

'74 Ford Station Wagon Yearbook

Ford LTD Wagon
joins LTD Country Squire,
Country Sedan and Ranch Wagon
in big wagon class

Pinto Wagon
tops subcompact
best seller list



*Choice of three
Torino Wagons
in popular
mid-size field*

Recreational Vehicles

America's First Family of Station Wagons

From Ford, the Wagonmaster



LTD Country Squire, Tan Glow (Code 5U) with Tan vinyl roof.

Gran Torino Squire, Medium Pastel Blue (Code 3Q).

Galaxie 500 Country Sedan, Pastel Lime (Code 4A).

Gran Torino Wagon, Gold Glow (Code 6F).

Custom 500 Ranch Wagon, Saddle Bronze Metallic (Code 5T).

Torino Wagon, Medium Copper Metallic (Code 8A).

LTD Wagon, Dark Green Metallic (Code 4Q).

Pinto with Squire Option, Orange (Code 5W).

Note: For your convenience, Ford Wagon colors include codes—example: White (Code 9A). Your Ford Dealer will be pleased to show you color chips and actual swatches of vinyl roof and interior trim materials.

Note: See Notable Standard Features for Ford Wagons listed on pages 8-9. Standard Features for Torino Wagons are on pages 14-15. Pinto Wagon standards are listed on pages 18-19. Other equipment shown is optional.

Our family portrait shows eight attractive reasons for Ford's continuing wagon leadership. The closer you look, the more you will realize that each is a special combination of abilities and virtues. Each offers generous passenger and cargo room that makes it almost two cars in one.

The station wagon as a distinct automobile style reaches its finest expression in the Ford LTD Country Squire, Gran Torino Squire and Pinto with Squire Option. The woodgrain vinyl side and tailgate trim harks back to days of the original Ford "woodies," when the Wagonmaster started it all.

Ford Wagons come in an assortment of sizes and prices. With features and advantages rarely found elsewhere, because Ford Wagons are designed to fully satisfy a wagon fancier. Ford's famous innovation, the 3-Way Magic Doorgate on Fords and Torinos, is a good example. Even large families can be accommodated in the big Fords with optional dual facing rear seats. Or with the optional rear facing third seat in mid-size Gran Torino Squire and Gran Torino Wagons.

For hauling jobs, there's room a'plenty. Sheets of 4' x 8' plywood can be moved flat in Ford models with standard trim and in any Torino Wagon. A capacity of 94.6 cu. ft. is yours in all Ford Wagons. Torinos have 84.9 cu. ft. And there's lockable underfloor storage space in Ford and Torino models. Great for extra luggage and valuables.

Pinto . . . the established leader in subcompact wagons; seats four in comfort. With the rear seat folded down, you can load into almost six unobstructed feet of carrying length.

Wagonmaster offerings find favor with the hobbyist, the sportsman and traveling families. In fact, with anyone whose life style calls for versatility and adaptability. For a workday vehicle that can step out in high fashion when called on in the evening. And for a wagon that has the exceptional quiet of quality design and construction. Quality that is reflected, too, in a smooth, steady, solid ride.

Among many notable benefits common to the Ford Family of Wagons are the Ford Motor Company Lifeguard Design Safety Features, detailed on page 24. These include the new Front Outboard Retractable Lap Shoulder Belts with Starter Interlock. The 1974 Impact Resistant Front and Rear Bumper Systems that will withstand 5 mph barrier impact, according to Federal requirements.

Brakes are self-adjusting on all Fords. All wagons have front disc brakes—power on Ford and Torino. Aluminized mufflers, zinc-coated underbody parts and a six-step paint process of primers and Diamond Lustre Enamel keep Ford Wagons looking new longer. Maintenance costs are further reduced by a major lubrication schedule of 36,000 miles or 3 years, and a 6000-mile, or 4-month, interval for oil change after the first oil and filter change at 6,000 miles or 4 months. Oil filter change thereafter is every 12,000 miles or 8 months.

As you would expect, many options are available for maximum convenience and comfort—plus a choice of appearance-enhancing items. A complete listing is in the Optional Section for each wagon line.

No unhappy owners The people at Ford Motor Company and Ford Dealers have dedicated themselves to an ambitious project—no unhappy owners. This means that when you select from America's First Family of Station Wagons, you get a product engineered and built to high quality standards. You get the full attention of a dealer organization whose first interest is your satisfaction. This is a deep and personal interest that continues as long as you own your wagon. We listen to our owners—and we will do everything possible to make sure you get all the good things planned and built into your '74 wagon.



Ford LTD Station Wagons

You can judge all wagons by the Country Squire



LTD Country Squire, Green Glow (Code 4T) with Green vinyl roof.



LTD Wagon, Dark Blue Metallic (Code 3G) with Blue vinyl roof.



Squire Brougham Option

Luxurious interior with a split bench seat, center armrests and manual passenger recliner. Shown in Medium Blue DuraWeave Vinyl (Code LB). DuraWeave, also available on bench seat LTD and Squire Wagons, offers the plush look of cloth, exceptional fade-, wear- and soil-resistance . . . plus remarkable cleanability.

The open weave also lets air circulate so you enjoy a cooler, more comfortable ride. Passenger area has cut-pile carpeting.

Auxiliary ash tray is provided in right front armrest. Front door courtesy lights and rear door courtesy light switches complete the package. New Front Outboard Retractable Lap/Shoulder Belts with Starter Interlock are the Color-Keyed Deluxe version with this option. The belts encourage you to fasten them before starting the engine. Shoulder belt inertia reel permits freedom of movement, as shown, when car is stopped or in steady motion. Deceleration activates reel to hold you snugly to seat.

If you could design the ideal station wagon it would very well come out a Ford LTD . . . probably a Country Squire. The popular leader of the '74 Ford line in 6-passenger or optional 8-passenger versions incorporates the appearance, performance and appointments to make it a standard for measurement.

The power team: a potent 400 CID 2V V-8 with new Solid State Ignition and 3-speed SelectShift Cruise-O-Matic transmission. Power steering, power front disc brakes are standard. So are Steel-Belted Radial Ply Tires.

No missing the woodgrain vinyl trim on sides and doorgate that distinguish the Country Squire. Or you may prefer the high-style LTD Wagon without woodgrain paneling. Note Ford's original 3-Way Magic Doorgate that opens like a door with the power-operated window up or down and also will swing down like a tailgate for cargo loading and added loadspace. Smart wheel covers, too, and a new hood ornament.

Interiors are finished in leather-like all vinyl. Beautiful, durable, practical. Simulated wood-tone accents highlight door panels, steering wheel and instrument panel. Underfoot, color-keyed loop pile nylon carpeting. Other Country Squire niceties: electric clock, inside hood release, rear cargo light, spare tire extractor, and light for the spacious glove compartment.

Conversion from passenger use to load carrying (or the reverse) is accomplished in seconds. (Just check a competitive make to learn the difference.) Under floor there is a generous 9.1 cu. ft. of lockable stowage . . . 5.4 cu. ft. when equipped with optional dual facing seats.

If you want more luxury, consider the new Squire Luxury Group optional interior shown and described on page 6. A complete list of options is on pages 10 and 11. Dimensions and notable standard features are listed for all big Ford Wagons on pages 8 and 9.

Country Squire or LTD . . . no station wagon gives you more—serves you better.

Note: A list of Ford Wagon Notable Standard Features appears on pages 8-9. Other items shown are optional. Ford Wagon options are listed on pages 10-11.

Note: See Color Code reference on page 2.



The Country Squire puts new accent on luxury



Squire Luxury Group Enjoy a degree of opulence unexpected in a station wagon. Split bench seats and armrests are covered in Tan super-soft vinyl with a distinctive Saddle accent stripe on seat backs (Code MU). There are

color-keyed deluxe seat belts. Passenger seat has manual recliner. Carpeting is 25-oz. cut pile and the cargo area is finished with padded quarter panels and lockable side storage compartment. Also included are the Deluxe

Bumper Group, cigar lighters in rear door armrests, rear door courtesy light switches, tailgate window washer, increased sound insulation and the Convenience Group (detailed on page 11).

Note: See Ford Wagon Notable Standard Features on pages 8-9. Other items shown are optional. Complete Ford Wagon option list is on pages 10-11.

Note: See Color Code reference on page 2.

Handsome LTD Country Squire Interior Richly upholstered in vinyl with a leather-like texture that is easy to keep clean. Shown in Medium Green (Code FR). This cutaway view shows the spaciousness you enjoy. The optional Dual Facing Rear Seats expand passenger capacity and are special favorites of children. The optional recreation table is great for games that help pass time on long trips.

The optional lockable side storage compartment (which includes a Carpeted Cargo Area) protects valuables.



Cargo Conversion Because a station wagon is essentially a dual purpose vehicle, the Wagonmaster makes sure that conversion from passenger carrying to cargo duty is simple and easy. Controls are conveniently placed

and positive in action. Seats can be folded down (or up) in a matter of seconds without the inconvenience or problems often encountered in some other makes. Be sure to check this important feature.



3-Way Magic Doorgate One of the great convenience features developed by the Wagonmaster. With the window up or down you can open it like a door for easy entry and exit for

passengers. Or it will swing down like a conventional tailgate for easier cargo loading, for tailgate picnics, or just an additional two feet of floor length when you need it.



