

1989 FORD LTD CROWN VICTORIA



A FULL-SIZE CLASSIC

Very few cars available in today's marketplace have advantages so readily apparent. The spacious LTD Crown Victoria interior compartment accommodates six adults (there's seating for eight in wagons equipped with dual facing rear seats).

As a rule, the longer the wheelbase of a vehicle, the better the ride quality. A 114.3" wheelbase, a ride-oriented suspension design and gas-pressurized shock absorbers combine to give Crown Victoria the exceptionally smooth ride it's noted for.

LTD POWER

Crown Victoria's 5.0 liter V-8 engine is sequentially fuel injected. In addition to its reassuring response in everyday driving situations, it provides the kind of power

required for many kinds of towing chores. When equipped with the optional heavy-duty trailer towing package, LTD Crown Victoria is rated to tow trailers weighing up to 5,000 pounds.

The standard Automatic Overdrive transmission offers efficiency on the highway.* It automatically shifts into an overdrive fourth gear when the vehicle exceeds approximately 45 mph and the driver eases up on the accelerator pedal.

LTD CHOICE

Whether you choose the 4-door sedan, or an LTD Crown Victoria or Country Squire wagon, you're assured the big-car ride and comfort that so few cars provide. Select the LX version in any body style and get an extra measure of luxury.

*1989 EPA mileage estimates were not available at press time. Your dealer has the latest information.



Above: LTD Crown Victoria LX Sedan with optional Brougham Roof in Twilight Blue Clearcoat Metallic. Also included is optional Preferred Equipment Package 112A.

Right: LTD Crown Victoria LX Sedan in Light Titanium Clearcoat Metallic. Included is optional Preferred Equipment Package 111A.



DRIVER AND PASSENGER COMFORT

LTD Crown Victoria has long been known as a comfortable car to drive or ride in. Much of that comfort is attributable to its spaciousness. The doors, seats and roof were designed for the best combination of head, shoulder, hip and leg room. Crown Victoria is roomier than the vast majority of cars found on the world's roads today.

Seat construction is another comfort factor. The reclining front split bench seats have molded foam cushions which are supported by firm but flexible mats. Special pads provide extra lumbar support. It all adds up to an environment that invites you to stretch, relax, and enjoy the trip.



The low liftover height of the deep-well trunk facilitates loading and unloading.

The LTD Crown Victoria LX interior shown with optional Preferred Equipment Package 111A and optional leather-wrapped steering wheel.



CROWN VICTORIA CAPABILITY

Regardless of the series, LTD Crown Victoria offers practical benefits which go hand in hand with large car ownership. The sedan model has a roomy, carpeted deep-well trunk and its 22.4 cubic feet of useable stowage area is unsurpassed by any other American car. The liftover height is comfortably low for easy loading and unloading.

For those who have occasion to load up their Crown Victoria Sedan or Wagon for business, vacations, or any other reason, the optional load-leveling suspension compensates for added weight and optimizes ride quality when the car is carrying its maximum load. It's an especially important option on long trips when a good ride is a prime consideration.

SPECIAL WAGON BENEFITS

Crown Victoria Wagons provide a full measure of

what wagons are noted for: cargo room. An 88.2-cubic-foot cargo volume index means a lot of space for all kinds of things from grocery bags to building materials. There's also a lockable compartment below the load floor with another 9.9 cubic feet of space. And two cubic feet more in a handy lockable side panel compartment.

Also standard on wagon models is the versatile 3-way doorgate with power window. It opens like a door to let people in or out (with the window either open or closed), or swings down like a conventional tailgate to accommodate cargo. The 3-way doorgate is another Ford innovation.

And those who choose the wagon may also choose optional DuraWeave vinyl trim. DuraWeave is a unique upholstery alternative because it looks, feels and breathes like cloth, yet wears and cleans like vinyl.



The 3-way doorgate on the wagon models opens to a spacious 88.2-cubic-foot cargo area.



The LTD Crown Victoria Country Squire LX Wagon, with its classic look of woodtone bodyside and doorgate paneling, is shown in Oxford White. Included is optional Preferred Equipment Package 132A and optional cornering lamps.



OPTIONS AND PREFERRED EQUIPMENT PACKAGES

LT D Crown Victorias above the standard model are available as Preferred Equipment Packages—combinations of features which have proved popular with buyers — an easy way to a well-equipped car.

