



JAGUAR XJ

EXTERIOR DESIGN

5 - 9



Refined visual drama with a sculptured elegance, designed in accordance with the Jaguar values of purity, simplicity and consistency. The XJ is the world's most beautiful sporting sedan. Efficient and aerodynamic. It makes a statement of dynamism with a low, wide stance, a taut waistline and muscular wheel arches. Striking features such as the standard panoramic roof and the cat's claw rear light cluster add stunning touches.

ALUMINUM

10 - 11



Environmental responsibility and the optimization of performance. A lightweight aluminum body together with aerospace construction techniques give high strength, better acceleration and fuel economy as well as lower emissions compared to steel bodied alternatives. The XJ is between 300 and 600 lbs lighter than some of its competitors and has near perfect weight distribution of 51:49, front and rear, for superb handling.

INTERIOR DESIGN

16 - 25



Technology enhances tradition inside the XJ. The clean lines of the interior mean less clutter, while the highest quality materials are tactile, rich and carefully selected to stimulate the senses. Chrome is cool to the touch. Leather is warm and soft. Wood envelops the cabin. At night, cool phosphor blue halo mood lighting bathes everything with an alluring air of contemporary sophistication.

ENGINES

28 - 31



A range of advanced modern engines to suit almost every individual requirement and driving style. From the flagship 5.0 Liter V8 Supercharged 510 HP engine to the 5.0 Liter V8 Supercharged 470 HP and 5.0 Liter V8 naturally aspirated 385 HP engines, every XJ engine delivers a powerful driving experience.

CONTROL

32 - 33



A more responsive, more involving drive. The XJ assists the driver in all conditions. Adaptive Dynamics continually varies damping by calculating the appropriate suspension response 500 times a second helping to keep the car flat and stable to improve control and handling without loss of comfort. Ready for anything and to deal with the unexpected, safety systems are designed to be anticipatory and utilize an array of technological features.

LIFECYCLE DESIGN

38 - 39



More than 10 years ago Jaguar formulated a strategy for building more efficient cars from aluminum. The all-aluminum structure of the XJ is the result. Recycled metal makes up as much as 50 percent of the body, saving approximately 3 tons of CO₂ compared to using 100 percent primary aluminum.





BREAKING THE MOLD

There is a sculptural elegance and a refined visual drama in the form of the Jaguar XJ. Designed in accordance with the core Jaguar values of beauty, purity, simplicity and consistency, the objective was not only to create the world's most beautiful sporting sedan but to push further and harder and to produce a more efficient, more aerodynamic shape. Even at a glance, the Jaguar XJ makes a statement of dynamism and sporting character with its wide stance, muscular wheel arches and taut waistline.





DESIGN

Closer examination reveals unique details that not only work with and adorn the car's fine lines but also enhance efficiency, safety and overall pleasure. Stunning touches such as the panoramic roof and the cat's claw rear light clusters have been added to the striking signature styling cues of the XJ.





VIRTUAL REALITY

FROM CONCEPT TO REALITY. The aesthetic beauty of the streamlined body of the XJ was a prime consideration in its creation. Before a single part of the car became a physical reality, the XJ was reviewed virtually in one of the world's most advanced three dimensional virtual reality suites. Every component was painstakingly modeled in over 43,000 separate simulations. Intent on creating the most luxurious and comfortable Jaguar model ever, the designers could sit in, test, and alter every part of the XJ assuring ergonomic and aesthetic perfection far beyond the scope of traditional drawn car design. Only then was the XJ prototype constructed. In a computerized testing chamber simulating some of the roughest and most harsh driving environments in the world, the XJ was paced through three million miles of virtual testing.





ALUMINUM

BALANCE FUSION

With an almost perfect weight distribution of 51:49 between the front and rear of the car, the Jaguar XJ is poised, ready to deliver superb handling. This is one of the many benefits of the Lightweight Vehicle Architecture body construction and, with the company's focus on environmental responsibility, is the very core of Jaguar engineering and design philosophy.

Lightweight Vehicle Architecture means an all-new lightweight aluminum body structure that uses the state-of-the-art aerospace construction techniques of bonding and riveting. It also means fusion alloy technology, magnesium, high-strength aluminum and one-piece door assemblies and that the XJ is between 300 and 600 lbs lighter than some of its competitors. Less weight reduces the mass that requires acceleration and results in better fuel economy and lower emissions.

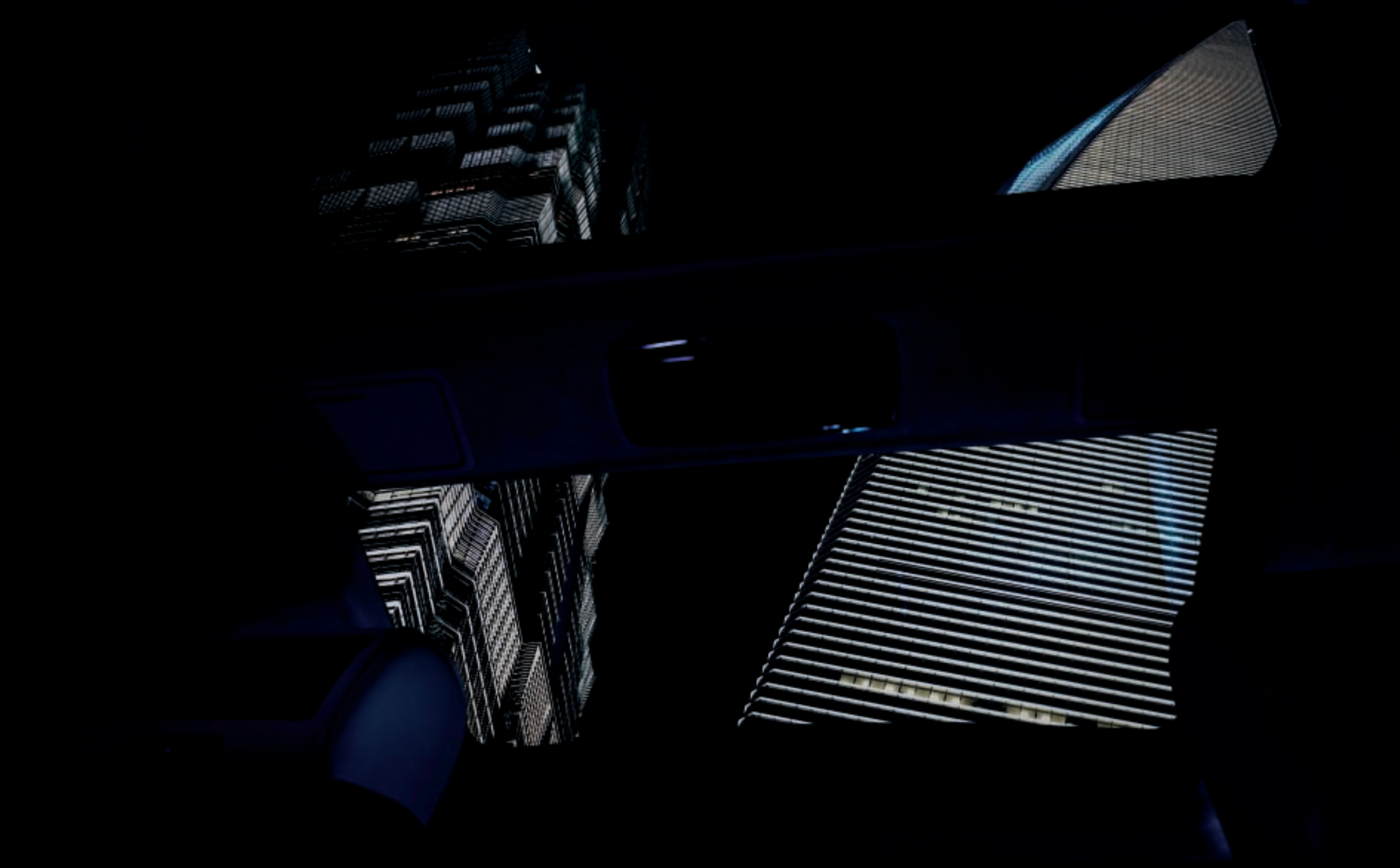


VIEWPOINT

A DIFFERENT PERSPECTIVE

With its standard glass panoramic roof, the XJ brings a totally new experience to a journey. Not only can the world be relished from a new perspective but the cabin is flooded with natural light making the entire environment feel more airy. The sensation of extra space is more than just a feeling.

The thinner profile of the glass creates more headroom inside the vehicle without compromising the low streamlined contours of the XJ body. The specially reinforced glass is designed to reflect heat and filter out harmful rays from the sun to ensure the climate control works to its optimum performance.









SENSORY

Using timeless materials, the XJ offers an array of tactile pleasures. Settling into the glove-soft leather, surrounded by the stylish curved sweep of the warm wood veneer, the luxurious interior has been fashioned to delight the senses. Classic materials are combined with modern styling to create a contemporary elegance, from the interior surfaces wrapped in leather to the jet-engine inspired air vents and the minimalist controls detailed in glinting chrome.

Even before the wheels are in motion, simply starting the XJ is a moving experience. The soft light behind the start button pulses invitingly. Lightly press it and the flush aluminum JaguarDrive Selector™ rises up out of the center console as the dashboard bathes the cabin with a cool phosphor blue. The virtual instrument panel emerges behind the steering wheel, and the distant sound of the engine gently purrs.



A close-up photograph of a car's interior. The image shows a section of a light-colored leather seat with precise, double-line stitching. A dark, polished wood trim piece with a visible grain runs horizontally across the middle of the frame. The lighting is soft and directional, highlighting the textures of the leather and the sheen of the wood.

OYSTER | IVORY | FIGURED EBONY



ZERO TOLERANCE

No detail is too small for the attention to absolute luxury the Jaguar provides. Every inch of the interior of the XJ demonstrates the car's peerless refinement. Supple hand-stitched leathers are fitted throughout, their seams finely crafted to a minimum tolerance. The overhead consoles are carefully fashioned to produce a waterfall of light cascading down the center of the cabin to spotlight the control features without disturbing the driver's nighttime vision. Even the analog clock is constructed to echo the classic design of an aviator's wristwatch.

In the XJ, the seat leather is carefully molded to provide optimum comfort during longer journeys and reflect the car's elegant tailored character. The leather interior is available with a range of the finest quality grains and a wide selection of different colors and piping to reflect the owner's individual style and personal taste.





E F

6:07 | 70°F

Radio: FM 1

88.3 MHz

Range 400 miles

90 mph 110

10 30 50 70 90 110 130 150 170

5 rpm x 1000 6

1 2 3 4 5 6 7

P

+

MODE

-

▲

OK

▼

SET +

RES

JAN

13

EMPOWER

Groundbreaking technology empowers but never overpowers the driving experience. A Virtual Instrument Panel replaces the conventional dashboard cluster with a clear 12.3-inch Thin Film Transistor (TFT) screen displaying a selection of gauges that appear as solid three-dimensional instruments. With beautiful surrounds that change color to reflect the selected driving mode, the screen will automatically vary the display to advise the driver of the most relevant information, whether it is Navigation instructions or its current fuel range.

