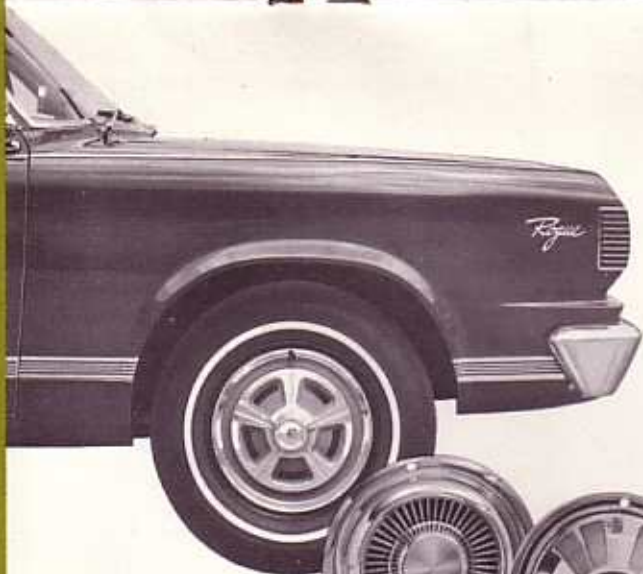
Formed stainless steel mouldings fit door edges—prevent nicking and chipping of paint in garages and parking lots.

Rambler American front and rear bumper guards

These American Motors heavy gauge chrome-plated steel bumper guards have thick rubber facings to absorb impact. For maximum strength they are installed where the face bars and back bumper bars are joined. Available for front bumpers of all models and for rear bumpers except on station wagons. They provide extra protection to front and rear of car.

Chrome-plated license plate frames

They blend the license plate into the beautiful, functional design of the front and rear bumpers. Plates are protected by special plastic cover. Frames fit all models.



American Motors wheel covers

Stainless steel, chrome-plated for extra brightness . . . distinctively beautiful. For all models with 14-inch wheels. *American, Rebel, Ambassador and Marlin.*

Wire Wheel Covers—simulated wire wheel covers that closely resemble real wire wheels—including simulated knock-off spinners. Available for all models with 14-inch wheels.

Turbo-Cast Wheel Covers provide rugged sporty appearance. Fit all 14-inch wheels.

ADD THE FINISHING TOUCH WITH THESE BEAUTIFUL PROTECTORS



*Rubber front floor mats (pair)
protect carpeting*

Keep luxurious new carpeting fresh and beautiful. This pair of front floor mats especially tailored for use with center console.

*Rubber rear floor mats (pair) ...
maximum beauty and protection*

Colors are keyed to match front mat pairs exactly.