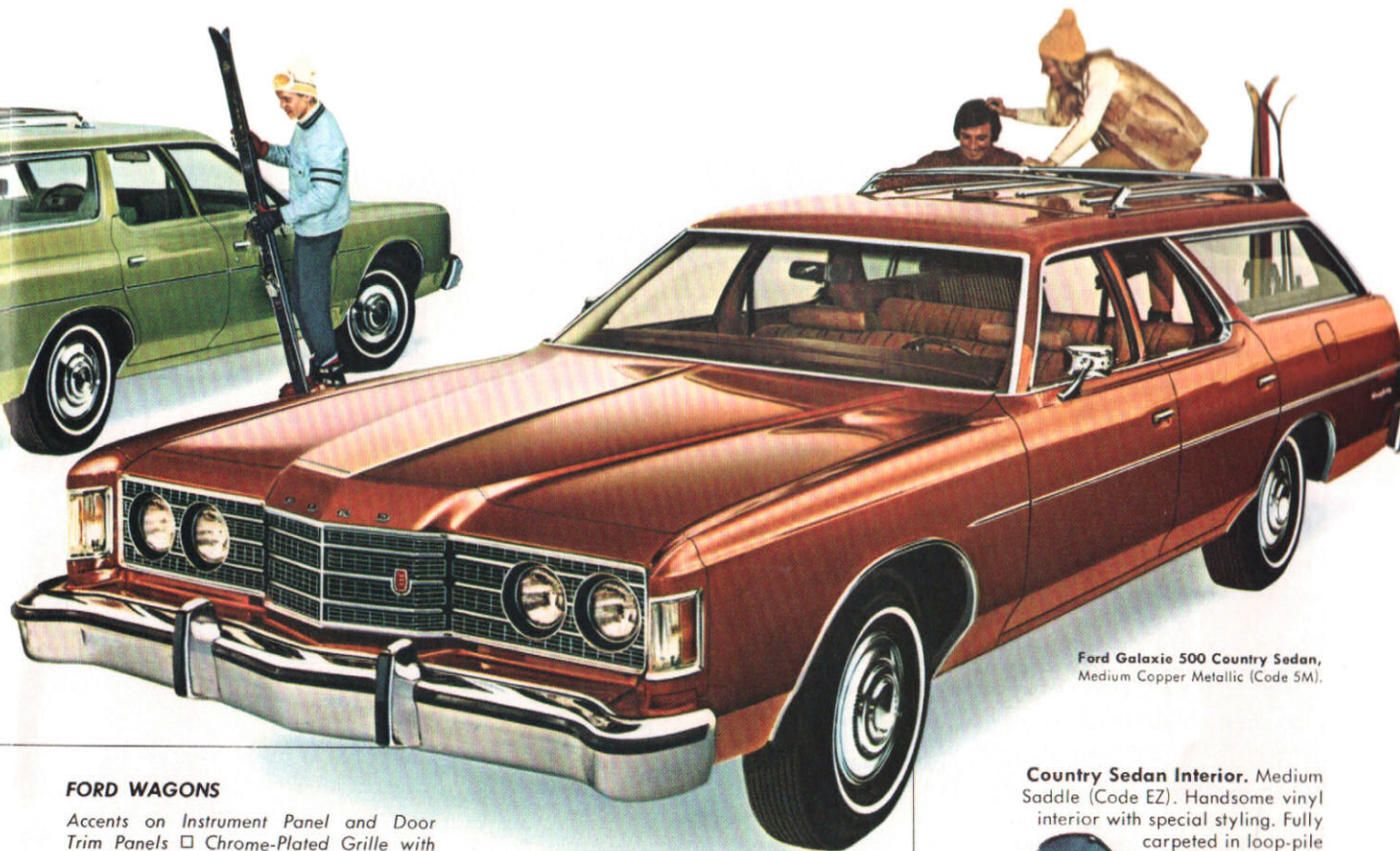
Ford Galaxie 500 Country Sedan Ford Custom 500 Ranch Wagon

The Galaxie 500 Country Sedan . . . a family sedan that's just a short step away from the LTD and Country Squire. A smart pillared hardtop style and a 3-Way Magic Doorgate that will make it a standout in any company. You'll find the roominess (6-passenger or more with optional dual facing rear seats), comfort and riding qualities you expect in a big Ford. Especially noticeable is the quiet that marks a well-made car and all Fords. Appointments are distinctive and include such fine touches as woodtone applique on the instrument panel and front and rear door trim panels. Note, too, the bright exterior moldings and the integral parking lamps and front side markers. The standard engine is the 351 CID 2V V-8, teamed with SelectShift Cruise-O-Matic, Power Steering and Power Front Disc Brakes.

The Custom 500 Ranch Wagon . . . the economy wagon of the big Ford line that's long on advantages. The sharp good looks of pillared hardtop styling accented by bright bodyside moldings, quarter window moldings, integral parking lamps, front side markers and dual separated rear side marker lights. The 3-Way Magic Doorgate is featured. Standard seating for six with optional dual facing rear seats to accommodate more. The interior treatment includes black camera case applique on the instrument panel and woodtone on passenger side. Color-keyed loop pile carpeting, a color-keyed steering wheel and column are added niceties. A 351 CID 2V V-8 and SelectShift Cruise-O-Matic, Power Steering and Power Front Disc Brakes are standard.



Ford Custom 500 Ranch Wagon, Green Glow (Code 4T).



Ford Galaxie 500 Country Sedan, Medium Copper Metallic (Code 5M).



Ranch Wagon Interior. Green (Code BR). Attractive and practical vinyl upholstery. For added comfort, full-length padded armrests and nylon pile carpeting are provided in passenger area.



Spare Tire Extractor. Standard for all big Ford Wagons. Minimum effort raises spare tire and wheel from side well onto the load floor.



Over 9 feet of Load Length. With tailgate down and second seat folded down, it's an easy matter to carry 4' x 8' plywood in standard interiors.



Lockable Below Deck Stowage. Keeps articles out of sight. 9.1 cu. ft. of space in 6-passenger models. 5.4 cu. ft. with dual facing rear seats.

NOTABLE STANDARD FEATURES—

RANCH WAGON—Functional: 351 CID 2V V-8 with 3-speed SelectShift Cruise-O-Matic □ Impact Resistant Front and Rear Bumper Systems □ Heater/Defroster □ Bias-Belted Black Sidewall Tires □ 3-Way Magic Doorgate □ Power Steering □ Power Front Disc Brakes □ Power Tailgate Window □ Wiper-Mounted Washer Jets □ Dome Light □ Bin-Type Glove Compartment □ Sound Package □ Front Outboard Retractable Lap Shoulder Belts with Starter Interlock □ All Ford Motor Company Lifeguard Design Safety Features listed on page 24.

Appearance and Comfort: All-Vinyl Trim □ Color-Keyed Loop Pile Carpeting □ Full Length Padded Armrests □ Black Camera Case Applique on Instrument Panel □ Inside Hood Release □ Front Ash Tray Light □ Cigar Lighter □ Two Rear Seat Ash Trays □ Below Deck Lockable Stowage □ Spare Tire Extractor □ Argent Painted Grille □ Integral Parking Lamps and Front Side Marker Lights □ Wheel Lip Moldings □ Bright Drip and "C" Pillar Moldings □ Dual Separated Rear Side Marker Lights □ Ranch Wagon Quarter Panel Script □ Chrome Hub Caps.

COUNTRY SEDAN: All the above with these differences: **Functional:** Dual Note Horn □ Galaxie 500 Sound Package.

Appearance and Comfort: Woodtone

FORD WAGONS

Accents on Instrument Panel and Door Trim Panels □ Chrome-Plated Grille with Crest □ Bright Bodyside and Belt Moldings □ Hood Rear Molding □ Galaxie 500 Ornamentation.

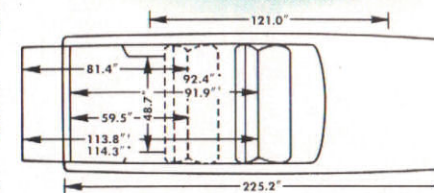
LTD WAGON: All the above with these differences: **Functional:** 400 CID 2V V-8 □ Steel-Belted Radial Ply Tires □ LTD Sound Package □ Glove Box and Cargo Lights.

Appearance and Comfort: Color-Keyed Cut-Pile Carpeting □ Full Woodtone Applique on Instrument Panel □ LTD Seat and Door Trim Panels □ Deluxe 2-Spoke Steering Wheel □ Electric Clock □ Hood Ornament □ Front Fender Ornaments □ Vinyl Insert Bodyside Moldings □ Rocker Panel Moldings with Front and Rear Extensions □ LTD Wagon Side Ornamentation.

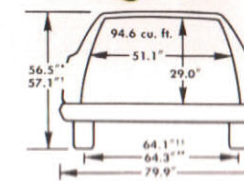
COUNTRY SQUIRE: All the above including distinctive Woodgrain Vinyl Bodyside and Doorgate Trim, plus unique Squire Ornamentation □ Full Wheel Covers.

MEASUREMENTS: Fuel Tank 21.5 gal. (regular). Approx. Curb Weights (lb.)—Country Squire 4886*, LTD 4886*, Country Sedan 4805*, Ranch Wagon 4769*, Passenger Capacity—6 (8 with optional dual facing rear seats).