A single HD 8-inch Touch-screen in the center console displays navigation information as well as controls the physical cabin of the XJ. The system is designed to ideally complement the design philosophy of Jaguar - simple and intuitive. Beyond the buttons and for hands-free convenience, Interactive Voice™ control and “say what you see” commands offer control of audio, navigation and even the Touch-screen.





GO THE EXTRA MILE

To experience the rear seats in an XJ is to enjoy unparalleled comfort and peace on the move. All XJ models come with heated rear seats - and the Portfolio, Supercharged and Supersport models come standard with both heated and cooled rear seats. For those who need a bit more, the Long Wheelbase versions offer no less than 44 inches of legroom and include four-zone climate control, side window blinds and reading lamps.

With the Rear Seat Entertainment package (standard on Supersport and optional on all other models), the rear cabin is also furnished with dual 8-inch LCD screens mounted in the driver and passenger headrests. A sleek Touch-screen, menu-driven remote control, which stows neatly in the rear center armrest, allows each rear seat passenger to individually select content. Together with a center console-mounted DVD player and rear media interface, passengers can view their choice of media on rear screens while listening through wireless Whitefire® headphones.





3

STAGE

ADJUSTABLE HEADREST

REAR SEAT RECLINE

WITH LUMBAR SUPPORT

AND MASSAGE



EXTRA . . .

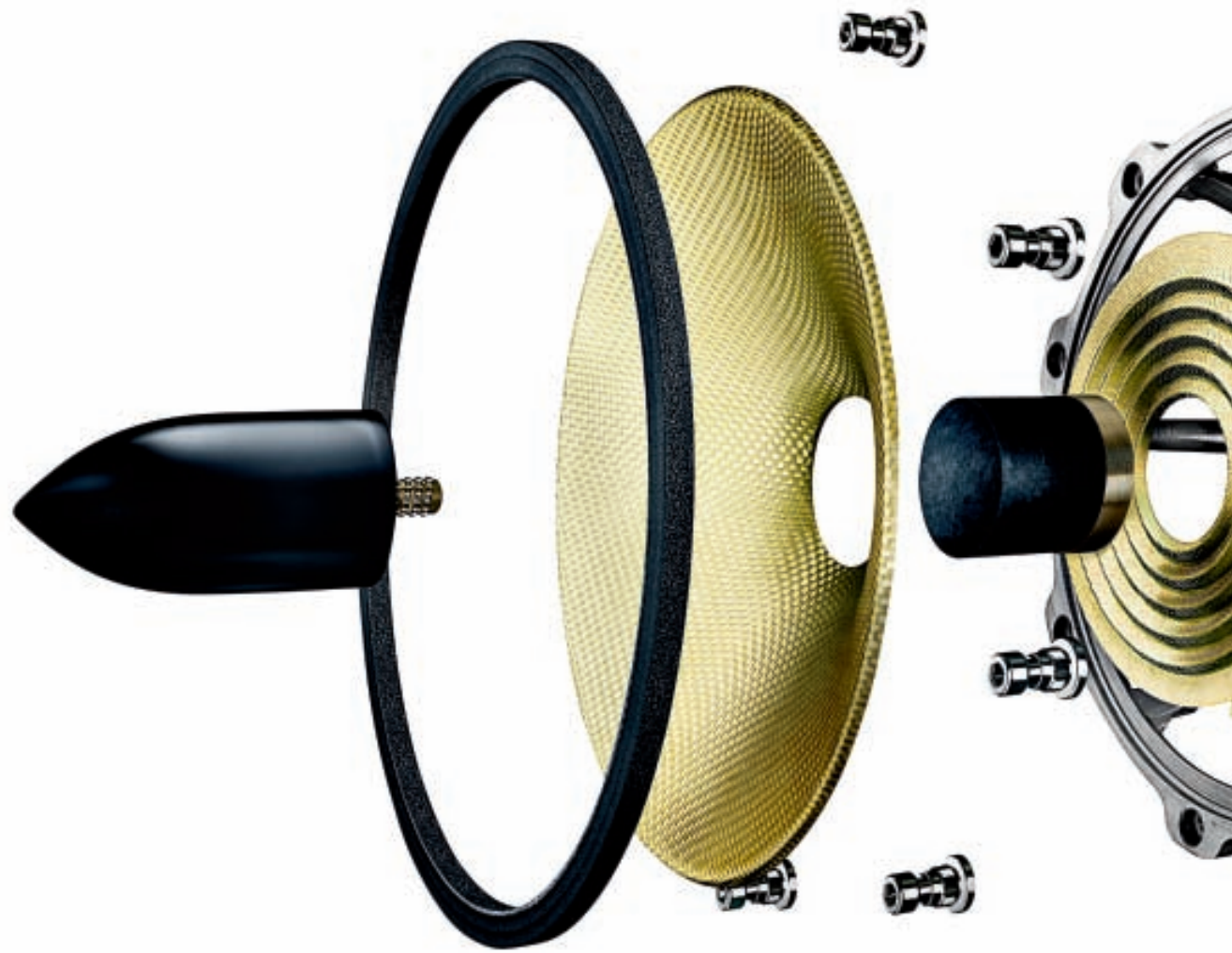
The Long Wheelbase XJL Supersport offers the ultimate in rear seat comfort with the standard Rear Seat Comfort Pack. Should even more than the 44 inches of extra legroom be desired, with the touch of a button the front passenger seat glides forward to produce an unrivalled space in which to stretch the legs.

The specially designed reclining rear seats are fitted with a 4-way adjustable lumbar support which can embrace and mold to the shape of the spine allowing unparalleled comfort. In pursuit of total relaxation, the Rear Seat Comfort Pack also includes winged headrests, angled footrests and, within the seats themselves, a massage system to soothe away tension. With all that comfort and luxury, the XJL Supersport becomes an environment of superlative peace and tranquility.



THE SPEED OF SOUND

In creating a driving experience that surpasses all others, nothing but the highest fidelity sound system will suffice. The XJ and XJL Portfolio come standard with an incredible fourteen-speaker, 600W Jaguar premium sound system. For the true audiophile, optional on XJ and XJL Portfolio and standard on Supercharged and Supersport models, is the Bowers & Wilkins® premium sound system. Acoustically designed exclusively for the unique soundscape of the XJ cabin, it delivers 1200W of pure sound through twenty strategically positioned speakers. With a choice of Dolby® Pro Logic® IIX and DTS™ Neo:6®, and combined with the exceptional clarity of the Audyssey MultEQ® audio tuning system, the Bowers & Wilkins® premium sound system provides outstanding sound quality.





Bowers & Wilkins





SUPERCHARGED

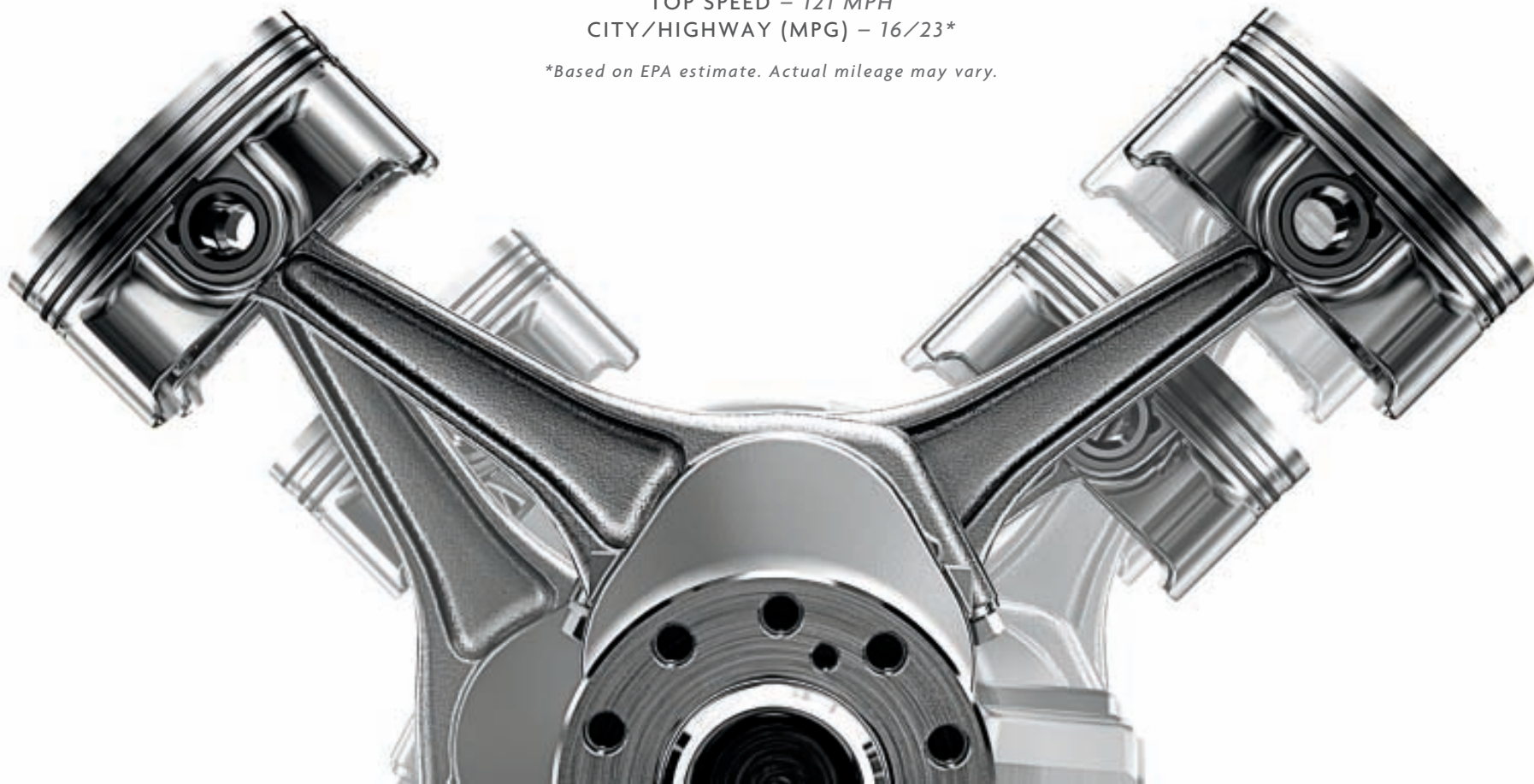
FIVE LITER V8
0-60 MPH IN 4.7 SECONDS

5 L I T E R

NATURALLY ASPIRATED

5.0L V8
POWER HP – 385 @ 6,500rpm
0-60 MPH SECONDS – 5.4
TOP SPEED – 121 MPH
CITY/HIGHWAY (MPG) – 16/23*

**Based on EPA estimate. Actual mileage may vary.*



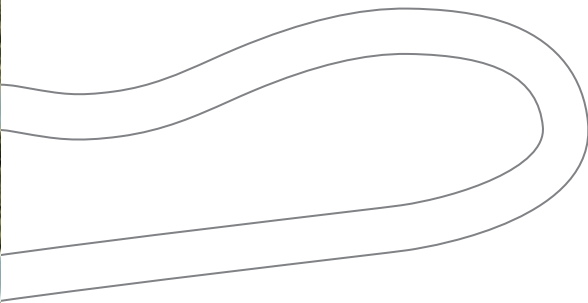
5 L I T E R

S U P E R C H A R G E D

5.0L V8 SUPERCHARGED
POWER HP – 470 @ 6,000 - 6,500rpm
0-60 MPH SECONDS – 4.9
TOP SPEED – 155 MPH (limited)
CITY/HIGHWAY (MPG) – 15/21*