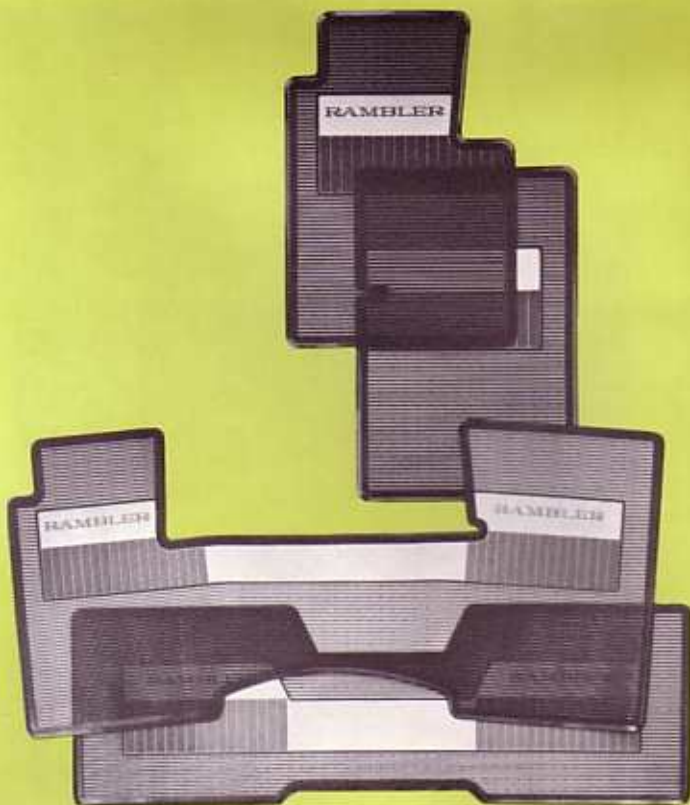
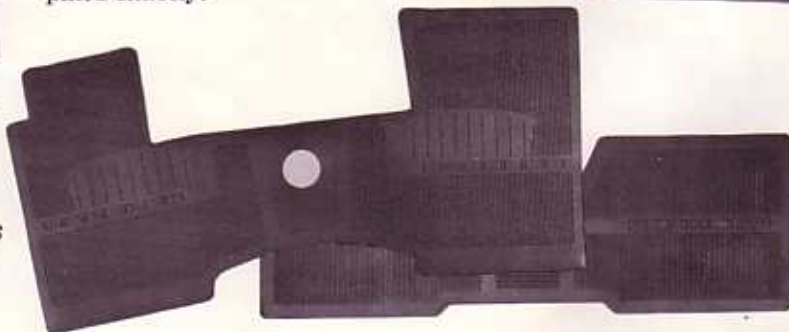


*Complete front floor protection ...
door-to-door rubber mats*

Mats fit perfectly into the step-down floor design.

*Door-to-door rubber rear floor mats
match front door-to-door mats*

Mats are ruggedly constructed. Styled to complement interior design.



*Vinyl floor mats ...
translucent colors enhance beauty
of carpeting while protecting it*

Smartly styled with crystal tints and sparkling metal flecks to accent the rich carpet colors.

Vinyl front floor mats (pair)

Styled for custom fit in cars equipped with floor shift and consoles.

Door-to-door vinyl front floor mats

Easy-to-clean vinyl mats keep carpet looking new.

Door-to-door vinyl rear floor mats

Mats match front door-to-door vinyl mats.

Locking gas cap

Protects fuel from contamination - prevents theft of cap and gasoline.



OPTIONAL AIDS FOR THE TRAVEL-MINDED BUYER



Aircraft-Type Luggage Straps

Securely snugs down luggage on rooftop travel rack. Self-locking buckle provides 2-to-1 pulley mechanical advantage, making adjustment quick and easy. Can be used to cinch almost any type of load. Nylon webbing, black latex treated, provides maximum strength and long life.

Spare Tire Cover blends with trunk mat
Covers spare tire—protects luggage and cargo.



*More storage space for long trips,
camping ...*

Sedan Luggage Carrier

Water and dust resistant vinyl cover protects luggage. Solid braced bottom panel. Opens on the curbside so it is easy to load and unload. Folds flat for easy storage. Two sizes: 42" x 60" and 36" x 48".



Station Wagon Luggage Carrier

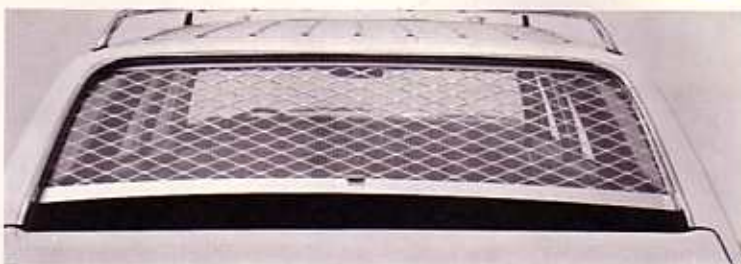
Luggage is outside where it can't crowd you—yet fully protected against weather and dust by a choice of canvas or vinyl-coated fabric. Specially designed for American Motors rooftop racks. Strong metal frame, masonite bottom. Folds flat when not in use.

