

2017 Subaru Life



Love. It's what makes a Subaru, a Subaru.

 **SUBARU**
Confidence in Motion



Love every moment. Trust every mile.

There's no telling where life will take you, but it's reassuring to know you can count on your Subaru to be there. Named the 2016 Most Trusted Brand* by Kelley Blue Book's KBB.com, you can be confident every Subaru is built for the long haul, and with Subaru Symmetrical All-Wheel Drive, you know it's up for the challenge. Plus, you'll have the peace of mind that our award-winning safety features and technologies provide. So go ahead. Live the life you love. It's why we hear again and again, "I love my Subaru."

Love. It's what makes a Subaru, a Subaru.



The Subaru Love Promise

We believe in making the world a better place. That's why we build fuel-efficient vehicles in eco-friendly plants. That's why over the past 20 years, we've donated more than 120 million dollars to causes we all care about and our employees have logged more than 28,000 volunteer hours.

The Subaru Love Promise is our vision of doing right by our communities, our customers and our co-workers. This is our promise to continue making a positive impact in the world.



Our Passions



Loving the environment means more than loving the great outdoors. It means working to preserve it. Hoping to have the greatest impact we can, we've combined our efforts with essential partners like the National Wildlife Federation.



We should all have a chance to lead a healthy life. We're aiming to give as many people that chance as we can. Subaru and our retailers have donated over 30,000 blankets and thousands of messages of hope, written by Subaru customers, to patients across the country.



Caring about the planet means caring about the people on it. Subaru proudly supports organizations that do good for people who could use a little hope. And, in conjunction with our retailers, we've helped deliver nearly 1.44 million meals.



It's our goal to make the pursuit of knowledge available to as many minds as possible. That's why we support the American Association for the Advancement of Science and many local scholarship and learning programs.



At Subaru, it is our goal to keep all animals safe and healthy. That's why Subaru is proud to partner with organizations that provide animals with the care and support they need.

Zero-Landfill Initiative

To help preserve our national treasures, we started the Zero-Landfill Initiative, a collaboration between the National Parks Conservation Association and Subaru. Several of our current partners, including Powdr, Libtech and Nordica have signed the #DontFeedTheLandfills pledge. Leave No Trace, another of our important partners, has been actively spreading the conservation message through responsible recreation workshops led by traveling trainers.



Doing our part

The Subaru automotive plant in Indiana was the first auto plant to be designated a Backyard Wildlife Habitat by the National Wildlife Federation (NWF). Subaru is proud to partner with organizations who are passionate about protecting the environment for future generations. Through the Subaru Loves the Earth initiative, together with the NWF, Subaru and our retailers built 377 wildlife habitats at retailers across the country and helped save 400,000 butterflies by distributing 100,000 milkweed seed packets.





SUBARU
Loves to Care

Joining the fight

Warmth and hope—the inspiration behind our partnership with The Leukemia & Lymphoma Society (LLS). This campaign inspired communities to come together and make a real impact. Across the country, 54 LLS chapters worked alongside 393 participating Subaru retailers to deliver 30,000 blankets to patients undergoing cancer treatment at nearly 250 hospitals and treatment centers nationwide. This inspired our retailers to take it a step further and host other events such as monthly bike building for children fighting cancer. We're just getting started.



SUBARU
Loves to Help

Lending a hand

In an effort to eliminate hunger and boost hope, we support organizations that help neighbors and community members in need. Over the past eight years, Subaru and our retailers have helped deliver nearly 1.44 million meals to seniors, local food banks nationwide and several other community organizations.



Investing in our future

Subaru aims to improve educational experiences for young learners. In partnering with the American Association for the Advancement of Science (AAAS) and AdoptAClassroom.org, over 50,000 students in need will get the school supplies and science books they need to succeed.



Healthy and strong

Through the Subaru Loves Pets initiative each October, we are proud to partner with local animal organizations across the country. Together with our retailers, we supply local animal organizations with basic pet supplies that help keep animals happy, healthy, and ready for their forever homes. Retailers are encouraged to help raise awareness and support around pet adoption in their area.



SUBARU **share the love**[®] EVENT

The Subaru Share the Love Event has been helping those in need since 2008. Each year, for every new Subaru vehicle sold or leased during the event, we donated \$250 to the customer's choice of participating charities. This year, we supported ASPCA[®], Make-A-Wish, Meals On Wheels America[®], National Park Foundation and over 660 hometown charities selected by local Subaru retailers.

Subaru of America and its participating retailers have donated nearly \$70 million dollars to national and local charities across the country. In fact, from 2013–2015 alone, 1,339 Share the Love hometown charities benefited from this event.