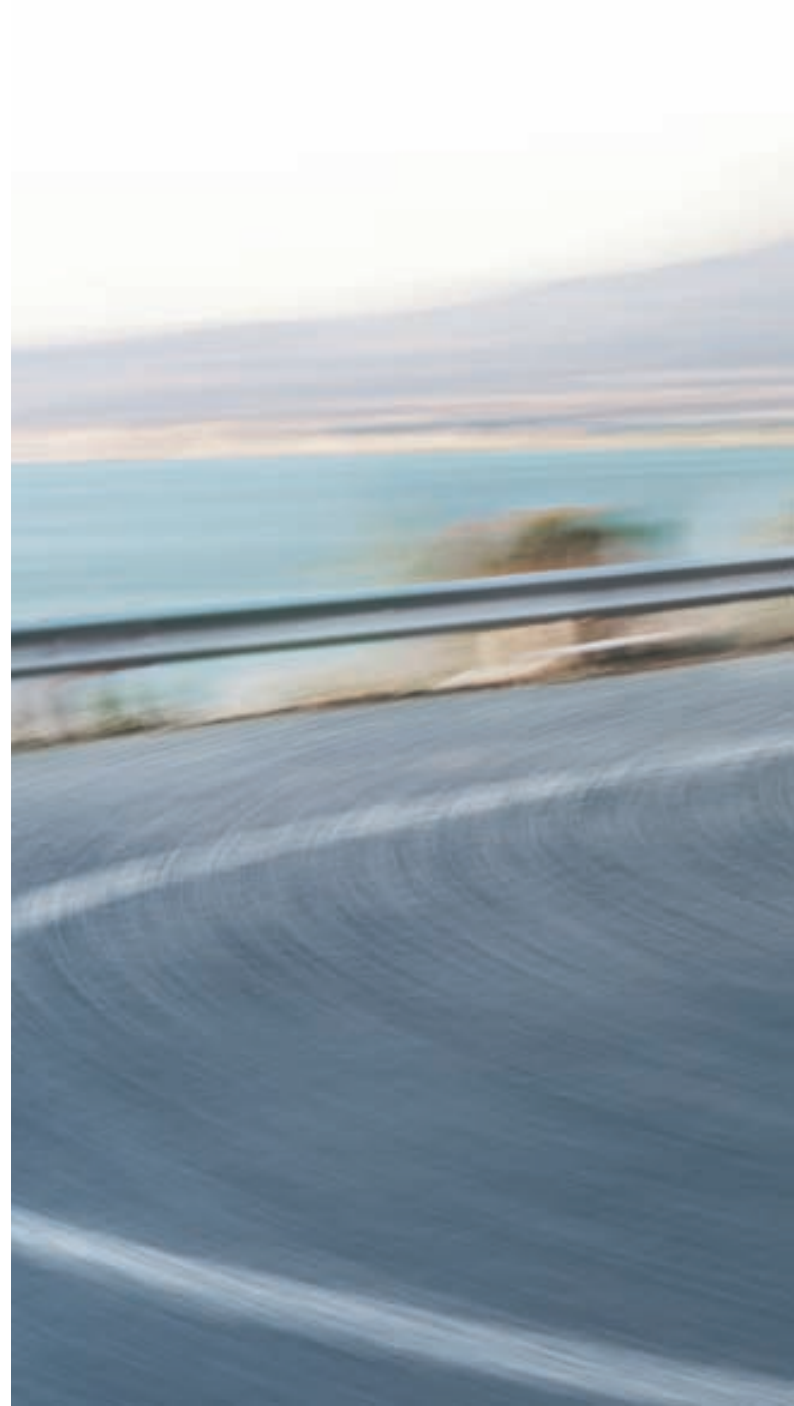
5.0L V8 SUPERCHARGED
POWER HP – 510 @ 6,000 - 6,500rpm
0-60 MPH SECONDS – 4.7
TOP SPEED – 155 MPH (limited)
CITY/HIGHWAY (MPG) – 15/21*

**Based on EPA estimate. Actual mileage may vary.*



C O N T R O L

To maneuver with the precision that the XJ craves, the driver is constantly assisted by the inherent expertise of the car itself. The revolutionary Adaptive Dynamics System of the XJ continuously monitors the suspension, varying the damping to suit the conditions, whether the car is cornering, navigating potholes or accelerating on the highway. The system calculates the appropriate suspension response 500 times every second. Adjusting the dampers helps to keep the car as flat and stable as possible and it improves control and handling without any loss of ride comfort.





ASSURED AND CONFIDENT

With its light and exceptionally rigid aluminum body the responsiveness of the XJ is remarkable. Its agility is further enhanced by the Active Differential (standard with Supercharged engines) which analyzes the available traction of the road surface and adjusts the distribution of power to each wheel to constantly optimize grip, helping the vehicle to stick to the road on the tightest of bends.

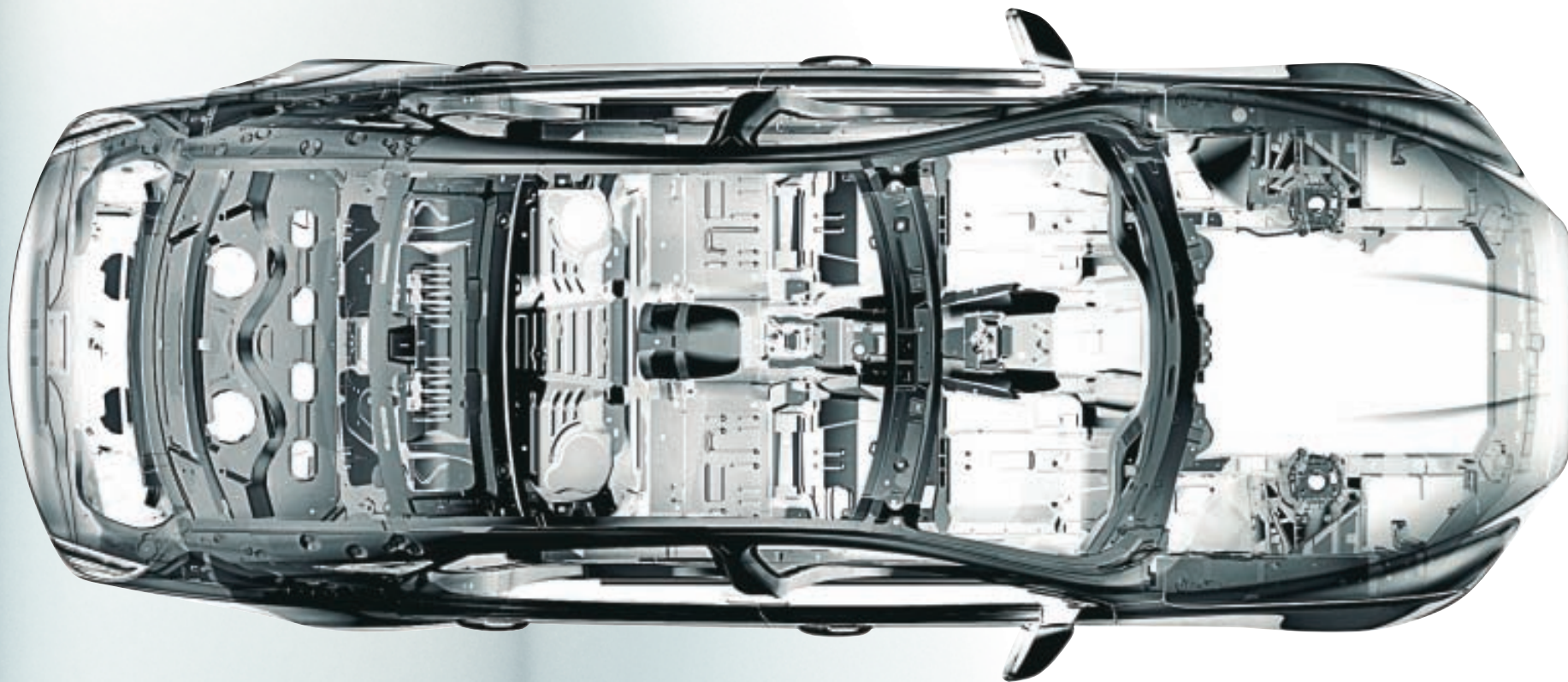
Winter Mode is a standard feature on every Jaguar model, and is designed to help Jaguar drivers get the most from their cars, throughout every season. Selected via the JaguarDrive Control™, when activated, Winter Mode transforms the way the XJ responds in slippery conditions: the engine, transmission and Dynamic Stability Control work together to help avoid slipping and skidding while maximizing available traction in adverse weather conditions.





8 AIRBAGS,

INCLUDING DRIVER AND FRONT PASSENGER THORAX PROTECTION,
SIDE CURTAINS FRONT AND REAR



EXPECT THE UNEXPECTED

Beneath the aerodynamic lines of the XJ is a body that is amongst the industry leaders for strength and stiffness, enveloping driver and passenger alike. The safety systems of the XJ are anticipatory. The XJ utilizes an array of technological features to be ready for almost anything. It assists the driver in dealing with the unexpected and continuously augments the driving experience as well as being equipped with airbags that sense the presence of the vehicle's passengers.

STRUCTURE

ALUMINUM SAFETY CELL

HONEYCOMB DESIGN

FOR STRENGTH.

LIFECYCLE DESIGN

Jaguar is focused on creating beautiful, exhilarating-to-drive cars that meet the environmental challenges of a rapidly changing world. It is a focus that is centered on using new materials that remove weight, giving benefits to efficiency, performance and safety. It is a focus on improving the way cars are built, reducing the use of energy and natural resources, and eliminating waste: focusing on the entire 'lifecycle' impact of a vehicle. Nothing demonstrates our continued drive towards a sustainable future better than the Jaguar XJ. It breaks new ground by using recycled and reclaimed aluminum for over 50 percent of the weight of its body and, at the end of its life, 85 percent of the XJ is recyclable. And all Jaguar cars are powered by a remarkable new generation of Jaguar engines that use technology such as direct injection to both improve fuel efficiency and provide truly refined, dynamic performance.

For more information on the Jaguar sustainability policy, visit WWW.JAGUARUSA.COM/SUSTAINABILITY







DESIGNER'S CHOICE

From its earliest concept, the XJ was built with the individuality of its owners in mind. With a wide range of enhancements, options and stylistic choices, every XJ is made to reflect the unique taste and individual discernment of its owner. Beyond model range, an entire spectrum of exterior and interior finishes, colors and materials can be chosen.