Here's all you do. (1) Choose your body style (4-door sedan or wagon). (2) Choose your series (standard or LX). (3) Select the Preferred Equipment Package with the features you want from the list on page 9. The ordering procedure is greatly simplified.

Once you've chosen a Preferred Equipment Package, you may still add individual options to your vehicle if you choose to. Again, consult page 9 for options available with the particular package you've selected. Packages 111A and 132A

include a delete option. If you choose it, the items designated with "X*" on page 9 are deleted from the package as a group. See the note on that page for information about options availability when the package delete option is selected.

NOTABLE STANDARD FEATURES (choose options from list below)

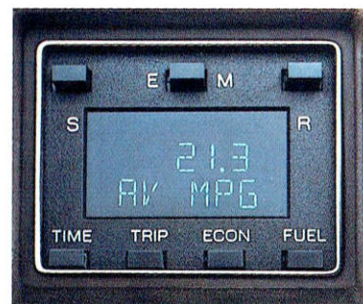
- Quad rectangular halogen headlamps
- Dual remote-control mirrors
- Fluidic windshield washer system
- Manual air conditioning
- Courtesy lights in glove box, ashtray, cargo area
- Front door map pockets
- Padded rear half-vinyl roof
- Front and rear bumper rub strips
- Interval windshield wipers
- "Super Luxury" sound insulation
- Courtesy light switches at all doors
- 18-ounce luxury floor carpeting
- Right-hand visor mirror
- Functional drip moldings
- Dual bodyside accent stripes
- Deluxe wheel covers
- Trip odometer
- Autolamp system
- Electronic AM/FM stereo search radio (1)
- Lower bodyside protection
- Vinyl insert bodyside moldings (2)
- Tinted glass
- "Emission malfunction" and "low fuel" alerts
- Color-keyed deluxe belts with comfort regulator
- Electronic digital clock



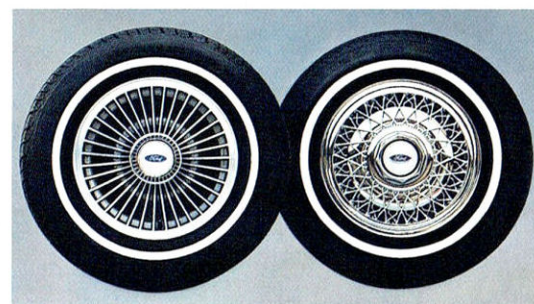
The high-level audio system brings out the best in the electronic AM/FM stereo radio with cassette tape player. It's equipped for remarkable sound reception and reproduction. See page 9 for details.



The Insta-Clear® heated windshield is an appreciated convenience in northern climates. It's capable of removing 1/10 of an inch of frost at 0 degrees Fahrenheit in just two to three minutes.



Travel information is at your fingertips with the Tripminder® computer (see page 9 for details).



Cast aluminum wheels, locking wire-style wheel covers are optional and also available in selected Preferred Equipment Packages.



The optional heavy-duty trailer towing package prepares Crown Victoria to haul trailers weighing as much as 5,000 pounds.

OPTIONS AND PREFERRED EQUIPMENT PACKAGES (In addition to or in place of standard equipment)	Sedans				Wagons				
	Std. 110A	111A	LX 112A	113A	130A	Std. 131A	132A	LX 133A	
Front and rear bumper guards	0	X*	X	X	0	X	X*	X	
Cornering lamps		0	X	X	0	0	0	X	
Deluxe luggage rack					0	X	X	X	
Rear window defroster (3)	0	X*	X	X	0	X	X*	X	
Cast aluminum wheels		0	X	X	0	0	X*	X	
Automatic climate control air conditioning		0	0	X	0	0	0	X	
Premium-level interior trim		X	X	X			X	X	
Light Group (4)	0	X	X	X	0	X	X	X	
Speed control	0	X*	X	X	0	X	X*	X	
Tilt steering wheel	0	X*	X	X	0	X	X*	X	
Power lock group (5)	0	X*	X	X	0	X	X*	X	
6-way power driver's seat		0	X		0	X	X*		
Dual control 6-way power seats		0	0	X	0	0	0	X	
Dual facing rear seats					0	X	X	X	
Power windows	0	X	X	X	0	X	X	X	
Dual electric remote-control mirrors (6)		X	X	X			X	X	
Front and rear carpeted floor mats	0	0	X	X	0	0	X*	X	
Electronic AM/FM stereo search radio with cassette tape (1)	0	0	X	X	0	0	X*	X	
Illuminated entry system		0	X	X	0	0	X*	X	
Tripminder® computer (7)		0	0	X			0	X	
Leather-wrapped steering wheel	0	0	X	X	0	0	0	X	
Premium sound system (8)		0	0	X	0	0	0	X	
Power radio antenna		0	0	X	0	0	0	X	
Heavy-duty battery	0	0	0	0	0	0	X*	X	
High-level audio system (9)	0	0	0	0	0	0	0	0	
Front license plate bracket	0	0	0	0	0	0	0	0	
Brougham roof treatment	0	0	0	0					
Engine block immersion heater	0	0	0	0	0	0	0	0	
Two-tone paint with tape stripes	0	0	0	0					
Clearcoat paint	0	0	0	0	0	0	0	0	
Automatic load-leveling suspension	0	0	0	0	0	0	0	0	
Heavy-duty handling suspension	0	0	0	0	0	0	0	0	
Heavy-duty trailer towing package (see page 10)	0	0	0	0	0	0	0	0	
Pivoting front vent windows	0	0	0	0	0	0	0	0	
Locking wire-style wheel covers					0	0			
Insta-Clear® windshield	0	0	0	0	0	0	0	0	
Package delete option (10)		0					0		