These donations have helped charities serve thousands of people, communities and animals in the areas of health/medical, animal welfare, community service, food banks, education, environment, abuse support, disaster relief, senior care, and the military. We're thrilled this event has been able to help so many causes that we, and our owners, care very much about.



The Outdoors. It's Inside Subaru.

The Subaru lifestyle embraces the spirit of being outdoors. Through events and partnerships, we share our passion for being outside with as many as we can. Here are just a few of the events and partnerships we have in the works.

See you there!

Events & Partners

- Subaru WinterFest
- POWDR
- Subaru Sea Otter Classic
- Nordica
- Libtech
- National Ski Patrol
- Woodward at Copper
- World of Adventure

16 Mountain Resorts

- Big Sky Resort, MT
- Boreal Mountain Resort, CA
- Boyne Highlands Resort, MI
- Boyne Mountain Resort, MI
- Copper Mountain, CO
- Jack Frost Big Boulder, PA
- Gorgoza Park, UT
- Lee Canyon, NV
- Loveland Ski Area, CO
- Mt. Bachelor, OR
- Sierra-at-Tahoe Resort, CA
- Snowbird Ski and Summer Resort, UT
- Snowshoe Mountain, WV
- Soda Springs Mountain Resort, CA
- The Summit at Snoqualmie, WA
- Wisp Resort, MD



For some of our
future events, visit
subaru.com/events



2017 Subaru Life | Events

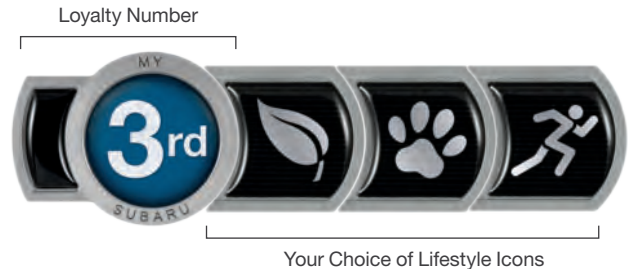




Passionate people
do passionate things.

Subaru owners love doing many things. Now you have a unique way to let others know what you enjoy most: your own Badge of Ownership to display on your Subaru vehicle.

Personalize your Badge of Ownership with one or more lifestyle icons that reflect your interests or hobbies—our gift to you!



Learn more or order yours FREE at badgeofownership.com.





Challenge met.
Victory claimed.

Subaru Tecnica International

Whether it's the 24 Hours of Nürburgring, Rally America National Championship, the Isle of Man TT or Red Bull Global Rallycross, there is no more punishing—and exciting—way to prove our engineering than racing. Subaru Tecnica International Inc. (STI) is the Performance Division of Subaru in charge of all things motorsports. Together with Vermont SportsCar, they empower drivers to win with confidence and outstanding performance—drivers like David Higgins, who has claimed the last six consecutive Rally America Championship titles behind the wheel of the WRX STI.



For the latest rally news,
visit subaru.com/rally

Enthusiasm is contagious.

The love for a Subaru goes way beyond a wave to a fellow owner on the road. All over the world and all over the internet, loyal enthusiasts—united by their passion for life and for Subaru—gather for rallies and events or just to talk about their favorite subjects.

Subaru Enthusiast Sites



nasioc.com
 Dlrally.com
 iwsti.com
 Subaru-**Impreza**.org
 Subaru**XV**Forum.com
 Subaru**BRZ**Forum.com
 Club**WRX**.net

Subaru**Forester**.org
 815subarus.com
 socalsubies.com
 wrxtuners.com
LegacyGT.com
 flat4lv.com
 i-club.com



sidc.co.uk
 scoobycity.co.uk
 scooby.net.com



wrx.com.au
 Subaru**Outback**.org



socsa.org.za



subaruclub.ca
WRXForums.com
 igota**STI**.com



clubsubaru.es



subaru.com/enthusiasts

Trust earned, mile after mile.

Owners like Terry Prine see a lot of value in a car they can trust. Since 96% of Subaru vehicles sold in the last 10 years are still on the road today, we're pleased to have met many just like him. Terry remembers the day he brought his new 2003 Subaru Forester home, and all the great moments he's had with it by his side. He loves his Forester so much that he even plans on handing it down to his son Miles (that's really his name).

A memory in every mile.

000475

Going on tour with my band in '03, the Forester was my bus. I was able to load in all of my buddies and gear and still had room to pick things up on the way. An amazing time.

038000

Packing up the family and taking our first road trip. I tried never to take the same road twice, and the kids loved it. They especially enjoyed seeing all the different landscapes through the big windows and giant moonroof.