CONVENIENCE ITEMS FOR PLEASURABLE TRAVELING



Sleep cool in your wagon . . . Tailgate Window Screen and Grille

You can have the rear window open for more complete ventilation. Frame, grille and screen made of anodized aluminum for long-lasting beautiful appearance.



Let air in, keep bugs out . . .

Door Window Screens

These screens do *not* interfere with opening and closing of the curved glass windows. They are beautiful, durable anodized aluminum—fit perfectly into the front and rear doors. Available for 4-door sedans, station wagons, and 2-door American Sedans.

Keep rain and sun out—let fresh air in . . .

Door Ventshades

Permit partly opened windows, without admitting rain or sun. Fresh air admitted contributes to comfort and removes fog from windows in bad weather. Available for all 4-door models and 2-door American Sedans.



Saddle-base Litter Container

Weighted foam rubber saddle base holds it firmly on the floor tunnel. Can be placed in many locations, easily removed for emptying. Available in assorted colors.



Swing-out Tissue Dispenser

It swings out to supply tissues for passengers in the front seat. Comes complete with a box of tissues. Any standard dispenser package may be used for refill.

Load Levelers for load and road variations

Easily installed in place of rear shocks, they compensate for extra weight in rear, yet provide a comfortable ride when traveling light.



A dependable Compass

Illuminated for night reading. Compensators counteract effect of nearby metal and electrical equipment. Easy to adjust for accurate readings.

Tachometer registers engine RPM

Helps achieve optimum performance in shifting gears without over-speeding engine. Mounted on top of dash panel, to the right of steering wheel. Lighted dial registers engine speed—0 to 6,000 rpm, working from distributor ignition impulses.



APPEARANCE STAPLES TO KEEP IT LOOKING NEW



Remove tar, road oil, etc., safely with American Motors Tar & Road Oil Remover (Pint)

Easily and safely removes tar, road oil, asphalt, stray body undercoating, residue of wax or silicone polishes and other oily, gummy gunk.

*Restore new-finish brilliance ...
American Motors Polish and Cleaner (Pint)*
Easy to use—polishes as it cleans. Makes a car glow like new. No harsh chemicals or abrasives.

*High luster that lasts ...
American Motors Silicone Paste Wax*
Easy to apply due to special formula of fine carnauba wax and silicones. The combination also provides a longer lasting, high luster. Reveals richness of color and gives luxurious look to paint. Effective protection of finish against rain, snow, salt, and ultraviolet rays.

*For quick new-car cleanup ...
American Motors Haze Cream (16 oz.)*
Aerosol can provides quick action for a new-car cleanup. Leaves a hard, brilliant, lasting finish.

*Restore chrome to original luster...
American Motors Chrome Cleaner (8 oz.)*
A quick-acting, easy-to-use liquid chrome cleaner and polish. Restores original luster to chromium, nickel, copper and bronze.

For sparkling clean plastic or leather ... American Motors Plastic & Leather Cleaner (Pint)

Gets results—quickly banishes the “tired upholstery” look. Efficient cleaner for leather and sheet plastics—vinyl, saran or nylon.

“Out spot” ... American Motors Fabric Cleaner and Spot Remover (Pint)

An all-purpose cleaner for car and home—for use on fiberglass headliners, draperies, woolens, rugs, any type of colorfast fabrics. Removes tar, grease, oil, chewing gum, lipstick, wax or fresh paint.

Spray or brush ... Americolor Touch-Up Paint

Available in exact color match—always ready to use. Spray the damaged or rusted areas—brush-touch-up those nicks and scratches. Spray available also in aluminum and primer. Brush kit includes a supply of rubbing compound for professional finishing.





*Spins starter faster—longer ...
American Motors Powr-Guard "24" Batteries*

"Inter-cell" construction, an improved concept in battery design, provides higher starting voltage . . . spins starter faster for longer periods especially at low temperatures. Specifically engineered for American Motors cars. Available in 50, 60 and 70 ampere ratings.

