

2009 Routan



Das Auto.



All around the world, it's

Did you know that Volkswagen has ESP® standard on all 2009 vehicles? Or that we provide a Carefree Maintenance™ Program* on all our 2009 cars? Or that we expect to be the first to make clean diesel vehicles available in all 50 states? Or that when people in Europe buy a car, they most often buy Volkswagen?*** How about that right now, the VW forest is growing in Mississippi thanks to the Volkswagen Carbon Neutral Project—the first U.S. carbon offsetting program initiated by a car manufacturer? There may be a lot you don't know about Volkswagen. In the pages to come, you'll meet the newest member of our family—the Volkswagen Routan.

What will we do first, next?



what the people want.



SEL Premium, Calla Lilly White, 17" Soho Wheels

Introducing the only minivan in America with German engineering.

The people want the body of a minivan, with the heart and soul of a German-tuned Volkswagen. They want sleek European design on the outside, and dynamic sporty European engineering underneath. They want German-inspired performance for their inner child, and all-wheel ABS brakes and traction control for their actual children. That's why we've created the Volkswagen Routan, the only German-tuned minivan in America. It's what the people want.

**German engineering in a minivan.
Now I've seen everything.**







SEL Premium, Antigua Blue, 17" Soho Wheels



Hang on to your sippy cups.

The Routan handles like the quick and nimble German-inspired auto that it is. European handling and an Electronic Stabilization Program (ESP) yield improved driving dynamics that make your Routan yield to you. Choose from two V6 engines: the 3.8L, 197 hp V6 engine, or the stout 4.0L, 251 hp power train, with 259 Lbs-ft. of torque.

Minivan. Maxi interior.

The Routan's spacious interior seats seven passengers with room to spare. It also boasts snug, well-bolstered captain's chairs with optional triple-stitched leather seating surfaces. And the Routan's interior easily accommodates every passenger's need, with features like available fold-in-floor third row seating, 3-zone climate control, a DVD player, and two 9" flat screen monitors capable of independent operation. Plus every control is within reach from your steering wheel, with an optional Electronic Vehicle Info Center (EVIC).









The people want the sun, moon and stars. And satellites.

The sophisticated electronics and entertainment controls available in the Routan seem to reach out to you, instead of vice versa. Enjoy an array of techie gadget controls at your fingertips — like the JoyBox™ DVD-Navigation entertainment center that includes a 30GB hard disk drive with USB port, SIRIUS® Satellite Radio and a 9-speaker, 506-watt premium sound system with MP3 capability. Or pile into the back to enjoy the second and third row 9" flat screen monitors with wireless headphones. And, in a gesture of ultimate family harmony, you'll find our engineers have created the flat screens so that one can be playing a movie, while the other plays a video game, or another movie (they have kids, too).

Available SIRIUS Satellite Radio delivers over 130 channels, including 100% commercial-free music. Enjoy a complimentary year of everything from news to sports to classical to metal to hip hop to honky tonk, SIRIUS has it all. And if there's such a thing as hip tonk or honky hop, you better believe you're getting that too. You also get one complimentary year of SIRIUS Traffic that streams real-time traffic data into the navigation system.



SIRIUS
SATELLITE RADIO

**You know where you've been.
The touch screen navigation
knows where you're going.**



ESP

The National Highway Traffic Safety Administration mandates that electronic stability control be included on all vehicles by 2012. So we figured we'd get a head start by making ESP (Electronic Stabilization Program) standard on every 2009 Routan. It helps the driver stay the intended course by detecting slick and slippery road conditions, and kicking in corrective forces. ESP is most effective when the driver is taking evasive action during sudden maneuvers, like when avoiding an accident. Incidentally, ESP also stands for Extra Sensory Perception. Coincidence?





SEL Premium, Mercury Silver, 17" Soho Wheels





**You know, a family car is
nothing without a family.**





SEL Premium, Pomegranate Red, 17" Soho Wheels



The people want some fun in their functionality.