102000

The joy of having two healthy kids is only surpassed by having our third. With a growing family, I know that they're always safe in my Subaru, and that one day, my son Miles will get the Forester to make his own memories.

135500

In search of California's state fish, the golden trout, the kids and I car-camped with friends near Mono Pass and day-hiked into this incredible string of lakes known as Little Lakes Valley. We caught 25 fish within 3 hours. Rainbows, brookies and yes, the elusive golden trout! The kids were in heaven.

152000

Kids keep growing and the Forester keeps going! I'm about a year from giving it to Miles and can't wait to see where he'll take it.



An extra set of eyes
every time you drive.



The most important thing a Subaru can do is protect the people in it. We're always looking for better ways to do it and that is why the 2017 Outback, Legacy, Forester, Impreza, Crosstrek and WRX are all available with our innovative driver assist technology, Subaru EyeSight.^{®2} Like a second pair of eyes for the road ahead, EyeSight[®] warns you when there's potential danger and can even apply brakes to help you avoid it. It's added comfort and peace of mind you can count on in your daily drive.



For more on EyeSight[®],
visit subaru.com/eyesight



Safety from all sides.

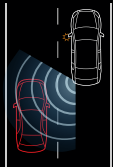
We're always looking for new ways to make our vehicles even better at protecting our owners, and advanced technologies like Reverse Automatic Braking to help when you're backing up—plus Steering Responsive Headlights and High Beam Assist to help you see better—are the latest ways we've done that.^{3,4}

Legacy 2.5i Limited in Twilight Blue Metallic with optional equipment.



Rear Cross-Traffic Alert

This available technology uses radar sensors to help warn you of traffic approaching from the side as you are backing up, utilizing a flashing visual indicator in your side mirror and an audible warning.^{4,5}



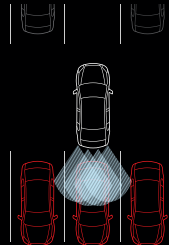
Blind-Spot Detection

Using radar sensors, Blind-Spot Detection^{4,5} warns you with a visual indicator in your side mirror if it senses a vehicle in your blind spot. Another feature of this system, Lane Change Assist⁵ alerts you with a flashing indicator in each side mirror if it senses a vehicle approaching in a neighboring lane while you signal for a lane change.



SUBARU STARLINK™ Safety and Security

STARLINK™ Safety and Security helps keep you and your vehicle safe with Automatic Collision Notification, Enhanced Roadside Assistance, Stolen Vehicle Recovery, and lots more.^{4,6}



Reverse Automatic Braking

New for 2017, Reverse Automatic Braking^{3,4} can detect objects directly behind your vehicle when backing up at a low speed and can help bring the vehicle to a stop should an object be detected within its range and the driver fail to act. There's also a Rear-Vision Camera to help you keep an eye out.



Do a lot on very little.

MPG + AWD

Capable and fuel-efficient, Subaru vehicles are proof that you can have fun and get great mpg, too. Just look at the 2017 Outback, the most fuel-efficient vehicle in its class,⁷ plus most models achieve 30 mpg or more.⁸ With standard Subaru Symmetrical All-Wheel Drive on most models, you can go just about anywhere you care to in rain, snow and even rocky terrain. Now more than ever, Subaru vehicles help you do more with less impact on your wallet.

Subaru Symmetrical All-Wheel Drive

It's almost an unfair advantage. With Subaru Symmetrical All-Wheel Drive, you can count on having more traction and control than just about anyone else on the road, in all conditions. That's because it's no ordinary all-wheel drive system, and Subaru has been perfecting it for decades.



All-weather Conditions

Traction and stability keep you connected to the road in most conditions.



Accident Avoidance

Being more responsive to the unexpected takes natural agility.



Spirited Handling

Dynamic steering and intuitive control comes from a near-perfect side-to-side symmetry.

SUBARU BOXER® Engine

There's a lot more to the SUBARU BOXER® engine than just great performance and high fuel efficiency. Its unique design gives every Subaru a low center of gravity and many other benefits that you may not know about.



Horizontally Opposed Design



Smoother Operation

Durable Construction



Increased Reliability

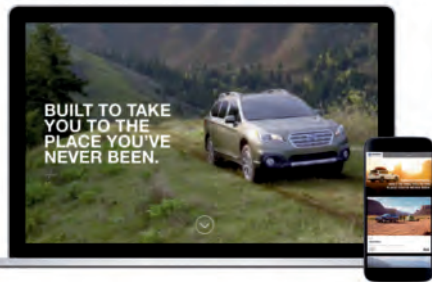
Lower Center of Gravity



Greater Handling Agility

Take a Guided Tour.

