

2009 CC



Das Auto.

# All around the world, it's

Did you know that Volkswagen has ESP® standard on all 2009 vehicles? Or that we provide a Carefree Maintenance™ Program\* on all our 2009 cars? Or that we were the first to make clean diesel available in all 50 states? Or that when people in Europe buy a car, they most often buy Volkswagen?\*\*\* How about that right now, the VW forest is growing in Mississippi thanks to the Volkswagen Carbon Neutral Project—the first U.S. carbon offsetting program initiated by a car manufacturer? There may be a lot you don't know about Volkswagen. In the pages to come, you'll learn a bit more about a feat of German engineering that's also a work of art—the all-new Volkswagen CC.



**What will we do first, next?**

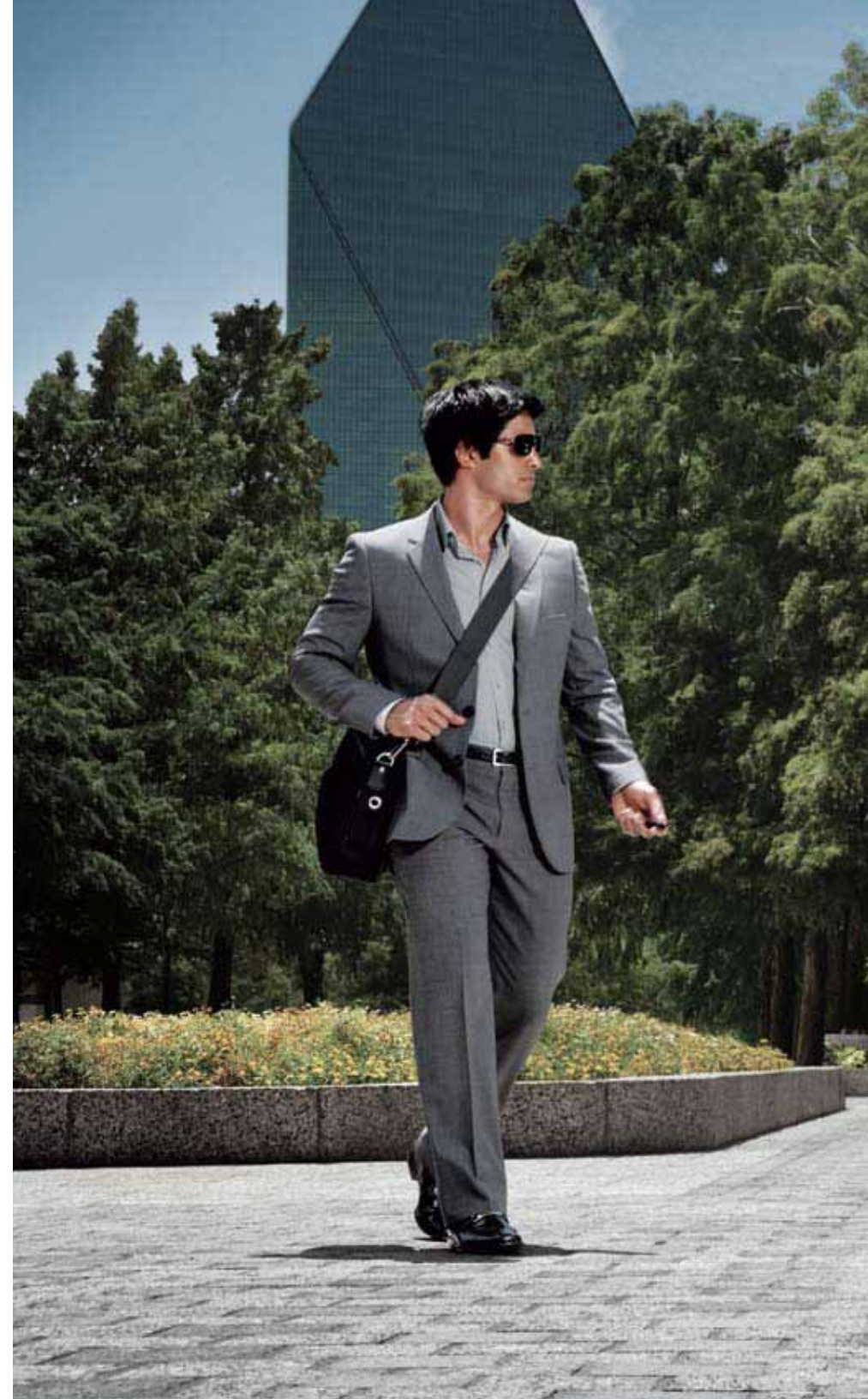
# what the people want.