Jaguar designers selected carefully harmonized color combinations, drawing inspiration from a diverse range of palettes: from the sporty shades of classic British racing to the minimal hues of the modern boutique. Athletic or elegant, classic or contemporary, with the array of options available, the XJ excels at complementing the character, bearing and demeanor of its owner.



JAGUAR

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X J R A N G E

P A S S I O N F O R Q U A L I T Y

Jaguar's passion for quality is built into every XJ model, boasting the highest standards of refinement, space and comfort befitting a world-class luxury sedan. The aerodynamically-honed lightweight aluminum body, intuitive control systems and choice of formidable engines also enable the XJ to deliver the sheer power, immediate torque, and lightning responsiveness of a genuine sports car. At heart, every XJ is a true sports sedan. Jaguar offers a variety of models that enhance the XJ further to match the singular desires of its owners.

The XJ combines stunning contemporary design with state-of-the-art intuitive technology and a 385 HP 5.0 liter V8 engine. The XJL Portfolio offers the same engine, and sports an interior at the cutting edge of contemporary design with 5 inches of additional rear seat space. It includes a rich range of enhanced specifications and offers an extensive choice of personalization options. The XJ and XJL Supercharged feature a powerful 470 HP 5.0 liter V8 Supercharged engine. The XJ and XJL Supersport, with their 510 HP 5.0 liter V8 Supercharged engine and exquisite luxury interior design, are the ultimate Jaguar flagship vehicles. With their exceptional craftsmanship and refined detailing, the Supersport models combine the ultimate in luxury with simply awe-inspiring, heart-thumping, breath-taking performance.

XJ



PERFORMANCE

5.0L V8 385 HP

0-60 MPH SECONDS – 5.4

CITY (MPG) – 16*

HIGHWAY (MPG) – 23*

MAIN FEATURES

INTERIOR:

Soft grain leather heated and cooled front seats

Soft grain leather heated rear seats

Soft grain leather dash fascia and door top rolls

Heated leather steering wheel

Jaguar Smart Key System™ with Keyless entry and Keyless start

Front and rear parking aid with Touch-screen visual indicator and reverse park camera with guidance

Blind Spot Monitor

Virtual Instruments

High Definition Touch-screen

Interactive Voice™

Jaguar 600W premium sound system with 14 speakers

30GB hard drive for music storage, DVD, HD radio and Sirius® satellite radio (subscription required)

Media Hub with iPod®, USB port and Bluetooth® with wireless audio streaming

JaguarSense™ lighting and glovebox controls

Phosphor blue halo illumination and interior blue mood lighting

Dual Zone climate control

Dashboard mounted premium analog clock

EXTERIOR:

19" Aleutian wheels

Panoramic sunroof with electric blinds

Power opening and closing trunk

Power folding heated mirrors

WHEELS

Standard



19" Aleutian

Options



19" Toba



19" Toba Polished



20" Kasuga



20" Kasuga Polished



20" Orona



20" Orona Polished

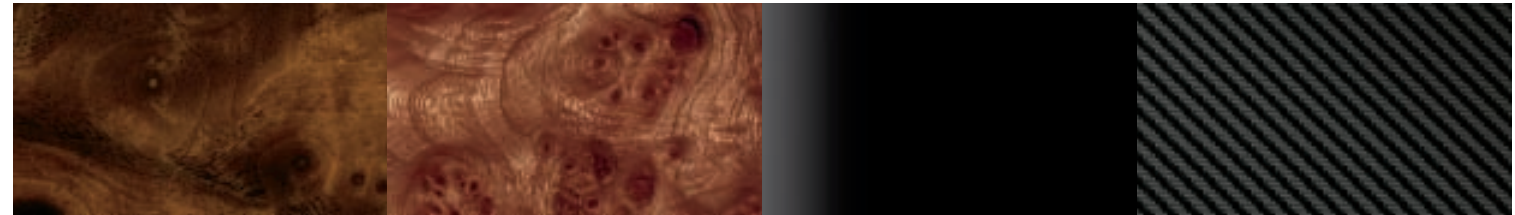
*Based on EPA estimate. Actual mileage may vary.



XJ

INTERIOR CHOICE

VENEERS



Burl Walnut

Satin Elm

Piano Black

Carbon Fiber

Option

INTERIOR COMBINATIONS

HEADLINING

UPPER FASCIA

SEAT TRIM
AND LEATHER



Jet soft grain leather seats with Jet leather upper fascia and Ivory headlining

Dove soft grain leather seats with Jet leather upper fascia and Ivory headlining

Cashew soft grain leather seats with Truffle leather upper fascia and Canvas headlining

Ivory soft grain leather seats with Oyster leather upper fascia and Ivory headlining

INTERIOR SHOWN
Cashew soft grain leather seats with Truffle leather upper fascia, Burl Walnut veneer and Canvas headlining

XJL PORTFOLIO



PERFORMANCE

5.0L V8 385 HP

0-60 MPH SECONDS – 5.4

CITY (MPG) – 15*

HIGHWAY (MPG) – 22*

MAIN FEATURES

With these features of the XJ model:

INTERIOR:

Soft grain leather heated and cooled front seats

Soft grain leather heated rear seats

Soft grain leather dash fascia and door top rolls

Heated leather steering wheel

Jaguar Smart Key System™ with Keyless entry and Keyless start

Front and rear parking aid with Touch-screen visual indicator and reverse park camera with guidance

Blind Spot Monitor

Virtual Instruments

High Definition Touch-screen

Interactive Voice™

Jaguar 600W premium sound system with 14 speakers

30GB hard drive for music storage, DVD, HD radio and Sirius® satellite radio (subscription required)

Media Hub with iPod®, USB port and Bluetooth® with wireless audio streaming

JaguarSense™ lighting and glovebox controls

Phosphor blue halo illumination and interior blue mood lighting

Dashboard mounted premium analog clock

EXTERIOR:

Panoramic sunroof with electric blinds

Power opening and closing trunk

Power folding heated mirrors

Plus these additional features:

19" Toba wheels

Long Wheelbase with 5 inches of extra rear seat legroom

Front seat massage

Cooled rear seats

Interior with contrast stitch, piping and embossed Leaper logo on headrests

Suedecloth premium headlining

Four Zone automatic climate control

Sun blinds for rear side windows

Portfolio script in side power vent

WHEELS

Standard



19" Toba

Options



19" Aleutian



19" Toba Polished



20" Kasuga



20" Kasuga Polished



20" Orona



20" Orona Polished

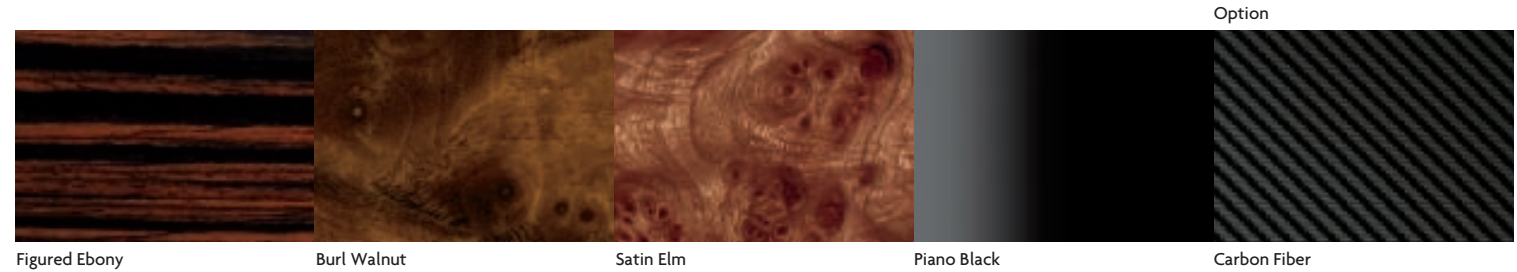
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XJL PORTFOLIO

INTERIOR CHOICE

VENEERS



Figured Ebony

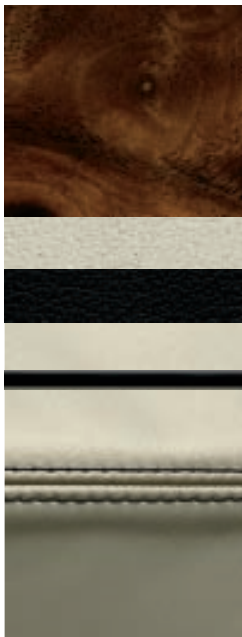
Burl Walnut

Satin Elm

Piano Black

Carbon Fiber

Option



HEADLINING

UPPER FASCIA

SEAT TRIM AND LEATHER

INTERIOR COMBINATIONS



Jet soft grain leather seats with Ivory contrast stitch and piping and Jet leather upper fascia

Navy soft grain leather seats with Ivory contrast stitch and piping and Navy leather upper fascia

Cashew soft grain leather seats with Truffle contrast stitch and piping and Truffle leather upper fascia

Ivory soft grain leather seats with Jet contrast stitch and piping and Jet leather upper fascia

Ivory soft grain leather seats with Truffle contrast stitch and piping and Truffle leather upper fascia

Ivory soft grain leather seats with Oyster contrast stitch and piping and Oyster leather upper fascia

Ivory soft grain leather seats with Navy contrast stitch and piping and Navy leather upper fascia

London Tan soft grain leather seats with Navy contrast stitch and piping and Navy leather upper fascia

London Tan soft grain leather seats with Jet contrast stitch and piping and Jet leather upper fascia

INTERIOR SHOWN
Ivory soft grain leather seats with Jet contrast stitch and piping and Jet leather upper fascia, Burl Walnut veneer and Ivory Suedecloth premium headlining

Suedecloth premium headlinings are available in Canvas, Ivory or Jet as shown above.

XJ & XJL SUPERCHARGED



PERFORMANCE

5.0L V8 SUPERCHARGED 470 HP

0-60 MPH SECONDS – 4.9

CITY (MPG) – 15*

HIGHWAY (MPG) – 21*

MAIN FEATURES

With these features of the XJL Portfolio model:

INTERIOR:

Soft grain leather heated and cooled front seats with massage
Soft grain leather heated and cooled rear seats
Soft grain leather interior with contrast stitch, piping and embossed
Leaper on headrests with soft grain leather dash fascia and door top rolls
Suedecloth premium headlining
Heated leather steering wheel
Jaguar Smart Key System™ with Keyless entry and Keyless start
Front and rear parking aid with Touch-screen visual indicator and reverse
park camera with guidance
Blind Spot Monitor
Virtual Instruments
High Definition Touch-screen
Interactive Voice™
30GB hard drive for music storage, DVD, HD radio and Sirius® satellite
radio (subscription required)
Media Hub with iPod®, USB port and Bluetooth® with wireless audio
streaming
JaguarSense™ lighting and glovebox controls
Phosphor blue halo illumination and interior blue mood lighting
Four Zone automatic climate control
Dashboard mounted premium analog clock
Sun blinds for rear side windows‡

EXTERIOR:

Panoramic sunroof with electric blinds
Power opening and closing trunk
Power folding heated mirrors
Long Wheelbase with 5 inches of extra rear seat legroom‡

Plus these additional features:

20" Kasuga wheels
470 HP supercharged V8 engine
Active Differential
Bowers & Wilkins® 1200W premium sound system with 20 speakers
Rear seat business trays‡
Powered rear window sunblind
Adaptive Front Lights with cornering lamps and Intelligent High Beam
Supercharged script in side power vent

WHEELS

Standard



20" Kasuga

Options



19" Aleutian†



19" Toba†



19" Toba Polished†



20" Kasuga Polished



20" Amirante



20" Orona



20" Orona Polished

*Based on EPA estimate. Actual mileage may vary.