(1) May be deleted for credit. (2) Deleted and optional when ordered with two-tone paint. (3) Not deletable in state of New York. Premium sound system or high-level audio system may be substituted except in 113A and 133A. (4) Includes dual-beam map light, "headlamps-on" reminder chime, dual instrument panel courtesy lights and engine compartment light. (5) Includes power door locks (power doorlock on wagons) and remote-control electric decklid release in glove box (sedans). (6) Included with power windows on std. models. (7) Reports average trip speed, distance covered per gallon of fuel used, instantaneous fuel economy, and total fuel used. Also provided are the day and date, time and elapsed trip time and distance. English or metric readout. (8) Includes six upgraded speakers and power amplifier (rear speakers are coaxial). (9) Sophisticated sound reception and reproduction. Includes premium sound system, AM/FM stereo seek/scan radio with cassette player, and features like seek or scan functions for both radio and tape; popout controls for bass, treble, balance and fade; DNR noise reduction for radio (Dolby® for tape); AM stereo reception; 80 watts RMS continuous power; electronic volume control and more. (10) When package delete option is selected, the following optional equipment may not be ordered: leather-wrapped steering wheel, automatic climate control air conditioning, premium sound system, power radio antenna, Tripminder® computer and Insta-Clear® windshield.

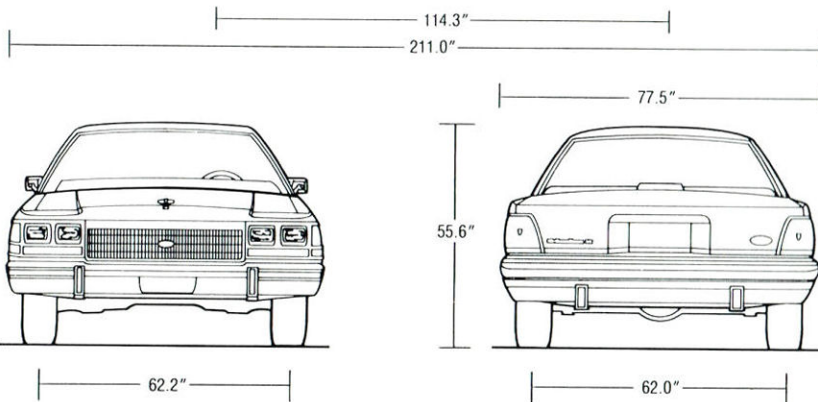
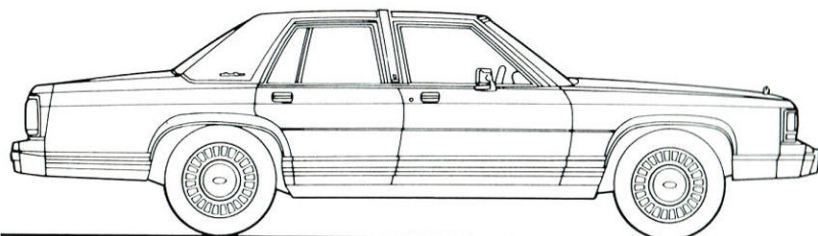
COLORS AND TRIMS