# Designed to stir souls. Engineered to stop hearts.

Introducing the CC, the curvaceous, all-new sedan from Volkswagen. Designed with emotional curves and mathematical genius, this innovative new vehicle breaks down the barriers between you and a truly exceptional German sedan. The CC inspires with beautiful curves, VIP treatment for four passengers, and available 280hp of performance to back it all up. Its sleek shape boasts one of the lowest drag coefficients in its class. Less than that of a speeding bullet. Which simply means it slips through the air and glides past gas pumps.

It has curves.  
I have curves.  
I love curves.





VR6 Sport, Reflex Silver Metallic, 18" Interlagos Wheels.



## The people want a car with curves. And they want it to hug the curves.

One of the newest cars in the Volkswagen family also happens to be the fastest. While the designers were busy making the CC a supermodel among sedans, the engineers were busy maximizing its power and performance. Falling in love with the CC is easy. Choosing a power plant to propel your CC, well that's a bit harder.

First, there's the 2.0L turbocharged 4-cylinder engine with 200hp, 207 lbs-ft. of torque and direct fuel injection. Available with 6-speed manual or 6-speed automatic with Tiptronic<sup>®</sup> sport mode and DSP (a smart shifting program that learns to drive like you do).

The second option is the 3.6L VR6 Sport with 280hp and 265 lbs-ft. of torque. This drive train comes optional with Volkswagen 4MOTION<sup>®</sup> all-wheel drive. Either way, you'll also find this remarkable collection of engineering achievements on your CC.

**Tiptronic Transmission** features new-design paddle shifters integrated into the steering wheel for race-inspired shifting on VR6 models.

**Four-corner Independent Suspension** to hug the road, corner tightly and fill your driving days with fun.

**Uni-body Construction and Laser Welding** ensures greater body rigidity, which helps keep the body stiff and stable for peak performance at high speeds and in tight corners.

**Electro-mechanical Power Steering** system, designed to give the same steering feedback, regardless of speed. It also helps return the wheel to the center position after turning.



VR6 4MOTION, Deep Black, 18" Daytona Wheels







## Someone clearly had a great time designing this car.

From the outside, the all-new CC is eye-catching to say the least. One look at the interior, and it's clear to see the dynamic partnership between Volkswagen engineers and designers. Four individual sport seats, subtle ambient lighting and optional 2-tone color design make for an unforgettably plush interior, while polished aluminum trim punctuates the look perfectly. The front seats available with heatable, 12-way power seats with 3-position memory for the driver's seat. Also available:

Climatronic® dual-zone climate control lets front seat occupants control their own climate zones, optimizing comfort.

HomeLink® garage door opener integrated into the sunvisor. A programmable system of buttons that can be trained to operate multiple garage doors.

Panoramic tilt sunroof bathes the interior in light, and pops up to vent the cabin.

Leather-wrapped 3-spoke multi-function steering wheel introduces an entirely new design for the Tiptronic paddle shifters. This 12-button marvel controls nearly every aspect of the driver's life. Feedback is provided in the driver's information window via the instrument cluster display.

Trunk opens wide and is fully lit. Rear seats also fold down for extended storage capability. Storage barriers in trunk help keep loads in place.

Power rear sunshade keeps important passengers cool in the back seats.



VR6 Sport, Island Gray, 18" Interlagos Wheels



# The people want high design. And the pinnacle of German engineering.

The all-new CC is the seamless fusion of design and engineering, with its head-turning curves and neck-wrenching autobahn-tuned torque. The CC's low stealthy aerodynamic frame slices through the air with a drag coefficient lower than that of a speeding bullet, helping it hit an impressive 31mpg on the highway.\* A re-engineered C-pillar allows the roofline to stretch elegantly into the past, while putting air to work and helping keep the rear wheels firmly planted on the ground right here in the present. Looking for more engineered beauty in the CC? Peek at the frameless doors, the massive panoramic tilt sunroof, the wide low ground-hugging stance, and just about anything else on this intelligent vehicle.

**I've officially been upstaged.**



\*21 city/31 hwy (2.0, manual). EPA estimates only. Your fuel consumption may vary.

#### **ABS with Brake Assist**

Helps the CC come to a safe stop in most conditions, while brake assist increases braking force in emergency situations.

