



1973
American
Motors

'73 GREMLIN

Everything that made
it great—
and now still more
to like

Driving fun teams up with solid economy in this sporty sub-compact. That's why Gremlin leaves a lasting impression wherever it is seen and driven—and that's just about everywhere.

This year a number of refinements have been added to Gremlin's long list of advantages. Inside you can capture the spirit of the American West with the optional "LEVI'S"® Custom Trim Package—



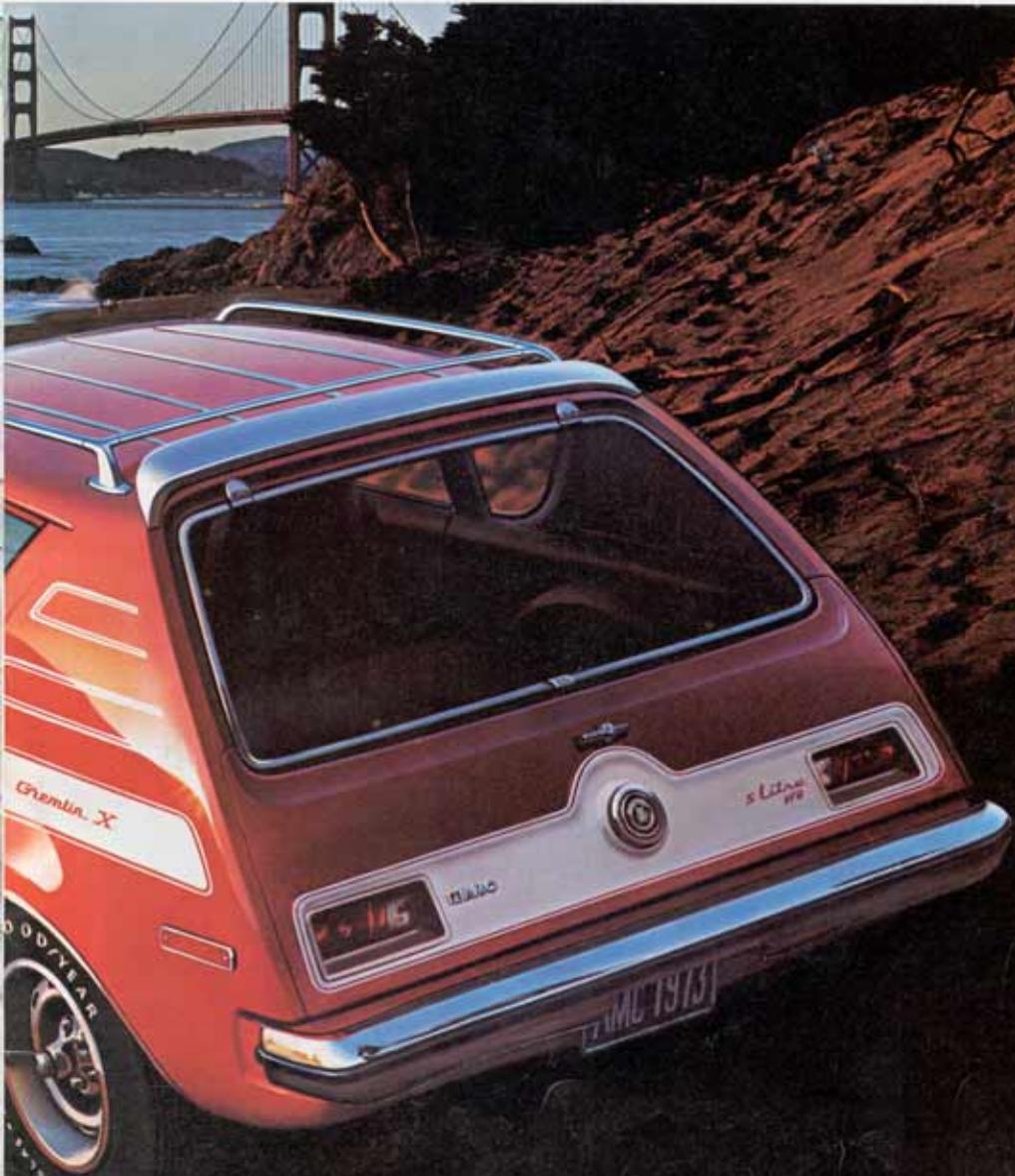
designed with the makers of world-famous Levi's® denim clothing.

On the safety side, an energy absorbing front bumper will stand a 5 MPH barrier impact and return to its original position without damage to body parts. A stronger rear bumper with steel reinforced rubber guards or the optional recoverable system takes a 2½ MPH impact equally well.

Gremlin's substantial weight and larger 6.45 x 14 standard tires combine for increased stability and a smooth ride, exceptionally fine for a car with a 96" wheelbase that turns in a tight 32' 8" radius.

Three economical power plants are offered. All operate on regular octane fuel. With a 21 gallon fuel tank, Gremlin's cruising range without fuel stops frequently exceeds 400 miles.

Optional equipment in appearance, convenience and performance areas includes just about everything you could ask for in even the most luxurious automobile. In short, a '73 Gremlin can be whatever you care to make it. You can be sure it will always be an economical pleasure to own and drive.





1. New LEVI'S® blue denim nylon trim option. Features LEVI'S® bucket seats and door panel trim with orange stitching and copper rivets.

2-3. New standard energy absorbing, recoverable front bumper and optional recoverable rear bumper with tough rubber strip to add protection.

4. Gremlin in Maxi-Blue finish with optional Rally Stripe.



Specifications

Dimensions—Overall Size

- Length: 165.46 inches
- Width: 70.58 inches
- Height: 52.40 inches (52.60 inches V-8)
- Curb Weight: 2585 lbs.

Chassis

- Wheelbase: 96 inches
- Front Tread: (in inches) (for sixes) and V-8's (57.46)
57.24
- Rear Tread: (in inches) (for sixes) and V-8's (57.00)
56.60
- Brake Diameter/Total Area: (for sixes) and V-8's 9
inches/153 Sq. In. — 10 inches/167 Sq. In.
- Turning Diameter: 32.8 feet
- Front Suspension: Coil Springs, Independent Twin
Ball Joints
- Rear Suspension: Multiple Leaf, Semi-Elliptic

Interior

- Headroom, Front/Rear: 37.9 inches/36.4 inches
- Lagroom, Front/Rear: 40.1 inches/29 inches
- Shoulder room, Front/Rear: 54.9 inches/53.0 inches
- Hiproom, Front/Rear: 54.9 inches/53.0 inches
- Cargo Capacity, 4-Pass. Model: 6 Cu. feet (lt with
Opt. Space-Saver Seats)
- Seating: 4 Pass. Model

Capacities

- Gas Tank: 21 Gallons
- Engine Oil (with filter): 5 Quarts
- Engine Cooling (with heater): 10.5 Quarts
- Manual Transmission: 2.5 Pints for 232 CID
- Automatic Transmission: 1.7 Pints
- Rear Axle: 3.0 Quarts

Standard Features

- 6.45 x 14 unbelted tires, blackwall
- Vinyl cover for spare tire
- Rubber floor mats (carpets with custom interior trim)
- Weather-Eye heater and defroster
- Step-on parking brake
- Suspended pedals (brake, clutch and accelerator)
- 3-speed electric windshield wipers
- Long wearing, easily cleaned vinyl upholstery
- Plug-in socket for main wiring harness
- Ash tray, front, ball-bearing
- Deep-Dip body rust preventive
- Double-coat, baked acrylic enamel finish (14 colors)
- Dual pin stripe (rally stripes optional)
- Interior lights
- Energy absorbing front bumper
- Steel reinforced rubber bumper guards in rear
- Aluminized steel exhaust system
- 50 amp. "Clear Power" battery (70 optional)
- 37 amp. alternator (51 with air conditioning)
- Side-of-car, scissors action tire jack
- Foam rubber front cushion pad
- Sway bar, front (V-8 only)
- Fold Down Rear Seat Back
- Rear Window Defogger
- All-synchromesh, 3-speed manual transmission
- Heavy duty 10" clutch