SPECIFICATIONS

SAFETY AND OWNER BENEFITS

Interior Trim Colors					Exterior Paint Colors
Shadow Blue	Titanium	Cabernet Red	Cinnabar	Light Sandalwood	
X	X			X	Black
X	X				Light Titanium Clearcoat Metallic
X					Deep Titanium Clearcoat Metallic
X	X				Cabernet Red
			X		Rose Quartz Clearcoat Metallic
X	X				Garnet Red Clearcoat Metallic
			X		Dark Cinnabar Clearcoat Metallic
		X		X	Almond
		X		X	Medium Almond
X					Light Crystal Blue Clearcoat Metallic
X	X				Twilight Blue Clearcoat Metallic
X	X	X	X	X	Oxford White

Some of the paint and trim colors are shown in this catalog. On the printed page, of course, colors are at best only representative of the originals. Your Ford Dealer can show you actual samples of the paint colors and trim materials presented above as well as two-tone paint combinations. Ask about paint and trim color availability with the following vinyl roof colors: Black, Light Titanium, Medium Cabernet, Cinnabar, Rose Quartz, Twilight Blue, Almond, Cinnabar and Oxford White.



Engine type	90-degree V-8, overhead valves and modified wedge combustion chambers
Compression ratio	8.9:1
Induction system	Sequential multiple-port electronic fuel injection
Fuel tank	18 gallons
Transmission	Automatic overdrive
Shock absorbers	Direct double acting gas-pressurized
Front suspension	Independent short & long arm with ball joints and coil spring; stabilizer bar
Rear suspension	Four bar link with coil spring
Optional suspension	Automatic load-leveling
Optional suspension	Heavy-duty/handling
Steering	Constant ratio recirculating ball with power assist
Brakes	Power front disc/rear drum (heavy-duty rear in wagons)
Wheels	Stamped steel disc, 15x6.0 JJ (15x6.5 JJ with wagon)
Tires	P215/70R15 WSW all-season steel-belted radials (mini-spare tire)

DIMENSIONS

	Sedan	Wagon
Wheelbase	114.3"	114.3"
Length	211.0"	216.0"
Height	55.6"	56.5"
Width	77.5"	79.3"
Front tread	62.2"	62.2"
Rear tread	62.0"	62.0"
Trunk capacity/cargo volume index (cu. ft.)	22.4*	88.2**
Fuel capacity (gal.)	18.0	18.0
Passenger capacity	6	6†

Based on Motor Vehicle Manufacturers Association data. *With standard mini-spare tire. **Plus 9.9 cu. ft. in a lockable storage compartment beneath the load floor (5.7 cu. ft. with dual facing rear seats, 7.7 cu. ft. with cushions removed) and 2.0 cu. ft. in a lockable side storage compartment. †Eight with optional dual facing rear seats.

TRAILER TOWING

The optional heavy-duty trailer towing package equips Crown Victoria sedans and wagons to tow trailers weighing up to 5,000 pounds. The package includes:	
Heavy-duty battery	
Trailer towing suspension	
Auxiliary transmission oil cooler	
Trailer towing wiring harness	
Power steering oil cooler	
Heavy-duty flasher system	
3.55 ratio traction-lok axle	
Heavy-duty rear brakes (standard in wagons)	
Heavy-duty U-joint	
Heavy-duty radiator	
Dual exhaust system	
Conventional spare	

Ford Motor Company strongly encourages all passengers to use their safety belts. Ford urges the use of child and infant restraints, as required in all states. Ford's easy-to-install Tot-Guard (for children 20 to 50 pounds) is available at all Ford Dealers. If a child restraint requires a top-tether, Ford cars provide for attachment of an anchor at each rear seating position.