†All 19" wheels come with all-season tires and lower top speed

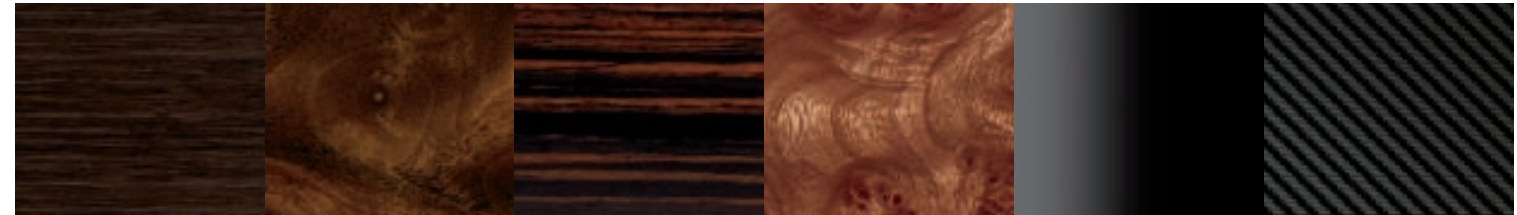
‡Long wheelbase model only



XJ & XJL SUPERCHARGED

INTERIOR CHOICE

VENEERS



Rich Oak

Burl Walnut

Figured Ebony

Satin Elm

Piano Black

Carbon Fiber

Option



INTERIOR SHOWN
London Tan soft grain leather seats with Navy contrast stitch and piping, Navy leather upper fascia, Burl Walnut veneer and Canvas Suede cloth premium headlining

INTERIOR COMBINATIONS

HEADLINING

UPPER FASCIA

SEAT TRIM AND LEATHER



Jet soft grain leather seats with Ivory contrast stitch and piping and Jet leather upper fascia

Navy soft grain leather seats with Ivory contrast stitch and piping and Navy leather upper fascia

Cashew soft grain leather seats with Truffle contrast stitch and piping and Truffle leather upper fascia

Ivory soft grain leather seats with Jet contrast stitch and piping and Jet leather upper fascia

Ivory soft grain leather seats with Truffle contrast stitch and piping and Truffle leather upper fascia

Ivory soft grain leather seats with Oyster contrast stitch and piping and Oyster leather upper fascia

Ivory soft grain leather seats with Navy contrast stitch and piping and Navy leather upper fascia

London Tan soft grain leather seats with Navy contrast stitch and piping and Navy leather upper fascia

London Tan soft grain leather seats with Jet contrast stitch and piping and Jet leather upper fascia

Suede cloth premium headlinings are available in Canvas, Ivory or Jet as shown above.

XJ & XJL SUPERSPORT



PERFORMANCE

5.0L V8 SUPERCHARGED 510 HP

0-60 MPH SECONDS – 4.7

CITY (MPG) – 15*

HIGHWAY (MPG) – 21*

MAIN FEATURES

With these features of the XJ Supercharged model:

INTERIOR:

Heated and cooled front seats with massage

Heated and cooled rear seats

Soft grain leather dash fascia and door top rolls

Jaguar Smart Key System™ with Keyless entry and Keyless start

Front and rear parking aid with Touch-screen visual indicator and reverse park camera with guidance

Blind Spot Monitor

Virtual Instruments

High Definition Touch-screen

Interactive Voice™

Bowers & Wilkins® 1200W premium sound system with 20 speakers

30GB hard drive for music storage, DVD, HD radio and Sirius® satellite radio (subscription required)

Media Hub with iPod®, USB port and Bluetooth® with wireless audio streaming

JaguarSense™ lighting and glovebox controls

Phosphor blue halo illumination and interior blue mood lighting

Four Zone automatic climate control

Dashboard mounted premium analog clock

Sun blinds for rear side windows†

Powered rear window sunblind

Rear seat business trays‡

EXTERIOR:

Panoramic sunroof with electric blinds

Power opening and closing trunk

Power folding heated mirrors

Active Differential

Adaptive Front Lights with cornering lamps and Intelligent High Beam

Long Wheelbase with 5 inches of extra rear seat legroom†

Plus these additional features:

20" Mataiva wheels

510 HP supercharged V8 engine

Semi aniline leather seats

Soft grain leather headlining

Six unique interior trim choices including tipped leather option

Illuminated air vents, door sills and trunk finisher

Heated wood and leather steering wheel (gloss woods only)

Rear Seat Entertainment system with dual 8-inch LCD screens mounted in the rear of the front seat headrests, Touch-screen remote control and Whitefire® emitter and two wireless headphones

Rear seats with recline, massage and adjustable lumbar and winged headrests front and rear‡

Supersport script in side power vent

WHEELS

Standard



20" Mataiva

Options



19" Aleutian†



19" Toba†



19" Toba Polished†



20" Amirante



20" Kasuga



20" Kasuga Polished



20" Orona



20" Orona Polished

*Based on EPA estimate. Actual mileage may vary.

†All 19" wheels come with all-season tires and lower top speed

‡Long wheelbase model only



XJ & XJL SUPERSPORT

INTERIOR CHOICE

VENEERS

GLOVEBOX



Rich Oak with Linear Laser Inlay

Walnut Curl

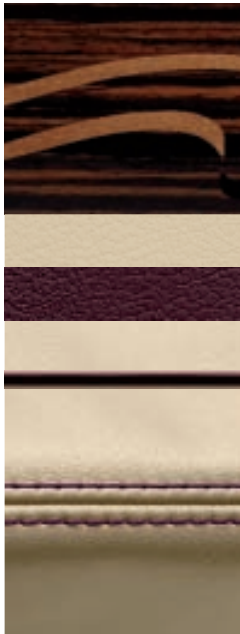
Piano Black

Satin Zebrano

Figured Ebony with Ribbon Laser Inlay

Carbon Fiber

Mauveine lined glovebox on Jet/Jet interior



HEADLINING

UPPER FASCIA

SEAT TRIM AND LEATHER

INTERIOR COMBINATIONS

TIPPED LEATHER OPTIONS



Bordeaux semi aniline leather seats with tonal stitch, Bordeaux leather upper fascia and Parchment leather headlining

London Tan semi aniline leather seats with Jet contrast stitch, London Tan piping, Jet leather upper fascia and Parchment or Jet leather headlining

Jet semi aniline leather seats with tonal stitch, Jet leather upper fascia and Parchment or Jet leather headlining

Parchment semi aniline leather seats with Truffle contrast stitch and piping, Truffle leather upper fascia and Parchment leather headlining

Parchment semi aniline leather seats with Navy contrast stitch and piping, Navy leather upper fascia and Parchment leather headlining

Parchment semi aniline leather seats with Bordeaux contrast stitch and piping, Bordeaux leather upper fascia and Parchment leather headlining

Jet tipped leather upper fascia detail available on Jet/Jet interior

Truffle tipped leather upper fascia detail available on Parchment/Truffle interior

INTERIOR SHOWN
Parchment semi aniline leather seats with Bordeaux contrast stitch and piping, Bordeaux leather upper fascia, Figured Ebony with Ribbon Laser Inlay veneer and Parchment leather headlining

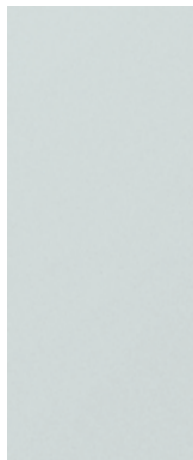
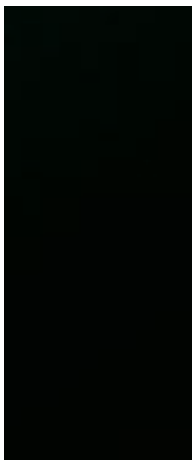


EXTERIOR COLORS

SOLID

Ebony

Polaris White



Jaguar designers developed the new color palette to reflect the vitality and elegance of the vehicle. Choose from Solid or Metallic paint colors. Xirallic paint is also available on selected Metallic colors and contains special particles to further enhance the sparkle of the paint. Racing Inspired finishes evoke the formidable sporting heritage of Jaguar.

**Xirallic paint

†Available from November 2011

‡British Racing Green replaces Botanical Green with January 2012 production

Due to recent events, certain exterior paint colors may change or be in limited availability. Please consult your local authorized Jaguar dealer for complete information.

METALLIC

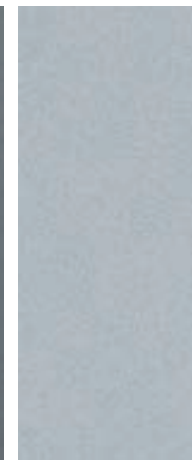
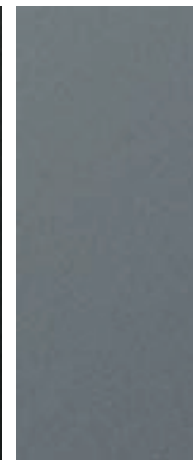
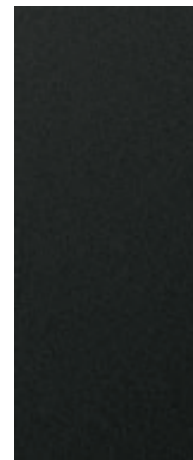
Ultimate Black**

Botanical Green**†

Stratus Gray**

Lunar Gray

Rhodium Silver





Cashmere

Crystal Blue

Indigo**

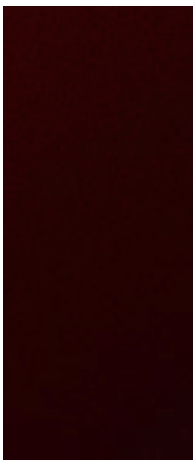
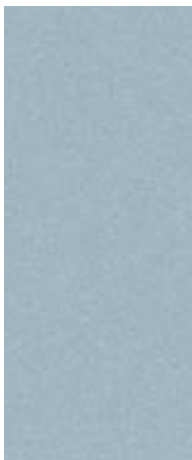
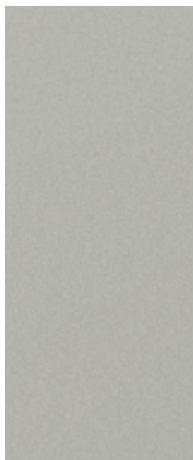
Caviar**