Air-Pollution Control Systems (Standard Features)

- Positive crankcase ventilation
- Exhaust emission control incl. Nitrox
- Fuel tank vapor emission control

- Exhaust gas recirculator on V-8's
- Air guard system on V-8's

Safe Command Features

- Seat Belts for all seating positions
- Two front shoulder belts
- Two rear shoulder belt anchors
- Two front head restraints
- 4-way hazard warning signals
- Automatic Back-up lights
- Side-of-car safety marker lights
- High intensity headlights with "Guard-Glo" feature
- Inside rear-view mirror with twin ball-joint pivots
- Left outside rear-view mirror
- Windshield washer (electric)
- Non-glass electric windshield wipers
- Windshield defectors (heater)
- Single-unit body construction
- Energy-absorbing steering column
- Deep-dish steering wheel
- High-strength laminated windshield
- Tempered side and rear glass
- Ventless side windows
- Curved side windows
- Captive engine mounts
- Padded sun visors
- Padded instrument panel
- Safety styled arm rests
- Double-safety brake system
- Brake system warning light
- Self-adjusting brake linings
- Anti-theft ignition, steering and transmission lock with warning buzzer
- High strength door locks
- Front seat-back lock
- Tire tread-wear indicators
- Flush-contoured outside door handles
- Soft-feel instrument panel control knobs with international codes

Options

Power and Performance

- Power steering
- Power brakes
- Power disc brakes, front
- Manual disc brakes, front
- Twin grip differential
- Quick ratio manual steering (20:1)

Convenience

- Stowaway/litter container, pouches for both front doors
- Air conditioning system, 51-amp alternator, heavy duty engine cooling, 50-amp, battery
- Air conditioning package: Air conditioning system plus power steering, tinted glass and insulation group
- Tinted glass, all windows or windshield only
- Liftgate air deflector
- Luggage rack, roof
- Rear quarter vent windows
- Adjust-O-Tilt steering wheel, automatic transmission column only
- Interior appointment package: package tray, glove box lock and light, cigarette lighter
- Visibility group: remote control left outside mirror, day/night rearview mirror, day/night rearview mirror, inside hood release, delayed electric wipers and dual horns
- Inside hood release
- Deluxe electric wipers, intermittent action
- Light group: two courtesy lights, brake warning light, lights-on buzzer and door light switches
- Space-saver tire

Appearance and Trim

- Rally stripes optional in 6 colors
- Gremlin "X" package: spear side decal, painted grille, slot style wheels, D70 x 14 black tires, Space-saver tire, custom interior w/bucket seats, cargo area insulation and carpeting, 15" sports steering wheel, interior appointment package and special decals
- Custom trim package: custom door panels and pleated vinyl, carpeting, cargo area insulation, custom steering wheel, wheel opening moldings and drip moldings
- "Levi's"® fabric: blue denim seat with "Levi's" buttons and door panel, stowaway/litter container in blue denim, blue headlining and sun visors and front fender "Levi's" decal
- Custom steering wheel
- Sports steering wheel, 3 spokes, 15"
- Wheel covers (4)
- Custom wheel covers (4)
- Spoke-style wheels (8) 14" x 6"—Incl. Space-saver tire w/regular 14" wheel
- Decor group: wheel opening moldings, drip moldings and rocker panel moldings, with Gremlin "X" package only

Protection Items

- Energy absorbing bumper, rear (replaces standard bumper guards)
- Protection group: stainless steel door edge guards and color-keyed vinyl floor mats (front)
- Insulation group: undercoating and hood insulation
- Scuff molding-side with vinyl inset
- Locking gas cap

Heavy Duty Items

- Engine cooling system: heavy duty radiator, powerflex fan and fan shroud
- 70-amp, battery
- Handling package: heavy duty springs and shocks plus front sway bar on 6-cylinder models, H.D. springs and shocks on V-8's
- Front sway bar, 6 cyl. (std. on V-8)
- Engine block heater

Audio

- AM Push button radio
- AM/FM push button radio

Miscellaneous

- California Certification: Emission testing and emission controls
- Export headamps, (amber or clear lens)
- Metric speedometer
- Export tool kit
- Flinned brake drums (9 inch diameter) 6 cyl.
- Tropical batteries (50 or 60-amp, hr. capacities)
- Low compression 6 cylinder engines
- Touch-up paint
- Cigarette lighter, separate from appointment package
- Dual horns

Equipment and power features, illustrated or described in this brochure, are optional at extra cost unless otherwise specified. Certain equipment items may not be available for all models. American Motors, whose policy is one of continuous improvement, reserves the right to discontinue or change specific equipment or options at any time without incurring obligation. This also applies to local assembly or manufacture areas where local content requirements may affect standard and/or optional specifications.



Engines	Carb. Type	Net HP @ RPM	Net Torque @ RPM	Compression Ratio & Fuel	Bore & Stroke	Transmissions	Axle Ratios
232 CID Six (1) 7 Bearings (Std.)	1-Barrel	100 @ 3600	185 @ 1800	8.0:1 Reg.	3.75" x 3.50"	3-Speed Manual Floor Shift (Std.) (2)	3.08:1 (3.31:1)
258 CID Six (1) 7 Bearings (Opt.)	1-Barrel	110 @ 3500	195 @ 2000	8.0:1 Reg.	3.75" x 3.90"	Torque Command Automatic on Floor (Opt.)	3.08:1 (3.31:1)
304 CID V-8 5 Bearings (Opt.)	2-Barrel	150 @ 4200	245 @ 2500	8.4:1 Reg.	3.75" x 3.44"	3-Speed Manual Floor Shift (2)	3.54:1 (3.91:1)
						Torque Command Automatic on Floor (Opt.)	2.87:1 (3.15:1)

(1) Low compression 6 Cylinder Engine Available W/6 Cylinder Engines.

(2) 3-Speed Manual Transmission has fully synchronized gearing with Heavy Duty 10 inch Clutch.

'73 HORNET HATCHBACK

Smart functional
styling in a luxurious
all-new package



It is another sporty original from American Motors in the popular compact-size class. This brand new body model offers a unique blend of beauty, passenger comfort, luxury and utility.

The 2-Door Hornet Hatchback is distinguished by its fast-sloping profile, flared rear fenders and teardrop shaped flip-open rear side windows. The top-hinged hatch panel integrates rear window and

trunk lid in one easily raised, counter-balanced unit. With rear seat folded down, the carrying capacity goes up to 23 cubic feet.

Standard engine is a capable 232 Six with an optional choice of 258 Six, 304 V-8 or 360 V-8.

Transmissions include 3-speed manual and Torque-Command automatic—either column or floor mounted.

Interiors are tastefully appointed with fine vinyls, rich fabrics and deep carpeting. You will find all of the luxury touches that have set Hornet above the average. Check the following pages for interior details, standard and optional equipment.





'73 HORNET SPORTABOUT

A dual personality
that emphasizes beauty
and an ability
for hard work



At first glance it is hard to believe that such a trim beauty can do duty as a station wagon with 60.8 cubic feet of load capacity.

But that's exactly what a Hornet Sportabout can do. At the same time, its smart sedan styling will draw admiring glances wherever it takes you.

Easy to handle and a delight to drive, Hornet is sized to get you in and out of the tight places with

minimum effort. Sportabout is offered with a choice of three engines and manual or automatic transmission. It also features the new standard energy absorbing front bumper system, a stronger rear bumper or the optional energy absorbing recoverable bumper.

If you are looking for a car that can do double duty as a handsome, sporty sedan or a wagon, look no further. Hornet Sportabout is for you.

