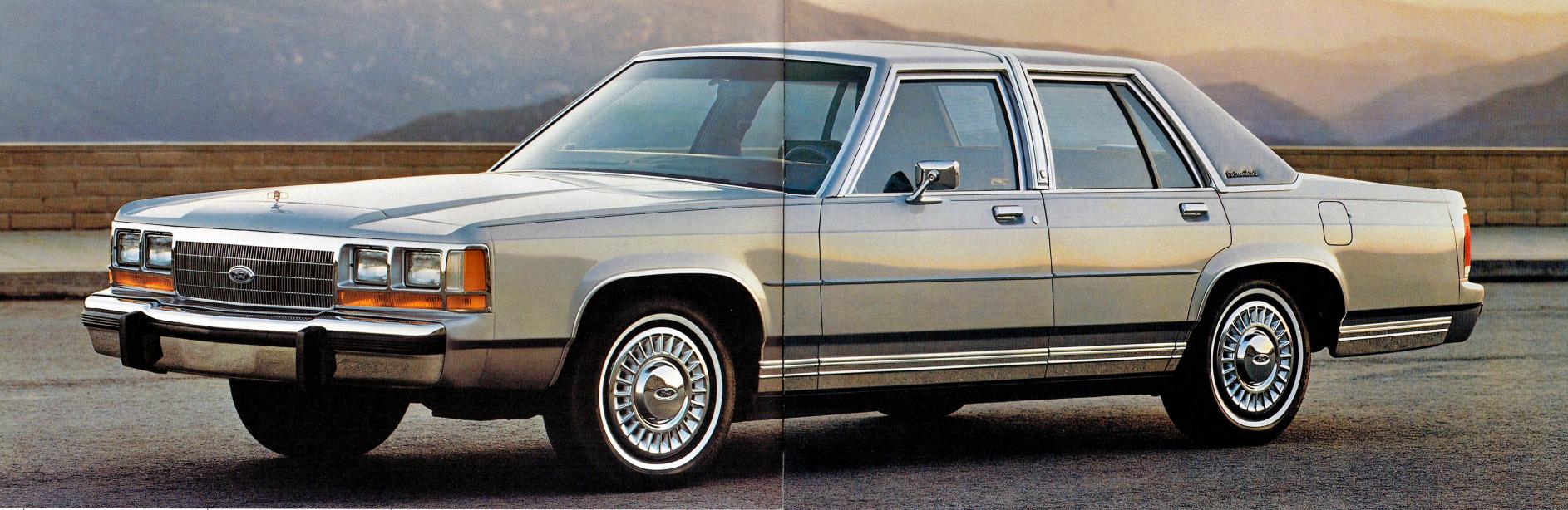
# **1990 LTD CROWN VICTORIA**







## 1990 FORD LTD CROWN VICTORIA

TD Crown Victoria has full-size room and comfort for six, an exceptionally smooth ride, and many standard conveniences. It offers a riding environment that's rare in today's smaller-car world, along with power and capability most cars can't match.

A 5.0 liter V-8 engine with sequential fuel injection provides reassuring response in everyday driving situations. When the optional heavy-duty trailer towing package is added, Crown Victoria is rated to tow trailers weighing up to 5,000 pounds. And there are two

## A riding environment that's rare, along with power and capability most cars can't match.

optional suspensions, automatic load leveling and heavy-duty/handling, for special needs.

As a rule, the longer a vehicle's wheelbase, the better the ride. A 114.3" wheelbase, a ride-oriented suspension and gas-pressurized shocks combine to give Crown Victoria the exceptionally smooth ride for which it's noted.

The standard Automatic Overdrive transmission automatically shifts into an overdrive fourth gear when the vehicle exceeds approximately 45 mph and the driver eases up on the accelerator pedal. In overdrive, engine speed is reduced by about one-third for improved highway fuel economy and reduced engine wear.

Whether you choose the 4-door sedan, or an LTD Crown Victoria Wagon or Country Squire Wagon, you're assured the big-car ride and comfort that so few of today's cars provide. Select the LX version in any body style for top-of-the-line luxury and convenience.



LTD Crown Victoria LX Sedan in Light Titanium Clearcoat Metallic. Included is optional Preferred Equipment Package 112A.