*Add 50 lb. for dual facing rear seats.



†Ranch Wagon and Country Sedan
*Country Squire and LTD
‡Front **Rear



Country Sedan Interior. Medium Saddle (Code EZ). Handsome vinyl interior with special styling. Fully carpeted in loop-pile nylon. Full-length padded armrests and woodtone applique on instrument panel and door panels.



Note: See Color Code reference on page 2.

Note: See Notable Standard Features above. Other items shown are optional.



Ford Wagon Better Idea Options

To help your wagon do more...
be worth more

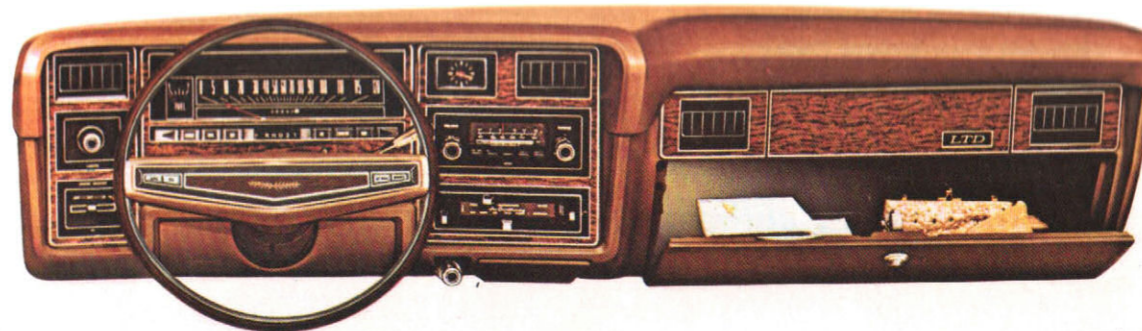
Whatever your Ford Wagon needs, options are available to increase its versatility and value. These are above and beyond the many outstanding standard features such as SelectShift Cruise-O-Matic transmission,

Power Front Disc Brakes, Power Steering, Power Ventilation, 3-Way Magic Door-gate and Power Tailgate Window. So customize to your personal desire and enjoy station wagon living to the fullest.

Radio Selections—AM/FM Stereo Radio with Tape Player includes two door-mounted front speakers and dual rear speakers. **AM/FM Stereo** with speaker system as above. **AM Radio** has rear speaker.

SelectAire Conditioner with Automatic Temperature Control—Just set it at desired temperature and forget it. No further adjustment required. **SelectAire** with manual control also available.

Fingertip Speed Control—Set speed you want from 30 to 80 mph. Disengages when brakes are applied or by "off" button on wheel. Deluxe 2-spoke Rim-Blow Steering Wheel included. Not offered with 351 CID 2V engine. Saves fuel by maintaining steady speeds.



Anti-theft Alarm System—When armed, alarm sounds if doors or door-gate are opened. Includes lockable inside hood release, spare tire lock and decals.

Tilt Steering Wheel—Adjusts to five positions to provide most comfortable driving position plus easier entry and exit.

Deluxe 3-Spoke Rim-Blow Steering Wheel—Pressure-sensitive ring lets you sound horn (with slight pressure) at any point.

Electric Rear Window Defroster—Heating elements on inner side of glass quickly and quietly clear away ice, frost, snow.

Dual Facing Rear Seats—Seating space for two. Seats fold down easily when converting to cargo area. A Ford Motor Company exclusive.

Recreation Table—For snacks or games. End holders for beverages and odds and ends. Magnetized checkers are included. Stores under seat or in lockable side stowage compartment.

Deluxe Bumper Group—Front and rear guards with rubber inserts and horizontal rub strip on front bumper. A rubber step is incorporated in the rear guards. Standard with Squire Luxury Group.

Front and Rear Bumper Guards with rubber inserts are offered as separate options.

Deluxe Cargo Area—Padded quarter panels with carpet on lower portion and lockable side stowage compartment and carpeted cargo area. Standard with Squire Luxury Group.

Deluxe Luggage Rack—Adjustable rear crossbar helps secure large or small loads. Includes rear window air deflector. Bright metal with woodgrain vinyl applique.

Tailgate Window Washer—Added convenience and better rear visibility. Washes window in open position with glass inside tailgate. Glass is wiped when window is raised. Standard with Squire Luxury Group.



Vinyl Roof—Handsome Odense grain in Black, White, Brown, Medium Green, Medium Blue and Tan.

Front Cornering Lamps—Increased visibility on turns for Country Squire, LTD Wagon.

Rocker Panel Moldings—A fine styling touch and added protection against stone and gravel damage. Available for Country Sedan and Ranch Wagon. Standard on LTD Wagon.

Power Side Windows—Full control by driver includes lock-out switch that overrides individual controls.

Light Group—Includes Instrument Panel Courtesy Light, Parking Brake Warning Light, Cargo Light, Glove Compartment Light, Rear Door Courtesy Light Switches, Engine Compartment Light, Dual Beam Map Light, "Headlights On" Warning Buzzer. (Glove Compartment and Cargo Lights standard on LTD Wagon and Country Squire. Rear Door Courtesy Light Switches included with Squire Brougham and Squire Luxury Group Options.)



Convenience Group—Includes Right- and Left-Hand Remote Control Mirrors, Electric Power Tailgate Lock, Automatic Parking Brake Release, Interval Windshield Wipers, Visor Vanity Mirror, Ash Tray in right front armrest (included with Squire Luxury Group).

Protection Group—Includes Door Edge Guards (bright on steel-sided wagons, wood-grain vinyl on Squire), License Plate Frames, Spare Tire Lock, Lockable Hood Release, Lockable Gas Cap, Color-Keyed Front and Rear Floor Mats with Carpet Inserts.

Other Options—Trailer Towing Packages (details on page 24). Optional Axle Ratio, Traction-Lok Differential Axle, Heavy Duty Suspension, Heavy Duty Battery (80 amp.) standard with 460 CID 4V engine, and Class III Towing Package, Remote Control Left-Hand Mirror, Color-Keyed Deluxe Seat and Shoulder Belts, Electric Clock, Tinted Glass, Metallic Glow Paint, Dual Accent Paint Stripes.

Engine Options: 400 CID 2V V-8 (standard on Country Squire, LTD Wagon), 460 CID 4V V-8.

Interior Options—Squire Brougham and DuraWeave Vinyl option (see page 5); Squire Luxury Group (see page 6).

Wheel Covers—Sporty item, standard on Country Squire.



Deluxe Wheel Covers—Distinctive, high fashion dress-up.

Steel-Belted Radial Ply Tires—Have been tested to give average driver 40,000 miles of tread life under normal driving conditions. Black sidewall standard on Country Squire and LTD Wagon, optional on other wagons.



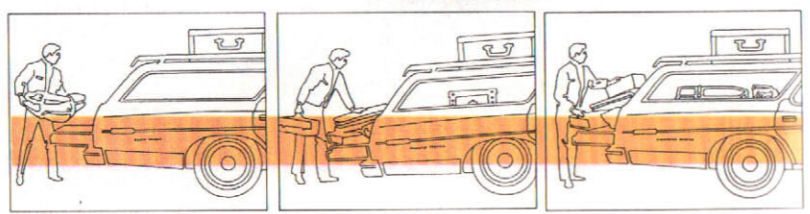
Vinyl Insert Body-side Moldings—Extra protection for Country Sedan and Ranch Wagon. Standard on LTD Wagon.

Power Seats—6-Way for Driver only is available with Squire Brougham or Squire Luxury Group options with split bench seat. Full Width 6-Way including bright side shields offered on other models.



Electric Power Door Locks—Lock all doors and tailgate from driver's seat. A safety feature with young passengers. Remote control left-hand mirror option required.

FORD LTD Country Squire, Medium Brown Metallic (Code 5H) with Brown vinyl roof.



Automatic Load Adjuster—For no rear-end drag when carrying heavy loads. (1.) As wagon is heavily loaded, rear tends to go down. (2.) An air shock absorber system takes over to firm suspension. (3.) Wagon returns to normal level of moderate loads and you ride level and maintain handling.

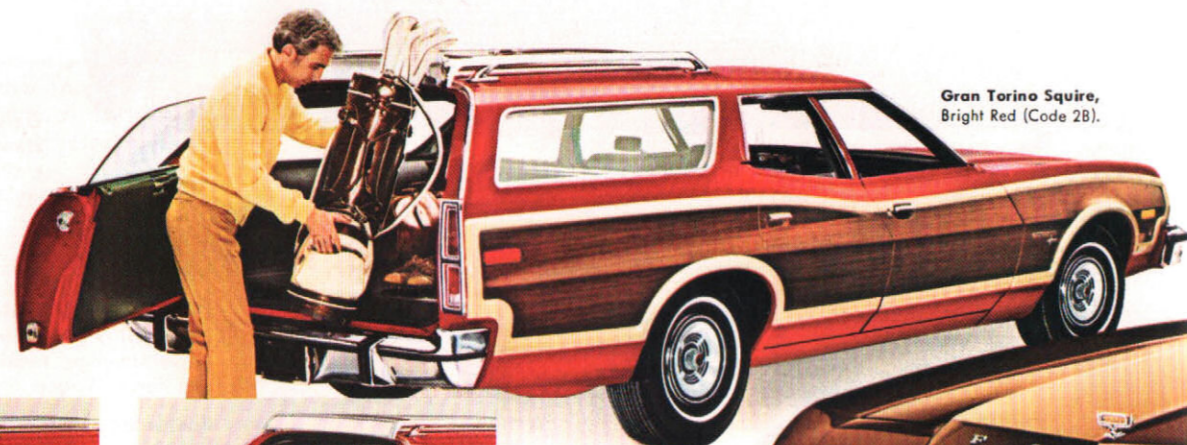


Lockable Side Stowage Compartment/Carpeted Cargo Area—Provides additional 1.2 cu. ft. cargo space. Removable one-piece color-keyed carpet. Standard with Deluxe Cargo Area.