'73 HORNET SEDAN

Elegant 2-Door
and 4-Door Sedans
Designed for pure
passenger comfort

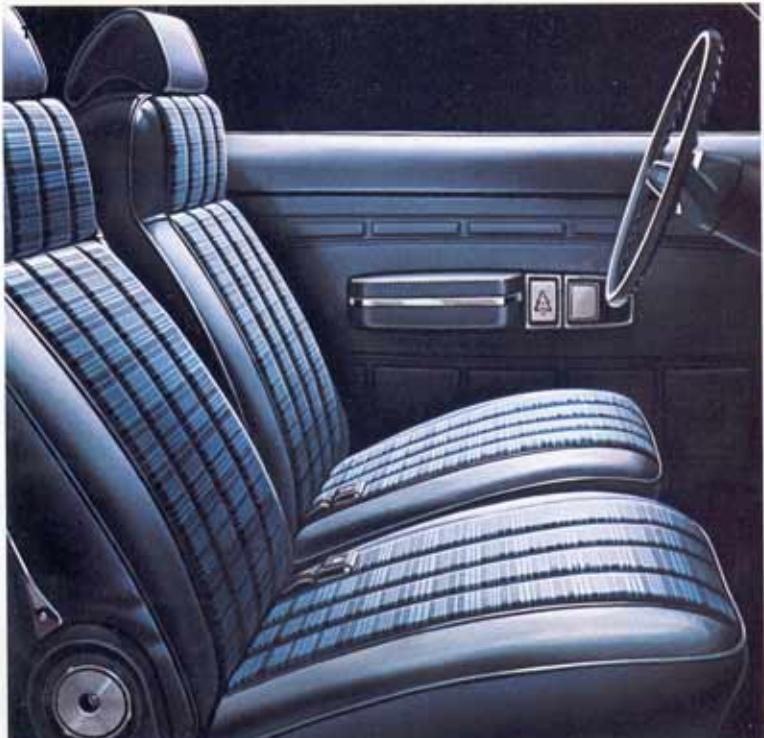


The exterior beauty of these models is highlighted by a new full-width V-profile grille.

Traditional with Hornets, interiors are planned to give you comfort, convenience and driving enjoyment to an exceptional degree. You settle back in foam cushioned front seats and there are arm rests front and rear. Nylon cut pile carpeting cushions underfoot. Twin coat hooks and cigarette lighter are

small samples of the deluxe touches that are comparable to those found in automobiles costing much more. Note the listing of standard Hornet equipment on the following pages.

Common to all American Motors cars, Hornets are protected by the new stronger front and rear bumper systems. For a driver who appreciates the distinction of smart style and luxurious appointments, a Hornet Sedan is a splendid choice.



1. "Scorpio" custom fabric option in Cinnamon. Available on sedan and Sportabout with reclining seats as shown.

2. "Gucci"-designed interior option for Sportabout. Features bold red and green striped individual reclining seats, "Gucci" door panels, sun visors, headliner and front fender emblems.

3. Adjust-O-Tilt optional steering wheel adjusts for ideal driving position. Permits easy entrance and exit for driver.

4. New optional rear window defogger for improved rear vision.

5. Rear quarter vent windows flip open for improved ventilation and passenger comfort.

Specifications

Models: Hornet, Sportabout and Hatchback

- 4-Door Sedan
- 2-Door Sedan
- 4-Door Wagon: Sportabout
- 2-Door Hatchback Sedan

Dimensions

- Wheelbase (in inches) 108.0
- Length (in inches) 184.90
- Width (in inches) 70.58
- Front tread (in inches) for sixes (and V-8's) 58.44 (57.24)
- Rear tread (in inches) for sixes (and V-8's) 57.00 (56.60)
- Trunk space (in cubic feet) 11.2 (Sedans)
- Trunk space (in cubic feet) 22.9 (Hatchback) with back seat down and space-saver tire
- Cargo space (in cubic feet) 60.76 plus 3.8 cu. ft. under cargo floor (Sportabout)
- Fuel tank capacity (in gallons) 18

Exterior & Interior (Standard Features)

- All welded single unit construction (Advanced Unit Construction)
- Deep-dip rust proofing
- Lustre-Gard acrylic enamel—double coat
- "Cushioned-Acoustical" molded ceiling
- Foam cushion front-seat pads
- Body sound insulation on floor
- Interior lights
- Energy absorbing front bumper
- Steel reinforced rubber bumper guards in rear
- Glove box lock
- Full length body side chrome molding (NA on Hatchback)
- Ventless side windows
- Curved side windows
- Litigate on Sportabout
- "Hatch" panel on Hatchback
- Hidden compartment storage space for Sportabout and available as a separate option on Hatchback
- Package tray full width under instrument panel
- Cigarette lighter
- Bench seats, non-reclining (standard)
- 6.95 x 14 unbelted cord tires, blackwall

Mechanical (Standard Features)

- All synchromesh 3-speed manual transmissions
- "Twin-Ball-Joint" from suspension design
- Coil springs front/leaf rear
- Heavy duty 10" clutch with 3-speed transmission and 232, 258 or 304 CID engine
- Sway-bar, front (V-8 only)
- Step-on parking brake
- Suspended operating pedals
- Captive engine mounts
- Brake diameter sixes, (in inches) 9
- Brake diameter V-8's, (in inches) 10
- Brake lining area sixes (in square inches) 153.0
- Brake lining area V-8's (in square inches) 167.0
- Space saver spare tire (standard on Sportabout)

Heating (Standard Features)

- Weather-Heater

Air-Pollution Control Systems (Standard Features)

- Positive crankcase ventilation
- Exhaust emission control incl. Nitrox
- Fuel tank vapor emission control
- Exhaust gas recirculation on V-8's
- Air Guard system on V-8's

Safe Command Highlights (Standard Features)

- Back-up lights & 4-way hazard warning lights
- High-intensity headlights with "Guard-Glo" feature
- Rear view mirror left side, exterior
- Inside rear view mirror, less day/night feature
- Electric windshield wipers (actuating feature as part of wiper control knob)
- Side-of-car safety markers (illuminated with headlights)
- 2-speed electric windshield wipers—non-glare finish
- Seat belts for all seating positions
- Two front head restraints
- Flush-contoured outside door handles
- Hydraulic brake system warning light
- High strength laminated windshield
- Double-safety self-adjusting brake system
- "Cushioned-Acoustical" Molded Ceiling
- High strength door locks & safety shaped interior door handles
- Padded instrument panel, visors, and front seat back
- Soft-touch instrument panel control knobs with international codes
- Soft-tie horn bar
- Safety styled armrests, front and rear
- Anti-Theft lockable steering column
- Energy absorbing steering column
- Deep-Dish energy absorbing steering wheel, custom

Options

Paint & Upholstery

- Two-tone paint, Sedans & Hatchback
- Vinyl covered roof, 5 colors, Sedans & Hatchback
- Vinyl trim, standard on Sportabout
- Fabric trim, standard on Sedans & Hatchback
- "Scorpio" fabric custom trim: custom upholstery, door panels and moldings
- "Gucci" vinyl custom trim package: "Gucci" trim on seats, door panels, sun visors and headliner plus front fender emblems
- Color-keyed wood grain side panels on Sportabout (NA with SX package)
- Rally side stripes 6 colors, Hatchback "X" or Sport-about "X"

Performance Items

- Traction differential
- Low compression 232 & 258 cu. in. 6 cylinder engines
- Quick ratio manual steering (20:1)

Power Assists

- Power steering, (recommended with air conditioning)
- Power brakes
- Power disc brakes (front)
- Manual disc brakes (front)