ITD Crown Victoria Sedan in Twilight Blue Clearcoat Metallic with optional Brougham Roof. Also included is optional Preferred Equipment Package 114A.



erhaps the most important reason for buying a six-passenger car is the riding comfort it offers. Much of LTD Crown Victoria's comfort is attributable to sheer space. The doors, seats and roof were designed to optimize head, shoulder, hip and leg room. Crown Victoria is simply roomier than the vast majority of cars found on the road today.

Seat construction is another comfort factor. The reclining split bench front seats with center armrests have molded foam cushions which provide lumbar and back support. The seat track travel is extended to nine inches for individual comfort adjustment. It all adds up to an environment that invites you to stretch, relax and enjoy the trip.

If standard equipment is the yardstick, Crown Victoria measures up well. Air conditioning and tinted

glass. Dual electric remote-control mirrors. Side window demisters. Glove box, ashtray and cargo area courtesy lights and courtesy light switches at all doors. Passenger side visor mirror. Electronic digital clock. Interval wipers are handy when it's drizzling. The autolamp system offers extra security after dark.

# Simply roomier than the vast majority of cars found on the road today.

An electronic AM/FM stereo radio provides the entertainment (may be deleted for credit). There are also power windows, tilt steering wheel and other conveniences. The redesigned instrument panel is more ergonomically arranged than ever. It includes a tempera-

ture gauge, a larger glove box and a smart new steering wheel.

Not to be overlooked is Crown Victoria's practical side. The capacity of the spacious, carpeted deep-well trunk is unsurpassed by any other American car (excluding other Ford Motor Company products). And it's easy to load due to its low liftover height.

LTD Crown Victoria and Country
Squire Wagons provide a lot of
room for cargo. In addition, there's
a lockable compartment below
the load floor with another 9.9
cubic feet of space. And two cubic
feet more in a handy lockable side
panel compartment.

Wagon models also offer dual facing rear seats in selected Preferred Equipment Packages. They increase the seating capacity to eight. And special DuraWeave vinyl upholstery is optional with standard wagons. It looks, feels and breathes like cloth, yet wears and cleans like vinyl.



▲ The new instrument panel design is more ergonomic than ever. Clean and contemporary, it features a larger glove box and a new steering wheel treatment.

The LTD Crown Victoria LX interior shown with optional Preferred Equipment Package 114A.



# LTD CROWN VICTORIA WAGONS

rown Victoria wagons provide a full measure of the commodity that wagons are noted for: cargo room—the kind of cargo room that only full-size wagons can offer. A 90.4-cubic-foot cargo volume index means a lot of space for all kinds of things from grocery bags to antique furniture.

Also featured on wagon models is the versatile 3-way doorgate with power window. It opens like a door to let people in or out (with the window either open or closed), or swings down like a conventional tailgate to accommodate cargo. It

The 3-way doorgate adds versatility to the impressive cargo-carrying capability of Crown Victoria.

adds versatility to the impressive cargo-carrying capability of Crown Victoria. The 3-way doorgate is a Ford innovation.

Heavy-duty rear brakes are standard in all Crown Victoria wagons. And for extra capability, optional automatic load-leveling and heavy-duty/handling suspensions are available.

Choose the standard LTD Crown Victoria Wagon or the distinctive Country Squire, with its classic look of woodtone bodyside and doorgate paneling. Both are available in the LX series, with its extra complement of luxury and convenience.



▲ The LTD Country Squire LX Wagon is shown in Oxford White. Included is optional Preferred Equipment Package 134A.

■The optional heavy-duty trailer-towing package prepares Crown Victoria sedans and wagons to haul trailers weighing as much as 5,000 pounds.

# DRIVER AIR BAG SUPPLEMENTAL RESTRAINT SYSTEM

uilding cars with advanced occupant safety technology is not new to Ford. As early as 1956, Ford cars included standard safety features such as safety door latches, energy-absorbing (deep dish) steering wheels, strengthened seat anchors and shatter-resistant rearview mirrors. That same year Ford also offered three items that have since become standard: safety belts; energy-absorbing instrument panels; and energy-absorbing sun visors.

New for 1990 on LTD Crown Victoria is a driver air bag supplemental restraint system as standard equipment. The supplemental air bag, located in a module in the center of the steering wheel, is designed to activate in the event of a moderate to severe frontal impact roughly equivalent to striking a parked car of similar size at 28 miles per hour.