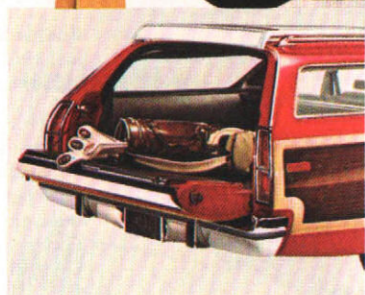
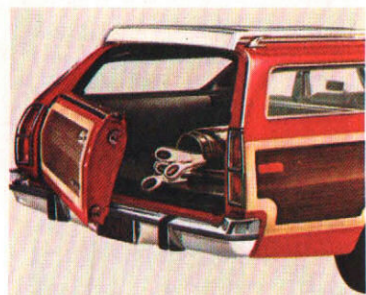


Ford Gran Torino Squire

Style and luxury leader of the popular mid-size class.



Gran Torino Squire, Bright Red (Code 2B).



3-Way Magic Doorgate. Works like a door or like a conventional tailgate on all Torino Wagons. Opened as a door, the window can be

up or down. Facilitates passenger entry and exit when equipped with rear facing third seat. Makes loading easier when toting cargo.



Gran Torino Squire, with Squire Brougham Option, in Saddle Bronze Metallic (Code 5T).



Gran Torino Squire Interior with Optional Rear Facing Third Seat.

Seats are styled for riding and driving comfort and firm, comfortable support. Design provides generous space for six adults. With addition of the optional rear facing third seat, capacity goes up to eight. Upholstery of Black Vinyl (Code HA shown) is tailored in a deluxe pleated pattern, offered in four colors.

You don't have to look twice to know that Gran Torino Squire is the top of its mid-size line and a very close relative of the Ford Country Squire with its many features. Its position is clearly expressed by the new front end styling, woodgrain vinyl on sides and doorgate, and full wheel covers. White Sidewall Steel-Belted Radial Ply tires are standard. So is the Power Tailgate Window.

Most impressive is the firm, hug-the-road ride that marks all Torino models with nimble handling and the spaciousness of a full-size car. Quiet, of course, is a reliable measure of Ford quality and care at every step in assembly. The passenger compartment is isolated from road noise and shock by 16 rubber mounts plus a deluxe sound insulation package.

Inside there is luxurious comfort for six—or eight with the optional rear facing third seat. Whether you load people or packages, the 3-Way Magic Doorgate makes it A-B-C easy.

All Torino Wagons are powered by a 302 CID 2V V-8 with SelectShift Cruise-O-Matic and Power Front Disc Brakes. A complete list of notable standard features is given on page 14. Other equipment shown is optional. Options appear on pages 16 and 17.

Note: See Color Code reference on page 2.

Note: See Torino Wagon Notable Standard Features on pages 14-15. Other items shown are optional. All Torino Wagon options are on pages 16-17.

Squire Brougham Option.

Super-soft vinyl split-bench seat and door trim enhanced by deep 25 oz. cut-pile carpeting. Seats are individually adjustable. Cargo area also has cut-pile carpeting. Dual armrests and a clock are included. Exterior items (see above) include Deluxe Wheel Covers and a Standup Hood Ornament. Offered on the Gran Torino Squire only. Shown in Medium Saddle Vinyl (Code GZ).





Ford Gran Torino Wagon Ford Torino Wagon

A standout every way plus an inviting price

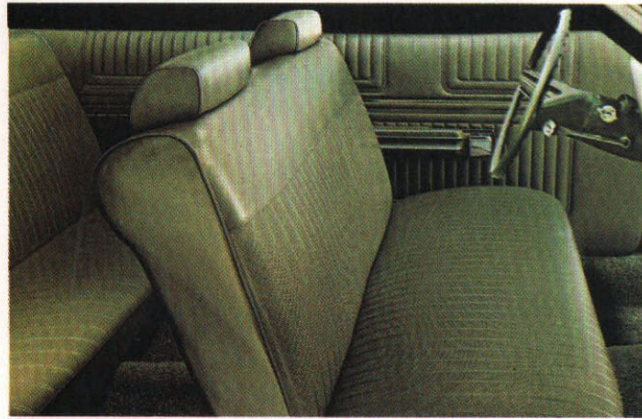
The Gran Torino Wagon packs a full measure of what you want in a wagon on its mid-size frame. Six-passenger room—eight with the optional rear facing third seat. A firm, quiet ride. Good road manners. Easy handling. And you may be pleasantly surprised by the price.

To list just a few of the things you get: 302 CID V-8 engine, SelectShift Cruise-O-Matic and Power Front Disc Brakes. A distinctive "High Series" grille. The 3-Way Magic Door-gate is standard and it opens the way to a big 84.9 cu. ft. of cargo space. You have your choice of the full range of Torino options given on pages 16 & 17.

Lowest priced of the Torino line with a wealth of features.

The Torino Wagon doesn't skimp on the important features . . . on ride, handling or working ability. And it's no "Plain Jane" when it comes to style with its handsome grille and front end styling.

For example, a 302 CID V-8 engine, Select-Shift Cruise-O-Matic, Power Front Disc Brakes and the 3-Way Magic Door-gate are standard. Bright moldings—drip, quarter window and tailgate window—accent body lines. The comfortable and roomy interior is all-vinyl trim—good looking, long lasting.



Torino Interior. Deep cushioned bench seat trimmed in choice of Black, Blue or Green all-vinyl. Shown in Medium Green (Code AR).



Generous Loadspace. Plenty of room to carry 4 x 8 size plywood sheets. A load capacity of 84.9 cu. ft. in standard interiors.



Lockable Below Deck Storage. Out of sight and under lock. All six-passenger Torino Wagons give you 8.1 extra cu. ft. of cargo space, 5.9 cu. ft. when third seat is ordered.



Torino Wagon,
Bright Green Gold
Metallic (Code 48).

Gran Torino Wagon,
Medium Blue Metallic (Code 3D).

Gran Torino Interior—
In Medium Blue (Code CB)
leather-grained,
pleated all-vinyl trim.
Other choices Black,
Green and Saddle.

NOTABLE STANDARD FEATURES—TORINO WAGONS

TORINO WAGON—Functional: 302 CID 2V V-8 with 3-speed SelectShift Cruise-O-Matic □ Power Front Disc Brakes □ Impact Resistant Front and Rear Bumper Systems □ Rear Bumper Guards □ Heater Defroster □ Black Sidewall Tires □ 3-Way Magic Door-gate □ Front Outboard Retractable Lap Shoulder Belts with Starter Interlock □ All Ford Motor Company Lifeguard Design Safety Features listed on page 24.

Appearance & Comfort: □ All-Vinyl Interior □ Color-Keyed Loop-Pile Carpeting □ Inside Hood Release □ Below Deck Lockable Storage □ Bright Drip, Quarter Window and Tailgate Window Moldings □ Concealed Windshield Wipers.

GRAN TORINO WAGON: All features listed above with these differences:

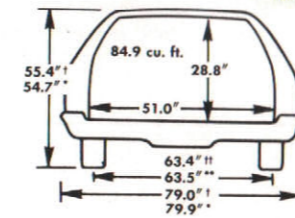
Appearance & Comfort: Pleated Vinyl

Interior □ Deluxe Sound Insulation Package □ "High Series" Grille □ Bright Accents at Headlight Area □ Wheel Lip and Rocker Panel Moldings.

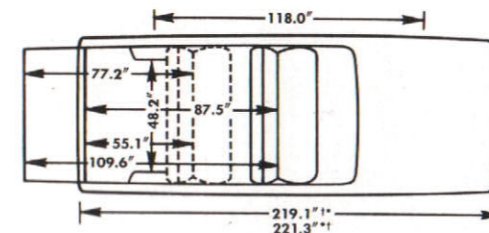
GRAN TORINO SQUIRE WAGON: All features listed above with these differences:
Functional: Steel-Belted Radial Ply Tires □ Power Tailgate Window □ Dual Note Horn.

Appearance & Comfort: Deluxe Pleated Vinyl Interior □ Color-Keyed Deluxe Seat Belts □ Woodtone Inserts on Steering Wheel □ Woodtone Accents on Instrument Panel and Door Trim Panels □ Bright Pedal Pads □ Full Wheel Covers.

MEASUREMENTS: Fuel Tank 21.2 gal. (regular) □ Approx. Curb Weights (lb.): Torino 4337; Gran Torino 4371; Gran Torino Squire 4412. Passenger capacity—6 (8 with optional rear facing third seat in Gran Torino).



