



AMC



Introducing the 1974 wagons

AMC Matador

If you're like a lot of station wagon people, you load your wagon with groceries, plywood, Little Leaguers, camping equipment, Uncle Harry and Aunt Stella, the neighbor's lawn mower, Rover and maybe even an occasional foursome with clubs.

So you want a station wagon that handles well when you use it as a car, and handles well when you use it as a wagon. The 1974 Matador Station Wagon is the one for you. Big coil springs

provide a smooth ride and the 118-inch wheelbase assures easy handling. And when you have to carry something, you have 99.1 cubic feet of room, including a lockable floor storage compartment. And you can add an optional rear-facing third seat.

The Matador Station Wagon, an easy to handle mid-size wagon. Covered by the exclusive AMC Buyer Protection Plan.

We back them better because we build them better.



MATADOR

Standard features

- AMC "SAFE COMMAND" safety features (see back cover for details)
- Single-unit body construction
- Thick cushioned front and rear seats
- Full-synchromesh 3-speed manual transmission
- Body-side scuff molding with vinyl insert (Not available with woodgrain option)



- **A.** Dual-Swing tailgate swings out to let people in quickly and easily, or folds down flat to help you load cargo. And it makes a great place for tailgate picnics.
- Deep-dip rustproofing
- Engine—258 CID, six cylinder
- Cigarette lighter
- Four coat hooks
- Smooth-riding coil spring at each wheel
- Weather-Eye heating system
- Body side gasoline inlet

- Twin ball-joint front suspension system
- Extra Quiet Insulation Package
- Big 50-amp "cleat-power" battery with translucent case (60-amp on 360 and 401 CID V-8)
- Molded ceiling headliner
- Dome light
- Durable color-keyed carpeting with rubber cargo mat
- Ash tray, front and rear
- Sway bar up front
- Dual-note horn
- Side vent windows
- Tempered side and rear glass

Dimensions

- Overall Length: 215.5 inches
- Maximum Cargo Height: 31.72 inches
- Maximum Cargo Length, Front Seat: 114.90 inches
- Maximum Cargo Length, Second Seat: 78.83 inches
- Cargo Width—Wheelhouse: 45.08 inches
- Opening Width at Belt: 53.60 inches



- **B.** Cargo space: 99.1 cubic feet, including underfloor storage, 91.1 cubic feet with third seat option
- Fuel tank capacity: 21 gallons
- Wheelbase: 118 inches

Optional equipment

- All-season air conditioning system including heavy-duty engine cooling system, 50 amp battery (60-amp with 360 or 401 V-8) and 62-amp alternator
- Cruise-Command automatic speed control (V-8s with automatic transmission only)
- Tinted glass, all windows (recommended with air conditioning)
- Tinted windshield
- Roof-top luggage rack
- Tailgate air deflector
- Two-tone color
- Color-keyed woodgrain on side and rear panels
- Individual reclining seats with "Twin-Knit" vinyl or "Tropicana" fabric upholstery
- Third seat with 2-seat belts, carpet cargo mat and power lift tailgate window



- Adjust-O-Tilt steering wheel (with automatic transmission only)
- Storage/litter container pouch in each front door
- AM push-button radio
- AM/FM push-button multi-plex radio with 4 speakers
- Three-spoke sports steering wheel
- Inside hood release
- Visibility group including: remote-control left outside mirror, visor vanity mirror, inside hood release, deluxe electric wipers with intermittent action and electric clock



- **C.** Power front disc brakes to help you haul everyone and everything and still make safe, sure stops.
- Deluxe electric wipers with intermittent action
- Light group including: cargo light, two courtesy lights, glove box light, ash tray light, parking brake warning light, headlights on warning buzzer and rear door switches
- Cargo mat carpet (included with third seat option)
- Wheel covers

- Custom wheel covers
- Spike style wheels

Heavy-Duty options

- Heavy-duty 70-amp battery



- **D.** Handling Package, including: heavy-duty springs and shock absorbers plus rear sway bar
- Trailer Towing Package, for trailers up to 5,000 lbs., including: car-to-trailer wiring harness kit, heavy-duty engine cooling, Handling Package, auxiliary transmission oil cooler and adjustable air-shock rear suspension.
- Rear sway bar
- Engine block heater (600 watts)
- Dual exhausts for 360 CID 4-barrel engine (std. on 401 V-8)
- Twin-grip differential

Protection options

- Protection group including: stainless steel door edge guards and color-keyed vinyl floor mats front and rear

Tires

- H78 x 14 Black, STD.
- (White line optional)
- H78 x 14 belted White line, OPT.
- HR78 x 14 Radial (steel) White line, OPT.