#### **Automatic Dimming Rearview Mirror**

Uses light-sensing technology to dim the mirrors, helping to prevent bright lights from hampering nighttime driving.

#### **Crash Response Features**

Following airbag deployment, doors unlock, hazard lights turn on, and fuel pump is shut off to help ensure the safety of the crash scene.

#### **Electronic Parking Brake with Auto-Hold**

Simple to use, button technology applies brake easily, and holds the vehicle on steep inclines.

#### **Bi-Xenon™ Headlights with AFS Technology**

Ultra-bright, highly focused lights which 'bend' around corners to safely illuminate the road.

#### **Rearview Backup Camera**

Works with the navigation/entertainment unit and a camera hidden in the rear VW badge to display a video feed from the rear of the car, as well as backup paths, based on steering wheel position.



### **Tire Pressure Monitoring System (TPMS)**

Warns the driver when tire pressure is low, helping to avoid accidents and increase mileage. Additionally, Mobility Tires include Nailguard technology to create a self-sealing puncture resistance to road hazards.

### **Electronic Immobilizer**

Part of the key fob technology, helping prevent theft.

### **Six Standard Airbags**

With two optional rear side airbags.\*

### **Park Distance Control**

Gives audible and visual warning when close to other cars.

### **LATCH**

Lower Anchors and Tethers for CHILDren.  
A standardized child-safety seat system.

\*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

# Safe happens.

The all-new CC came to life when designers and engineers worked synergistically and found the best of both worlds. In between these elegant lines and undeniable German engineering lies a backbone of pure safety. Volkswagen's Prevent and Preserve Safety System uses a network of 45 safety features to help avoid accidents in the first place and keep you safer, should one occur. Visit [vw.com/safehappens](http://vw.com/safehappens) to learn more.



Dramatization shown as bags do not deploy as shown.



Luxury, Island Gray, 17" Spa Wheels



## ESP

The National Highway Traffic Safety Administration mandates that electronic stability control be included on all vehicles by 2012. So we figured we'd get a head start by making ESP (Electronic Stabilization Program) standard on every CC. It helps the driver stay the intended course by detecting slick and slippery road conditions, and kicking in corrective forces. ESP is most effective when the driver is taking evasive action during sudden maneuvers, like when avoiding an accident. Incidentally, ESP also stands for Extra Sensory Perception. Coincidence?

**I have a sense of humor about a lot of things. Safety isn't one of them.**



# A navigation system so advanced, it guides you straight to the future.

Aesthetically pleasing on the outside, the CC is also technologically pleasing on the inside, thanks to the very latest in entertainment and navigation technology.

It features the optional state-of-the-art RNS 510 entertainment system that combines a sophisticated radio with precise touch screen navigation and easy-to-use map views through its 6.5-inch, high-resolution, wide screen display. The 30GB hard drive can store map data and audio files that can be brought into the device via the optical drive or SD card slot. The optical drive is capable of reading CD, DVD and DVD audio formats. In concert with the Media Device Interface (MDI), the system can interface with any MP3 device or USB stick.\* And the display screen integrates with a rearview backup camera hidden under the rear badge, to help you view everything over your shoulder, without ever looking over your shoulder.

Also available is the Dynaudio® Premium Sound System with 10 high-end speakers (4 tweeters, 2 midrange, 4 woofers) and a stout amplifier that delivers 600 watts of power. Integrated DSP (Digital Sound Processor) makes for higher highs, exceptional clarity and a bounty of low range.

SIRIUS® Satellite Radio provides over 130 channels, including 100% commercial-free music. Enjoy six introductory months of everything from news to sports to classical to metal to hip hop to honky tonk, SIRIUS has it all.

Plus enjoy three introductory months of SIRIUS Traffic service that streams real-time traffic data into the navigation system.

I'm a bit more analog  
than my friend here.



\*Requires additional cables.



**SIRIUS**  
SATELLITE RADIO





# The people want just a bit more.

What do you add to the car that has everything? Here's what:

RNS 510 Touch Screen Navigation System with 30GB hard drive and rearview backup camera.

Dynaudio Premium Sound System with 10 high-end speakers (4 tweeters, 2 midrange, 4 woofers) plus 600-watt amp, Digital Sound Processor technology and SIRIUS Satellite Radio.

Wheels. Four Autobahn-tested styles available, depending on trim kit.

Visit [drivergear.vw.com](http://drivergear.vw.com) to learn more.