- †*Torino Wagon
- *†Gran Torino and Gran Torino Squire Wagons
- †Torino and Gran Torino
- *Gran Torino Squire
- ††Front
- **Rear
- †Torino and Gran Torino
- *Gran Torino Squire



Note: See Notable Standard Features above. Other items shown are optional.

Note: See Color Code reference on page 2.

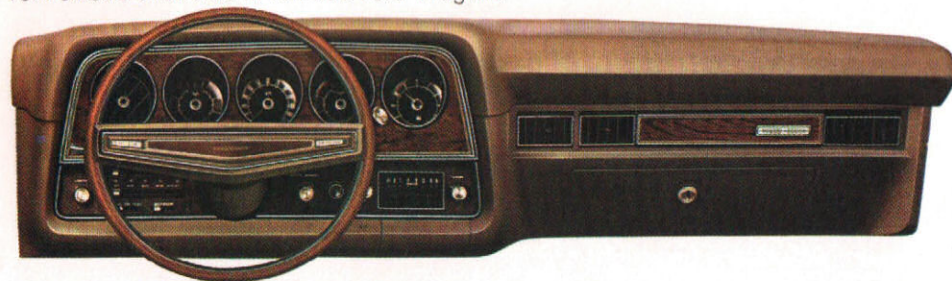




Ford Torino Wagon Better Idea Options

Express yourself and match your Torino Wagon to the job it must do for you.

In Ford Torino Wagons, there's a choice of optional equipment to meet virtually every requirement in appearance, performance, comfort, and convenience. You can have the same refinements available in full size Ford Wagons.



AM/FM Stereo and Tape Player with two front door-mounted and dual rear speakers for concert-hall sound.

AM/FM Stereo Radio includes two front door-mounted speakers and dual rear seat speakers.

AM Radio. Dual rear speakers optional with AM radio.

Automatic Temperature Control Air Conditioning. Presetting maintains temperature at desired level. **SelectAire Conditioner** also available.

Tilt Steering Wheel. Adjusts to five positions for ease of entry and exit and the most com-

fortable driving positions.

Power Steering. Reduces steering effort for easier parking and steering at lower speeds. Retains "feel" of the road.

Fingertip Speed Control. Automatically maintains speed from 30 to 80 mph for thruway driving. Disengages when brake is depressed or "off" switch is pressed. Includes Deluxe 2-Spoke Rim-Blow Steering Wheel.

Leather Wrapped Steering Wheel. Genuine leather covering hand-sewn on rim of Deluxe 2-Spoke Steering Wheel for better grip and sporty appearance. **Deluxe 3-Spoke Rim-Blow Steering Wheel** is also available.



Carpeted Cargo Area.

Attractive and practical, adds deluxe look. Protects against scratches. Carpet resists stains and is easy to clean. Included with Squire Brougham Option.



Electric Power Door Locks. Control on each front door lets you lock all doors and tailgate. Greater safety, especially with children. **Power Side Windows and Power Tailgate Window.** All door windows can be operated

from driver's seat or individual windows by passengers. Driver control can lock against operation. **Power Tailgate Window** also offered as separate option. (Standard on Gran Torino Squire.)

Electric Tailgate Window Defroster.

Heating elements on inside surface of tinted glass speedily clear fog, frost, snow and ice.



Bumper Guards Two choices to increase protection of new Impact Resistant Front and Rear Bumper Systems. **Deluxe Bumper Group** includes front bumper guards with rubber inserts and a full-width front and rear rub strip. **Front Bumper Guards** with rubber inserts available separately. (Rear Bumper Guards are standard.)

Squire Brougham Option. Deluxe Wheel Covers, Standup Hood Ornament, Split Bench Seat with Dual Armrests, Super-Soft Vinyl Seat Trim, Passenger Area Cut-Pile Carpeting (25 oz.), Carpeted Load Floor, Electric Clock. Available on Gran Torino Squire only. (See page 13.)

Deluxe Luggage Rack. Adjustable crossbar adapts to load size. Integral air deflector directs airstream across rear window to help keep it clean.

Remote Control Left-Hand Mirror. Conveniently adjusted from inside.

6-Way Full Width Power Seat. Speedily adjusts for maximum comfort. Makes it easy to change positions for relaxation on long trips.

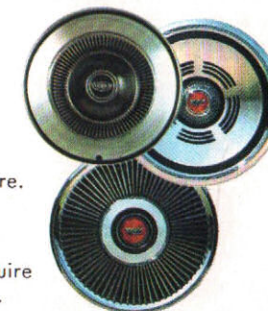
Power Seat for driver's side of Split Bench Seat (available Squire Brougham only).

Dual Color-Keyed Mirrors. Both remote controlled for greater convenience. Finished in body color.

Vinyl Insert Bodyside Moldings. Protection against body nicks. Smartly styled.

Wheel Covers.

Bright-metal reflective surfaces with distinctive hub and central crest design. Standard on Gran Torino Squire.



Deluxe Wheel Covers.

Standard with Squire Brougham option.

Luxury Wheel Covers furnish a distinctive and sporty varied style.

Rear Facing Third Seat. Increases passenger capacity to eight in Gran Torino Squire or Gran Torino Wagon. Folds flat with about 6 cu. ft. of lockable below deck stowage area.

Heavy-Duty Handling Suspension. Designed for demanding operation and greater stability under load with heavy-duty rear springs.

Anti-Theft Alarm System. When armed, alarm sounds if doors or doorgate are opened. Includes Spare Tire Lock and Inside Hood Release Lock.

Steel-Belted Radial Ply Tires.

Have been tested to give the average driver 40,000 miles of tread life under normal driving conditions. Standard on Gran Torino Squire. **Bias-Ply** Black and White Sidewall tires also available.



Light Group. Instrument Panel Courtesy Light, Glove Compartment Light, Ashtray Light, Rear Courtesy Light Switches, Cargo Light, Engine Compartment Light, Parking Brake Warning Light, Dual Beam Map Light, Headlights "Lights On" Warning Buzzer, Illuminated Headlamp Switch.



Protection Group. Helps guard against wear and petty thieves. Includes Door Edge Guards, Color-Keyed Front Floor Mats, License Plate Frames, Spare Tire Lock and Locking Gas Cap.

Convenience Group. Spare Tire Extractor, Left- and Right-Hand Remote Control Mirrors, Interval Windshield Wipers, Visor Vanity Mirror.



Other Options.

Optional Ratio Axle, Traction-Lok Differential Axle, Heavy-Duty Battery (68 amp.), Electric Clock, Color-Keyed Deluxe Seat Belts, Tinted Glass, Metallic Glow Paints in Green, Gold, Tan and Ginger. Trailer Towing Packages: See page 23 for details.

Engines. Step up smooth-running, reliable performance and total capability with optional V-8's from Ford, the most experienced V-8 builder:
351 CID 2V 400 CID 2V 460 CID 4V

Pinto **Ford Pinto Wagon**
Back to basics...that's why it's
the best selling subcompact wagon

Pinto Wagon, Medium Bright Blue Metallic (Code 3E).



In the '74 Pinto Wagon are all our years of experience in building small wagons that trace back to Model "T" and Model "A" days.

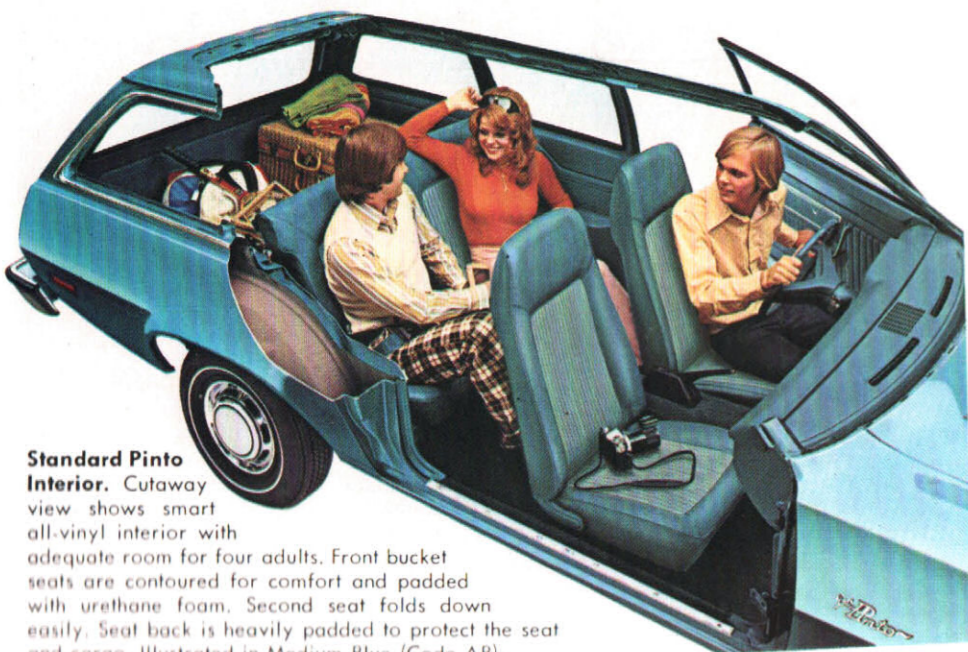
This trim, tidy subcompact is 4-passenger size and speedily converts to generously sized load carrier. It's all wagon and even offers woodgrain vinyl on sides and tailgate in the Squire Option detailed on page 21. So, it's back to basics in the smart Pinto Wagon that incorporates so many deep-down refinements that it is virtually all-new in an engineer's eyes.