Volkswagen's fit, finish and function is respected around the world. And the Routan continues this tradition with a vast collection of available comforts: auto day/night adjust rearview mirror, heated first and second row seats, UConnect™ Bluetooth™ connectivity, 8-way power driver's seat with memory, power adjustable pedals, airline LED lighting, remote start, optional dual power sliding doors with power windows, eye contact rearview mirror/conversation mirror, High Intensity Discharge (HID) Lights, Nivomat self-leveling rear suspension from ZF Sachs, optional power-folding third row with tailgate function, and loads of seating configurations. Whew. Catch your breath and turn the page when you're ready.



Safe happens.

Every Volkswagen comes standard with a comprehensive set of safety features. The features work in harmony to both help you avoid an accident, and protect you if an accident is unavoidable. And we are constantly updating them because, when it comes to safety, there's always room for improvement. Visit vw.com/safehappens to learn more.

ESP—Electronic Stabilization Program

Designed to keep the driver on the intended course, using a series of sensors and corrective devices.

Dual Front Airbags*

Deploy almost instantly in the event of an accident. The sensors and layout of the bags help protect passengers no matter where they're sitting.

Side Curtain Protection™*

From the front seats to behind the last row, side curtain airbags deploy to help reduce head and upper torso injury in the event of side impact.

LATCH

Lower Anchors and Tethers for CHildren.
A standardized child-safety seat system.

5-Star Front and Side Crash Rating

Highest crash test rating awarded by the National Highway Traffic Safety Administration's (NHTSA) New Car Assessment Program (www.safercar.gov).



SEL Premium, Nocturne Black, 17" Soho Wheels

It's what's on the inside that counts.

Inside the 144.4 cubic feet of cabin space in the Routan, you'll find the highest level of European finish, with controls and accessories crafted from the finest materials. You'll also find available passenger seating with triple-stitched leather seating surfaces, or durable cloth fabric.

"The lap of luxury." Whose "lap" is that referring to? I've always wondered that.

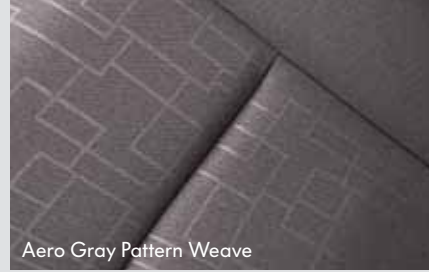


S Cloth



Aero Gray Texture Weave

SE Cloth



Aero Gray Pattern Weave



Gobi Beige Pattern Weave

SEL Nappa Leather



Aero Gray Leather



Ceylon Beige Leather





SEL, Ceylon Beige, Nappa Leather



Accessories and factory options.

Rear Mount Bike Carrier

It's a bicycle carrier built for two—wheels, that is. Integrated with the tow hitch, this convenient rack carries up to two bikes. Fold-away feature allows access to the rear lift gate.

Running Boards

These running boards have a sturdy skid-resistant stepping surface. So you can hit the boards running if you're trying to outrun the rain.

Side Window Air Deflectors

These are like awnings. They let you crack the window for a breath of fresh air, and they've got you covered from rain or snow.

Front Splash Guards

These guard your underbody when your tires kick up rainwater, gravel, sand, and salt. Just think of them as underbodyguards.

Fog Light Kit

The halogen reflector lens fog lights are integrated into the front bumper. They'll light the way for you, so the road ahead won't get lost in the fog.



Seating configurations

The Routan comfortably seats seven passengers. Third row seats fold with the touch of a button, giving you 83 cubic feet of available cargo space, just in case you decide to pack one or five extra suitcases. Available second row captain's seats can each be moved with ease. In total, you get up to 21 different seating configurations to accommodate any road trip, field trip, shopping trip, or trip to be determined.