Claret

RACE INSPIRED

British Racing Green**1

Italian Racing Red**



STANDARD FEATURES

ALL MODELS

POWERTRAIN AND DRIVING DYNAMICS

6-speed electronic automatic transmission with Jaguar Sequential Shift™
JaguarDrive Control™ - Winter Mode
JaguarDrive Control™ - Dynamic Mode
JaguarDrive Selector™
DSC (Dynamic Stability Control) with Trac DSC mode
Electric Parking Brake (EPB) - drive-away release
Adaptive Dynamics
Cruise Control with Automatic Speed Limiter (ASL)

EXTERIOR FEATURES

Twin tailpipes
Heated rear window with timer
Rain sensing windshield wipers
Bi-function HID xenon headlights with washers and front LED signature lights
LED tail lights
Solar attenuating, hydrophobic and acoustically laminated glass
Exterior mirrors with electric adjustment, heated, power folding, auto dimming with puddle lamps and memory function
Solid or Metallic paint

SAFETY AND SECURITY

Emergency Brake Assist
Reverse park camera with guidance
Front and Rear parking aid with Touch-screen visual indicator
3-flash lane change indicators
Remote control central locking with drive-away locking function
Power trunk lid (open and close)
Airbags - front and side (driver and front passenger)
Airbags - side curtain
Front seats - whiplash protection system
Seat belt reminder (front and rear) with Virtual Instrument Display
ISOFIX anchor points for rear child seats
Blind Spot Monitor

WHEELS

Alloy space saver spare wheel

INTERIOR FEATURES

Front and rear electric windows with one-touch open/close and anti-trap
Panoramic glass roof - tilt/slide front section with electric blinds
Steering column with electric adjustment for reach and height with entry and exit tilt-away
Auto-dimming interior rear view mirror
Front center console with illuminated stowage, auxiliary power socket and armrest
Heated 3-spoke leather steering wheel
Twin front cup holders
Sun visor - driver and front passenger, with illuminated vanity mirrors
Rear coat hooks
Front and rear courtesy footwell lights
Phosphor blue halo illumination and interior mood lighting
Door puddle lamps (front and rear)
Approach illumination (via remote)
JaguarSense™ - glovebox opening
JaguarSense™ - overhead light console operation (front)
Driver's foot rest
Carpet mat set (front and rear)
Intaglio ('Jaguar' script)
Rear seats - center armrest with twin cup holders
Jaguar premium analog clock
Jaguar Smart Key System™ with Keyless entry and Keyless start
Heated and cooled front seats/heated rear seats
Leather seats, dash fascia and door panels

MULTIMEDIA

Virtual Instruments
8-inch Touch-screen
Single slot CD/DVD
Interactive Voice™
Interactive Controls
Media Hub including Front Media Interface, Bluetooth® audio streaming
HD Radio/Sirius Satellite Radio (subscription required)
iPod® and USB audio connections
Navigation system with hard disk drive

STANDARD ON LONG WHEELBASE

Four Zone automatic climate control with air filtration, humidity sensing and Four Zone temperature control for driver, front passenger and independent control for left and right rear passengers
Illuminated rear vanity mirrors
Manual rear side window sunblinds
L badge adjacent to XJ logo on trunk
Heated and cooled rear seats

TECHNICAL SPECIFICATIONS

ENGINES		385 HP 5.0 LITER V8 AJ-V8 GEN III		470 HP 5.0 LITER V8 SUPERCHARGED AJ-V8 GEN III		510 HP 5.0 LITER V8 SUPERCHARGED AJ-V8 GEN III	
Cylinders/Valves per Cylinder		8/4		8/4		8/4	
Bore	in. (mm)	3.64 (92.5)		3.64 (92.5)		3.64 (92.5)	
Stroke	in. (mm)	3.66 (93.0)		3.66 (93.0)		3.66 (93.0)	
Capacity	cu. in. (cc)	305.1 (5,000)		305.1 (5,000)		305.1 (5,000)	
Maximum power	HP-SAE	385		470		510	
	@rev/min	6,500		6,000 - 6,500		6,000 - 6,500	
Maximum torque	lb.ft	380		424		461	
	@rev/min	3,500		2,500 - 5,500		2,500 - 5,500	
Compression ratio:1		11.5		9.5		9.5	
Transmission		6-speed automatic		6-speed automatic		6-speed automatic	
PERFORMANCE							
Acceleration	0-60 MPH	5.4		4.9		4.7	
Top speed	MPH	121 (limited)		155 (limited)*		155 (limited)*	
FUEL CONSUMPTION ⁽¹⁾		Standard Wheelbase	Long Wheelbase	Standard Wheelbase	Long Wheelbase	Standard Wheelbase	Long Wheelbase
City		16	15	15	15	15	15
Highway		23	22	21	21	21	21
Tank capacity		21.7	21.7	21.7	21.7	21.7	21.7
WEIGHT ⁽²⁾		Standard Wheelbase	Long Wheelbase	Standard Wheelbase	Long Wheelbase	Standard Wheelbase	Long Wheelbase
Curb weight	(lbs)	4,045	4,131	4,281	4,323	4,281	4,323
Gross vehicle weight	(lbs)	5,072	5,149	5,215	5,270	5,215	5,270

*Top speed limited to 121 mph if 19" wheels fitted.

⁽¹⁾ Based on EPA estimate. Actual mileage may vary.

⁽²⁾ Please consult your local Jaguar dealer for details of changes associated with option fitment. Weights reflect vehicles to standard specifications. Optional extras increase weight.

OPTIONS

IMPROVE ON PERFECTION

Jaguar offers a wide range of enhanced specifications and customized features that can make every XJ uniquely individual. The extensive array of hand-picked extras offers the very best in luxury and performance.

Although standard features are abundant, the options and packs available add an additional level of comfort to an already well appointed vehicle.



OPTIONAL FEATURES

	XJ	XJL PORTFOLIO	XJ & XJL SUPERCHARGED	XJ & XJL SUPERSPORT
POWERTRAIN AND DRIVING DYNAMICS				
Adaptive Cruise Control (ACC) with Forward Alert and Advanced Emergency Brake Assist	○	○	○	○
EXTERIOR FEATURES				
Adaptive Front Lighting, cornering lamps and Intelligent High Beam	P	P	●	●
Heated front windshield	○	○	○	○
INTERIOR FEATURES				
Dual Zone automatic climate control with air filtration, humidity sensing and dual zone temperature control for driver and front passenger	●	-	-	-
Four Zone automatic climate control with air filtration, humidity sensing and Four Zone temperature control for driver, front passenger and independent control for left and right rear passengers	P	●	●	●
Rear business trays (Long Wheelbase only)	-	P	●	●
Front ashtray and cigar lighter	○	○	○	○
Electric rear window sunblind	-	P	○	○
INTERIOR TRIM				
Suedecloth premium headlining	P	●	●	-
Soft grain leather headlining	-	-	-	●
3-spoke soft grain leather heated steering wheel with Jaguar Sequential Shift™ paddles and remote controls for audio system, cruise control, Bluetooth® telephone connectivity and Interactive Voice™	●	●	●	○
3-spoke wood and leather heated steering wheel† with Jaguar Sequential Shift™ paddles and remote controls for audio system, cruise control, Bluetooth® telephone connectivity and Interactive Voice™	○	○	○	●
Active ventilated rear seats - heated and cooled	P	●	●	●
Front seat massage	P	●	●	●

	XJ	XJL PORTFOLIO	XJ & XJL SUPERCHARGED	XJ & XJL SUPERSPORT
MULTIMEDIA				
Jaguar 600W premium sound system with single slot CD/DVD, MP3 disc compatibility, hard disk drive (HDD) for audio files and 14 speakers	●	●	-	-
Bowers & Wilkins® 1200W premium sound system with single slot CD/DVD, MP3 disc compatibility, hard disk drive (HDD) for audio files, remote power amplifier and 20 speakers including 2 subwoofers and 2 front door woofers	○	○	●	●
Rear Seat Entertainment - dual 8-inch LCD screens (mounted in rear of front headrests) with rear Multimedia Interface, Touch-screen remote control and two sets of WhiteFire® digital wireless headphones	○	○	○	●
PACKS				
Visibility Pack - Adaptive Front lights, cornering lamps and Intelligent High Beam	○	○	●	●
Illumination Pack - Illuminated Jaguar script sill tread plates, illuminated front and rear air vents and illuminated trunk latch finishing plate	○	○	○	●
Rear Seat Comfort Pack (Long Wheelbase XJL Supersport only) - reclining rear seats with massage, winged headrests and footrests	-	-	-	●
Portfolio Pack - upgrades XJ to XJL Portfolio trim specifications	○	-	-	-
Executive Pack - rear seat business trays, electric rear sunblind, wood and leather heated steering wheel†, premium floor mats and chrome mirror covers	-	○	-	-

Please consult your local Jaguar dealer for details and availability.
Please refer to the glossary for a more detailed description of features.

● Standard ○ Option P Option as part of Pack - Not available

†Not available with Satin Veneers, Carbon Fiber or Piano Black

ACCESSORIES

EXTERIOR STYLING



CHROME MIRROR COVERS

Chrome mirror covers accentuate the stylish design of the exterior mirrors.



LOCKING WHEEL NUTS

Protect your wheels with custom designed high security locking wheel nuts.

WHEEL NUTS

Enhance the look of your wheels with Jaguar logo branded black or chrome wheel nuts.

WHEEL CENTER CAP - RED



SPLASH GUARDS

Front and rear Jaguar branded splash guards complement the lines of the XJ and provide protection to the vehicle from dirt and stone chipping.

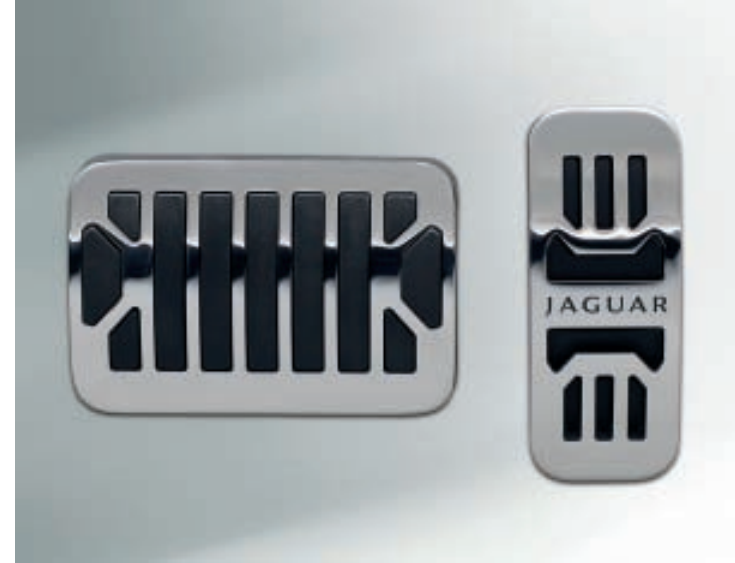
INTERIOR STYLING



POLISHED CHROME EXHAUST FINISHERS
Polished chrome exhaust finishers add the ultimate touch of power and refinement to the XJ, requires fitting kit.



ILLUMINATED SILL TREAD PLATES
Elegantly styled aluminum sill tread plates illuminate when the driver or passenger doors are opened. Highlighted by soft phosphor blue lighting.