Get Social.



facebook.com/subaruofamerica



twitter.com/subaru_usa



youtube.com/user/subaru



instagram.com/subaru_usa



It's the ultimate way to get to know Subaru models on your terms. Get up close and personal with color configurators, videos, 360-views, interactive content and more. Available on the iTunes® App Store for your iPad® at:

itunes.com/apps/subaruofamerica,

or for your desktop or tablet at: tour.subaru.com

This brochure was printed with vegetable-based inks and produced using a "Green Printing Process." The Forest Stewardship Council® (FSC) is an international organization that brings people together to find solutions which promote responsible stewardship of the world's forests and environments.

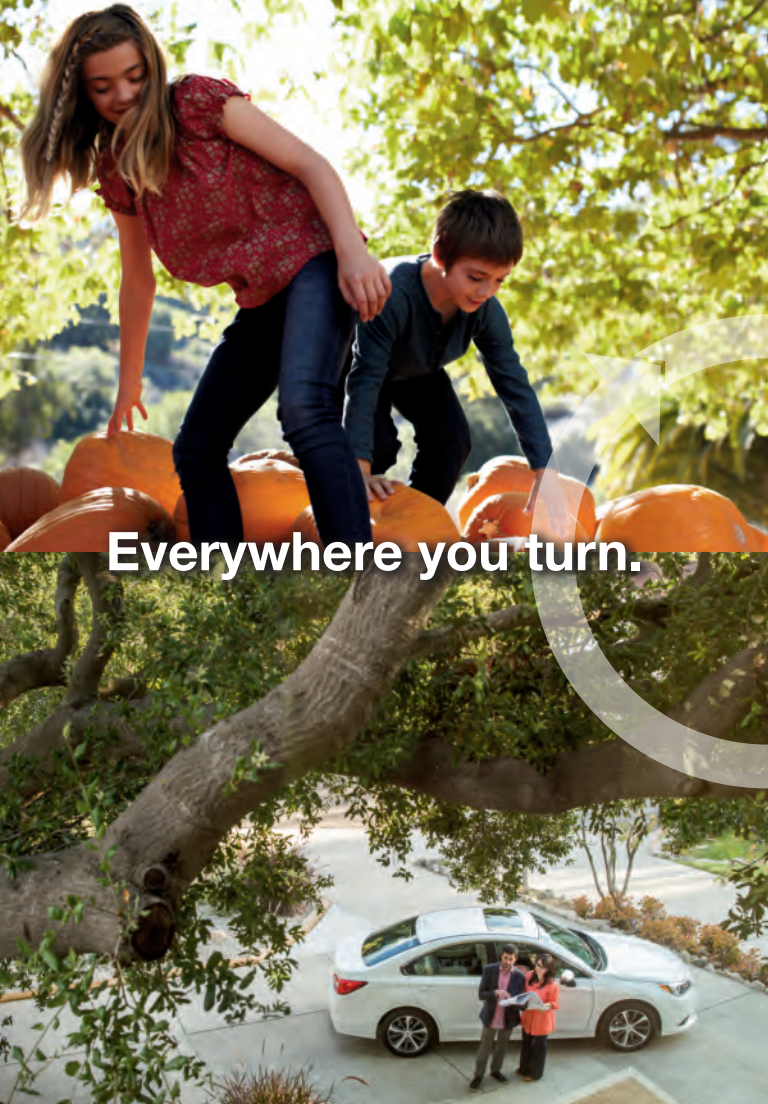
By producing these brochures in a green way rather than by traditional methods, we saved 50 trees preserved for the future; 23,385 gallons of wastewater flow saved; 1,665 lbs solid waste not generated; 4,312 lbs net greenhouse gases prevented; 23,000,000 BTUs energy not consumed. Calculations provided by Environmental Paper Network. FSC® is not responsible for any calculations on saving resources by choosing this paper.