FORD LIFEGUARD DESIGN SAFETY FEATURES

Vehicle operation

Split service hydraulic brake system with warning light
 Corrosion-resistant brake lines
 Flash-to-pass headlamps
 Turn indicator with lane-changing signal feature
 Hazard warning flasher
 Backup lamps
 Side marker lamps
 Parking lamps coupled with headlamps
 High-mount stop lamp
 Interval windshield wipers
 Windshield washers
 Dual remote-control mirrors
 Glare-reduced instrument panel, windshield wiper arms and windshield pillars
 Uniform transmission shift quadrant with safety starting switch
 Continuously variable control illumination intensity (instrument cluster lighting)
 Safety hood latch system
 Responsive windshield defroster system
 Tamper-resistant (non-reversing) odometer
 55 mph highlighted speedometer
 Inertia shut-off switch for electric fuel pump

Occupant protection

Safety-designed front end structure
 Safety-designed roof structure
 Steel guard rails in side doors
 Safety-designed door hinges and double yoke safety door latches
 Integral lap and shoulder belts with automatic retractors for front outboard occupants
 Visual and audible seat belt fastening reminders for the driver's seat
 Lap belts for center front and

all rear seating positions with retractors for rear outboard occupants and optional dual facing rear seats
 Energy-absorbing steering column and steering wheel
 Energy-absorbing armrests and safety-designed door handles
 Energy-absorbing instrument panel with padding
 Energy-absorbing sun visors
 Energy-absorbing front seat back tops
 Head restraints for front outboard occupants
 Safety glove box latch
 Inside yieldaway rear-view mirror
 Impact-absorbing laminated safety glass windshield
 Flame-resistant interior materials
 Safety-designed coat hooks
 Safety-designed radio control knobs and push buttons

6-YEAR/60,000-MILE POWERTRAIN WARRANTY

Ford's powertrain warranty covers all new cars for 6 years or 60,000 miles, whichever comes first. This limited warranty covers major powertrain components. Certain restrictions and deductible apply. Ask your dealer for a copy.

6-YEAR/100,000-MILE CORROSION PROTECTION

LTD Crown Victoria's corrosion warranty coverage for outer body panel rust-through is 6 years or 100,000 miles, whichever comes first. See your Ford Dealer for details and a copy of this limited warranty.

SCHEDULED MAINTENANCE

Here are some examples of scheduled maintenance intervals for the 1989 Ford LTD Crown Victoria. For complete maintenance recommendations, refer to the Maintenance Schedule and Record Log.

Engine oil and filter change	each 7,500 miles or 6 months
Spark plug change	each 30,000 miles
Air filter replacement	each 30,000 miles
Engine coolant replacement	each 30,000 miles or 3 years

5-MILE-PER-HOUR BUMPERS

Ford equips LTD Crown Victoria with impact-resistant front and rear bumpers that meet the damageability requirements of the Federal Bumper Standard at 5-mph (exceeding the Standard's 2 1/2-mph requirement).



Participating Ford Dealers offer the Lifetime Service Guarantee, which guarantees their customer-paid work on your Ford vehicle for as long as you own it. A covered repair is paid for once. If it ever has to be fixed again, the repairing dealer will fix it free. Ask to see a copy of this limited warranty when you visit your participating Ford Dealer.



Optional Ford Extended Service Plans cover major components on new Ford cars and light trucks for longer than the vehicle's basic warranty. Your Ford Dealer has full details.



QUALITY REPLACEMENT PARTS FROM FORD

Genuine Ford and Motorcraft original equipment replacement parts meet the same high standards as those installed in production.



The leasing alternative is available through your Ford Dealer. A participating dealer can arrange financing terms or a Red Carpet Lease® tailored to your circumstances through Ford Credit.

Ford-paid repair programs after the warranty period

Sometimes Ford Motor Company offers adjustment programs to pay all or part of the cost of certain repairs. These programs are intended to assist owners and are in addition to the warranty or to required recalls.

Technical service bulletins

All vehicles need repairs during their lifetime. Sometimes Ford issues technical service bulletins (TSBs) and easy-to-read explanations describing unusual engine or transmission conditions which may lead to costly repairs, the recommended repairs, and new repair procedures. Often a repair now can prevent a more serious repair later.

For more information...

Ask Ford Motor Company or your Ford or Lincoln Mercury, Scorpio, XR4Ti Dealer about Ford-paid repair programs and/or TSBs relating to your vehicle.

To get copies of these materials for your vehicle or the vehicle of interest to you: Call Ford toll-free at 1-800-241-3673. Alaska/Hawaii call 1-800-241-3711 and in Georgia call 1-800-282-0959.

Or write Ford at:

Ford Customer Information System
Post Office Box 95427
Atlanta, Georgia 30347

We'll need your name and address, year, make, model and vehicle identification number, as well as engine size.

Options availability

Options shown or described in this catalog are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

"Ask your Ford Dealer"

Following publication of this catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information.

Product changes

Ford Division reserves the right to change product specifications at any time without incurring obligations.