Seating Items

- Individually adjustable reclining seats

Audio

- AM push button radio
- AM/FM push button radio

Appearance

- Sports steering wheel, 3-spoke 15"
- Wheel covers (4)
- Custom wheel covers (4)
- Spoke-style wheels, incl. space saver tire
- Sportabout "DL" package: "color-keyed" wood grain side and rear panels, roof rack w/integral rear air deflector, custom wheel covers, D/L decal and individual reclining seats w/"Scorpio" fabric trim
- Sportabout "X" package: sports steering wheel, rally stripe, "X" emblem, 3 slot-style wheels (requiring minimum of C78 x 14 black tires)
- Hatchback "X" package: Sports steering wheel, rally stripes, "X" emblem and slot-style wheels (Requiring minimum of C78 x 14 black tires)

Convenience

- Stowage/litter container, pouches for both front doors
- All-season air conditioning system; heavy duty engine cooling system, 50 amp. battery, 51 amp. alternator
- Hidden compartment (Hatchback) rear area carpeting and space saver tire
- Air conditioning package: air conditioning system, tinted glass, power steering and insulation group (undercoating and hood insulation)
- Tinted glass all windows or windshield only
- Rear window defogger, blower type (sedan)
- Roof rack with integral litigate air deflector, Sport-about
- Rear quarter vent windows, 2-door Sedan (standard on Hatchback)
- Adjust-O-Tilt steering wheel, with automatic transmission (column shift only)
- Visibility group: remote control left outside mirror, inside hood release, deluxe electric wipers, day/night inside mirror, electric clock, dual horns and visor vanity mirror
- Deluxe electric wipers, intermittent action
- Inside hood release
- Light group: trunk light, two courtesy lights, glove box light, parking brake warning light, headlights on warning buzzer and litgate domelight switch (Sportabout & Hatchback)

Protection Items

- Energy absorbing bumper, rear (replaces standard bumper guards)
- Insulation group: undercoating and hood insulation, standard w/A/C package
- Protection group: stainless steel door edge guards and color-keyed vinyl floor mats
- Scuff moldings, side with vinyl insert (Hatchback)

Heavy Duty Equipment

- Heavy duty engine cooling system; heavy duty radiator, power flex fan and fan shroud (standard w/air conditioning)
- Heavy duty 70 amp. battery
- 50 or 60 amp. tropical battery
- 51 amp. alternator
- Handling package: (6 cylinder) front sway bar, heavy duty springs and shock absorbers.
- Handling package: (V-8) heavy duty springs and shock absorbers
- Engine block heater
- Front sway bar, 6 cyl. (std. on V-8)

Miscellaneous

- California Certification: Emission testing and emission decals
- Touch-up paint
- Export headlamps amber or clear lens
- Metric speedometer
- Locking gas cap
- Export tool kit
- Dual horns
- Flinned type brake drums 6 cylinder (9" diameter)
- Trunk mat, 2 & 4 dr. Sedans

Equipment and power features, illustrated or described in this brochure, are optional at extra cost unless otherwise specified. Certain equipment items may not be available for all models. American Motors, whose policy is one of continuous improvement, reserves the right to discontinue or change specifications, models, equipment or prices at any time without incurring obligation. This also applies to local assembly or manufacture areas where local content requirements may affect standard and/or optional specifications.



Engines	Carbs.	Net HP @ RPM	Net Torque @ RPM	Compression Ratio	Bore & Stroke	All Hornets SST & Sportabout	Transmissions	Axle Ratios
232 Cu. In. Six (1)	1-Barrel	100 @ 3600	185 @ 1800	8.0:1 Reg.	3.75" x 3.58"	\$	3-Speed Manual on Column (Standard)	3.58:1 (3.31:1 3.58:1)
258 Cu. In. Six (1)	1-Barrel	110 @ 3500	195 @ 1000	8.0:1 Reg.	3.75" x 3.90"	0	3-Speed Manual Floor Shift (2)	(3.39:1 3.58:1)
304 Cu. In. V-8	2-Barrel	150 @ 4200	245 @ 2500	8.4:1 Reg.	3.75" x 3.44"	0	Torque Command Automatic on Floor (2)	3.08:1 (3.31:1 3.58:1)
380 Cu. In. V-8	2-Barrel	175 @ 4000	285 @ 2400	8.5:1 Reg.	4.08" x 3.44"	0	3-Speed Manual Floor Shift (2)	3.08:1 (3.31:1 3.58:1)
							Torque Command Automatic on Column	2.87:1 (3.19:1)
							Torque Command Automatic on Floor (2)	3.54:1 (3.31:1)
							Torque Command Automatic on Floor (2)	3.87:1 (3.19:1)

(1) Low compression 6 cylinder engine available in these horsepower ratings.

(2) Available only on Hatchback

'73 JAVELIN and '73 AMX

A performance pair
in the highest tradition of
motor sports and
touring



It's great to take the wheel and command a winner—and Javelin is a winner all the way. In modified form it has proved its championship qualities in the toughest competition.

The street version Javelin is equally eager and anxious to get moving. You can see that in the sloping hood and sculptured fenders and the recessed "screened" grille.

Inside there is a no-nonsense instrument panel that wraps around

the cockpit. Javelin is tougher, too, protected by American Motors new front and rear bumpers that withstand barrier impacts of 5 MPH and 2½ MPH respectively. There are, of course, all options to increase the enjoyment of a true sporty car.

AMX is the ultimate version of Javelin. It features as standard a high-stepping 304 V-8, slot-style wheels, deck mounted rear spoiler,

an engine-turned dash and 3-spoke sports steering wheel. Of course, you can go all out and add such things as a mighty 401 V-8 and the Rally-Pack instrument package.

Exciting even standing still—pure fun to drive. These Javelins are America's most fascinating four-place sports machines.



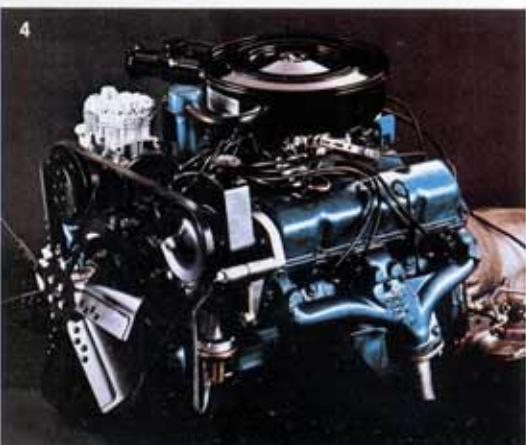


1. Unique "Cardin" custom fabric interior for Javelin. "Cardin" custom trim is featured on bucket seats, door panel and headliner, plus distinctive "Cardin" emblems.

2. Javelin instrument panel wraps around the cockpit. Note the big, easy to read dials and convenient controls.

3. Slot-style 15" x 7" wheels for that extra performance touch. Optional with E60 x 15 tires only.

4. Optional power for the performance minded goes up to the 401 CID V-8 4-barrel.



Specifications

Models: Javelin and Javelin AMX
2-Door Hardtop

Dimensions

- Wheelbase (in inches) 110.0
- Length (in inches) 192.3
- Width (in inches) 75.2
- Front Tread (in inches) (for sixes) and V-8's (59.3) 69.1
- Rear Tread (in inches) (for sixes) and V-8's (60.0) 60.0
- Trunk Space (in cubic feet) 10.2
- Fuel tank capacity (in gallons) 16

Exterior & Interior (Standard Features)

- All welded single unit construction (Advanced Unit Construction)
- "Guard-Gard" door structure
- Deep Dip rust proofing
- "Luster-Gard" acrylic enamel—double coat
- Molded Fiberglass ceiling
- Body sound insulation on floor
- Interior lights
- Glove box lock
- Steel reinforced rubber bumper guards, front and rear
- Ventless side windows
- Curved side windows
- All vinyl seat upholstery
- Foam rubber front seat pads
- High back contoured bucket seats
- Full length body side pin stripe
- D-78 x 14 unbelted cord tires, blackwall, Javelin
- E-70 x 14 fiberglass belted tires, w/white lettering, AMX