1. Based on IHS Markit U.S. VIO Total Registrations MY2006–December 2015. 2. EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. See Owner's Manual for complete details on system operation and limitations. Please remember to turn off EyeSight when going through a carwash. 3. The Reverse Automatic Braking system is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. Always exercise caution and use vehicle mirrors and the Rear-Vision Camera when backing up. See Owner's Manual for complete details on system operation and limitations. 4. Availability varies by vehicle and trim level. See your retailer. 5. Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. 6. Activation and required subscription sold separately. Includes one-year Safety Plus trial subscription. Safety Plus & Security Plus subscription available at additional cost. See your retailer for details. 7. Based on EPA-estimated highway fuel economy for MY2016 vehicles within the Non-Luxury Midsize CUV segment. Segment definition supplied by IHS Automotive. 8. Based on EPA-estimated highway fuel economy for 2017 Legacy, Outback and Forester 2.5i models, Impreza and Crosstrek models, and BRZ models equipped with automatic transmission. Actual mileage may vary. 9. EPA-estimated fuel economy for 2017 Subaru Outback 2.5i CVT models at 32 highway MPG. Actual mileage may vary. Visit fuelconomy.gov for more information. 10. Compatible smartphone and free applications required. For applications to operate, latest version of each application is required. Data provided by smartphones is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. 11. Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. 12. EPA-estimated fuel economy for 2017 Forester 2.5i CVT at 32 highway MPG. Actual mileage may vary. Visit fuelconomy.gov for more information. 13. Based on IHS Markit U.S. total new light vehicle registrations in the model years 2005 through 2015 (through December 2015) in the Non-Luxury Traditional Midsize Sedan segment for models that have been on the U.S. market for the entire ten-year time period. 14. EPA-estimated fuel economy for 2017 Subaru Legacy 2.5i at 34 highway MPG. Actual mileage may vary. Visit fuelconomy.gov for more information. 15. EPA-estimated fuel economy for 2017 Subaru Crosstrek 2.0i CVT models at 33 highway MPG. Actual mileage may vary. Visit fuelconomy.gov for more information. 16. Manual transmission models only.

This brochure was prepared by Subaru of America, Inc. A warranty from Subaru of America, Inc., is available only on cars sold to the first retail purchaser through an authorized Subaru retailer in the continental U.S. or Alaska. Subaru, SUBARU BOXER, Lineartronic, X-MODE, EyeSight, Impreza, Legacy, Legacy WRX and WRX STI are registered trademarks of Fuji Heavy Industries, Ltd. Forester, Outback, Crosstrek, Added Security and Equity Shield are registered trademarks of Subaru of America, Inc. Confidence in Motion and Starlink are trademarks of Fuji Heavy Industries, Ltd. Aha is a trademark of Harman International Industries, Inc. Alcantara is a registered trademark of Alcantara S.p.A. and Alcantara is produced by Toray Group. App Store, iPod, iPad, CarPlay and iTunes are registered trademarks of Apple Inc. BBS is a registered trademark of BBS Kraftfahrzeugtechnik AG. Bluetooth is a registered trademark of Bluetooth SIG, Inc. Brembo is a registered trademark of Brembo S.p.A. GreenEdge and Harman Kardon are registered trademarks of Harman International Industries, Inc. HD Radio is a registered trademark of iBiquity Digital Corporation. iHeart® Radio is a registered trademark of iHeartMedia, Inc. Pandora is a registered trademark of Pandora Media, Inc. Sachs is a registered trademark of ZF Friedrichshafen AG. SiriusXM, Traffic and Travel Link are registered trademarks of SiriusXM Radio Inc. Stitcher is a trademark of Stitcher, Inc. For more information, contact your Subaru retailer or log on to subaru.com. Some images shown are for illustration purposes only. Specifications in this brochure are based on the latest product information available at the time of publication. For the most up-to-date product information, log on to subaru.com. Some equipment shown in photography in this brochure is optional at extra cost. Specific options may be available only in combination with other options. Specific combinations of equipment or features may vary from time to time and by geographic area. Certain accessories and equipment may not be available at the time of publication. Subaru of America, Inc., reserves the right to change or discontinue at any time, without notice, prices, colors, materials, equipment, accessories, specifications, models and packages without incurring any obligation to make the same or similar changes on vehicles previously sold. Colors shown may vary due to reproduction and printing processes.



This brochure is printed in the U.S.A. on 10% recycled paper. Subaru is headquartered in a zero-landfill office in Cherry Hill, N.J. ©2016 Subaru of America, Inc.
B-17.LIFEBOOK.525 (S-19572, 300K, 12/16, CG)



Everywhere you turn.



Confidence is at our core.



Built to last
is the only way we make it.

Genuine Subaru Accessories

To be certain Genuine Subaru Accessories perform and last throughout the life of your vehicle, each accessory is run through several rigorous tests. To add further assurance, Thule® Genuine Subaru Accessories also carry a limited lifetime warranty, while others come with the same 3-year warranty as your Subaru. Most are custom-designed to ensure the best fit and function as well. Rest assured, you can count on these accessories to be with you for the long haul.

2017 BRZ

There are sports cars with rear-wheel drive. There are also sports cars with responsive steering, a few with nimble handling, and some that are lightweight. Only the BRZ has all of these characteristics—and more. And with the supremely low and balanced SUBARU BOXER® engine, its handling is simply divine. This is how sports cars should be built—and how driving should feel.