VR6 Sport, Reflex Silver Metallic, 18" Interlagos Wheels



Luxury, Black, Leather, RNS 510 Navigation option



### V-TEX



Cornsilk Beige Two-Tone



Black

### Leather



Cornsilk Beige Two-Tone



Black

# The design is impeccable. The choice is unbearable.

Choices abound for the interior of your new German auto. Choose the rugged V-TEX leatherette seating surface (available on Sport packages), for comfort and durability, or the leather sport seating surfaces for pure indulgence. Color options are Cornsilk Beige Two-Tone and Black.

**Your interior makes  
me feel a bit inferior.**



# Standard Features/Packages

## Sport

Package includes: 17" Phoenix alloy wheels with all-season tires; Chrome grille slats; Halogen reflector lens fog lights; Climatic manual air conditioning; Leather-wrapped multi-function steering wheel; 12-way power driver's seat; Heatable front seats; 8-speaker AM/FM radio with MP3 compatible, in-dash, 6-disc CD changer and 3.5mm AUX-in jack; V-Tex seating with Matte Chrome interior trim; Foldable rear armrest with pass-thru storage and 2 cupholders; 6-speed manual transmission; Electronic Stabilization Program (ESP); Anti-Lock Braking System (ABS) with front and rear disc brakes; Anti-Slip Regulation (ASR); Tire Pressure Monitoring System (TPMS).

## Luxury

Includes Sport features, plus: 17" Spa alloy wheels with all-season tires; Climatronic dual-zone automatic climate control; Power panoramic sunroof with tilt; 12-way full power sport seats with leather seating surfaces with 4-way lumbar support and 3-position memory for driver; Power heated exterior mirrors with memory and integrated environment lighting; Self-dimming rearview mirror; Full brushed aluminum interior trim; Automatic rain-sensing wipers; Heated windshield washer nozzles; Automatic headlights with coming home feature; Park Distance Control system with front and rear proximity sensors; Sunvisors with HomeLink integrated garage door opener; SIRIUS Satellite Radio; 6-speed automatic with Tiptronic.



### VR6 Sport

Includes Luxury features, plus: 3.6L 280hp VR6 engine; 18" Interlagos alloy wheels with all-season tires; Steering wheel mounted paddle shifters for Tiptronic transmission; Bi-Xenon headlights with AFS; Dynaudio Premium Sound System; Power rear sunshade.

### VR6 4MOTION

Includes VR6 Sport features, plus: 18" Daytona alloy wheels with all-season tires; 4MOTION all-wheel drive.