Most important, however, is the practical versatility of this neat number. It has the looks to go anywhere. And you can put it to work in carrying over 60 cu. ft. of easy-to-reach

space via a smooth opening liftgate. With the second seat folded down, there is close to six unobstructed feet of load length. See dimensional diagrams below.

Easy-to-handle with a tight 31.5 ft. turning diameter and rack-and-pinion steering. Solid stopping with standard front disc brakes. Proven economical power with a 2000-cc. 4-cylinder 2V engine and a manual 4-speed floor shift. Good stability with track of 55 inches front and 55.8 inches rear. Trim-as-can-be with carpeted passenger and cargo areas. Optional features are listed on pages 20, 21.

Try it for size, style, get-up and go. It's the great little one from the Wagonmaster.



Standard Pinto Interior. Cutaway view shows smart all-vinyl interior with adequate room for four adults. Front bucket seats are contoured for comfort and padded with urethane foam. Second seat folds down easily. Seat back is heavily padded to protect the seat and cargo. Illustrated in Medium Blue (Code AB).

Pinto Wagon with Squire Option, Bright Red (Code 2B).



Easy Loading Cargo Area. With the second seat folded down, there is almost six feet of carpeted load length.

Squire Option Interior. Shown in Tan vinyl (Code BU). Popular interior and exterior dress-up package. Choice of deluxe cloth or pleated vinyl seat trim. For full list of features in this option, see page 21.



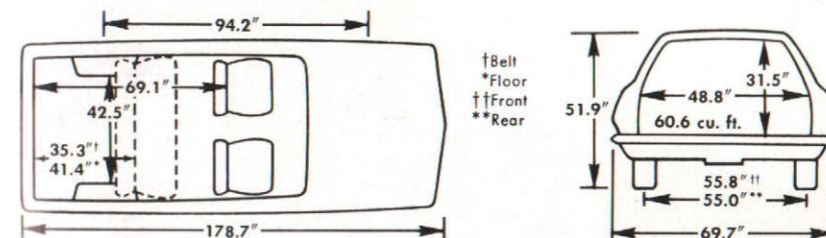
Functional: 2000-cc. 4-Cylinder Engine with Manual 4-Speed Fully Synchronized Floor Shift □ Manual Front Disc Brakes □ 3.55 Axle Ratio □ Impact Resistant Front and Rear Bumper Systems □ Rack-and-Pinion Steering □ A78 x 13 Black Sidewall Tires □ Inside Hood Release □ Side Markers □ Parking Lamps □ Front Outboard Retractable Lap/Shoulder Belts with Starter Interlock □ All Ford Motor Company Lifeguard Design Safety Features listed on page 24.

Note: See Color Code reference on page 2.

NOTABLE STANDARD FEATURES—PINTO WAGON

Appearance & Comfort: All-Vinyl Interior □ Color-Keyed Floor and Cargo Area Carpets □ Illuminated Wiper/Washer and Climate Controls □ Flipper Rear Quarter Windows □ Full Length Liftgate with Fixed Window □ Bright Liftgate and Belt Molding.

MEASUREMENTS: Wheelbase 94.2", Overall length 178.7", Height 51.9", Overall Width 69.7", Cargo Capacity 60.6 cu. ft., Curb Weight 2680 lb., Fuel Capacity 12 gal., regular, Passenger Capacity—4, 2 with rear seat folded down.



NOTE: See Notable Standard Features above. Other items shown are optional.



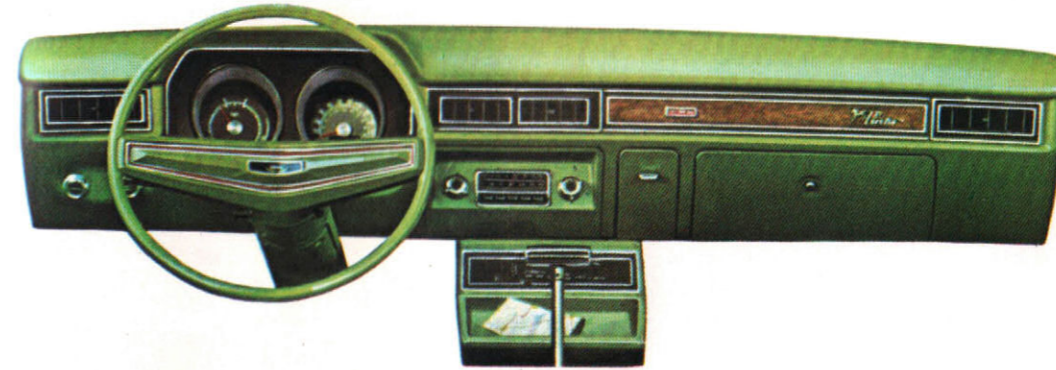
Ford Pinto Wagon Better Idea Options

Turn on the charm...add extra comfort, convenience and utility

You can select from an exceptionally wide range of optional equipment to meet your special wagon needs or personal taste. You are invited to make your new Pinto Wagon exactly what you want it to be.

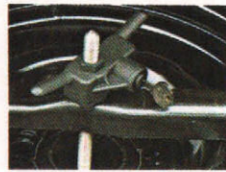
SelectShift Cruise-O-Matic. Smooth, dependable 3-speed automatic transmission. Also provides for manual shifting. Offered only with 2300-cc. 2V engine.

Radios. Your choice of AM FM stereo with dual speakers, AM FM monaural and AM. Styled to harmonize with other instruments.



SelectAire Conditioner. Cool, quiet hot weather driving. Large capacity. Fast cooling. **Tinted Glass** option recommended with air.

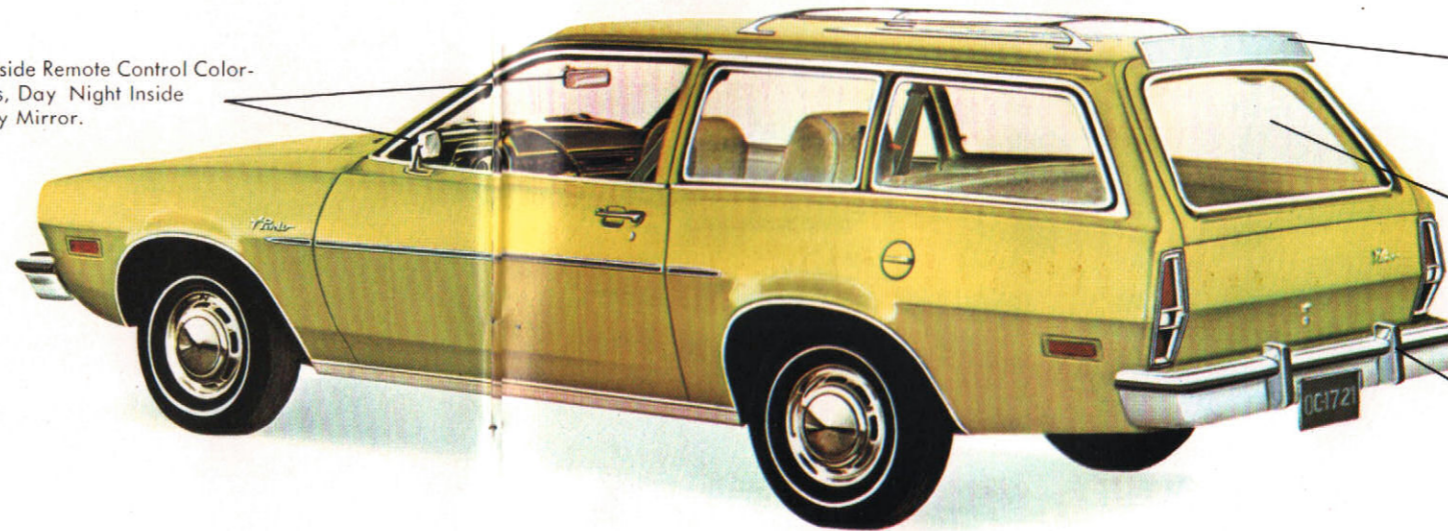
Accent Group. A first step dress-up with Wheel Covers, Wheel Lip Moldings and Vinyl Insert Bodyside Protection Molding.



Luxury Decor Group. More nice things inside for driver and passengers to enjoy plus an extra verve for the exterior. You get items in Accent Group (above) and Rocker Panel Moldings. Your choice of Deluxe Seat Trim—Manston cloth or pleated vinyl inserts. Deluxe 2-Spoke Steering Wheel, Deluxe Belts, Deluxe Door Trim Panel, Color-Keyed Parking Brake Boot and Bright Handle with Woodtone Grip, Woodtone Instrument and Quarter Trim Panel Applique, Multi-Directional Vent Registers, Cigar Lighter, Rear Seat Ashtray, Cut-Pile Carpeting (14 oz.), Passenger Side Door Courtesy Light Switch, Woodtone Manual Shift Knob or Automatic Transmission Bezel.

Protection Group. Consists of Spare Tire Lock, Door Edge Guards, Floor Mats, License Plate Frames, Locking Gas Cap, and Glove Box Lock.

Mirror Group. Outside Remote Control Color-Keyed Dual Mirrors, Day Night Inside Mirror, Visor Vanity Mirror.