Mechanical (Standard Features)

- Twin Ball Joint front suspension design
- Coil springs front/leaf rear
- Heavy duty 10" clutch with 3-speed transmission and 232 or 304 CID engine
- Heavy duty 10" clutch with 4-speed transmission and 360 or 401 CID engine
- Step-on Parking Brake
- Suspended operating pedals
- Center console mount
- All synchromesh, 3-speed manual transmission for Javelin 6 & AMX w/304 CID engine
- Dual exhaust 360 4-Bbl. and 401 4-Bbl.
- Sway bar, front (V-8 only)
- Brake diameter, sixes (in inches) 9
- Brake diameter, V-8's (inches) 10
- Brake lining area sixes (in square inches) 153.0
- Brake lining area V-8's (in square inches) 167.0
- Space saver spare tire (standard on Javelin-AMX)
- Slot-style steel wheels (standard AMX, NA others)

Heating (Standard Features)

- Weather-Eye heating system

Air-Pollution Control Systems (Standard Features)

- Positive crankcase ventilation
- Exhaust emission control incl. Nitrox
- Fuel tank vapor emission control
- Exhaust gas recirculator on V-8's
- Air guard system on V-8's

Safe Command (Standard Features)

- Back-up lights and 4-way hazard warning signals
- High intensity headlights with "Guard-Glo" feature

- Rear view mirror left side, exterior, plus right side Javelin AMX
- 12" Day/Night inside rear view mirror
- Electric windshield wipers
- Non-glow 2-speed electric windshield wipers
- Side-on-fog safety markers illuminated with headlights
- Double safety self-adjusting brake system
- Brake system warning light
- Flush-contoured outside door handles
- Seat belts—all seating positions
- Safety styled armrests
- Two front shoulder belts
- Front seat head restraints
- Extra strength door locks and safety shaped interior door handles
- Pedestrian instrument panel, visors, pillars, and roof headers
- Energy-absorbing safety steering column
- Deep-dish impact absorbent steering wheel
- Anti-theft lockable steering column
- Extra strength door hinges
- High strength laminated windshield

Appearance Items

- Sports steering wheel, 15" x 3 spokes (Std. on AMX)
- Wheel covers (4) (NA AMX)
- Custom wheel covers (4) (NA AMX)
- Spoke-type wheel (4) incis. space-saver spare tire tire (regular wheel, V-8)
- Slot-style wheels (4) 15" x 7" includes space-saver tire w/regular wheel, V-8 (only with E60 x 15" tires)

Protection Items

- Undercoating and hood insulation
- Protection group: stainless steel door edge guards and color-keyed vinyl floor mats
- Scuff moldings, side, vinyl insert (NA with rally stripes)

Convenience

- Stowage/litter container, pouch for both front doors (NA w/o AM/FM radio or stereo)
- All-season air conditioning system: heavy duty engine driven compressor, 50 amp. battery (60 amp. w/360 or 401 CID) & 51 amp. alternator
- Tinted glass, all windows or windshield only
- Rear window defroster: blower type
- Luggage rack rear deck lid, not available on AMX
- Anti-D-Tilt steering wheel
- Visibility package: remote-control left outside mirror, visor vanity mirror, inside hood release, & electric clock
- Inside hood release
- Light Group: trunk, two courtesy lights, map light, glove box light, parking brake warning light and headlights-on warning buzzer
- Spacesaver spare tire, standard w/styled-steel wheels & standard on AMX

Heavy Duty Equipment

- Heavy duty engine cooling system—heavy duty radiator, power fan and fan shroud (standard with air conditioning)
- 50 or 60 amp. tropical battery
- Heavy duty 70 amp. battery
- Handling package—6 cylinder—front sway bar, heavy duty springs and shock absorbers
- Handling package—V-8—heavy duty springs and shock absorbers
- Front sway bar (std on V-8)
- Engine block heater

Miscellaneous

- California certification: emission testing and emission decals
- Export headlamps amber or clear
- Metric speedometer
- Locking gas cap
- Export tool kit
- Finned type brake drums 6 cylinder only (9" diameter)
- 51 amp. alternator (standard with AC)
- Clock/Tachometer combination with kilometric speedometer, 6 & 8 cylinder
- Low compression engine ratios for 6 cylinder engines
- Clock, separate from visibility group
- Touch-up paint

Equipment and power features, illustrated or described in this brochure, are optional at extra cost unless otherwise specified. Certain options may not be available on all models. American Motors, whose policy is one of continuous improvement, reserves the right to discontinue or change specifications, models, equipment or prices at any time without incurring obligation. This also applies to local assembly or manufacture areas where local content requirements may affect standard and/or optional specifications.



Engines	Carbs.	Net HP @ RPM	Net Torque @ RPM	Compression Ratio	Bore & Stroke	Javelin	AMX	Transmissions	Axle Ratios
232 Cu. In. Six (1)	1-Barrel	100 @ 3000	165 @ 1800	8.0:1 Reg.	3.75" x 3.50"	3		3-Speed Manual on Floor (standard)	3.08:1 (3.31:1, 3.58:1)
258 Cu. In. Six (1)	1-Barrel	110 @ 3500	195 @ 2000	8.0:1 Reg.	3.75" x 3.80"	0		Torque Command Automatic on Column (Opt.)	3.58:1 (3.31:1)
304 Cu. In. V-8	2-Barrel	150 @ 4200	245 @ 2500	8.4:1 Reg.	3.75" x 3.44"	0	\$	Torque Command Automatic on Column (Opt.)	3.58:1 (3.31:1)
360 Cu. In. V-8	2-Barrel	175 @ 4000	285 @ 2400	8.5:1 Reg.	4.08" x 3.44"	0	0	3-Speed Manual on Floor Standard or Optional Console	3.54:1 (3.91:1)
360 Cu. In. V-8	4-Barrel	220 @ 4400	315 @ 3100	8.5:1 Reg.	4.08" x 3.44"	0	0	Torque Command Automatic on Column (N.A. on AMX)	2.87:1 (3.15:1)
401 Cu. In. V-8	4-Barrel	255 @ 4600	345 @ 3300	8.5:1 Reg.	4.15" x 3.58"	0	0	Torque Command Automatic on Column (N.A. on AMX)	2.87:1 (3.15:1)
								Torque Command Automatic on Column (Opt.)	2.87:1 (3.15:1)
								4-Speed Manual on Floor	3.54:1 (3.31:1)
								Torque Command Automatic on Console (Opt.)	2.87:1 (3.15:1, 3.54:1)
								4-Speed Manual on Floor	3.54:1 (3.89:1)

(1) Low compression 6 cylinder engine available in these horsepower ratings.

(2) For Javelin AMX with Torque-Command & "G" Package:
3.15 Std., 2.87 & 3.14 Opt. with 401 CID.

3.15 Std., 2.87 Opt. with 360 CID 4-B.

'73 MATADOR

Tailored to
family-size comfort
with an extra helping
of luxury



Whichever '73 Matador best suits your needs—4-Door Sedan, 2-Door Hardtop or 4-Door Wagon—you can count on an automobile planned to give you exceptional value.

You can get six passenger roominess—fully ample for a family to stretch out and enjoy every trip in relaxed comfort. It will be quiet going, too, with increased insulation from road and engine noise. The ride is steady and level as befits the

longest wheelbase of any American intermediate car. And there is full coil suspension to smooth the rough spots.