SPORT PEDAL COVERS
Made from stainless steel and rubber, the pedal kit fits securely over existing pedals for a contemporary, sporting appearance.

ACCESSORIES

SAFETY & PROTECTION



INTAGLIO

To add a further degree of individuality, the Jaguar branded Intaglio at the front of the XJ cabin can be personalized with your own name, inscription, design or logo. It is also offered with a variety of other designs, including XJ creator Ian Callum's signature.



RUBBER FOOTWELL MATS

Hard wearing Jaguar branded rubber mats provide added protection for your XJ carpets.



LUGGAGE COMPARTMENT NET

A set of two nets provide additional enclosed storage in the luggage compartment and help to secure loose items such as bags or small parcels. Jaguar recommend that these nets are ordered in conjunction with the Rear Seat Comfort Pack to enable stowage of footrest when not in use.

LUGGAGE COMPARTMENT PREMIUM CARPET MAT

Luxurious soft luggage mat in jet black with the Jaguar logo. Deep premium pile with nubuck edging and Dove contrast stitch.



LUGGAGE COMPARTMENT LINER

This premium liner tailored specifically for the XJ luggage compartment will protect the load space area of the trunk. Light and durable, it is easily removable for cleaning.

ILLUMINATED TRUNK FINISHER

Outlining the luggage compartment with thin phosphor blue lines of light this stylish Jaguar branded stainless steel finisher fills the area with a cool distinctive glow.



SNOW SOCK WINTER TRACTION AID

An innovative lightweight textile alternative to snow chains for traction in snowy and icy conditions. Please consult your local Jaguar dealer for the correct pack to suit your wheel and tire size.

SPIKE SPYDER WINTER TRACTION AID

High grip snow chain traction system for driving in snowy, muddy or icy conditions. Fits the rear wheels only. (not shown)



ALL-WEATHER CAR COVER

All-weather tailored cover for the XJ with the Jaguar logo. Protect your XJ from the elements, including showers, frost and dust. Quick and easy to fit.

WARNING TRIANGLE - (not shown)

GLOSSARY

POWERTRAIN AND DRIVING DYNAMICS

JAGUAR SEQUENTIAL SHIFT™

Provides the choice of Drive, Sport Automatic or Manual gearshift modes, with one-touch paddles mounted behind the steering wheel to control gear changes up and down manually.

JAGUARDRIVE CONTROL™

Interacts with the DSC (Dynamic Stability Control) engine and transmission management systems to change the characteristics of engine mapping, transmission shifts and brake interventions. It offers different modes including Winter and Dynamic modes, selectable by buttons to optimize the vehicle response depending on driving conditions and style.

WINTER MODE

Softens the responsiveness of the engine and modifies the gear change strategy to help maintain optimum traction in slippery or adverse conditions. When active, Winter Mode also selects 2nd gear for pulling away on level ground (no incline). Dials and graphic details change in the Virtual Instruments when Winter Mode is selected.

DYNAMIC MODE

Optimizes vehicle systems to deliver a more involving driving experience. When selected, engine torque delivery characteristics and gear shift points are modified to further improve responsiveness. When selected while the transmission is in full manual mode, transmission up-shifts are fully controlled by the driver, with no automatic up-shift when the rev limit is reached. Dials and graphic details change in the Virtual Instruments when Dynamic Mode is selected.

ADAPTIVE DYNAMICS⁽¹⁾

Provides the optimum balance between low speed ride comfort and high speed handling precision, analyzes body movement, steering and road wheel inputs up to 500 times a second and continuously adjusts the suspension settings through electronically controlled dampers.

ACTIVE DIFFERENTIAL⁽¹⁾

An electronically controlled, active differential with Handling Functionality that limits the slip between the rear wheels to optimize traction and stability in different driving conditions, working in harmony with the Traction, ABS and DSC systems.

CRUISE CONTROL WITH AUTOMATIC SPEED LIMITER (ASL)⁽¹⁾

In tandem with cruise control, an Automatic Speed Limiter (ASL) allows the driver to select a maximum speed not to be exceeded.

ADAPTIVE CRUISE CONTROL (ACC)⁽¹⁾

Uses microwave radar technology to monitor for slower moving traffic and can alert the driver to potential hazards ahead. It also controls both throttle and brakes to help maintain a constant time gap to the vehicle in front. Forward Alert provides an audible warning if traffic ahead slows.

ADVANCED EMERGENCY BRAKE ASSIST⁽¹⁾

An enhancement to the ACC function. Using the ACC radar, the system calculates distance and speed of approach to the vehicle in front and pre-charges the brakes to help minimize impact speed if a collision is anticipated.

DYNAMIC STABILITY CONTROL (DSC)⁽¹⁾

Intervenes in demanding driving situations by applying braking to individual wheels and reducing engine torque.

TRAC DSC MODE

Provides a higher intervention threshold for the more skilled driver.

EXTERIOR FEATURES

ADAPTIVE FRONT LIGHTING⁽¹⁾

Sensors react to the car's speed and steering input; the system can deflect headlamp beams casting light deeper into corners, and giving added confidence at night. Intelligent High Beam will automatically switch the headlamps to high beam. When sensing preceding, oncoming traffic or street lights, the headlamps will automatically switch to low beam, maximizing driver visibility and appropriate beam usage.

BLIND SPOT MONITOR⁽¹⁾

Uses radar sensors to remotely monitor areas that cannot be seen either directly or by mirror, and alerts the driver of overtaking traffic with an amber warning icon in the external mirrors.

FRONT PARKING AID⁽¹⁾

Sensors are designed to detect obstacles in the front of the car and alerts the driver with both audible signal and visual display on the Touch-screen.

REVERSE PARK CAMERA WITH GUIDANCE & REAR PARKING AID⁽¹⁾

Combines a rear-facing camera with the Touch-screen information, it features colored distance guides and on-screen guidance lines that move according to steering wheel angle to indicate the area into which the car will reverse. The rear parking aid uses ultrasonic sensors mounted in the bumper and is designed to detect objects and provide an audible alert as well as a display on the center console Touch-screen.

INTERIOR THEMES & PACKS

XJ INTERIOR THEME

Soft grain leather seats with driver's and passenger's electric adjustment (16/12 way) including fore/aft, recline, cushion tilt, height, 2-way lumbar support and 3-position driver memory. Variable heated and active cooled front and heated rear seats with perforated leather. Soft grain leather on upper fascia, door top roll, arm rests and center console lid.

XJL PORTFOLIO INTERIOR THEME

Soft grain leather seats with embossed Leapers on headrests, contrast stitch and piping. Driver's and passenger's electric adjustment (20-way) including fore/aft, recline, cushion tilt, height, 4-way lumbar support, 3-position driver and passenger memory, front massage and adjustable bolster. Active ventilated seats - heated and cooled front and rear seats. Soft grain leather on upper fascia, door top roll, door pannel, door armrest and center console lid with twin needle stitch, and Suedecloth premium headlining.

XJ & XJL SUPERCHARGED INTERIOR THEME

Soft grain leather seats with embossed Leapers on headrests, contrast stitch and piping. Driver's and passenger's electric adjustment (20-way) including fore/aft, recline, cushion tilt, height, 4-way lumbar support, 3-position driver and passenger memory, front massage and adjustable bolster. Active ventilated seats - heated and cooled front and rear seats. Soft grain leather on upper fascia, door top roll, door pannel, door armrest and center console lid with twin needle stitch, and Suedecloth premium headlining.

XJ & XJL SUPERSPORT INTERIOR THEME

Semi aniline leather seats with embossed Leapers on headrests offered in six different interior themes. Driver's and passenger's electric adjustment (20-way) including fore/aft, recline, cushion tilt, height, 4-way lumbar support, 3-position driver and passenger memory, front seat massage and adjustable bolster. Active ventilated seats - heated and cooled front and rear seats. Soft grain leather on upper fascia, door top roll, door pannel, door armrest, seat valance, center console lid and end cap, with twin needle stitch, and leather headlining. Includes Mauveine lined glovebox with Jet colorway.

LONG WHEELBASE

Long Wheelbase models feature additional space in the rear cabin with 44 inches of rear legroom, 5 inches more than the Standard Wheelbase. Additional features as standard include Four Zone automatic climate control with independent temperature controls for rear seat passengers, illuminated rear vanity mirrors, and rear passenger window manual sunblinds. Rear business trays, finished in hand crafted veneer, are also standard on XJL Supercharged and XJL Supersport, and optional on XJL Portfolio with Executive Pack.

REAR SEAT COMFORT PACK

Features two independently reclining rear seats with 4-way adjustable lumbar support and massage function, winged headrests for front and rear seats, angled rear seat footrests and front seat passenger away function. Standard only on the XJL Supersport.

ILLUMINATION PACK

Phosphor blue illumination in front and rear air vents, illuminated door sill tread plates and trunk latch finisher. Standard on Supersport models, optional on all other models.

PORTFOLIO PACK

Upgrade the XJ to the Portfolio Interior Theme including extended Portfolio interior trim color and veneer choice, Portfolio soft grain leather seats with electric driver's and passenger's adjustment (20/20 way), front seats with massage functionality, active ventilated front and rear seats – heated and cooled, Four Zone automatic climate control, premium carpet mat set (front and rear) and Suedecloth Premium headlining. Available only on the XJ.

EXECUTIVE PACK

Features rear seat business trays finished in hand crafted veneer, electric rear sunblind, wood and leather heated steering wheel, premium floor mats and chrome mirror covers. Available only on the XJL Portfolio.

SAFETY AND SECURITY

AIRBAG AND SEAT OCCUPANT SENSING SYSTEM

Side airbags, curtain airbags and two-stage driver and front passenger airbags, all controlled by a seat occupant sensing system. An Anti-Whiplash System is built into the front seats of the XJ, and 'soft-landing' technology in the seat-belt retractors soften contact with the airbags in the front.

POWER TRUNK LID WITH CUSTOMIZABLE HEIGHT ADJUSTMENT

The trunk lid is opened and closed electronically, with either a single press on the remote key, a switch inside the trunk lid or by the external bumper switch. The trunk lid is easily programmed to open to your required height.

INTERIOR FEATURES

JAGUARSENSE™

An electronic control system that operates the front overhead console lights and opening of the glovebox by a light touch.

JAGUAR SMART KEY SYSTEM™

With the Jaguar Smart Key in your pocket or bag, the car automatically unlocks as you pull the door handle. Simply depress the brake pedal and push the ignition button to start the engine. Upon leaving, simply press a button on the door handle to lock the car or use the Jaguar Smart Key.

DUAL ZONE CLIMATE CONTROL

With humidity control, air filtration and dual temperature control for driver and front passenger.

FOUR ZONE CLIMATE CONTROL

Adds independent automatic temperature control for left and right rear passengers in addition to the front Dual Zone.

GLOSSARY

MULTIMEDIA

VIRTUAL INSTRUMENTS⁽²⁾

Virtual Instruments 12.3-inch screen with TFT (Thin Film Transistor) technology replaces a traditional instrument cluster. Virtual information display includes speed, RPM, distance, trip computer functionality and key information for navigation, audio and telephone. Includes normal, Winter and Dynamic Mode displays.