Sharp



Agile



Quick



Exhilarating

Heart of a Subaru.
Soul of a sports car.

“Clever design choices, from the engine to the tires, make the highly fun BRZ drive like a far speedier car.”

—The Wall Street Journal

- 205-hp 2.0-liter 4-cylinder direct-injected SUBARU BOXER® engine¹⁶
- Performance Package with Brembo® brakes and SACHS® performance dampers^{4,16}
- Close-ratio 6-speed manual transmission or available automatic transmission with manual-mode paddle shifters⁴
- Front-mounted engine and rear-wheel drive for razor-sharp handling and balance
- Ultra-quick 13.1:1 steering ratio
- Multi-spoke 17-inch aluminum-alloy wheels
- SUBARU STARLINK™ 6.2" Multimedia featuring Pandora®, iHeart® Radio, Stitcher™ and Aha™ smartphone app integration,¹⁰ HD Radio® with iTunes® tagging capability, USB port/iPod® control, SiriusXM® Satellite Radio,¹¹ Bluetooth® hands-free phone, and audio streaming connectivity
- LED headlights and taillights
- 4.2" multifunction display with g-meter, lap timer, triple gauge meter, torque curve maps and more⁴
- Alcantara® and leather-trimmed upholstery⁴



Take the 2017 BRZ
Guided Tour.



Download the free
iPad App on iTunes.

2017 WRX STI

With its snarling, 305-horsepower turbocharged SUBARU BOXER® engine, the 2017 WRX STI combines track-day talents with rally roots to create something truly electrifying. It's the best-handling, best-performing WRX STI. Ever.



Fast



Fierce



Sharp



Exhilarating

- 305-hp turbocharged 2.5-liter 4-cylinder SUBARU BOXER® engine
- Driver Controlled Center Differential All-Wheel Drive (DCCD)
- SI-DRIVE performance management system
- Active Torque Vectoring
- 18-inch BBS® forged aluminum-alloy wheels⁴
- High-performance STI sport-tuned suspension
- Brembo® performance brake system
- Ultra-quick 13:1 steering ratio
- LED headlights
- Premium audio system with 9 Harman Kardon® speakers and a 440-watt equivalent amplifier¹
- STARLINK™ Multimedia featuring a 6.2- or 7.0-inch touchscreen, Pandora®, iHeart® Radio, Stitcher™ and Aha™ smartphone app integration,^{4,10} and SiriusXM® Satellite Radio^{4,11}
- STARLINK™ Safety and Security, including Automatic Collision Notification, Enhanced Roadside Assistance, Stolen Vehicle Recovery, and added convenience with Remote Services^{4,6}
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert^{4,5}
- 4.3-inch color multifunction display
- Leather-trimmed upholstery and tilt/sliding moonroof⁴

Live faster.

"They got this car very, very right."

—*Jalopnik.com*



Take the 2017 WRX STI
Guided Tour.



Download the free
iPad App on iTunes.

2017 WRX

Demand blistering acceleration with respectable fuel economy. Expect razor-sharp handling with ample interior space for five, and accept no less than a car that's as exciting as it is safe. Introducing the 2017 WRX. Expectations, met.



Powerful



Fierce



Sharp



Agile

Unexpectedly potent.
Unassumingly quick.

- 268-hp 2.0-liter Direct Injection Turbocharged (DIT) 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive (AWD)
- 6-speed manual transmission or optional Sport Lineartronic™ transmission with paddle shifters⁴
- Sport-tuned suspension
- Vehicle Dynamics Control (VDC) with Active Torque Vectoring
- 18-inch aluminum-alloy wheels⁴
- Premium audio system with 9 Harman Kardon® speakers and a 440-watt amplifier⁴
- STARLINK™ Multimedia featuring a 6.2- or 7.0-inch touchscreen, Pandora®, iHeart® Radio, Stitcher™ and Aha™ smartphone app integration,^{4,10} and SiriusXM® Satellite Radio^{4,11}
- STARLINK™ Safety and Security, including Automatic Collision Notification, Enhanced Roadside Assistance, Stolen Vehicle Recovery, and added convenience with Remote Services^{4,6}
- Keyless Access with Push-button Start⁴
- EyeSight® Driver Assist Technology^{2,4}
- 4.3-inch color multifunction display
- LED headlights and leather-trimmed upholstery⁴



Take the 2017 WRX
Guided Tour.



Download the free
iPad App on iTunes.



Subaru is the Best Performance Brand for 2016
according to Kelley Blue Book's KBB.com.*

Make plans. Then push them even further.