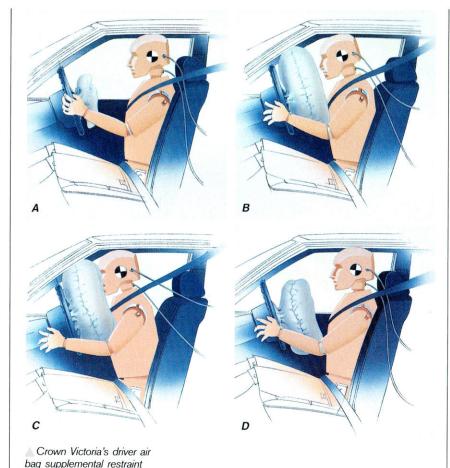
From initial impact to full deployment, the air bag inflates in less than  $\frac{1}{10}$  of a second. It also begins to deflate within a fraction of a second. Five crash sensors determine if a frontal collision is

system inflates in less than

1/10 of a second and begins

to deflate within a fraction of

a second.



severe enough to activate the air bag. The sensor system is designed not to activate unless the bag is needed.

The supplemental air bag is designed for one use. Once it is used, the module must be removed and replaced by a qualified service technician. Replacement of the bag is normally covered by the insurance company as part of the collision repair. In addition, many insurance companies are offering discounts on the medical premiums for cars equipped with air bags.

It is very important to remember that the air bag is intended to supplement, not replace, the driver's conventional lap and shoulder belt. The safety belt system helps provide protection in all types of impacts. When used together, air bags and seat belts comprise one of the best occupant restraint systems available today.

Safety belts in LTD Crown Victoria include the integral lap/shoulder style for front and rear outboard seating positions, while lap belts are supplied for the center positions (and for the optional dual facing rear seats in wagons).

# **OPTIONS AND PREFERRED EQUIPMENT PACKAGES**

	Preferred Equipment Packages									The same of the sa	MANIOD	
	Sedans					Wagons					MAJOR STANDARD	
$\blacksquare$ = Included in package (package content subject to change) $S=Standard \qquad 0=Optional$	Std. 110A	111A		X 113A	114A	130A	td. 131A	132A	LX 133A	134A	FEATURES	
Automatic Overdrive transmission	S	S	S	S	S	S	S	S	S	S	EXTERIOR	
Front and rear bumper guards	0	0				0		0			☐ Front and rear bump	
Rear window defroster (1)	0	0				0		0			☐ Quad rectangular ha	
Speed control	0	0		-		0		0			☐ Lower bodyside pro	
Power Lock Group (2)	0	0				0		0			☐ Dual electric remote	
Electronic AM/FM stereo search radio with cassette tape (3)	0	0				0		0			☐ Vinyl insert bodyside paint)	
6-way power driver's seat	0	0	0			0		0			☐ Functional drip mole	
Cast aluminum wheels		Carrell Control	0			0	0	0			☐ Dual bodyside accer	
Light Group (4)	0	S	S	S	S	0		S	S	S	☐ Padded rear half-vin	
Dual facing rear seats						0		S	S	S	☐ Deluxe wheel covers	
Heavy-duty battery	0	0	0	0	0	0	0	0			INTERIOR	
Cornering lamps			0			0	0				Color-keyed deluxe to restraint system and rear outboard seatin	
Front and rear carpeted floor mats	0	0	0	0		0	0	0				
Illuminated entry system			0			0	0				☐ 18-ounce luxury floo	
Leather-wrapped steering wheel	0	0	0			0	0	0			☐ Electronic digital clo	
Automatic climate control air conditioning			0	0		0	0	U	0		☐ Luxury door trim☐ Lockable glove box☐	
High-level audio system (5)	0	0	0	0		0	0	0	0		"Headlamps on" rem	
Power radio antenna		0	0			0	0	Ü			☐ Courtesy lights in glo	
Premium-level interior trim				0	0	U	U		0		☐ Courtesy light switch	
		S	S	S	S			S	S	S	☐ Right-hand visor min	
Dual control 6-way power seats			0	0		0	0		0		☐ Split bench seats wit	
Other options											☐ Tilt steering wheel	
Front license plate bracket	0	0	0	0	0	0	0	0	0	0	☐ Manual air condition	
Brougham roof treatment	0	0	0	0	0						☐ "Engine check" and '	
Engine block immersion heater	0	0	0	0	0	0	0	0	0	0	☐ Autolamp system	
Vinyl insert bodyside moldings (6)	S	S	S	S	S	0	0	0	0	0	☐ Tinted glass	
Two-tone paint with tape stripes	0	0	0	0	0	MA = 8					☐ Inside hood release	
Clearcoat paint	0	0	0	0	0	0	0	0	0	0	☐ Automatic parking b	
Premium sound system (7)			0	0		0	0		0		☐ Electronic AM/FM ste credit)	
Automatic load-leveling suspension	0	0	0	0	0	0	0	0	0	0	☐ "Super Luxury" soun	
Heavy-duty handling suspension	0	0	0	0	0	0	0	0	0	0	□ Power steering	
Heavy-duty trailer towing package	0	0	0	0	0	0	0	0			☐ Trip odometer	
ocking wire-style wheel covers									0	0	☐ Power windows ☐ Fluidic windshield wa	
nsta-Clear® windshield	0	0	0	0	0	0	0	0	0	0	☐ Interval windshield w	