TOUCH-SCREEN⁽²⁾

8-inch color Touch-screen display that controls major functions simply and intuitively including audio, climate control, Bluetooth® telephone connectivity, trip computer and navigation. This allows mechanical buttons to be reduced to a discreet panel below the navigation screen.

INTERACTIVE CONTROLS

Two 5-way steering wheel mounted controls allow the driver to manage frequently-used functions via Virtual Instrument menus without taking hands off the wheel or looking at Touch-screen menus. Additional controls below the steering wheel spokes operate Cruise Control, telephone and Interactive Voice™ functions.

INTERACTIVE VOICE™⁽²⁾⁽³⁾

Using 'Say What You See' technology to guide the user to the correct commands for voice control of audio, Bluetooth® telephone connectivity and navigation. When in operation, audible prompts as well as all commands appear within the Virtual Instrument Display.

MEDIA HUB

The Media Hub allows various devices to be connected to the car, whether wirelessly via the Bluetooth® audio streaming or through the Front Media Interface for audio and video. Located in the center console storage box, a docking panel includes a 3.5mm auxiliary jack plug socket, a 12-volt power supply, plus two USB connectors that allow connectivity with a wide range of USB devices. The dock is compatible with most iPod® devices from Generation 3 to the latest iPod® touch. It will also support any USB mass-storage device such as a memory stick, and MP3 digital music player with USB connectivity. Full function control of iPod® or MP3 digital music player is available through the Touch-screen menus enabling easy search by artist, album title or song title, genre and playlists.

SINGLE SLOT CD/DVD⁽¹⁾

Single slot CD/DVD which is capable of playing video and audio discs. File formats include Windows Media Audio (WMA), AAC, DVD Audio and Video and MP3 digital music.

FRONT MEDIA INTERFACE

Part of Media Hub, it allows the connection of an iPod®, MP3 digital music player or two USB Mass Storage Devices to the in-car sound system, each independently controlled via the 8-inch Touch-screen and steering wheel mounted controls.

REAR MEDIA INTERFACE

Part of Media Hub, it allows the connection of an iPod®, MP3 digital music player or one USB Mass Storage Device in the rear when Rear Seat Entertainment is fitted.

BLUETOOTH® AUDIO STREAMING

Enables hands free use of a compatible phone at any time when the phone is in the car through the Touch-screen. Bluetooth® also provides the ability to stream audio content, and full function control enables easy track selection. Bluetooth® is compatible with many cell phones from most manufacturers including Apple, BlackBerry and HTC.

JAGUAR 600W PREMIUM SOUND SYSTEM⁽¹⁾

With a powerful 12-channel Class-D, DSP amplifier featuring Audyssey MultEQ® audio equalization, a hard disk drive (HDD) for storage of up to 10 CDs of uncompressed music and Dynamic Volume Control with 14 speakers, including two subwoofers and two 8-inch front door woofers. In addition to the cabin audio output this system features three additional audio channels which can be accessed through the WhiteFire® digital wireless headphones when Rear Seat Entertainment is specified.

BOWERS & WILKINS® 1200W PREMIUM SOUND SYSTEM⁽¹⁾

With Dolby® Pro Logic® IIx and DTS™ Neo:6®, a hard disk drive (HDD) for storage of up to 10 CDs of uncompressed music and 20 speakers including two subwoofers and two front door woofers. In addition to the cabin audio output this system features three additional audio channels which can be accessed through the WhiteFire® digital wireless headphones when Rear Seat Entertainment is specified. The headphone system includes Dolby® Headphone Surround when listening to the DVD source.

NAVIGATION SYSTEM WITH HDD MAPPING ⁽²⁾

Hard Disk Drive (HDD) based system, providing faster access to data with voice guidance, voice control input and Traffic Messaging Channel (TMC)/Dynamic Route Guidance, accessed through Touch-screen control system. The Navigation system interacts with the Virtual Instruments on approach to a junction or turn and navigation information will be displayed in the information dial in the Virtual Instruments.

TRAFFIC MESSAGE CHANNEL (TMC) ⁽²⁾

A specific application of the FM Radio Data System (RDS) used for broadcasting real-time traffic. Data messages are received silently and decoded by the TMC-enabled navigation system and can offer dynamic route guidance, alerting the driver of a problem on the planned route and calculating an alternative route to avoid the incident.

REAR SEAT ENTERTAINMENT ⁽⁴⁾

State of the art digital Rear Entertainment system with dual 8-inch screens controlled by a rear Touch-screen remote control that docks and charges in the rear center armrest. The system also includes a Rear Media Interface, that allows connectivity with a wide range of USB devices. With Rear Seat Entertainment fitted rear passengers can watch DVD or streamed video via the Rear Media Interface. The system includes dual WhiteFire® digital wireless headphones and transmitter.

WHEEL SPECIFICATIONS

	FRONT	REAR
19" Aleutian alloy wheels	9.0J x 19"	10.0J x 19"
19" Toba alloy wheels	9.0J x 19"	10.0J x 19"
19" Toba Polished alloy wheels	9.0J x 19"	10.0J x 19"
20" Amirante alloy wheels	9.0J x 20"	10.0J x 20"
20" Kasuga alloy wheels	9.0J x 20"	10.0J x 20"
20" Kasuga Polished alloy wheels	9.0J x 20"	10.0J x 20"
20" Orona alloy wheels	9.0J x 20"	10.0J x 20"
20" Orona Polished alloy wheels	9.0J x 20"	10.0J x 20"
20" Mataiva alloy wheels	9.0J x 20"	10.0J x 20"

⁽¹⁾ These features are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions. The driver should not assume that these features will correct errors of judgement in driving. Please consult owner's manual or your local authorized Jaguar dealer for more details.

⁽²⁾ The navigation system must always be used in conditions that will not affect the driver's ability to drive safely or affect the safety of other road users.

⁽³⁾ Interactive Voice - please consult your local Jaguar dealer for language availability.

⁽⁴⁾ Different DVDs exist in different regions. Please consult your local Jaguar dealer for details of which countries are covered by the DVD supplied with your vehicle.

XJ OWNERSHIP EXPERIENCE

SERVICE, ASSURANCE, AND PEACE OF MIND ARE ALL PART OF THE PRIDE OF OWNING YOUR NEW XJ.

JAGUAR PLATINUM COVERAGE*

The passion we put into building our vehicles continues long after you drive away in one with an ownership program called Jaguar Platinum Coverage. For 4 years/50,000 miles on all 2012 Jaguar cars, Jaguar Platinum Coverage includes complimentary schedule maintenance, 4/50 New Vehicle Limited Warranty and 24/7 roadside assistance. The only thing that surpasses the beauty of driving a 2012 Jaguar car is the beauty of owning one.

TOTAL CARE

Seamless support for your new Jaguar car so you can relax and drive. A combination of vehicle warranty, paint and corrosion protection and Jaguar Assistance.

WARRANTY⁽¹⁾

Jaguar Cars offers a comprehensive, 4 year/50,000 mile New Vehicle Limited Warranty as well as a 6-year/unlimited mileage Corrosion Protection Limited Warranty.

JAGUAR ASSISTANCE⁽²⁾

Handled by Jaguar-trained specialists, this incident management program provides complimentary towing service, jump-starts, lockout assistance, gasoline delivery, tire changes and trip routing help, 24/7. Just call 1.800.4.JAGUAR.

JAGUAR FINANCIAL GROUP

Available both for individuals and businesses, Jaguar Financial Group offers leasing and financing packages that can meet most needs. Ask your local authorized Jaguar dealer for details.

AWARD WINNING JAGUAR DEALERS

Jaguar ownership begins with an award-winning dealership experience. It continues with the outstanding support from dealership service teams dedicated to maintaining your vehicle's condition and performance. You will find only the best factory-trained technicians at authorized Jaguar dealers.

JAGUAR MERCHANDISE

To extend Jaguar luxury to other facets of your life, we offer the Jaguar Collection, a beautiful range of products that carry the Jaguar name and logo. The collection features exclusive leisure and sporting wear, travel accessories, scale models and much more. Visit www.JaguarUSA.com/collection or contact your local authorized Jaguar dealer for a merchandise collection catalog.

JAGUAR VEHICLE ACCESSORIES**

Jaguar vehicle accessories enable you to personalize your car, to create a driving experience that is even more individually rewarding. All Jaguar accessories are tested rigorously for safety and durability in the most arduous of climates and conditions. With a comprehensive range of styling options and interior and exterior accessories, you can tailor your Jaguar vehicle to suit your personal style. What's more, every accessory is covered for 12 months unlimited mileage or the balance of the New Vehicle Limited Warranty, whichever is greater.

Any genuine Jaguar Accessories (excluding gift items and luggage from Jaguar Collection) supplied and fitted by an authorized Jaguar dealer within one month or 1,000 miles (whichever occurs first) of a new vehicle being put into service will benefit from the same warranty terms and duration as the New Vehicle Limited Warranty. Accessories purchased outside of this period will be subject to 12 month unlimited mileage warranty.

JAGUAR MAGAZINE

Jaguar Magazine is the official magazine of Jaguar Cars. It features the new Jaguar XJ, XK and XF, and the worlds of luxury, style, design and travel. Also available, a fully interactive iPad® app takes the very best of the print edition of the Magazine and adds extra images, and exclusive information, allowing you to explore the world of Jaguar in a whole new way.

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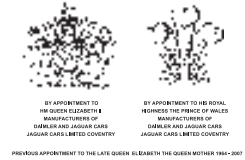
Visit the official web site to access the dealer locator, car configurator, price lists, model comparisons and more. Sign up for "Keep Me Informed" to receive all the latest news and special offers.

*Jaguar Platinum Coverage includes all factory scheduled maintenance for four years or 50,000 miles, whichever occurs first. All work must be performed by an authorized Jaguar dealer. For complete details on Jaguar Platinum Coverage, including warranty and maintenance coverage and exclusions, please visit your local Jaguar Dealer or [Jaguar USA.com](http://JaguarUSA.com).

**All Jaguar approved accessories are rigorously tested to the same exacting standards as those applied to our vehicles. Performance in extreme hot and cold temperatures, corrosion resistance, impact and airbag deployment highlight some of the exhaustive product testing carried out so that Accessories are both durable and importantly, continue to comply with current legalization.

⁽¹⁾See your authorized Jaguar dealer for complete terms and conditions of limited warranty coverage.

⁽²⁾All elements of Jaguar Assistance are available only while your Jaguar New Vehicle Limited Warranty is in effect.



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ENVIRONMENTAL NOTICE

Jaguar Cars Limited has a vision of being amongst the world's leading companies in demonstrating progress towards sustainability. We aim to do this by contributing to a better quality of life, with corporate citizenship at the very heart of our company, and by reducing our environmental footprint through innovative design and manufacturing, minimizing resource and energy use. Environmental responsibility is a core value in Jaguar, and it is our policy to continually improve our environmental standards in all areas of business activity.

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