## Exterior colors



Deep Black



Candy White



Mocha Brown Metallic



Iron Gray Metallic



Reflex Silver Metallic



Island Gray Metallic



Shadow Blue Metallic



Light Brown Metallic



White Gold Metallic

# Specification overview

	Sport	Luxury	VR6 Sport	VR6 4MOTION
<b>Exterior</b>				
Fully galvanized sheet metal	S	S	S	S
Tinted glass	S	S	S	S
Halogen headlamps with clear, lightweight, chip-resistant polycarbonate lenses and Daytime Running Lights (DRL)	S	S	-	-
Adaptive Front Lighting System (AFS), directionally adjustable lighting automatically responds to driver input, included with high intensity gas discharge headlamps (Bi-Xenon) and Daytime Running Lights (DRL)	-	-	S	S
Halogen reflector lens fog lights, integrated into front bumper	S	S	S	S
Power exterior rearview mirrors, heatable with integrated turn signals	S	-	-	-
Power exterior rearview mirrors, heatable with memory, integrated turn signals and environment lighting	-	S	S	S
Park Distance Control system (PDC), consists of front and rear proximity sensors	-	S	S	S
Panoramic power tinted glass sunroof with tilt function	-	S	S	S
Tire Pressure Monitoring System (TPMS)	S	S	S	S
17" alloy wheels with anti-theft wheel locks	S	S	-	-
18" alloy wheels with anti-theft wheel locks	-	-	S	S
Rain sensing windshield wipers with heated washer nozzles	-	S	S	S
<b>Interior</b>				
Climatic manual single-zone climate control with pollen filter	S	-	-	-
Climatronic dual-zone electronic climate control with pollen filter	-	S	S	S
Anti-theft vehicle alarm system for doors, hood, trunk, and radio; Starter interrupt, with autolock function and with audible and visual activation	S	S	S	S
Immobilizer III theft deterrent system	S	S	S	S
Center front armrest with integrated storage box	S	S	S	S
Rear center armrest, foldable with storage compartment	S	S	S	S
4 cupholders, 2 front and 2 rear	S	S	S	S
Front and rear floor mats	S	S	S	S
Digital clock, ambient temperature display, brake pad wear indicator and fuel cap seal warning in instrument cluster	S	S	S	S
Multi-function trip computer featuring trip time, trip length, average trip speed, average trip fuel consumption, current fuel consumption, miles to empty, compass, radio station display, and personalizing function	S	S	S	S
2 radio-frequency remote transmitter key fobs with lock, unlock, rear trunk release and panic button for central locking and with selectable access valet key feature	S	S	S	S
(3) 12V power outlets; One in front center console, and one in center console for rear seating positions and cargo area	S	S	S	S
Interior ambient lighting, dual front and dual rear reading lights, footwell and luggage compartment lighting	S	S	S	S
Automatic locking feature, doors lock when vehicle reaches 8 mph; Doors unlock automatically upon airbag deployment	S	S	S	S
Driver and front passenger vanity mirrors, illuminated with covers	S	S	S	S
Self-dimming interior mirror, switchable	-	S	S	S
Metallic-look "Matte Chrome" interior trim	S	-	-	-
Full "Brushed Aluminum" interior trim	-	S	S	S
AM/FM radio with MP3 compatible, in-dash, 6-disc CD changer, AUX-in for external audio source, 8-speakers, integrated anti-theft LED light and security code	S	S	S	S
SIRIUS Satellite Radio with introductory 6-month service and 3-month live Traffic	-	S	S	S
Dynaudio Premium Sound System, with 10 high-end speakers (4 tweeters, 2 midrange, 4 woofers); Amplifier delivers 600 watts and includes DSP (Digital Sound Processor) technology.	-	O	S	S
AUX-in in armrest	O	O	O	O
Driver and passenger front airbag supplemental restraint system*	S	S	S	S
Front thorax airbag supplemental restraint system*	S	S	S	S
Side Curtain Protection™*	S	S	S	S
Rear side thorax airbag supplemental restraint system*	O	O	O	O
Three-point safety belts, for all four seating positions; Includes belt-force limiters for all four seats, and belt tensioners for front seats*	S	S	S	S

	Sport	Luxury	VR6 Sport	VR6 4MOTION
<b>Interior</b>				
LATCH (Lower Anchors and Tether for CHildren) child seat anchor points	S	S	S	S
Four passenger sport seating	S	S	S	S
12-way power adjustable driver's seat with 4-way power lumbar support and manually adjustable front passenger seat	S	-	-	-
12-way power adjustable front seats with 4-way power lumbar support and 3-position memory function for driver's seat and exterior mirrors	-	S	S	S
Heatable front seats	S	S	S	S
DVD Navigation system, touch screen with 30GB hard drive; Provides visual and audible commands through color center console display and through multi-function onboard computer display in instrument cluster; Features an auxiliary multimedia connector, SD card slot	-	O	O	O
Rearview camera	-	O	O	O
3-spoke leather-wrapped multi-function steering wheel, height adjustable with telescopic steering column	S	S	-	-
3-spoke leather-wrapped multi-function steering wheel, height adjustable with telescopic steering column and Tiptronic paddle shifters	-	-	S	S
Lockable glove box with adjustable cooling feature, front door storage and front seatback magazine storage pocket	S	S	S	S
Leather-wrapped shifter	S	S	S	S
Fully upholstered luggage compartment	S	S	S	S
V-TEX leatherette seating surface	S	-	-	-
Leather seating surfaces	-	S	S	S
<b>Technical</b>				
2.0L, 16-valve, DOHC, in-line 4-cylinder turbocharged engine with intercooler and direct fuel injection (FSI), 200hp, 207 lbs.-ft. of torque	S	S	-	-
3.6L, 24-valve, DOHC, narrow angle V6 with direct fuel injection (FSI), 280hp, 265 lbs.-ft. of torque	-	-	S	S
6-speed manual transmission	S	-	-	-
6-speed automatic with Tiptronic, Sport mode and Dynamic Shift Program (DSP)	O	S	S	S
4MOTION all-wheel drive system	-	-	-	S
Electro-mechanical power steering system with variable assistance and active return	S	S	S	S
Sport suspension with independent front McPherson struts and rear fully independent 4-link suspension	S	S	S	S
Power assisted front vented disc brakes (312mm); Rear solid disc brakes (286mm)	S	S	-	-
Power assisted front vented disc brakes (345mm); Rear solid disc brakes (310mm)	-	-	S	S
Electronic Parking Brake with button mounted in dash	S	S	S	S
Auto-hold start off assistance on automatic transmission	S	S	S	S
Anti-lock Braking System (ABS)	S	S	S	S
Electronic Brake-pressure Distribution (EBD)	S	S	S	S
Hydraulic Brake Assistant (HBA)	S	S	S	S
Engine Braking Assist (EBA)	S	S	S	S
Electronic Stabilization Program (ESP) with brake assist and disc wipe feature	S	S	S	S
Anti-Slip Regulation (ASR)	S	S	S	S
Electronic Differential Lock (EDL)	S	S	S	S
<b>Warranty</b>				
12-year/unlimited distance Limited Warranty against Corrosion Perforation	S	S	S	S
5-year/60,000 mile (whichever occurs first). Powertrain Limited Warranty	S	S	S	S
3-year/36,000 mile (whichever occurs first). New Vehicle Limited Warranty	S	S	S	S
<b>Roadside Assistance</b>				
3-year/36,000 mile (whichever comes first)	S	S	S	S
<b>Dimensions</b>				
Wheelbase	106.7 inches (2,710 mm)			
Front Track	61.2 inches (1,553 mm)			
Rear Track	61.3 inches (1,557 mm)			
Length	188.9 inches (4,796 mm)			
Width	73.1 inches (1,856 mm)			
Height	56.0 inches (1,422 mm)			
Ground Clearance	4.6 inches (116 mm)			