Exterior colors



Antigua Blue



Mercury Silver



Blonde Maple



Atlantis Blue



Nocturne Black



Calla Lilly White



Pomegranate Red

Standard Features/Packages

S

Includes: 16" steel wheels with covers; ESP; ABS; TPMS; Front and rear disc brakes; 1-zone manual air conditioning system; Heatable exterior rearview mirrors; 4-way manual adjust driver and front passenger seats; Second row reclining folding and removable bench seat for two passengers; Third row fold-in-floor 60/40 split bench seat; Conversation mirror; Two 12V power outlets; Leather-wrapped steering wheel and shift knob; 6-speaker sound system with MP3 compatible CD player and AUX-in; Driver and front passenger front airbags; Side curtain airbags* for all outward seating positions.

S with RSE

Includes all S features plus: 9" DVD Rear Seat Entertainment system with wireless headphones and remote control; SIRIUS Satellite Radio with 1-year subscription; UConnect Bluetooth cellular phone wireless connection; 3-zone manual air conditioning (driver/passenger/rear); Upgraded sound system with 6-disc DVD changer; Self dimming interior rearview mirror.



*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

SE

Includes all S features plus: 17" alloy wheels; Power sliding doors; Color-matched side mirrors and door handles; Alarm system; 3-zone manual air conditioning system (driver/passenger/rear); 8-way power driver's seat with manual lumbar adjust; Removable second row captain's chair seats with folding backrests; Second and third row sunshades; Universal garage door opener; Audio controls on steering wheel; Upgraded sound system with 6-disc DVD changer; Upgraded pattern weave cloth seating and carpeting; Trip computer.

SE with RSE

Includes all SE features plus: All-row DVD Entertainment System with touch-screen interface; AM/FM/CD/DVD/MP3 compatibility and 30GB hard drive; Second and third row overhead 9" LCD screens; Wireless headphones; Remote control; SIRIUS Satellite Radio with 1-year subscription; USB connection; Self dimming interior rearview mirror; Rearview backup camera; UConnect Bluetooth cellular phone wireless connection; Power lift gate with flood lamp.

SEL

Includes all SE features plus: Leather seating surfaces for all rows; 3-zone automatic climate control system; Power adjustable pedals; Self dimming interior rearview mirror; Heatable first and second row seating; Adjustable highline floor console with cupholders; UConnect Bluetooth cellular phone wireless connection; Power lift gate with flood lamp; Automatic headlamps.

SEL with RSE

Includes all SEL features plus: All-row DVD Entertainment System with touch-screen interface; AM/FM/CD/DVD/MP3 compatibility and 30GB hard drive; Second and third row overhead 9" LCD screens; Wireless headphones; Remote control; SIRIUS Satellite Radio with 1-year subscription; USB connection; Rearview backup camera.

SEL Premium

Includes all SEL features plus: HID headlamps; Chrome mirrors and door handles; Bright-finish roof rack; Self-dimming exterior rearview mirrors; Direct-read TPMS; Power sunroof; Fog lamps; Rear park assist; Premium Driver Information Center with up level instrument cluster; Remote start; 8-way power driver and passenger seat (memory for driver); Power-folding third row seats; Power adjustable pedals with memory; 115V AC power outlet; Premium 9-speaker sound system with 506-watt amplifier.



Specification overview

S SE SEL

Exterior

		S	SE	SEL
Doors	Manual lift gate with flood lamp	S	S	-
	Power lift gate with flood lamp	-	-	S
	Manual operated sliding side doors	S	-	-
	Power operated sliding side doors	-	S	S
Glass	Privacy glass	S	S	S
	Power sunroof	-	P	P
Lights, Front/Rear	Quad halogen headlamps with Daytime Running Lights (DRL) and Auto-Off feature	S	S	-
	Quad halogen headlamps with Daytime Running Lights (DRL) and Auto On-Off feature	-	-	S
	Fog lamps	-	-	P
	High Intensity Discharge (HID) headlamps with Daytime Running Lights (DRL) and programmable Auto On-Off feature	-	-	P
Mirrors	Power, heatable driver and passenger exterior rearview mirrors, matte black	S	-	-
	Power, heatable, driver and passenger side power rearview mirrors, body color	-	S	S
	Power, heated, driver and passenger rearview mirrors with chrome finish, turn signal indication and memory feature	-	-	P
Special Features	Remote start system	-	P	P
	Rear park assist system, with audible indication	-	-	P
	Rearview camera system, with on-screen display	-	P	P
	Towing preparation, with automatic load-leveling rear air suspension	P	P	P
	Cold-climate engine block heater with cable	O	O	O
Wheels	16" steel wheels with wheel cover and all-season tires	S	-	-
	16" alloy wheels with all-season tires	O	-	-
	17" alloy wheels with all-season tires	-	S	S
	Tire Pressure Monitoring System (TPMS), with low pressure indicator	S	S	S
Wipers/Washer	Tire Pressure Monitoring System (TPMS), with individual tire pressure monitoring	-	-	P
	Windshield wipers, variable intermittent, including rear wiper	S	S	S