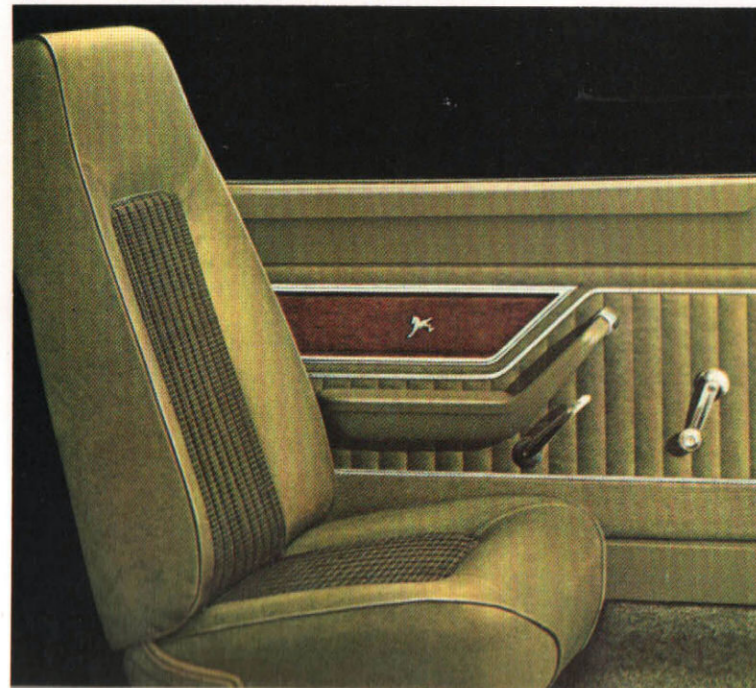


Luggage Rack and Air Deflector — Increases Pinto cargo space. Bright metal stays good looking. Easy to clean. Air deflector directs airflow across liftgate glass to help keep cleaner. Smart woodgrain vinyl finish.

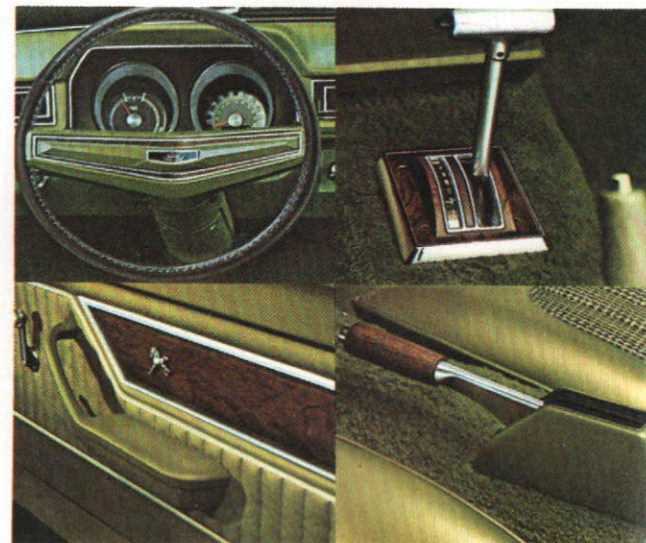
Electric Rear Window Defroster—Electric heating elements on inside surface help keep window clear of steam, frost or ice. Switch-operated. Includes tinted backlite glass.

Deluxe Bumper Group—Front and rear bumper guards with rubber inserts and horizontal rub strips. **Front and Rear Bumper Guards—**Rubber insert guards are a separate option for front or rear protection.

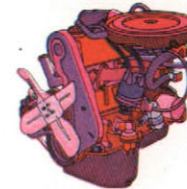
Sports Accent Group Interior in Avocado (Code BG).



Sports Accent Group. All items in the Luxury Decor Group with the following additions and exceptions. Luxury Decor Seats with Manston Cloth Inserts, 25 oz. Cut-Pile Carpeting, Unique Orange and Yellow Interiors, White Sidewall Steel-Belted Radial Ply Tires, Color-Keyed Wheel Covers. Leather Wrapped Steering Wheel available as separate option.



Engine: Extra power and performance with 2300-cc. optional engine. Modern overhead cam design for smooth power combined with operating economy.



Squire Option. Move your Pinto Wagon up to Squire class. Exterior is highlighted by smart woodgrain vinyl bodyside and liftgate trim, and rear "Squire" script and Wheel Covers. Inside you have a choice of Manston Cloth or pleated Vinyl Seat Trim. Deluxe 2-spoke Steering Wheel, Deluxe Belts, Deluxe Door and Quarter Trim, Color-Keyed Parking Brake Boot, Woodtone Instrument Panel Applique, Multi-directional Vent Registers, Cigar Lighter, Rear Seat Ash Tray, Cut-Pile Carpeting (14 oz.), Passenger Side Door Courtesy Light Switch, Cargo Light, Bright Parking Brake Handle with Simulated Woodtone Grip, Simulated Woodtone Shift Knob or Automatic Transmission Bezel. See exterior and interior illustrations on pages 16 and 17.



Wheel Covers—Bright-metal full wheel covers. (Included in Accent Group, Luxury Decor Group and Squire Option.) Color-Keyed Wheel Covers with Sports Accent Group.



Forged Aluminum Wheels—Lightweight and rugged, deeper dish profile. Add a sporty styling accent.



Trim Rings/Hub Caps —Accents wheels with bright metal. A popular way to enhance appearance.

Light Group. Glove Box Light, Cargo Area Light, Engine Compartment Light, Parking Brake Warning Light, Headlights "Lights On" Warning Buzzer, Ash Tray Light, Passenger-Side Door Courtesy Light Switch.

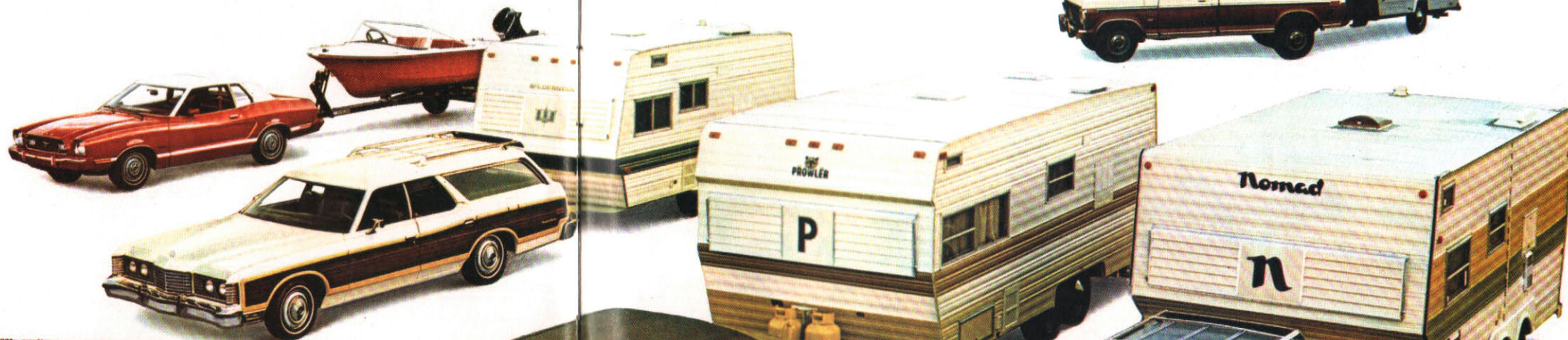
Tires—Steel-Belted Radial Ply Tires—Have been tested to give the average driver 40,000 miles of tread life under normal driving conditions. **Wide Oval Steel-Belted Radial Ply** tires with raised white letters and **Bias-Ply** white and black sidewalls also available.



Other Options—Anti-Theft Alarm System, Heavy-duty 53 amp. Battery, Tinted Glass, Vinyl Insert Bodyside Molding, Metallic Glow Paints. Mirror Group which includes Outside Color-Keyed Dual Mirrors (remote control).

Ford Recreational Vehicles

Join the Wagonmaster's expanding world of mobile living



Ranchero. Looks almost too good to be an eager worker. It's the pickup that acts like a luxury car. There's a 6½ ft. cargo body that carries 1250 lb. of people and payload. Inside, however, it is strictly passenger car. And all the luxury options are available. SelectAire Conditioner, SelectShift Cruise-O-Matic, Mag-style Wheels, Sports-style Mirrors and engine choices up to 460 CID V-8. Three trim levels: Ranchero 500, Ranchero GT and Ranchero Squire.



Club Wagons. Offered in three trims—Standard, Custom and Chateau. All with room to spare for the whole gang. As many as 12 adults can be seated comfortably. Five-place seating with 123.5-in. wheelbase affords over twice the cargo space of conventional wagons. Available in 105½-in. wheelbase for 5- and 8-passenger seating. 123½-in. wheelbase for 5, 8 or 12 passengers. Ford's Twin-I-Beam independent front suspension results in an exceptionally smooth ride. A wide tread provides stability to resist crosswinds. Full range of options, including SelectAire Conditioner, SelectShift Cruise-O-Matic and V-8 power available.