2	MAJOR STANDARD FEATURES
1	EXTERIOR
C	Front and rear bumper rub strips
	Quad rectangular halogen headlamps
	Lower bodyside protection
	Dual electric remote-control mirrors
	Vinyl insert bodyside moldings (optional with two-tone paint)
	Functional drip moldings
	Dual bodyside accent stripes
	Padded rear half-vinyl roof (may be deleted)
	Deluxe wheel covers
Ι	NTERIOR
	Color-keyed deluxe belts, driver air bag supplemental restraint system and lap/shoulder belts for forward facing rear outboard seating positions
	18-ounce luxury floor carpeting
	Electronic digital clock
	Luxury door trim
	Lockable glove box
	"Headlamps on" reminder chime
C	Courtesy lights in glove box, ashtray, cargo area
	Courtesy light switches at all doors
	Right-hand visor mirror
	Split bench seats with recliners, cloth and vinyl trim
	Tilt steering wheel
	Manual air conditioning
	"Engine check" and "low fuel" alerts
	Autolamp system
	] Tinted glass
	Inside hood release
	Automatic parking brake release
	Electronic AM/FM stereo search radio (may be deleted for credit)
	] "Super Luxury" sound insulation
	Power steering
	Trip odometer
	Power windows
	Children dedebied and beautiful and beautifu

(1) Not deletable in state of New York. Premium sound system or high-level audio system may be substituted except in 114A and 134A. (2) Includes power door locks (power doorgate lock on wagons) and remote-control electric decklid release in glove box (sedans). (3) May be deleted for credit. (4) Includes dual-beam map light, dual instrument panel courtesy lights and engine compartment light. (5) Sophisticated sound reception and reproduction. Includes premium sound system, AM/FM stereo seek/scan radio with cassette player, and features like seek or scan functions for both radio and tape; popour controls for bass, treble, balance and fade; DNR noise reduction for radio (Dolby\* for tape); AM stereo reception; 80 watts RMS continuous power; electronic volume control and more. (6) Optional with two-tone paint. (7) Includes four upgraded speakers

#### 9 9 0

# **COLORS, TRIMS, SPECIFICATIONS & OPTIONS**

#### **COLORS & TRIMS**

					olors	nterior Trim C
Exterior Paint Colors	DOOMID	Light Sandalwood	Cinnabar	Currant Red	Titanium	Shadow Blue
Black	Antes	X	X	X	X	
Light Titanium Clearcoat Metallic				X	X	
Deep Titanium Clearcoat Metallic		With a king and	DE SERVICE		X	
Currant Red				X	X	
Woodrose Clearcoat Metallic		STORES TO STORE	X			TO STUFFER
dium Woodrose Clearcoat Metallic	Medi	William Hall	X	BEAT AND WARREST		
Garnet Red Clearcoat Metallic				X	X	
Alabaster		X	BY ALTER	X		
Medium Alabaster Solid		X		X		
ght Crystal Blue Clearcoat Metallic	Ligi					X
Twilight Blue Clearcoat Metallic					X	X
Oxford White	THE LABOR.	X	X	X	X	X

Some of the paint and trim colors are shown in this catalog. On the printed page, of course, colors are at best only representative of the originals. Your Ford Dealer can show you actual samples of the paint colors and trim materials presented above as well as two-tone paint combinations. Ask about paint and trim color availability with the following vinyl roof colors: Black, Twilight Blue, Currant Red, Light Titanium, Pastel Alabaster, Midnight Currant Red, Oxford White or Medium Woodrose.