*Warm engine—warm feet
Engine Block Heater*

Factory installed, this electric heater warms the engine coolant, will keep it warm overnight for quicker, easier starting and reduced engine wear. Warm engine provides quick heat inside the car, too. Handy plug mounted in grille for connecting an extension cord from a 110-115-volt outlet.



*Protect engine against
dust and grit with
Carburetor Air Cleaner
Element*

Specially engineered by American Motors to give the engine the utmost protection against grinding road dust. Should be replaced at recommended intervals.

*Mileage Minder . . .
Fuel Filter and Pressure Stabilizer*

Installed between the fuel pump and the carburetor, the Mileage Minder filters fuel, minimizes fuel surges and reduces vapor lock. Fuel flow is steady under all driving conditions.

*American Motors
Cooling System
Sealer Lubricant*

Most small leaks are sealed while engine is running. Recommended for use with all-season coolant.



*Ignition system raincoat . . .
American Motors Silicone
Lubricant Spray*

Waterproofs ignition systems, avoids wet weather "no starts." Also keeps battery terminals clean—lubricates and prevents freezing and sticking of weatherstripping.

ITEMS TO HELP IT WEATHER THE WINTER



Best Protection ...

American Motors All-Season Coolant

An ethylene glycol concentrate developed for the best possible protection against seepage, rust, corrosion, and foaming. Recommended for maintenance of correct coolant level. Compatible with initial factory-fill.

Use windshield washer year around with American Motors All Seasons' Washer Solvent

Avoids freezing, so washer can be used winter and summer. Harmless to enamel or lacquer finishes, chrome or rubber parts, when diluted as specified. (Pint)

Defrosts windows instantly ...

American Motors Windshield De-Icer

Quickly defrosts windows . . . loosens and melts ice to assist in removal. Prevents fogging. Will prevent freezing if used in door and trunk locks. (14 oz. Aerosol)

Radiator rust and sludge remover ...

American Motors Radiator Kleen

Here is an improved liquid quick-flush that cleans radiators thoroughly, easily. Improves cooling system efficiency. (Pint)

Stop zero-weather fuel troubles ...

American Motors Fuel System Antifreeze

Stops carburetor icing, prevents frozen fuel lines by absorbing water formed by condensation. Improves winter engine operation. (12 oz.)

Maximum engine protection ...

American Motors Motor Oil

Formulated by American Motors Engineers to give the best possible protection under all driving conditions encountered during the recommended oil change interval. An "MS" Certified Sequence Tested Heavy-Duty Detergent Oil, available at your American Motors Dealer in SAE 5W-20 and SAE 10W-30 viscosity.

Keep your engine oil clean and your engine healthier ...

American Motors Oil Filter Cartridge

Clean engine oil is essential to the good health and long life of any engine. This cartridge, the only one specifically approved by American Motors Engineers, will provide the peak protection of clean oil during the recommended change interval. Change filter cartridge when changing oil—always.

Clean engines perform better ... American Motors

Carburetor and Combustion Area Cleaner (not shown)

Removes the gum, varnish, dirt, and fuel residue which act as carbon binders throughout the combustion and valve area, and which strangle your engine. Frees sticky valves and improves combustion. Gives your engine new pep. (Pint)

Clean and rust-proof with American Motors Sta-Tune

Frees sticky valves, then reduces upper cylinder and piston wear by neutralizing acids resulting from fuel combustion. Protects against corrosion. Rust-proofs fuel tank, valves, upper cylinder and fuel system. (12 oz.)



Prevent rings, valves and lifters from sticking ...

American Motors Velo-Oil Engine Oil Additive

Increases detergent power, eliminating crankcase sludge. Avoids sticking of piston rings, valves and hydraulic lifters. Prevents rust and bearing corrosion.



1967 AMERICAN MOTORS ACCESSORIES CATALOG

Because of American Motors Corporation's policy of continuing progress to improve our products, specifications are subject to change without notice.

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