S Standard, at no additional charge O Option, at additional charge - Not Available

\*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.



# Introducing our Volkswagen Carefree Maintenance Program.\*

Volkswagen is proud to provide three years of complimentary scheduled maintenance on the CC. The program includes oil and filter changes, brake checks, fluid checks, tire rotation, and airbag checks, just to name a few.



\*The Volkswagen Carefree Maintenance Program covers the 10k, 20k and 30k scheduled maintenance intervals for the CC, during the term of the new vehicle limited warranty, at no additional charge. See dealer or vehicle maintenance program booklet for details.



VR6 4MOTION, Iron Gray Metallic, 18" Daytona Wheels



Volkswagen  
Carbon Neutral Project

The Carbon Neutral Project is a partnership with Carbonfund.org, designed to start addressing the issue of carbon emissions. With their help, we'll be making it easy for anyone who owns a Volkswagen to determine their vehicle's carbon output and take action towards offsetting it. So far, the Volkswagen community has planted 278,496 trees and offset 413,609 tons of carbon. And that's just the beginning. Learn more at [vw.com](http://vw.com).



[vw.com](http://vw.com)

The ideas in this book are new. The paper however is recycled. Please remember to recycle. The book. Not the ideas in it. Thanks.



©2008 Volkswagen of America, Inc. Printed in the U.S.A. Volkswagen of America, Inc. believes the information and specifications in this brochure to be correct at the time of printing. Specifications, standard features, options, fabrics, and colors are subject to change without notice. Some features may be unavailable when your vehicle is built. Some vehicles are pictured with options that may be available at extra cost or may not be available on some models. Ask your dealer about the availability of options and verify that the vehicle you ordered includes the equipment you ordered. Tires are supplied and warranted by their manufacturer. EPA fuel economy figures are estimates only. Your fuel consumption may vary. "Volkswagen", the Volkswagen logo, "CC", "4MOTION" and "DSG" are registered trademarks of Volkswagen AG. "Das Auto" is a trademark of Volkswagen AG. "It's What the People Want", "Carefree Maintenance" and the Carefree Maintenance logo are trademarks of Volkswagen Group of America, Inc. "Climatronic" and "Side Curtain Protection" are registered trademarks of Volkswagen of America, Inc. "Tiptronic" is a registered trademark of Dr. Ing. h.c. F. Porsche AG. "Dynaudio" is a registered trademark of Continental Audio Electronic GMBH. ©2008 SIRIUS XM Radio Inc. "SIRIUS", "The Best Radio on Radio", the SIRIUS logos, channel names and logos and related marks are trademarks of SIRIUS XM Radio Inc. All other trademarks, service marks, and logos are the property of their respective owners. All rights reserved. Not available in HI and AK. "Bi-Xenon" is a trademark of Hella U.S.A. "HomeLink" is a registered trademark of Johnson Controls, Inc. "iPod" is a registered trademark of Apple, Inc. All rights reserved. For further information regarding any Volkswagen model, please call 1-800-DRIVE-VW, or just look us up at [vw.com](http://vw.com).