F-350 Ranger XLT Super Camper Special. Shown above. Has a 140-inch wheelbase—longest ever in a Ford pickup. Takes big slide-in campers up to 12 ft. long. Excellent weight distribution for capacity of 8,350 to 10,000 lb. GVW. Attains maximum 10,000 lb. GVW with single rear tires—big 12.00 x 16.5 "Super Singles." A big 360 CID V-8 and SelectShift Cruise-O-Matic are standard. 460 CID 4V V-8 also available. Also offered are **F-250/F-350**

CamperSpecials. The F-250 has a 133-in. wheelbase to carry 11-ft. campers. **Ford F-350 Camper Specials** are available in two wheelbase sizes: 137 in. and 161 in. The 137-in. F-350 can carry campers up to 12 ft. long. The 161-in. F-350 with dual rear wheels has a GVW rating up to 10,000 lb. and can carry campers up to 14 ft. long.

NOTE: Truck body installation and modifications are the responsibility of the body manufacturer. Owners should assure themselves of the load and handling capabilities of their vehicle when selecting a camper or contemplating custom add-ons and modifications.

1974 Ford Recreational Vehicle Catalog.—Get details on the full Ford Recreational fleet. Your dealer will supply you with a copy of this all-inclusive catalog. Ask for your free copy.

Trailer Towing Packages. All Ford, Torino, Thunderbird cars, and Ford Pickup models can be equipped with trailer towing packages for towing a travel trailer, camping rig, boat or utility trailer efficiently. Package features are listed below.

Class I Up to 2000-lb. gross trailer weight, 200-lb. tongue load. Includes removable ball, tongue and wiring harness.

Class II Up to 3500-lb. gross trailer weight, 500-lb. tongue load. Includes heavy-duty suspension, extra cooling package (heavy-duty radiator with larger transmission oil cooler), trailer towing wiring harness and trailer towing badge.

Class III 7000-lb. (Ford) and 6000-lb. (Torino) gross trailer weight, 700-lb. tongue load. Includes higher axle ratio, heavy-duty suspension, heavy-duty alternator, 80-amp. battery, 6½-in. wheels, heavy-duty frame and Class III items itemized above.

Whether it's trailering or travel via camper, the Ford fleet is in with the right answer for you and your family. Ford Wagons are especially adaptable to this mobile life style. Other Ford recreational vehicles give you a wide range of choice to fit your specific plans.



Bronco. It's a go-anywhere vehicle that's made to measure for the outdoorsman. Combines the off-road ability of four-wheel drive with clean, functional interior and exterior styling. A durable 200 CID Six is standard. SelectShift Cruise-O-Matic and Power Steering are available with optional 302 CID V-8.

If there's a spark of adventure in your soul that calls you off the beaten path, look into Bronco.



Econoline Camper Special. The sturdy foundation and power plant built by Ford have the important chassis components for camper service built right in. Shown above with a typical 19-ft. cab over chassis-mounted camper. Standard features include 302 CID V-8, SelectShift Cruise-O-Matic, Power Steering, Power Brakes, Heavy Duty Shock Absorbers, and other features that give a solid ride and good performance.

Model Selector...From Ford, the Wagonmaster



Pinto Wagon, Dark Yellow Green Metallic (Code 4V).



Pinto with Squire Option, Bright Red (Code 2B).



Torino Wagon, Medium Blue Metallic (Code 3D).



Gran Torino Wagon, Medium Copper Metallic (Code 6C).



Gran Torino Squire, Green Glow (Code 4T).



Ranch Wagon, Dark Green Metallic (Code 4Q).



Country Sedan, Candyapple Red (Code 2E).



LTD Wagon, Ginger Glow (Code 5J).



LTD Country Squire, Gold Glow (Code 6F).

Use this check list to tailor your Ford Torino or Pinto Wagon to your needs.

Engines—Ford 400 CID 2V V-8 (std. LTD Wagon and Country Squire) 460 CID 4V V-8. **Torino** 351 CID 2V V-8 400 CID 2V V-8 460 CID 4V V-8. **Pinto** 2300-cc. 2V OHC 4.

Exterior Colors: (All Wagons) Saddle Bronze Metallic (5T) Green Glow (4T) Ginger Glow (5J) Tan Glow (5U). **Ford, Torino** White (9A) Medium Blue Metallic (3D) Dark Blue Metallic (3G) Pastel Lime (4A) Dark Green Metallic (4Q) Medium Copper Metallic (5M) Medium Ivy Yellow (6N) Gold Glow (6F). **Ford, Pinto** Light Blue (3B) Medium Brown Metallic (5H). **Torino, Pinto** Bright Red (2B) Bright Green Gold Metallic (4B). **Ford** Black (1C) Candyapple Red (2E). **Torino** Medium Pastel Blue (3Q) Dark Olive Gold Metallic (6M). **Pinto** Pearl White (9C) Bright Blue (3N) Medium Bright Blue Metallic (3E) Dark Yellow Green Metallic (4V) Medium Lime Yellow (4W) Orange (5W) Medium Yellow Gold (6C).

Interior Trim Selections:

DuraWeave Vinyl (Ford) Medium Blue Medium Green Medium Saddle, or Vinyl (All Wagons): Typical Colors Black Medium Blue Medium Green Medium Saddle Tan Light Avocado (Pinto).

Better Idea Option Highlights:

Ford AM FM Stereo Radio and Tape Player AM FM Stereo Radio AM Radio Select-Aire with Automatic Temperature Control (manual control) Fingertip Speed Control Anti-theft Alarm System Luggage Rack Electric Tailgate Window Defroster Tailgate Window Washer Dual Facing Rear Seats Recreation Table Lockable Side Storage Carpeted Cargo Area Automatic Load Adjuster Power Seats Electric Power Door Locks Steel-Belted Radial Ply Tires (std. Country Squire and LTD Wagon) Wheel Covers (Std. Squire) Power Mini-vent & Side Windows Power Side Windows Front Cornering Lamps Squire Luxury Group Convenience Group Protection Group Trailer Towing Packages.

Torino AM FM Radio and Tape Player AM FM Stereo Radio AM Radio Select-Aire with Automatic Temperature Control (manual control) Power Steering Fingertip Speed Control Anti-theft Alarm System Electric Power Door Locks Power Side Windows Power Tailgate Window Luggage Rack Electric Tailgate Window Defroster Rear Facing Third Seat Power Seat Dual Color-Keyed Mirrors Wheel Covers Steel-Belted Radial Ply Tires Squire Brougham Option Light Group Convenience Group Protection Group Trailer Towing Package.

Pinto SelectShift Cruise-O-Matic AM FM Stereo Radio AM Radio Select-Aire Conditioner with 2300-cc. Engine Luggage Rack Bumper Guards Steel-Belted Radial Ply Tires Trim Rings Hub Caps Luxury Decor Group Mirror Group Protection Group Light Group Squire Option Sports Accent Group.

Ford cares about your safety.

Ford really cares about you and those you care about. You'll find this reflected in each new 1974 Ford, Torino and Pinto Wagon which includes these FORD MOTOR COMPANY LIFEGUARD DESIGN SAFETY FEATURES, standard • Safety-designed front end structure • Safety-designed roof structure • Steel guard rails in side doors • Double-yoke safety door latches and safety hinges • Impact resistant front and rear bumper systems • Safety rim wheels and load-rated tires • Dual hydraulic brake system with warning light • Corrosion-resistant brake lines • Integral lap and shoulder belts with individual lap and shoulder belt retractors and starter interlock for front outboard occupants • Positive reminder warning light and buzzer for all front seat occupants • Lap belts with mini buckles for center front and all rear seating positions with retractors for rear outboard occupants • Energy-absorbing steering column and steering wheel • Energy-absorbing armrests and safety designed door handles • Energy-absorbing instrument panel with padding for right and center front passenger • Padded sun visors • Energy-absorbing front seat back tops with padding • Self-locking front seat backs on two-door vehicles • Safety-designed coat hooks • Safety-designed radio control knobs and push buttons (on all cars equipped with radios) • Head restraints or high back seats for front outboard occupants • Safety glove box

latch • Inside yield-away rearview mirror • Impact-absorbing laminated safety glass windshield • Turn indicators with lane-changing signal feature • Hazard warning flasher • Backup lights • Side marker lights • Parking lights coupled with headlamps • Two-speed or variable speed windshield wipers • Windshield washers • Outside rearview mirror, driver's side • Glare reduced instrument panel padding, windshield wiper arms, steering wheel hub and windshield pillars • Uniform transmission shift quadrant (on all cars equipped with automatic transmission) • Locking steering column with warning buzzer • Non-reversing odometer.

NOTES:

Replacement Parts. Your 1974 Ford comes with factory engineered Motorcraft battery, oil filter, shock absorbers, Autolite PowerTip Spark Plugs and other Ford approved precision parts. For continued top performance, be sure to specify Motorcraft Parts and Autolite PowerTip Spark Plugs whenever replacement is necessary.

Illustrations and information presented were correct when approved for printing. Ford Division reserves the right to discontinue or change at any time, specifications or design without incurring obligations.

Some features shown or described are optional at extra cost. Most options are offered on all models. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Always consult your Ford Dealer for the latest, most complete information on models, features, prices and availability.

ALL 1974 CARS must meet Federal Emission Standards before sale. See your Ford Dealer for details.

All 1974 Wagon engines are designed to operate on regular gasoline with octane rating of at least 91 (Research Method) when the engine is adjusted to factory recommended specifications.

The closer you look, the better we look.

FORD

FORD DIVISION