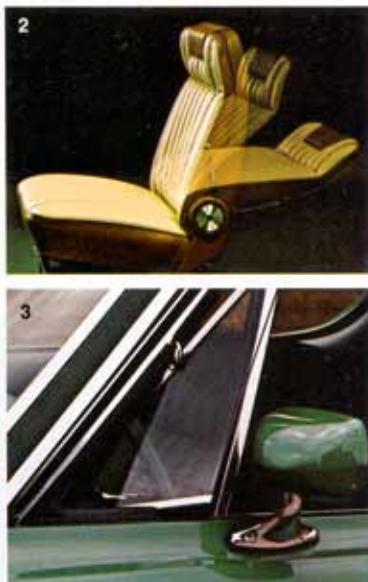
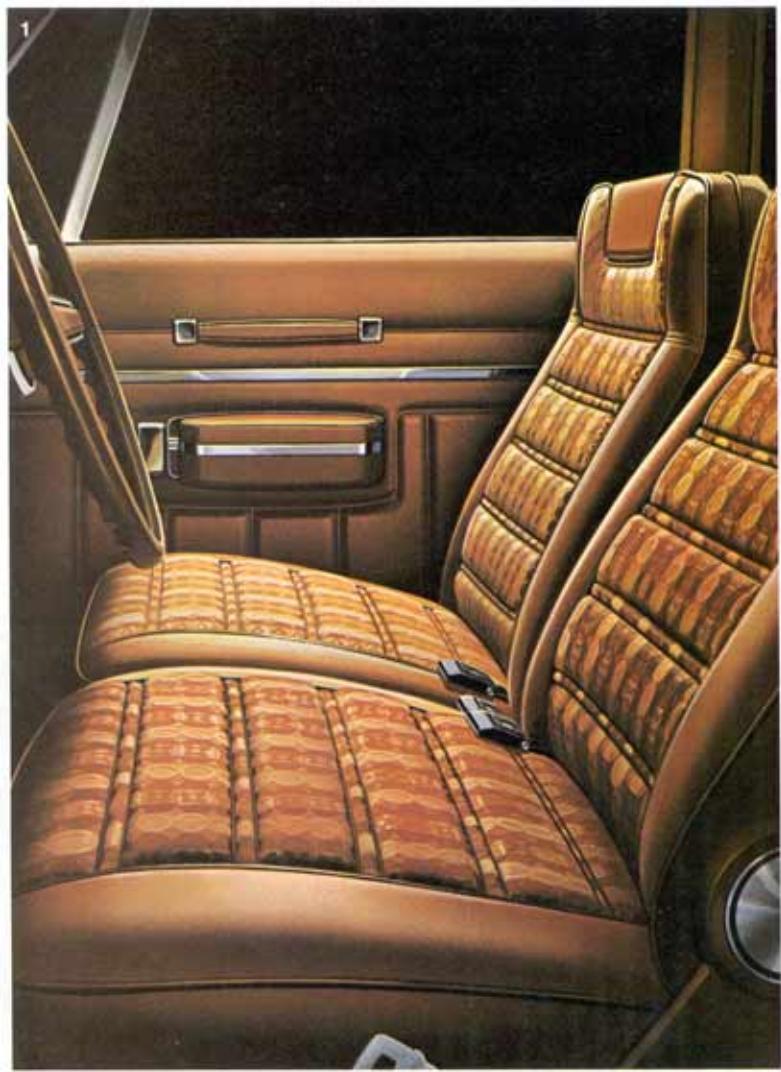
Your power requirements will be satisfied by six engine choices—two Six's and four V-8's. You can have the standard 232 Six or go up in size and power to a 401 V-8. Standard transmission is a fully syncromesh 3-speed manual with Torque-Command automatic

optional.

The new bumper system features an energy absorbing front bumper that protects body parts under and up to 5 MPH barrier impact and a rear bumper designed to withstand 2½ MPH.

Matador is a car to own and drive with pride—especially for the person who wants more than the ordinary and he will find himself fully repaid.





1. Exciting "Tropicana" custom interior option. Shown in Cinnamon. Available on sedan, hardtop and wagon with individual reclining seats.

2. Individual reclining seats adjust to any angle for maximum comfort for driver or passenger.

3. Vent window is standard. Easily adjustable to increase inside ventilation. Especially desirable in rainy weather.

4. Matador Wagon in Grasshopper Green Metallic finish.



Specifications

Models: Matador

- 4-Door Sedan
- 4-Door Station Wagon
- 2-Door Hardtop

Dimensions

- Wheelbase (in inches) 118.0
- Sedan & Hardtop length (in inches) 208.48
- Wagon length (in inches) 207.66
- Width (in inches) 77.2
- Front tread (in inches) 59.94
- Rear tread (in inches) 60.0
- Trunk space (in cubic feet) 18.2
- Cargo space (in cubic feet incl. underfloor storage) 49.1
- Fuel tank capacity (in gallons) 19.5 (20.0 Wagon)

Exterior & Interior (Standard Features)

- All welded single unit construction (Advanced Unit Construction)
- Deep-dip rust proofing
- Lustre-Gard Acrylic enamel—double coat
- Molded fiberglass ceiling
- Body side scuff molding (bonded in place)
- Coil-spring seat construction except front wire on optional bucket seats
- Foam cushion front and rear seat pads
- Dual swing tailgate for Wagons
- Energy-absorbing front bumper
- Steel reinforced rubber bumper guards, front and rear
- Glove box lock
- Interior lights
- Body sound insulation on floor
- Hidden compartment storage space w/lock (Wagons only)
- Hood insulation
- Bench seats non-reclining
- Custom steering wheel
- E78 x 14 unbalance cord tires, blackwall, Sedan & H.T.
- H78 x 14 unbalance cord tires, blackwall, Wagon

Mechanical (Standard Features)

- All synchronesh 3-speed manual transmission w/6 cyl. engines only
- Coil springs at all four wheels
- Twin ball-joint front suspension system
- Rear suspension of 4-link trailing arm design
- Brake diameter, 6 cyl. & V-8 (in inches) 10, self-adjusting type
- Brake lining area, 6 cyl. & V-8 (in square inches) 167 Sedan & Hardtop, 195 Wagon
- Captive engine mounts
- Front sway bar on all models
- Suspended operating pedals
- Step-on parking brake

Heating (Standard Features)

- Weather eye heater

Air-Pollution Control Systems (Standard Features)

- Positive crankcase ventilation
- Exhaust emission control incl. Nitrox
- Fuel tank vapor emission control

- Exhaust gas recirculation on V-8's, 6 cyl. Sedans and Wagon
- Air Guard system on V-8's & 6 cyl. Matador Wagons

Safe Command Highlights (Standard Features)

- Back-up lights & 4-way hazard warning signals
- High-intensity headlights with "Guard-Glo" feature
- Rear view mirror left side, exterior
- 12" day-night mirror, inside
- Electric windshield washers
- Anti-theft lockable steering column
- 2-speed electric windshield wipers, non-glare finish
- Side-of-car markers, illuminated with headlights
- Double safety self-adjusting brake system
- Flush contoured outside door handles
- Seat belts for all seating positions
- Two front shoulder belts
- Two front seat head restraints
- High-strength door locks & safety shaped interior door handles
- Padded instrument panel, visors and front seat back
- Soft-touch instrument panel control knobs with international codes
- Soft-touch horn bar
- Energy-absorbing steering column
- Brake system warning light
- High-strength laminated windshield
- Deep-dish energy absorbing steering wheel
- Safety styled arm rests, front and rear

Options

Paint & Upholstery

- Two-tone paint
- Vinyl covered roof (5 colors, Sedan & Hardtop)
- Color-keyed wood grain side panel (Wagon only, not available with two-tone)
- All vinyl seat upholstery (Standard on Wagons)

Seats

- Individually adjustable reclining seats
- Bucket seats non-reclining with center armrest & center cushion (Hardtop only)

Performance Items

- Twin-grip differential
- Dual exhaust system — for 360 CID, 4 bbl. engine (standard on 401 CID)
- Low compression 232 & 258 CID engine

Power Assists

- Power steering (recommended with air conditioning)
- Power brakes
- Power front disc brakes
- Power lift tailgate window (standard on 3-seat Wagon)