#### **SPECIFICATIONS**

Engine type	90-degree V-8, overhead valves and modified wedge combustion chambers
Compression ratio	8.9:1
Induction system	Sequential multiple-port electronic fuel injection
Fuel tank	
Transmission	Automatic Overdrive
Shock absorbers	Direct double-acting gas-pressurized
Front suspension	Independent short & long arm with ball joints and coil spring; stabilizer bar
Rear suspension	Four bar link with coil spring
Optional suspension	Automatic load-leveling
Optional suspension	Heavy-duty/handling
Steering	Constant ratio recirculating ball with power assist
Brakes	Power front disc/rear drum (heavy-duty rear in wagons)
Wheels	Stamped steel disc, 15x6.0 JJ (15x6.5 JJ with wagon)
Tires	P215/70R15 WSW all-season steel-belted radials (mini-spare tire)

#### DIMENSIONS

	Sedan	Wagon
Wheelbase	114.3"	114.3"
Length	211.0"	215.7"
Height	55.6"	56.5"
Width	77.5"	79.3"
Front tread	62.2"	62.2"
Rear tread	63.3"	63.3"
Trunk capacity/cargo volume index (cu. ft.)	21.0*	90.4**
Fuel capacity (gal.)	18.0	18.0
Passenger capacity	6	6t

Based on Motor Vehicle Manufacturers Association data. "With standard mini-spare tire." "Plus 9.9 cu. ft. in a lockable storage compartmen beneath the load floor (5.7 cu. ft. with dual facing rear seats, 7.7 cu. ft. with cushions removed) and 2.0 cu. ft. in a lockable side storage compartment. Eight with optional dual facing rear seats.

The optional h to 5,000 poun	eavy-duty trailer towing package equips Crown Victoria sedans and wagons to tow trailers weighing u ds. The package includes:
Heavy-duty ba	
Trailer towing:	suspension
Auxiliary trans	mission oil cooler
Trailer towing	wiring harness
Power steering	oil cooler
Heavy-duty fla	sher system
3.55 ratio Trac	tion-Lok axle
Heavy-duty U-	oint
Heavy-duty ra	fiator
Dual exhaust s	ystem
Conventional s	pare



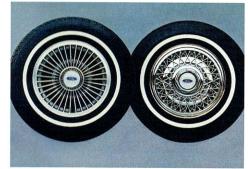
↑ The optional electronic AM/FM stereo radio with cassette tape is included in selected Preferred Equipment Packages. See page 9 for availability of audio systems.



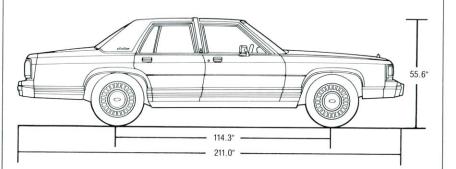
⚠ The Insta-Clear® heated windshield is an appreciated convenience in northern climates. It's capable of removing 1/10 of an inch of frost at 0 degrees Fahrenheit in just two to three minutes.



▲ Speed control, a popular convenience option, is included in selected Preferred Equipment Packages.



▲ Optional cast aluminum wheels (included in selected Preferred Equipment Packages) and locking wire-style wheel covers.



### **SAFETY AND OWNER BENEFITS**

ord Motor Company strongly encourages all passengers to use their safety belts. In LTD Crown Victoria, a driver air bag supplemental restraint system is standard in all models.



Ford also urges the use of child and infant restraints, as required in all states. Ford's easy-to-install Tot-Guard (for children 20 to 50 pounds) is available at all Ford Dealers. If a child restraint requires a top-tether, Ford cars provide for attachment of an anchor at each forward-facing rear seating position.