Interior

Air Conditioning	Single-zone manual A/C	S	-	-
	3-zone manual A/C (driver/passenger/rear)	-	S	-
	3-zone automatic A/C (driver/passenger/rear) with air filter	-	-	S
Anti-Theft/Alarm	Immobilizer	S	-	-
	Immobilizer with alarm	-	S	S
Cruise Control	Cruise control	S	S	S
Instrument Cluster	Base instrument cluster with speedometer, tachometer, odometer, dual trip odometers, fuel gauge, coolant temperature gauge, gear indicator	S	-	-
	Highline instrument cluster with speedometer, tachometer, odometer, dual trip odometers, fuel gauge, coolant temperature gauge, compass, temperature display, fuel range, trip timer, gear indicator	-	S	S
	Premium instrument cluster with speedometer, tachometer, odometer, dual trip odometers, fuel gauge, coolant temperature gauge, compass, temperature display, fuel range, trip timer, personal settings, audio settings, tire pressures, gear indicator	-	-	P
	Front passenger footwell lighting	S	S	S
	Roof-mounted ambient nighttime lighting for center console illumination	S	S	S
Lighting	Front console roof lighting for front passengers; single dome lamp for rear passengers	S	-	-
	Airline-style LED reading/courtesy lamps for all 3 rows	-	S	S
	Power door locks with remote-activated lock, unlock, rear hatch release and panic buttons on key	S	S	S
Outlets	12V auxiliary power outlet	S	S	S
	115V auxiliary power outlet	-	-	P
Radio/Audio/Video	CD player system, in-dash, MP3 format capable with Auxiliary input, AM/FM radio and 6 speakers	S	-	-
	CD player system, in-dash, MP3 format capable with Auxiliary input, AM/FM radio and 6 speakers with 6-disc DVD player	-	S	S
	AM/FM in-dash, 6-disc CD player system, in-dash, MP3/DVD capable with Auxiliary input, 6 speakers, single 9" LCD roof-mounted video screen, remote control, wireless headphones, Bluetooth mobile phone connectivity	P	-	-