Audio

- AM push button radio
- AM/FM push button multi-plex stereo radio: 2 front door & 2 rear speakers
- Rear speaker, Sedan & Hardtop w/AM radio only

Convenience

- Stowage/litter container, pouches for both front doors
- All-season air conditioning system: heavy duty engine cooling system, 50 amp. battery (60 amp. w/360 or 401 CID) & 51 amp. alternator

- Tinted glass, all windows or windshield only
- Third seat for Wagon: 2 seat belts, carpet cargo mat & power lift tailgate window
- Rear window defroster: 51 amp. alternator & tinted rear glass (NA on Wagon)
- Tailgate air deflector, Wagon only
- Roof top travel rack, Wagon only
- Cruise-Command automatic speed control system, V-8 only
- Adjust-O-Tilt steering wheel, automatic transmission only
- Visibility group: remote-control left outside mirror, visor vanity mirror, inside hood release, deluxe electric wipers, electric clock & cargo net (Wagon)
- Deluxe electric wipers, intermittent action
- Inside hood release
- Light group: trunk or cargo light, two courtesy lights, glove box light, ash tray light, parking brake warning light, headlights-on warning buzzer and rear door switches

Protection Items

- Protection group: Stainless steel door edge guards and color-keyed vinyl floor mats
- Undercoating

Appearance

- Sports steering wheel 15" 3-spokes
- Wheel covers (4)
- Custom wheel covers (4)
- Spoke-style wheels (4) V-8 only

Heavy Duty Equipment

- Heavy duty 10" clutch—mandatory w/6 cyl. and standard transmission
- Heavy duty engine cooling system: heavy duty radiator, power fan, shroud (standard with air conditioning)
- 50 or 60 amp. tropical batteries
- Heavy duty 70 amp. battery
- 51 amp. alternator (standard with A.C.)
- Handling package: heavy duty springs and shocks plus rear sway bar
- Rear sway bar
- Engine block heater

Miscellaneous

- California Certification: Emission testing and emission details
- Touch-up paint
- Export headlamps amber or clear lens
- Metric speedometer
- Locking gas cap
- Export tool kit
- Electric clock, separate from visibility group

Equipment and power features, illustrated or described in this brochure, are optional at extra cost unless otherwise specified. Certain equipment items may not be available for all models. American Motors, whose policy is one of continuous improvement, reserves the right to discontinue or change specifications, models, equipment or prices at any time without incurring obligation. This also applies to local assembly or manufacture areas where local content requirements may affect standard and/or optional specifications.



Engines	Carbs.	NET HP @ RPM	NET Torque @ RPM	Compression Ratio	Bore & Stroke	Matador	Transmissions	Aisle Ratios
332 Cu. In. Six (1)(2)	1-Barrel	180 @ 3600	185 @ 1800	8.0:1 Reg.	3.75" x 3.50"	S	3-Speed Manual on Column (Standard)	3.15:1 (3.54:1)
358 Cu. In. Six (1)(3)	1-Barrel	110 @ 3500	135 @ 2000	8.0:1 Reg.	3.75" x 3.50"	D	Torque Command Automatic on Column	3.15:1 (3.54:1)
360 Cu. In. V-8	2-Barrel	150 @ 4200	245 @ 2500	8.4:1 Reg.	3.57" x 3.44"	D	3-Speed Manual on Column (Standard)	3.54:1
360 Cu. In. V-8	2-Barrel	175 @ 4000	235 @ 2400	8.5:1 Reg.	4.08" x 3.44"	D	Torque Command Automatic on Column	3.15:1 (3.54:1)
360 Cu. In. V-8	4-Barrel	195 @ 4400	235 @ 2500	8.5:1 Reg.	4.08" x 3.44"	D	Torque Command Automatic on Column	3.15:1 (3.54:1)
421 Cu. In. V-8	4-Barrel	235 @ 4600	345 @ 3300	8.5:1 Reg.	4.165" x 3.68"	D	Torque Command Automatic on Column	3.15:1 (3.54:1)

(1) Low compression 6 cylinder engine available in these horsepower ratings.

(2) Standard Sedan and Hardtop only.

(3) Standard Wagon, optional Sedan and Hardtop.

(4) 220 6@4400 w/dual exhaust.

(5) 315 @ 3100 w/dual exhaust.

S=Standard D=Optional

'73 AMBASSADOR BROUHAM

Equipped to rival
the world's costliest
automobiles



Ambassador is one of the most completely equipped automobiles on the market today, regardless of price. For example: Air conditioning, 304 V-8 engine, Torque Command automatic transmission, power steering, power front disc brakes, tinted glass, undercoating, a remote control rear view mirror—and a number of other luxuries are all standard.

The Ambassador Brougham is

available in three body models, 4-Door Sedan, 4-Door Wagon and 2-Door Hardtop. All models ride on a long, 122" road-smoothing wheelbase with coil springs at all wheels. For still smoother riding, seats have coil springs.

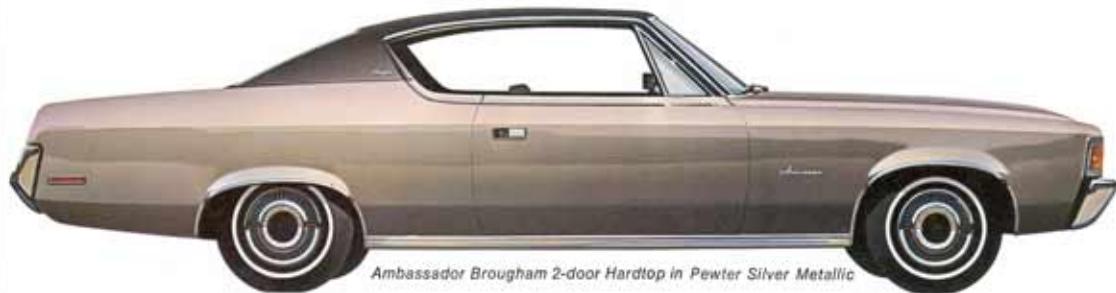
Protection against body damage is furnished by an energy absorbing front bumper that can withstand a 5 MPH barrier impact and a rear bumper that will take a

2½ MPH impact.

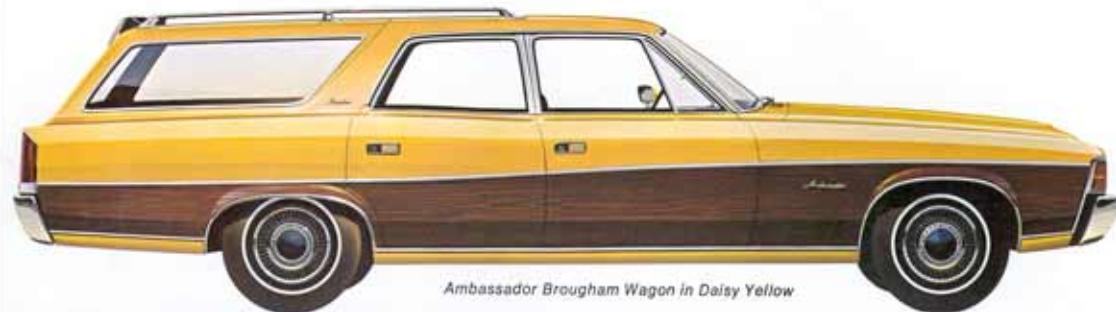
If your taste for luxury goes even beyond an Ambassador's exceptional standard equipment, you can specify a larger V-8 engine, dual exhaust, Cruise Command automatic speed control, power lift windows, Adjust-O-Tilt steering wheel and adjustable "infinitely variable" front reclining seats.

Clearly, Ambassador deserves a place with the great cars of the world.