#### FORD LIFEGUARD DESIGN SAFETY FEATURES

#### Vehicle operation

☐ Split service hydraulic brake system with warning light  $\square$  Corrosion-resistant brake lines - Flash-to-pass headlamps ☐ Turn indicator with lane-changing signal feature - Hazard warning flasher □ Backup lamps □ Side marker lamps □ Parking lamps coupled with headlamps □ High-mount stop lamp □ Interval windshield wipers  $\square$  Windshield washers 

Dual remote-control electric mirrors 

Glare-reduced instrument panel, windshield wiper arms and windshield pillars 

Uniform transmission shift quadrant with safety starting switch Continuously variable control illumination intensity (instrument cluster lighting)  $\square$  Safety hood latch system ☐ Responsive windshield defroster system ☐ Tamper-resistant (non-reversing) odometer 🗆 55-mph highlighted speedometer ☐ Impact-activated fuel pump shut-off switch for electronic fuel-injected engines

#### Occupant protection

☐ Safety-designed front end structure ☐ Safety-designed roof structure ☐ Steel guard rails in side doors ☐ Safetydesigned door hinges and double yoke safety door latches ☐ Driver air bag supplemental restraint system with front outboard lap/shoulder belts and emergency locking retractors  $\square$  Lap belt for center seating positions and lap/shoulder belts with automatic retractors for rear outboard occupants (lap belts with retractors for optional dual facing rear seats) ☐ Visual and audible seat belt fastening reminders for the driver's seat □ Energyabsorbing steering column and steering wheel 

Energy-absorbing armrests and safety-designed door handles 

Energyabsorbing instrument panel with padding 

Energy-absorbing sun visors ☐ Energy-absorbing front seat back tops ☐ Head restraints for front outboard occupants  $\square$  Safety glove box latch  $\square$  Inside vieldaway rearview mirror | Impactabsorbing laminated safety glass windshield | Flame-resistant interior materials 

Safety-designed coat hooks ☐ Safety-designed radio control knobs and push buttons

#### Anti-theft

☐ Locking steering column with audible key reminder ☐ Visible Vehicle Identification Number (VIN) ☐ Inside hood release

#### 6-YEAR/60,000-MILE POWERTRAIN WARRANTY

Covers you and future owners, with no transfer cost, for 6 years or 60,000 miles, whichever comes first. This limited warranty covers major powertrain components. Ask your dealer for a copy.

#### 6-YEAR/100,000-MILE CORROSION PROTECTION

LTD Crown Victoria's corrosion warranty coverage for outer body panel rustthrough is 6 years or 100,000 miles, whichever comes first. See your Ford Dealer for a copy of this limited warranty.

#### SCHEDULED MAINTENANCE

Here are some examples of normal scheduled maintenance intervals for the

1990 LTD Crown Victoria. For complete maintenance recommendations, refer to the Maintenance Schedule and Record Log.

Engine oil and filter change... each 7,500 miles or 6 months

Spark plug change... each 30,000 miles

Air filter replacement... each 30,000 miles

Engine coolant replacement.. each 30,000 miles or 3 years

#### DAMAGE RESISTANCE

Ford equips LTD Crown Victoria with impact-resistant front and rear bumpers that meet the damageability requirements of the Federal Bumper Standards at 5 mph (exceeding the Standards' 2½-mph requirement).

#### FORD DEALER QUALITY COMMITMENT

The Ford Quality Commitment extends beyond the factory to every facility where Ford products are sold worldwide. Your dealer knows that making your satisfaction his top priority is part of the total team effort. To him, "Quality is Job 1" means putting the customer first.



Participating Ford Dealers offer the Lifetime Service Guarantee, which guarantees their customer-paid work on your Ford vehicle for as long as you own it. A covered repair is paid for once. If it ever has to be fixed again, the repairing dealer will fix it free. Ask to see the Lifetime Service Guarantee when you visit your participating Ford Dealer.



Optional Ford Extended Service Plans cover major components on new Ford cars and light trucks for longer than the vehicle's basic warranty. Your Ford Dealer has full details.

# Motorcraft QUALITY REPLACEMENT PARTS FROM FORD

Genuine Ford and Motorcraft original equipment replacement parts meet the same high standards as those installed in production.





The leasing alternative is available to qualified lessees through your participating Ford Dealer, who can arrange a Red Carpel Lease® tailored to your circumstances through Ford Credit. A wide variety of financial plans are also available.

#### OPTIONS AVAILABILITY

Options shown or described in this catalog are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

#### "ASK YOUR FORD DEALER"

Following publication of this catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information.

#### PRODUCT CHANGES

Ford Division reserves the right to change product specifications at any time without incurring obligations.

## **Best-Built American Cars.**



This is based on an average of consumer-reported problems in a series of surveys of '81-'89 models designed and built in North America.