“Highly competent on paper and on the road. You can’t go wrong with the value that is the capable and comfortable Crosstrek.”

— *Motor Trend*

- 148-hp 2.0-liter 4-cylinder SUBARU BOXER® engine
- 33 highway mpg¹⁵
- Subaru Symmetrical All-Wheel Drive (AWD)
- Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters⁴
- Raised suspension with 8.7" of ground clearance
- High-contrast cloth and leather-trimmed upholstery with orange stitching⁴
- STARLINK™ Multimedia featuring a 6.2- or 7.0-inch touchscreen, Pandora® iHeart® Radio, Stitcher™ and Aha™ smartphone app integration,^{4,10} and SiriusXM® Satellite Radio^{4,11}
- STARLINK™ Safety and Security, including Automatic Collision Notification, Enhanced Roadside Assistance, Stolen Vehicle Recovery, and added convenience with Remote Services^{4,6}
- Keyless Access with Push-button Start⁴
- EyeSight® Driver Assist Technology^{2,4}
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert^{4,5}
- Rear-Vision Camera
- All-Weather Package⁴

2017 Crosstrek

A rare combination of efficiency and capability, the 2017 Crosstrek is meant for more with a high 8.7 inches of ground clearance, standard Subaru Symmetrical All-Wheel Drive, and 33 highway MPG efficiency.¹⁵ Factor in the durability that Subaru is known for—96% of vehicles sold in the last 10 years are still on the road today¹—and it’s clear. In the Crosstrek, you are going to love where it takes you.



Versatile



Efficient



Fun



Clean



Take the 2017 Crosstrek
Guided Tour.



Download the free
iPad App on iTunes.



The world is yours. Claim it.

2017 Impreza

Ready to go all out, the all-new 2017 Impreza is built to last, protect and get you where you want to go. Both the Sedan and 5-door Impreza feature bold new designs, decked-out interiors and everything you need to help protect all aboard. Plus, with standard Subaru Symmetrical All-Wheel Drive and improved fuel economy, you're free to go nearly anywhere you want. Impreza. More than a car, it's a Subaru.



Efficient



Fun



Roomy



Affordable

- 152-hp 2.0-liter 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive (AWD)
- Sedan and 5-door body styles
- LED Steering Responsive Headlights (SRH) with High Beam Assist (HBA)⁴
- Cloth or leather-trimmed upholstery⁴
- Power driver's seat⁴
- STARLINK™ Multimedia featuring 6.5- or 8.0-inch touchscreen, Apple CarPlay™ and Android Auto™⁴
- STARLINK™ Safety and Security, including Automatic Collision Notification, Enhanced Roadside Assistance, Stolen Vehicle Recovery, and added convenience with Remote Services^{4,6}
- Premium audio system with Harman Kardon® speakers and a 432-watt equivalent amplifier with GreenEdge® technology⁴
- Keyless Access with Push-button Start⁴
- EyeSight® Driver Assist Technology^{2,4}
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert^{4,5}
- Reverse Automatic Braking (RAB)^{3,4}
- Rear-View Camera



The 2017 Subaru Impreza retains its value better than any other vehicle in its class, according to ALG.*

*ALG is the industry benchmark for residual values and depreciation data, www.alg.com.

Impreza 2.0i Sport 5-door in Ice Silver Metallic with optional equipment.



Take the 2017 Impreza
Guided Tour.



Download the free
iPad App on iTunes.

2017 Legacy

Confidence and trust are their own kind of freedom in the new 2017 Legacy. The longest-lasting midsize sedan in its class,¹³ this unique sedan is remarkably fuel-efficient, capable and well-protected. Legacy. It's not just a sedan. It's a Subaru.



Efficient



Engaging



Roomy



Safe

See how far trust can take you.

- 256-hp 3.6L 6-cylinder or 175-hp 2.5L 4-cylinder SUBARU BOXER® engine
- 34 highway mpg¹⁴
- Subaru Symmetrical All-Wheel Drive (AWD) with Active Torque Vectoring
- Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters
- EyeSight® Driver Assist Technology^{2,4}
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert^{4,5}
- Reverse Automatic Braking (RAB)^{3,4}
- Rear-Vision Camera
- STARLINK™ Multimedia featuring a 6.2- or 7.0-inch touchscreen, Pandora®, iHeart® Radio, Stitcher™ and Aha™ smartphone app integration^{4,10} and SiriusXM® Satellite Radio^{4,11}
- STARLINK™ Safety and Security, including Automatic Collision Notification, Enhanced Roadside Assistance, Stolen Vehicle Recovery, and added convenience with Remote Services^{4,6}
- Premium audio system with Harman Kardon® speakers and a 576-watt equivalent amplifier with GreenEdge® technology⁴



The Subaru Legacy is the longest-lasting midsize sedan in its class.*



Take the 2017 Legacy
Guided Tour.