S SE SEL

Interior

Restraint Systems	Driver and front passenger advanced multi-stage front airbags; Side curtain airbags*	S	S	S
	Safety belt pre-tensioners for driver and front passenger	S	S	S
	LATCH (Lower Anchors and Tethers for Children) Child seat lower anchorage points and top tether	S	S	S
Seating	4-way manual adjust driver and front passenger seats; 2nd row 2-passenger reclining, fold-flat and removable bench seat with storage tubs; 3rd row folding bench seat with tailgating position	S	-	-
	8-way power driver, and 4-way manual front passenger captain-style seats with adjustable lumbar support; 2nd row reclining, fold-flat and removable captain-style seats, with storage tubs; 3rd row folding bench seat with tailgating position	-	S	S
	8-way power driver and front passenger captain-style seats with adjustable lumbar support; 2nd row reclining, fold-flat and removable captain-style seats, with storage tubs; 3rd row folding bench seat with tailgating position	-	-	P
	Heatable driver and front passenger seats	-	P	-
Special Features	Heatable driver, front passenger and 2nd row seats	-	-	S
	Power adjustable floor pedals	-	-	S
	Power adjustable floor pedals with memory	-	-	P
	AM/FM/DVD player system, in-dash, large touch screen, 30GB hard drive, USB input, music and photo storage, secondary DVD player, MP3 capable with Auxiliary audio/video inputs, 6 speakers, dual 9" LCD roof-mounted video screens, remote control, wireless headphones, Bluetooth hands-free mobile phone connectivity	-	P	P
	Touch-Screen Navigation system, with hard drive information database, USB, music and photo storage, and 1-year complimentary SIRIUS Satellite Radio real-time traffic information	-	-	P
Storage, Interior	Premium sound system, 9-speaker with 506-watt amplifier	-	-	P
	SIRIUS Satellite Radio with complimentary 1-year subscription	P	P	P
	Coat hooks, floor console with cupholders, dual glove boxes, grocery bag/purse hooks on rear seatbacks, driver door sill and left rear quarter trim storage bins, cargo nets, cupholders	S	S	S
Upholstery	Overhead storage system	-	S	S
	Highline floor console with adjustable storage and cupholders	-	-	S
	High-density carpet with matching floor mats	S	S	S
	Texture weave cloth seating surfaces with leather-wrapped steering wheel and shift knob	S	-	-
Windows	Pattern weave cloth seating surfaces with leather-wrapped steering wheel and shift knob	-	S	-
	Nappa leather seating surfaces with leather-wrapped steering wheel and shift knob	-	-	S
	Power front and 2nd row windows; Power vented rear quarter windows	S	S	S
	2nd and 3rd row sunshades	-	S	S
Technical	Brakes	S	S	S
	Engine	S	S	-
Steering	Power assisted front vented disc brakes, rear solid disc brakes	-	-	S
	Optimized rack and pinion power assisted steering system	S	S	S
Suspension	3.8L, 12-valve, OHV, V6 engine with sequential multi-point fuel injection; 197 hp, 230 Lbs-ft of torque at 5200 rpm	S	S	-
	European-tuned McPherson front suspension	S	S	S
Towing	4.0L, 24-valve, SOHC, V6 engine with sequential multi-point fuel injection; 251 hp, 259 Lbs-ft of torque at 6000 rpm	-	-	S
	2,000 lbs towing capacity	S	S	S
Traction Control	3,500 lbs towing capacity	P	P	P
	Anti-lock Brake System (ABS)	S	S	S
Transmission	Electronic Stabilization Program (ESP) with brake assist	S	S	S
	6-speed automatic with manual shift mode	S	S	S
Dimensions	Wheelbase	121.2 inches (3,078 mm)		
	Cargo Volume	144.4 feet ³ (4.1 m ³)		
	Cargo Volume with Rear Seat Folded (floor to ceiling)	83 feet ³ (2.4 m ³)		
	Length	202.5 inches (5,143 mm)		
	Width	76.9 inches (1,953 mm)		
	Height	68.9 inches (1,750 mm)		

S Standard, at no additional charge O Option, at additional charge P Part of option package, at additional package charge - Not available

*Airbags are supplemental restraints only and will not deploy under all crash scenarios. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

Introducing our Volkswagen Carefree Maintenance Program.*

Volkswagen is proud to provide three years of complimentary scheduled maintenance on the Routan. The program includes oil and filter changes, brake checks, fluid checks, tire rotation, and airbag checks, just to name a few.



*The Volkswagen Carefree Maintenance Program covers the Routan's 6k, 12k, 18k, 24k, 30k and 36k scheduled maintenance intervals, during the term of the new vehicle limited warranty, at no additional charge. See dealer or vehicle maintenance program booklet for details.



SEL Premium, Pomegranate Red, 17" Soho Wheels



Volkswagen
Carbon Neutral Project™

The Carbon Neutral Project is a partnership with Carbonfund.org, designed to start addressing the issue of carbon emissions. With their help, we'll be making it easy for anyone who owns a Volkswagen to determine their vehicle's carbon output and take action towards offsetting it. So far, the Volkswagen community has planted 278,496 trees and offset 413,609 tons of carbon. And that's just the beginning. Learn more at vw.com.



vw.com

The ideas in this book are new. The paper however is recycled. Please remember to recycle. The book. Not the ideas in it. Thanks.



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