Ambassador Brougham 2-door Hardtop in Pewter Silver Metallic



Ambassador Brougham Wagon in Daisy Yellow



1. American Motors most luxurious interior. "Camelot" custom trim fabric option for Ambassador models with individual reclining seats only.

2. Ambassador Brougham instrument panel with optional AM/FM stereo radio and optional sports steering wheel.

3. Optional power windows give the driver full control of all windows from master panel.

Specifications

Models: Ambassador Brougham

- 4-Door Sedan
- 4-Door Station Wagon
- 2-Door Hardtop

Dimensions

- Wheelbase (in inches) 122.0
- Sedan & Hardtop length (in inches) 212.86
- Wagon length (in inches) 212.94
- Width (in inches) 77.2
- Front track (in inches) 59.94
- Rear track (in inches) 60.0
- Trunk space (in cubic feet) 18.2
- Cargo-space (in cubic feet incl. underfloor storage) 99.1
- Fuel tank capacity (in gallons) 19.5 (20.0 Wagon)

Exterior & Interior (Standard Features)

- All welded single unit construction (Advanced Unit Construction)
- Deep-Dip rust proofing
- Lustre-Gard acrylic enamel—double coat
- Molded Fiberglass ceiling
- Body sound insulation on floor
- Coil-spring seat construction except formed wire on optional bucket seats
- Foam cushion front and rear seat pads
- Dual swing tailgate for wagons
- Tinted Glass
- AM radio
- Visibility Group: includes remote control left outside mirror, visor vanity mirror, deluxe electric wipers, electric clock and cargo net on wagon.
- Light Group: includes trunk or cargo light, two courtesy lights, glove box light, ash tray light, parking brake warning light and headlights-on warning buzzer
- Glove box lock
- Interior lights
- Energy-absorbing front bumper
- Steel-reinforced rubber bumper guards, front and rear
- Tailgate air deflector (Wagon only)
- Roof top travel rack (Wagon only)
- Hidden compartment storage space w/lock (Wagon only)
- Custom steering wheel
- Color-keyed wood-grain side panels
- Inside hood lock release
- Double body side paint stripes
- Full wheel covers
- F-78 x 14 unbolted cord tires, whitewall, Sedan & H.T.
- H-78 x 14 unbolted cord tires, whitewall, Wagon
- Hood insulation and undercoating
- Bench seats, non-reclining

Mechanical (Standard Features)

- Torque-Command automatic column shift transmission
- Coil springs at all four wheels
- Twin ball-joint front suspension system
- Rear suspension of 4-link trailing arm design
- Brake diameter, V-8 (in inches) 10

- Brake lining area, V-8 (in square inches) 167 Sedans & Hardtops, 196 Wagons
- Front sway bar—all models
- Suspended operating pedals
- Step-on parking brake
- Power disc brakes—front
- Power steering
- Captive engine mounts

Heating & Cooling (Standard Features)

- All-season air conditioning with heavy duty cooling

Air-Pollution Control Systems (Standard Features)

- Positive crankcase ventilation
- Exhaust emission control incl. Nitrox
- Fuel tank vapor emission control
- Exhaust gas recirculator
- Air guard system

Sale Command Highlights (Standard Features)

- Back-up lights & 4-way hazard warning signals
- High intensity headlights with "Guard-Glo" feature
- Anti-theft lockable steering column
- Remote control left outside rear view mirror
- 12" day-night mirror, inside
- Electric windshield washers
- 2-speed electric windshield wipers, non-glare finish
- Side-of-car markers, illuminated with headlights
- Double safety self-adjusting brake system
- Seat belts for all seating positions
- Two from shoulder belts
- Two from seat head restraints
- High strength door locks & safety shaped interior door handles
- Padded instrument panel, visors and front seat backrests
- Soft-feel instrument panel control knobs with international codes
- Energy-absorbing steering column
- Brake system warning light
- High strength laminated windshield
- Flush contoured outside door handles
- Deep-dish energy absorbing steering wheel
- Soft-feel horn bar
- Safety styled armrests, front and rear

Options

Paint & Upholstery

- Two-tone paint
- Vinyl covered roof (5 colors, Sedan & Hardtop)
- All vinyl seat upholstery (standard on Wagon)
- Individually adjustable reclining seats
- Bucket seats non-reclining with center armrest & center cushion (Hardtop only)

Performance Items

- Twin-grip differential
- Dual exhaust system—for 360 CID, 4 bbl, engine (standard on 401 CID)

Power Assists

- Power lift tailgate window (standard on 3-seat Wagon)

- Power lift windows, side
- Power lift windows, side and tailgate

Audio

- AM/FM push button multi-plex stereo radio: 2 front door & 2 rear speakers
- Rear speaker w/AM radio only (Sedan & Hardtop)

Convenience

- Stowage/litter container, pouches for both front doors
- Command-Air ventilation system, instead of air conditioning
- Third seat, wagon: 2 seat belts & power lift tailgate window
- Rear window defogger: electric (NA on Wagon)
- Cruise-Command automatic speed control system
- Adjust-O-Tilt steering wheel

Protection Items

- Protection Group: Stainless steel door edge guards and color-keyed vinyl floor mats
- Scuff molding—side (NA Wagon)

Appearance

- Sports steering wheel 15" 3-spokes
- Custom wheel covers (4)
- Spoke style wheels (4)

Heavy Duty Equipment

- Heavy duty engine cooling system: heavy duty radiator, power flex fan and shroud (standard with air conditioning)
- Heavy duty 70 amp, battery
- 50 or 60 amp, tropical batteries
- Handling package: heavy duty springs & shocks plus rear sway bar
- Rear sway bar
- Engine block heater

Miscellaneous

- California Certification: Emission testing and emission decals
- Touch-up paint
- Export headlamps amber or clear lens
- Metric speedometer
- Locking gas cap
- Export tool kit

Equipment and power features, illustrated or described in this brochure, are optional at extra cost unless otherwise specified. Certain equipment items may not be available for all models. American Motors, whose policy is one of continuous improvement, reserves the right to discontinue or change specifications, models, equipment or prices at any time without incurring obligation. This also applies to local assembly or manufacture areas where local content requirements may affect standard and/or optional specifications.



Engines	Carbs.	Net HP @ RPM	Net Torque @ RPM	Compression Ratio	Bore & Stroke	Ambassador Brougham	Transmissions	Ale Ratios
304 Cu. In. V-8	2-Barrel	150 @ 4200	245 @ 2500	8.4:1 Reg.	3.75" x 3.44"	S	Torque Command Automatic on Column (Standard)	3.15:1 (3.54:1)
360 Cu. In. V-8	2-Barrel	175 @ 4200	285 @ 2400	8.5:1 Reg.	4.08" x 3.44"	G	Torque Command Automatic on Column	3.15:1 (3.54:1)
360 Cu. In. V-8	4-Barrel	195 @ 4400	295 @ 2900	8.5:1 Reg.	4.08" x 3.44"	G	Torque Command Automatic on Column	3.15:1 (3.54:1)
401 Cu. In. V-8	4-Barrel	255 @ 4600	345 @ 3300	8.5:1 Reg.	4.165" x 3.65"	G	Torque Command Automatic on Column	3.15:1 (3.54:1)

(1) 220 @ 4400 w/o dual exhaust.

(2) 315 @ 3100 w/o dual exhaust.

S=Standard D=Optional

GREMLIN



4-Passenger



Gremlin X

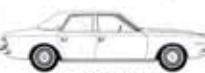
HORNET



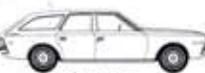
Hatchback



2-Door Sedan



4-Door Sedan



Sportabout



Sportabout D/L

JAVELIN



2-Door Hardtop



AMX 2-Door Hardtop

MATADOR



4-Door Sedan



2-Door Hardtop



4-Door Wagon

AMBASSADOR



Brougham 4-Door Sedan



Brougham 2-Door Hardtop



Brougham 4-Door Wagon