POWER TRAIN OPTIONS

ENGINES:

- 258 CID Six (1 bbl.), STD.
- 304 CID V-8 (2 bbl.), OPT.
- 360 CID V-8 (2 bbl.), OPT.
- 360 CID V-8 (4 bbl.), OPT.
- 401 CID V-8 (4 bbl.), OPT.

TRANSMISSION AVAILABILITY:

- Full-synchromesh 3-speed manual on column, standard with 258 six-cylinder and not available with V-8s
- Torque-Command Automatic on column, optional with all engines

AXLE RATIOS:

- 3.54 is standard on six-cylinder with 3-speed manual transmission
- 3.15 is standard and 3.54 is optional on six-cylinder or V-8's with Torque-Command Automatic

NOTE: State of California

360 CID V-8 2-barrel is minimum required engine size.

ENGINE CHART NOTE:

All 74 engines run on regular-leaded, low-lead or no-lead fuels.

"SAFE COMMAND" Safety Features

Standard on all AMC wagons

- Lap and shoulder belt interlock system
- Certified flame resistant fabrics
- Two front head restraints
- 4-way hazard warning signals
- Lane changer turn signals
- Automatic back-up lights
- Side marker lights
- Non-glare wiper blades
- Guard-rail doors
- Energy-absorbing steering column
- Energy-absorbing steering wheel
- High-strength windshield glass
- Tempered side and rear glass
- Padded sun visors
- Padded instrument panel
- Safety-shaped armrests
- Non-glare finish on inside parts
- Double-safety brake system
- Brake system warning light
- Self-adjusting brake linings
- Corrosion-resistant brake lines
- Safety rim wheels
- Tire tread wear indicators
- Captive engine mounts
- High strength door lock and hinges
- Safety shaped door handles
- 2-key locking system
- Soft-plastic control knobs
- Dual action hood latch

Environmental controls on all AMC Wagons

- Advanced exhaust/emission controls
- Fuel tank vapor control
- Positive crankcase ventilation
- Exhaust gas recirculation
- Thermostatically controlled air cleaner

Engine Specifications

Engine	Carb. Type	Net HP @ RPM	Net Torque @ RPM	Comp. Ratio	Bore & Stroke
232 CID Six	1- Barrel	100 @ 3600	185 @ 1800	8.0:1	3.75" x 3.50"
258 CID Six	1- Barrel	110 @ 3500	195 @ 2000	8.0:1	3.75" x 3.90"
304 CID V-8	2- Barrel	150 @ 4200	245 @ 2500	8.4:1	3.75" x 3.44"
360 CID V-8	2- Barrel	175 @ 4000	285 @ 2400	8.25:1	4.08" x 3.44"
360 CID V-8	4- Barrel	220 @ 4400	315 @ 3700	8.25:1	4.08" x 3.44"
401 CID V-8 (1)	4- Barrel	235 @ 4600	335 @ 3200	8.25:1	4.765" x 3.68"

(1) Dual exhaust

AMC BUYER PROTECTION PLAN

1. A simple, strong guarantee!

When you buy a new 1974 car from an AMC dealer, American Motors Corporation guarantees to you that, except for tires, it will pay for the repair or replacement of any part it supplies that is defective in material or workmanship. This guarantee is good for 12 months from the date the car is first used or 12,000 miles, whichever comes first. All we require is that the car be properly maintained and cared for under normal use and service in the fifty United States or Canada and that guaranteed repairs or replacements be made by an AMC dealer.

2. A free loaner car from almost every one of our dealers if guaranteed repairs take overnight.

3. Special Trip Interruption Protection.

4. And a toll free hot line to AMC Headquarters.