Download the free
iPad App on iTunes.

2017 Forester

Inspired to do more. The 2017 Forester is a favorite when it comes to pursuing your passion with those you care about the most. You can count on outstanding versatility with standard Subaru Symmetrical All-Wheel Drive and available X-MODE,[®] great fuel economy with up to 32 mpg highway^{1,2} and advanced safety technologies like the new available Reverse Automatic Braking,^{3,4} LED Steering Responsive Headlights⁴ and High Beam Assist⁴



Efficient



Roomy



Versatile



Safe



- 170-hp 2.5L or turbocharged 250-hp 2.0L 4-cylinder SUBARU BOXER[®] engine
- Lineartronic[®] CVT (Continuously Variable Transmission) with manual-mode paddle shifters⁴
- 32 highway mpg^{1,2}
- Subaru Symmetrical All-Wheel Drive (AWD) featuring available X-MODE[®] with Hill Descent Control⁴
- EyeSight[®] Driver Assist Technology^{2,4}
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert^{4,5}
- Reverse Automatic Braking (RAB)^{3,4}
- LED Steering Responsive Headlights (SRH) with High Beam Assist (HBA)⁴
- Power rear gate with automatic close and height memory⁴
- Rear-Vision Camera
- Panoramic moonroof⁴
- STARLINK[™] Multimedia featuring a 6.2- or 7.0-inch touchscreen, Pandora,[®] iHeart[®] Radio, Stitcher[™] and Aha[™] smartphone app integration,^{4,10} and SiriusXM[®] Satellite Radio^{4,11}
- STARLINK[™] Safety and Security, including Automatic Collision Notification, Enhanced Roadside Assistance, Stolen Vehicle Recovery, and added convenience with Remote Services^{4,6}
- Dual-zone automatic climate control⁴



Take the 2017 Forester
Guided Tour.



Download the free
iPad App on iTunes.

Do what you love,
and do it often.



The 2017 Subaru Forester retains its value better than any other vehicle in its class, according to ALG.*

Make every adventure count.

The longest-lasting midsize crossover in its class.*

2017 Outback

Wherever you'll find adventure, an Outback won't be far away. And that's because every Outback has a rare combination of capability, safety, efficiency, and durability that's hard to find. Subaru Symmetrical All-Wheel Drive with X-MODE® green lights your wildest adventures. You'll also have a lifeline with STARLINK™ Safety and Security with Automatic Collision Notification that can promptly send first responders when an airbag deploys, Stolen Vehicle Recovery that can help police locate your vehicle if it's stolen, and more^{4,6}. When you want to spend more time adventuring and less time preparing, there's no other choice. With the Outback, versatility comes standard.



Efficient



Capable



Versatile



Safe



Take the 2017 Outback
Guided Tour.



Download the free
iPad App on iTunes.

- 256-hp 6-cylinder or 175-hp 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive (AWD) with X-MODE® and Active Torque Vectoring
- Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters
- 32 highway mpg⁹
- Raised suspension with 8.7" of ground clearance
- EyeSight® Driver Assist Technology^{2,4}
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert^{4,5}
- Power rear gate with automatic close and height memory⁴
- Rear-Vision Camera
- Reverse Automatic Braking (RAB)^{3,4}
- STARLINK™ Multimedia featuring a 6.2- or 7.0-inch touchscreen, Pandora®, iHeart® Radio, Stitcher™ and Aha™ smartphone app integration^{4,10} and SiriusXM® Satellite Radio^{4,11}
- STARLINK™ Safety and Security, including Automatic Collision Notification, Enhanced Roadside Assistance, Stolen Vehicle Recovery, and added convenience with Remote Services^{4,6}
- Premium audio system with 12 Harman Kardon® speakers and a 576-watt equivalent amplifier with GreenEdge® technology⁴





Welcome to the family.

Subaru is Kelley Blue Book's 2016 **Best Overall Brand**, **Most Trusted Brand**, and **Best Resale Value**.*

*2016 Kelley Blue Book Brand Image Awards are based on the Brand Watch™ study from Kelley Blue Book Strategic Insights. Award calculated among non-luxury shoppers. Vehicle's projected resale value specific to the 2015 and 2016 model years. For more information, visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc.

2017 Subaru Models



Love. It's what makes a Subaru, a Subaru.

